



## Journey House Center for Family Learning and Youth Athletics

2110 West Scott Street

Milwaukee, WI 53204

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[www.journeyhouse.org](http://www.journeyhouse.org)

[www.facebook.com/journeyhouse](https://www.facebook.com/journeyhouse)

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**Dr. Michele Bria, Ph.D.**

*Chief Executive Officer*

January 22, 2018

Alderman Jose Perez

12<sup>th</sup> District

City of Milwaukee

200 East Wells Street

Milwaukee, WI 53202

Re: Support of Retail Stores at Freshwater Plaza

Dear Alderman Perez:

I am in support of more retail stores, such as clothing and pet stores, at Freshwater Plaza on First and Greenfield.

Freshwater Plaza is a beautiful, catalyst for Milwaukee's Near Southside. The innovative water management techniques and features are inspiring and attractive.

More retail shopping options for residents will increase the quality of life of Milwaukee's Near Southside even more.

Thank you for your consideration and support of increasing the quality of life in Milwaukee's Near Southside.

Sincerely,

Dr. Michele Bria, Ph.D.

Chief Executive Officer