

MY BROTHER'S KEEPER  
*Community Challenge*

Milwaukee  
Community Update

May 27<sup>th</sup>, 2015

Milwaukee Urban Initiatives Conference

# Local Action Planning



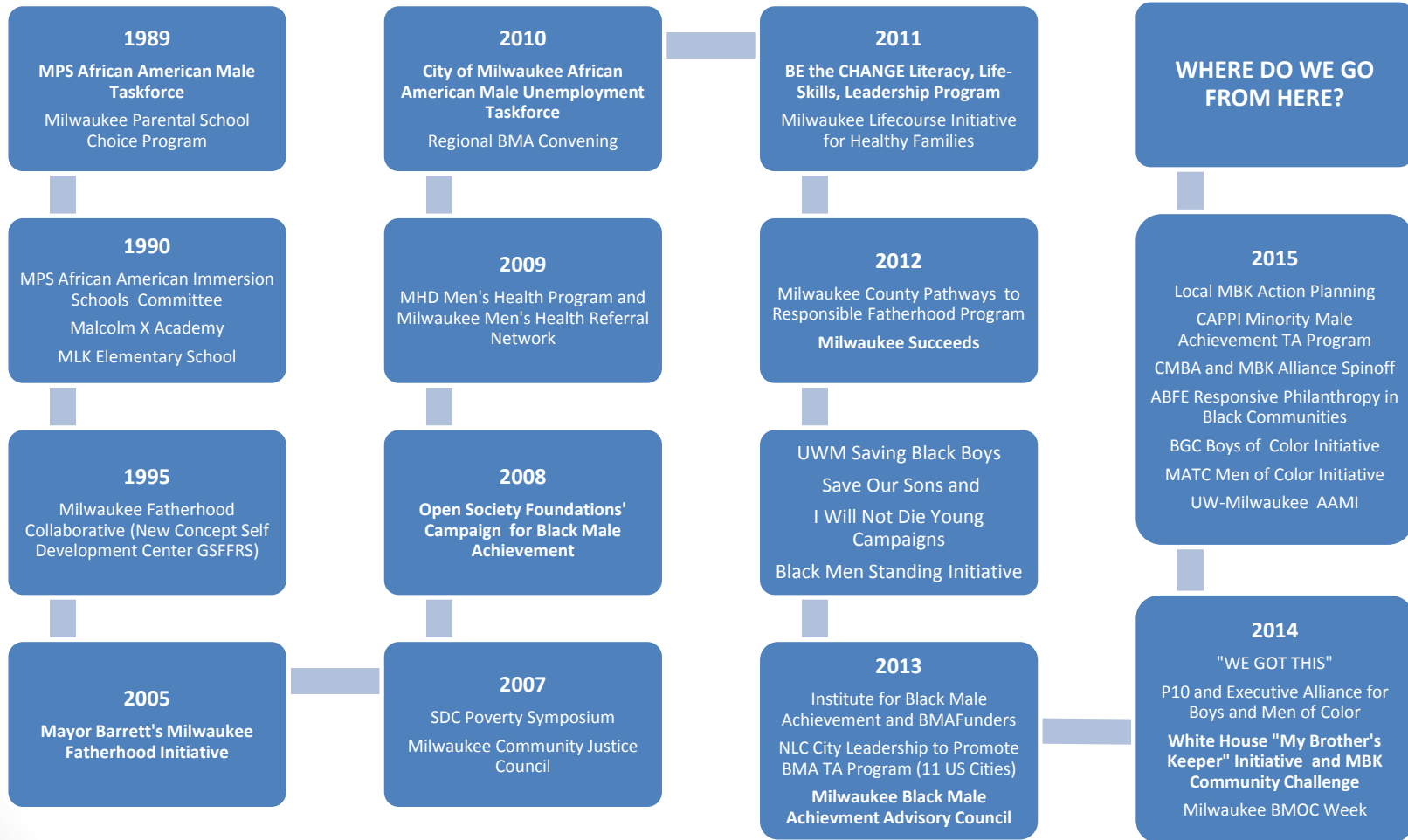
# **Black Male Achievement**



**BROTHER'S KEEPER**

**& Building Opportunity for  
Boys and Men of Color in  
Milwaukee, Wisconsin**

# 25 Year Commitment



# Convergence of Interest



# Opportunity in Numbers

BOYS/MEN OF COLOR IN MILWAUKEE	Under 5	Age 5 – 9	Age 10 – 24	Age 25 – 55	55+	TOTAL BY RACE/ETHNICITY
Black/AA	11,000	11,000	31,000	38,500	14,500	106,000
Hispanic/Latino	6,500	6,000	14,500	22,000	4,000	53,000
Asian	1,000	1,000	3,000	4,000	1,000	10,000
Native Indian	200	200	500	900	300	2,100
Two or more Races	2,000	1,500	3,000	3,000	500	10,000
TOTAL BY AGE	20,700	19,700	52,000	68,400	20,300	181,000

## The Power of 181,000

# Boys & Men of Color Week

Oct. 26 – Nov. 1, 2014



***Milwaukee Formally  
Accepts President Obama's  
My Brother's Keeper  
Community Challenge!***

*BMOC Week Video*

**Day of Prayer for Milwaukee's Boys & Men of Color**

Launch of UW-Milwaukee African American Males Initiative

**Finding Us in Ferguson Movement Building Session w/ BYP100**

Boys & Men of Color Week Leadership Symposium

**NPC Building Opportunity for Boys & Men of Color Conference**

9<sup>th</sup> Annual Milwaukee Fatherhood Summit

# MBK Milestone Goals

- Goal 1** – Entering school ready to learn
- Goal 2** – Reading at grade level by third grade
- Goal 3** – Graduating from high school ready for college and career
- Goal 4** – Completing post-secondary education or training
- Goal 5** – Successfully entering the workforce
- Goal 6** – Reducing violent crime and providing second chances



# BMA Focus Areas

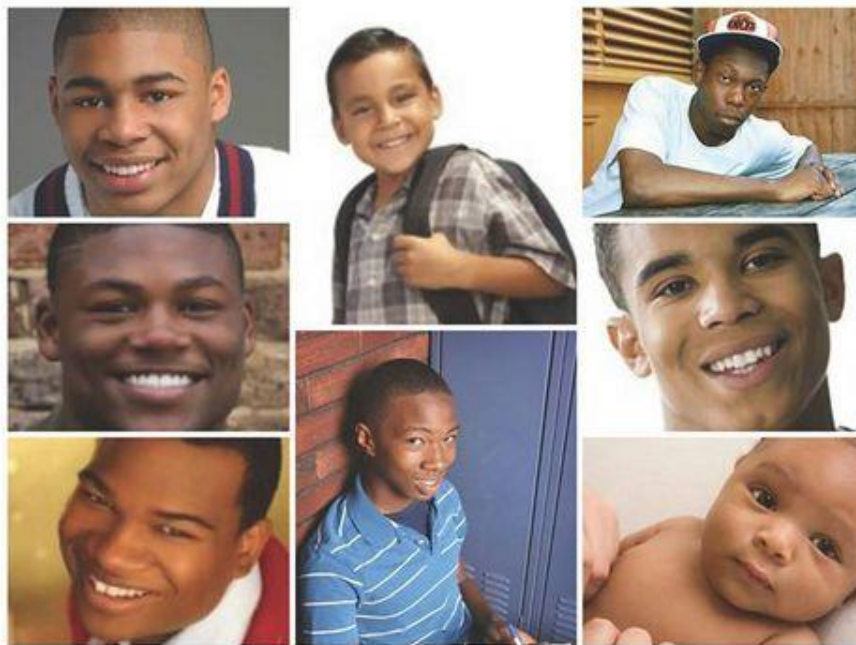
Family	Education	Employment	Health and Wellness	Criminal Justice
Strengthening Black families and increasing involvement of Black fathers	Improving access to quality education and learning opportunities pre-k through higher ed	Improving access to quality, supportive wage employment, job training and pathways to wealth creation	Improving the social, emotional, mental and physical well-being of Black men and boys and addressing the culture of violence and trauma	Strengthening reentry supports and addressing disproportionate law enforcement contact and confinement of Black men
<b>Aligning MBK Community Challenge Milestone Goals</b>				
Goal 1 Goal 6	Goal 2 Goal 3 Goal 4 Goal 5	Goal 3 Goal 4 Goal 5	Goal 1 Goal 6	Goal 2 Goal 3 Goal 4 Goal 5 Goal 6

**Toward a  
Dignity-based  
Paradigm for  
Working with  
Boys and  
Young Men of  
Color**



# HELP SHAPE A COOPERATIVE VISION FOR BOYS AND MEN OF COLOR IN MILWAUKEE!

The University of Wisconsin – Milwaukee’s Research Center for Urban Education Leadership Development (RCUELD) is conducting a research project entitled - *Shaping a Cooperative Vision for Boys and Men of Color: A Study of Southeast Wisconsin Organizational Resources and Priorities*. The purpose of this research project is to inform a collective vision for boys and men of color in Southeast Wisconsin.



## SHAPING A COOPERATIVE VISION FOR BOYS AND MEN OF COLOR IN MILWAUKEE

# **SURVEY DATA**

- **51 organizations profiled**
- **47% focused on family, community and/or social development**
- **60% provide direct client services**
- **92% focus on services for Black boys or Black men**
- **Most organizations identified needs in critical areas:  
Fundraising & Leadership**

# SITE VISITS

- 1. Work of the Organization (scope of work)**
- 2. Success of the Organization (data collection)**
- 3. Visions for Boys and Men of Color (reflection)**

**“Well, to be honest... I can see it in them. They walk different, they walk taller. They carry themselves in a different way. I can see it. I can feel it... but I don’t know what to call it.”**

# LITERATURE REVIEW

**Three Scholarly perspectives on Dignity**

**FULL INHERENT HUMAN DIGNITY**  
(Guiding Principles)



**NON-INHERENT DIGNITY**  
(Indicators)

**A NETWORK OF  
CONCEPTS**





**The Legacy  
of the Black American Fight for Racial Equality**

**'Whereas recognition of the inherent dignity and of the equal and inalienable rights of all members of the human family is the foundation of freedom, justice and peace in the world...'**

**The Universal Declaration of Human Rights, 1948**

# Examples from the Caring Sciences

## Section 1 - Declaration

- In my country all people are free and equal and are treated with dignity.
- Everyone in my country is treated as a worthy human being.
- People in my country feel worthy.
- I feel good about who I am.
- All people deserve to be treated as free and equal.
- Dignity is inherent to all humans and deserves to be protected unconditionally.

Each of these is rated on a scale ranging from 1 = Strongly Disagree to 5 = Strongly Agree

## Section 2 - Scope

- In my country equal rights are extended to people regardless of religion, social origin, or natural origin.
- In my country equal rights are extended to people regardless of political opinions, property ownership status, birth control, or language spoken.
- In my country equal rights are extended to all adult women.
- In my country equal rights are extended to people of all ages.

A man with a beard and a cap covered in pins, speaking into a microphone. The background is a blurred outdoor setting with trees.

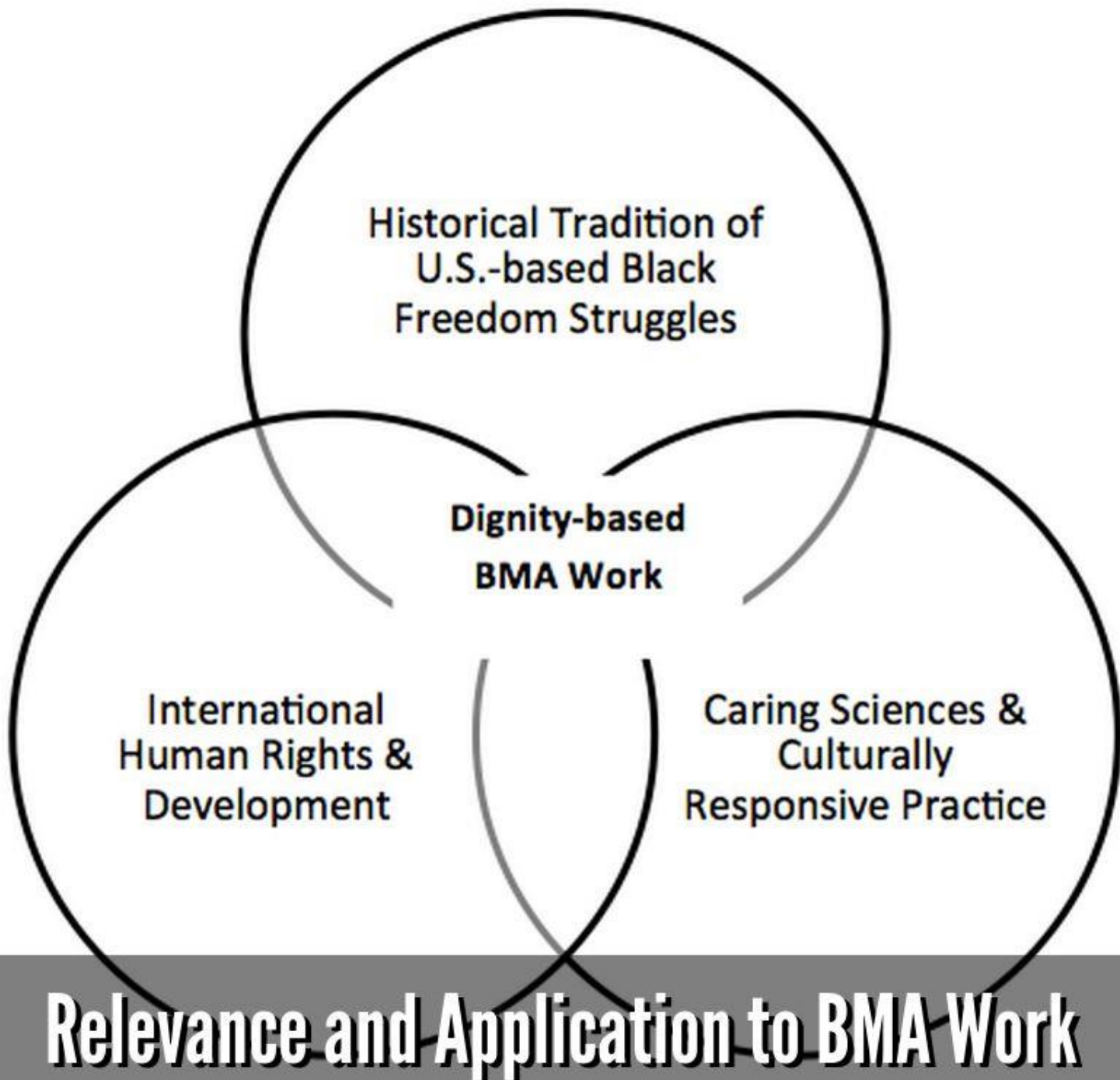
# WHY DIGNITY?

The need for an alternative approach

A man with a beard and a cap covered in pins, speaking into a microphone. The background is a blurred outdoor setting with trees.

# WHY DIGNITY?

**Dignity as a guiding principle and a success indicator**



# Next Steps

Finalize Theory of Change

**Formalize Place-based Strategies**

Pilot Dignity-based Evaluation Framework

**Engage Community Stakeholders**

Create Linkage and Communications Portal

**Pool Philanthropic Resources**

Identify and Scale Promising Practices

**Policy Review and Critique**

Promote the work!

# Things to Come

Dignity Campaign

**Local Funding Strategies and Collaborative Fund**

Dedicated Staff and Backbone Support

**Office of Community Engagement & Achievement**

Specialized TA and Support for Local Actors

**Milwaukee Boys and Men of Color Week 2015!**

**Local Action Plan Launch, Oct. 18-24**



# Black Male Achievement



**BROTHER'S KEEPER**

& Building Opportunity for  
**Boys and Men of Color** in  
Milwaukee, Wisconsin

[www.whitehouse.gov/mbk](http://www.whitehouse.gov/mbk)

[www.bmocmilwaukee.com](http://www.bmocmilwaukee.com)

[www.milwaukee.gov/bma](http://www.milwaukee.gov/bma)