



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, May 05, 2022


COMMITTEE MEETING NOTICE

AD 14

CAMERON, John J, Agent
MKE Outdoor Indoor Exchange LLC
2944 S KINNICKINNIC Av
Milwaukee, WI 53207

You are requested to attend a virtual hearing to be held on:

Tuesday, May 17, 2022 at 11:20 AM

Regarding: Your Secondhand Dealer's License Application as agent for "MKE Outdoor Indoor Exchange LLC" for "MKE Outdoor Indoor Exchange, LLC" at 2944 S KINNICKINNIC 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/677760957>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: 677-760-957.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 04/14/2022

LICENSE TYPE: SECONDHAND DEALER'S

NEW:

RENEWAL:

No. 336438

Application Date: 04/13/2022

License Location:

Business Name: MKE Outdoor Indoor Exchange

Licensee/Applicant: CAMERON, John J
(Last Name, First Name, MI)

Date of Birth: 07/07/1983

Home Address: 2944 S Kinnickinnic Av

City: Milwaukee

State: WI **Zip Code:** 53207

Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/04/2020 the applicant was cited in the City of Milwaukee at 369 S Brisbane Av. for Disorderly Conduct.

Charge: Disorderly Conduct

Finding: Guilty

Sentence: Fined \$195.00

Date: 08/05/2020

Case: 20020698



Thursday, May 05, 2022



Notice of Public Hearing

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CAMERON, John J
MKE Outdoor Indoor Exchange, LLC at 2944 S KINNICKINNIC Av.
Secondhand Dealer's License Application

Tuesday, May 17, 2022 at 11:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 05/17/2022 at 11:20 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1910 E TROWBRIDGE ST	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	1912 E RUSK AVE	MILWAUKEE, WI 53207-2558
CURRENT OCCUPANT	1912 E TROWBRIDGE ST	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	1918 E TROWBRIDGE ST	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	1924 E TROWBRIDGE ST	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	1928 E TROWBRIDGE ST	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	1928 E TROWBRIDGE ST, A	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	1930 E TROWBRIDGE ST	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	1932 E TROWBRIDGE ST	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	1948 E TROWBRIDGE ST	MILWAUKEE, WI 53207-2533
CURRENT OCCUPANT	2831 S DELAWARE AVE, A	MILWAUKEE, WI 53207-2514
CURRENT OCCUPANT	2831 S DELAWARE AVE, B	MILWAUKEE, WI 53207-2514
CURRENT OCCUPANT	2849 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2853 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2857 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2858 S ELLEN ST	MILWAUKEE, WI 53207-2537
CURRENT OCCUPANT	2859 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2862 S ELLEN ST	MILWAUKEE, WI 53207-2537
CURRENT OCCUPANT	2862A S ELLEN ST	MILWAUKEE, WI 53207-2537
CURRENT OCCUPANT	2863 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2869 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2871 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2916 S KINNICKINNIC AVE, 1	MILWAUKEE, WI 53207-2519
CURRENT OCCUPANT	2916 S KINNICKINNIC AVE, 2	MILWAUKEE, WI 53207-2519
CURRENT OCCUPANT	2916 S KINNICKINNIC AVE, 3	MILWAUKEE, WI 53207-2519
CURRENT OCCUPANT	2916 S KINNICKINNIC AVE, 4	MILWAUKEE, WI 53207-2519
CURRENT OCCUPANT	2916 S KINNICKINNIC AVE, 5	MILWAUKEE, WI 53207-2519
CURRENT OCCUPANT	2916 S KINNICKINNIC AVE, 6	MILWAUKEE, WI 53207-2519
CURRENT OCCUPANT	2916 S KINNICKINNIC AVE, 7	MILWAUKEE, WI 53207-2519
CURRENT OCCUPANT	2916 S KINNICKINNIC AVE, 8	MILWAUKEE, WI 53207-2519
CURRENT OCCUPANT	2936 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2941 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2944 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2945 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2945A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2946 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2947 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2949 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2950 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2953 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2954 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2955 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2957 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2958 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2959 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2961 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518

CURRENT OCCUPANT	2961A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2962 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2965 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2965A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2966 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2967 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2969 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2972 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2973 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2973A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2975 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2975A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518

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Total Records: 58

Radius 250.0 feet and Center of Circle: 2944 S Kinnickinnic Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Outdoor gear/recreation consignment store. I will buy/sell new/used camping gear and other supplies.

Do you have any experience operating this type of business? No Yes If yes, explain: I have been a reseller for 10+ years and have worked in many stores

2. Business Operations

- a. Proposed Opening Date: 06/01/2022
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: All means
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 1 Locations: Entrance
Outside: 1 Locations: Exit
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? _____ and list locations: _____
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>0</u> %	Secondhand Merchandise <u>85</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>15</u> % Describe: <u>New Merch</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: Garage
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Skinnickinnic Ave & Oklahoma Ave
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: Mixed Commercial/Residential
- g. Building Owner Name: John J. Cameron Phone Number: 914 405 8252
 Building Owner Address: 2944 G Skinnickinnic Ave Milwaukee WI 53207

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10 AM	6 PM	1-3	18-100	
Monday	Closed	Closed			
Tuesday	10 AM	6 PM			
Wednesday					
Thursday					
Friday					
Saturday					

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

John J. Cameron
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**SECONDHAND DEALER LICENSE
SUPPLEMENTAL PLAN OF OPERATION**

ccl-shdplan 10/17/19

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail: license@milwaukee.gov

Legal Entity Name: MKE Outdoor Indoor Exchange LLC

Premises Address: 2944 S. Kinnickinnic Ave Milwaukee WI 53207

What type of business will you operate? (Select all that apply)

- Secondhand Dealer Secondhand Dealer-Bicycles Only Secondhand Dealer Mall
 Pawnbroker Precious Metal & Gem Dealer

Residency

Has the agent, sole proprietor, or both partners lived in Wisconsin for at least 90 days prior to filing this application?

Yes No If no, you are not eligible to apply for this license at this time per MCO 92-27-3.

Merchandise & Sales

List all items you will be selling: Outdoor gear, recreational gear, hiking, trail mix, fishing, golf, back packs, sleeping pads, flash lights, books, local kitchen ware, camp stove, battery packs, knives, rope, shoes, clothing, mens/womens, disk golf disks, roller skates, exercise clothing

What percent of your anticipated annual sales will involve precious metals and gems? 0 %

What percent of your anticipated annual sales will involve gold? 0 %

Will you use a barcode scanner or scale for items to be sold by weight (price per pound, ounce, gram, etc.)?

No Yes If yes, a Weights & Measures License is also required.

List any additional locations where you may temporarily conduct business: Private/Public events

How will transactions occur, if applicable? Door-to-door Conventions Other: Events/Concerts

Security

What are your plans to provide security for business records? Records must be kept at the premises address.

Kept in safe Kept in locked cabinet Digital records Other: _____

What are your plans to ensure that business is not conducted with minors?

Check ID Other: _____

Signature

I confirm that all information is true and correct. I understand I am required by law to inform the City Clerk of changes to this information within ten days.

John Cameron Member
Print Name and Title of Individual, Partner, Member,
Officer, or Agent of Corporation/LLC

Sig: John J. Cameron

**SUBMIT THIS FORM ALONG WITH THE
BUSINESS LICENSE APPLICATION & BUSINESS LICENSE PLAN OF OPERATION**