

2nd Quarter 2015 MATA Community Media Monthly Programming Report				
	<u>April</u>	<u>May</u>	<u>June</u>	<u>Total/Average</u>
Number of new projects started (non-series)	26	29	25	80
Number of new programs received	88	125	87	300
<u>MCM Channel 14</u>				
Number of different local producers/sponsors	3	3	4	3.3
Number of different local 1st run programs	11	26	17	54
Total hours local 1st run	13.72	23.9	15.22	52.84
Number of 1st run MCM produced programs	6	20	11	37
Hours of 1st run MCM produced programs	5.25	12.93	5.52	23.7
Number of different imported producers/sponsors	4	6	6	5.333333333
Number of different imported 1st run programs *	21	9	8	38
Total hours imported 1st run *	45.32	55.13	53.97	154.42
* Includes live Democracy Now satellite feed				
Total number of producers/sponsors	6	9	10	8.3
Producer(s) submitting for the 1st time	0	0	1	1
Hours of taped programs	630.3	662.92	641.35	1,934.57
Percentage of taped programs	87.5%	89.1%	89.1%	88.6%
Hours of live programs	0	0	0	0.00
Percentage of live programs	0.0%	0.0%	0.0%	0.0%
Hours of satellite programs	44.25	42.28	43.27	129.80
Percentage of satellite programs	6.1%	5.7%	6.0%	5.9%
Hours of PSA programming	45.45	38.78	35.38	119.61
Percentage of PSA programming	6.3%	5.2%	4.9%	5.5%
Number of episodes cablecast	726	715	703	2,144
<u>MCM Channel 96</u>				
Number of different local producers/sponsors	18	20	21	19.7
Number of different local 1st run programs	37	48	51	136
Total hours local 1st run	29.77	33.52	35.97	99.26
Number of different imported producers/sponsors	12	13	12	12.3
Number of different imported 1st run programs **	19	20	22	61
Total hours imported 1st run **	24.38	26.63	25.35	76.36
** Includes live Ahmadiyya satellite feed				
Total number of producers/sponsors	30	33	33	32.0
Producer(s) submitting for the 1st time	0	4	1	5
Hours of taped programs	456.59	476.80	466.52	1,399.91
Percentage of taped programs	63.4%	64.1%	64.8%	64.1%
Hours of live programs	42.48	37.70	38.67	118.85
Percentage of live programs	5.9%	5.1%	5.4%	5.5%
Hours of satellite programs	191.00	194.00	185.00	570.00
Percentage of satellite programs	26.5%	26.1%	25.7%	26.1%
Hours of PSA programming	29.93	35.50	29.82	95.25
Percentage of PSA programming	4.2%	4.8%	4.1%	4.4%
Number of episodes cablecast	675	693	662	2,030
Total Programming Hours (All Channels)	1,364.62	1,413.70	1,374.81	4,153.13
Total Episodes Cablecast (All Channels)	1,401	1,408	1,365	4,174
<u>Percentage of Program Categories (Ch. 96)</u>				
Community Information/Opinion	17.8%	16.6%	22.9%	19.1%
Music/Entertainment	17.0%	11.7%	14.5%	14.4%
Faith-Based	57.3%	60.5%	53.6%	57.1%
Special Interests	7.8%	11.2%	8.7%	9.2%
Percentage of Ch. 96 Faith-Based producers	70.0%	66.7%	60.6%	65.8%
Number of non-profit producers (All Channels)	3	5	5	4.3