

## CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Wednesday, May 28, 2025

#### COMMITTEE MEETING NOTICE

**AD 08** 

ARORA, Gurmeet S, Agent ARORA RESTAURANT, INC. 3330 W LINCOLN Av Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

#### Tuesday, June 10, 2025 at 11:30 AM

The access code is https://meet.goto.com/614813941. Please see the enclosed best practices document for further instructions.

Regarding:

Your Class B Tavern, Food Dealer and Public Entertainment Premises Licenses Application Requesting 5 Amusement Machines as agent for "ARORA RESTAURANT, INC." for "LINCOLN Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



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JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



#### **Crime Prevention Through Environmental Design**

Date: 01/14/2025 Officer: Felix **Business:** Name: Lincoln Cafe Location: 3330 W. Lincoln Ave Phone ☑N/A: Agent: Name: Arora, Gurmeet ZIP: 53132 State:WI Address: City: Milwaukee 4540 W. Melissa Phone: Email: Owner of Business: ☑ Yes □ No (Add Info if not agent) Preferred Contact(s): ☑Agent ☑Owner ☐Other \_\_\_ Type of business: ☐ Tavern/Bar ☑ Restaurant ☐ Convenience ☐ Other\_ The business is enclosed in a shopping structure, commercial building or hospital: (Cannot be entered from a Public Street) □Yes Property is under construction or remodel: ✓ Survey was done by agent explaining plans. (Some items are not functional at time of survey). **Exterior Survey:** Are the address numbers prominently displayed and easy to see? ✓ Yes ☐ No ☑Yes □No Is the area around the location clean? The area is a business district  $\square$  or/and  $\square$  mix use (residential)? Other businesses attached to the same building ☑Yes □No □Yes ☑No Are windows free of signage? □Yes ☑No Can the interior clearly be seen from outside? □Yes ☑No Can employees see out of the business to the exterior? ✓Yes □No. Is there exterior lighting? ☑Yes □No Is lighting adequate? ☑Yes □No Are there "No Loitering" Signs posted?

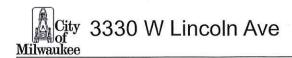
Parking:	
Adequate City Street parking	☑ Yes □No
Will valet service be used any time during business	hours? □Yes ☑No
Is there a parking lot? (If no, skip other items in parking	section) ☑Yes ☐No
Is lot clean?	☑Yes □ No
Is the lot well illuminated?	☑Yes □No
Is there a security guard or perimeter control?	□Yes ☑No
Are there Cameras?	☑Yes □ No
Other resources or businesses within the area? (If	yes, how many)
□ Park □ School □ Youth Center or Day care □ Co	ommunity Outreach   ☑Church □Medical
☑ Residential	V III
Convenience Store:	☑Yes □No 1
Supermarket:	□Yes ☑No
Gas station(s):	☑ Yes □No <u>1</u>
Tabaco/ Vape Store:	□Yes ☑No
Liquor store(s):	□Yes ☑No
Tavern(s):	☑Yes □No <u>3</u>
Other(s): Variety	√Yes
<b>Security:</b> (If no security check and skip to next)	
Will there be security	□Yes ☑No Armed? □Yes □No
Employed by:	$\square$ business $\square$ contracted company
Security will monitor:	□Interior □Exterior
Security Hours (Add to narrative along with number and h	now they will be deployed)
_	
Cameras:	<b>-</b>
Plans to have a camera system but not installed or	
(If yes, answer next question and skip additional came	
Are cameras required by city ordinance at this bus (If no, and there is no system skip to next section)	iness? □Yes ☑No
Are there working cameras at the business	□Yes □No
How many working?	Interior Exterior
Is there a camera facing and entrance / exit?	□Yes □No
Is a camera facing the register?	□Yes □No
	cal hard drive □Cloud / off site service
How long is footage saved?	at hard arrive inclosed from site service
Is on site camera hard drive in a secured area?	□Yes □No □N/A
Who has access to security footage?   Owner   Note that a security footage?	
ind december 15 december 15 december 15	

Bar/ Tavern / night club/ Restaurant □N/ □Age Restriction □ID Scanner □Dress Coo	de □ Metal Detector □Physical search
Planned capacity:	30
Interior:	
Is the interior clean and neat?	□Yes ☑No
What is the minimum number of employees	
Is there an area employees can secure them	
Are emergency and non-emergency number	110011001
Does the store sell?	☑N/A (Skip to next section)
Single chore boy:	□Yes □No
一	□Yes □No
Blunt wraps:	□Yes □No
Scale/Grinders:	☐ Yes ☐No
Items that may be used as crack pipes:  Describe items	LI FES LINO
	□Yes □No
Does the owner/agent understand that the	
Does the owner/agent anderstand that the	☐ Yes ☐No
Do the products in the store appear to be n	
20 0.10	□Yes □No
Current License(s): (Held at location by agent or	r Business)
Alcohol #:	□Yes □No Class: □A □B □B-Manager □ D-Oper
Extended Hours #:	□Yes □No
Filling #:	□Yes □No
Food #:	☐Yes ☐No Type: ☐Restaurant ☐PED ☐Retail
Hotel/Motel#:	□Yes □No
Tobacco #:	□Yes □No
Secondhand Dealer #:	☐ Yes ☐ No Type: ☐ Pawn ☐ Vehicle
Parking lot #:	□Yes □ No □Yes □ No Type:
Pub-Enter-Pre#	☐Yes ☐No Type:
Other #:	
Plan of Operation:	
Currently Open: □Yes □ No – Projected	d open date:/
Hours: ☐ 24HRS	
Sun: 8AM _ 10PM Closed	
Mon: 8AM _ 10PM Closed	
Tue: 8AM _ 10PM Closed	
Wed: 8AM _ 10PM □ Closed	
Thu: 8AM - 10PM □Closed	
Fri: 8AM _ 10PM □Closed	
Sat: 8AM - 10PM □Closed	

Complete this section if alcohol establishment is a convenience store:   N/A (Skip to Recommendations) (Exemption) Is the store located in an enclosed shopping structure, enclosed commercial building or hospital? A convenience food store is not in an enclosed structure or building if a customer cannot enter it directly from the outside.			
All convenience food stores not exempted	under sub. 3 shall:		
*Have cash register located in a manner so that at t and customer are both visible from the sidewalk?	he time of a sales transaction, the employee $\square$ Yes $\square$ No		
*Post a sign which states that the cash register con accessible to employees?	tains \$50 or less and that the safe is not $\square$ Yes $\square$ No		
<ul> <li>Maintain any of the following at the prope</li> </ul>	rty?		
*A safe that was in use at the convenience food sto	re on August 17, 1994?		
	□Yes □No		
* A drop-safe or time release safe that weighs at leadinto the floor in a manner approved by the police d			
	□Yes □No		
* Has the owner and their employees attended the days of ownership or employment?	Robbery Prevention Training within 120 ☐Yes ☐No		
* Sub 3. Exemptions. The requirements of this section that conforms to either of the following description			
(CPTED- A strategy that aims to reduce crime by changing the physical design	on of buildings and public spaces).		

#### **Comments/ Recommendations:**

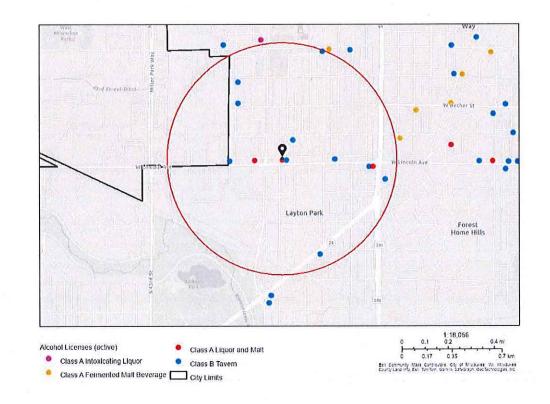
The property houses a convenience store aatached. A dividing wall will be added to enclose an area for the cafe with it's own entry door from the parking lot. The applicant plans on openning 60 days after the food license is approved and construction is completed. The two existing exterior cameras are for the neighboring store. The agent plans installing additional cameras.



#### Area of Interest (AOI) Information

Area: 21,862,586.14 ft2

Dec 26 2024 15:17:43 Central Standard Time



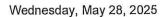
#### Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	13		. (

#### Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	EL SENORIAL, LLC	EL SENORIAL	MIGUEL HUERTA, Agt	1901 S 31ST ST	Class B Tavern License	76	2/25/2025, 6:00 PM	1
2	Villana's Place, LLC	Villana's Place	Juan Manuel Macias Gallardo, Agt	3000 W LINCOLN AV	Class B Tavern License	160	2/7/2025, 6:00 PM	1
3	Lincoln Market Inc	Lincoln Market Inc	MANDEEP DHAWAN, Agt	3530-34 W Lincoln AV	Class A Malt & Class A Liquor License		3/16/2025, 7:00 PM	1
4	REHLEH LLC	The Pressroom MKE	Robert E Holmes, Agt	3105 W Forest Home AV	Class B Tavern License		3/23/2025, 7:00 PM	1
5	OBEROI REAL ESTATE LLC	Quick Pick Food Mart	Meetu Oberoi, Agt	3332 W LINCOLN AV	Class A Malt & Class A Liquor License		7/4/2025, 7:00 PM	1
6	TORY OF MILWAUKEE, INC	MC KIERNANS	GENE M MC KIERNAN, Agt	2066 S 37TH ST	Class B Tavern License	99	7/5/2025, 7:00 PM	1
7	Restaurante El Rinconcito De Rafa LLC	Carnitas De Rafa Restaurante	Rafael Ruiz Rojo, Agt	2344 S 27th ST	Class B Tavern License		7/26/2025, 7:00 PM	1
8	Tu Casa LLC	Tu Casa Mexican Restaurant & Bar	Susana L Barba-Martin, Agt	3710 W LINCOLN AV	Class B Tavern License	gr mem e	7/26/2025, 7:00 PM	1
9	LA PICA #3, LLC	LA PICA CARR 3 BAR & HALL	WILLIAM RIVERA, Agt	3427-31 W LINCOLN AV	Class B Tavern License	162	7/28/2025, 7:00 PM	1
10	CHILLY WILLYS SALOON	CHILLY WILLYS SALOON	DAVID W OLSON, SP	3301 W GRANT ST	Class B Tavern License	25	7/29/2025, 7:00 PM	1
11	CJ's Pub LLC	CJ's Pub	CORINA L WAGE, Agt	3643 W Rogers ST	Class B Tavern License	49	8/30/2025, 7:00 PM	1
12	Agave Azul	Agave Azul	FRANCISCO RIOS, JR, SP	3316 W Lincoln AV	Class B Tavern License	94	9/23/2025, 7:00 PM	1
13	LINCOLN BEER & LIQUOR INC.	LINCOLN BEER & LIQUOR	Gurjit K Singh, Agt	2717 W Lincoln AV	Class A Malt & Class A Liquor License		10/31/2025, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.







### Notice of Public Hearing

Blank Notice

ARORA, Gurmeet S, Agent LINCOLN CAFE at 3330 W LINCOLN Av

Class B Tavern, Food Dealer and Public Entertainment Premises Licenses Application Requesting 5 Amusement Machines

#### Tuesday, June 10, 2025 at 11:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/10/2025 at 11:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

# Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2226 S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2229 S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2229 S 34TH ST	MILWAUKEE, WI 53215-2303
<b>CURRENT OCCUPANT</b>	2229A S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2232 S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2233 S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2233A S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2235 S 34TH ST	MILWAUKEE, WI 53215-2303
CURRENT OCCUPANT	2235A S 34TH ST	MILWAUKEE, WI 53215-2303
CURRENT OCCUPANT	2236 S 35TH ST	MILWAUKEE, WI 53215-2307
CURRENT OCCUPANT	2238 S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2238A S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2239 S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2241 S 34TH ST	MILWAUKEE, WI 53215-2303
CURRENT OCCUPANT	2242 S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2242 S 35TH ST	MILWAUKEE, WI 53215-2307
CURRENT OCCUPANT	2245 S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2245 S 34TH ST	MILWAUKEE, WI 53215-2303
CURRENT OCCUPANT	2246 S 35TH ST	MILWAUKEE, WI 53215-2307
CURRENT OCCUPANT	2247 S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2247 S 33KD ST 2248 S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2249 S 34TH ST	MILWAUKEE, WI 53215-2303
CURRENT OCCUPANT	2252 S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2252A S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2253 S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2253A S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2254 S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT	2254 S 35TH ST	MILWAUKEE, WI 53215-2307
CURRENT OCCUPANT	2254A S 35TH ST	MILWAUKEE, WI 53215-2307
		MILWAUKEE, WI 53215-2303
CURRENT OCCUPANT	2255 S 34TH ST 2256 S 34TH ST	MILWAUKEE, WI 53215-2354
CURRENT OCCUPANT		Market Control of the
CURRENT OCCUPANT	2257 S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2257A S 33RD ST	MILWAUKEE, WI 53215-2413
CURRENT OCCUPANT	2307 S 33RD ST	MILWAUKEE, WI 53215-2803
CURRENT OCCUPANT	2307 S 33RD ST# A	MILWAUKEE, WI 53215-2803
CURRENT OCCUPANT	2318 S 34TH ST	MILWAUKEE, WI 53215-2809
CURRENT OCCUPANT	2318A S 34TH ST	MILWAUKEE, WI 53215-2809
CURRENT OCCUPANT	2319 S 33RD ST	MILWAUKEE, WI 53215-2803
CURRENT OCCUPANT	2319 S 34TH ST	MILWAUKEE, WI 53215-2808
CURRENT OCCUPANT	2322 S 34TH ST	MILWAUKEE, WI 53215-2809
CURRENT OCCUPANT	2323 S 34TH ST	MILWAUKEE, WI 53215-2808
CURRENT OCCUPANT	2325 S 33RD ST	MILWAUKEE, WI 53215-2803
CURRENT OCCUPANT	3301A W LINCOLN AVE	MILWAUKEE, WI 53215-2350
CURRENT OCCUPANT	3306A W LINCOLN AVE	MILWAUKEE, WI 53215-2351
CURRENT OCCUPANT	3306B W LINCOLN AVE	MILWAUKEE, WI 53215-2351
<b>CURRENT OCCUPANT</b>	3310 W LINCOLN AVE	MILWAUKEE, WI 53215-2351

CURRENT OCCUPANT	3311 W LINCOLN AVE	MILWAUKEE, WI 53215-2350
CURRENT OCCUPANT	3312 W LINCOLN AVE	MILWAUKEE, WI 53215-2351
CURRENT OCCUPANT	3314 W LINCOLN AVE	MILWAUKEE, WI 53215-2351
CURRENT OCCUPANT	3321 W LINCOLN AVE	MILWAUKEE, WI 53215-2350
<b>CURRENT OCCUPANT</b>	3323 W LINCOLN AVE	MILWAUKEE, WI 53215-2350
<b>CURRENT OCCUPANT</b>	3326 W LINCOLN AVE	MILWAUKEE, WI 53215-2351
<b>CURRENT OCCUPANT</b>	3327 W LINCOLN AVE	MILWAUKEE, WI 53215-2350
<b>CURRENT OCCUPANT</b>	3331 W LINCOLN AVE	MILWAUKEE, WI 53215-2350
<b>CURRENT OCCUPANT</b>	3331A W LINCOLN AVE	MILWAUKEE, WI 53215-2350
<b>CURRENT OCCUPANT</b>	3335 W LINCOLN AVE	MILWAUKEE, WI 53215-2350
<b>CURRENT OCCUPANT</b>	3400 W LINCOLN AVE	MILWAUKEE, WI 53215-2353
<b>CURRENT OCCUPANT</b>	3402 W LINCOLN AVE	MILWAUKEE, WI 53215-2353
CURRENT OCCUPANT	3406 W LINCOLN AVE	MILWAUKEE, WI 53215-2353
<b>CURRENT OCCUPANT</b>	3409 W LINCOLN AVE	MILWAUKEE, WI 53215-2352
<b>CURRENT OCCUPANT</b>	3412 W LINCOLN AVE	MILWAUKEE, WI 53215-2353
<b>CURRENT OCCUPANT</b>	3412A W LINCOLN AVE	MILWAUKEE, WI 53215-2353
<b>CURRENT OCCUPANT</b>	3413 W LINCOLN AVE	MILWAUKEE, WI 53215-2352
CURRENT OCCUPANT	3417 W LINCOLN AVE	MILWAUKEE, WI 53215-2352
<b>CURRENT OCCUPANT</b>	3421 W LINCOLN AVE	MILWAUKEE, WI 53215-2352
CURRENT OCCUPANT	3427 W LINCOLN AVE	MILWAUKEE, WI 53215-2352
CURRENT OCCUPANT	3431 W LINCOLN AVE	MILWAUKEE, WI 53215-2352
Blank Notice		
and the second train to be seen		

Total Records: 67

Radius 250 feet and Center of the Circle: 3332 W Lincoln Av

ccl-busplan 5/12/2020

# MILWAUKEE

#### BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type	of Business (					
Applying for	: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room					
	Self Service Laundry Massage Establishment Filling Station					
	Other (supplemental application for specific license also required)					
Provide a de	etailed description of the type of business you plan on operating:					
BAR						
Do you have	e any experience operating this type of business? 📈 No 🗌 Yes If yes, explain:					
	ness Operations					
a. Prop	posed Opening Date: JUNE 2024 JINE 2024					
b. Is th	is premise under construction? 🛂 No 🗌 Yes If yes, list estimated completion date:					
	is a franchise? W No Yes					
d. Is th	is premises currently licensed? 🔃 No 🗌 Yes If yes, list type of license:					
e. Is th	ne current licensee operating? No Yes If no, list date closed:					
f. Do	you have future plans for other businesses, licenses or permits at this location? 😾 No 🗌 Yes					
	es, explain:					
	re you previously held an Extended Hours License in Milwaukee? 🔀 No 🗌 Yes					
If ye	If yes, list address(es):					
William Towns W	other businesses operating in the same building? \( \sum \) No \( \sum \) Yes If yes, describe: \( \omega \sum \) Pick Food MANT					
3. Litte	r & Noise					
a. Ho	w are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:					
	How often will grounds be cleaned?   Daily   Weekly   As Needed   Monthly   Other:					
d. Ho						
	Signs Posted Other:					
e. Wi	ll a sound amplification system be used? 🔀 No 🗌 Yes If yes, describe:					
4. Smo	king & Sanitation					
	e there designated outdoor smoking areas? 💢 No 🗌 Yes If yes, describe:					
b. Nu	Imber of Garbage Cans: Inside: Locations:					
	Outside: Locations: Sath EAST					
c. Is	a crowd control barrier used? 🕍 No 🗌 Yes 💮 If yes, describe:					
1	ow many restrooms are on the premises?					
e. Na	Name of all diverses contractors Advanced Disposal Wwaste Management Other:					

	5. Security					
a.						
	plan: GUTH EAST MANKING, IN FRONT OF BUSINESS, CAMERAS outline					
	Is there a loading zone? 🔀 No 🗌 Yes If yes, describe the loading area security plan:					
	***					
c.	Will you have licensed sec	urity on premise?	No Yes	If yes, how many?	and answer the following:	
	What are their resp	onsibilities?				
	Describe equipment	t used				
		ımber (s)			_	
d.	Will there be security cam	eras? 🗌 No 🔀 Yes	If yes, how r	nany? and list locations	: Wile, 3detsile	
e.	Company of the compan	CARL COLUMN THE STATE OF STREET	AND DESCRIPTION OF THE PERSON	lo Yes If yes, describe	The second of th	
6. P	ercentage of Sales	(must total 100%	6)		Appendix to the second state A second	
Alcoho	ol _ <b>95</b> _%	Food Cigarettes, Electronic	%	Secondhand Merchandise	Precious Metals & Gems	
Entert	tainment%	Vape Devices, Tobacco Products	%	%	%	
	· · · · · · · · · · · · · · · · · · ·		%	Personal Services (such as tattoo,	Other%	
Pawn	Pawnbroker Activity					
7. B	usinesses/Licenses	on the Premises	s (check a	all that apply):	and one of the second specific in	
Туре			□ Deli es E	ast Food Restaurant Priva	ate/Fraternal/Veterans Club	
	Full Service Restaurant	Cafe/Coffee Shop				
00.000	Night Club	∐ Tavern	☑ Cocktail		r Club	
15-25	Banquet Hall	Sports Facility	☐ Bowling	2		
	Hotel/Motel: Number of Flo		Rooming			
	8000 (0.000 pt - 2)	oms:		Number of Rooms:		
Type	Liquor Store	☐ Corner Store	Superma	arket Conv	enience Store	
	Gas Station	☐ Amusement/Phonog			cling, Salvage or Towing	
	Used Car Dealer Personal Service Establishment Recording Studio (such as tattoo business, hair salon, tailor, etc.)					
Wha	What other licenses/permits will you hold at this location? (check all that apply)					
	Occupancy Permit C	Cigarette, Tobacco, Ga	s Station 🔲	Extended Hours Class "B" Taverr	Weights & Measures	
			Other:			
8.	8. Legal Capacity (only if a Type 1 premises in #7 above)					
Capa	city (Call the	e Milwaukee Developmen	t Center at 41	4-286-8211 if you have questions.)		

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5.75			* 8		H (2) 18 - 18	
9. Premises D	escription /		F			
a. Identify all area	Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  ☐ 1 <sup>st</sup> Floor ☐ 2 <sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop					
 □Other: Descr	Other: Describe:					
b. Describe Locati	Describe Location: Major Thoroughfare Secondary Street Other:					
	Nearest Major Cross Street:					
	Describe Building: Free Standing Building Strip Mall Other:					
e. Describe Prem	ses Structure: 🛂 Single Stor	y Multi-Story - # of Sto	ries Other			
f. Describe Surro	unding Area: 🔀 Commercia	Residential Industr	rial 🗌 Other:	0.0 - 70 6	2021	
g. Building Owne	unding Area: A Commercial r Name: A NATET r Address: 4540 W.	S. AMERIA	Phone Number:	13122	586	
Building Owne	r Address: 9590 Will	TECHNOT, TO	CHOPEN WI	3 3/3=		
10. Hours of C	peration & Custor	mers				
Will customers be ent	ering the premises? No	X Yes	(9):			
	Proposed Hour	s of Operation:	Estimated Number of Customers	Potential Age Range	Class B Tavern Applicant Only:	
Day of the Week	Open Time (include a.m. or p.m.)			Customers	Age Restriction (If none, write 'None')	
Sunday	BAM	19814	20	21560	NONE	
Monday	ISAV	19/14				
Tuesday	SAM	9974				
Wednesday	RAM	9819			. *	
Thursday	BAM	9979				
Friday	SAM	904				
Saturday	18AM	9194				
An Extended Hours E piercing, salon, tailor	stablishment License is require, tanning, etc.), recording stu	red for any convenience sto dio or restaurant which is o	re, filling station, person pen between the hours o	al service establis f 12:00 a.m. and !	hment (such as tattoo, body 5:00 a.m.	
Alcohol Establishmer Permitted Hours of C		am to 9:00 pm Sunday thru am to 2:00 am Sunday thru	ı Saturday ı Thursday, 6:00 am to 2:	30 am Friday & Sa	aturday	
Entertainment Outdo	oor Closing Hours: 10:0	Opm Sunday-Thursday; 12:0 tablished by the Common C	00am Friday & Saturday; Council in its approval of t	unless a different he licensee's plar	time, either earlier or later, of operation.	
11. Signature	(s)					
Com	9	w .				
(If there are no 2	prietor, Partner, or 20% or m 20% or more shareholders, er-print name/title and sign)	ore Shareholder	Signature of additional	partner or 20% o	r more shareholder	



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal	Entity Name: ARORA RESTAURANT INC AMORA PESTAURANT INC
	ise Address: 3336 W LINCOLN AVE, MICHAUREE WT 53215
Prox	kimity of Premises to Church, School, Daycare Center or Hospital
Is th	e building within 300 feet of any church, school, daycare center or hospital? X No Yes
"Ser	vice Bar Only" Designation
Serv	oplying for Class B or C license, are you applying for "Service Bar Only"?  No Yes  Vice Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables.  Stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Busi	iness Information
a)	Are you taking out this application for anyone that may not be eligible for a license?  No Yeş  If yes, list their name and address:
b)	Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?   No. WYes  If no, list the name and address of the person(s) who will:
	Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
( c)	Does anyone else have money invested or any other interest in this business? No Yes  If yes, explain:
d)	Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  No Yes If yes, list name and address:
Pro	perty Information (New & Transfer Applicants Only)
a)	Do you own or lease the building? Own Lease
b)	Who owns the fixtures (for example, coolers, etc.)?
c)	Are you purchasing the stock and/or fixtures? Yes If yes, amount paid \$
d)	Total amount paid for business \$
e)	Total amount paid for goodwill of the business \$
	Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f)	Have you made arrangements with the seller for payment of personal property taxes? 🔀 No 🔲 Yes
Lea	se Information (New & Transfer Applicants who are leasing the premises only)
a)	Date lease begins Ends
b)	Monthly rental \$  Do you have an option to renew the lease? \[ \sum \ No \sum \ Yes
c)	Do you have an option to renew the lease?  \( \) No \( \) Yes  Does your lease allow for assignment to another party without the consent of the owner? \( \) No \( \) Yes
d) e)	For what length of time have you been guaranteed occupancy (number of years)?
5/	**************************************

Lea	se Information (Continued)	
f)	In addition to paying the monthly rental, will you have to pay anything of the lease?   No Yes If yes, explain	
g)	Does the present owner or occupant object to the granting of your lice If yes, explain	nse? No res
Cha	ange of Agent Applicants Only	
	ive there been any changes to the floor plan since the last application wano, a new floor plan is not required. If yes, submit a new floor plan and ex	
Sig	nature (j)	
	lun	
	ature of Sole Proprietor, Partner or 20% or More Shareholder o 20% or more Shareholder, Corporate Officer - print name/title and sign	X ×
	Note: All information contained in this application is subject to approve Deviating from approved plan of operation will subject licensee to citat Contact the License Division for information on how to request change	ions, and/or suspension or non-renewal of the license.
	New and transfer of premises applicants mus	st submit the following:

☐ If a restaurant, copy of the menu



Filed:

#### PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 <u>www.milwaukee.gov/license</u> e-mail address: <u>license@milwaukee.gov</u>

PREMISES ADDRESS: 3330 W. LINCOLN AVE, MILLIAUXEE, WI S3215					
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)					
☐ Instrumental Musicians	Battle of the Bands	Dancing by Performers	Amusement Machines How many?		
Bands	Comedy Acts	Adult Entertainment/ Strippers/Erotic Dance	Concerts Approx. # per year?		
Bowling Alley How many?	Disc Jockey	Wrestling	☐ Theatrical Performances Approx. # per year?		
Pool Tables How many?	Magic Shows	Patron Contests	Jukebox		
Motion Pictures (movies by admission) - How many?	Poetry Readings	Patrons Dancing	☐ Karaoke		
Other:			Ãe		
Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, Is established by the Common Council in its approval of the licensee's plan of operation.					
PROMOTERS/SOUND AMPLIFIC	ATION		Egir 7 feb kirvis - printrie Verilla et en ek folkt. Skor et er et ek folkt folkt et en ek folkt folkt. Skor et er et ek folkt folkt folkt folkt folkt.		
Will promoters ever be used for any of	the entertainment? 🙀 No 🗌 Y	es If Yes, Describe:			
At any time will sound amplification be used? No Yes If Yes, Describe:					
LEGAL CAPACITY OF PREMISES					
(Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.					
ACKNOWLEDGEMENT/SIGNATU	Appendix for the first participation of the pro-				
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.  I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.					
lun	20 0 44	ation of the city of Milwaukee and Sta	ate of Wisconsin.		
Signature of Sole Proprietor, Partner of (If no 20% or more Shareholder, Corpo		d sign)	•		
Office Use Only:			<u> </u>		

App:\_ Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



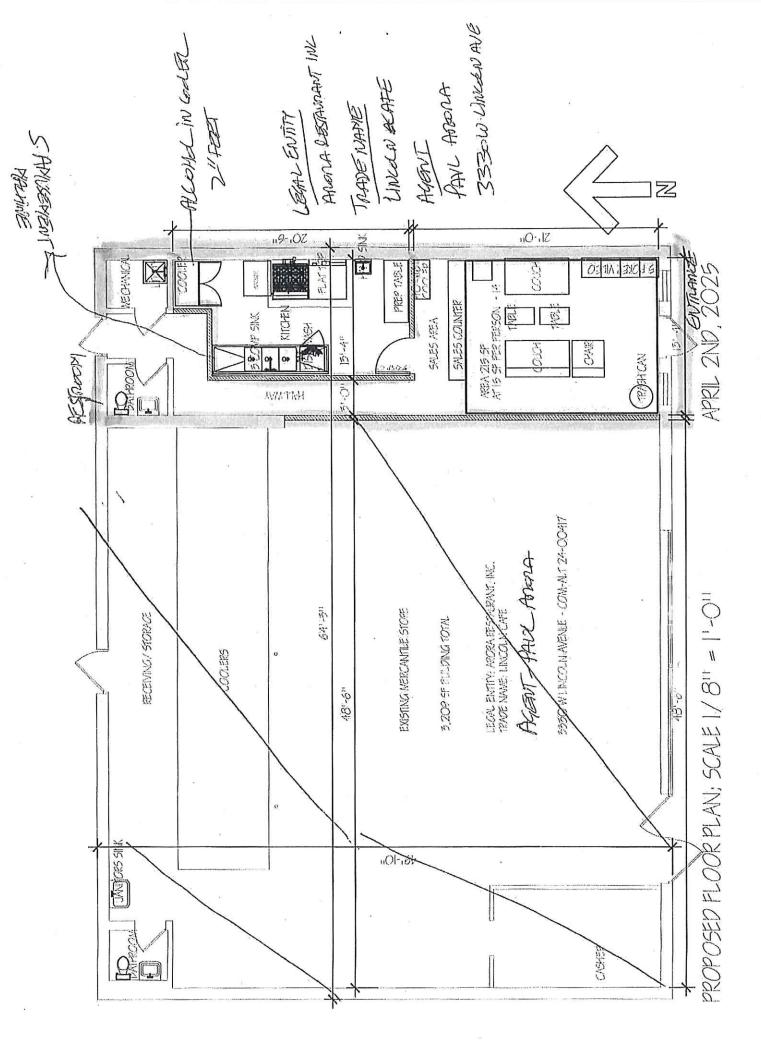
#### FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

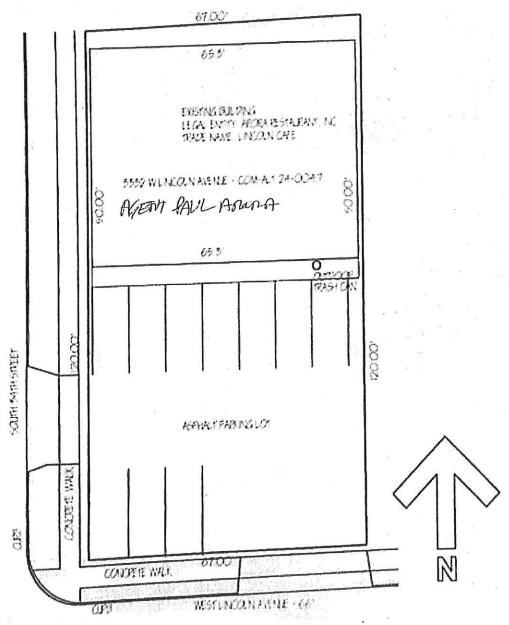
Legal Entity Name:	ARDAA RESTAULANT INC
Premises Address:	3330 W. GINCOLA AVE, MILWAUKEE, WI S3215
SECTION 1	TYPE OF BUSINESS
What will be the m	najority of your food sales? (check one)
	e, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, eese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs,
RETAIL items tea, fruit juice	nacks and beverages): include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, e, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, la chips w/ cheese.
A conven of basic f	a convenience store? Yes No lience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale food items and in addition, sells household products or is a filling station that sells basic food items and d products.
☐ Bed & Breakfa☐ Micro Market	
Burgen,	bmit a menu or a list of food items that will be sold.  Fries, Fish, Wings, Checken,  e business be done? A No Yes If yes, what percentage of food sales will be wholesale?
Less than	25%
	lore AND: Restaurant items (meals) will be sold – Complete this application and also contact DATCP. NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.
Lall	(O restaurant items (meals) will be sold - bo NOT complete this application. Contact 5/1/G1 Giny.
SECTION 2	FOOD PROCESSING
Will any food prod	cessing be done?
	ned as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, nting, distilling, pickling, freezing, drying, smoking, or packaging.
SECTION 3	FOOD REQUIRING TEMPERATURE CONTROL
(includes dairy pr	t requires temperature control be sold? \( \square\) No \( \square\) Yes roducts such as milk, cheese, and ice cream, fish, shellfish, meat, poultry) es of food items: \( \frac{\text{Final Puts}}{\text{Final Puts}} \) (\( \frac{\text{Final Puts}}{Final Pu

ccl-foodplan 2/28/19

SECTION 4 DETAILS OF OPERAT	ION	
Will you have seating on site for dining?	☐ No	Yes
Will you be doing any catering?	☐ No	Yes
Will you be doing any delivery?	<b>№</b> No	Yes
Will you have outdoor activities?	<b>≱</b> No	Yes - Check all that apply: Bar Cooking/Grilling Dining
Will you have a drive thru window?	<b>≱</b> No	Yes - Are hours different from inside? No Yes  If Yes, provide drive thru hours:
Will scales or barcode scanners be used?	No No	Yes - You must also apply for a Weights & Measures License.
SECTION 5 ADDITIONAL SITES		
	es: How r	many?(for example, a hotel with several dining rooms or bars)  Addendum (ccl-foodadd) for each additional site.
SECTION 6 CONSTRUCTION OR	CHANGE	S
	Nev Con: tect:  ractor:  license?	Renovation or remodeling Struction changes to existing building Equipment changes only  SETULAL HACKEN  LETH SCHULTZ 414 332-7374  Prior to the alcohol license, when do you want the food license issued?  The as the alcohol license
SECTION 8 ACKNOWLEDGEME	NTS & SI	GNATURE
before the license may be issu I understand I must obtain an may be required. Neighborho be issued. I understand the district alder may appeal and be scheduled recommendation to the Comm I understand proof of paymen issued and the license must be	tment mued. occupance od Service person wi to appear non Counce t for all lice e issued an	y permit from the Department of Neighborhood Services and an inspection es must advise the License Division of their approval before the license may all review and either support or object to my application. If he/she objects, I before the Licenses Committee. The Licenses Committee will then make a cil. The Common Council must grant the license before it may be issued. Sense fees must be on file in the License Division before the license may be and posted in my establishment prior to opening for business.
Signature of Additional Partner:		



Parking



EXISTING SITE PLAN

SCALE: 1 - 20 - 0"

# LINCOLN CAFÉ MENU

DRINKS

SODA

Cola, ETC

LEMONADE

RTC ALCHOHOL



EST.

2025

SIDES

ONION RINGS SALAD

CHEESE CURD FRIES

ENTREES

FRIED CHICKEN

BURGER

**TACOS** 

**NUGGETS** 

GRILLED CHICKEN

WINGS

FISH FRY

**HOT DOGS** 

DESSERTS

**COOKIES** 

**BROWNIES**