



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

FRANK P. ZEIDLER PUBLIC SERVICE AWARD SELECTION COMMITTEE

MARVIN PRATT, CHAIR

Art Heitzer, Vice-Chair, Ald. Robert Bauman, Shelley Bruehling, John Gurda
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Wednesday, December 12, 2007

2:00 PM

Room 301-G, City Hall

Meeting convened: 2:15 P.M.

Present 4 - Gurda, Bauman, Pratt and Heitzer

Excused 1 - Bruehling

1. Review and Approval of the Minutes of the November 14th Meeting

Mr. Gurda noted that he was going to rewrite the Zeidler biography, not Mr. Heitzer, as stated in the minutes. Ald. Bauman moved to approve the minutes as amended. There were no objections.

2. Finalization of the Zeidler Biographical Information

The Committee reviewed the new biographical information provided by Mr. Gurda (Exhibit 1). Mr. Gurda moved for acceptance of the new language. There were no objections. Mr. Heitzer moved to reconsider this item later in the meeting so that "social justice and " could be added to the second sentence. There were no objections to the reconsideration or to the amendment.

Roll call taken at 2:25 P.M.

Present 5 - Gurda, Bauman, Pratt, Bruehling and Heitzer

3. Review and Approval of the Award Format

Mr. Bill Arnold, of the City Clerk's Office, was present for this item. The Committee would like to see if the medallion could be incorporated on the back or bottom of the award. That will be scheduled for the next meeting for approval. Mr. Arnold will also check to see if the medallion could be enlarged for placement on the award.

4. Review and Approval of the Nomination Form

The Committee discussed the proposed nomination form (Exhibit 2).

Ald. Bauman will introduce a file to change the name of the award to Public Service Award and to solely prohibit publicly elected officials, rather than government employees, from being nominated.

Mr. Gurda presented additional language to be included on the form to provide background on the award itself (Exhibit 3).

The Committee made minor changes to the form which will be forwarded to the City Clerk's Publication Office for incorporation onto the form.

The Committee wants the form to be limited to one page with the proposed changes.

Mr. Gurda moved to approve the form as amended. There were no objections.

5. Format, Publication and Dissemination of Nomination Forms

The form will be distributed in a variety of ways:

**Posted on the city web site*

**Ald. Bauman will do a press release*

**The staff assistant will release it using the e-notify system*

**Ms. Bruehling will distribute the form through her e-mail lists*

**The staff assistant will locate additional e-mail addresses to send the forms to, including but not limited to, the United Way, Achoice, Social Development Commission, the Nonprofit Center, LISC, CDBG-funded agencies and the Greater Milwaukee Foundation.*

6. Review and Adoption of the Schedule of Submission and Review Dates

Nomination forms will be distributed beginning February 1st and be accepted through June 30th.

Depending on the number of nominations, the staff assistant will batch the completed forms and either mail or e-mail them to members.

The award will be announced prior to August 31st.

The award will be bestowed at the Sept. 2nd Common Council meeting.

The staff assistant will research what needs to be in open session vs. what can be discussed in closed session relating to discussing the merits of various nominees.

7. Set Next Meeting Agenda and Date

The next meeting will be on Feb. 13th at 2 p.m. in Room 301-A.

Agenda items will include:

**An item related to Phil Blanks and the Public Enterprise Committee and that body's relationship to this body and other bodies that honor Mr. Zeidler.*

**Status of the nomination form related to distribution numbers and questions nominees/nominators have been asking*

**Review and Approval of the award format*

**Discussion on the ordinance changes mentioned under item #4.*

Meeting adjourned: 3:08 P.M.

Linda M. Elmer

Staff Assistant