

WEST SIDE AREA PLAN UPDATE

2040

Zoning, Neighborhoods &
Development Committee

February 22, 2024

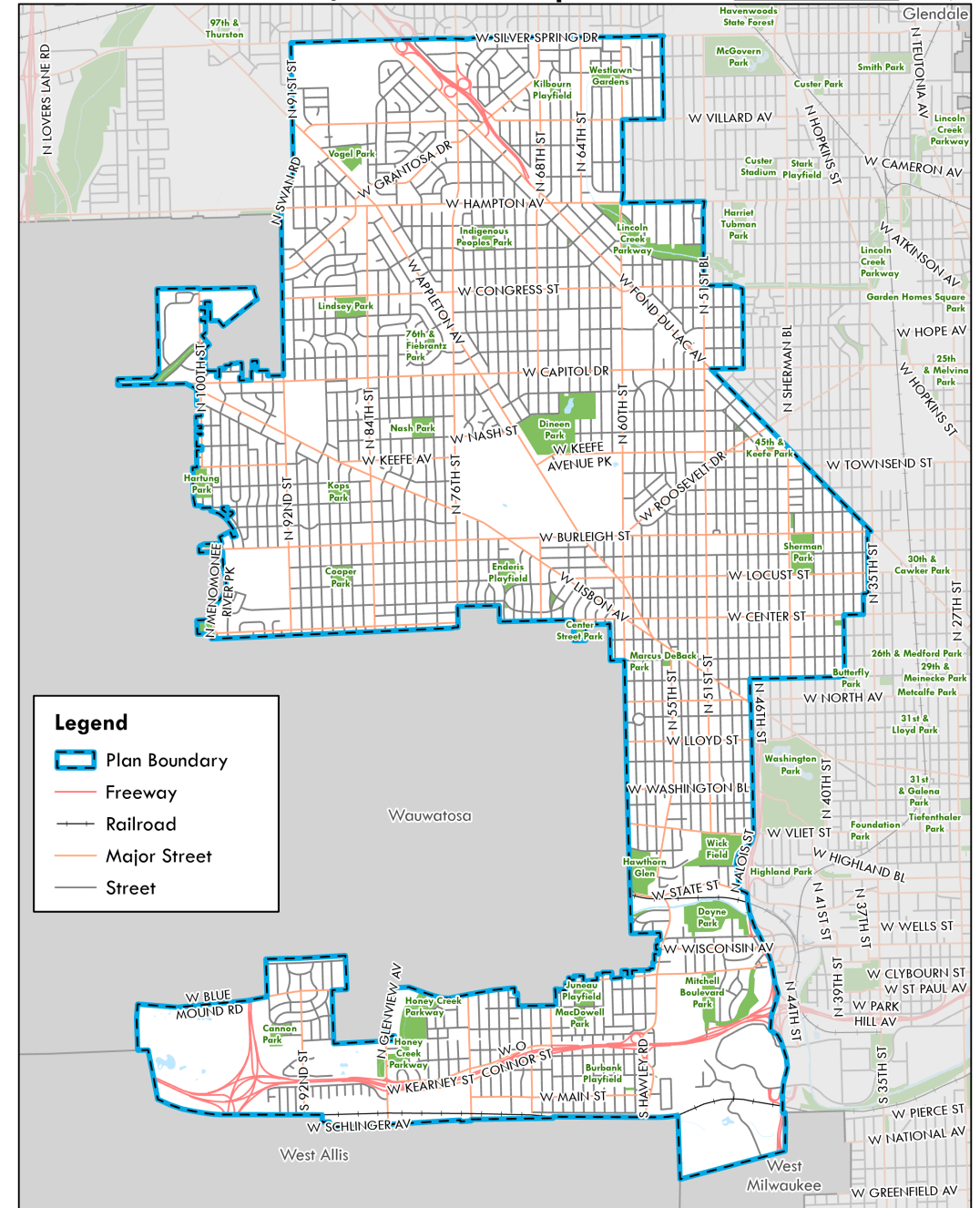
WHY WE PLAN

- Guide future land use and development decisions
- Establish priorities for infrastructure, public spaces, economic development, sustainability, and equity
- Engage residents and stakeholders in creating a vision for their neighborhood

PLAN AREA

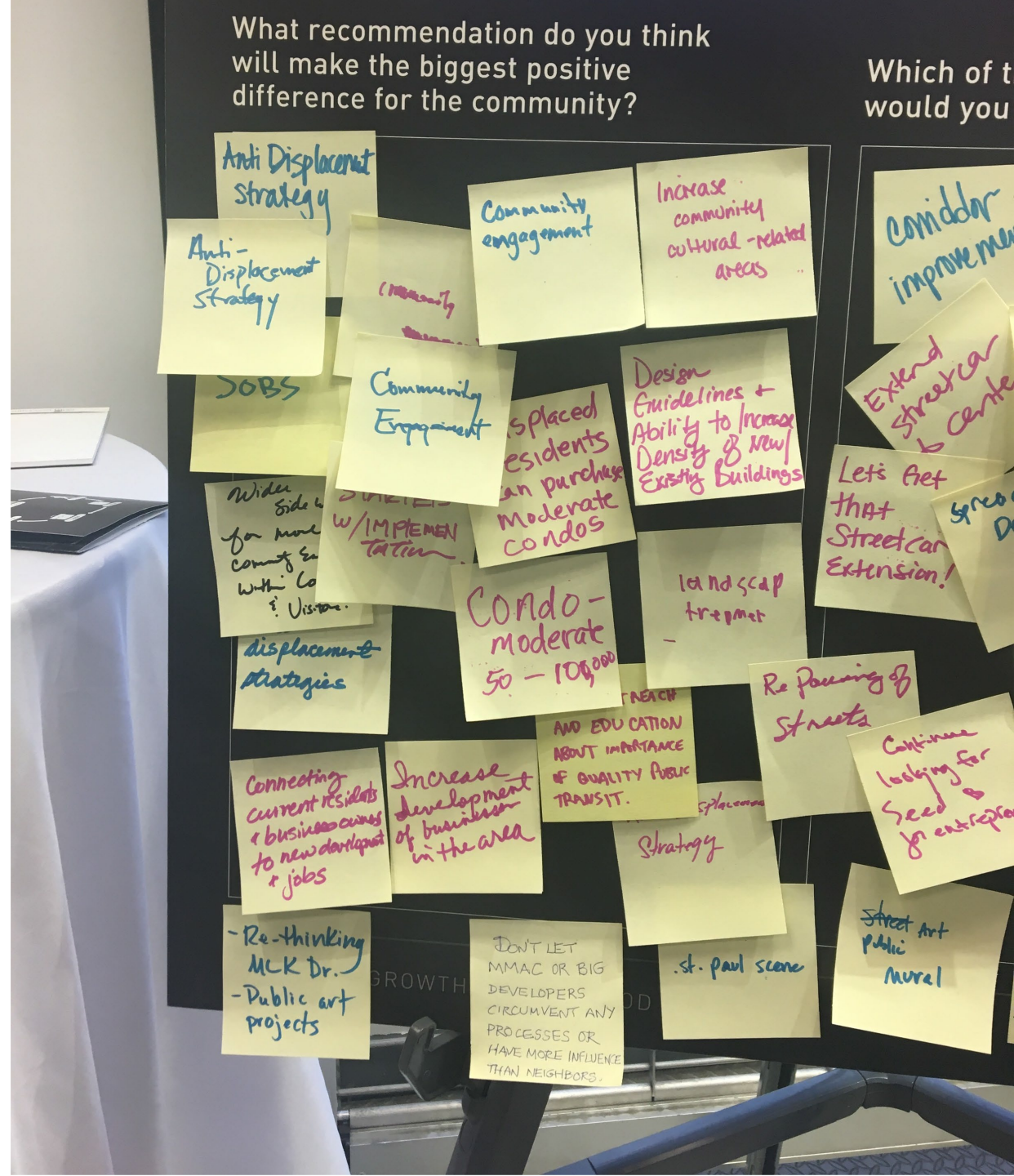
- Aldermanic Districts 2, 5, 7, 10 & 15
- Commercial Districts & Major Sites:
Uptown Crossing, Center Street,
Midtown Center, Capitol Drive,
Bluemound Road
- Neighborhoods

West Side Area Plan | Overview Map



COMMUNITY ENGAGEMENT

- Three Community Meetings
- Design Charrettes
- Community & Technical Advisory Committees
- Neighborhood Events
- Online Engagement



Advisory Group Meetings, Stakeholder Meetings, Surveys, Neighborhood Events

VISIONING

- Coordination with community partners and stakeholders
- **First Community Meeting (early Summer 2024)**

ANALYSIS & DESIGN

- Design Workshops for Corridors & Catalytic Sites

SYNTHESIS

- Draft Recommendations
- **Second Community Workshop-end of 2024**

ADOPTION

- Draft Plan
- **Third Community Meeting & Public Hearing (2025)**

BUDGET ALLOCATIONS

Consultant services for:

- Urban design services
- Meeting facilitation
- Market analysis

Community engagement activities: reimbursing community partners for their time, translation services, etc.

Questions?