



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, May 27, 2025

**COMMITTEE MEETING NOTICE**

AD 13

REHAN, Rakesh, Agent  
VASU HOSPITALITY LLC  
7703 S CAMBRIDGE CT  
Franklin, WI 53132

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, June 10, 2025 at 09:50 AM**

The access code is <https://meet.goto.com/614813941>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises, Food Dealer and Hotel/Motel Licenses Application Requesting Instrumental Musicians, Disc Jockey, Karaoke, 5 Amusement Machines, 4 Concerts/Yr, Dancing by Performers and 6 Theatrical Performances/Yr as agent for "VASU HOSPITALITY LLC" for "CROWNE PLAZA MILWAUKEE AIRPORT" at 6401 S 13TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 05/01/25

**LICENSE TYPE:** HOTEL/MOTEL

**NEW:** ☐

**RENEWAL:** ☒

**No. 380132**

**Application Date:**

**License Location:** 6401 S. 13<sup>th</sup> Street

**Business Name:** Crowne Plaza

**Licensee/Applicant:** RYBICKI, Mark R.  
(Last Name, First Name, MI)

**Date of Birth:** 04/01/1995

**Home Address:** 3421 S. Californa Street

**City:** Milwaukee

**State:** WI **Zip Code:** 53207

**Home Phone:** 262-994-2048

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/26/24 at 2:30am, Milwaukee Police were dispatched to 6401 S. 13<sup>th</sup> street for a Theft. Investigation revealed this was an attempt stolen vehicle complaint and a report was taken. There were no video surveillance cameras that would have captured the incident. The hotel does have security, but were not present at the time of the incident. The employee was cooperative.
2. On 04/20/24 at 3:43am, Milwaukee Police were dispatched to 6401 S. 13<sup>th</sup> Street for an Accident. Investigation revealed an employee observed a vehicle strike the building twice and park in the lot. Officers observed the damage on the vehicle but could not find the driver. A ticket was issued to the owner. The surveillance footage could not be retrieved and the employees were cooperative.
3. On 07/04/24 at 2:00am, Milwaukee Police were dispatched to 6401 S. 13<sup>th</sup> Street for a Sexual Assault. Investigation revealed no sexual assault occurred, one subject was a missing, and another subject was conveyed to MEHC. The business was cooperative with the police.
4. On 10/02/24 at 8:15p.m., Milwaukee Police were dispatched to a Shooting at 6401 S. 13<sup>th</sup> St. On arrival officers located the victim with a gunshot wound to their arm, as well as blood in a stairwell and an elevator. The front desk clerk stated the victim appeared from around the corner and asked to use the phone as they had been shot. The front desk clerk moved the victim to a rear room and called police. They were cooperative and allowed officers to video



surveillance, however, it was of poor quality and did not cover areas which would have assisted in determining what occurred.

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5. On 02/04/25 at 1246am., Milwaukee Police were dispatched to a Threat at 6401 S. 13<sup>th</sup> St. Investigation revealed the business called due to an intoxicated guest, causing a disturbance. The officer located the subject and escorted them back to their room.
  6. On 04/05/25 at 1045pm., Milwaukee Police were dispatched to 6401 S. 13<sup>th</sup> St., for a Child Abuse complaint, which was deemed baseless. The business was cooperative.
  7. On 04/18/25 at 756pm., Milwaukee Police were dispatched to a Theft at 6401 S. 13<sup>th</sup> St. Investigation revealed a guest room was ransacked and items were taken by a third-party contractor. The business was cooperative and they were working on identifying the subject.
- =====

**Items 5-7 added as PREVIOUS PREMISE**

Date: 5/1/2025  
Officer: PO Fabian Garcia

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Crowne Plaza  
Address: 6401 S. 13<sup>th</sup> Street  
Phone: 414-764-5300

Owner: Rakesh Rehan  
Owner address: 7703 S. Cambridge Ct  
City State Zip: Franklin, WI 53132  
Owner Phone: 414-627-9463  
Owner email: **rakeshrehan@yahoo.com**

Licensee/Agent: Rakesh Rehan  
Home Address: 7703 S. Cambridge Ct  
City State Zip: Franklin, WI 53132  
Phone: 414-627-9463  
Email: **rakeshrehan@yahoo.com**

Preferred contact: phone

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: ☐24 hours ☒Y ☐N  
Mon:  
Tue:  
Wed:  
Thu:  
Fri:  
Sat:

**Restaurant open 6am-2am**

Premise Type: ☐Tavern/Bar  
☒Restaurant  
☒Other: Hotel

Licenses currently held:  
Alcohol: ☒Yes ☐No Class: B #: 0212710



Tobacco: ☐ Yes ☐ No #:  
 Food: ☒ Yes ☐ No #: 0021577  
 Extended Hours: ☐ Yes ☐ No #:  
 Secondhand Dealer: ☐ Yes ☐ No Type: #:  
 Other: ☒ Yes ☐ No Type: HM #: 0000765  
 Other: ☐ Yes ☐ No Type: #:

### **Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☐ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☒ Yes ☐ No
7. Is the parking lot clean? ☒ Yes ☐ No
8. Off-Street parking ☐ Yes ☒ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☒ Yes ☐ No
  - b. Will this lot have cameras? ☒ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☒ Yes ☐ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: **12**
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

### **Camera Survey:**

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: **2 weeks**
21. Are there exterior cameras ☒ Yes ☐ No How many: **12**
22. Are there interior cameras ☒ Yes ☐ No How many: **54**
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☒ Yes ☐ No How many **12**

### **Interior Survey:**

25. What is the planned capacity? 700
26. What is the minimum number of employees That will be on premise 25
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
31. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
32. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

### Security

33. How many security personnel are going to be employed: 1
34. How will they be deployed: Interior **Walking** Exterior **Roving Patrol**
35. What days will they be deployed ☒ Mon ☒ Tue ☒ Wed ☒ Thu ☒ Fri ☒ Sat ☒ Sun
36. Will the security be managed by business ☐ or contracted ☒
37. Will they be armed ☐ Yes ☒ No
38. What type of security measures to be used:
- ☐ Wanding/metal detector
  - ☐ ID Scanner
  - ☐ Dress Code
  - ☐ Cover Charge
  - ☐ Age restriction
  - ☐ Other

### ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report was written by Police Officer Fabian Garcia assigned to District 6-Community Partnership Unit.

On Thursday, May 1<sup>st</sup>, 2025, at 2:00 pm, I met with the owner/licensee of the Crowne Plaza located at 6401 S. 13<sup>th</sup> Street, Mr. Rakesh Rehan.

The location is currently open. The location does have a sit down restaurant with bar and a snack arear near the front desk, where beer can be purchased long with various snacks and non-alcoholic drinks.

Mr. Rehan stated that the location currently has 66 surveillance cameras, which 12 are located in the exterior of the property and 54 interior cameras. Mr. Rehan stated that the current surveillance cameras have been updated and are of better quality. All interior cameras face the

entrances and exits and are located on every floor of the hotel. Mr. Rehan stated that the restaurant will be open from 6am-2am.

Mr. Rehan stated that they do have a contracted security company who are deployed every day from 9pm to 5am. States the duties of the security are to conduct roving patrols of their lots as well as walking patrols to the interior of their property.

A discussion of the standing complainant form was had and stated if they have issues with individuals loitering or trespassing they will be more than willing to be a complainant.



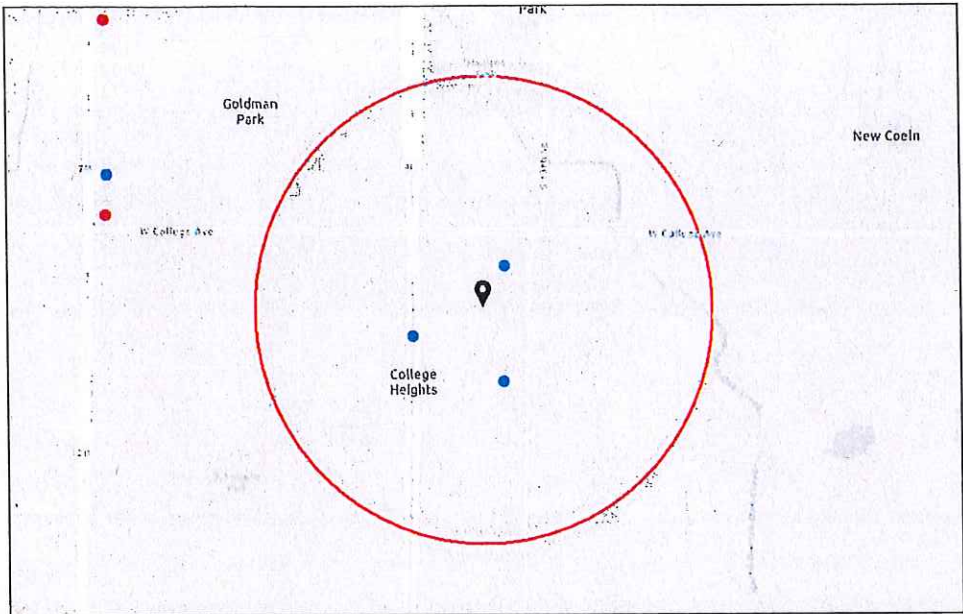


# Concentration Map for 6401 S 13th

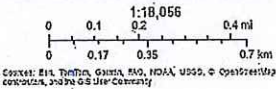
## Area of Interest (AOI) Information

Area : 21,862,585.76 ft<sup>2</sup>

Apr 29 2025 13:00:15 Central Daylight Time



Alcohol Licenses (active)  
● Class B Tavern  
● Class A Liquor and Mail



## Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	3		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	MIL PRO, LLC	Holiday Inn Express Milwaukee Airport	Clint C Wills, Agt	1400 W ZELLMAN CT	Class B Tavern License	450	6/25/2025, 7:00 PM	1
2	AMANA HOSPITALITY, LLC	Crowne Plaza Milwaukee Airport	MARK R RYBICKI, Agt	6401 S 13TH ST	Class B Tavern License	2,480	11/24/2025, 6:00 PM	1
3	GGI REAL ESTATE, LLC	Cafe 94 Indian Fusion	Iqbal K Ghotra, Agt	6331 S 13TH ST	Class B Tavern License		4/18/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, May 27, 2025



# Notice of Public Hearing

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REHAN, Rakesh, Agent  
CROWNE PLAZA MILWAUKEE AIRPORT at 6401 S 13TH St  
Class B Tavern, Public Entertainment Premises, Food Dealer and Hotel/Motel Licenses  
Application Requesting Instrumental Musicians, Disc Jockey, Karaoke, 5 Amusement Machines, 4  
Concerts/Yr, Dancing by Performers and 6 Theatrical Performances/Yr

**Tuesday, June 10, 2025 at 9:50 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/10/2025 at 9:50 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1329 W GRANADA ST	MILWAUKEE, WI 53221-5108
CURRENT OCCUPANT	1331 W GRANADA ST	MILWAUKEE, WI 53221-5108
CURRENT OCCUPANT	1333 W GRANADA ST# 1	MILWAUKEE, WI 53221-5100
CURRENT OCCUPANT	1333 W GRANADA ST# 2	MILWAUKEE, WI 53221-5100
CURRENT OCCUPANT	1333 W GRANADA ST# 3	MILWAUKEE, WI 53221-5100
CURRENT OCCUPANT	1333 W GRANADA ST# 4	MILWAUKEE, WI 53221-5100
CURRENT OCCUPANT	1335 W GRANADA ST	MILWAUKEE, WI 53221-5108
CURRENT OCCUPANT	1337 W GRANADA ST	MILWAUKEE, WI 53221-5108
CURRENT OCCUPANT	1339 W GRANADA ST	MILWAUKEE, WI 53221-5108
CURRENT OCCUPANT	1341 W GRANADA ST	MILWAUKEE, WI 53221-5108
CURRENT OCCUPANT	1343 W GRANADA ST# 1	MILWAUKEE, WI 53221-5180
CURRENT OCCUPANT	1343 W GRANADA ST# 2	MILWAUKEE, WI 53221-5180
CURRENT OCCUPANT	1343 W GRANADA ST# 3	MILWAUKEE, WI 53221-5180
CURRENT OCCUPANT	1343 W GRANADA ST# 4	MILWAUKEE, WI 53221-5180
CURRENT OCCUPANT	1345 W GRANADA ST	MILWAUKEE, WI 53221-5108
CURRENT OCCUPANT	1347 W GRANADA ST	MILWAUKEE, WI 53221-5108
CURRENT OCCUPANT	1409 W GRANADA ST# 1	MILWAUKEE, WI 53221-5177
CURRENT OCCUPANT	1409 W GRANADA ST# 10	MILWAUKEE, WI 53221-5195
CURRENT OCCUPANT	1409 W GRANADA ST# 11	MILWAUKEE, WI 53221-5195
CURRENT OCCUPANT	1409 W GRANADA ST# 12	MILWAUKEE, WI 53221-5199
CURRENT OCCUPANT	1409 W GRANADA ST# 13	MILWAUKEE, WI 53221-5197
CURRENT OCCUPANT	1409 W GRANADA ST# 14	MILWAUKEE, WI 53221-5197
CURRENT OCCUPANT	1409 W GRANADA ST# 2	MILWAUKEE, WI 53221-5177
CURRENT OCCUPANT	1409 W GRANADA ST# 3	MILWAUKEE, WI 53221-5195
CURRENT OCCUPANT	1409 W GRANADA ST# 4	MILWAUKEE, WI 53221-5195
CURRENT OCCUPANT	1409 W GRANADA ST# 5	MILWAUKEE, WI 53221-5199
CURRENT OCCUPANT	1409 W GRANADA ST# 6	MILWAUKEE, WI 53221-5197
CURRENT OCCUPANT	1409 W GRANADA ST# 7	MILWAUKEE, WI 53221-5197
CURRENT OCCUPANT	1409 W GRANADA ST# 8	MILWAUKEE, WI 53221-5177
CURRENT OCCUPANT	1409 W GRANADA ST# 9	MILWAUKEE, WI 53221-5177
CURRENT OCCUPANT	1421 W GRANADA ST# 1	MILWAUKEE, WI 53221-5176
CURRENT OCCUPANT	1421 W GRANADA ST# 2	MILWAUKEE, WI 53221-5176
CURRENT OCCUPANT	1421 W GRANADA ST# 3	MILWAUKEE, WI 53221-5176
CURRENT OCCUPANT	1421 W GRANADA ST# 4	MILWAUKEE, WI 53221-5176
CURRENT OCCUPANT	1421 W GRANADA ST# 5	MILWAUKEE, WI 53221-5176
CURRENT OCCUPANT	1421 W GRANADA ST# 6	MILWAUKEE, WI 53221-5176
CURRENT OCCUPANT	1421 W GRANADA ST# 7	MILWAUKEE, WI 53221-5176
CURRENT OCCUPANT	1421 W GRANADA ST# 8	MILWAUKEE, WI 53221-5176

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Total Records: 38

Radius 750 feet and Center of the Circle: 6401 S 13th St



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☒ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Restaurant full service with food and Bar + Banquet facility.

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain:

### 2. Business Operations

- a. Proposed Opening Date: 05/01/25
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Food Dealer / Class B Tavern
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Full Service Hotel

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☒ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 04 Locations: Lobby / Hallway / Counter / Bar  
Outside: 02 Locations: Entrepreneur main / Side Entrance / Parking
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 04
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_



## 5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? 400+ and describe the parking security plan: light/concrete & security
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have licensed security on premise? ☐ No ☒ Yes If yes, how many? 01 and answer the following:  
What are their responsibilities? keeping unwanted person away, Patrol the  
Describe equipment used Tasers/Flash light/Pepper Spray: Entire property + Parking LOT  
List their License Number (s) PROLIFIC ARMS LLC  
# 20044-62 at night time.
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 60 and list locations: All Around inside +  
outside of the Building
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>50</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>30</u> %			
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☒ Full Service Restaurant ☒ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☒ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☒ Hotel/Motel: Number of Floors: 05 ☐ Rooming House: Number of Floors: \_\_\_\_\_  
Number of Rooms: 196 Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette, Tobacco, ☐ Gas Station ☒ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures  
Electronic Vape Products
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☒ Other: Hotel

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe: Entire Hotel

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: 13<sup>th</sup> STREET & College Ave

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: Rakesh Rchan Phone Number: 414-627 9463

Building Owner Address: 7703 S. CAMBRIDGE, CT, Franklin, WI 53132

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	02 AM	100	18-60 yr	
Monday	6 AM	02 AM	100	"	
Tuesday	6 AM	2 AM	100	"	
Wednesday	6 AM	2 AM	100	"	
Thursday	6 AM	02 AM	100	"	
Friday	6 AM	02 AM	150	"	
Saturday	6 AM	02 AM	150	"	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: VASU Hospitality LLC

Premise Address: 6401 S. 13th St, Milwaukee, WI 53221

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No

☐ Yes

If yes, list name and address: \_\_\_\_\_

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☒ Own ☐ Lease

b) Who owns the fixtures (for example, coolers, etc.)? MYSELF

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 8.1 M

e) Total amount paid for goodwill of the business \$ NIL

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins \_\_\_\_\_ Ends \_\_\_\_\_

b) Monthly rental \$ \_\_\_\_\_

c) Do you have an option to renew the lease? ☐ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_



### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license? ☐ No ☒ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan  
☒ If a restaurant, copy of the menu



**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: VASU Hospitality LLCPremises Address: 6401 S. 13th ST, Milwaukee, WI 53221**SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):  
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):  
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast☒ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

**SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL**

Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Vegs / chicken / Pork / Fish / Soups / Pastas / Bread / Eggs etc. (Menu Enclosed)

**SECTION 4 DETAILS OF OPERATION**

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☐ No ☒ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes  
If Yes, provide drive thru hours: \_\_\_\_\_
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- ☐ At a single site ☒ At multiple sites: How many? 4 (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling  
☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address & Phone Number of Architect: \_\_\_\_\_  
\_\_\_\_\_Name, Address & Phone Number of Contractor: \_\_\_\_\_  
\_\_\_\_\_**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?  
☒ Immediately ☐ At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- ☒ I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- ☒ I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- ☒ I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- ☒ I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- ☒ I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: \_\_\_\_\_

Signature of Additional Partner: \_\_\_\_\_

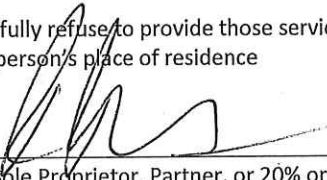


## DWELLING FACILITIES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:	VASU Hospitality LLC		
Premises Address:	6401. S- 13 <sup>th</sup> STR, Milwaukee, WI 53221		
<b>Plan of Operation</b>			
Is the applicant (sole proprietor, partners, or agent of Corp/LLC) a resident of Milwaukee County? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If NO, a local representative (natural person) residing in Milwaukee County must be appointed. Provide the person's name and street address. P.O. Boxes are not acceptable.			
Name of Person:	Rakesh Rehan	Phone number:	414-627 9463
Street Address: (include city and zip code)	7703 - S. CAMBRIDGE CT, Franklin, WI 53132		
Please describe your plans to train employees to recognize and report guest or resident behaviors that are indicative of human trafficking at the premises: It is mandatory By the Brand [IHG]. and they provide Annual training and print material for the staff.			
<b>Signature</b>			
I shall not willfully refuse to provide those services offered under this license or add charges or require deposits not required of the general public because of a person's place of residence			
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)		_____ Signature of additional partner or 20% or more shareholder	





# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 6401 S. 13th St, Milwaukee, WI 53221

## TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- |   |   |   |   |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians                          | <input type="checkbox"/> Battle of the Bands    | <input checked="" type="checkbox"/> Dancing by Performers               | <input checked="" type="checkbox"/> Amusement Machines<br>How many? <u>05</u>                 |
| <input type="checkbox"/> Bands  | <input type="checkbox"/> Comedy Acts            | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input checked="" type="checkbox"/> Concerts<br>Approx. # per year? <u>3-4</u>                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____                           | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling                                      | <input checked="" type="checkbox"/> Theatrical Performances<br>Approx. # per year? <u>2-6</u> |
| <input type="checkbox"/> Pool Tables<br>How many? _____                             | <input type="checkbox"/> Magic Shows            | <input type="checkbox"/> Patron Contests                                | <input type="checkbox"/> Jukebox  |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input type="checkbox"/> Poetry Readings        | <input type="checkbox"/> Patrons Dancing                                | <input checked="" type="checkbox"/> Karaoke   |
| <input checked="" type="checkbox"/> Other: <u>DJ for Parties</u>                    |   |   |   |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☐ Yes If Yes, Describe:

## LEGAL CAPACITY OF PREMISES

\_\_\_\_\_ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

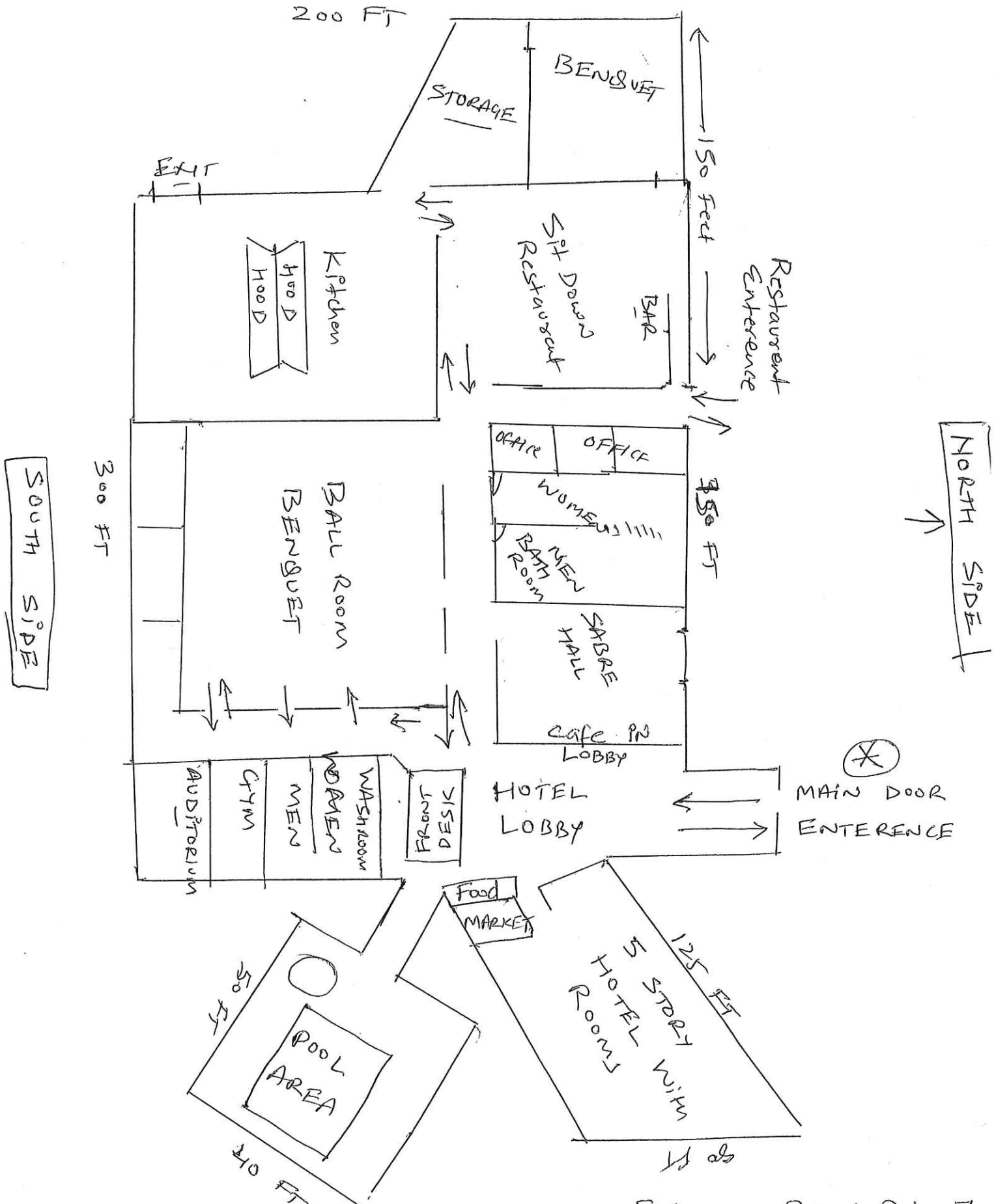
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

## Office Use Only:

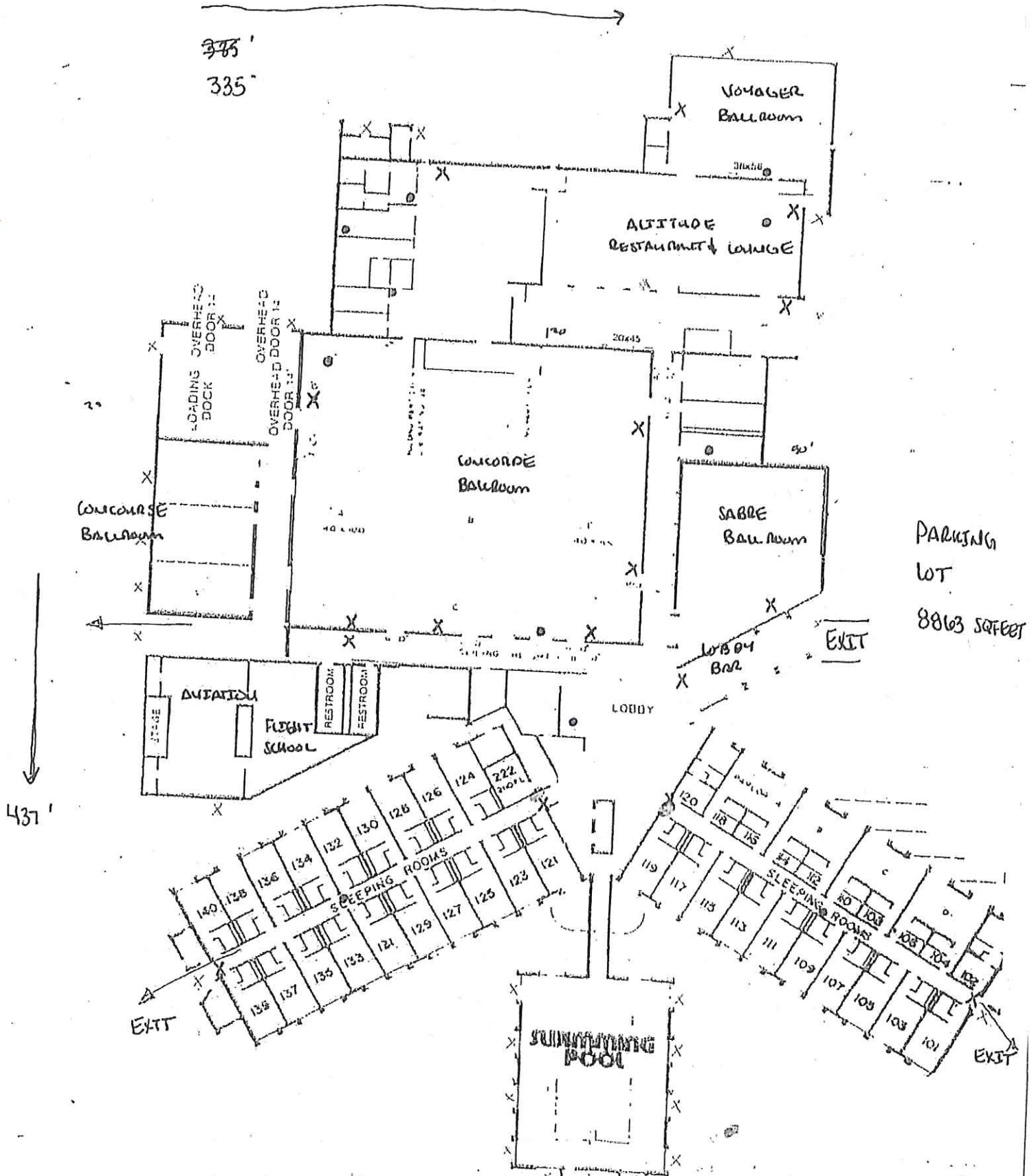
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)



Address: → VASU HOSPITALITY LLC [Agent:- Rakesh Rehan]  
 CROWNE PLAZA  
 6401. S. 13th STR  
 Milwaukee, WI 53221

\* Total Sq Feet :- 35000 Sq/F



FIRST FLOOR HOTEL

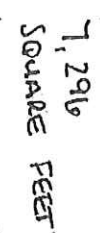
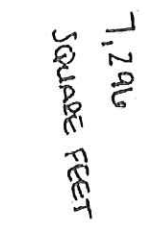
VASU HOSPITALITY LLC  
CROWN PLAZA - MKE AIRPORT

Agent :- Rakesh Rehan)

6401 S. 13th St, MILWAUKEE, WI 53221



5.



- VASU HOSPITALITY LLC [Agt: Rakish  
Raman]  
CROWN ROYAL - MKE AIRPORT  
10401 S. 13th St  
MILWAUKEE, WI 53221

41'-5"

2'-3"

STARBUCKS - CAFE

17'-11"

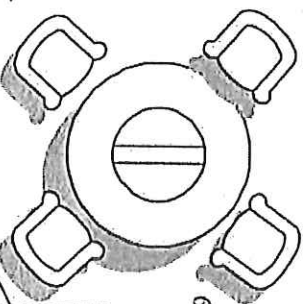
CAFE COUNTER

22'



Seating Area

8'-6"



3'-3"

6'-6"

6'-8"

6'-6"

Exit

43'-7"

Exit

Main Entrance

Parking Lot  
8863 Square Feet

Seating Area

Exit

Exit

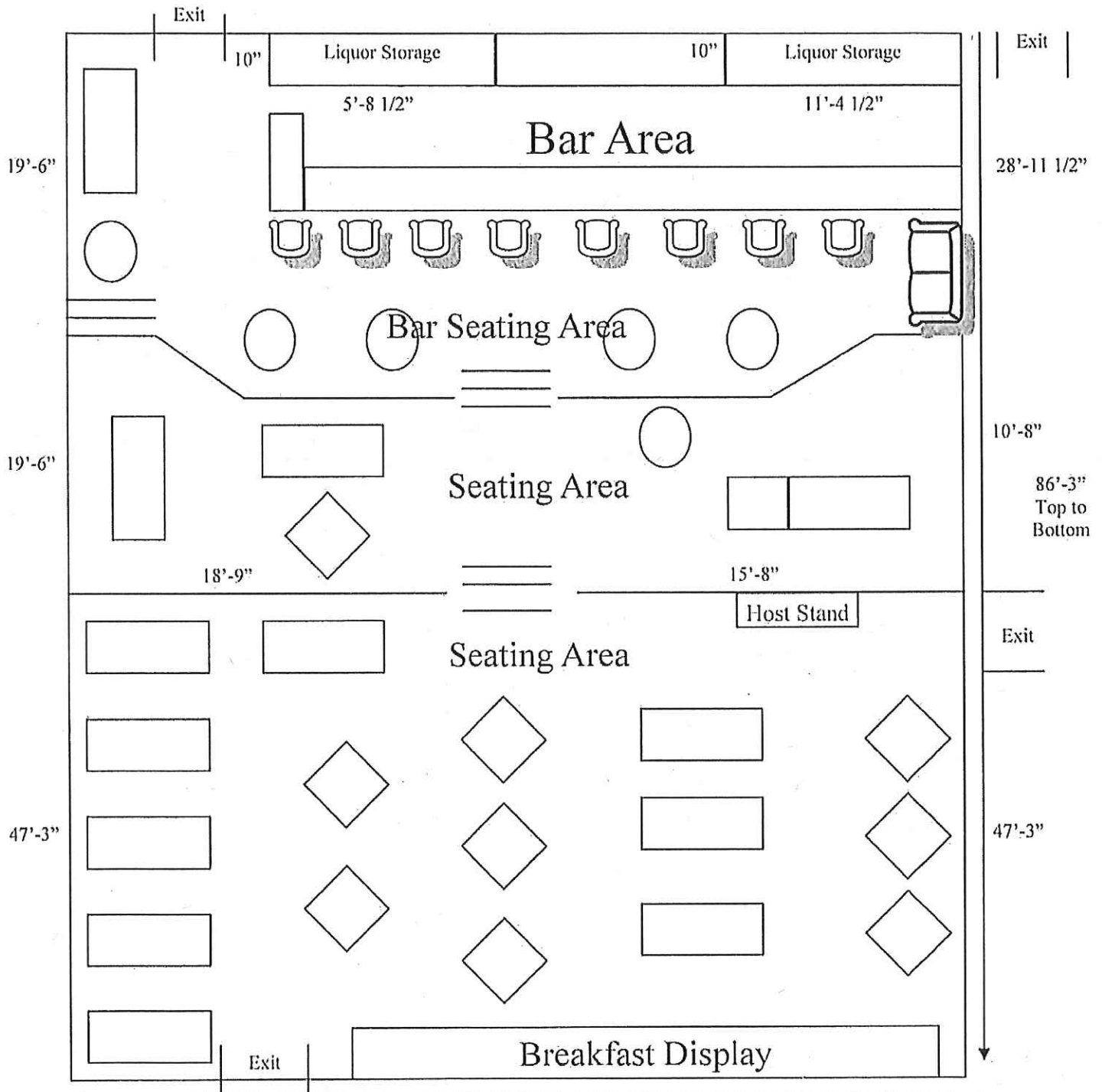
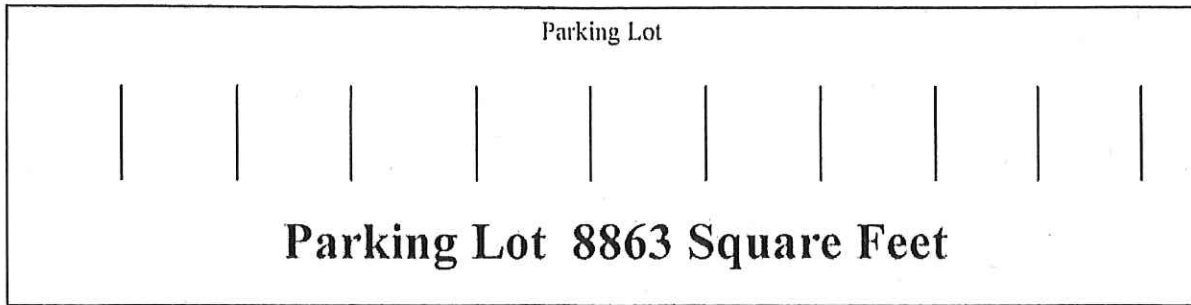
450 Square Feet

VASIS HOSPITALITY, LLC  
CREWING PLAZA MKE AIRPORT  
6401 South 13th Street, Milwaukee, WI 53221  
July 22nd, 2013

North

21'-9 1/2"

North  
←



8' VASU Hospitality LLC  
CROWNE Plaza - MKE APT  
6401 South 13th Street, Milwaukee, WI 53221  
July 22nd, 2012

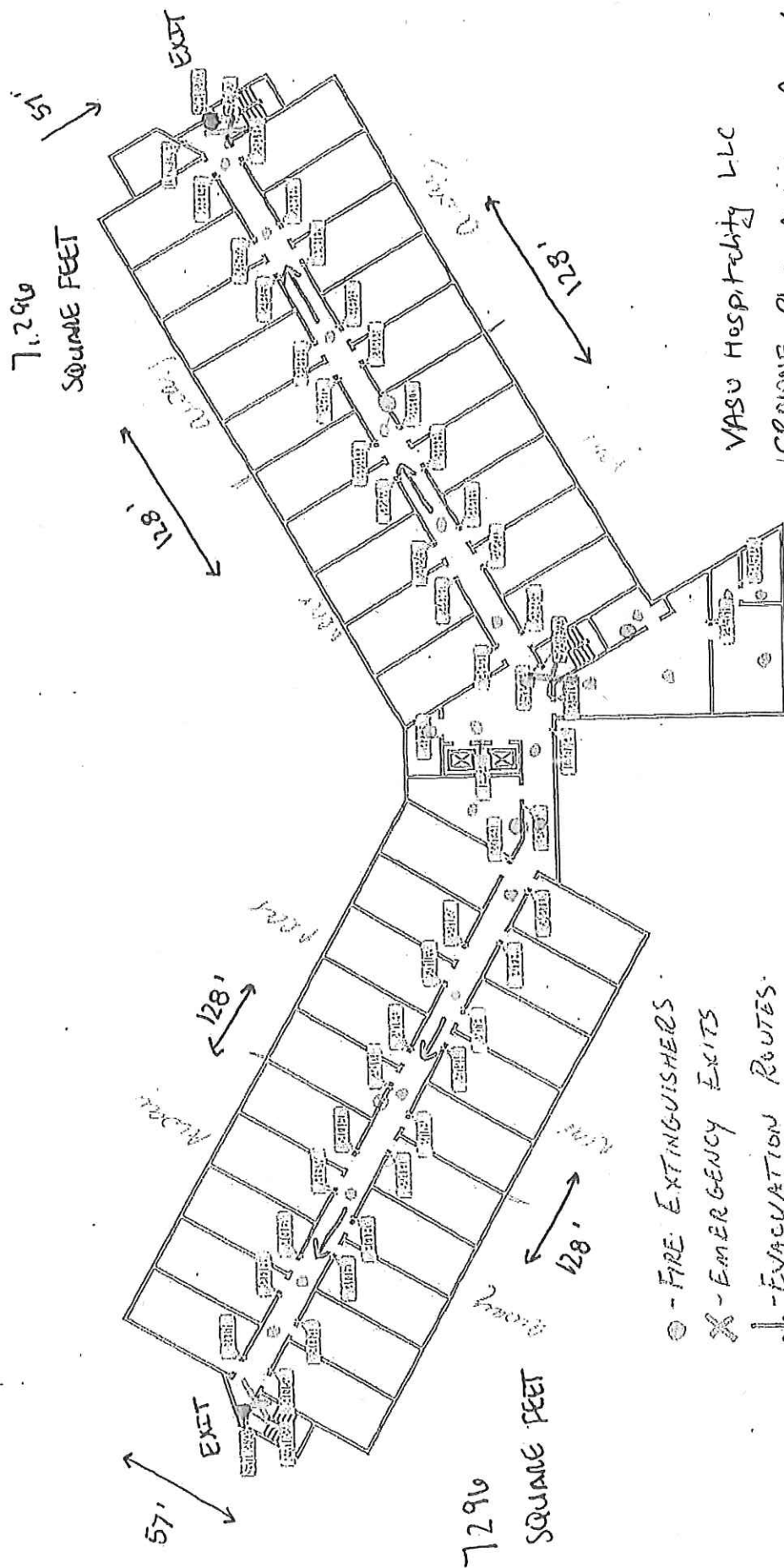
25'-8"  
39'-3"  
Total  
Width

Total Square Footage = 3386'



# Crowne Plaza - Milwaukee Airport

## Second Floor

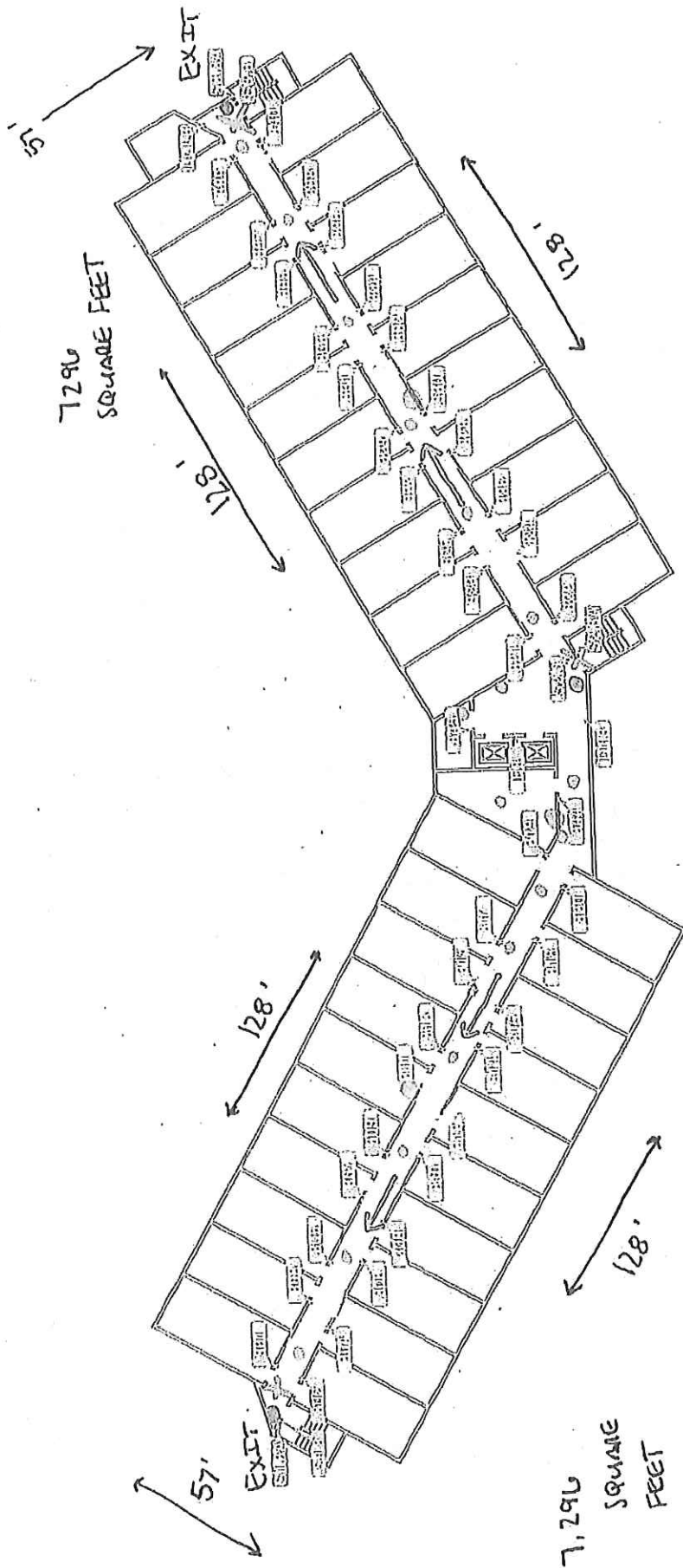


- - FIRE EXTINGUISHERS
- X - EMERGENCY EXITS
- ↓ - EVACUATION ROUTES
- - SMOKE DETECTORS
- - PULL STATIONS

VASU Hospitality LLC  
 1 CROWNE PLAZA MILWAUKEE, AIRPORT  
 10401 S. 13TH ST  
 MILWAUKEE, WI 53221

# Crowne Plaza - Milwaukee Airport

## Third Floor

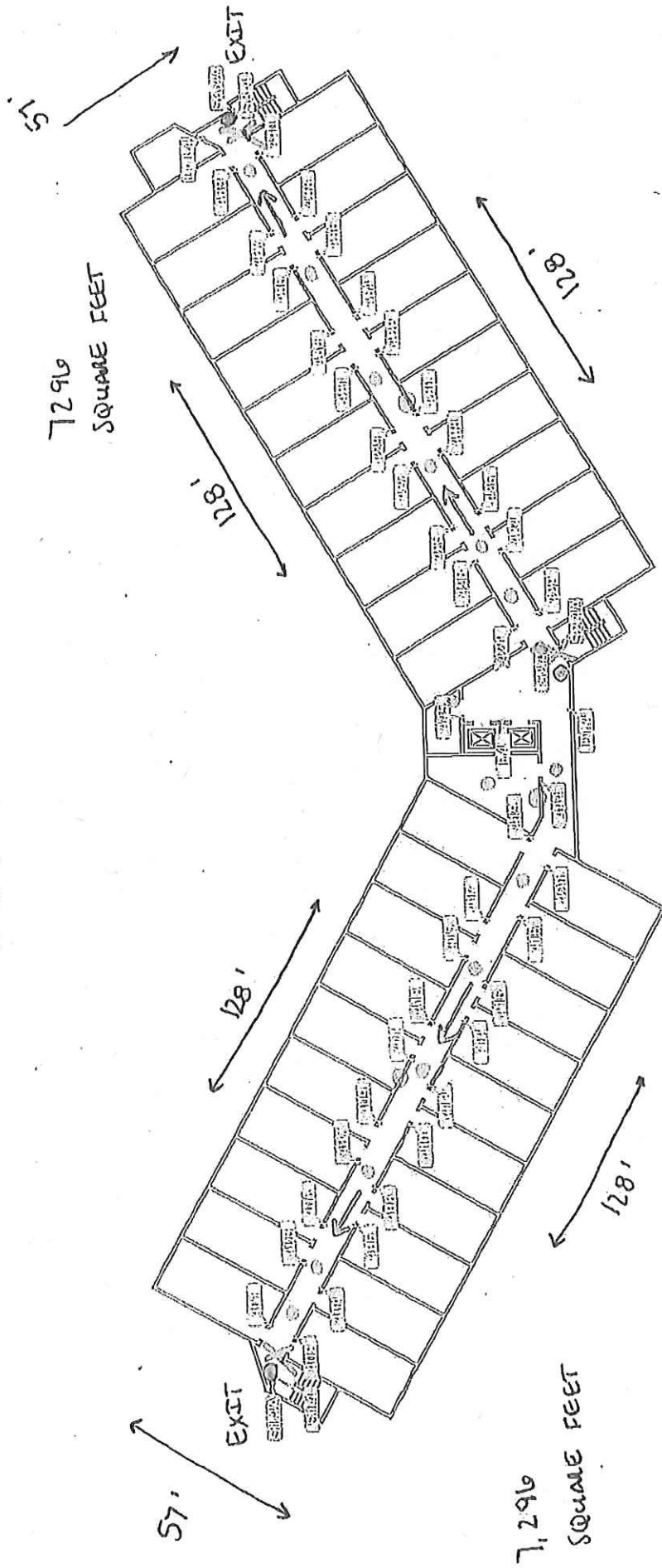


- - FIRE EXTINGUISHERS
- X - EMERGENCY EXITS
- ↓ - EVACUATION ROUTES
- - SMOKE DETECTORS
- - PULL STATIONS

VASU HOSPITALITY LLC  
 CROWNE PLAZA Milwaukee Airport  
 6401 S. 13th St  
 MILWAUKEE, WI 53221

# Crowne Plaza - Milwaukee Airport

## Fourth Floor



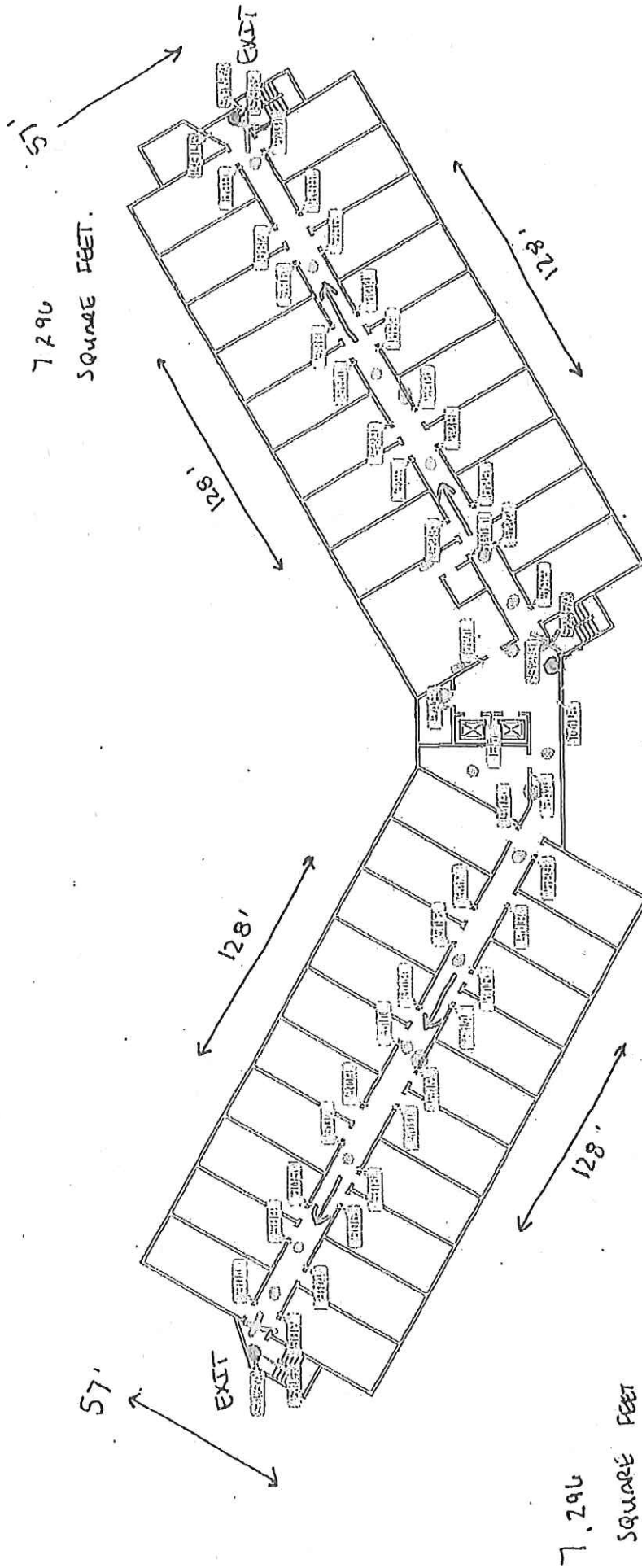
[Agent: Rakesh Rehan]  
 VASU Hospitality LLC  
 CROWNE PLAZA Milwaukee Airport  
 6401 S. 13th St  
 MILWAUKEE, WI 53221

- - FIRE EXTINGUISHERS
- X - EMERGENCY EXITS
- ↓ - EVACUATION ROUTES
- - SMOKE DETECTORS
- - PULL STATIONS



# Crowne Plaza - Milwaukee Airport

## Fifth Floor



[Agent:- Rakesh Rehan]  
 VASU Hospitality LLC  
 CROWNE PLAZA Milwaukee Airport  
 6401 S. 13th St  
 MILWAUKEE, WI 53221

- FIRE EXTINGUISHERS
- X EMERGENCY EXITS
- ↓ EVACUATION ROUTES
- SMOKE DETECTORS
- PULL STATIONS

VASU Hospitality LLC

Crowne Plaza Milwaukee Airport

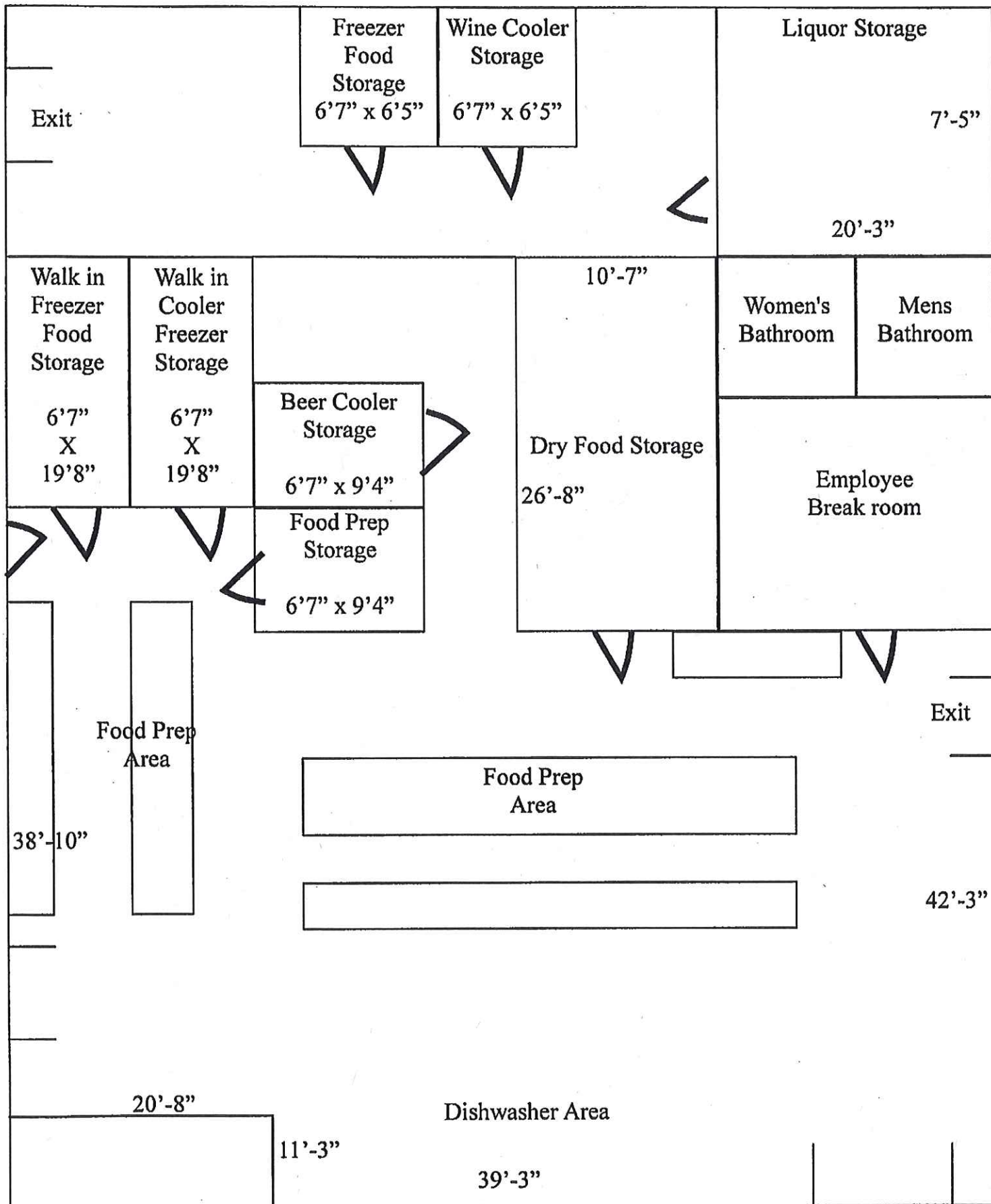
Kitchen Square Footage

Kitchen and Food / Liquor / Wine / Beer Storage

2100 Square Feet

6401 South 13th Street, Milwaukee, WI 53221

July 22nd, 2012





## VEGETARIAN



**PALAK/ SAAG PANEER \$11.99**  
SPINACH IN TOMATO ONION SOUP WITH HOMEMADE FARMERS CHEESE



**DAILY VEGETABLE SPECIAL \$11.99**  
VARIETY OF FRESH VEGGIES SERVED IN TOMATO AND ONION SAUCE



**CHANA MASALA \$9.99**  
SPICY GARBANZO BEANS IN A BROWN SAUCE



**DAILY DAAL SPECIAL \$9.99**  
LENTILS COOKED WITH ONIONS, TOMATO, GINGER, GARLIC AND INDIAN SPICES



**DAL MAKHNI \$10.99**



**PANEER OR VEGGIE TIKKA MASALA \$12.99**  
CHEESE PANEER IN A TOMATO GRAVY, WITH CRISPY BELL PEPPER AND ONION.



**MALAI KOFTA \$12.99**  
FRESH VEGETABLE BALLS AFLOAT A CREAMY GRAVY



**VEGGIE KORMA \$12.99**  
FRESH VEGETABLE BALLS AFLOAT A CREAMY GRAVY



**ALOO GOBHI \$11.99**  
CAULIFLOWER AND POTATO IN A TOMATO AND ONION MASALA



**KADAH PANEER \$13.99**  
COTTAGE CHEESE CUBES, COOKED WITH CRISPY BELL PEPPERS AND ONIONS, IN THICK BROWN MASALA SAUCE

## TANDOORI

TRADITIONAL CLAY OVEN. SERVED WITH SALAD AND CHUTNEY ON SIDE.



**CHICKEN TIKKA \$13.99**  
SUCCULENT PIECES OF DELICATELY SPICED BONELESS CHICKEN PREPARED IN TANDOOR, SERVED OVER RICE AND SAUCE.



**SEEKH KABOB \$14.99**  
SPICED MINCED CHICKEN MOLDED ON SKEWERS AND BROILED IN TANDOOR. SERVED OVER RICE AND SAUCE.



**CHICKEN TANDOOR**  
**5 PCS - \$12.99 10 PCS - \$20.99**  
TENDER BONE-IN CHICKEN MARINATED IN YOGURT, SPICES AND BROILED OVER MESQUITE IN TANDOOR.



**PANEER TIKKA \$16.99**  
CUBES OF CHEESE PANEER SEASONED WITH INDIAN SPICES GRILLED ON A SKEWER WITH CRISPY BELL PEPPER AND ONION.

## BIRYANI

CHOICE OF MEAT OR VEGGIE SLOWLY COOKED WITHIN RICE AND HERBS



**CHICKEN \$13.99**



**LAMB \$14.99**



**FISH \$14.99**

**VEGGIE \$11.99**



## NON VEGGIE



**CHICKEN TIKKA MASALA \$13.99**  
TANDOORI BONELESS CHICKEN CUBES SIMMERED IN FRESH CREAMY TOMATO, GINGER, GARLIC AND HERB SAUCE.



**CHICKEN CURRY \$12.99**  
BONELESS CHICKEN COOKED IN BLEND OF TOMATOES, ONION AND SPICES.



**SAG CHICKEN \$12.99**  
CHICKEN SLOWLY COOKED IN ONION AND TOMATO CREAM SAUCE W/SPINACH AND MUSTARD.



**CHICKEN KORMA \$13.99**  
MILDLY SPICED CHICKEN CUBES IN A CREAMY ONION SAUCE.



**BUTTER CHICKEN \$13.99**  
BONELESS CHICKEN COOKED IN BUTTERY TOMATO ONION SAUCE.



**LAMB CURRY MASALA \$14.99**  
BONE-IN LAMB COOKED IN FAMOUS SPICES AND HERBS, IN FAMOUS BROWN CURRY.



**LAMB TIKKA MASALA \$14.99**  
BONE-IN LAMB COOKED IN FRESH CREAMY TOMATO, GINGER, GARLIC AND HERB SAUCE



**FISH CURRY \$13.99**  
BONELESS FISH FILLET COOKED IN A BLEND OF TOMATOES, ONION & SPICES.



**FISH TIKKA MASALA \$13.99**  
TANDOORI FISH CUBES SIMMERED IN A CREAMY TOMATO SAUCE & HERBS.

## DESSERTS



**GULAB JAMUN \$1.99**  
2 PIECES. A TRADITIONAL INDIAN DESSERT, SPONGY MILKY BALLS SOAKED IN A ROSE SCENTED SYRUP.



**RASMALAI \$4.99**  
2 PIECES OF OUR FAMOUS MILK-BASED, SOFT CHEESE DUMPLING DESSERT.



**JALEBI \$1.99**  
4 PIECES. A FAMOUS SWEET TREAT FROM EAST OF INDIA MADE WITH FRESH CHEESE AND DIPPED IN SUGAR SYRUP.



**KHEER \$3.99**  
BASMATI RICE PUDDING SLOWLY COOKED WITH MILK, RAISINS AND NUTS.

## BEVERAGES

BOTTLED WATER	\$1.49
CANNED SODA	\$1.49
EXOTIC JUICE	\$1.99
MANGO LASSI	\$2.99
MASALA CHAI DESI STYLE	\$2.99
THUMBS UP	\$2.99
LIMCA	\$2.99



**CAFE INDIA**  
605-A S. 1ST STREET  
MILWAUKEE, WI 53204  
414-224-5444





## SNACKS & APPETIZERS

-  **SAMOSA - 2 PCS \$3.99**  
SAVORY FRIED PASTRY FILLED WITH SPICED POTATOES, ONIONS & PEAS
-  **SAMOSA CHAT \$6.99**  
2 PASTRIES SERVED WITH GARBANZO BEANS
-  **PAKORA PLATTER \$7.99**  
SMALL CUT VEGGIES DIPPED IN CHICKPEA FLOUR AND DEEP FRIED
-  **BHEL PURI CHAT \$8.99**  
TUMERIC PUFFED RICE • CRISPY VEGGIES  
TANGY TAMARIND SAUCE
-  **PARATHA \$2.99 STUFFED \$3.99**  
WHOLE WHEAT INDIAN FLATBREAD CRISPED.
-  **CHANA BHATURA OR  
PORI CHOLE \$12.99**  
COMBINATION OF SPICY CHICKPEAS WITH  
2 PCS FRIED BREAD

-  **GOBHI MANCHURIAN \$12.99**  
BATTERED AND FRIED DICED CAULIFLOWER  
TOSSED IN BELL PEPPER, ONION  
AND SWEET CHILI SAUCE
-  **KATHI ROLL \$8.99**  
CHICKEN OR PANEER (V) WITH VEGGIES ROLLED  
IN AN EGG PARATHA
-  **FISH PAKORA \$14.99**  
BONELESS FISH CUBES DIPPED IN GRAIN  
FLOWER AND SPICES AND FLASH FRIED

## CHEF'S SPECIALS

-  **SHAHI PANEER OR  
PANEER MAKHNI \$14.99**  
COTTAGE CHEESE CUBES IN A RICH CREAMY  
ONION BASED SAUCE WITH CASHEWS AND RAISINS.
-  **BUTTER CHICKEN (PUNJABI STYLE)**  
**LARGE, 32OZ. \$17.99 BONELESS \$19.99**  
TANDOORI CHICKEN WITH BONES, COOKED IN CREAMY  
PUNJABI STYLE TOMATO BASED GRAVY.
-  **GOBI MANCHURIAN \$12.99**  
DELICIOUS FRIED CAULIFLOWER CHUNKS WITH CRISPY  
BELL PEPPER AND ONION COATED WITH SPICY  
INDO CHINESE SAUCE.
-  **KADAH CHICKEN \$13.99  
KADAH LAMB \$14.99**  
CHOICE OF MEAT, COOKED WITH CRISPY BELL PEPPERS  
AND ONIONS IN THICK BROWN MASALA SAUCE.

## RICE & BREADS

-  **ROTI - 2 PCS \$3.99**  
FLAT INDIAN BREAD MADE FROM STONE  
GROUND WHOLEMEAL FLOUR.
-  **TANDOORI BREADS**  
**PLAIN NAAN \$2.99**  
**TANDORI ROTI \$2.99**  
**STUFFED NAAN (GARLIC / ONION / POTATO) \$3.99**  
**CHICKEN OR PANEER NAAN \$4.99**  
**KASHMERI (SWEET) NAAN \$4.99**  
**BULLET (SPICY) NAAN \$4.99**
-  **RICE PILAV \$2.99**  
BASMATI RICE WITH CUMIN SEED, CLOVES AND  
BAYLEAF.
-  **MASALA RICE \$4.99**  
RICE TOSSED IN INDIAN HERBS AND SPICES,  
WITH VEGGIES ADD EGG \$2.99

## SPECIALS


SERVED 11AM - 5PM

-  **LUNCH THALI (PLATE COMBO) \$14.99**  
YOU CHOICE OF 3 FOOD ENTREES SERVED WITH  
RICE, NAAN, DESSERT AND CHOICE OF WATER  
OR CAN SODA. (ASK SERVER WHAT'S AVAILABLE)

## MALABAR CURRY

-  CURRY ENRICHED WITH SPICES, COCONUT CREAM  
AND CURRY LEAVES  
**CHICKEN \$14.99**  
**LAMB \$15.99**  
**FISH \$15.99**  
**VEGGIE \$12.99**

## HALWA, CHANA, POORI (3PCS)

-  **COMBO \$14.99**  
3 PIECES OF POORI SERVED WITH CHICKPEA CURRY  
AND SWEET SEMOLINA DESSERT, RAYTA AND PICKLE  
COMBO.

## HALWA, CHANA, BHATURA

-  **COMBO \$14.99**  
3 PIECES OF BHATURA SERVED WITH CHICKPEA  
CURRY AND A SWEET DESSERT, RAYTA AND PICKLE  
COMBO.

**CATERING &  
DELIVERY  
AVAILABLE**

**FOOD ALLERGY  
WARNING:**  
PLEASE BE ADVISED THAT FOOD  
PREPARED HERE MAY CONTAIN:  
MILK, EGGS, WHEAT, SOYBEAN,  
PEANUTS AND FISH



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1981

# ALTITUDE



## Appetizers

**BEER BATTERED  
CURDS \$12**  
SERVED WITH RANCH OR  
MARINARA

**CLASSIC CHICKEN  
WINGS \$14**  
1 LB OF WINGS TOSSED  
AND GRILLED  
SAUCES - GOCHUJANG,  
BUFFALO, GARLIC PARM,  
BBQ, CHERRY BBQ,  
BOURBON

**BONELESS WINGS \$11**  
SERVED WITH RANCH OR  
BLUE CHEESE

**MOZZARELLA STICKS  
\$9**  
SERVED WITH MARINARA

**SOFT PRETZELS \$10**  
SERVED WITH QUESO OR  
BEER CHEESE

**NACHOS \$12**  
QUESO AND PICO  
ADD BEEF \$2  
ADD CHICKEN \$3

**BRATCHOS \$12**  
BEER CHEESE, KRAUT,  
BRATS AND SAUTEED  
ONIONS  
SOUP OF THE DAY  
BOWL \$7  
CUP \$5

## Salads

**HOUSE SALAD \$6/\$10**  
SPRING MIX, MIXED CHEESE, TOMATOES,  
CUCUMBERS, CROUTONS

**CAESAR SALAD \$7/\$12**  
ROMAINE, SHAVED PARM, CROUTONS, AND CAESAR

**LARGE ITALIAN SALAD \$15**  
SPRING MIX, ROMAINE, RADICCHIO, RED ONION,  
PEPPERONCINI, KALAMATA OLIVES, FRESH MOZZ,  
PARM, CHERRY TOMATOES, FRIED PEPPERONI AND  
ITALIAN DRESSING

**PROTEINS - CHICKEN \$3 STEAK \$7 SALMON \$6  
SHRIMP \$7**

## Entrees

**AWARD WINNING JAGERSCHNITZEL \$22**  
PORK CUTLETS OVER A BED OF SPATZELS AND  
SEASONED VEG WITH A SIDE OF HUNTERS GRAVY

**SEARED SALMON AND SHRIMP \$26**  
SEARED SALMON OVER A BED OF SAFFRON  
RISSOTO AND SEASONED VEG WITH A SIDE OF  
LEMON BLANC

**MAC N CHEESE \$15**  
CREAMY HOUSE MADE MAC AND CHEESE

**TOP SIRLOIN \$32**  
10oz SIRLOIN SERVED WITH GARLIC MASH AND  
SEASONAL VEG, WITH A SIDE OF MUSHROOM DEMI

## Desserts

**CHEESE CAKE \$7**

**CARAMEL APPLE PIE \$7**

**ICE CREAM \$5**  
TOPPINGS- STRAWBERRY, CARAMEL, OR  
CHOCOLATE

**BROWNIES \$5**  
FUDGE BROWNIE

For Parties 6 or more 22% gratuity will be

## BURGERS

**MIDWEST THANG \$15**  
BBQ, BACON, ONION  
STRAW, CHEDDAR, BACON  
AIOLI, LETTUCE AND  
TOMATO

**NACHO BURGER \$15**  
CHIPS, PICO, QUESO,  
PEPPERJACK, AND LETTUCE

**CURD BURGER \$14**  
TOMATO, BACON, FRIED  
CURDS, AND SPICY MAYO

**CLASSIC BURGER \$12**  
LETTUCE, TOMATO, ONION,  
PICKLES  
ADD A PATTY \$3  
CHEESE- PROVOLONE,  
PEPPERJACK, SWISS,  
AMERICAN, CHEDDAR, OR  
GOUDA

**BRAT \$7**

**CLASSIC REUBEN \$15**  
CORN BEEF, SWISS, KRAUT,  
THOUSAND ISLAND ON  
MARBLE RYE

**CLASSIC CHICKEN \$14**  
LETTUCE, TOMATOES,  
ONIONS, PICKLE  
CHEESE - PROVOLONE,  
PEPPERJACK, SWISS,  
AMERICAN, CHEDDAR, OR  
GOUDA

**CORDON BLEU \$16**  
MARINATED CHICKEN, HAM,  
SWISS, AND WHOLE GRAIN  
MUSTARD ON A CIABATTA  
BUN

**HOUSE CHIPS \$5**  
FRIES \$5





# ALTITUDE RESTAURANT

## BREAKFAST SPECIALTIES

All breakfast specialties are prepared with cage free eggs. Egg whites are also available.

<b>SUNRISE BREAKFAST</b>	10
two "eggs your way", breakfast potatoes, choice of breakfast meat, choice of toast	
<b>EGGS BENEDICT</b>	12
poached eggs, canadian bacon, english muffin, hollandaise sauce, breakfast potatoes	
<b>STEAK &amp; EGGS</b>	15
two "eggs your way", center cut sirloin, breakfast potatoes, choice of toast	
<b>BACON CHEDDAR BOWL</b>	11
breakfast potatoes, scrambled eggs, pecanwood smoked bacon, onions, cheddar	
<b>DENVER BOWL</b>	11
breakfast potatoes, grilled ham, onion, peppers, two "eggs your way", cheddar	
<b>VEGGIE BOWL</b>	10
breakfast potatoes, broccoli, mushrooms, peppers, onions, tomatoes, two "eggs your way", cheddar	

## TOASTS

All egg add-ons are cage free eggs.



<b>SMASHED AVOCADO</b>	10
grilled multigrain bread, smashed avocado, roasted cherry tomatoes, microgreens, everything bagel seasoning	
add one "egg your way" +\$2	
<b>ALMOND BUTTER CRUNCH</b>	10
grilled multigrain bread, creamy organic almond butter, bananas, strawberries, blueberries, granola, honey, chia seeds	
<b>SMOKED SALMON</b>	12
grilled multigrain bread, herbed cream cheese, cucumber, smoked salmon, red onion, capers, everything bagel seasoning	
add one "egg your way" +\$2	

## GRIDDLE

<b>BUTTERMILK PANCAKES</b>	8 / 10
short or tall stack, butter, warm maple syrup	
add strawberries, blueberries, mixed berries, bananas, chocolate chips, whipped cream +\$1 each	
<b>CLASSIC BELGIAN WAFFLE</b>	8
butter, warm maple syrup	
add strawberries, blueberries, mixed berries, bananas, chocolate chips, whipped cream +\$1 each	

## OMELETS

All omelets are prepared with cage free eggs, served with breakfast potatoes and toast. Egg whites are also available.

<b>DENVER</b>	11
pecanwood smoked ham, bell peppers, caramelized onions	
<b>BUILD YOUR OWN</b>	12
choose 3 from: bacon, sausage, ham, tomatoes, bell peppers, onions, mushrooms, cheddar, monterey jack	

## SIDES

<b>BACON, SAUSAGE, HAM</b>	4
<b>CHICKEN SAUSAGE</b>	4
<b>BREAKFAST POTATOES</b>	3
<b>SELECTION OF TOASTED BREADS</b>	3
<b>YOGURT, GREEK YOGURT</b>	2
<b>FRESH FRUIT</b>	4
<b>SELECTION OF COLD CEREALS</b>	4
with bananas or fresh fruit. Add +\$2 each	
<b>OATMEAL</b>	4
add cinnamon-sugar, cranberries, berries, bananas, brown sugar. Add +\$1 each	

## \* A.M. COCKTAILS & MOCKTAILS \*

<b>MIMOSA</b>	7
Chandon Brut Sparkling, orange juice	
<b>BLOODY MARY</b>	8
Ketel One vodka, housemade bloody mary mix	
<b>BLUEBERRY NOJITO</b>	6
fresh lime juice, muddled fresh blueberries, fresh mint, housemade simple syrup, club soda	

## \* BEVERAGES \*

<b>ASSORTED JUICES</b>	3
<b>FRESHLY BREWED COFFEE</b>	3
<b>ASSORTED HOT TEA</b>	3
<b>ASSORTED FOUNTAIN BEVERAGES</b>	2
<b>MILK, CHOCOLATE MILK, HOT CHOCOLATE</b>	3
<b>ALMOND OR SOY MILK</b>	3
<b>BOTTLED WATER</b>	2
<b>TOMATO JUICE</b>	3

## ROOM SERVICE

HOURS OF OPERATION - 6 A.M. TO 11 A.M.  
DIAL EXT #1115 TO PLACE ORDER  
ALL ROOM SERVICE ORDERS HAVE  
A \$2 DELIVERY CHARGE  
+ 21% GRATUITY AUTOMATICALLY ADDED

\*NOTICE: Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.