

3rd Quarter 2014 MATA Community Media Programming Report				
	<u>July</u>	<u>August</u>	<u>September</u>	<u>Total/Average</u>
Number of new projects started	36	23	33	92
Number of new programs received	112	92	89	293
<u>MCM Channel 14</u>				
Number of different local producers/sponsors	6	5	4	5.0
Number of different local 1st run programs	16	13	14	43
Total hours local 1st run	16.47	13.95	11.7	42.12
Number of 1st run MCM produced programs	10	5	9	24
Hours of 1st run MCM produced programs	12.72	7.42	6.98	27.12
Number of different imported producers/sponsors	1	1	1	1
Number of different imported 1st run programs *	44	21	47	112
Total hours imported 1st run *	56.52	31.82	46.55	134.89
* Includes live Democracy Now satellite feed				
Total number of producers/sponsors	6	5	4	5.0
Producer(s) submitting for the 1st time	1	0	0	1
Hours of taped programs	630.16	632.61	481.80	1,744.57
Percentage of taped programs	84.7%	85.0%	66.9%	78.9%
Hours of live programs	0.00	0.00	0.00	0.00
Percentage of live programs	0.0%	0.0%	0.0%	0.0%
Hours of satellite programs	50.89	47.05	49.02	146.96
Percentage of satellite programs	6.8%	6.3%	6.8%	6.6%
Hours of CBB programming	62.85	64.35	189.18	316.38
Percentage of CBB programming	8.4%	8.6%	26.3%	14.4%
Number of episodes cablecast	792	749	603	2,144
<u>MCM Channel 96</u>				
Number of different local producers/sponsors	16	14	14	14.7
Number of different local 1st run programs	36	31	27	94
Total hours local 1st run	29.47	26.13	24.57	80.17
Number of different imported producers/sponsors	16	15	12	14.3
Number of different imported 1st run programs **	53	56	37	146
Total hours imported 1st run **	51.62	48.75	38.42	138.79
** Includes live Ahmadiyya satellite feed				
Total number of producers/sponsors	32	29	26	29.0
Producer(s) submitting for the 1st time	0	0	0	0
Hours of taped programs	454.60	468.17	399.89	1,322.66
Percentage of taped programs	61.1%	62.9%	55.5%	59.8%
Hours of live programs	45.77	46.73	44.90	137.40
Percentage of live programs	6.2%	6.3%	6.2%	6.2%
Hours of satellite programs	184.00	180.00	179.00	543.00
Percentage of satellite programs	24.7%	24.2%	24.9%	24.6%
Hours of CBB programming	59.63	49.10	96.22	204.95
Percentage of CBB programming	8.0%	6.6%	13.4%	9.3%
Number of episodes cablecast	665	696	607	1,968
Total Programming Hours (All Channels)	1,365.52	1,374.55	1,154.60	3,894.67
Total Episodes Cablecast (All Channels)	1,457	1,445	1,210	4,112
<u>Percentage of Program Categories (Ch. 96)</u>				
Community Information/Opinion	24.8%	28.0%	25.7%	26.2%
Music/Entertainment	14.8%	12.9%	11.6%	13.1%
Faith-Based	56.8%	54.5%	58.4%	56.6%
Special Interests	3.6%	4.5%	4.3%	4.1%
Percentage of Ch. 96 Faith-Based producers	56.3%	62.1%	53.8%	57.4%
Number of non-profit producers (All Channels)	5	6	4	5.00