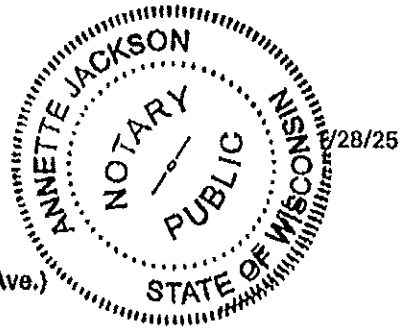

DANA ZELAZNY
DEPUTY CITY CLERK

Jenny Englert
1012 E Garfield Ave.
Milwaukee, WI 53212



Re: Official Tavern Complaint: Old Times Sake (2221 N. Humboldt Ave.)

To whom it may concern,

On behalf of the residents of the Humboldt Ridge Condo association, I am writing to file an official complaint against Jimmy Simms, the owner of Old Times Sake, located at 2221 N Humboldt Ave. I would like to request that Mr. Simms's license be reviewed and considered for revocation.

On July 8, 2024, Alderwoman Coggs held a neighborhood meeting prior to Mr. Simms being granted his tavern and entertainment license following multiple years of struggles with previous bar operators at the 2221 N Humboldt location. The goal of the meeting was to get Mr. Simms to agree to terms that would ensure the respect of noise nuisance, parking and reckless driving through the residential streets, loitering and excessive noise outside resident's homes and an abundance of trash in the streets and on the residential properties of the neighbors who surround the bar. I'm attaching a recap I wrote up from the terms Mr. Simms agreed to during this meeting that I sent as a follow up to Alderwoman Coggs. My neighbor, Rich Steenwyck (of Well Street), also attended the hearing for Mr. Simms license review and ensured the agreed-upon terms were written into the license prior to it being issued. Attached, please find the full recap of terms from this neighborhood meeting as well as the follow up email we received from the office of the Alderwoman following the license hearing to confirm what Mr. Simms was told at the time of being granted a license.

Shortly after the official opening of Old Times Sake, our neighborhood began to encounter continuous issues with Old Times Sake (chronicled below). As a courtesy to Mr. Simms, my neighbors and I attempted to contact Mr. Simms via the email address he provided at the neighborhood meeting. It proved to not be a valid address, so we reached out to the Alderwoman and confirmed a phone number. We began texting Mr. Simms, asking him to turn the volume down, asking him to encourage his patrons to be respectful of the neighborhood and asking for the security he promised to conduct regular rounds outside the bar to clean up trash, ensure his patrons weren't creating disturbances, etc. (as he agreed to). We didn't receive any satisfactory response and were forced to call the non-emergency police number several times. We sent Alderwoman Coggs numerous messages and finally got another neighborhood call on the books in October. During this time, I personally had to call the police 6-8 times and asked to be a complainant against Mr. Simms. These calls were placed after 10pm on weeknights when the noise from the bar and his patrons outside it was unbearable.

Please find below the list of issues and violations to Mr. Simms' agreed upon license and terms that were violated through October:

- **Repeat issues with noise coming directly from bar (music, karaoke, live performances)**
 - Mr. Simms agreed to not have any speakers amplifying the volume. In addition to the speakers that were in the bar at the time Mr. Simms was granted his license, there have been multiple posts on his social media showing DJ's or live acts on stage that have additional

speakers included (all of which are in the back of his bar which is closest to the residential area).

- On September 11th, Mr. Simms had a large party in the parking lot of OTS. People were spilling out into the parking lot and the music was already extremely bothersome at 5pm.
 - The music and noise only increased throughout the night due to a live performance that included a DJ that had brought three additional speakers into the space.
 - Videos and photos from the evening of September 11th have been provided separately, showing what was going on at the bar and how loud the volume was well past the quiet hours.
 - On this night, three separate calls had to be made to the MPD. I texted Mr. Simms after the fact (when the following weekend he had two nights of extremely loud music.) I told him the noise level was unacceptable, both on September 11th and over the weekend and only got a text saying "ok." No changes were made to the volume.
- In the videos provided, I've included several videos of the music and what it sounds like from the inside of the bar on any given night of the week. You can imagine how much noise is carrying across the alley if the bar itself is that loud (the structure is what appears to be an old house that was converted and doesn't have proper sound insulation).
- In the summer and fall, there was a food truck that is open most days of the week, encouraging patrons to linger outside, litter and have open containers outside on city sidewalks. Additionally, the food truck has a large generator that puts out a fair amount of its own noise.
 - When Mr. Simms was granted his license, he agreed to not use the patio. In its place, he now has a food truck out front and he's using it as a loophole to still have patrons gathering outside where they are smoking (cigarettes (and by the smell of it, marijuana)). The food truck is open at all hours, on the weekend running at times to at least 1am. While his patrons are waiting for their food, they are creating a lot of noise and often leave their takeout boxes in the alleyway or on the lawns of the residences that surround the bar.
 - Additionally, Mr. Simms is frequently serving food inside of OTS. From everything I can see online, he is not licensed to cover this.
- Patrons loitering in back parking lot (and parking lot of dialysis center) playing loud music and drinking alcohol out of open containers.
 - As part of the terms of his license, Mr. Simms agreed to have three security guards working on the weekends and we discussed his security guards helping to manage inside the bar, but also the outer premise. When there are noise disturbances outside, I have never once seen a security guard around helping to manage nuisances in the parking lot.
 - Almost every night of the week, we are dealing with the people leaving OTS being disrespectful of the neighbors. They are playing music, arguing with each other, dancing, screaming as they're pulling into the alley, etc. This happens at all hours but is particularly bad between 11:30pm and 1am (well after when most folks who must work the next day are already in bed). I've lost count of the number of times I've been woken up only to look out my window and see large gatherings of people in the parking lot.

- On the days when I've texted Mr. Simms to request the music be turned down, it seems his patrons' cars are extra loud when they are leaving. Music is blaring and they're yelling. At times, it feels retaliatory.
- **Trash on residential lawns and city streets surrounding bar + trash left all over the OTS and dialysis parking lot that gets blown onto residential properties.**
 - My neighbor, Mr. Teevan frequently goes around the neighborhood and picks up the trash after nights when OTS seemed to have a particular high number of customers. He's shared photos with our neighborhood group (that can be shared) from the following dates:
 - 9/29 – Trash pickup included several alcohol bottles and beer cans that were not there the previous day
 - 9/15 – Pick up included many food containers littering our streets from the food cart that's in the parking lot of OTS, bags of trash that cars parked on the residential streets have discarded and bag of trash that was left outside the bar (when things like this happen, the contents typically wind up on the back of my condo unit given its proximity to the bar).
- **Dangerous driving as patrons are leaving the parking lot and extremely loud engine revving/peeling out.**
 - Mr. Simms' patrons often appear to be intoxicated/inebriated as they are getting in their cars (at times even having liquor bottles in their hands) and drive recklessly as they pull out of the neighborhood.
 - I've got a few videos of cars peeling out as they're leaving the Dialysis parking lot from the bar. In one of the videos, I believe the car making the most noise at 1am is Mr. Simms – as it's always parked outside the bar and has been posted on several of his social media accounts.
- **Regularly parking on residential streets, gathering outside of cars and drinking/playing music until the morning hours. Driving dangerously when peeling out of neighborhood and blocking the residential street.**
 - September 7th – Patrons from Mr. Simms bar had E Garfield blocked for 15-20 minutes, causing other cars in the area to have to turn around or go through the alley to exit the street.
 - September 20th – A group of men from Mr. Simms' bar sat outside my house for an hour and a half playing music and drinking until 11:45pm. When they left, they discarded their beer and liquor bottles and cups on our front lawn.

At the October 9th, 2024, meeting, Mr. Simms was combative and denied that any of these complaints were valid. He refused to take accountability, but after two hours of talking in circles agreed to have our neighbor, Mr. Steenwyck, come into his bar and determine an audio level that would enable Jimmy's patrons to still have a good time without disturbing the neighborhood. After Mr. Steenwyck was generous enough to spend his time helping Jimmy to determine a suitable noise level, the disturbance was significantly improved for a span of two months. There would still be instances of some disturbance on weekends, but they were fewer and further between. The onset of the winter months has likely also contributed to some of the decrease in traffic, loitering and noise as well.

Then came the evening of Wednesday, January 22nd. I returned home late from work only to be met with a huge uptick in noise including a booming bass that went well past 11pm and cars and people shouting outside. I was extremely disappointed to hear this as I was extremely grateful to Mr. Simms for taking our concerns from October seriously. Curious what had changed, I visited his social media pages only to see he had changed the name of his bar to "Vision Bar & Grill," had added additional speakers and televisions in the back of his bar (which is closest to the residences), and was now serving food regularly and featuring DJs (who are bringing in additional speakers to amplify the noise). He's completely altered the layout and function of the back portion of his bar from what was originally submitted in his license for the business. I grabbed several photos of the new layout as well as the incremental speakers that were added (they were included in what was submitted to the licensing committee).

On Monday, January 27th, Mr. Simms hosted a large birthday party with a DJ. Both Mr. Steenwyck and I gave Mr. Simms a courtesy text asking him to turn the volume down. I received a text back saying "ok," but nothing changed with the volume. Mr. Steenwyck received a text back that was rude and condescending. He once again called the neighbors liars and refused to validate our concerns or attempt to rectify the situation.

We had a neighborhood meeting again on February 4th. I've asked Alderwoman Coggs' office to supply the recording of the meeting as there were several instances where Mr. Simms lied in his recaps of conversations with neighbors, attempted to say that his jukebox was named "DJ" and that his promotional advertisements were in reference to the jukebox and not a real person (despite there being photo evidence of DJ's in his establishment), and refused yet again to take accountability when Alderwoman Coggs asked how he could address some of the issues. His tone seemed combative in nature and he threatened the neighbors with a restraining order.

The way Mr. Simms is operating his business no longer matches the name of the bar in which he took the license under and the model of business for which he stated he would conduct at the bar. He is serving food (for which I don't see he has a license to cover) and he often keeps the business open past the hours that were approved as part of his license. He also does not appear to have the security he promised to have.

The lack of respect and gaslighting of neighborhood concerns is extremely frustrating and we as neighbors feel powerless. I've personally lost hours of sleep on nights when I cannot afford to as I need to be up early to make my own livelihood. Mr. Simms' lack of adherence to the terms of his license are now threatening my livelihood. I pay hefty taxes to live in this neighborhood, I respect my neighbors, we look out for one another and Mr. Simms has come in and entirely disrupted the entire neighborhood that surrounds his business.

2221 N Humboldt is sat directly in the center of a residential neighborhood. There are several other businesses on Humboldt within the neighborhood that can operate efficiently without impacting the neighbors. Mr. Simms should not get a pass on following the rules. If an owner can't follow through on the terms of a license, they should no longer have the license. Again, I ask that the committee review Mr. Simms's license and consider revoking it.

Please let me know what additional information is required to start this process and what next steps will be.

Thank you,

Jenny Englert

Jennifer Englert 2/21/25

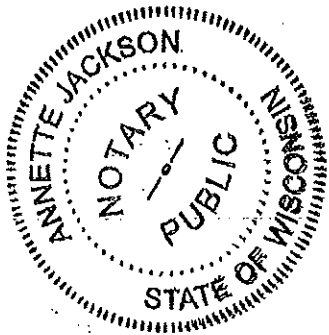
Subscribed and Sworn to before me

This 21 day of February 2025

Annette Jackson

Notary Public

My Commission Expires 2/25/25
Notary Seal must be affixed



Lopez, Faviola

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Friday, February 14, 2025 3:09 PM
To: Cooney, Jim
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Hope you've had a good week. I am aiming to get over to get the complaint officially notarized on Monday. In the meantime, please find video and photo examples of some of the issues our neighbors are incurring via the link below. The setting should be set so that anyone with the link can view, but please let me know if there are issues with accessing.

<https://app.box.com/s/q0z9h0pl4adnt45b7zbguswyzwv533s0>

Thank you,
Jenny

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Tuesday, February 11, 2025 12:54 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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Thank you for the update. Just wanted to make sure we didn't miss anything.

-Jim

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Tuesday, February 11, 2025 12:45 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Thanks for following up. I have been swamped with work and wasn't able to get out during business hours last week to get the complaint notarized. I'm going to try to get it done this week, pending my meeting schedule allows and will prioritize getting this to the committee asap.

I'll get the videos uploaded this evening when I'm at my home computer.

Thank you – appreciate your attention and assistance.

Jenny Englert

Jenny Englert
Director, Marketing
Strategy, Marketing and Category Management



Saputo Cheese USA Inc.

10700 W Research Dr. Suite 400 Milwaukee, WI, 53226

Phone: 715.570.8278 | Email: jennifer.englert@saputo.com | saputo.com



[CORPORATE VIDEO](#)

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If you are not the intended recipient or received this communication by error,
please notify the sender and delete the message without copying or disclosing it.*

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Tuesday, February 11, 2025 12:00 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

ATTENTION : Ce courriel provient de l'extérieur de l'organisation. Ne cliquez pas sur des liens ou n'ouvrez pas des pièces jointes à moins de reconnaître l'expéditeur et de savoir que le contenu est sécuritaire.

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Good morning,

Just following up to see if you had the complaint notarized and were able to provide the videos.

Thanks

From: Cooney, Jim
Sent: Wednesday, February 5, 2025 12:34 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Cc: Coggs, Millele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Good afternoon,

We need two corrections to move forward with a revocation hearing.

1. The complaint must be notarized. We can provide that service here at City Hall room 105 or you can find a notary and provide a copy
2. As you mentioned, the links do not work. We need to provide those to the applicant with the complaint. If you choose to have us notarize the complaint you can provide them on a flash drive or you can share them an online platform.

After the complaint is to form we refer it to the police for a report. We can share that with you when it is received.

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2238
www.milwaukee.gov/license
[Take our Survey!](#)



From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Tuesday, February 4, 2025 6:29 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Thank you for confirming receipt. In reviewing the email I sent last week, it appears the links may not be working. Please let me know if you are having issues opening and what sharing platform (Dropbox, iCloud) would work for me to send through.

We had a neighborhood meeting Alderwoman Coggs hosted this evening in which several of these issues were discussed. Mr. Simms unfortunately continues to deny the issues altogether. I've asked Alderwoman Coggs and Akuwa to please submit the recording from the meeting, if possible, as it gives a firsthand account to how Mr. Simms is responding when we are trying to find a solution to the issues we are experiencing.

I know several of us have resorted to the 414 non-emergency number. Is there any way to see if MPD taken any action? Myself and the other neighbors are happy to answer any questions, provide any backup evidence as needed.

Thank you, again, for taking the time to review these materials. I hope by the length and time put into them you've concluded that I've reached a point where I don't know what else to do in order to be able to enjoy peace and sleep at night.

Thank you,
Jenny Englert

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Wednesday, January 29, 2025 10:38 AM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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Good morning,

This email is to confirm receipt. We will review the complaint very soon and reach out if any additional info is needed. I will also follow up shortly regarding logistics for the hearing.

-Jim

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2365
www.milwaukee.gov/license
[Take our survey!](#)



From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Tuesday, January 28, 2025 10:22 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Below and attached, please find a formal complaint against the bar and tavern license holiday, Jimmy Simms, for 2221 N Humbolt Ave. (previously Old Times Sake, recently changed to Vision Bar & Grille).

Mr. Simms has violated several of the terms that were included as part of his license. I am writing to request the license be reviewed and either suspended (at the very least) or revoked. My neighbors and I have tried working with Mr. Simms directly, working with Alderwoman Coggs, working with the local police department, and Mr. Simms lack of regard for the neighborhood continues to persist and disrupt our community on a regular basis.

Please let me know if you need additional information or if it makes sense to set up time to discuss live.

Thank you,
Jenny Englert
1012 E Garfield Ave. Milwaukee, WI 53212

+++++

On behalf of the residents of the Humboldt Ridge Condo association, I am writing to file an official complaint against Jimmy Simms, the owner of Old Times Sake, located at 2221 N Humbolt Ave. I would like to request that Mr. Simms's license be reviewed and considered for revocation.

On July 8, 2024 Alderwoman Coggs held a neighborhood meeting prior to Mr. Simms being granted his tavern and entertainment license following multiple years of struggles with previous bar operators at the 2221 N Humboldt location. The goal of the meeting was to get Mr. Simms to agree to terms that would ensure the respect of noise nuisance, parking and reckless driving through the residential streets, loitering and excessive noise outside resident's homes and an abundance of trash in the streets and on the residential properties of the neighbors who surround the bar. I'm attaching a recap I wrote up from the terms Mr. Simms agreed to during this meeting that I sent as a follow up to Alderwoman Coggs. My neighbor, Rich Steenwyck (of Weil Street), also attended the hearing for Mr. Simms license review and ensured the agreed-upon terms were written into the license prior to it being issued. Attached, please find the full recap of terms from this neighborhood meeting as well as the follow up email we received from the office of the Alderwoman following the license hearing to confirm what Mr. Simms was told at the time of being granted a license.

Shortly after the official opening of Old Times Sake, our neighborhood began to encounter repeated issues with Old Times Sake (chronicled below). As a courtesy to Mr. Simms, my neighbors and I attempted to contact Mr. Simms via the email address he provided at the neighborhood meeting. It proved to not be a valid address, so we reached out to the Alderwoman and confirmed a phone number. We began texting Mr. Simms, asking him to turn the volume down, asking him to encourage his patrons to be respectful of the neighborhood and asking for the security he promised to conduct regular rounds outside the bar to clean up trash, ensure his patrons weren't creating disturbances, etc. (as he agreed to). We didn't receive any satisfactory response and were forced to call the non-emergency police number several times. We sent Alderwoman Coggs numerous messages and finally got another neighborhood call on the books in October. During this time, I personally had to call the police 6-8 times and asked to be a complainant against Mr. Simms. These calls were placed after 10pm on weeknights when the noise from the bar and his patrons outside it was unbearable.

Please find below the list of issues and violations to Mr. Simms' agreed upon license and terms that were violated through October:

- **Repeat issues with noise coming directly from bar (music, karaoke, live performances)**
 - Mr. Simms agreed to not have any speakers amplifying the volume. In addition to the speakers that were in the bar at the time Mr. Simms was granted his license, there have been multiple posts on his social media showing DJ's or live acts on stage that have additional speakers included (all of which are located in the back of his bar which is closest to the residential area).
 - On September 11th, Mr. Simms had a large party in the parking lot of OTS. People were spilling out into the parking lot and the music was already extremely bothersome at 5pm.
 - The music and noise only increased throughout the night due to a live performance that included a DJ that had brought three additional speakers into the space.
 - Please find linked here videos from the evening of September 11th showing what was going on at the bar and how loud the volume was well past the quiet hours.
 - On this night, three separate calls had to be made to the MPD. I texted Mr. Simms after the fact (when the following weekend he had two nights of extremely loud music.) I told him the noise level was unacceptable, both on September 11th and over the weekend and only got a text saying "ok."
 - Here's an example of what the bar regularly sounds like from the inside on weeknight and weekends. You can imagine how much of the noise is carrying across the alley on a regular basis.
- **Food truck that is open most days of the week, encouraging patrons to linger outside, litter and have open containers outside on city sidewalks. Additionally, the food truck has a large generator that puts out a fair amount of its own noise.**
 - When Mr. Simms was granted his license he agreed to not use the patio. In it's place, he now has a food truck out front and he's using it as a loophole to still have patrons gathering outside where they are smoking (cigarettes (and by the smell of it, marijuana)). The food truck is open at all hours, on the weekend running at times to at least 1am. While his patrons are
 - Additionally, Mr. Simms is frequently serving food inside of OTS on Sundays. Does his license allow for this?

- Patrons loitering in back parking lot (and parking lot of dialysis center) playing loud music and drinking alcohol out of open containers.
 - As part of the terms of his license, Mr. Simms agreed to have three security guards working on the weekends and we discussed his security guards helping to manage inside the bar, but also the outer premise. When there are noise disturbances outside, I have never once seen a security guard around helping to manage nuisances in the parking lot.
 - Almost every night of the week, we are dealing with the people leaving OTS being disrespectful of the neighbors. They are playing music, arguing with each other, dancing, screaming as they're pulling into the alley, etc. This happens at all hours, but is particularly bad between 11:30pm and 1am (well after when most folks who have to work the next day are already in bed). I've lost count of the number of times I've been woken up only to look out my window and see large gatherings of people in the parking lot.
 - Here are a couple videos of what we are experiencing: Example #1 and Example #2
 - On the days when I've texted Mr. Simms to request the music be turned down, it seems his patrons cars are extra loud when they are leaving. Music is blaring and they're yelling. At times, it feels like it's retaliation.
- Trash on residential lawns and city streets surrounding bar + trash left all over the OTS and dialysis parking lot that gets blown onto residential properties.
 - John frequently goes around the neighborhood and picks up the trash after nights when OTS seemed to have a particular high number of customers. Attached are a few photos of examples of the trash that was collected and returned to OTS:
 - 9/29 – includes several alcohol bottles and beer cans (attached photos)
 - 9/15 – Photos of food containers littering our streets from the food cart that's in the parking lot of OTS, bags of trash that cars parked on the residential streets have discarded and bag of trash that was left outside the bar (when things like this happen, the contents typically wind up on the back of my condo unit) (attached photos)
- Dangerous driving as patrons are leaving the parking lot and extremely loud engine revving/peeling out.
 - Here's an example of what we frequently experience with cars peeling out. In this example, I believe it is Mr. Simms' car that was doing the reckless driving as it's always parked outside the bar and has been posted on his social media accounts.
 - Photo of skid marks that are fresh leaving the parking of OTS from Mr. Simms' patrons (attached photo)
- Regularly parking on residential streets, gathering outside of cars and drinking/playing music until the morning hours. Driving dangerously when peeling out of neighborhood and blocking the residential street.
 - September 7th – Patrons from Mr. Simms bar had E Garfield blocked for 15-20 minutes, causing other cars in the area to have to turn around or go through the alley to exit the street.
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At the October 9th, 2024 meeting, Mr. Simms was combative and denied that any of these complaints were valid. He refused to take accountability, but after two hours of talking in circles agreed to have our neighbor, Mr. Steenwyck, come into his bar and determine an audio level that would enable Jimmy's patrons to still have a good time without disturbing the neighborhood. After Mr. Steenwyck was generous enough to spend his time helping Jimmy to determine a suitable noise level, the disturbance was significantly improved for a span of two months. There would still be instances of some disturbance on weekends, but they were fewer and further between. The onset of the winter months has likely also contributed to some of the decrease in traffic, loitering and noise as well.

Then came the evening of Wednesday, January 22nd. I returned home late from work only to be met with a huge uptick in noise including a booming bass that went well past 11pm and cars and people shouting outside. I was extremely disappointed to hear this as I was extremely grateful to Mr. Simms for taking our concerns from October seriously. Curious what had changed, I visited his social media pages only to see he had changed the name of his bar to "Vision Bar & Grill," had added additional speakers and televisions in the back of his bar (which is closest to the residences), potentially altered the windows and doors in the back of the bar (which would make them less sound proof) and was now

serving food regularly and featuring DJs (who are bringing in additional speakers to amplify the noise). He's completely altered the layout and function of the back portion of his bar from what was originally submitted in his license for the business. I grabbed several photos of the new layout as well as the incremental speakers that were added.

On Monday, January 27th, Mr. Simms hosted a large birthday party with a DJ. Both Mr. Steenwyck and I gave Mr. Simms a courtesy text asking him to turn the volume down. I received a text back saying "ok," but nothing changed with the volume. Mr. Steenwyck received a text back that was rude and condescending. He once again called the neighbors liars and refused to validate our concerns or attempt to rectify the situation.

The way Mr. Simms is operating his business no longer matches the name of the bar in which he took the license under and the model of business for which he stated he would conduct at the bar. He is serving food (for which I don't see he has a license to cover) and he often keeps the business open past the hours that were approved as part of his license. He does not appear to have the security he promised to have.

The lack of respect and gaslighting of neighborhood concerns is extremely frustrating and we as neighbors feel powerless. I've personally lost hours of sleep on nights when I cannot afford to as I need to be up early to make my own livelihood. Mr. Simm's lack of adherence to the terms of his license are now threatening my livelihood. I pay hefty taxes to live in this neighborhood, I respect my neighbors, we look out for one another and Mr. Simms has come in and entirely disrupted the entire neighborhood that surrounds his business.

2221 N Humboldt is sat directly in the center of a residential neighborhood. There are several other businesses on Humboldt within the neighborhood that can operate efficiently without impacting the neighbors. Mr. Simms should not get a pass on following the rules. If an owner can't follow through on the terms of a license, they should no longer have the license. Again, I ask that the committee review Mr. Simms's license, consider suspending it (at the very least) or revoking it.

Please let me know what additional information is required to start this process and what next steps will be.

Thank you,

Jenny Englert

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Lopez, Faviola

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Tuesday, January 28, 2025 10:22 PM
To: Cooney, Jim
Cc: Coggs, Milele; Dantzler, Akuwa
Subject: Tavern License Review & Revocation 2221 N Humbolt
Attachments: RE: Neighborhood mtg for OTS; FW: Old Times Sake License Violation; Tavern License Review & Revocation 2221 N Humboldt.docx; 2221

Hi Mr. Cooney,

Below and attached, please find a formal complaint against the bar and tavern license holiday, Jimmy Simms, for 2221 N Humbolt Ave. (previously Old Times Sake, recently changed to Vision Bar & Grille).

Mr. Simms has violated several of the terms that were included as part of his license. I am writing to request the license be reviewed and either suspended (at the very least) or revoked. My neighbors and I have tried working with Mr. Simms directly, working with Alderwoman Coggs, working with the local police department, and Mr. Simms lack of regard for the neighborhood continues to persist and disrupt our community on a regular basis.

Please let me know if you need additional information or if it makes sense to set up time to discuss live.

Thank you,
Jenny Englert
1012 E Garfield Ave. Milwaukee, WI 53212

+++++

On behalf of the residents of the Humboldt Ridge Condo association, I am writing to file an official complaint against Jimmy Simms, the owner of Old Times Sake, located at 2221 N Humbolt Ave. I would like to request that Mr. Simms's license be reviewed and considered for revocation.

On July 8, 2024 Alderwoman Coggs held a neighborhood meeting prior to Mr. Simms being granted his tavern and entertainment license following multiple years of struggles with previous bar operators at the 2221 N Humboldt location. The goal of the meeting was to get Mr. Simms to agree to terms that would ensure the respect of noise nuisance, parking and reckless driving through the residential streets, loitering and excessive noise outside resident's homes and an abundance of trash in the streets and on the residential properties of the neighbors who surround the bar. I'm attaching a recap I wrote up from the terms Mr. Simms agreed to during this meeting that I sent as a follow up to Alderwoman Coggs. My neighbor, Rich Steenwyck (of Weil Street), also attended the hearing for Mr. Simms license review and ensured the agreed-upon terms were written into the license prior to it being issued. Attached, please find the full recap of terms from this neighborhood meeting as well as the follow up email we received from the office of the Alderwoman following the license hearing to confirm what Mr. Simms was told at the time of being granted a license.

Shortly after the official opening of Old Times Sake, our neighborhood began to encounter repeated issues with Old Times Sake (chronicled below). As a courtesy to Mr. Simms, my neighbors and I attempted to contact Mr. Simms via the email address he provided at the neighborhood meeting. It proved to not be a valid address, so we reached out to the Alderwoman and confirmed a phone number. We began texting Mr. Simms, asking him to turn the volume down, asking him to encourage his patrons to be respectful of the neighborhood and asking for the security he promised to conduct regular rounds outside the bar to clean up trash, ensure his patrons weren't creating disturbances, etc. (as he agreed to). We didn't receive any satisfactory response and were forced to call the non-emergency police number several times. We sent Alderwoman Coggs numerous messages and finally got another neighborhood call on the books in October. During this time, I personally had to call the police 6-8 times and asked to be a complainant against Mr. Simms. These calls were placed after 10pm on weeknights when the noise from the bar and his patrons outside it was unbearable.

Please find below the list of issues and violations to Mr. Simms' agreed upon license and terms that were violated through October:

- **Repeat issues with noise coming directly from bar (music, karaoke, live performances)**
 - Mr. Simms agreed to not have any speakers amplifying the volume. In addition to the speakers that were in the bar at the time Mr. Simms was granted his license, there have been multiple posts on his social media showing DJ's or live acts on stage that have additional speakers included (all of which are located in the back of his bar which is closest to the residential area).
 - On September 11th, Mr. Simms had a large party in the parking lot of OTS. People were spilling out into the parking lot and the music was already extremely bothersome at 5pm.
 - The music and noise only increased throughout the night due to a live performance that included a DJ that had brought three additional speakers into the space.
 - Please find linked here videos from the evening of September 11th showing what was going on at the bar and how loud the volume was well past the quiet hours.
 - On this night, three separate calls had to be made to the MPD. I texted Mr. Simms after the fact (when the following weekend he had two nights of extremely loud music.) I told him the noise level was unacceptable, both on September 11th and over the weekend and only got a text saying "ok."
 - Here's an example of what the bar regularly sounds like from the inside on weeknight and weekends. You can imagine how much of the noise is carrying across the alley on a regular basis.
- **Food truck that is open most days of the week, encouraging patrons to linger outside, litter and have open containers outside on city sidewalks. Additionally, the food truck has a large generator that puts out a fair amount of its own noise.**
 - When Mr. Simms was granted his license he agreed to not use the patio. In it's place, he now has a food truck out front and he's using it as a loophole to still have patrons gathering outside where they are smoking (cigarettes (and by the smell of it, marijuana)). The food truck is open at all hours, on the weekend running at times to at least 1am. While his patrons are
 - Additionally, Mr. Simms is frequently serving food inside of OTS on Sundays. Does his license allow for this?
- **Patrons loitering in back parking lot (and parking lot of dialysis center) playing loud music and drinking alcohol out of open containers.**
 - As part of the terms of his license, Mr. Simms agreed to have three security guards working on the weekends and we discussed his security guards helping to manage inside the bar, but also the outer premise. When there are noise disturbances outside, I have never once seen a security guard around helping to manage nuisances in the parking lot.
 - Almost every night of the week, we are dealing with the people leaving OTS being disrespectful of the neighbors. They are playing music, arguing with each other, dancing, screaming as they're pulling into the alley, etc. This happens at all hours, but is particularly bad between 11:30pm and 1am (well after when most folks who have to work the next day are already in bed). I've lost count of the number of times I've been woken up only to look out my window and see large gatherings of people in the parking lot.
 - Here are a couple videos of what we are experiencing: Example #1 and Example #2
 - On the days when I've texted Mr. Simms to request the music be turned down, it seems his patrons cars are extra loud when they are leaving. Music is blaring and they're yelling. At times, it feels like it's retaliation.
- **Trash on residential lawns and city streets surrounding bar + trash left all over the OTS and dialysis parking lot that gets blown onto residential properties.**
 - John frequently goes around the neighborhood and picks up the trash after nights when OTS seemed to have a particular high number of customers. Attached are a few photos of examples of the trash that was collected and returned to OTS:
 - 9/29 – includes several alcohol bottles and beer cans (attached photos)

- 9/15 – Photos of food containers littering our streets from the food cart that's in the parking lot of OTS, bags of trash that cars parked on the residential streets have discarded and bag of trash that was left outside the bar (when things like this happen, the contents typically wind up on the back of my condo unit) (attached photos)
- **Dangerous driving as patrons are leaving the parking lot and extremely loud engine revving/peeling out.**
 - Here's an example of what we frequently experience with cars peeling out. In this example, I believe it is Mr. Simms' car that was doing the reckless driving as it's always parked outside the bar and has been posted on his social media accounts.
 - Photo of skid marks that are fresh leaving the parking of OTS from Mr. Simms' patrons (attached photo)
- **Regularly parking on residential streets, gathering outside of cars and drinking/playing music until the morning hours. Driving dangerously when peeling out of neighborhood and blocking the residential street.**
 - September 7th – Patrons from Mr. Simms bar had E Garfield blocked for 15-20 minutes, causing other cars in the area to have to turn around or go through the alley to exit the street.
 - September 20th – A group of men from Mr. Simms' bar sat outside my house for an hour and a half playing music and drinking until 11:45pm. When they left, they discarded their beer and liquor bottles and cups on our front lawn.

At the October 9th, 2024 meeting, Mr. Simms was combative and denied that any of these complaints were valid. He refused to take accountability, but after two hours of talking in circles agreed to have our neighbor, Mr. Steenwyck, come into his bar and determine an audio level that would enable Jimmy's patrons to still have a good time without disturbing the neighborhood. After Mr. Steenwyck was generous enough to spend his time helping Jimmy to determine a suitable noise level, the disturbance was significantly improved for a span of two months. There would still be instances of some disturbance on weekends, but they were fewer and further between. The onset of the winter months has likely also contributed to some of the decrease in traffic, loitering and noise as well.

Then came the evening of Wednesday, January 22nd. I returned home late from work only to be met with a huge uptick in noise including a booming bass that went well past 11pm and cars and people shouting outside. I was extremely disappointed to hear this as I was extremely grateful to Mr. Simms for taking our concerns from October seriously. Curious what had changed, I visited his social media pages only to see he had changed the name of his bar to "Vision Bar & Grill," had added additional speakers and televisions in the back of his bar (which is closest to the residencies), potentially altered the windows and doors in the back of the bar (which would make them less sound proof) and was now serving food regularly and featuring DJs (who are bringing in additional speakers to amplify the noise). He's completely altered the layout and function of the back portion of his bar from what was originally submitted in his license for the business. I grabbed several photos of the new layout as well as the incremental speakers that were added.

On Monday, January 27th, Mr. Simms hosted a large birthday party with a DJ. Both Mr. Steenwyck and I gave Mr. Simms a courtesy text asking him to turn the volume down. I received a text back saying "ok," but nothing changed with the volume. Mr. Steenwyck received a text back that was rude and condescending. He once again called the neighbors liars and refused to validate our concerns or attempt to rectify the situation.

The way Mr. Simms is operating his business no longer matches the name of the bar in which he took the license under and the model of business for which he stated he would conduct at the bar. He is serving food (for which I don't see he has a license to cover) and he often keeps the business open past the hours that were approved as part of his license. He does not appear to have the security he promised to have.

The lack of respect and gaslighting of neighborhood concerns is extremely frustrating and we as neighbors feel powerless. I've personally lost hours of sleep on nights when I cannot afford to as I need to be up early to make my own livelihood. Mr. Simms' lack of adherence to the terms of his license are now threatening my livelihood. I pay hefty taxes to live in this neighborhood, I respect my neighbors, we look out for one another and Mr. Simms has come in and entirely disrupted the entire neighborhood that surrounds his business.

2221 N Humboldt is sat directly in the center of a residential neighborhood. There are several other businesses on Humboldt within the neighborhood that can operate efficiently without impacting the neighbors. Mr. Simms should not

get a pass on following the rules. If an owner can't follow through on the terms of a license, they should no longer have the license. Again, I ask that the committee review Mr. Simms's license, consider suspending it (at the very least) or revoking it.

Please let me know what additional information is required to start this process and what next steps will be.

Thank you,

Jenny Englert

Lopez, Faviola

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Monday, July 8, 2024 6:27 PM
To: Dantzler, Akuwa
Cc: Coggs, Milele; 'Simms,jimmy@hotmail.com'
Subject: RE: Neighborhood mtg for OTS

Hello Alderwoman Coggs,

I took notes tonight from tonight's neighborhood meeting with the license applicant for 2221 N Humbolt Ave. -- Jimmy Simms. Below is what Mr. Simms agreed to with the neighbors this evening:

License Application: <file:///C:/Users/Jennifer.Englert/Downloads/complete%20application.pdf>

License Applicant Committing To:

- Closure of the patio and not having the public out on the back patio
- Committing to hours outlined in license -- 12pm on weeknights and 1am on weekends
- Committed to turning the speakers away from the back
- Committing to having signed parking agreement with the dialysis center (and possibly Pick N' Save) to ensure people aren't parking or congregating on residential streets
- Committing to having three security guards on the weekends and having security guards regularly going around to make sure patrons are adhering to agreements to limit parking on residential streets and not congregating/continuing the party on the residential streets
- Committing to discontinue any live music and/or karaoke by 10pm; confirmed that live entertainment would likely only be ~1x/month
- Committed to not having DJ equipment/any DJ'd events at the establishment in an effort to control the noise level
- Alderwoman Coggs and License Applicant agreed to host check-in meeting in next 3-6 months to ensure all guidelines agreed to on 7/8/24 are adhered to

HUMBOLDT RIDGE CONDO ASSOCIATION:

QUESTIONS FROM E GARFIELD RESIDENTS:

- Proposed hours of operation:
 - On the license for the weekends, it says close time will be 1:00am, but earlier on the call you said it would be around 1:30am -- which one is it?
 - On the license, it says the bar will be open until 1am on Tuesdays -- is there a reason it's open so late on that night? With that being a weeknight and a night before work, if the close time could be midnight, it would be extremely appreciated.
 - Will there be limited hours of operation when bands are playing? Are there any limitations to the days of the week when bands will be playing?
- Have any measures been taken to sound proof the bar?
 - Our residencies are roughly 60 ft away from the back of the bar.
 - In the past when karaoke was being held, the volume was so loud that you could audibly hear the words of the songs that were being sung. What will be done to control the volume level during karaoke or other live entertainment?
- Location of the stage -- asked if license applicant would consider moving the location of the stage
- Back Patio
 - Agree with Rich's feedback on the back patio. If smoking can be moved to the front it would be greatly appreciated. When people are out there smoking they are propping the doors open and start gathering out there and the music streams out.
- Handling feedback on the noise level --

- o How can we contact you and how will you remain accountable to fulfill the promises you've made today on this call?

Neighbor Attendees:

Bob Brittan – Weil Street

Rich Steenwyk – Weil Street

Jenny Englert – E Garfield Street (representing residents from 4 condo units)

Contact Information for License Applicant:

414-554-1013

Simms.jimmy@hotmail.com

Thank you for hosting this feedback session tonight, Alderwoman Coggs. It is appreciated and I hope this time will be different from the last two tenants. The neighbors in the area are not trying to prohibit a business from succeeding, but do hope it can be done with respect to the folks who have a long tenure of living in the area. I look forward to regrouping in 3-6 months to ensure all items discussed tonight have been upheld.

Jenny Englert
jennyenglert@gmail.com

From: Dantzler, Akuwa
Sent: Monday, July 8, 2024 4:32 PM
To: Englert, Jenny
Subject: Neighborhood mtg for OTS

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Dear Neighbor,

Hope all is well. I will be hosting a virtual neighborhood meeting on Monday, July 8th at 5:30 p.m. The purpose of the meeting is to discuss the license application for Old Time Sake, Class B Tavern and Public Entertainment.

The applicant Jimmy Simms will be on hand to address questions and concerns related to his proposed application for Old Time Sake at 2221 N Humboldt Ave.

If you have any specific questions please feel free to contact my office at (414) 286-2994.

Please login:

<https://tinyurl.com/2221OTS>

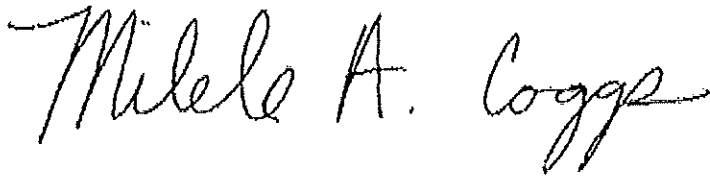
or

Dial in by phone

+1 414-251-0392

Phone conference ID: 527 562 250#

Peace, Love, & Justice,

A handwritten signature in black ink that reads "Milele A. Coggs". The signature is written in a cursive, flowing style.

Milele A. Coggs, J.D.
6th District Alderwoman
City of Milwaukee

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Lopez, Faviola

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Monday, October 7, 2024 5:17 PM
To: 'Jenny Englert'
Subject: FW: Old Times Sake License Violation
Attachments: 1000009070.jpg; 1000009071.jpg; 1000008847.jpg; 1000008844.jpg; 1000008848.jpg; 1000008854.jpg; 1000008851.jpg

Jenny Englert
Director, Marketing
Strategy, Marketing and Category Management

Saputo
USA

Saputo Cheese USA Inc.

10700 W Research Dr. Suite 400 Milwaukee, WI, 53226

Phone: 715.570.8278 | Email: jennifer.englert@saputo.com | saputo.com



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From: Englert, Jenny
Sent: Monday, October 7, 2024 5:16 PM
To: Dantzler, Akuwa ; Coggs, Milele
Cc: Molly Bell ; Joey Wisniewski ; Rich Steenwyk ; John Teevan
Subject: RE: Old Times Sake License Violation

Hi Akuwa,

I hope you had a good weekend. I wanted to check to see when the link for Wednesday's neighborhood meeting will be sent out. I'd like to add it to my calendar to ensure I have a reminder set up to join.

Below, I've summarized the issues I've been experiencing over the last several months that are in direct violation of the terms Mr. Simms had to agree to in order to be granted his license. I have included links to videos and photos I've accumulated over the past several months so the office of the alderwoman can see what we are experiencing and Mr. Simms can have concrete examples of the violations to reference.

- Repeat issues with noise coming directly from bar (music, karaoke, live performances)
 - Mr. Simms agreed to not have any speakers amplifying the volume. In addition to the speakers that were in the bar at the time Mr. Simms was granted his license, there have been multiple posts on his social media showing DJ's or live acts on stage that have additional speakers included (all of which are located in the back of his bar which is closest to the residential area).

- On September 11th, Mr. Simms had a large party in the parking lot of OTS. People were spilling out into the parking lot and the music was already extremely bothersome at 5pm.
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- Here's an example of what the bar regularly sounds like from the inside on weeknight and weekends. You can imagine how much of the noise is carrying across the alley on a regular basis.
- Food truck that is open most days of the week, encouraging patrons to linger outside, litter and have open containers outside on city sidewalks. Additionally, the food truck has a large generator that puts out a fair amount of its own noise.
 - When Mr. Simms was granted his license he agreed to not use the patio. In it's place, he now has a food truck out front and he's using it as a loophole to still have patrons gathering outside where they are smoking (cigarettes (and by the smell of it, marijuana)). The food truck is open at all hours, on the weekend running at times to at least 1am. While his patrons are
 - Additionally, Mr. Simms is frequently serving food inside of OTS on Sundays. Does his license allow for this?
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 - As part of the terms of his license, Mr. Simms agreed to have three security guards working on the weekends and we discussed his security guards helping to manage inside the bar, but also the outer premise. When there are noise disturbances outside, I have never once seen a security guard around helping to manage nuisances in the parking lot.
 - Almost every night of the week, we are dealing with the people leaving OTS being disrespectful of the neighbors. They are playing music, arguing with each other, dancing, screaming as they're pulling into the alley, etc. This happens at all hours, but is particularly bad between 11:30pm and 1am (well after when most folks who have to work the next day are already in bed). I've lost count of the number of times I've been woken up only to look out my window and see large gatherings of people in the parking lot.
 - Here are a couple videos of what we are experiencing: Example #1 and Example #2
 - On the days when I've texted Mr. Simms to request the music be turned down, it seems his patrons cars are extra loud when they are leaving. Music is blaring and they're yelling. At times, it feels like it's retaliation.
- Trash on residential lawns and city streets surrounding bar + trash left all over the OTS and dialysis parking lot that gets blown onto residential properties.
 - John frequently goes around the neighborhood and picks up the trash after nights when OTS seemed to have a particular high number of customers. Attached are a few photos of examples of the trash that was collected and returned to OTS:
 - 9/29 – includes several alcohol bottles and beer cans (attached photos)
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- Dangerous driving as patrons are leaving the parking lot and extremely loud engine revving/peeling out.
 - Here's an example of what we frequently experience with cars peeling out. In this example, I believe it is Mr. Simms' car that was doing the reckless driving as it's always parked outside the bar and has been posted on his social media accounts.
 - Photo of skid marks that are fresh leaving the parking of OTS from Mr. Simms' patrons (attached photo)

- Regularly parking on residential streets, gathering outside of cars and drinking/playing music until the morning hours. Driving dangerously when peeling out of neighborhood and blocking the residential street.
 - o September 7th – Patrons from Mr. Simms bar had E Garfield blocked for 15-20 minutes, causing other cars in the area to have to turn around or go through the alley to exit the street.
 - o September 20th – A group of men from Mr. Simms' bar sat outside my house for an hour and a half playing music and drinking until 11:45pm. When they left, they discarded their beer and liquor bottles and cups on our front lawn.

I have reached out to Mr. Simms directly via text about issues 5 times before I realized there was zero action being taken. After that point, I started calling MPD. I've had to make calls to MPD on nearly a weekly basis for the last month.

I'm looking forward to discussing next steps as a result of these violations to the license that was granted and what can be done to bring some peace to our neighborhood.

Thank you,
Jenny Englert

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Friday, October 4, 2024 9:44 AM
To: Rich Steenwyk <rich.steenwyk@gmail.com>; John Teevan <jtshorewood@hotmail.com>
Cc: Dantzler, Akuwa <adantz@milwaukee.gov>; Molly Bell <tinkmeb@yahoo.com>; Joey Wisniewski <wisniewski.joey@gmail.com>; Coggs, Milele <mcoggs@milwaukee.gov>
Subject: Re: Old Times Sake License Violation

I can make the 9th work as well. I've had to call MPD three times this week already due to being unable to sleep well past 12am as a result of the music from the bar. As a reminder. (on most nights) this is past when the bar is supposed to be closed. From what I can tell, no action has been taken as I have yet to receive any follow up to my calls. I know Rich had to call once this week as the music was being heard over on Weil. During the meeting on the 9th, I would really like to understand what can be done to hold Mr. Simms accountable. Me showing up to work tired three times a week as result of the lack of respect from a bar owner who was made clearly aware of expectations for receiving his license is unacceptable. The time for consequences and accountability is now. I've texted Mr. Simms many times to ask him to turn the music down, enforce that his customers not drinking and playing music outside and to clean up their trash. He's well aware he is in violation of his license and yet the issues continue to get worse, not better.

Mr. Simms is posting on his social channels that people are coming for his license. The reality is, we just want the respect that he gave his word on. It's as simple as that. He's proven he isn't willing to give it.

Thank you for getting the meeting scheduled, Akuwa. I hope there will be actionable items that result in change after next week. While I understand there are larger issues in the city to deal with, I cannot reiterate enough how frustrating this issue has been.

Thank you,
Jenny

From: Rich Steenwyk <rich.steenwyk@gmail.com>
Sent: Thursday, October 3, 2024 11:12 PM
To: John Teevan <jtshorewood@hotmail.com>
Cc: Dantzler, Akuwa <adantz@milwaukee.gov>; Englert, Jenny <Jennifer.Englert@saputo.com>; Molly Bell

<tinkmeb@yahoo.com>; Joey Wisniewski <wisniewski.joey@gmail.com>; Coggs, Milele
<mcoggs@milwaukee.gov>
Subject: Re: Old Times Sake License Violation

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Of those two dates, Wednesday the 9th is my preference, but I can call in virtually to either.

Thanks,
--Rich

On Wed, Oct 2, 2024, 3:38 PM John Teevan <jtshorewood@hotmail.com> wrote:

Hi,

I can make either date work.

Has your office made the owner of the bar aware of our issues? If yes, has he agreed to begin adhering to the assurances he made when he was granted his license?

John Teevan

Sent from my T-Mobile 5G Device
Get [Outlook for Android](#)

From: Dantzler, Akuwa <adantz@milwaukee.gov>

Sent: Wednesday, October 2, 2024 3:34:13 PM

To: Englert, Jenny <Jennifer.Englert@saputo.com>

Cc: John Teevan <jtshorewood@hotmail.com>; Rich Steenwyk <rich.steenwyk@gmail.com>; Molly Bell
<tinkmeb@yahoo.com>; Joey Wisniewski <wisniewski.joey@gmail.com>; Coggs, Milele <mcoggs@milwaukee.gov>

Subject: RE: Old Times Sake License Violation

Good afternoon, Below are a few more meeting options

Wednesday, October 9th at 5:30pm virtually

Thursday, October 1th at 5:30pm virtually

Thank yo

From: Englert, Jenny <Jennifer.Englert@saputo.com>

Sent: Monday, September 23, 2024 6:59 AM

To: Dantzler, Akuwa <adantz@milwaukee.gov>

Cc: John Teevan <jtshorewood@hotmail.com>; Rich Steenwyk <rich.steenwyk@gmail.com>; Molly Bell <tinkmeb@yahoo.com>; Joey Wisniewski <wisniewski.joey@gmail.com>; Coggs, Milele <mcoggs@milwaukee.gov>
Subject: Re: Old Times Sake License Violation

Hi Akuwa,

Thank you for working to get a time booked. It's appreciated greatly. Unfortunately, neither of those dates work for me as I work during the day and need to be in the office on October 2nd and I'll be in Dallas for work on October 9th.

If the 2nd works for other neighbors, would it be possible to set up a dial in? Or could other late afternoon/early evening times be made available?

In the interim, is it possible to see a copy of Mr. Simms' live entertainment permit and to know of any other action that can be taken? Specifically, I'd like to ask that at least one of Mr Simms' three agreed upon security guards is going around the area to make sure his customers are not hanging around in the residential areas and back parking lot, playing loud music, drinking and littering? John went around on Saturday and picked up another round of trash that his customers left lying around on our lawns and sidewalks.

Thank you,

Jenny

From: Dantzler, Akuwa <adantz@milwaukee.gov>

Sent: Sunday, September 22, 2024 10:25 PM

To: Englert, Jenny <Jennifer.Englert@saputo.com>

Cc: John Teevan <jtshorewood@hotmail.com>; Rich Steenwyk <rich.steenwyk@gmail.com>; Molly Bell <tinkmeb@yahoo.com>; Joey Wisniewski <wisniewski.joey@gmail.com>; Coggs, Milele <mcoggs@milwaukee.gov>

Subject: Re: Old Times Sake License Violation

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Good evening, Hope all is well. If your schedule permits, we can get a meeting scheduled in person on Wednesday, October 2 at 2 PM or virtual on Wednesday, October 9th at 5:30 PM. with Mr. Simms

Sent from my iPhone

On Sep 20, 2024, at 11:30 PM, Englert, Jenny <Jennifer.Englert@saputo.com> wrote:

Akuwa,

I am following up again as to the status of Mr. Simms being held accountable and the neighborhood meeting. After an 80-hour work week, I was looking forward to sitting down and relaxing this evening, but instead had the joy of watching several men stumble down the alley from Mr. Simms' bar and then proceed to stand in front of my house for two hours drinking, talking and yelling loudly. Pausing only to return to the alley to go to the bathroom against our condos.

They just left, but not before leaving behind a nice memorial of beer bottles and cups on our lawns.

After contacting Mr. Simms last week to tell him the volume was too loud and his patrons were trashing our yards, all I received back was an "ok."

Please let us know what action will be taken and when the neighborhood meeting can be scheduled. Our neighbors have been requesting support for weeks.

Thank you,

Jenny

From: John Teevan <jtshorewood@hotmail.com>
Sent: Thursday, September 19, 2024 8:06 PM
To: Dantzler, Akuwa <adantz@milwaukee.gov>
Cc: Rich Steenwyk <rich.steenwyk@gmail.com>; Englert, Jenny
<Jennifer.Englert@saputo.com>; Molly Bell <tinkmeb@yahoo.com>; Joey Wisniewski
<wisniewski.joey@gmail.com>; Coggs, Milele <mcoggs@milwaukee.gov>
Subject: Re: Old Times Sake License Violation

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Ms. Dantzler,

I was wondering if you've made contact with Mr. Simms yet about our concerns. I recall you planned to reach out to him on our behalf and/or set up a call where our concerns could be addressed directly.

Looking forward to your reply. Thank you.

John Teevan

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Sunday, September 15, 2024 12:32 AM
To: Rich Steenwyk <rich.steenwyk@gmail.com>; Dantzler, Akuwa <adantz@milwaukee.gov>; John T.
<jtshorewood@hotmail.com>
Subject: RE: Old Times Sake License Violation

Hi Akuwa, echoing Rich's frustrations. Jimmy is clearly in violation of the terms of his license and it he needs to be held accountable as soon as possible. It's unreasonable for the neighbors to be forced to deal with being kept up at all hours, having our properties turned into dumps with the trash and dealing with the unsafe driving and disrespectful behavior of his patrons.

Attached, please find pictures of new equipment that Jimmy brought in this week with three additional speakers that are amplifying the volume of the music and live performances. He had agreed to all live performances being concluded by 10pm and yet I have a video of a live performance happening right now after midnight.

Please let us know how Jimmy will be held accountable. Action needs to be taken right away. Numerous calls have been made to the local police district this week. We need action.

From: Rich Steenwyk <rich.steenwyk@gmail.com>

Sent: Saturday, September 14, 2024 11:26 PM

To: Dantzler, Akuwa <adantz@milwaukee.gov>; Englert, Jenny <Jennifer.Englert@saputo.com>; John T. <jtshorewood@hotmail.com>

Subject: Re: Old Times Sake License Violation

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Thank you for that action. What's the next step that results? Is this just "on file" when there's a license renewal nearly a year from now? That's too long.

The license department will be busy, because it's only been three days and I'm writing this office again to share that the non-licensed AMPLIFIED music is again audible from 300' away from the bar. That's six times the distance specified in the noise ordinances!

I'm choosing to focus only on that part as it's directly attributable to the operator, but the three solid hours of cars peeling around blasting their own music sure is destroying the peace we used to enjoy in this neighborhood and we're supposedly assured Mr. Simms would maintain as a responsible bar operator.

--Rich

On Thu, Sep 12, 2024, 11:21 AM Dantzler, Akuwa <adantz@milwaukee.gov> wrote:

Good morning, Thank you for sharing your concerns. The concerns have been shared with the license department so they can go on file. We will work on getting a check in meeting scheduled with the applicant. I will send some proposed dates out.

Sent from my iPhone

On Sep 12, 2024, at 11:04 AM, John Teevan <jtshorewood@hotmail.com> wrote:

Alderperson Coggs,

I will add my observation and complaint to this email chain, and the corresponding email from Rich Steenwyk..

Last night, the laughter, swearing, and music was so loud/annoying at our house (2207 North Weil), they we moved our granddaughter to the westside bedroom at 9:45 last night. This morning, I picked up a plastic bag full of trash from our Street and East Garfield. Was it left by the patrons of the bar patrons - I'm not sure. [It may also be the trash from the food truck that randomly operates from the sidewalk to the south of his building.] Next time we have disruptions like this, *and we surely will*, I will take audio and video recordings as evidence and forward them to your office.

Mr. Simms need to comply with his licensure and his repeated assurances to be a 'good neighbor'. Clearly he continues to be in breach of both.

What can we expect from you, our alderperson?

John Teevan
2207 North Weil Street

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Wednesday, September 11, 2024 10:49 PM
To: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>; Rich Steenwyk <rich.steenwyk@gmail.com>; John Teevan <jtshorewood@hotmail.com>
Subject: Re: Old Times Sake License Violation

Alderwoman Coggs and Akuwa,

I am writing again, this time with increased frustration as we are going on hour six of music that is so loud that the lyrics are audible from the opposite side of my house and one street over. All the neighbors here texted Jimmy over the

weekend after his music was blaring and his customers were outside the bar screaming until 1:30am.

Tonight is a work night for those of us who hold standard 9-5's. Mr. Simms is showing a blatant disregard for us and our attempts to politely ask him to respect what he agreed to. So, now, we have no choice but to ask more forcefully.

Tonight he had live entertainment and a social gathering outside on the patio, which was prohibited at the time he was granted his license. Based on his license, he also needs a monthly permit for live entertainment. I would like to see proof that he has obtained said permit. Three separate calls have been made to MPD tonight and yet all three neighbors copied here are still begrudgingly up trying to get them to do something to enable us to be able to sleep and fulfill our responsibilities tomorrow.

This is bar number three and year three since I've lived here and have had to beg for action to be taken. A message needs to be sent loud and clear to Mr. Simms and I would ask that his license go under review.

I would greatly appreciate the follow up neighborhood meeting getting scheduled. Being up until 2am every night because of Jimmy Simms' disrespect for the neighborhood is unacceptable and will result in a lot more calls to MPD that can easily be avoided. They've got far better things to do.

Thank you for your help,
Jenny Englert

From: Englert, Jenny <Jennifer.Englert@saputo.com>

Sent: Sunday, September 8, 2024 12:47 AM

To: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>; Rich Steenwyk <rich.steenwyk@gmail.com>; John Teevan <jtshorewood@hotmail.com>

Subject: Old Times Sake License Violation

Alderwoman Coggs and Akuwa,

I am writing to log an official complaint against 2221 N Humboldt Ave and to inquire as to when we can get the promised follow up neighborhood meeting scheduled. Our neighborhood has been dealing with an increased level of noise disturbances both from the Old Times Sake bar directly and its patrons as they come and go in recent weeks.

I have texted Mr. Simms several times asking for the volume to be turned down and for his security to follow through in monitoring the noise from his customers both on weeknights and weekends. He's responded each time, but nothing seems to change. Every night Tuesday - Saturday this week, I've encountered loud music from the bar, screaming and music from his customers parked behind the bar as they stand outside and drink/smoke by their cars and

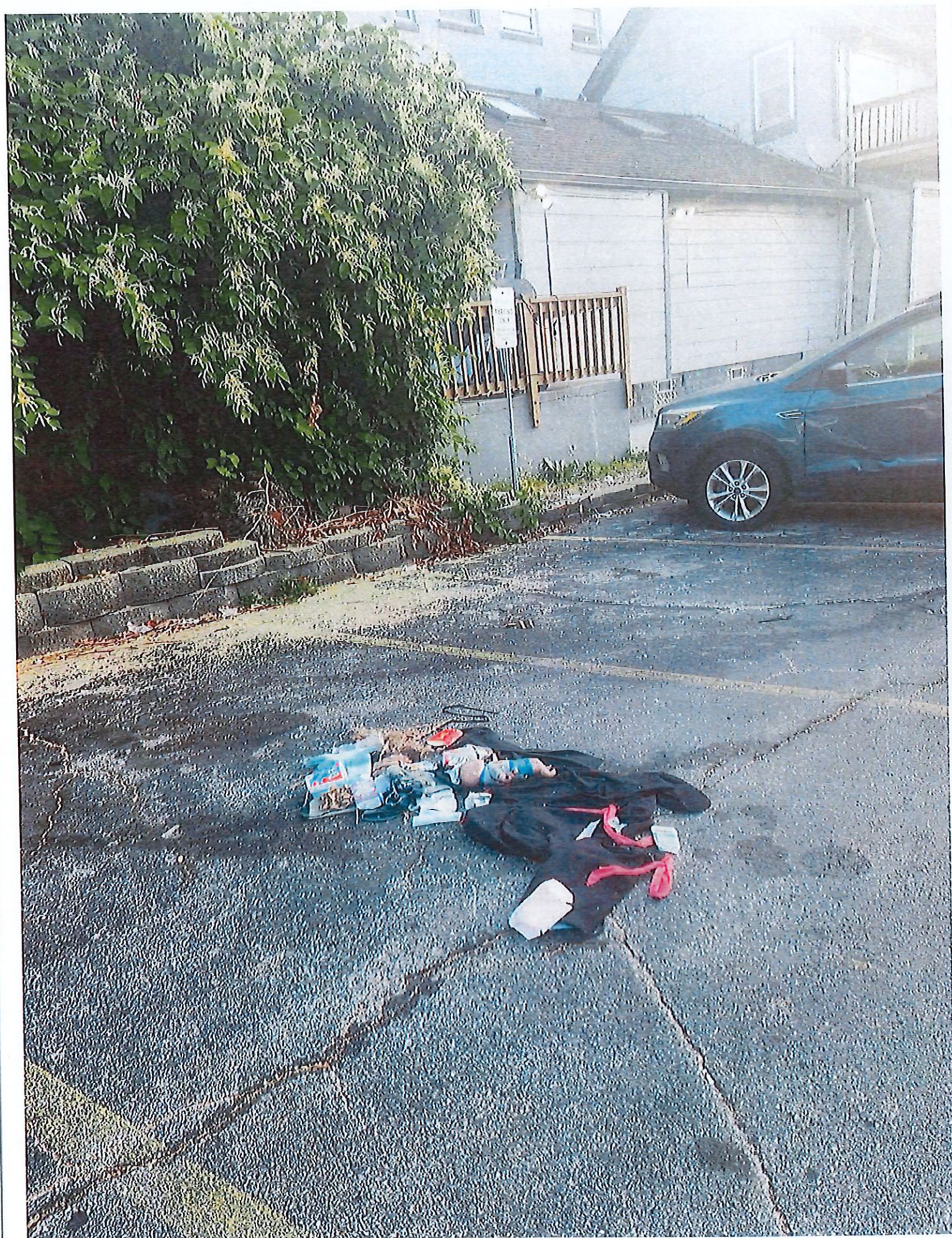
loud music/door slamming/peeling out and dangerous driving from his customers parked on E Garfield. All these things are in violation of the terms Jimmy agreed to in writing at the time he was granted his license. The issues are continuing to escalate and become a large issue. I've been woken up numerous times this week and I am growing extremely tired of it. I have several videos demonstrating the volume coming from the bar and groups of people out back screaming that I would be happy to share.

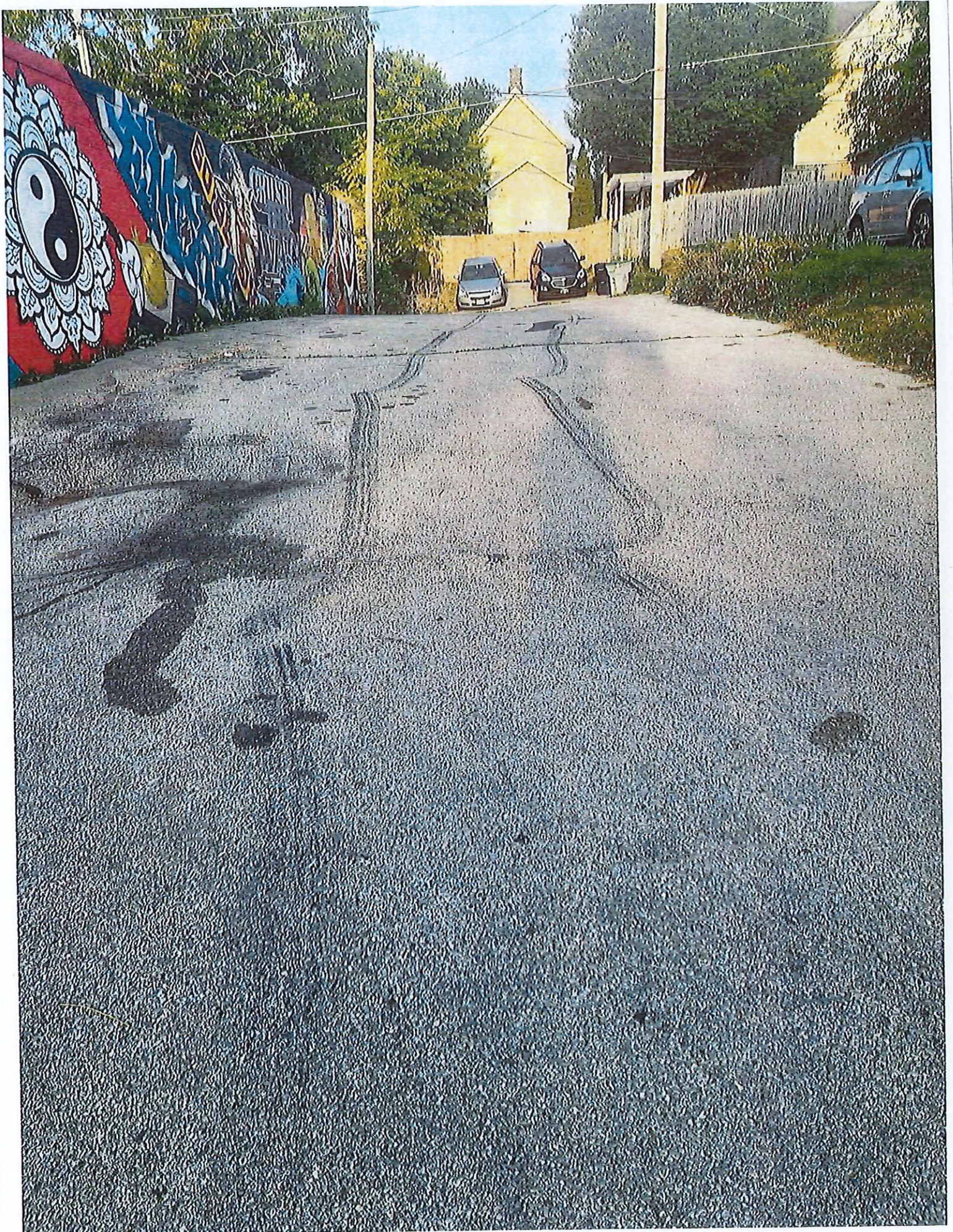
I'd like to know what will be done to take act against Mr. Simms as he is in direct violation of the terms in which his license was granted. His bar and the conduct of the clientele he is drawing into our neighborhood are now damaging our peace and safety.

Please let us know when the follow up meeting can be scheduled.

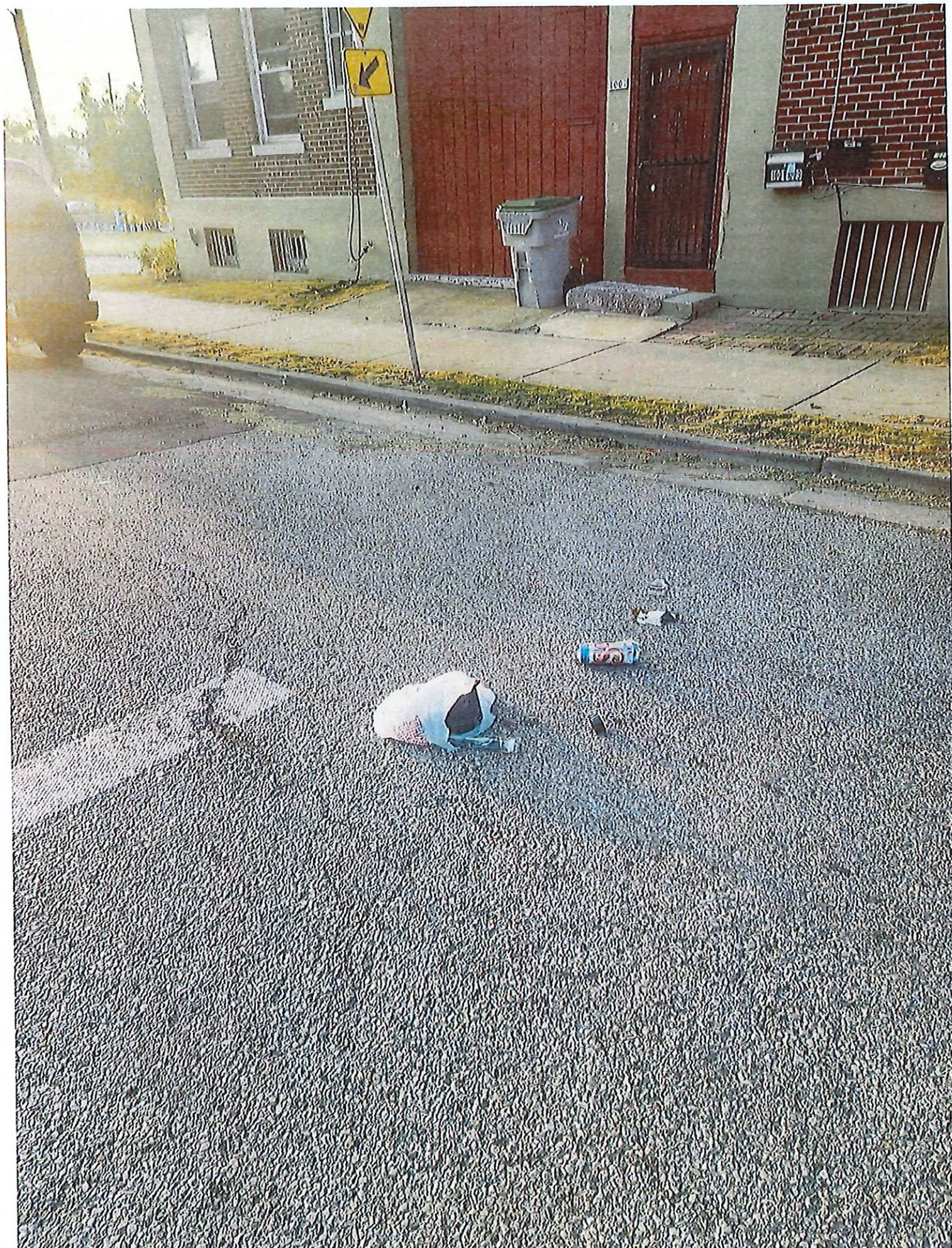
Thank you,
Jenny Englert

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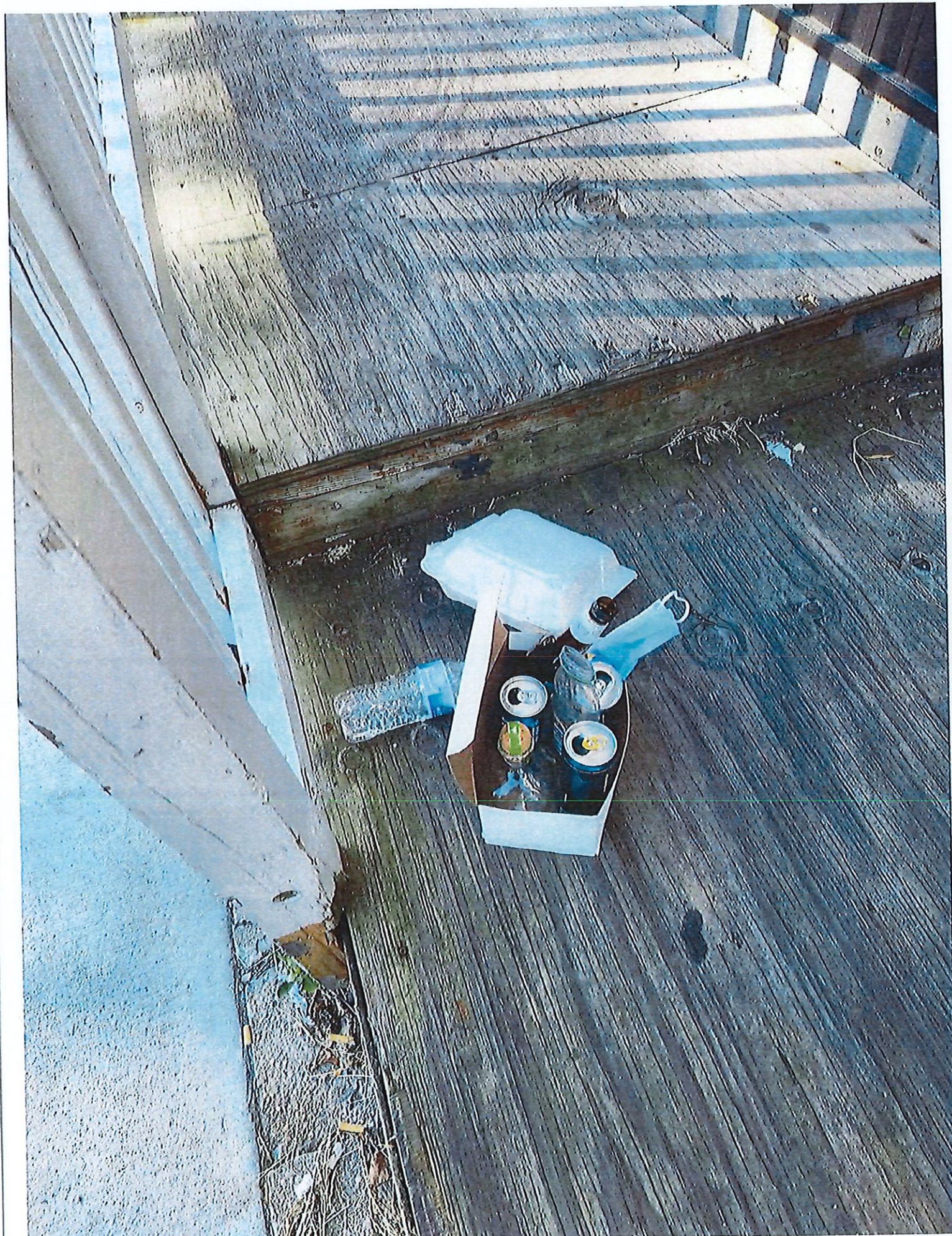














Jenny Englert
1012 E Garfield Ave.
Milwaukee, WI 53212

1/28/26

Re: Official Tavern Complaint: Old Times Sake (2221 N. Humboldt Ave.)

To whom it may concern,

On behalf of the residents of the Humboldt Ridge Condo association, I am writing to file an official complaint against Jimmy Simms, the owner of Old Times Sake, located at 2221 N Humboldt Ave. I would like to request that Mr. Simms's license be reviewed and considered for revocation.

On July 8, 2024 Alderwoman Coggs held a neighborhood meeting prior to Mr. Simms being granted his tavern and entertainment license following multiple years of struggles with previous bar operators at the 2221 N Humboldt location. The goal of the meeting was to get Mr. Simms to agree to terms that would ensure the respect of noise nuisance, parking and reckless driving through the residential streets, loitering and excessive noise outside resident's homes and an abundance of trash in the streets and on the residential properties of the neighbors who surround the bar. I'm attaching a recap I wrote up from the terms Mr. Simms agreed to during this meeting that I sent as a follow up to Alderwoman Coggs. My neighbor, Rich Steenwyck (of Weil Street), also attended the hearing for Mr. Simms license review and ensured the agreed-upon terms were written into the license prior to it being issues. Attached, please find the full recap of terms from this neighborhood meeting as well as the follow up email we received from the office of the Alderwoman following the license hearing to confirm what Mr. Simms was told at the time of being granted a license.

Shortly after the official opening of Old Times Sake, our neighborhood began to encounter repeated issues with Old Times Sake (chronicled below). As a courtesy to Mr. Simms, my neighbors and I attempted to contact Mr. Simms via the email address he provided at the neighborhood meeting. It proved to not be a valid address, so we reached out to the Alderwoman and confirmed a phone number. We began texting Mr. Simms, asking him to turn the volume down, asking him to encourage his patrons to be respectful of the neighborhood and asking for the security he promised to conduct regular rounds outside the bar to clean up trash, ensure his patrons weren't creating disturbances, etc. (as he agreed to). We didn't receive any satisfactory response and were forced to call the non-emergency police number several times. We sent Alderwoman Coggs numerous messages and finally got another neighborhood call on the books in October. During this time, I personally had to call the police 6-8 times and asked to be a complainant against Mr. Simms. These calls were placed after 10pm on weeknights when the noise from the bar and his patrons outside it was unbearable.

Please find below the list of issues and violations to Mr. Simms' agreed upon license and terms that were violated through October:

- **Repeat issues with noise coming directly from bar (music, karaoke, live performances)**
 - **Mr. Simms agreed to not have any speakers amplifying the volume.** In addition to the speakers that were in the bar at the time Mr. Simms was granted his license, there have been multiple posts on his social media showing DJ's or live acts on stage that have additional speakers included (all of which are located in the back of his bar which is closest to the residential area).

- On September 11th, Mr. Simms had a large party in the parking lot of OTS. People were spilling out into the parking lot and the music was already extremely bothersome at 5pm.
 - The music and noise only increased throughout the night due to a live performance that included a DJ that had brought three additional speakers into the space.
 - Please find linked here videos from the evening of September 11th showing what was going on at the bar and how loud the volume was well past the quiet hours.
 - On this night, three separate calls had to be made to the MPD. I texted Mr. Simms after the fact (when the following weekend he had two nights of extremely loud music.) I told him the noise level was unacceptable, both on September 11th and over the weekend and only got a text saying "ok."
- Here's an example of what the bar regularly sounds like from the inside on weeknight and weekends. You can imagine how much of the noise is carrying across the alley on a regular basis.
- Food truck that is open most days of the week, encouraging patrons to linger outside, litter and have open containers outside on city sidewalks. Additionally, the food truck has a large generator that puts out a fair amount of its own noise.
 - When Mr. Simms was granted his license he agreed to not use the patio. In it's place, he now has a food truck out front and he's using it as a loophole to still have patrons gathering outside where they are smoking (cigarettes (and by the smell of it, marijuana)). The food truck is open at all hours, on the weekend running at times to at least 1am. While his patrons are
 - Additionally, Mr. Simms is frequently serving food inside of OTS on Sundays. Does his license allow for this?
- Patrons loitering in back parking lot (and parking lot of dialysis center) playing loud music and drinking alcohol out of open containers.
 - As part of the terms of his license, Mr. Simms agreed to have three security guards working on the weekends and we discussed his security guards helping to manage inside the bar, but also the outer premise. When there are noise disturbances outside, I have never once seen a security guard around helping to manage nuisances in the parking lot.
 - Almost every night of the week, we are dealing with the people leaving OTS being disrespectful of the neighbors. They are playing music, arguing with each other, dancing, screaming as they're pulling into the alley, etc. This happens at all hours, but is particularly bad between 11:30pm and 1am (well after when most folks who have to work the next day are already in bed). I've lost count of the number of times I've been woken up only to look out my window and see large gatherings of people in the parking lot.
 - Here are a couple videos of what we are experiencing: Example #1 and Example #2
 - On the days when I've texted Mr. Simms to request the music be turned down, it seems his patrons cars are extra loud when they are leaving. Music is blaring and they're yelling. At times, it feels like it's retaliation.
- Trash on residential lawns and city streets surrounding bar + trash left all over the OTS and dialysis parking lot that gets blown onto residential properties.

- John frequently goes around the neighborhood and picks up the trash after nights when OTS seemed to have a particular high number of customers. Attached are a few photos of examples of the trash that was collected and returned to OTS:
 - 9/29 – includes several alcohol bottles and beer cans (attached photos)
 - 9/15 – Photos of food containers littering our streets from the food cart that's in the parking lot of OTS, bags of trash that cars parked on the residential streets have discarded and bag of trash that was left outside the bar (when things like this happen, the contents typically wind up on the back of my condo unit) (attached photos)
- **Dangerous driving as patrons are leaving the parking lot and extremely loud engine revving/peeling out.**
 - Here's an example of what we frequently experience with cars peeling out. In this example, I believe it is Mr. Simms' car that was doing the reckless driving as it's always parked outside the bar and has been posted on his social media accounts.
 - Photo of skid marks that are fresh leaving the parking of OTS from Mr. Simms' patrons (attached photo)
- **Regularly parking on residential streets, gathering outside of cars and drinking/playing music until the morning hours. Driving dangerously when peeling out of neighborhood and blocking the residential street.**
 - September 7th – Patrons from Mr. Simms bar had E Garfield blocked for 15-20 minutes, causing other cars in the area to have to turn around or go through the alley to exit the street.
 - September 20th – A group of men from Mr. Simms' bar sat outside my house for an hour and a half playing music and drinking until 11:45pm. When they left, they discarded their beer and liquor bottles and cups on our front lawn.

At the October 9th, 2024 meeting, Mr. Simms was combative and denied that any of these complaints were valid. He refused to take accountability, but after two hours of talking in circles agreed to have our neighbor, Mr. Steenwyck, come into his bar and determine an audio level that would enable Jimmy's patrons to still have a good time without disturbing the neighborhood. After Mr. Steenwyck was generous enough to spend his time helping Jimmy to determine a suitable noise level, the disturbance was significantly improved for a span of two months. There would still be instances of some disturbance on weekends, but they were fewer and further between. The onset of the winter months has likely also contributed to some of the decrease in traffic, loitering and noise as well.

Then came the evening of Wednesday, January 22nd. I returned home late from work only to be met with a huge uptick in noise including a booming bass that went well past 11pm and cars and people shouting outside. I was extremely disappointed to hear this as I was extremely grateful to Mr. Simms for taking our concerns from October seriously. Curious what had changed, I visited his social media pages only to see he had changed the name of his bar to "Vision Bar & Grill," had added additional speakers and televisions in the back of his bar (which is closest to the residences), potentially altered the windows and doors in the back of the bar (which would make them less sound proof) and was now serving food regularly and featuring DJs (who are bringing in additional speakers to amplify the noise). He's completely altered the layout and function of the back portion of his bar from what was originally submitted in his license for the business. I grabbed several photos of the new layout as well as the incremental speakers that were added.

On Monday, January 27th, Mr. Simms hosted a large birthday party with a DJ. Both Mr. Steenwyck and I gave Mr. Simms a courtesy text asking him to turn the volume down. I received a text back saying "ok," but nothing changed with the volume. Mr. Steenwyck received a text back that was rude and condescending. He once again called the neighbors liars and refused to validate our concerns or attempt to rectify the situation.

The way Mr. Simms is operating his business no longer matches the name of the bar in which he took the license under and the model of business for which he stated he would conduct at the bar. He is serving food (for which I don't see he has a license to cover) and he often keeps the business open past the hours that were approved as part of his license. He does not appear to have the security he promised to have.

The lack of respect and gaslighting of neighborhood concerns is extremely frustrating and we as neighbors feel powerless. I've personally lost hours of sleep on nights when I cannot afford to as I need to be up early to make my own livelihood. Mr. Simm's lack of adherence to the terms of his license are now threatening my livelihood. I pay hefty taxes to live in this neighborhood, I respect my neighbors, we look out for one another and Mr. Simms has come in and entirely disrupted the entire neighborhood that surrounds his business.

2221 N Humboldt is sat directly in the center of a residential neighborhood. There are several other businesses on Humboldt within the neighborhood that can operate efficiently without impacting the neighbors. Mr. Simms should not get a pass on following the rules. If an owner can't follow through on the terms of a license, they should no longer have the license. Again, I ask that the committee review Mr. Simms's license, consider suspending it (at the very least) or revoking it.

Please let me know what additional information is required to start this process and what next steps will be.

Thank you,

Jenny Englert

Lopez, Faviola

From: Dantzler, Akuwa
Sent: Tuesday, July 9, 2024 5:08 PM
To: Englert, Jenny
Subject: 2221
Attachments: ots.pdf

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Jennifer, Attached you will find what Mr. Simms agreed to and was made a part of the record.



Akuwa Dantzler
Legislative Assistant
Alderwoman Milele A. Coggs
200 East Wells Street, #205
Milwaukee, WI 53202
414-286-2994
adantz@milwaukee.gov

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Re: Amended Plan for Jimmy Simms, Class B Tavern and Public Entertainment application for Old Time Sake, 2221 N. Humboldt Blvd

Monday, July 8, 2024- Neighborhood meeting to discuss License application, the applicant Jimmy Simms has agreed to amend the following items

-No armed security. Three security guards on Friday & Saturday. One at the door, one in the rear and one patrolling the area outside.

-Will work diligently to secure a written parking agreement with DaVita Humboldt Dialysis Center and/or Pick -N-Save.

-Will commit to ending live band performances at 10:00pm

-Has committed to ensuring speaker are not facing residents homes in the rear of establishment.

-No patrons on the back patio.

-Has committed to holding the public entertainment portion of the license and get monthly permits.

-Has agreed to attend a 4 month check in meeting that Alderwoman Coggs will schedule with neighbors.

Applicant contact information

Jimmy Simms

414 -554-1013

Simms.jimmie@ymail.com (<mailto:Simms.jimmie@ymail.com>)

Lopez, Faviola

From: Cooney, Jim
Sent: Monday, April 7, 2025 8:08 AM
To: Lopez, Faviola
Subject: FW: Tavern License Review & Revocation 2221 N Humbolt
Attachments: IMG_7125.jpeg

Follow Up Flag: Follow up
Flag Status: Flagged

For the revocation, is May 16th confirmed with everyone?

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Sunday, April 6, 2025 12:18 AM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>
Subject: Re: Tavern License Review & Revocation 2221 N Humbolt

And as a follow up, this is the type of attitude we are receiving back. I texted Mr. Simms as a courtesy per his request on our last neighborhood call. His response lacks any validation of the concern and references violence. This is not something that should be allowed in our residential neighborhood.

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Sunday, April 6, 2025 12:12 AM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>
Subject: Re: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

I want to check on the status of the complaint I filed weeks ago for 2221 N Humboldt. For the past three weeks, I've had to text Mr. Simms 2-3 times a week asking him to turn down the music or to monitor what his customers are doing outside his bar due to them disturbing our neighborhood. Tonight, his patrons got into a verbal altercation with one of my neighbors after it sounded like someone asked them to be quiet. Then there was banging and what sounded to be like things being thrown at our residencies.

I am writing to ask that Mr. Simms' business be reviewed immediately. His license doesn't renew until August, and the problem continues to persist and now get worse.

Can you please let me know if there's any further action that can be taken? I've placed another call to MPD tonight.

Thank you,
Jenny Englert

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Monday, February 24, 2025 11:32 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Hope you had a good weekend. I was able to get into the licensing office on Friday to turn a copy of the complaint and request to review the license for 2221 N Humboldt. It was notarized and added to Mr. Simms' file.

Please let me know if there is any further action I need to take. Thank you again for your assistance.

Thanks,
Jenny Englert

From: Englert, Jenny
Sent: Friday, February 14, 2025 3:09 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Hope you've had a good week. I am aiming to get over to get the complaint officially notarized on Monday. In the meantime, please find video and photo examples of some of the issues our neighbors are incurring via the link below. The setting should be set so that anyone with the link can view, but please let me know if there are issues with accessing.

<https://app.box.com/s/q0z9h0pl4adnt45b7zbguswyzwv533s0>

Thank you,
Jenny

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Tuesday, February 11, 2025 12:54 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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Thank you for the update. Just wanted to make sure we didn't miss anything.

-Jim

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Tuesday, February 11, 2025 12:45 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Thanks for following up. I have been swamped with work and wasn't able to get out during business hours last week to get the complaint notarized. I'm going to try to get it done this week, pending my meeting schedule allows and will prioritize getting this to the committee asap.

I'll get the videos uploaded this evening when I'm at my home computer.

Thank you -- appreciate your attention and assistance.

Jenny Englert

Jenny Englert
Director, Marketing
Strategy, Marketing and Category Management

Saputo
USA

Saputo Cheese USA Inc.

10700 W Research Dr. Suite 400 Milwaukee, WI, 53226

Phone: 715.570.8278 | Email: jennifer.englert@saputo.com | saputo.com



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CORPORATE VIDEO

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>

Sent: Tuesday, February 11, 2025 12:00 PM

To: Englert, Jenny <Jennifer.Englert@saputo.com>

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Thanks

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Sent: Wednesday, February 5, 2025 12:34 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Good afternoon,

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1. The complaint must be notarized. We can provide that service here at City Hall room 105 or you can find a notary and provide a copy
2. As you mentioned, the links do not work. We need to provide those to the applicant with the complaint. If you choose to have us notarize the complaint you can provide them on a flash drive or you can share them an online platform.

After the complaint is to form we refer it to the police for a report. We can share that with you when it is received.

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2238
www.milwaukee.gov/license
[Take our Survey!](#)



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Sent: Tuesday, February 4, 2025 6:29 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
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I know several of us have resorted to the 414 non-emergency number. Is there any way to see if MPD taken any action? Myself and the other neighbors are happy to answer any questions, provide any backup evidence as needed.

Thank you, again, for taking the time to review these materials. I hope by the length and time put into them you've concluded that I've reached a point where I don't know what else to do in order to be able to enjoy peace and sleep at night.

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From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
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To: Englert, Jenny <Jennifer.Englert@saputo.com>
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To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
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Subject: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Below and attached, please find a formal complaint against the bar and tavern license holiday, Jimmy Simms, for 2221 N Humbolt Ave. (previously Old Times Sake, recently changed to Vision Bar & Grille).

Mr. Simms has violated several of the terms that were included as part of his license. I am writing to request the license be reviewed and either suspended (at the very least) or revoked. My neighbors and I have tried working with Mr. Simms directly, working with Alderwoman Coggs, working with the local police department, and Mr. Simms lack of regard for the neighborhood continues to persist and disrupt our community on a regular basis.

Please let me know if you need additional information or if it makes sense to set up time to discuss live.

Thank you,
Jenny Englert
1012 E Garfield Ave. Milwaukee, WI 53212

+++++

On behalf of the residents of the Humboldt Ridge Condo association, I am writing to file an official complaint against Jimmy Simms, the owner of Old Times Sake, located at 2221 N Humbolt Ave. I would like to request that Mr. Simms's license be reviewed and considered for revocation.

On July 8, 2024 Alderwoman Coggs held a neighborhood meeting prior to Mr. Simms being granted his tavern and entertainment license following multiple years of struggles with previous bar operators at the 2221 N Humboldt location. The goal of the meeting was to get Mr. Simms to agree to terms that would ensure the respect of noise nuisance, parking and reckless driving through the residential streets, loitering and excessive noise outside resident's homes and an abundance of trash in the streets and on the residential properties of the neighbors who surround the bar. I'm attaching a recap I wrote up from the terms Mr. Simms agreed to during this meeting that I sent as a follow up to Alderwoman Coggs. My neighbor, Rich Steenwyck (of Weil Street), also attended the hearing for Mr. Simms license review and ensured the agreed-upon terms were written into the license prior to it being issued. Attached, please find the full recap of terms from this neighborhood meeting as well as the follow up email we received from the office of the Alderwoman following the license hearing to confirm what Mr. Simms was told at the time of being granted a license.

Shortly after the official opening of Old Times Sake, our neighborhood began to encounter repeated issues with Old Times Sake (chronicled below). As a courtesy to Mr. Simms, my neighbors and I attempted to contact Mr. Simms via the email address he provided at the neighborhood meeting. It proved to not be a valid address, so we reached out to the Alderwoman and confirmed a phone number. We began texting Mr. Simms, asking him to turn the volume down, asking him to encourage his patrons to be respectful of the neighborhood and asking for the security he promised to conduct regular rounds outside the bar to clean up trash, ensure his patrons weren't creating disturbances, etc. (as he agreed to). We didn't receive any satisfactory response and were forced to call the non-emergency police number several times. We sent Alderwoman Coggs numerous messages and finally got another neighborhood call on the books in October. During this time, I personally had to call the police 6-8 times and asked to be a complainant against Mr. Simms. These calls were placed after 10pm on weeknights when the noise from the bar and his patrons outside it was unbearable.

Please find below the list of issues and violations to Mr. Simms' agreed upon license and terms that were violated through October:

- **Repeat issues with noise coming directly from bar (music, karaoke, live performances)**
 - Mr. Simms agreed to not have any speakers amplifying the volume. In addition to the speakers that were in the bar at the time Mr. Simms was granted his license, there have been multiple posts on his social media showing DJ's or live acts on stage that have additional speakers included (all of which are located in the back of his bar which is closest to the residential area).
 - On September 11th, Mr. Simms had a large party in the parking lot of OTS. People were spilling out into the parking lot and the music was already extremely bothersome at 5pm.
 - The music and noise only increased throughout the night due to a live performance that included a DJ that had brought three additional speakers into the space.
 - Please find linked here videos from the evening of September 11th showing what was going on at the bar and how loud the volume was well past the quiet hours.

- On this night, three separate calls had to be made to the MPD. I texted Mr. Simms after the fact (when the following weekend he had two nights of extremely loud music.) I told him the noise level was unacceptable, both on September 11th and over the weekend and only got a text saying "ok."
 - Here's an example of what the bar regularly sounds like from the inside on weeknight and weekends. You can imagine how much of the noise is carrying across the alley on a regular basis.
- Food truck that is open most days of the week, encouraging patrons to linger outside, litter and have open containers outside on city sidewalks. Additionally, the food truck has a large generator that puts out a fair amount of its own noise.
 - When Mr. Simms was granted his license he agreed to not use the patio. In its place, he now has a food truck out front and he's using it as a loophole to still have patrons gathering outside where they are smoking (cigarettes (and by the smell of it, marijuana)). The food truck is open at all hours, on the weekend running at times to at least 1am. While his patrons are
 - Additionally, Mr. Simms is frequently serving food inside of OTS on Sundays. Does his license allow for this?
- Patrons loitering in back parking lot (and parking lot of dialysis center) playing loud music and drinking alcohol out of open containers.
 - As part of the terms of his license, Mr. Simms agreed to have three security guards working on the weekends and we discussed his security guards helping to manage inside the bar, but also the outer premise. When there are noise disturbances outside, I have never once seen a security guard around helping to manage nuisances in the parking lot.
 - Almost every night of the week, we are dealing with the people leaving OTS being disrespectful of the neighbors. They are playing music, arguing with each other, dancing, screaming as they're pulling into the alley, etc. This happens at all hours, but is particularly bad between 11:30pm and 1am (well after when most folks who have to work the next day are already in bed). I've lost count of the number of times I've been woken up only to look out my window and see large gatherings of people in the parking lot.
 - Here are a couple videos of what we are experiencing: Example #1 and Example #2
 - On the days when I've texted Mr. Simms to request the music be turned down, it seems his patrons cars are extra loud when they are leaving. Music is blaring and they're yelling. At times, it feels like it's retaliation.
- Trash on residential lawns and city streets surrounding bar + trash left all over the OTS and dialysis parking lot that gets blown onto residential properties.
 - John frequently goes around the neighborhood and picks up the trash after nights when OTS seemed to have a particular high number of customers. Attached are a few photos of examples of the trash that was collected and returned to OTS:
 - 9/29 – includes several alcohol bottles and beer cans (attached photos)
 - 9/15 – Photos of food containers littering our streets from the food cart that's in the parking lot of OTS, bags of trash that cars parked on the residential streets have discarded and bag of trash that was left outside the bar (when things like this happen, the contents typically wind up on the back of my condo unit) (attached photos)
- Dangerous driving as patrons are leaving the parking lot and extremely loud engine revving/peeling out.
 - Here's an example of what we frequently experience with cars peeling out. In this example, I believe it is Mr. Simms' car that was doing the reckless driving as it's always parked outside the bar and has been posted on his social media accounts.
 - Photo of skid marks that are fresh leaving the parking of OTS from Mr. Simms' patrons (attached photo)
- Regularly parking on residential streets, gathering outside of cars and drinking/playing music until the morning hours. Driving dangerously when peeling out of neighborhood and blocking the residential street.
 - September 7th – Patrons from Mr. Simms bar had E Garfield blocked for 15-20 minutes, causing other cars in the area to have to turn around or go through the alley to exit the street.

- o September 20th – A group of men from Mr. Simms' bar sat outside my house for an hour and a half playing music and drinking until 11:45pm. When they left, they discarded their beer and liquor bottles and cups on our front lawn.

At the October 9th, 2024 meeting, Mr. Simms was combative and denied that any of these complaints were valid. He refused to take accountability, but after two hours of talking in circles agreed to have our neighbor, Mr. Steenwyck, come into his bar and determine and audio level that would enable Jimmy's patrons to still have a good time without disturbing the neighborhood. After Mr. Steenwyck was generous enough to spend his time helping Jimmy to determine a suitable noise level, the disturbance was significantly improved for a span of two months. There would still be instances of some disturbance on weekends, but they were fewer and further between. The onset of the winter months has likely also contributed to some of the decrease in traffic, loitering and noise as well.

Then came the evening of Wednesday, January 22nd. I returned home late from work only to be met with a huge uptick in noise including a booming bass that went well past 11pm and cars and people shouting outside. I was extremely disappointed to hear this as I was extremely grateful to Mr. Simms for taking our concerns from October seriously. Curious what had changed, I visited his social media pages only to see he had changed the name of his bar to "Vision Bar & Grill," had added additional speakers and televisions in the back of his bar (which is closest to the residences), potentially altered the windows and doors in the back of the bar (which would make them less sound proof) and was now serving food regularly and featuring DJs (who are bringing in additional speakers to amplify the noise). He's completely altered the layout and function of the back portion of his bar from what was originally submitted in his license for the business. I grabbed several photos of the new layout as well as the incremental speakers that were added.

On Monday, January 27th, Mr. Simms hosted a large birthday party with a DJ. Both Mr. Steenwyck and I gave Mr. Simms a courtesy text asking him to turn the volume down. I received a text back saying "ok," but nothing changed with the volume. Mr. Steenwyck received a text back that was rude and condescending. He once again called the neighbors liars and refused to validate our concerns or attempt to rectify the situation.

The way Mr. Simms is operating his business no longer matches the name of the bar in which he took the license under and the model of business for which he stated he would conduct at the bar. He is serving food (for which I don't see he has a license to cover) and he often keeps the business open past the hours that were approved as part of his license. He does not appear to have the security he promised to have.

The lack of respect and gaslighting of neighborhood concerns is extremely frustrating and we as neighbors feel powerless. I've personally lost hours of sleep on nights when I cannot afford to as I need to be up early to make my own livelihood. Mr. Simm's lack of adherence to the terms of his license are now threatening my livelihood. I pay hefty taxes to live in this neighborhood, I respect my neighbors, we look out for one another and Mr. Simms has come in and entirely disrupted the entire neighborhood that surrounds his business.

2221 N Humboldt is sat directly in the center of a residential neighborhood. There are several other businesses on Humboldt within the neighborhood that can operate efficiently without impacting the neighbors. Mr. Simms should not get a pass on following the rules. If an owner can't follow through on the terms of a license, they should no longer have the license. Again, I ask that the committee review Mr. Simms's license, consider suspending it (at the very least) or revoking it.

Please let me know what additional information is required to start this process and what next steps will be.

Thank you,

Jenny Englert

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12:15

5G



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On it

Yesterday 11:58 PM

The music is too loud again and your customers are loitering up and down E Garfield playing music. Please address both or I will need to call MPD. This is becoming a reoccurring issue again and it's extremely frustrating.

They're also in the street arguing with neighbors. Placing a call to MPD now. Their conduct in our neighborhood at midnight is unacceptable. I suggest you get your security out on this street to monitor what's going on.

Delivered

My gaurd outside so what's the problem again I'm take videos an pictures it seems like when it's ppl here there a problem see you in court

They they fighting an shooting a every other bar an you guys say let pick wit me no violence or police contact yeah we can go to court thank you

+ iMessage



Lopez, Faviola

From: Cooney, Jim
Sent: Thursday, February 27, 2025 9:39 AM
To: Lopez, Faviola
Subject: Fw: Tavern License Review & Revocation 2221 N Humbolt
Attachments: image010.wmz

Follow Up Flag: Follow up
Flag Status: Flagged

Jim Cooney
License Division Manager
200 E Wells St Room 105, Milwaukee, WI 53202
(414) 286-2238



From: Englert, Jenny <Jennlfer.Englert@saputo.com>
Sent: Monday, February 24, 2025 11:32 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Hope you had a good weekend. I was able to get into the licensing office on Friday to turn a copy of the complaint and request to review the license for 2221 N Humboldt. It was notarized and added to Mr. Simms' file.

Please let me know if there is any further action I need to take. Thank you again for your assistance.

Thanks,
Jenny Englert

From: Englert, Jenny
Sent: Friday, February 14, 2025 3:09 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Hope you've had a good week. I am aiming to get over to get the complaint officially notarized on Monday. In the meantime, please find video and photo examples of some of the issues our neighbors are incurring via the link below. The setting should be set so that anyone with the link can view, but please let me know if there are issues with accessing.

<https://app.box.com/s/q0z9h0pl4adnt45b7zbguswyzwv533s0>

Thank you,
Jenny

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Tuesday, February 11, 2025 12:54 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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-Jim

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Director, Marketing
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Saputo
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Saputo Cheese USA Inc.

10700 W Research Dr. Suite 400 Milwaukee, WI, 53226

Phone: 715.570.8278 | Email: jennifer.englert@saputo.com | saputo.com



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+++++

On behalf of the residents of the Humboldt Ridge Condo association, I am writing to file an official complaint against Jimmy Simms, the owner of Old Times Sake, located at 2221 N Humbolt Ave. I would like to request that Mr. Simms's license be reviewed and considered for revocation.

On July 8, 2024 Alderwoman Coggs held a neighborhood meeting prior to Mr. Simms being granted his tavern and entertainment license following multiple years of struggles with previous bar operators at the 2221 N Humboldt location. The goal of the meeting was to get Mr. Simms to agree to terms that would ensure the respect of noise nuisance, parking and reckless driving through the residential streets, loitering and excessive noise outside resident's homes and an abundance of trash in the streets and on the residential properties of the neighbors who surround the bar. I'm attaching a recap I wrote up from the terms Mr. Simms agreed to during this meeting that I sent as a follow up to Alderwoman Coggs. My neighbor, Rich Steenwyck (of Weil Street), also attended the hearing for Mr. Simms license review and ensured the agreed-upon terms were written into the license prior to it being issued. Attached, please find the full recap of terms from this neighborhood meeting as well as the follow up email we received from the office of the Alderwoman following the license hearing to confirm what Mr. Simms was told at the time of being granted a license.

Shortly after the official opening of Old Times Sake, our neighborhood began to encounter repeated issues with Old Times Sake (chronicled below). As a courtesy to Mr. Simms, my neighbors and I attempted to contact Mr. Simms via the email address he provided at the neighborhood meeting. It proved to not be a valid address, so we reached out to the Alderwoman and confirmed a phone number. We began texting Mr. Simms, asking him to turn the volume down, asking him to encourage his patrons to be respectful of the neighborhood and asking for the security he promised to conduct regular rounds outside the bar to clean up trash, ensure his patrons weren't creating disturbances, etc. (as he agreed to). We didn't receive any satisfactory response and were forced to call the non-emergency police number several times. We sent Alderwoman Coggs numerous messages and finally got another neighborhood call on the books in October. During this time, I personally had to call the police 6-8 times and asked to be a complainant against Mr. Simms. These calls were placed after 10pm on weeknights when the noise from the bar and his patrons outside it was unbearable.

Please find below the list of issues and violations to Mr. Simms' agreed upon license and terms that were violated through October:

- **Repeat issues with noise coming directly from bar (music, karaoke, live performances)**
 - **Mr. Simms agreed to not have any speakers amplifying the volume.** In addition to the speakers that were in the bar at the time Mr. Simms was granted his license, there have been multiple posts on his social media showing DJ's or live acts on stage that have additional speakers included (all of which are located in the back of his bar which is closest to the residential area).
 - On September 11th, Mr. Simms had a large party in the parking lot of OTS. People were spilling out into the parking lot and the music was already extremely bothersome at 5pm.
 - The music and noise only increased throughout the night due to a live performance that included a DJ that had brought three additional speakers into the space.
 - Please find linked here videos from the evening of September 11th showing what was going on at the bar and how loud the volume was well past the quiet hours.
 - On this night, three separate calls had to be made to the MPD. I texted Mr. Simms after the fact (when the following weekend he had two nights of extremely loud music.) I told him the noise level was unacceptable, both on September 11th and over the weekend and only got a text saying "ok."
 - Here's an example of what the bar regularly sounds like from the inside on weeknight and weekends. You can imagine how much of the noise is carrying across the alley on a regular basis.
- **Food truck that is open most days of the week, encouraging patrons to linger outside, litter and have open containers outside on city sidewalks. Additionally, the food truck has a large generator that puts out a fair amount of its own noise.**
 - **When Mr. Simms was granted his license he agreed to not use the patio.** In its place, he now has a food truck out front and he's using it as a loophole to still have patrons gathering outside where they are smoking (cigarettes (and by the smell of it, marijuana)). The food truck is open at all hours, on the weekend running at times to at least 1am. While his patrons are
 - Additionally, Mr. Simms is frequently serving food inside of OTS on Sundays. Does his license allow for this?
- **Patrons loitering in back parking lot (and parking lot of dialysis center) playing loud music and drinking alcohol out of open containers.**

- As part of the terms of his license, Mr. Simms agreed to have three security guards working on the weekends and we discussed his security guards helping to manage inside the bar, but also the outer premise. When there are noise disturbances outside, I have never once seen a security guard around helping to manage nuisances in the parking lot.
 - Almost every night of the week, we are dealing with the people leaving OTS being disrespectful of the neighbors. They are playing music, arguing with each other, dancing, screaming as they're pulling into the alley, etc. This happens at all hours, but is particularly bad between 11:30pm and 1am (well after when most folks who have to work the next day are already in bed). I've lost count of the number of times I've been woken up only to look out my window and see large gatherings of people in the parking lot.
 - Here are a couple videos of what we are experiencing: Example #1 and Example #2
 - On the days when I've texted Mr. Simms to request the music be turned down, it seems his patrons cars are extra loud when they are leaving. Music is blaring and they're yelling. At times, it feels like it's retaliation.
- **Trash on residential lawns and city streets surrounding bar + trash left all over the OTS and dialysis parking lot that gets blown onto residential properties.**
 - John frequently goes around the neighborhood and picks up the trash after nights when OTS seemed to have a particular high number of customers. Attached are a few photos of examples of the trash that was collected and returned to OTS:
 - 9/29 -- includes several alcohol bottles and beer cans (attached photos)
 - 9/15 -- Photos of food containers littering our streets from the food cart that's in the parking lot of OTS, bags of trash that cars parked on the residential streets have discarded and bag of trash that was left outside the bar (when things like this happen, the contents typically wind up on the back of my condo unit) (attached photos)
 - **Dangerous driving as patrons are leaving the parking lot and extremely loud engine revving/peeling out.**
 - Here's an example of what we frequently experience with cars peeling out. In this example, I believe it is Mr. Simms' car that was doing the reckless driving as it's always parked outside the bar and has been posted on his social media accounts.
 - Photo of skid marks that are fresh leaving the parking of OTS from Mr. Simms' patrons (attached photo)
 - **Regularly parking on residential streets, gathering outside of cars and drinking/playing music until the morning hours. Driving dangerously when peeling out of neighborhood and blocking the residential street.**
 - September 7th -- Patrons from Mr. Simms bar had E Garfield blocked for 15-20 minutes, causing other cars in the area to have to turn around or go through the alley to exit the street.
 - September 20th -- A group of men from Mr. Simms' bar sat outside my house for an hour and a half playing music and drinking until 11:45pm. When they left, they discarded their beer and liquor bottles and cups on our front lawn.

At the October 9th, 2024 meeting, Mr. Simms was combative and denied that any of these complaints were valid. He refused to take accountability, but after two hours of talking in circles agreed to have our neighbor, Mr. Steenwyck, come into his bar and determine an audio level that would enable Jimmy's patrons to still have a good time without disturbing the neighborhood. After Mr. Steenwyck was generous enough to spend his time helping Jimmy to determine a suitable noise level, the disturbance was significantly improved for a span of two months. There would still be instances of some disturbance on weekends, but they were fewer and further between. The onset of the winter months has likely also contributed to some of the decrease in traffic, loitering and noise as well.

Then came the evening of Wednesday, January 22nd. I returned home late from work only to be met with a huge uptick in noise including a booming bass that went well past 11pm and cars and people shouting outside. I was extremely disappointed to hear this as I was extremely grateful to Mr. Simms for taking our concerns from October seriously. Curious what had changed, I visited his social media pages only to see he had changed the name of his bar to "Vision Bar & Grill," had added additional speakers and televisions in the back of his bar (which is closest to the residences), potentially altered the windows and doors in the back of the bar (which would make them less sound proof) and was now serving food regularly and featuring DJs (who are bringing in additional speakers to amplify the noise). He's completely altered the layout and function of the back portion of his bar from what was originally submitted in his license for the business. I grabbed several photos of the new layout as well as the incremental speakers that were added.

On Monday, January 27th, Mr. Simms hosted a large birthday party with a DJ. Both Mr. Steenwyck and I gave Mr. Simms a courtesy text asking him to turn the volume down. I received a text back saying "ok," but nothing changed with the volume. Mr. Steenwyck received a text back that was rude and condescending. He once again called the neighbors liars and refused to validate our concerns or attempt to rectify the situation.

The way Mr. Simms is operating his business no longer matches the name of the bar in which he took the license under and the model of business for which he stated he would conduct at the bar. He is serving food (for which I don't see he has a license to cover) and he often keeps the business open past the hours that were approved as part of his license. He does not appear to have the security he promised to have.

The lack of respect and gaslighting of neighborhood concerns is extremely frustrating and we as neighbors feel powerless. I've personally lost hours of sleep on nights when I cannot afford to as I need to be up early to make my own livelihood. Mr. Simm's lack of adherence to the terms of his license are now threatening my livelihood. I pay hefty taxes to live in this neighborhood, I respect my neighbors, we look out for one another and Mr. Simms has come in and entirely disrupted the entire neighborhood that surrounds his business.

2221 N Humboldt is sat directly in the center of a residential neighborhood. There are several other businesses on Humboldt within the neighborhood that can operate efficiently without impacting the neighbors. Mr. Simms should not get a pass on following the rules. If an owner can't follow through on the terms of a license, they should no longer have the license. Again, I ask that the committee review Mr. Simms's license, consider suspending it (at the very least) or revoking it.

Please let me know what additional information is required to start this process and what next steps will be.

Thank you,

Jenny Englert

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements.

Lopez, Faviola

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Monday, April 28, 2025 3:27 PM
To: Lopez, Faviola
Cc: Cooney, Jim; Coggs, Milele
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt
Attachments: IMG_7743.PNG; ScreenRecording_04-27-2025 21-59-00_1.mov; IMG_7747.PNG

Hi Faviola,

Thank you for confirming the time. Will neighbors be allowed to participate in the session and if so, is there an option to attend virtually? I am scheduled to be traveling for work on that day, but given the daily disturbance from Mr. Simms bar, need to prioritize attendance

I previously filed a notarized complaint against Mr. Simms and since filing that complaint, my concerns and level of disturbance have only increased. Can you please confirm if the below grievances can be added to what was previously filed? If something needs to be provided in writing, I will find a way to provide it. It's quite clear Mr. Simms has no regard for what he agreed to upon being granted the license.

- As part of Mr. Simms grant of a license, he agreed to not run the outdoor patio behind his establishment as this has led to repeated disturbances of the neighborhood previously. Yesterday, he posted on his Instagram promoting that he will be opening the back patio this summer.
- At our last neighborhood meeting on February 4th (which should have been recorded and provided to the committee), Mr. Simms claimed he doesn't bring in live DJ's (that's "just a nickname for the jukebox") and there aren't any additional speakers he's added to amplify the noise.
 - Mr. Simms posted evidence to his social media that contradicts these claims. In the attached, you will find a photo of two additional speakers that have been brought into his establishment as well as the promotion of a live DJ he recently brought in for a week night.

Thank you for your assistance and advisement. Greatly appreciate it.

Jenny Englert

From: Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Sent: Monday, April 28, 2025 10:19 AM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Cc: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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Good morning Jenny,

The revocation for Vision Bar and Grille is set for Friday May 16th at 11 AM. Notices will be going out by the end of this week with more information regarding the hearing.

Have a good day,

Faviola Lopez

Faviola Lopez
License Division Assistant Manager
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office 414-286-2238
www.milwaukee.gov/license
[Take Our Survey Here](#)



From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Saturday, April 26, 2025 12:17 AM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>
Cc: Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Subject: Re: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

I wanted to check in on the scheduling for the review of Vision Bar and Grille (2221 N Humboldt). Every single night this week the music has been extremely loud and there have been horns being played intermittently. I finally had to call the non-emergency MPD line last night - and still not action is being taken. Tonight is the 6th night in a row where sleep is impossible due to Mr. Simms' bar.

I've had an extremely important week at work and instead of getting the sleep I needed, I was up until at least 1am listening to the music blaring out of the bar. And it's worth noting I've had a sound machine running at max volume and the bass and lyrics of the music are still audible.

I am really hoping the committee can be of some assistance. It's been extremely frustrating for there to be zero recourse to hold Mr. Simms accountable.

Thank you,
Jenny Englert

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Tuesday, April 8, 2025 10:08 AM
To: Englert, Jenny <Jennifer.Englert@saputo.com>; Coggs, Milele <mcoggs@milwaukee.gov>
Cc: Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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Good morning,

This will be scheduled for a special meeting of the licenses committee on May 16th. Ms. Lopez, will send you notice when the time is confirmed.

-Jim

From: Englert, Jenny <Jennifer.Englert@saputo.com>

Sent: Sunday, April 6, 2025 12:12 AM

To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>

Subject: Re: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

I want to check on the status of the complaint I filed weeks ago for 2221 N Humboldt. For the past three weeks, I've had to text Mr. Simms 2-3 times a week asking him to turn down the music or to monitor what his customers are doing outside his bar due to them disturbing our neighborhood. Tonight, his patrons got into a verbal altercation with one of my neighbors after it sounded like someone asked them to be quiet. Then there was banging and what sounded to be like things being thrown at our residencies.

I am writing to ask that Mr. Simms' business be reviewed immediately. His license doesn't renew until August, and the problem continues to persist and now get worse.

Can you please let me know if there's any further action that can be taken? I've placed another call to MPD tonight.

Thank you,
Jenny Englert

From: Englert, Jenny <Jennifer.Englert@saputo.com>

Sent: Monday, February 24, 2025 11:32 PM

To: Cooney, Jim <Jim.Cooney@milwaukee.gov>

Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Hope you had a good weekend. I was able to get into the licensing office on Friday to turn a copy of the complaint and request to review the license for 2221 N Humboldt. It was notarized and added to Mr. Simms' file.

Please let me know if there is any further action I need to take. Thank you again for your assistance.

Thanks,
Jenny Englert

From: Englert, Jenny

Sent: Friday, February 14, 2025 3:09 PM

To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Hope you've had a good week. I am aiming to get over to get the complaint officially notarized on Monday. In the meantime, please find video and photo examples of some of the issues our neighbors are incurring via the link below. The setting should be set so that anyone with the link can view, but please let me know if there are issues with accessing.

<https://app.box.com/s/q0z9h0p14adnt45b7zbguswyzwv533s0>

Thank you,
Jenny

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Tuesday, February 11, 2025 12:54 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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Thank you for the update. Just wanted to make sure we didn't miss anything.

-Jim

From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Tuesday, February 11, 2025 12:45 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Thanks for following up. I have been swamped with work and wasn't able to get out during business hours last week to get the complaint notarized. I'm going to try to get it done this week, pending my meeting schedule allows and will prioritize getting this to the committee asap.

I'll get the videos uploaded this evening when I'm at my home computer.

Thank you – appreciate your attention and assistance.

Jenny Englert

Jenny Englert
Director, Marketing
Strategy, Marketing and Category Management



Saputo Cheese USA Inc.

10700 W Research Dr. Suite 400 Milwaukee, WI, 53226

Phone: 715.570.8278 | Email: jennifer.englert@saputo.com | saputo.com



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CORPORATE VIDEO

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Tuesday, February 11, 2025 12:00 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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Good morning,

Just following up to see if you had the complaint notarized and were able to provide the videos.

Thanks

From: Cooney, Jim
Sent: Wednesday, February 5, 2025 12:34 PM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Good afternoon,

We need two corrections to move forward with a revocation hearing.

The complaint must be notarized. We can provide that service here at City Hall room 105 or you can find a notary and provide a copy

As you mentioned, the links do not work. We need to provide those to the applicant with the complaint. If you choose to have us notarize the complaint you can provide them on a flash drive or you can share them an online platform.

After the complaint is to form we refer it to the police for a report. We can share that with you when it is received.

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2238
www.milwaukee.gov/license
[Take our Survey!](#)



From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Tuesday, February 4, 2025 6:29 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Thank you for confirming receipt. In reviewing the email I sent last week, it appears the links may not be working. Please let me know if you are having issues opening and what sharing platform (Dropbox, iCloud) would work for me to send through.

We had a neighborhood meeting Alderwoman Coggs hosted this evening in which several of these issues were discussed. Mr. Simms unfortunately continues to deny the issues altogether. I've asked Alderwoman Coggs and Akuwa to please submit the recording from the meeting, if possible, as it gives a firsthand account to how Mr. Simms is responding when we are trying to find a solution to the issues we are experiencing.

I know several of us have resorted to the 414 non-emergency number. Is there any way to see if MPD taken any action? Myself and the other neighbors are happy to answer any questions, provide any backup evidence as needed.

Thank you, again, for taking the time to review these materials. I hope by the length and time put into them you've concluded that I've reached a point where I don't know what else to do in order to be able to enjoy peace and sleep at night.

Thank you,
Jenny Englert

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Wednesday, January 29, 2025 10:38 AM
To: Englert, Jenny <Jennifer.Englert@saputo.com>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: RE: Tavern License Review & Revocation 2221 N Humbolt

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Good morning,

This email is to confirm receipt. We will review the complaint very soon and reach out if any additional info is needed. I will also follow up shortly regarding logistics for the hearing.

-Jim

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2365
www.milwaukee.gov/license
[Take our survey!](#)



From: Englert, Jenny <Jennifer.Englert@saputo.com>
Sent: Tuesday, January 28, 2025 10:22 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>
Subject: Tavern License Review & Revocation 2221 N Humbolt

Hi Mr. Cooney,

Below and attached, please find a formal complaint against the bar and tavern license holiday, Jimmy Simms, for 2221 N Humbolt Ave. (previously Old Times Sake, recently changed to Vision Bar & Grille).

Mr. Simms has violated several of the terms that were included as part of his license. I am writing to request the license be reviewed and either suspended (at the very least) or revoked. My neighbors and I have tried working with Mr. Simms directly, working with Alderwoman Coggs, working with the local police department, and Mr. Simms lack of regard for the neighborhood continues to persist and disrupt our community on a regular basis.

Please let me know if you need additional information or if it makes sense to set up time to discuss live.

Thank you,
Jenny Englert
1012 E Garfield Ave. Milwaukee, WI 53212

+++++

On behalf of the residents of the Humboldt Ridge Condo association, I am writing to file an official complaint against Jimmy Simms, the owner of Old Times Sake, located at 2221 N Humbolt Ave. I would like to request that Mr. Simms's license be reviewed and considered for revocation.

On July 8, 2024 Alderwoman Coggs held a neighborhood meeting prior to Mr. Simms being granted his tavern and entertainment license following multiple years of struggles with previous bar operators at the 2221 N Humboldt location. The goal of the meeting was to get Mr. Simms to agree to terms that would ensure the respect of noise nuisance, parking and reckless driving through the residential streets, loitering and excessive noise outside resident's homes and an abundance of trash in the streets and on the residential properties of the neighbors who surround the bar. I'm attaching a recap I wrote up from the terms Mr. Simms agreed to during this meeting that I sent as a follow up to Alderwoman Coggs. My neighbor, Rich Steenwyck (of Weil Street), also attended the hearing for Mr. Simms license review and ensured the agreed-upon terms were written into the license prior to it being issued. Attached, please find the full recap of terms from this neighborhood meeting as well as the follow up email we received from the office of the Alderwoman following the license hearing to confirm what Mr. Simms was told at the time of being granted a license.

Shortly after the official opening of Old Times Sake, our neighborhood began to encounter repeated issues with Old Times Sake (chronicled below). As a courtesy to Mr. Simms, my neighbors and I attempted to contact Mr. Simms via the email address he provided at the neighborhood meeting. It proved to not be a valid address, so we reached out to the Alderwoman and confirmed a phone number. We began texting Mr. Simms, asking him to turn the volume down, asking him to encourage his patrons to be respectful of the neighborhood and asking for the security he promised to conduct regular rounds outside the bar to clean up trash, ensure his patrons weren't creating disturbances, etc. (as he agreed to). We didn't receive any satisfactory response and were forced to call the non-emergency police number several times. We sent Alderwoman Coggs numerous messages and finally got another neighborhood call on the books in October. During this time, I personally had to call the police 6-8 times and asked to be a complainant against Mr. Simms. These calls were placed after 10pm on weeknights when the noise from the bar and his patrons outside it was unbearable.

Please find below the list of issues and violations to Mr. Simms' agreed upon license and terms that were violated through October:

- Repeat issues with noise coming directly from bar (music, karaoke, live performances)
 - Mr. Simms agreed to not have any speakers amplifying the volume. In addition to the speakers that were in the bar at the time Mr. Simms was granted his license, there have been multiple posts on his social media showing DJ's or live acts on stage that have additional speakers included (all of which are located in the back of his bar which is closest to the residential area).
 - On September 11th, Mr. Simms had a large party in the parking lot of OTS. People were spilling out into the parking lot and the music was already extremely bothersome at 5pm.
 - The music and noise only increased throughout the night due to a live performance that included a DJ that had brought three additional speakers into the space.
 - Please find linked here videos from the evening of September 11th showing what was going on at the bar and how loud the volume was well past the quiet hours.
 - On this night, three separate calls had to be made to the MPD. I texted Mr. Simms after the fact (when the following weekend he had two nights of extremely loud music.) I told him the noise level was unacceptable, both on September 11th and over the weekend and only got a text saying "ok."
 - Here's an example of what the bar regularly sounds like from the inside on weeknight and weekends. You can imagine how much of the noise is carrying across the alley on a regular basis.

- Food truck that is open most days of the week, encouraging patrons to linger outside, litter and have open containers outside on city sidewalks. Additionally, the food truck has a large generator that puts out a fair amount of its own noise.
 - When Mr. Simms was granted his license he agreed to not use the patio. In its place, he now has a food truck out front and he's using it as a loophole to still have patrons gathering outside where they are smoking (cigarettes (and by the smell of it, marijuana)). The food truck is open at all hours, on the weekend running at times to at least 1am. While his patrons are
 - Additionally, Mr. Simms is frequently serving food inside of OTS on Sundays. Does his license allow for this?
- Patrons loitering in back parking lot (and parking lot of dialysis center) playing loud music and drinking alcohol out of open containers.
 - As part of the terms of his license, Mr. Simms agreed to have three security guards working on the weekends and we discussed his security guards helping to manage inside the bar, but also the outer premise. When there are noise disturbances outside, I have never once seen a security guard around helping to manage nuisances in the parking lot.
 - Almost every night of the week, we are dealing with the people leaving OTS being disrespectful of the neighbors. They are playing music, arguing with each other, dancing, screaming as they're pulling into the alley, etc. This happens at all hours, but is particularly bad between 11:30pm and 1am (well after when most folks who have to work the next day are already in bed). I've lost count of the number of times I've been woken up only to look out my window and see large gatherings of people in the parking lot.
 - Here are a couple videos of what we are experiencing: Example #1 and Example #2
 - On the days when I've texted Mr. Simms to request the music be turned down, it seems his patrons cars are extra loud when they are leaving. Music is blaring and they're yelling. At times, it feels like it's retaliation.
- Trash on residential lawns and city streets surrounding bar + trash left all over the OTS and dialysis parking lot that gets blown onto residential properties.
 - John frequently goes around the neighborhood and picks up the trash after nights when OTS seemed to have a particular high number of customers. Attached are a few photos of examples of the trash that was collected and returned to OTS:
 - 9/29 – includes several alcohol bottles and beer cans (attached photos)
 - 9/15 – Photos of food containers littering our streets from the food cart that's in the parking lot of OTS, bags of trash that cars parked on the residential streets have discarded and bag of trash that was left outside the bar (when things like this happen, the contents typically wind up on the back of my condo unit) (attached photos)
- Dangerous driving as patrons are leaving the parking lot and extremely loud engine revving/peeling out.
 - Here's an example of what we frequently experience with cars peeling out. In this example, I believe it is Mr. Simms' car that was doing the reckless driving as it's always parked outside the bar and has been posted on his social media accounts.
 - Photo of skid marks that are fresh leaving the parking of OTS from Mr. Simms' patrons (attached photo)
- Regularly parking on residential streets, gathering outside of cars and drinking/playing music until the morning hours. Driving dangerously when peeling out of neighborhood and blocking the residential street.
 - September 7th – Patrons from Mr. Simms bar had E Garfield blocked for 15-20 minutes, causing other cars in the area to have to turn around or go through the alley to exit the street.
 - September 20th – A group of men from Mr. Simms' bar sat outside my house for an hour and a half playing music and drinking until 11:45pm. When they left, they discarded their beer and liquor bottles and cups on our front lawn.

At the October 9th, 2024 meeting, Mr. Simms was combative and denied that any of these complaints were valid. He refused to take accountability, but after two hours of talking in circles agreed to have our neighbor, Mr. Steenwyck, come into his bar and determine an audio level that would enable Jimmy's patrons to still have a good time without disturbing the neighborhood. After Mr. Steenwyck was generous enough to spend his time helping Jimmy to determine a suitable noise level, the disturbance was significantly improved for a span of two months. There would still be instances of some

disturbance on weekends, but they were fewer and further between. The onset of the winter months has likely also contributed to some of the decrease in traffic, loitering and noise as well.

Then came the evening of Wednesday, January 22nd. I returned home late from work only to be met with a huge uptick in noise including a booming bass that went well past 11pm and cars and people shouting outside. I was extremely disappointed to hear this as I was extremely grateful to Mr. Simms for taking our concerns from October seriously. Curious what had changed, I visited his social media pages only to see he had changed the name of his bar to "Vision Bar & Grill," had added additional speakers and televisions in the back of his bar (which is closest to the residences), potentially altered the windows and doors in the back of the bar (which would make them less sound proof) and was now serving food regularly and featuring DJs (who are bringing in additional speakers to amplify the noise). He's completely altered the layout and function of the back portion of his bar from what was originally submitted in his license for the business. I grabbed several photos of the new layout as well as the incremental speakers that were added.

On Monday, January 27th, Mr. Simms hosted a large birthday party with a DJ. Both Mr. Steenwyck and I gave Mr. Simms a courtesy text asking him to turn the volume down. I received a text back saying "ok," but nothing changed with the volume. Mr. Steenwyck received a text back that was rude and condescending. He once again called the neighbors liars and refused to validate our concerns or attempt to rectify the situation.

The way Mr. Simms is operating his business no longer matches the name of the bar in which he took the license under and the model of business for which he stated he would conduct at the bar. He is serving food (for which I don't see he has a license to cover) and he often keeps the business open past the hours that were approved as part of his license. He does not appear to have the security he promised to have.

The lack of respect and gaslighting of neighborhood concerns is extremely frustrating and we as neighbors feel powerless. I've personally lost hours of sleep on nights when I cannot afford to as I need to be up early to make my own livelihood. Mr. Simm's lack of adherence to the terms of his license are now threatening my livelihood. I pay hefty taxes to live in this neighborhood, I respect my neighbors, we look out for one another and Mr. Simms has come in and entirely disrupted the entire neighborhood that surrounds his business.

2221 N Humboldt is sat directly in the center of a residential neighborhood. There are several other businesses on Humboldt within the neighborhood that can operate efficiently without impacting the neighbors. Mr. Simms should not get a pass on following the rules. If an owner can't follow through on the terms of a license, they should no longer have the license. Again, I ask that the committee review Mr. Simms's license, consider suspending it (at the very least) or revoking it.

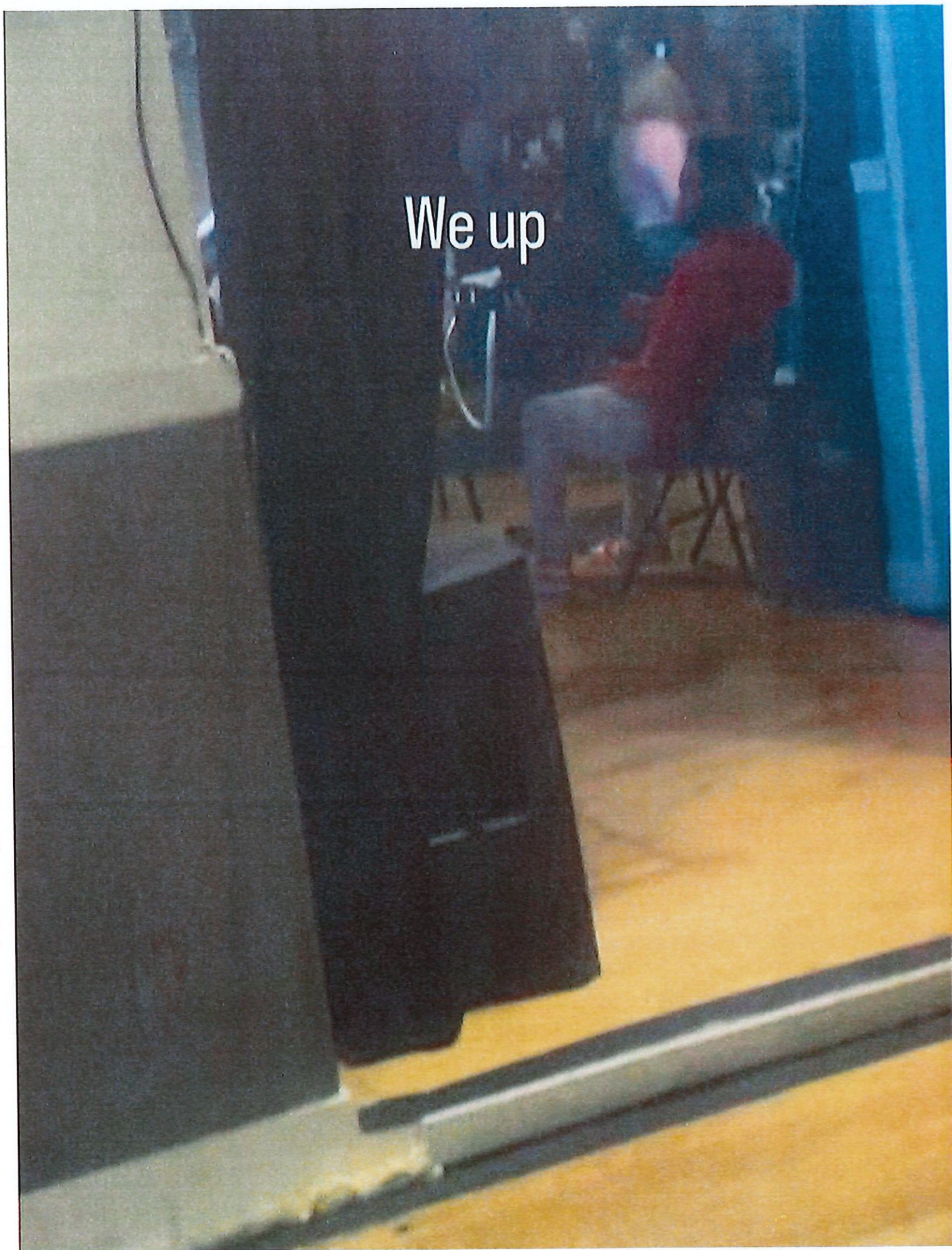
Please let me know what additional information is required to start this process and what next steps will be.

Thank you,

Jenny Englert

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements.

We up



10:07



Jimmy Simms



Posts

Photos

Videos

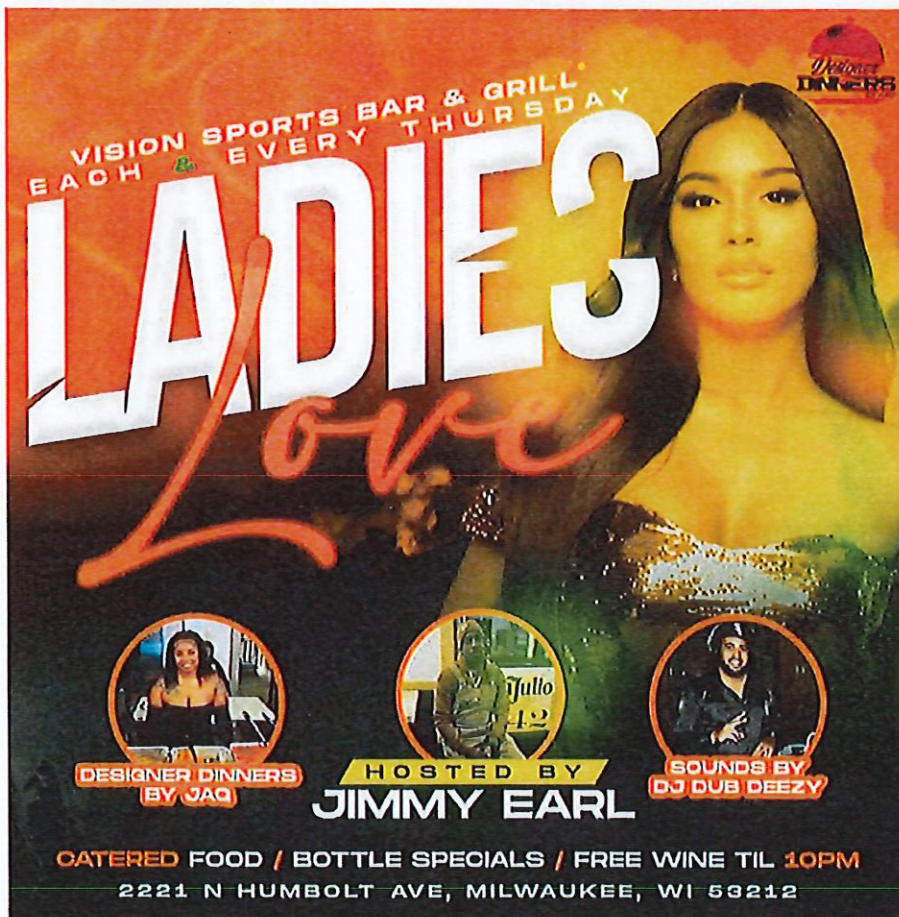


Jimmy Simms



Apr 17 · 🌐

I'm ready tonight where all the ladies at



Like



Comment



Send



Share



Jimmy Simms



Add friend



Message



Home



Video



Dating



Notifications



Menu

John Teevan
2207 North Well Street
Milwaukee, WI 53212
jtshorewood@hotmail.com
414.588.9980

April 14, 2025

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
Milwaukee, WI 53202

CITY OF MILWAUKEE
LICENSE DIVISION
2025 APR 16 PM 12:48

RE: Old Times Sake/Vision Sports Bar and Grill

Dear Mr. Cooney:

We would like to add our voice to the conversation regarding non-renewal of the license for Old Times Sake MKE LLC, 2221 North Humboldt Avenue. My neighbors and I have documented the numerous problems we have experienced with this establishment since it was granted a license in 2024. We have reported numerous violations of the original application, amended plan, actual license and follow-up meetings' assurances made by the owner, Mr. Simms. The MPD, Alder Coggs, your office and, of course, Mr. Simms are well aware of the negative impact his business is having on the neighborhood – one as recently as an incident on the weekend of April 5th.

We note with concern that Mr. Simms is now asking to renew the license for 2221 North Humboldt as Vision Sports Bar and Grille. Does that mean there will be even bigger crowds with more noise on Garfield and Well; does this mean the illegal (?) food truck will be replaced with food service potentially adding even more litter to the neighborhood; does this mean even more amplified noise already caused by the jukebox, karaoke, TVs, bands and acts; and, will this mean he can continue to operate in a manner that flaunts the very assurances he has given to be a good neighbor, as codified in the current license, his application, the amended plan and assurances given to Alder Coggs and the residents of the neighborhood?

We moved to Well Street 5 years ago. We have endured at least 3 bar operations at 2221 North Humboldt Avenue. By far, SNL and Mr. Simms and his unruly patrons have been the rudest, most untrustworthy and selfish of all the predecessor establishments. He hasn't taken his responsibilities to the neighborhood or on the license seriously, and I doubt he has any intentions to do so in the future – as SNL or Vision. I wholeheartedly support a decision to revoke his license and to not renew the location as Vision Sports Bar and Grille.

Respectfully,


John Teevan

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/05/25
 LICENSE TYPE: Class B Tavern
 NEW: ☒
 RENEWAL: ☐

No. 376894
 Application Date:

License Location: 2221 N Humboldt
 Business Name: Vision Sports Bar & Grill

Licensee/Applicant: Simms, Jimmy E
(Last Name, First Name, MI)
 Date of Birth: 06/13/74

Home Address: 3621 N Teutonia
 City: Milwaukee State: WI Zip Code: 53206
 Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/15/21, the applicant was charged with Assault and Battery in Milwaukee Municipal Court.

Charge: Assault and Battery
 Finding: Guilty
 Sentence: Fine
 Date: 03/10/22
 Case: 21018393

=====

2. The applicant owes the following past due fines to Milwaukee Municipal Court

24007753	Fail to Stop Sign	\$98.80	07/08/24
24007754	Seat Belt Violation	\$10.00	07/08/24

=====

3. On 09/08/24 at 252am., Milwaukee Police were dispatched to a Noise Nuisance at 2221 N. Humboldt, however, the call was placed at 1152pm on 09/07/24, therefore upon arrival the business was closed.

4. On 09/14/24 at 10:53p.m., Milwaukee Police were dispatched to a Noise Complaint at 2221 N. Humboldt. Officers were advised the caller stated the bass could be heard from a block over. Per the CAD, the officers found the call baseless and advised the caller.
5. On 09/30/24 at 1155pm., Milwaukee Police were dispatched to a Noise Complaint at 2221 N. Humboldt. The caller stated the music could be heard from a block away. Per the CAD the squad advised the call.
6. On 10/03/24 at 1014pm., Milwaukee Police were dispatched to a Noise complaint at 2221 N. Humboldt. Per the CAD, the squad advised the call.
7. On 10/08/24 at 1235am., Milwaukee Police were dispatched to a Noise Complaint at 2221 N. Humboldt. The call originated on 10/07/24 at 11:14p.m. On arrival the officers did not hear loud music and advised the call.
8. On 10/13/24 at 1102p.m., Milwaukee Police were dispatched to a Noise Complaint at 2221 N. Humboldt. Per the CAD the officers advised the call.
9. On 11/29/24 at 523a.m., Milwaukee Police were dispatched to a Call for Police at 2221 N. Humboldt. This was in regards to the apartment upstairs and had nothing to do with the business.
10. On 04/06/25 at 1236am., Milwaukee Police were dispatched to a Noise Complaint at 2221 N. Humboldt. The squad arrived a short time later and did not hear noise.
11. On 04/25/25 at 1124pm., Milwaukee Police were dispatched to a Noise Complaint at 2221 N. Humboldt Ave., however, the officer was preempted to a higher priority call and not able to conduct an investigation regarding this complaint.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2505050035

OtherEvent #: 25-LP-1970

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 09/07/2024 23:52:00
CAD Number:: P2409071632
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 06/03/1974

Licensed Premise Data (1)

VISION SPORTS BAR AND GRILL

Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Main
Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Klein, David 030908

05/05/2025

This report is being written by Police Officer David KLEIN assigned to District Five, Late Shift.

On 09/08/2024, I was dispatched to 2221 North Humboldt Avenue, located in the city and county of

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050035

OtherEvent #: 25-LP-1970

Milwaukee, regarding an investigation of a "Noise Nuisance" complaint.

The call was created at 11:52 pm on 09/07/2024, however I was dispatched at 2:52 am on 09/08/2024.

09/07/24 23:52:02 (pct-1504): CLLR STS THERE ARE A LOT OF PEOPLE AT THE BAR AND THE NOISE LEVEL IS EXCESSIVE AND HE IS WILLING TO BE A COMPLAINANT. NFI.

I was unable to make contact with the original caller or any employees at the licensed premise.

This concludes my report.

Officer (2)

Reporting Officer:	Klein, David (030908)	05/05/2025 00:04:00
Section: (Work Location):	53	
Approving Officer:	Velasquez, Guadalupe (018673)	05/05/2025 09:44:10
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050098

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 09/14/2024 22:53:00
CAD Number:: P2409141627
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050098

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 09-14-24 at 10:53 pm., Sq. 5436 (PO CARRILLO and PO PEARSON) responded to the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller was Rich (262) 352-9194, who stated loud music from a bar, caller willing to be a complainant. Music coming from inside. Caller can hear the bass from the next block over, reoccurring issue.

The CAD shows the squad advising the call, unfounded and advises. Not known if the bar was spoke to or the caller.

End of report.

Officer (1)

Reporting Officer:

Letteer, David J (016078)

05/05/2025 13:18:00

Section: (Work Location):

51

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2505050095

OtherEvent #: 25-LP-1983

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 09/30/2024 22:55:00
CAD Number:: P2409301638
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Lettaer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050095

OtherEvent #: 25-LP-1983

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 09-30-24 at 11:55 pm., a call was created to the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller was Jenny, (715) 570-8278, who stated loud music was coming from the bar, can hear a block away. Caller willing to be a complainant, caller states check the back of the building.

The CAD shows the squad gave the call a disposition of C10-advised.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Velasquez, Guadalupe (018673)	05/05/2025 14:44:25
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2505050093

OtherEvent #: 25-LP-1982

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 10/03/2024 22:14:00
CAD Number:: P2410031593
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2505050093

OtherEvent #: 25-LP-1982

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 10-03-24 at 10:14 pm., a call to the address of 2221 N. Humboldt Ave., Old Times Sakes Bar, for a report of a noise nuisance was reported.

Sq. 5390 (PO SOSA) responded at 12:24 a.m.

Per the CAD, the caller was Jenny, (715) 570-8278, who stated loud music was coming from the business, ongoing problem.

The CAD shows the squad giving the call a disposition of C10-advised.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	05/05/2025 15:26:37
Section: (Work Location):	51	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2505050091

OtherEvent #: 25-LP-1981

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 10/07/2024 23:14:00
CAD Number:: P2410071658
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Lotteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050091

OtherEvent #: 25-LP-1981

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 10-07-24 at 11:14 p.m., a call was created for the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller Jenny, (715) 570-8278, who stated music is playing very loud at the bar, willing to be a complainant.

Sq. 5390 (PO BARTON and PO WILLIAMS) responded at 12:35am.

The CAD shows the call expired and that the squad received no answer on callback, did not hear any loud music coming from the bar.

End of report.

Officer (2)		
Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Velasquez, Guadalupe (018673)	05/05/2025 14:37:07
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2505050085

OtherEvent #: 25-LP-1980

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 10/13/2024 23:02:00
CAD Number:: P2410131450
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Lottoer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050085

OtherEvent #: 25-LP-1980

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 10-13-24 at 11:02 p.m., there was a call to the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller Jenny, (715) 570-8278, who stated the bar keeps playing loud music, willing to be a complainant.

The CAD shows Sq. 5424 (PO BREMER and PO CARRILLO) was dispatched at 11:40 p.m. and arrived shortly after at 11:46 p.m. The squad gave the call a disposition of a C10-advised.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	05/05/2025 15:26:51
Section: (Work Location):	51	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050084

OtherEvent #: 25-LP-1979

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 11/29/2024 05:02:00
CAD Number:: P2411290221
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050084

OtherEvent #: 25-LP-1979

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 11/29/2024 at 5:23 a.m. Sq. 5330 (PO ELLISON and PO WHITE) were dispatched to the location of 2221 N Humboldt Ave for a report of a call for police. The caller did not have a name, but a phone number attached, 414-588-7914. responded

Per the CAD, the caller stated she needed the police,

"FEMALE CALLER GIVES THE ABV LOC, A SUBJ NAME AND A VEH. CALLER STS THE ABV LOC IS A BAR AND A SUBJ LIVES UPSTAIRS FROM THE BAR. CALLER NOT CLARIFYING ANYTHING REGARDING SUBJ AND VEH, CALLER STS THE SUBJ WAS TRYING TO HIT, CALLER STS SHE WAS NOT STRUCK WITH A VEH. CALLER DISCONNECTED WHEN ASKED WHAT WAS GOING ON EXACTLY.

ADDITIONAL CALL FROM SAME CLLR, STS SUBJ WAS HITTING HER W/POTS INSIDE LOC, CLLR LEFT STATING SUBJ IS FOLLOWING HER, TC ADV TO RESP TO DIST STATION. CLLR AT FIRST REFUSED TO GO TO DIST, STATING SHE DID NOT FEEL SAFE GOING TO DIST, THAT SHE IS GOING TO GO HOME. TC ADV TO RESP TO DIST IF SHE IS BEING FOLLOWED. CLLR ONLY WANTED TO HAVE PO RESP TO LISTED LOC TO MEET W/SUBJ, BUT TC ADV SHE NEEDS TO MEET W/PO TO FILE RPT. TC PROVIDED LOC OF DIST 5 DESK, AND CLLR AGREED TO GO THERE, NFI."

The CAD shows, per the squad that the caller does not need police services. No contact made with the tavern since caller did not meet with police.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Velasquez, Guadalupe (018673)	05/05/2025 14:33:51
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050079

OtherEvent #: 25-LP-1978

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 04/06/2025 00:08:00
CAD Number:: P2504080014
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letter, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2505050079

OtherEvent #: 25-LP-1978

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 04-06-25 at 12:36 a.m., Sq. 5341 (PO BROWN and PO WHITE) responded to the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller was Jenny, (715) 570-8278, who stated they wanted to make a complaint regarding the noise at the bar, caller willing to be a complainant.

The CAD shows the squad arriving at 12:51 a.m. and clearing shortly later, giving it a C-15, unable to locate complainant.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	05/05/2025 15:26:44
Section: (Work Location):	51	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505020147

OtherEvent #: 25-LP-1931

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 04/24/2025 23:24:00
CAD Number:: P2504241487
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 06/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-370-9483
Phone 1 Type:: Phone
Address:: 3236 N PALMER ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

VISION BAR AND GRILL

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Labansky, Kyle D 029802

05/02/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505020147

OtherEvent #: 25-LP-1931

This report is written by PO Kyle LABENSKY, assigned to District 5, Late Power, Squad 5468, Tavern Squad, along with PO Luis MENDOZA.

On Thursday, April 24th, 2025, at approximately 11:24 PM, we were dispatched to a Noise Complaint at 2221 N Humboldt Ave (City and County of Milwaukee).

04/24/25 22:54:08 (pct-1509): CLLR STS MUSIC IS REALLY LOUD AND PREVIOUSLY HAD ISSUES WITH BAR// CALLER WILLING TO BE COMPLAINANT

04/24/25 22:54:08 (pct-1509): PREVIOUS KNOWN AS "OLD TIME SAKE"// NFI

While we were en route we got preempted to a higher priority call for service and I informed dispatched we were not able to conduct an investigation regarding this call for service.

I did not take any action with this business.

Sgt. GONZALEZ informed me on 5/2/25 via email I needed to conduct a Licensed Premise Report regarding this CAD.

End of Report.

Officer (2)

Reporting Officer:

Labensky, Kyle D (029802)

05/02/2025 19:45:00

Section: (Work Location):

54

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505020147

OtherEvent #: 25-LP-1931

Approving Officer:

Knapinski II, James N (017097)

05/02/2025 21:02:51

Section: (Work Location):

41

90-12 Liquor and Tavern Regulations

c-1-c. The appropriateness of tavern location and premises. Evidence of the appropriateness of the location may be included in the report provided by the chief of police or chief's designee under par. b-2-a.

c-1-d. Neighborhood problems due to management or location.

c-1-e. If the licensee is a corporation or licensed limited partnership, the conviction of the corporate agent, officers, directors, members or any shareholder holding 20% or more of the corporation's total or voting stock, or proxies for that amount of stock, of any of the offenses enumerated in s. 125.12(2)(ag), Wis. Stats., as amended.

c-1-f. Failure of the licensee to operate the premise in accordance with the floor plan and plan of operation submitted pursuant to s. 90-5-1-c.

c-1-g. Any other factor or factors which reasonably relate to the public health, safety and welfare.

c-2. The committee may make a recommendation immediately following the hearing or at a later date. The committee may recommend that the license be renewed or not renewed. In addition, if the committee determines that circumstances warrant it, the committee may recommend that the license be renewed conditioned upon a suspension of the license for a defined period of time. When the committee elects to recommend that a license be renewed with a period of suspension, the license may be suspended for not less than 10 days and no longer than 90 days. Such suspension shall commence on the effective date of the license renewal. Following the hearing, the committee shall submit a report to the common council, including findings of fact, conclusions of law and a recommendation as to what action, if any, the council should take. The committee shall provide the complainant and applicant with a copy of the report. The applicant and complainant, if any, may file a written statement in response to the report including objections, exceptions and arguments of law and fact. A written statement must be filed with the city clerk before the close of business on a day that is at least 3 working days prior to the date set for hearing by the common council.

d. Council Action. d-1. The applicant shall be given 5 working days' notice of the date set for hearing by the full common council.

d-2. At the meeting of the common council, the chair shall allow oral argument by an applicant or complainant who has timely submitted a written statement in response to the recommendations of the licensing committee. The city attorney shall also be permitted a statement. Oral arguments shall not exceed 5 minutes on behalf of any party. Applicants shall appear only in person or by counsel. Corporate applicants shall appear only by the agent or by counsel. Partnerships shall be represented only by a partner or by counsel. Limited liability companies shall be represented only by the agent or by counsel. Complainants shall appear only in person or by counsel. Any person making an appearance before the council pursuant to this subsection and who requires the services of an interpreter shall obtain one at his or her own expense.

d-3. Prior to voting on the committee's recommendation, all members of the council who are present shall signify that they have read the recommendation and report of the licensing committee and any written statements in response that have been filed thereto. If they have not, the chair shall allocate time for the members to do so. If they have read the report and recommendation, then a roll call vote shall be taken as to whether or not the recommendation of the committee shall be accepted. The applicant shall be provided with written notice of the results of the vote taken by the common council.

3. REQUEST TO SURRENDER A LICENSE. See s. 85-17 for provisions relating to the surrender of licenses and the return of surrendered licenses.

90-12. Revocation or Suspension of Licenses. 1. CAUSES. Any license issued under this chapter may be suspended or revoked for cause by the common council after notice to the licensee and a hearing. Such licenses shall be suspended or revoked for the following causes:

a. The making of any material false statement in any application for a license.

b. The conviction of the licensee, his agent, manager, operator or any other employee for keeping a gambling house or a house of prostitution or any felony related to the licensed operation.

Liquor and Tavern Regulations 90-12-3

c. A showing that such licensee has violated any state law or city ordinance prohibiting the sale of intoxicating liquors or fermented malt beverages to underage persons, or to any person intoxicated or bordering on the state of intoxication.

d. The violation of the provisions in ss. 90-7 through 90-10 and 90-13 through 90-31.

e. The violation of any of the excise laws of this state.

f. The licensed premises is operated in such a manner that it constitutes a public or private nuisance or that conduct on the licensed premises, including but not limited to loud and raucous noise, has had a substantial adverse effect upon the health, safety or convenience and prosperity of the immediate neighborhood; or

g. If the licensee is a corporation or licensed limited partnership, the conviction of the corporate agent, officers, directors, members or any shareholder holding 20% or more of the corporation's total or voting stock, or proxies for that amount of stock, of any of the offenses enumerated in s. 125.12(2)(ag), Wis. Stats., as amended.

h. Failure of the licensee to operate the premise in accordance with the floor plan and plan of operation submitted pursuant to s. 90-5-1-c.

i. For any other reasonable cause which shall be in the best interests and good order of the city.

3. STATE LAW APPLICABLE. Except as hereinafter provided, the provisions of ss. 125.12(2)(ag) to (c), Wis. Stats., shall be applicable to proceedings for the suspension and revocation of all licenses granted under this chapter.

4. COMMENCEMENT OF PROCEEDINGS. Suspension or revocation proceedings may be instituted by the licensing committee of the common council upon its own motion, or upon sworn written charges made and filed with the city clerk by the chief of police or upon a sworn written complaint filed with the city clerk by any city resident.

5. PROCEDURES FOR REVOCATION OR SUSPENSION. a. Complaint; Summons; Report.

a-1. Whenever either sworn written charges or a sworn written complaint are filed with the city clerk setting forth specific charges against a licensee involving conduct which would violate statutes or ordinances that are grounds for revocation or suspension of a license, the city clerk shall issue a summons, as authorized by Wisconsin statutes, demanding that the licensee appear before the licensing committee, not less than 3 days nor more than 10 days from the date of issuance, to show cause why the license should not be revoked or suspended.

a-2. A police officer shall serve the summons upon a licensee in accordance with Wisconsin statutes, and shall also serve a copy of the complaint with a copy of this subsection upon the licensee.

a-3. The chief of police shall prepare a report with information relating to the allegations contained in the written charges or complaint. The report shall first state whether the chief of police has information relating to the allegations contained in the written charges or complaint. The report may be offered and made part of the permanent record of the hearing without motion. Information contained in the report shall be admissible and may be considered by the committee as a public record to the extent that the information in the report sets forth the activities of department personnel, or provides information about matters observed by police personnel under a duty imposed by law, or contains factual findings resulting from an investigation made under authority of law, unless the sources of information or other circumstances indicate lack of trustworthiness. A copy of the report shall be provided to the licensee at least 7 days prior to the time scheduled for appearance upon the summons and complaint.

b. Committee Hearing. b-1. Upon receipt of evidence that the summons has been served, the licensing committee shall convene at the date and time designated in the summons for the purpose of taking evidence and making findings of fact and conclusions of law and a recommendation to the full common council in connection with the proposed revocation or suspension.

b-2. If the licensee appears before the committee at the time designated in the summons and denies the charges contained in

90-12-5-c Liquor and Tavern Regulations

the complaint, an evidentiary hearing in connection with the revocation or suspension shall be conducted by the committee at that time. If the licensee does not appear, or appears but does not deny the charges contained in the complaint, the complaint shall be taken as true and the committee shall hear the arguments of the city attorney and the licensee in connection with the revocation or suspension.

b-3. The procedure at evidentiary hearing shall be as follows:

b-3-a. The chief of police or complainant shall first present evidence in support of the complaint. The chief of police or complainant may offer the report prepared under par. a-3.

b-3-b. After the chief of police or complainant rests, the licensee may present evidence in opposition to the written charges or complaint.

b-3-c. The chief of police or complainant and the licensee may subpoena and present witnesses. All witnesses shall testify under oath and shall be subject to cross-examination.

b-3-d. The chief of police or complainant and the licensee shall each be limited to 30 minutes for testimony and oral presentation unless the chair, subject to approval of the committee, extends the time to assure a full and fair presentation.

b-3-e. Questions by committee members and responses to members' questions shall not be counted against the time limitations.

b-3-f. At the close of the testimony, the chief of police or complainant and the licensee shall be given a reasonable time to make arguments upon the evidence produced at the hearing.

b-4. The chair of the licensing committee shall be the presiding officer. The chair shall direct that oaths be administered and subpoenas issued upon request of either side. The chair shall ensure that an orderly hearing is conducted in accordance with the requirements of this subsection. The chair shall rule on objections to the admissibility of evidence. Any ruling of the chair shall be final unless appealed to the committee, and the committee shall reverse such ruling only upon the vote of a majority of its members present and voting.

b-5. At all stages of the proceedings before the committee or before the common council, the licensee shall be entitled to appear both in person and by an attorney.

b-6. A record shall be made of all licensing proceedings before the committee and before the common council as provided in s. 85-4-3.

c. Committee Report. c-1. Within 10 working days after it reaches a decision, the committee shall prepare and serve a report and recommendation on the licensee and transmit a copy thereof to the city attorney. The report and recommendations shall include specific findings of fact and conclusions of law made by the committee. The report shall be distributed to each member of the common council.

c-2. The committee shall provide the licensee, and the complainant, if any, with a copy of the report. The licensee and complainant may file a written statement or response including objections, exceptions and arguments of law and fact to the report to the common council. A written statement or response must be filed with the city clerk before the close of business on a day that is at least 3 working days prior to the date set for hearing by the common council.

c-3. Any written statement or response to the report and recommendations of the committee shall be filed by the close of business on the day that is 3 working days prior to the date on which the matter is to be heard by the common council. Copies of written statements shall be provided to each member of the common council at least 24 hours before any vote on the question is scheduled before the common council.

d. Council Action. d-1. At a meeting of the common council following the receipt of the report and recommendations of the committee, the common council shall consider the report and recommendations. Not less than 5 working days prior to the hearing before the common council, the city clerk shall notify the licensee and complainant by United States first class mail, postage prepaid, sent to the last known address of the licensee and complainant, and shall also notify the city attorney, of the time and place that the common council will convene. Each member of the common council shall be asked to affirm that he or she has read the report and recommendations of the committee. When written statements or responses are timely filed to a committee report and recommendations that the license be suspended or revoked, each member of the common council shall be asked to affirm that he or she has read the statements or responses. If

members of the council have not read the recommendations and report of the committee and any statements or responses that have been filed, the chair shall allocate time for the members to do so. Oral argument in support of the report and recommendations presented by the city attorney, oral argument on behalf of the licensee in opposition to the report and recommendations and oral argument by the complainant objecting to the report and recommendations shall be permitted where written statements or responses have been timely filed. Argument shall be limited to 5 minutes and the arguments shall be limited to the subject matter of the report and recommendations and the written exceptions. Licensees shall appear only in person or by counsel. Corporate licensees shall appear only by the agent or by counsel. Partnerships shall be represented only by a partner or by counsel. Limited liability companies shall be represented only by the agent or by counsel. Complainants shall appear only in person or by counsel. Any person making an appearance before the council pursuant to this subsection and who requires the services of an interpreter shall obtain one at his or her own expense.

d-2. The common council shall determine by a majority vote of those in attendance and voting whether to adopt the recommendation of the committee. Such vote shall be a roll call vote. If the common council finds the complaint to be true, or if there is no objection to a report recommending suspension or revocation with the committee's report and recommendation and in accordance with Wisconsin statutes, the city clerk shall give notice of each suspension or revocation to the person whose license is suspended or revoked. If the common council finds the complaint to be untrue, the proceedings shall be dismissed without cost to the accused.

7. REQUEST TO SURRENDER A LICENSE. See s. 85-17 for provisions relating to the surrender of licenses and the return of surrendered licenses.

90-13. Alterations to Premises. Except as provided in s. 200-26-6-b, any alteration, change or addition resulting in expansion of a licensed premises shall be approved by the licensing committee prior to issuance of a permit pursuant to s. 200-24 by the department of neighborhood

services. An applicant whose license application has been denied by the committee may appeal the decision to the common council.

90-14. Restrictions as to Location of Premises.

1. 300 FEET RESTRICTION. No "Class A" or "Class B" license for the sale of intoxicating liquor may be issued for premises the main entrance of which is less than 300 feet from the main entrance of any church, school, day care center or hospital, except that this prohibition may be waived by a majority vote of the common council. The distance shall be measured by the shortest route along the highway from the main entrance of the school, church, day care center or hospital to the main entrance of the premises covered by the license.

2. EXCEPTIONS. The prohibition in sub. 1 does not apply to any of the following:

a. Premises covered by a "Class A" or "Class B" license on June 30, 1947.

b. Premises covered by a "Class A" or "Class B" license prior to the occupation of real property within 300 feet thereof by a school, day care center, hospital or church building.

c. A restaurant located within 300 feet of a church, day care center or school. This paragraph applies only to restaurants in which the sale of alcohol beverages accounts for less than 50% of its gross receipts.

90-15. Hours of Operation. 1. "CLASS A" RETAILER'S INTOXICATING LIQUOR LICENSE. No premises for which a "Class A" retailer's intoxicating liquor license has been issued shall be permitted to remain open for the sale of intoxicating liquor between the hours of 9:00 p.m. and 8:00 a.m.

2. CLASS "A" FERMENTED MALT BEVERAGE RETAILER'S LICENSE. No holder of such a license shall sell fermented malt beverages between the hours of 9:00 p.m. and 8:00 a.m., except a brewery that operates a bonafide 3rd shift for at least 9 months of a previous year may sell fermented malt beverages to its employees in a designated employee shopping area on brewery premises between the hours of 8:00 a.m. to 11:00 p.m.

3. CLASS "B" FERMENTED MALT BEVERAGE AND "CLASS B" TAVERN LICENSES. a. Closing Hours - Prohibited Hours. a-1. No person holding such licenses shall permit a patron to enter or remain on the

108-11 Public Entertainment Premises

clerk at least 45 days prior to the date on which the license expires, provided that the renewal was filed by the date established by the city clerk. If the applicant fails to file within the time frame established by the city clerk, an objection may be filed within 10 days of the filing of the renewal application. An objection may be filed by any interested person. If a written objection is filed, or if a determination is made that the applicant no longer meets the licensing qualifications, the application shall be forwarded to the licensing committee for its recommendation to the common council.

2. **Procedure for Nonrenewal.** If there is a possibility that the licensing committee will not renew the license, the procedures for notice and committee hearing and for the committee report, recommendations and common council consideration provided in ss. 85-3 to 85-5 shall govern.

108-11. Nonrenewal, Revocation or Suspension of Licenses.

1. **PROCEDURE.** a. **Procedures for Revocation or Suspension.** Any license issued under this chapter may be revoked or suspended for cause by the common council. Suspension or revocation proceedings may be instituted by the licensing committee upon its own motion, or upon sworn written charges made and filed with the city clerk by the chief of police, or upon a sworn written complaint filed with the city clerk by any interested party.

b. **Due Process Hearing and Common Council Review.** If there is a possibility that the licensing committee will not recommend renewal of the license, or if revocation or suspension proceedings are initiated, the procedures for notice and committee hearing and for the committee report, recommendations and common council consideration provided in ss. 85-3 to 85-5 shall govern.

2. **REQUEST TO SURRENDER A LICENSE OR WITHDRAW A RENEWAL APPLICATION.** Whenever any licensee wishes to surrender a license or withdraw a renewal application, the procedures for disqualification of a license provided in s. 85-13 shall apply.

3. **GROUND FOR NONRENEWAL, SUSPENSION OR REVOCATION.** The recommendation of the committee regarding the licensee shall be based on the preponderance of evidence presented at the hearing. Probative

evidence concerning nonrenewal, suspension or revocation may include evidence presented at the hearing. Probative evidence concerning nonrenewal, suspension or revocation may include evidence of circumstances specified in s. 85-4-4.

4. **COUNCIL ACTION.** Following the receipt of a report and recommendation of the committee, the common council shall consider the report and recommendations pursuant to the procedures provided in s. 85-5.

5. **WHEN ALCOHOL BEVERAGE LICENSE SUSPENDED.** If a retail alcohol beverage license for a premises is suspended and the licensee also holds a public entertainment premises license for the premises, the public entertainment premises license shall be suspended for the same time period as the alcohol beverage license.

108-12. Appeal Rights. Any aggrieved applicant for, or holder of, a public entertainment premises license may seek judicial review to appeal the common council's denial of a new license or license transfer, or the suspension, nonrenewal or revocation of an existing license pursuant to s. 68.13, Wis. Stats.

108-15. Alteration of Premises. Any alteration, change or addition resulting in expansion of a licensed premises shall be approved by the licensing committee prior to issuance of a license, pursuant to s. 200-24, by the department of city development. An applicant whose application has been denied by the committee may appeal the decision to the common council.

108-16. Standards for Special Event Campgrounds. All special event campgrounds shall meet the following standards:

1. The campground operator shall obtain a campground permit from the department of neighborhood services in accordance with ch. DHS 178, Wis. Adm. Code. The permit application shall be accompanied by a plan of operation and a site plan that meets all applicable requirements of ch. DHS 178, Wis. Adm. Code. The department of neighborhood services shall not issue a campground permit to any permit applicant who has outstanding violations of the code of ordinances. For an indoor campground, a certificate of occupancy

4. **RECOMMENDATION.** The recommendation of the committee regarding the applicant shall be based on the preponderance of evidence presented at the hearing. Probative evidence concerning whether or not the license should be granted may be presented on the following subjects:

a. Whether or not the applicant meets the municipal requirements.

b. The appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application.

c. The fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought, whether the proposal is consistent with any pertinent neighborhood business or development plans, or proximity to areas where children are typically present.

d. The applicant's record in operating similarly licensed premises.

e. Whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for.

f. Any other factors which reasonably relate to the public health, safety and welfare.

5. **FACTORS NOT CONSIDERED FOR RECOMMENDATION.** The recommendations of the committee regarding the applicant shall not be based on evidence presented at the hearing related to the type or content of any music, or the actual or likely financial or non-financial effects on actual or potential competitors.

6. **Committee Decision.** The committee may make a recommendation immediately following the hearing or at a later date. Written notice of the committee's decision will be provided if the decision is made at a later

date or if the applicant was not present or represented. The committee shall forward its recommendation in writing to the common council for vote at the next meeting at which such matter will be considered.

7. **DOCUMENT.** If the common council grants the application for a license, the city clerk, or other city official or department authorized by the code to issue licenses, shall issue an appropriate document to the applicant confirming that fact. The document shall also contain any restrictions or conditions which the common council may place on approval.

85-3. Notice and Service. 1. **NOTICE OF POSSIBLE NON-RENEWAL, SUSPENSION OR REVOCATION.** a. Unless otherwise provided, the city clerk, or other city official or department authorized by the code to receive applications for licenses or permits, shall provide written notice of the possibility of non-renewal, or of suspension or revocation of a license or permit to the applicant addressed to the person or agent at the address most recently provided by the applicant.

b. Written notice of possible non-renewal, suspension or revocation shall include:

b-1. The date, time and place of a hearing to be held by the committee.

b-2. A statement of the common council's intent to revoke, suspend or not renew the license or permit if objections, charges or allegations are found to be true.

b-3. A statement of the specific reasons for revocation, suspension or non-renewal.

b-4. A statement that an opportunity will be provided to respond to and challenge the reasons for revocation, suspension or non-renewal, and to present witnesses under oath and to confront and cross-examine witnesses under oath.

b-5. A statement that the applicant may be represented by an attorney of the applicant's choice at the expense of the applicant.

b-6. A statement that, if the applicant requires the assistance of an interpreter, the applicant may employ an interpreter at the expense of the applicant.

b-7. A statement that, upon conclusion of a hearing before the committee, the committee will prepare a written report and recommendation to the common council, and shall provide a copy of the report and recommendation to the applicant.

85-4 License and Permit Procedures

2. **SERVICE OF DOCUMENTS.** Service of notices of meetings and service of other documents including committee reports and recommendations shall be made upon any party entitled to such notice and service by placing the same in the United States first class mail, postage prepaid. Hearing notices shall be served upon the applicant so that the applicant has at least 7 days' notice of the hearing.

3. **OBJECTIONS.** a. **How Made.** Notice of an objection to the renewal of a license or in support of suspension of a license or permit by an interested party shall not be included in the notice of hearing if the objection has not been received by the city clerk within 45 days of the expiration of the license. Failure to timely submit an objection shall not be a bar to testimony or other evidence that relates to any matter actually identified in the notice of hearing as a basis for nonrenewal or suspension. An objection shall include information that could form the basis of a license nonrenewal or suspension and may be transmitted in writing or by electronic means. Any city official, or the official's delegate, shall forward an objection from an interested party, or from a resident as provided in s. 90-1-19, to the city clerk. The information provided by an official or the official's delegate to the city clerk shall include the name of the objector, contact information for the objector, and information known to the objector that may form a basis for nonrenewal or suspension. The submission by a city official or the official's delegate of a written summary of the objection to the city clerk shall be treated in the same manner as other objections. The city clerk is authorized to establish forms for the purpose of assisting persons wishing to submit an objection.

b. **Exception.** If application for renewal is filed with the city clerk after the deadline for renewal application established by the city clerk and prior to the expiration of the license, an objection may be submitted in fewer than 45 days prior to the expiration of the license and may be considered at a regularly scheduled meeting of the licensing committee provided sufficient and timely notice is given.

85-4. Hearing Procedure; Non-Renewal, Suspension or Revocation. 1. **AUTHORITY OF COMMITTEE.** The committee shall conduct hearings with respect to the non-renewal, suspension or revocation of a license or permit pursuant to this section. The chair of the committee shall be the presiding officer.

1.5. **MULTIPLE LICENSE TYPES.** When the committee conducts a hearing relating to the possible denial, non-renewal, suspension or revocation of a business type license and the licensee holds one or more other types of licenses or permits issued by the city clerk for the same premises, the committee shall also consider possible non-renewal, suspension or revocation of the other licenses or permits at the same hearing. Notice of possible denial, non-renewal, suspension or revocation of the non-alcohol beverage licenses or permits shall be provided in accordance with s. 85-3.

2. **COMMITTEE HEARING PROCEDURE.** a. The chair shall advise the applicant of the right to proceed to a due process hearing represented by counsel with all testimony, both direct and cross examination, under oath or that the applicant may simply make a statement to the committee.

b. The chair shall direct that oaths be administered and subpoenas issued upon request of any party.

c. The chair shall ensure that an orderly hearing is conducted in accordance with the requirements of this section. The chair shall open the hearing with a statement that a notice was sent to the applicant, and, if the applicant appears, shall further inquire whether the notice was received. Unless expressly provided elsewhere in this code, the chair shall advise the licensee and parties seeking nonrenewal, suspension or revocation of the license that each side will be limited to 30 minutes for testimony and oral argument. This time may be extended by the chair, subject to approval by the committee, if additional time is necessary for a full and fair presentation of the facts and arguments. When permitted by the chair, questioning by committee members and relevant responses shall not count against the time limitation. In the event that the applicant does not admit receipt of the notice and also denies knowledge of the contents of the notice, the chair shall ascertain whether the applicant wishes to immediately proceed to a full hearing or whether the applicant wishes the matter to be held to the call of the chair or to a time certain. The decision to proceed or to hold the matter shall be made by the committee.

d. The chair shall rule on objections to the admissibility of evidence. Any ruling of the chair shall be final unless appealed to the committee, and the committee shall reverse such ruling only upon the vote of a majority of its members.

3. **RECORD.** An electronic or stenographic record shall be made of all licensing proceedings before the licensing committee and the common council. An electronic record shall audibly, accurately and completely reflect the testimony and statements made by participants in the proceedings. Recordings shall be maintained in a manner prescribed by the city clerk. An electronic record shall be made available for stenographic transcription or for transcription by other means at the expense of the person or party seeking the transcription of all or any portion of the record.

4. **GROUND FOR NON-RENEWAL, SUSPENSION OR REVOCATION.** The recommendations of the committee regarding the applicant shall be based on the preponderance of evidence presented at the hearing. Unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of:

- a. Failure of the applicant to meet municipal qualifications.
- b. Pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant.
- c. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following:
 - c-1. Disturbance of the peace.
 - c-2. Illegal drug activity.
 - c-3. Public drunkenness.
 - c-4. Drinking in public.
 - c-5. Harassment of passers-by.
 - c-6. Gambling.
 - c-7. Prostitution.
 - c-8. Sale of stolen goods.
 - c-9. Public urination.
 - c-10. Theft.
 - c-11. Assaults.
 - c-12. Battery.
 - c-13. Acts of vandalism including graffiti.
 - c-14. Excessive littering.
 - c-15. Loitering.
 - c-16. Illegal parking.
 - c-17. Loud noise at times when the licensed premise is open for business.

- c-18. Traffic violations.
- c-19. Curfew violations.
- c-20. Lewd conduct.
- c-21. Display of materials harmful to minors, pursuant to s. 106-9.6.
- c-22. Any other factor which reasonably relates to the public health, safety and welfare.
- c-23. Failure to comply with the approved plan of operation.

5. **HEARING OFFICER.** Where it is impractical for the committee to hold an evidentiary hearing, the committee may employ a hearing officer for the purposes of taking testimony and rendering recommended findings of fact and conclusions of law to the committee. When such hearing officer is employed, he or she shall prepare written findings of fact and conclusions of law which shall be simultaneously transmitted to the committee as well as to the applicant, the applicant's agent, manager, operator or any other employee of the applicant, and to the person bringing the complainant or objector. The chair of the committee shall schedule a hearing on the receipt of the report of the hearing officer in not more than 30 days from receipt of the report. Notice of the committee hearing on the report shall be given to all parties. The committee may take and reserve additional evidence at the time of said hearing. The committee may accept or reject the report of the hearing officer or make any changes to the report which are warranted by the circumstances, the evidence presented and any arguments of the parties who appeared before the hearing officer and the committee. The committee shall transmit its recommendation to the common council for action as provided in sub. 6.

6. **COMMITTEE REPORT.** The committee may make a report and recommendations immediately following the hearing or at a later date. The committee may recommend that the license or permit be renewed, not renewed, suspended or revoked. In addition, if the committee determines that circumstances warrant, the committee may recommend that the license or permit be renewed conditioned upon a suspension of the license or permit for a defined period of time. When the committee elects to recommend that a license or permit be renewed with a period of suspension, the license or permit may be suspended for a period of not less than 10 days and no more than 90 days.

85-5 License and Permit Procedures

85-5. Council Action. 1. REPORT TO BE PROVIDED. Within 10 working days after it reaches a decision, the committee shall prepare and serve a report and recommendation upon the applicant and upon the complainant or objector, if any. The report and recommendations shall include specific findings of fact and conclusions of law made by the committee. A copy of the report shall be distributed to each member of the common council.

2. FILING WRITTEN STATEMENTS OR RESPONSES. Following a recommendation by the committee that the license or permit not be renewed, or that the license or permit be revoked or suspended, the applicant may submit a written statement including objections, exceptions and arguments of law and fact. When the proceedings have been commenced upon the complaint or objection of an interested party who has appeared and offered evidence, the complainant or objector may also submit a written statement in response. Written statements shall be filed with the city clerk before the close of business on a day that is at least 3 working days prior to the date set for hearing by the common council.

3. COPIES TO BE PROVIDED TO COMMON COUNCIL MEMBERS. A copy of any statement in response to the report and recommendations of the committee that is timely filed shall be provided to each member of the common council at least 24 hours before any vote on the question is scheduled before the common council.

4. PROCEDURE AT MEETING OF THE COMMON COUNCIL. a. At a meeting of the common council following the receipt of the report and recommendations of the committee, the common council shall consider the report and recommendations. The city clerk shall notify the applicant, and the complainant or objector, if any, by United States first class mail, postage prepaid, 5 working days prior to the hearing before the common council, and shall also notify the city attorney, that the council will convene to act upon the report and recommendations.

b. Each member of the common council shall be asked to affirm that he or she has read the report and recommendations of the committee. When a written statement has been or objector, each member of the common council shall be asked to affirm that he or she has read the statement. If members of the council have not read the recommendation and

report of the committee and any statement in response that has been timely filed, the chair shall allocate time for the members to do so.

c. Oral argument on behalf of the applicant, and oral argument by the complainant or objector, if any, shall be permitted only to those parties having timely filed a written statement. Oral argument shall be limited to 5 minutes. The city attorney shall also be permitted to make an oral presentation of not more than 5 minutes.

d. Applicants shall appear only in person or by counsel. Corporate applicants shall appear only by designated agents or counsel. Partnerships shall be represented only by a partner or counsel. Limited liability companies shall be represented only by designated agents or counsel. Complainants and objectors shall appear only in person or counsel. Any person making an appearance before the council who requires the services of an interpreter shall obtain one at his or her own expense.

e. The common council shall determine by a majority roll call vote of those in attendance and voting whether to adopt the recommendation of the committee. The city clerk shall provide written notice of the decision to the applicant, and to the complainant or objector, if any, including a written statement or summary of the reasons for the decision.

f. Unless otherwise expressly provided, the revocation of a license or permit shall be effective upon service of the notice of decision upon the applicant or upon any person having charge or control of a licensed premises. Suspension of a license or permit in proceedings for revocation shall be effective upon service of the notice of decision upon the applicant or upon any person having charge or control of a licensed premises. Suspension of a license or permit in proceedings for renewal shall be effective on the date the common council takes action to suspend the license or permit, or on the date of the expiration of the license or permit, whichever is later. A license or permit may be suspended for not less than 10 days and no longer than 90 days.

g. If a retail alcohol beverage license for a premises is suspended and the licensee also holds a public entertainment premises license for the premises, the public entertainment premises license shall be suspended for the same time period as the alcohol beverage license.