

September 13, 2006

To the Honorable Common Council  
Community Economic Development Committee  
City of Milwaukee

Dear Committee Members:

On September 11, 2006 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District Number Forty (Airport Gateway). The district would generally be bounded by Layton Avenue on the north, College Avenue on the south, Milwaukee/Cudahy line on the East and 13th Street on the west, in the 13th Aldermanic District.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 40 will be used to enhance the area with extensive landscaping projects, establish safety and security programs and develop marketing and promotional activities in the Airport Gateway business district.

Approximately 30 people showed up for the public hearing, of which, approximately 18 were in support, 5 were unsure, and 7 were opposed to the BID. Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore approved the establishment of BID No. 40.

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: R. Manuel  
File: