



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, November 23, 2021

COMMITTEE MEETING NOTICE

AD 04

BASS, David D, Agent
Rock Bottom Group, LLC
3011 Armory DR #Ste 300
Nashville, TN 53204



You are requested to attend a virtual hearing to be held on:

Tuesday, November 30, 2021 at 11:00 AM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Bands as agent for "Rock Bottom Group, LLC" for "Rock Bottom Restaurant & Brewery" at 740 N PLANKINTON Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/544004957> If you wish to call in, please call +1 (872) 240-3212 and use access code: 544-004-957

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

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COMMITTEE MEETING NOTICE

AD 04

BASS, David D, Agent
Rock Bottom Group, LLC
2844 S 133rd St
New Berlin, WI 53151

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Tuesday, November 30, 2021 at 11:00 AM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Bands as agent for "Rock Bottom Group, LLC" for "Rock Bottom Restaurant & Brewery" at 740 N PLANKINTON Av.

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Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: November 17, 2021
Officer: Carlos Felix

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Rock Bottom Brewery
Address: 740 N Plankinton AV.
Phone:

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: David D. Bass
Home Address: 414-614-9760
City State Zip: 2844 S 133rd St New Berlin, WI 53151
Phone: 414614-9760
Email: Dbaass@Rockbottom.com

Preferred contact: Same

Location currently open: YES NO

Projected open date: Open

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11A-2A 24 hours Y N
Mon: 11A-2A
Tue: 11A-2A
Wed: 11A-2A
Thu: 11A-2A
Fri: 11A-2A
Sat: 11A-2A

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

Alcohol: Yes No Class: #:
 Tobacco: Yes No #:
 Food: Yes No #: 0015098
 Occupancy: Yes No #:
 Other: Yes No Type: Extended hours #: 0199403
 Other: Yes No Type: PEP #: 0007004

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a bus stop? Yes No
7. Is there a bus shelter? Yes No N/A
8. Street parking Yes No
9. Is there a parking lot Yes No
10. Is the parking lot clean? Yes No N/A
11. Is the parking lot well lit? Yes No N/A
12. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No N/A
 - b. Will this lot have cameras? Yes No N/A
13. Are there areas where a person could conceal themselves Yes No
14. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
15. Exterior Payphone? Yes No
16. Are there No Loitering Signs posted? Yes No
17. Are there exterior security cameras Yes No How Many:
18. Are the address numbers prominently displayed and easy to see Yes No

Exterior Comments:

Camera Survey:

19. Does this location have security cameras? Yes No
20. Are they in working order? Yes No
21. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No

d. Recorded Yes No

22. How long is footage stored for later viewing: 30 days

23. Are there exterior cameras Yes No How many: 1

24. Are there interior cameras Yes No How many: 8

25. Do all employees know how to retrieve recorded digital images/footage? Yes No

26. Cameras located in parking lot Yes No N/A How many

Camera Survey Comments:

Interior Survey:

27. What is the planned/posted capacity 450

28. What is the minimum number of employees that will be on premise 10

29. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No

30. Is the interior of the location neat and clean? Yes No

31. Does an interior camera face the entrance/exit? Yes No

32. Are emergency and non-emergency numbers posted near the phone? Yes No

33. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

Interior Comments: contact card

Security

34. How many security personnel are going to be employed: N/A

35. How will they be deployed: Interior Exterior N/A

36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL

37. Will the security be managed by business or contracted

38. Will they be armed Yes No N/A

39. What type of security measures will be used: N/A

Wanding/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Drinking Alcohol

Other

40. When at capacity, how will the overflow crowd be managed? waiting for service

41. Will a guard monitor the overflow crowd at all times? Yes No

Security Comments:

ADDITIONAL COMMENTS/RECOMMENDATIONS:

On November 17, 2021 at 9:30AM I Officer Carlos Felix met the listed agent David D. Bass at 740 N Plankinton Av. to conduct a CPTED. This business is housed on the ground floor of a multi-level building which is converting the upper floors from Office space to residential units. The business Rock Bottom is making a change with the parent company and the current License holder Mirate Julianne of Walnut Brewery will no longer be involved with the Rock Bottom Brewery. There are no floor plans changes to be made at the business. There are exterior

cameras on the building that are owned and monitored by the property owner and Rock Bottom has no access to. Nine interior cameras are in working order in the business and recorded to a hard drive stored in the office located in the basement area. There is also a safe in the office.
End of CPTED

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	156		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2022, 6:00 PM	1
2	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	333 W JUNEAU AV	Class C Wine Retailer's License		1/21/2022, 6:00 PM	1
3	Tourist Convenience LLC	Racks Full of Snacks	AHMED K YAFAL, Agt	240 W Wells ST	Class A Malt & Class A Liquor License		11/28/2021, 6:00 PM	1
4	Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	422 N 5th ST	Class B Fermented Malt Beverage Retailer's License		11/29/2021, 6:00 PM	1
5	Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	220 E Buffalo ST 110	Class B Fermented Malt Beverage Retailer's License		11/26/2021, 6:00 PM	1
6	Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	1037 N Dr Martin L King Jr DR	Class B Tavern License	370	11/21/2021, 6:00 PM	1
7	Button Block Holdings LLC	Homewood Suites Hotel	Tammy L.C. Fraley, Agt	500 N Water ST	Class B Tavern License		11/18/2021, 6:00 PM	1
8	The Brownstone LLC	The Brownstone	COREY L SMITH, Agt	524 N Water ST	Class B Tavern License		11/27/2021, 6:00 PM	1
9	Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	422 N 5th ST	Class C Wine Retailer's License		11/29/2021, 6:00 PM	1
10	Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	220 E Buffalo ST 110	Class C Wine Retailer's License		11/26/2021, 6:00 PM	1
11	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2021, 6:00 PM	1

12	MKE Water Street LLC	ELMNT Lounge	HABIB MANJEE, Agt	618 N WATER ST	Class B Tavern License		12/17/2021, 6:00 PM	1
13	Double Dragon MKE LLC	White Tail	NATHAN T TUSLER, Agt	1110 N Dr Martin L King Jr DR	Class B Tavern License	80	12/12/2021, 6:00 PM	1
14	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	11/22/2021, 6:00 PM	1
15	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREKE PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/20/2021, 6:00 PM	1
16	In & Out Pantry LLC	In & Out Pantry LLC	Abdalmajid Qetairi, Agt	701 W Wisconsin AV	Class A Malt & Class A Liquor License		2/12/2022, 6:00 PM	1
17	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class B Fermented Malt Beverage Retailer's License		12/28/2021, 6:00 PM	1
18	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		1/19/2022, 6:00 PM	1
19	Carnivoras Inc	Carnivor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2022, 6:00 PM	1
20	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2021, 6:00 PM	1
21	Rogues Gallery, LLC	Rogues Gallery	Nathan S Showers, Agt	134 E Juneau AV	Class B Tavern License	290	1/19/2022, 6:00 PM	1
22	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	12/24/2021, 6:00 PM	1
23	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class C Wine Retailer's License		12/28/2021, 6:00 PM	1

24	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N Dr Martin L King Jr DR	Class B Tavern License		1/29/2022, 6:00 PM	1
25	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2022, 6:00 PM	1
26	Joy DB LLC	DryBar	Joy N Vertz, Agt	241 N BROADWAY	Class B Tavern License	60	1/30/2022, 6:00 PM	1
27	Smoke Shack Mke, LLC	Smoke Shack	David J Marcus, Agt	332 N Milwaukee ST	Class B Tavern License	91	2/6/2022, 6:00 PM	1
28	Onesto MKE, LLC	Onesto	David J Marcus, Agt	221-223 N Broadway	Class B Tavern License	288	2/6/2022, 6:00 PM	1
29	Blue Bat Kitchen MKE, LLC	Blue Bat Kitchen	David J Marcus, Agt	249 N WATER ST	Class B Tavern License	240	2/6/2022, 6:00 PM	1
30	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/6/2022, 6:00 PM	1
31	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Dr Martin L King Jr DR	Class B Tavern License		1/1/2022, 6:00 PM	1
32	The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	784 N Jefferson ST	Class B Tavern License	160	2/6/2022, 6:00 PM	1
33	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		2/4/2022, 6:00 PM	1
34	Milwaukee Athletic Club	Milwaukee Athletic Club	Maikel Correa, Agt	731 N WATER ST 190	Class B Tavern License		1/17/2022, 6:00 PM	1
35	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2022, 6:00 PM	1

36	Lazo Brothers LLC	Lazo's Taco Shack	Alfonso Lazo, Agt	641 N JAMES LOVELL ST	Class B Tavern License		1/17/2022, 6:00 PM	1
37	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Amanda S Ridout, Agt	212 W WISCONSIN AV	Class B Tavern License		2/2/2022, 6:00 PM	1
38	LOWCOUNTR Y MILWAUKEE INC	Lowcountry	Tyler E Mei, Agt	1114 N WATER ST	Class B Tavern License		2/7/2022, 6:00 PM	1
39	THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	2/28/2022, 6:00 PM	1
40	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Dr Martin L King Jr DR	Class B Tavern License		3/2/2022, 6:00 PM	1
41	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2022, 6:00 PM	1
42	Foot Paw LLC	Amlinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/2/2022, 6:00 PM	1
43	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/7/2022, 6:00 PM	1
44	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License		2/14/2022, 6:00 PM	1
45	Lucille's Dueling Piano Bar, LLC	Third Street Tavern	Jack Roman, Agt	1110 N Dr Martin L King Jr DR	Class B Tavern License	320	2/17/2022, 6:00 PM	1
46	Mojo MKE LLC	Mojo MKE	Todd M Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2022, 6:00 PM	1
47	International Exports LLC	The Safe House	Michael L Swasey, Agt	779 N Front ST	Class B Tavern License	248	3/8/2022, 6:00 PM	1

48	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	John R Casanova, Agt	320 W Highland AV	Class B Tavern License		3/26/2022, 7:00 PM	1
49	Biazin Wings, Inc	Buffalo Wild Wings #407	Nicole M Kejo, Agt	1123 N WATER ST	Class B Tavern License	253	3/24/2022, 7:00 PM	1
50	BRUNCH MIKE LLC	BRUNCH	Morgan K Schnabi, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/15/2022, 7:00 PM	1
51	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2022, 7:00 PM	1
52	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Brian Atkinson, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		3/26/2022, 7:00 PM	1
53	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	1015 N 6th ST	Class C Wine Retailer's License		4/11/2022, 7:00 PM	1
54	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		4/11/2022, 7:00 PM	1
55	Higbee's MIKE LLC	District IV	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/13/2022, 7:00 PM	1
56	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Colin C Walsh, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/13/2022, 7:00 PM	1
57	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/11/2022, 7:00 PM	1
58	Kipper LLC	Fore Milwaukee	Timothy M Grogan, Agt	530 N Water ST	Class B Tavern License		4/11/2022, 7:00 PM	1

59	Olive Tree LLC	Convenience +	Jamal T Shwarz, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2022, 7:00 PM	1
60	MILWAUKEE SCHOOL OF ENGINEERING G	MILWAUKEE SCHOOL OF ENGINEERING G	Jeffrey LaTaille, Agt	1245 N BROADWAY	Class B Tavern License	2,759	5/18/2022, 7:00 PM	1
61	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1000 N BROADWAY	Class B Tavern License	480	5/18/2022, 7:00 PM	1
62	MILWAUKEE SCHOOL OF ENGINEERING G	MILWAUKEE SCHOOL OF ENGINEERING G	Jeffrey LaTaille, Agt	1120 N BROADWAY	Class B Tavern License	208	5/18/2022, 7:00 PM	1
63	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1025 N BROADWAY	Class B Tavern License		5/18/2022, 7:00 PM	1
64	Grandview Management Inc	Zilli Hospitality Group	ROBERT J ZILLI, Agt	910 N Dr Martin L King Jr DR	Class B Tavern License		5/25/2022, 7:00 PM	1
65	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Dr Martin L King Jr DR	Class B Tavern License	297	5/25/2022, 7:00 PM	1
66	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2022, 7:00 PM	1
67	HY-VEE, INC.	Wahlburgers	Ross Grunwald, Agt	322 N BROADWAY 100	Class B Tavern License		5/2/2022, 7:00 PM	1
68	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2022, 7:00 PM	1
69	V & V PARTNERS, LLC	BENIHANA	SABAH M LIDDAWYEH, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2022, 7:00 PM	1
70	WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2022, 7:00 PM	1

71	The Loft Mini Mart LLC	The Loft Mini Mart	Larry J Courtney, Agt	823 N 2ND ST 007	Class A Malt & Class A Liquor License	5/19/2022, 7:00 PM	1
72	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-333 N Plankinton AV	Class B Tavern License	5/20/2022, 7:00 PM	1
73	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	5/25/2022, 7:00 PM	1
74	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License	5/29/2022, 7:00 PM	1
75	Cairo Co LLC	BB'S	Omar Amin, Agt	633 W Wisconsin AV 105	Class B Tavern License	5/23/2022, 7:00 PM	1
76	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	5/28/2022, 7:00 PM	1
77	MILWAUKEE TURNERS, INC	MILWAUKEE TURNERS	Emilio J De Torre, Agt	1034 N VEL R PHILLIPS AV	Class B Fermented Malt Beverage Retailer's License	5/23/2022, 7:00 PM	1
78	Carson's Ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	301 W Juneau AV	Class B Tavern License	5/23/2022, 7:00 PM	1
79	RIVER HOUSE RESTAURANT, INC	VagaBond	ROBERT C SCHMIDT, JR, Agt	1122 N EDISON ST	Class B Tavern License	6/1/2022, 7:00 PM	1
80	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Keith A Filipak, Agt	323 E Wisconsin AV	Class B Tavern License	5/23/2022, 7:00 PM	1
81	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	5/25/2022, 7:00 PM	1

82	LEVY PREMIUM FOOD SERVICE, LP	LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	Nikki L Dewey, Agt	400 W WISCONSIN AV	Class B Tavern License		6/22/2022, 7:00 PM	1
83	THIS IS IT, INC	THIS IS IT	GEORGE R SCHNEIDER, Agt	418 E WELLS ST	Class B Tavern License	160	6/29/2022, 7:00 PM	1
84	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2022, 7:00 PM	1
85	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2022, 7:00 PM	1
86	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2022, 7:00 PM	1
87	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2022, 7:00 PM	1
88	Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	346 N Broadway	Class B Tavern License	455	5/1/2022, 7:00 PM	1
89	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	KARL R KOPP, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/29/2022, 7:00 PM	1
90	MY OFFICE, INC	MY OFFICE	BRIAN J PETERSON, Agt	759-763 N MILWAUKEE ST	Class B Tavern License		6/29/2022, 7:00 PM	1
91	GRAND CONVENIENT , LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2022, 7:00 PM	1
92	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/13/2022, 7:00 PM	1

93	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License	6/15/2022, 7:00 PM	1
94	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE CITY CENTER	CARRIE L AMAYA, Agt	509 W WISCONSIN AV	Class B Tavern License	7/5/2022, 7:00 PM	1
95	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	CARRIE L AMAYA, Agt	139 E KILBOURN AV	Class B Tavern License	7/5/2022, 7:00 PM	1
96	WALGREEN CO	WALGREENS #1200	Nicole R Davis, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License	7/27/2022, 7:00 PM	1
97	JING'S CORPORATIO N	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	7/29/2022, 7:00 PM	1
98	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	7/26/2022, 7:00 PM	1
99	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	CARRIE L AMAYA, Agt	424 E WISCONSIN AV	Class B Tavern License	7/29/2022, 7:00 PM	1
100	746JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON , Agt	746 N James Lovell ST	Class B Tavern License	7/29/2022, 7:00 PM	1
101	JING'S CORPORATIO N	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	7/29/2022, 7:00 PM	1
102	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	7/11/2022, 7:00 PM	1
103	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License	7/5/2022, 7:00 PM	1

104	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2022, 7:00 PM	1
105	DJ ENTERPRISE S.I, INC	GRACE CENTER	JOAN M GROH, Agt	250 E JUNEAU AV	Class B Tavern License	330	6/17/2022, 7:00 PM	1
106	FLANNERY'S PUB, INC	FLANNERY'S BAR & RESTAURANT	STEVEN W SMITH, Agt	425-29 E WELLS ST	Class B Tavern License	270	7/29/2022, 7:00 PM	1
107	BUCKLEY'S KISKEAM INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	801-09 N CASS ST	Class B Tavern License	65	7/29/2022, 7:00 PM	1
108	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2022, 7:00 PM	1
109	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	TIMOTHY G HILBERT, Agt	929 N WATER ST	Class B Tavern License		8/30/2022, 7:00 PM	1
110	TACO MIKES LLC	Taco Mikes LLC	Michael P Holz, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		8/11/2022, 7:00 PM	1
111	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2022, 7:00 PM	1
112	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2022, 7:00 PM	1
113	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		7/28/2022, 7:00 PM	1
114	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2022, 7:00 PM	1
115	Sunstone Studios Inc	Sunstone Studios	Amber J Regan, Agt	127 E Wells ST	Class B Tavern License		8/1/2022, 7:00 PM	1

116	Central Standard LLC	Central Standard Craft Distillery	William P McQuillian, Agt	320 E Clybourn ST	Class B Fermented Malt Beverage Retailer's License	8/4/2022, 7:00 PM	1
117	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Malt & Class A Liquor License	8/30/2022, 7:00 PM	1
118	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Dr Martin L King Jr DR	Class B Tavern License	9/14/2022, 7:00 PM	191
119	High Note Inc	The High Note Karaoke Lounge	Evan R DuQuaine, Agt	645 N James Lovell ST	Class B Tavern License	9/5/2022, 7:00 PM	49
120	Red Elephant LLC	Nicole's Third Ward Social	JACOB E DEHNE, Agt	333 N Broadway	Class B Tavern License	9/8/2022, 7:00 PM	1
121	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License	9/20/2022, 7:00 PM	1
122	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	9/13/2022, 7:00 PM	300
123	DICK'S PIZZA, LLC	Electric Lime	ADAM D KIRCHNER, Agt	730 N MILWAUKEE ST	Class B Tavern License	8/29/2022, 7:00 PM	330
124	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	8/30/2022, 7:00 PM	95
125	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License	9/2/2022, 7:00 PM	1
126	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	8/30/2022, 7:00 PM	60
127	Hotel Metro Operator, LLC	Hotel Metro	Andrew R Cordes, Agt	411 E Mason ST	Class B Tavern License	8/30/2022, 7:00 PM	150

128	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Melissa N Vartanian-Mikaelian, Agt	108 E WELLS ST	Class B Tavern License		9/7/2022, 7:00 PM	1
129	The Explorium Brewpub Third Ward LLC	The Explorium Brewpub	Michael P Doble, Agt	143 W ST PAUL AV	Class B Tavern License		9/20/2022, 7:00 PM	1
130	Lew Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420-500 W Kilbourn AV	Class B Tavern License		9/26/2022, 7:00 PM	1
131	THE HARP IRISH PUB, INC	THE HARP	ROBERT C SCHMIDT, JR, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2022, 7:00 PM	1
132	WELLS-JEFFERSON CORPORATIO N	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2022, 7:00 PM	1
133	BAR NONE MILWAUKEE, LLC	BAR NONE	AMY M BLADOW, Agt	1139 N WATER ST	Class B Tavern License	60	10/11/2022, 7:00 PM	1
134	SINCERESWA N, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2022, 7:00 PM	1
135	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2022, 7:00 PM	1
136	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2022, 7:00 PM	1
137	BRG 1000 Water St LLC	Room @ The Rumpus Room	CHRISTIAN M DAMIANO, Agt	1020 N Water ST	Class B Tavern License		9/21/2022, 7:00 PM	1
138	BRG 777 E Wisconsin LLC	Downtown Kitchen	CHRISTIAN M DAMIANO, Agt	777 E WISCONSIN AV	Class B Tavern License	483	9/21/2022, 7:00 PM	1

139	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2022, 7:00 PM	1
140	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2022, 7:00 PM	1
141	Charro Latino, LLC	The Garden/Lucid	SEAN A PLISS, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	3/21/2022, 7:00 PM	1
142	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	9/24/2022, 7:00 PM	1
143	Artisan Ramen LLC	Artisan Ramen	Xiaoyu Liu, Agt	530 E Mason ST	Class B Tavern License	93	9/29/2022, 7:00 PM	1
144	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	10/2/2022, 7:00 PM	1
145	TRIPLE CROWN, INC	BUCK BRADLEY'S EATERY & SALOON	WALTER PAGET, Agt	1019 N Dr Martin L King Jr DR	Class B Tavern License	599	12/16/2021, 6:00 PM	1
146	HDS 777, LLC	The Sofe	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		10/19/2022, 7:00 PM	1
147	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2022, 7:00 PM	1
148	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2022, 7:00 PM	1
149	Black Tuna LLC	Lucky Ginger	Soukvilay Sayavongsa, Agt	221 N Water ST	Class B Tavern License		8/15/2022, 7:00 PM	1

150	New Punch Bowl Milwaukee LLC	Punch Bowl Social	Andrea Cornog Kenealey, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License		10/23/2022, 7:00 PM	1
151	HOJOP, INC	AVENUE BAR & GRILL	JEFFREY M WELK, Agt	611 W WISCONSIN AV	Class B Tavern License		11/10/2022, 6:00 PM	1
152	MIDAS HOSPITALITY, LLC	Aloft Milwaukee Downtown	Mathew W Meadows, Agt	1230 N Dr Martin L King Jr DR	Class B Tavern License		11/22/2022, 6:00 PM	1
153	Levy at Bucks Arena	Levy at Bucks Arena	Jamie L Waters, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/17/2022, 7:00 PM	1
154	The Chalk House MKE Inc	The Loaded Slate	DOUGLAS L DAUL, Agt	1137 N Dr Martin L King Jr DR	Class B Tavern License	99	10/31/2022, 7:00 PM	1
155	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N Dr Martin L King Jr DR	Class B Tavern License	824	11/5/2022, 7:00 PM	1
156	3rd Street Market LLC	3rd St Market Hall	Jaime A Jacobs-Schroeder, Agt	275 W Wisconsin AV 100	Class B Tavern License		11/9/2022, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

CURRENT OCCUPANT	730 N PLANKINTON AVE, 8A	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE, 8B	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE, 8C	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE, 8D	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE, 9A	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE, 9B	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE, 9C	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE, 9D	MILWAUKEE, WI 53203-2406

BLANK

250 Feet Centered on 740 N Plankinton Ave



Tuesday, November 23, 2011

Notice of Public Hearing



BLANK

Bass, David D. Agent
Rock Bottom Restaurant & Brewery at 740 N Plankinton Ave
Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting
Bands

Tuesday, November 30, 2021 at 11:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 11/30/2021 at 11:00am. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.



Tuesday, November 23, 2021

Licenses Committee Notice of Hearing

740 Plankinton LLC
6250 N River Rd

Rosemont, IL 60018

Date: 11/30/2021
Time: 11:00 AM
Location: Virtually via GoToMeeting

The access code is <https://global.gotomeeting.com/join/544004957> If you wish to call in, please call +1 (872) 240-3212 and use access code 544-004-957

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer and Public Entertainment Premises License
Applications Requesting Bands
BASS, David D, Agent
Rock Bottom Restaurant & Brewery at 740 N PLANKINTON Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 740 N PLANKINTON AVE, MILWAUKEE, WI 37204

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines
How many? _____ |
| <input checked="" type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

LEGAL CAPACITY OF PREMISES

450 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: N/A. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Courtney Mowry, Secretary

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(if no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

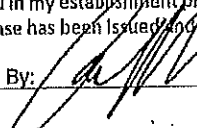


FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

ccl-foodplan 2/28/19

Legal Entity Name:	Rock Bottom Group LLC dba Rock Bottom Restaurant & Brewery
Premises Address:	740 N Plankinton Avenue, Milwaukee, WI 53203
SECTION 1 TYPE OF BUSINESS	
What will be the majority of your food sales? (check one)	
<input checked="" type="checkbox"/> Restaurant Items (meals): MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.	
<input type="checkbox"/> Retail Items (snacks and beverages): RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.	
Will it be a convenience store? <input type="checkbox"/> Yes <input type="checkbox"/> No A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.	
<input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Micro Market	
All Applicants: Submit a menu or a list of food items that will be sold.	
Will any wholesale business be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, what percentage of food sales will be wholesale?	
<input type="checkbox"/> Less than 25%	
<input type="checkbox"/> 25% or More AND:	
<input type="checkbox"/> Restaurant Items (meals) will be sold -- Complete this application and also contact DATCP.	
<input type="checkbox"/> NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.	
SECTION 2 FOOD PROCESSING	
Will any food processing be done? <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.	
SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL	
Will any food that requires temperature control be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)	
If yes, list the types of food items: <u>Milk, cheese, fish, meat, poultry, and other items as needed for preparation of meals.</u>	

SECTION 4 DETAILS OF OPERATION	
Will you have seating on site for dining?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
Will you be doing any catering?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Will you be doing any delivery?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes - via GrubHub, DoorDash
Will you have outdoor activities?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes - Check all that apply: <input type="checkbox"/> Bar <input type="checkbox"/> Cooking/Grilling <input checked="" type="checkbox"/> Dining
Will you have a drive thru window?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - Are hours different from inside? <input type="checkbox"/> No <input type="checkbox"/> Yes If Yes, provide drive thru hours: _____
Will scales or barcode scanners be used?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - You must also apply for a Weights & Measures License.
SECTION 5 ADDITIONAL SITES	
Where will food be prepared and/or sold?	
<input checked="" type="checkbox"/> At a single site <input type="checkbox"/> At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)	
If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.	
SECTION 6 CONSTRUCTION OR CHANGES	
Are you planning any construction, remodeling or equipment changes?	
<input checked="" type="checkbox"/> No If No, SKIP to Section 8	
<input type="checkbox"/> Yes If Yes, check all that apply: <input type="checkbox"/> New construction of a building <input type="checkbox"/> Renovation or remodeling	
<input type="checkbox"/> Construction changes to existing building <input type="checkbox"/> Equipment changes only	
Provide a brief description of the changes: _____	
Start date: _____	
Name, Address & Phone Number of Architect: _____	
Name, Address & Phone Number of Contractor: _____	
SECTION 7 ALCOHOL BEVERAGES	
Are you applying for an alcohol beverage license?	
<input type="checkbox"/> No If No, SKIP to Section 8	
<input checked="" type="checkbox"/> Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?	
<input checked="" type="checkbox"/> Immediately <input type="checkbox"/> At the same time as the alcohol license	
SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE	
You must initial each item confirming your understanding:	
<u>CM</u>	I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
<u>CM</u>	I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
<u>CM</u>	I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
<u>CM</u>	I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
<u>CM</u>	I will not operate my food business until the license has been issued and posted in the establishment.
Signature of Sole Proprietor, Partner, or 20% Shareholder: BY: <u></u> Courtney Mowry	
Signature of Additional Partner: _____	



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Full restaurant and taproom with brewery on premises. Delivery via GrubHub and DoorDash.

Do you have any experience operating this type of business? No Yes If yes, explain: New entity is backed by officers with experience.

2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Alcohol beverage, Food handlers, Extended Hours and Public Entertainment
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Establishment is part of River Bank Plaza.

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 8 Locations: Throughout the inside of the restaurant.
Outside: 4 Locations: 2 garbage cans and 2 dumpsters located outside the restaurant.
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 4
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Currently pending.

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premises? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 5 and list locations: Patio, back door, kitchen, stairs, and front door.
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>31</u> %	Food <u>66</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>3</u> % Describe: <u>Banquet, NA beverages</u> <u>Pool & Merchandise</u>
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply)

- Type 1**
- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

- Type 2**
- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

- What other licenses/permits will you hold at this location? (check all that apply)
- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity Pending (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor ~~2nd Floor~~ Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop SEE ATTACHED.
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: Building is located between N Plankinton Ave & Milwaukee River.
- c. Nearest Major Cross Street: W. Wells Street to the north and W. Wisconsin Avenue to the south
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: River Bank Plaza LLC Phone Number: _____
 Building Owner Address: 740 N. Plankinton Ave, Milwaukee, WI 53203

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

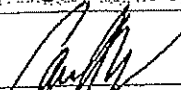
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	8:00 9 AM	8:00 12 AM	50 100+	All	None (but only 21 at bar)
Monday	8:00 10 AM	8:00 12 AM	50 100+	All	None (but only 21 at bar)
Tuesday	8:00 10 AM	8:00 12 AM	50 100+	All	None (but only 21 at bar)
Wednesday	8:00 10 AM	8:00 12 AM	50 100+	All	None (but only 21 at bar)
Thursday	8:00 10 AM	8:00 12 AM	50 100+	All	None (but only 21 at bar)
Friday	8:00 10 AM	8:00 1 AM	50 100+	All	None (but only 21 at bar)
Saturday	8:00 9 AM	8:00 1 AM	50 100+	All	None (but only 21 at bar)

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

By:  Courtney Mowry
 Signature of sole Proprietor, Partner, or 20% or more Shareholder
 (if there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



APPLICATION AMENDMENT

Office of the City Clerk License Division
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

ccl-amend 9/10/18

Date: October 6, 2021

To the License Division of the City of Milwaukee:

I, Rock Bottom Group, LLC dba Rock Bottom Restaurant & Brewery, wish to amend my answer(s) on the application for a
(full legal name)

Public Entertainment, Extended Hours, license at 740 N. Plankinton Avenue, Milwaukee, WI 53203
Food, & (type of license) (premises address, if applicable)

Alcohol beverage service

by adding or amending the following information (complete only those sections being amended).

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name): DAVID DOUGLAS BASS Also complete 3, 4, 5 & 6
3. Date of birth should be: 12/01/18
4. Home address should be (include city/state/zip): 2844 S 133RD STREET
NEW BRUNN, WI 53151
5. Phone number should be (include area code): 414-614-9760
6. Driver's License Number/State ID Number should be: B200-1646-8465-03
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____
10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____
12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____
14. Class B Tavern: Age Distinction should be: _____
15. Other: _____

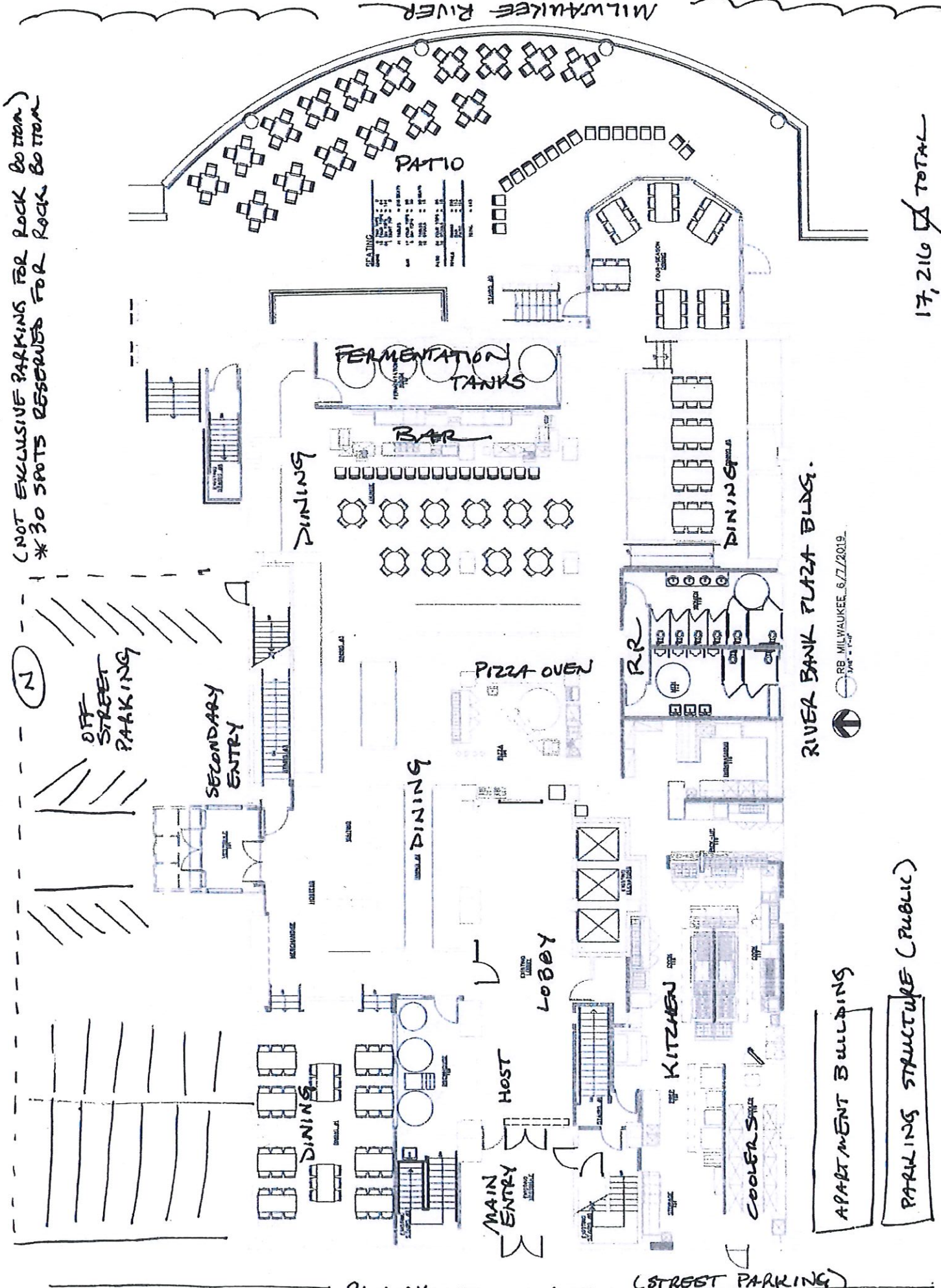
(Check with the License Division before submitting "Other" amendments using this form.)

Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: _____ Date: _____ Initials: _____ To LC: _____

LC Email: MPD NS HD Initials: _____

(NOT EXCLUSIVE PARKING FOR ROCK BOTTOM)
 *30 SPOTS RESERVED FOR ROCK BOTTOM



17,216 TOTAL

GROUND FLOOR
 1/2 12.1.20

RIVER BANK PLAZA BLDG.

RB MILWAUKEE 6/7/2019

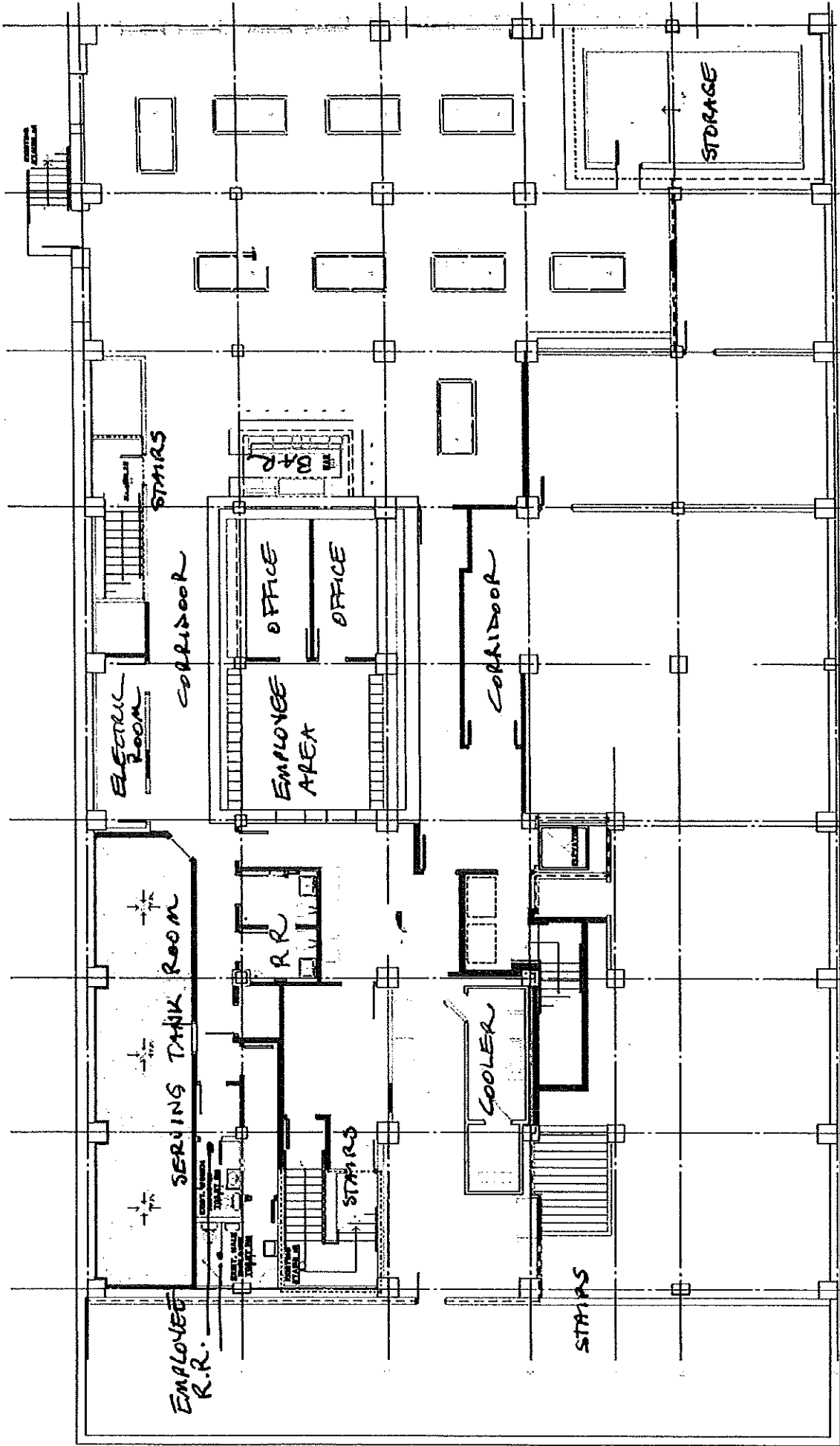


APARTMENT BUILDING

PARKING STRUCTURE (PUBLIC)

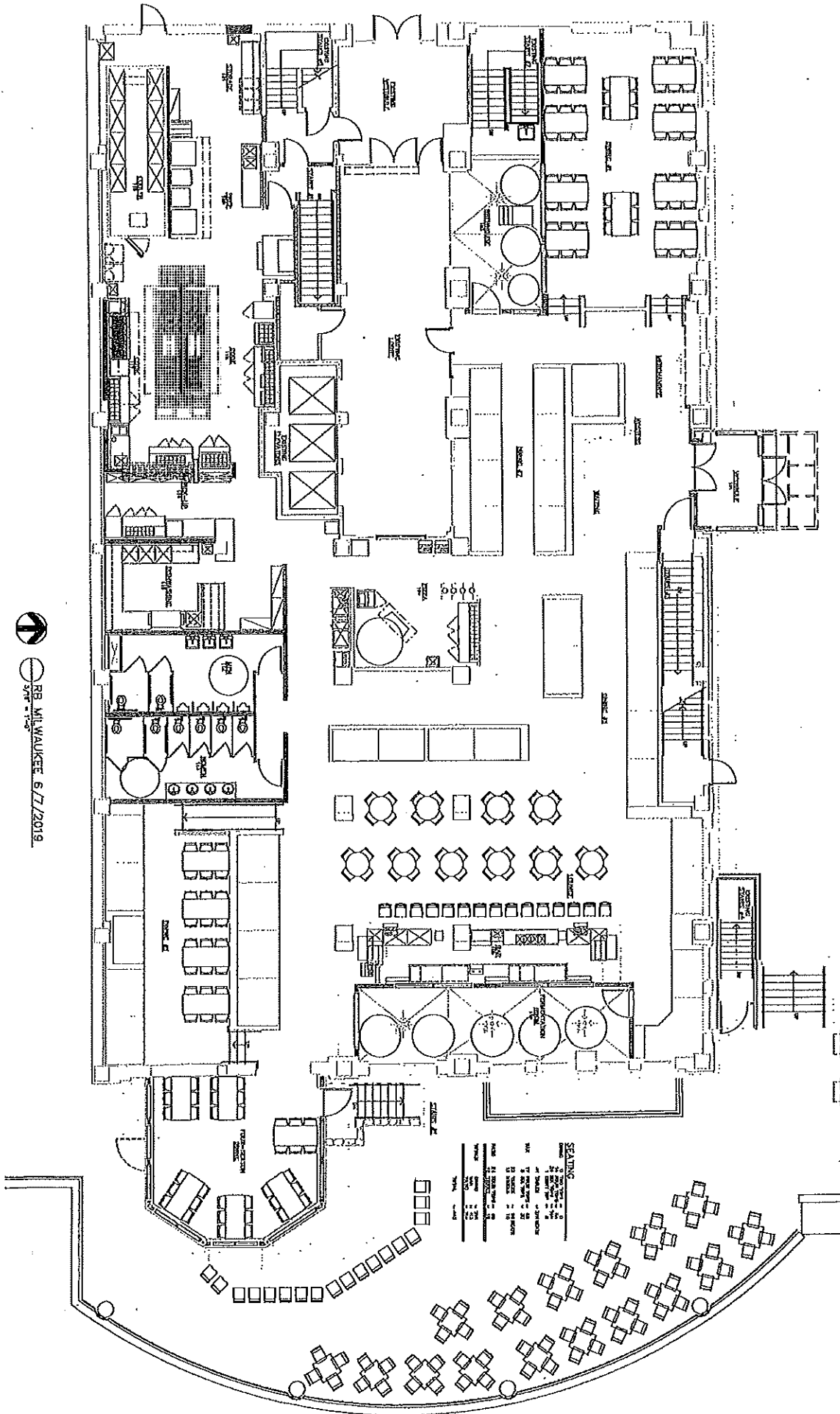
ROCK BOTTOM GROUP LLC dba Rock Bottom Restaurant & Brewery
 740 N. PLANKINTON AVE., MILWAUKEE 53203


(N)



BASEMENT
2/2 12.1.20

ROCK BOTTOM GROUP LLC dba Rock Bottom Restaurant & Brewery
740 N. PLANKINTON AVE, MILWAUKEE 53203

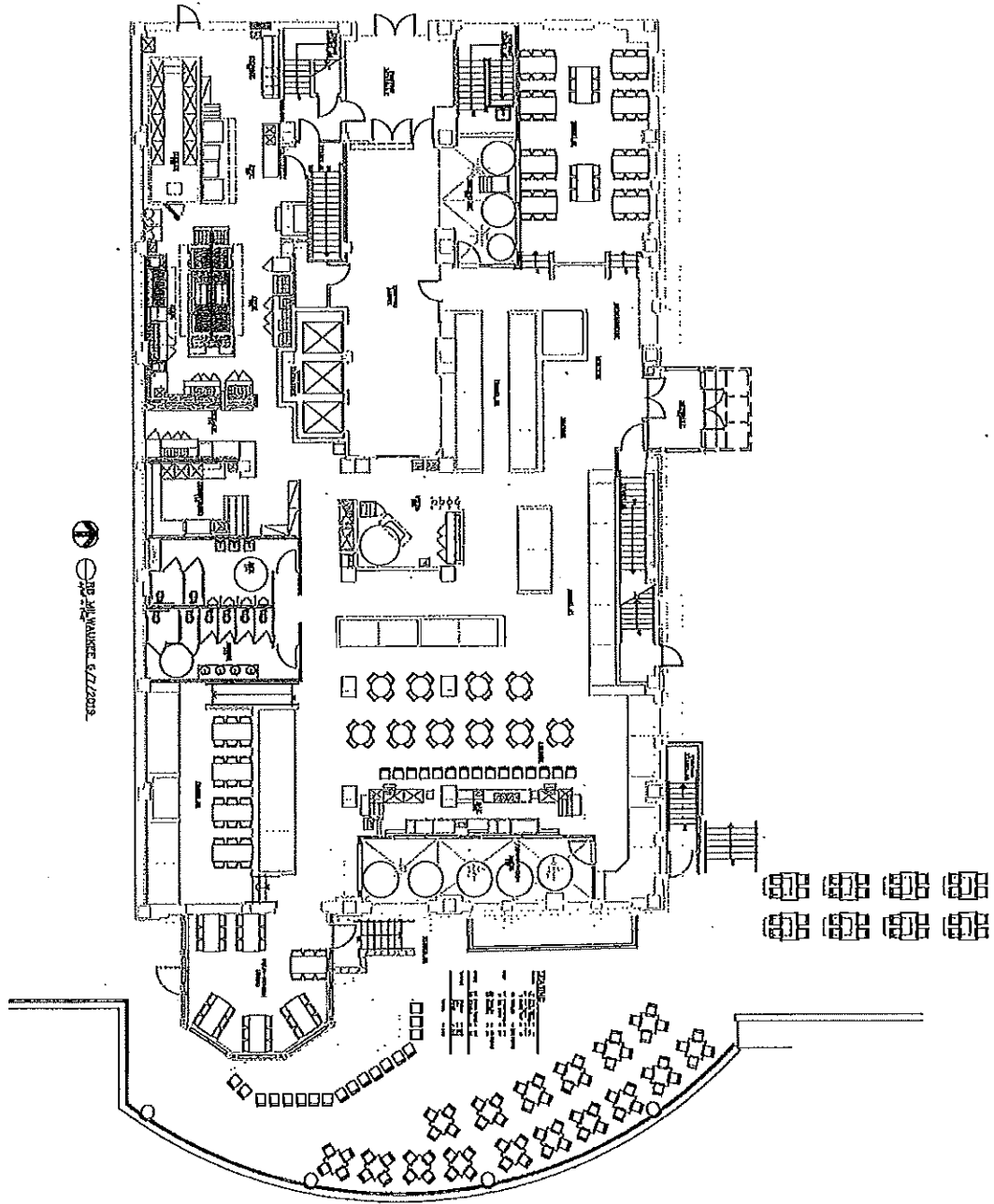




 RB MILWAUKEE 6/7/2019

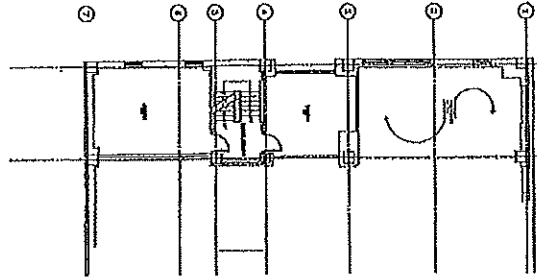
SEATING

Room	Seating
101	100
102	100
103	100
104	100
105	100
106	100
107	100
108	100
109	100
110	100
111	100
112	100
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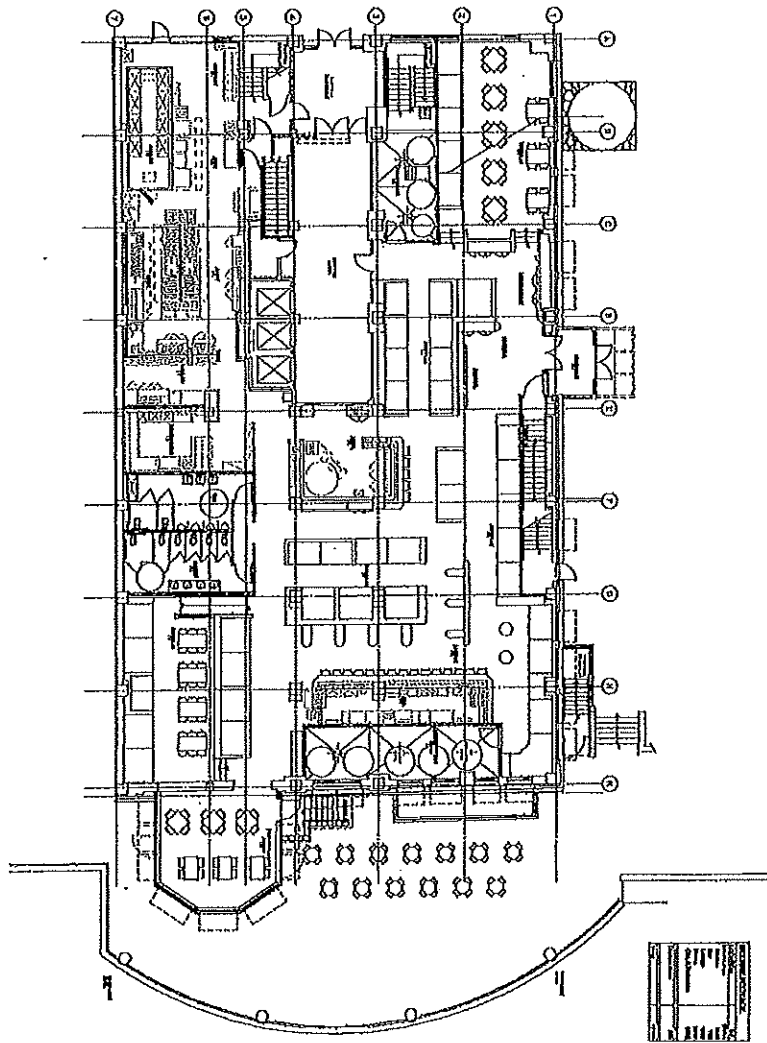


1
SIP 210 WALTER 6.27.2013

MEZZANINE FLOOR PLAN



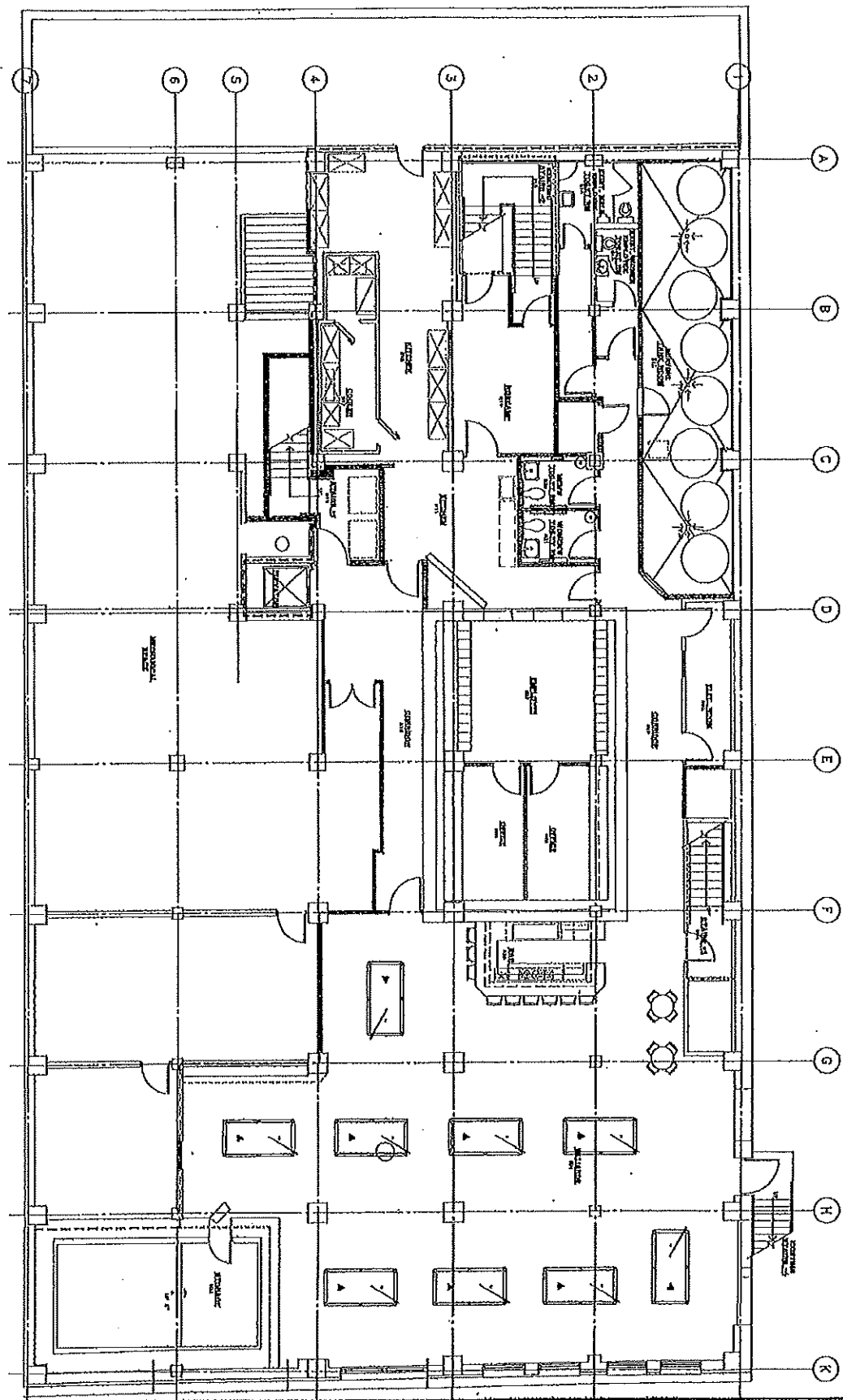
FIRST FLOOR PLAN



FIRST FLOOR PLAN

FIRST FLOOR PLAN

Ⓜ BASEMENT FLOOR PLAN



A2.0



MILWAUKEE, WISCONSIN



OUR MENU *in* **MILWAUKEE**

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Order Our Craft Food Online Here

SHAREABLES

BREWERY NACHOS (V) 11.99

Housemade tortilla chips, black beans, cheddar + pepper jack, pico de gallo, pickled jalapeños, cilantro, housemade salsa, sour cream

LOAD 'EM UP Kölsch queso, Mexican crema, chipotle cream +1.00

CHICKEN +3.49 | **BEEF** +3.49 | **GUAC** +1.79

BAVARIAN PRETZEL (V) 11.99

Giant pretzel brushed with brewed on-site Kölsch. Served with housemade Kölsch queso

HOUSEMADE CHIPS & SALSA +

HOUSEMADE GUAC (V) + KOLSCH QUESO (V) 10.99

HOUSEMADE GUAC (V) 8.99

KOLSCH QUESO (V) 8.99

ADD FRESH VEGGIES +1.00

CLASSIC WINGS REGULAR 13.49 | LARGE 19.49

SIGNATURE BUFFALO | CHIPOTLE HONEY BBQ | CAJUN RUB

SALADS & SOUP

SANTA FE RANCH CHICKEN 15.99

Grilled chicken, mixed greens, avocado, black bean corn salsa, cheddar + pepper jack, pico de gallo | *Recommend Cilantro Lime Ranch*

BREWER'S COBB 15.99

Grilled chicken, mixed greens, bacon, Gorgonzola, avocado, tomatoes, eggs + choice of dressing

STEAKHOUSE† 17.99

Grilled steak, mixed greens, bacon, tomatoes, blue cheese crumbles, pickled red onion, creamy horseradish drizzle | Recommend Balsamic Vinaigrette

SIDE GREENHOUSE* (V) 5.49

Mixed greens, tomatoes, carrots, cucumbers, dried cranberries, sunflower seeds, eggs, housemade croutons + choice of dressing

CLASSIC SIDE CAESAR 5.49

Romaine, Parmesan, housemade croutons, Caesar dressing, fresh shaved lemon

HOUSEMADE DRESSINGS RANCH // CAESAR // CILANTRO LIME RANCH // BLUE CHEESE // HONEY MUSTARD // BALSAMIC VINAIGRETTE

CHICKEN TORTILLA SOUP

BOWL 6.49 // CUP 3.99 Our original recipe, topped with tortilla strips + Mexican crema

STEAKS & MAINS

ADD: SIDE SALAD +5.49 // CUP OF SOUP +3.99

TOP SIRLOIN† 21.99

10 oz. Center-cut top sirloin, served with choice of 2 sides

TEXAS FIRE RIBEYE† 24.99

12 oz. Ribeye, crazy pepper + sizzling, smokin' jalapeño butter, choice of two sides

DRUNKEN RIBEYE† 24.99

12 oz. ribeye marinated in a housemade beer marinade, topped with a housemade beer mustard sauce, served with cheddar-garlic mashed potatoes + garlic green beans.

KOLSCH-BATTERED FISH + CHIPS 17.99

Kölsch-battered cod, fries, apple coleslaw, housemade Cajun remoulade

CHICKEN FRIED CHICKEN STACK 17.99

Cheddar-garlic mashed potatoes, country gravy, garlic green beans

PRETZEL CRUSTED CHICKEN 17.49

Topped with bacon + beer cheese sauce. Served with cheddar-garlic mashed potatoes + garlic green beans.

CLASSIC MAC + CHEESE (V) 13.99

Topped with Parmesan, housemade garlic breadcrumbs + choice of . . .

SANTA FE CHICKEN +3.49

BACON + CHICKEN +3.99 Santa Fe chicken, bacon + more bacon, tomatoes, mushrooms, green onions

CHICKEN FINGERS 14.99

Honey mustard, Chipotle Honey BBQ sauce, fries

CAJUN FISH TACOS 13.99

Three crispy corn tortillas wrapped in soft flour tortillas, blackened cod, pepper jack cheese, lettuce, pico de gallo, Cajun rémoulade, served with fries

SANDWICHES & BURGERS

Served with your choice of side. Substitute gluten-sensitive bun or lettuce wrap | **ADD BACON +1.19**

RB SPICY CHICKEN 14.99

Crispy IPA beer-battered chicken, Swiss, apple coleslaw, lettuce, pickles, mayo

AVOCADO CHICKEN 14.49

Grilled chicken, avocado, Swiss, lettuce, tomato, ranch

FRENCH DIP 15.99

Angus beef thinly sliced in-house, piled high + dipped in hot au jus. Topped with Swiss on a French roll. Served with fries, creamy horseradish + au jus

BREWER'S CLUB 13.99

Roasted turkey, ham, bacon, cheddar + Swiss, lettuce, tomato, chipotle mayo

ROCK BOTTOM'S CLASSIC† 12.99

Cheddar, lettuce, tomato, red onion

VEGGIE BURGER (V) 12.99

Lettuce, tomato, red onion, chipotle mayo

BACON BBQ† 14.49

Cheddar, bacon, lettuce, tomato, red onion, BBQ ranch

2:00 A.M.† 14.99

Hash browns, American cheese, bacon, fried egg

PIZZA

PEPPERONI 14.99

Two layers of pepperoni, mozzarella, cracked black pepper

MARGHERITA (V) 13.99

Mozzarella, tomatoes, roasted garlic, olive oil, basil

MEAT LOVERS 16.99

Pepperoni, bacon, andouille sausage, ham, chicken

SIDES

GARLIC GREEN BEANS | FRIES | APPLE COLESLAW | FRESH FRUIT | MAC + CHEESE | CHEDDAR-GARLIC MASHED POTATOES | 3.79

DESSERTS

STOUT FUDGE BROWNIE 8.49

Fudge brownie, vanilla ice cream, stout fudge sauce, whipped cream, chocolate shavings

CARROT CAKE* 8.49

Made from scratch with our brewed on-site Kölsch beer, stacked four layers high + loaded with housemade cream cheese frosting

KIDS

includes 1 side unless noted

MAC 'N CHEESE 5.50

BURGER 5.50

KID'S STEAK 6.75

CHICKEN FINGERS [Grilled or Fried] 5.50

CHEESE PIZZA 6.75 | No Side

PEPPERONI PIZZA 6.75 | No Side

2,000 calories a day is used for general nutritional advice. Calorie needs may vary. Additional nutritional information available upon request or at www.rockbottom.com/nutritionalandallergeninfo Please see server for Gluten Sensitive Menu. Additional nutritional information available upon request. Before placing your order, please inform your server if anyone in your party has a food allergy. These menu items contain peanuts, pecans, cashews, almonds, walnuts, pine nuts, sesame seeds or sunflower seeds. † These items may contain raw or undercooked ingredients or may be cooked to your specifications. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions. (V) Vegetarian*

Find a Rock Bottom

Rock Rewards

Gift Cards