

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Library BoardContact Person & Phone No: Dawn Lauber, 286-3009

Category of Request

 New Grant Grant Continuation Change in Previously Approved Grant

Previous Council File No. _____

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Project/Program Title: The Big ReadGrantor Agency: National Endowment for the Arts and the Institute of Museum & Library ServicesGrant Application Date: July 2007Anticipated Award Date: September 2007

1. Description of Grant Project/Program (Include Target Locations and Populations):
Use approximately 4 – 6 weeks of programs and activities throughout the Milwaukee area to engage the community in the reading of a literary classic. The grant's target audience is reluctant and lapsed readers. All adults and young adults are welcome to participate. The Library will be inviting participation from schools, colleges and universities, adult literacy providers and other organizations.
2. Relationship to City-Wide Strategic Goals and Departmental Objectives:
City:
Strengthen the quality and enhance the value of neighborhoods.
Foster lifelong learning that enhances human capital.
Library:
MPL will advocate and help develop literacy of all kinds for all residents of the city, with a special emphasis on reading literacy for both adults and children, to help increase the city's rate of adult literacy. MPL will play a key role in lifelong learning.
Milwaukee Public Library will be the Community Connection for the City of Milwaukee, the link between people and information.
3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):
To support programming and speaker honorariums.
To support purchase of multiple copies of the selected literary classic.
To support publicity efforts and other expenses.
4. Results Measurement/Progress Report (Applies only to Programs):
Number of attendees at programs.
Circulation of the selected classic.
Program evaluations completed by attendees.
5. Grant Period, Timetable and Program Phase-Out Plan:
Grant requires a minimum of 1 month of activities some time between January and June, 2008.
Additional time needed includes attending training conference in November, 2007; planning and preparing activities before January, 2008; and wrap up and evaluation of the program and grant after completion of the grant period.
6. Provide a list of Subgrantees:
7. If Possible, complete Grant Budget Form and attach to back.