



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, May 04, 2023

COMMITTEE MEETING NOTICE

AD 01


SMITH, Tyron M, Agent  
Belle's Liquor LLC  
4266 N 75TH St  
Milwaukee, WI 53216

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, May 16, 2023 at 03:15 PM**

The access code is <https://meet.goto.com/500790805>. If you wish to call in: [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: 500-790-805.

Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class A Malt & Class A Liquor and Weights & Measures License Applications as agent for "Belle's Liquor LLC" for "Belle's Liquor" at 7278 N Teutonia Av 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

AC

**Cox, Andrew**

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**From:** License  
**Sent:** Monday, April 10, 2023 1:45 PM  
**To:** Cox, Andrew  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: Alcohol Beverage License Near Residential Area

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:** F  
**Sent:** Monday, April 10, 2023 1:15 PM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Alcohol Beverage License Near Residential Area

You don't often get email from [Learn why this is important](#)

Hi,

I am reaching out about the new alcohol and beverage license at 7278 N Tuentonia Avenue. I have a residential property within the area and would like to oppose the acceptance of this license. Placing a liquor store close to here will result in issues on or around our residential property along with other residential properties in the area. People will be prone to more disputes that can get physical around the area, threatening lives on or around my property and the other residential property.

I would like to open discussions and formally oppose this intention for a liquor license in this area. Please contact other landlords as well to further understand the implications and situations we will be putting our tenants in.

Thank you,

[Sent from Yahoo Mail for iPhone](#)

AC

**Cox, Andrew**

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**From:** License  
**Sent:** Monday, March 6, 2023 11:12 AM  
**To:** Cox, Andrew  
**Cc:** Cooney, Jim  
**Subject:** FW: Objection letter/liquor license Tyrone M.Smith  
**Attachments:** PastedGraphic-1.pdf

Please add

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
414-286-2364  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:** >  
**Sent:** Monday, March 6, 2023 9:19 AM  
**To:** License <[LICENSE@milwaukee.gov](mailto:LICENSE@milwaukee.gov)>  
**Subject:** Objection letter/liquor license Tyrone M.Smith

You don't often get email from [redacted]. [Learn why this is important](#)

To: The office of the City Clerk-License Division.

Pursuant to the Malt Liquor license applied for by Tyron M. Smith.  
at 7278 N. Teutonia ave.

We feel it will promote more loitering and crime in the area.

There is a liquor store at 6859 N. Teutonia Ave already a block away.

Thank You for the opportunity to respond.



# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 02/22/23  
LICENSE TYPE: ALQML  
NEW:   
RENEWAL:

No. 348385  
Application Date: 02/21/23

License Location: Belle's Liquor  
Business Name: 7278 N. Teutonia Avenue

Licensee/Applicant: Smith, Tyron M  
(Last Name, First Name, MI)  
Date of Birth: 07/31/1974

Home Address: 4266 N 75<sup>th</sup> Street  
City: Milwaukee State: WI Zip Code: 53216  
Home Phone: 414-467-4791

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/21/14, the applicant was cited at 7109 W Marion St., for Building Code Violations.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: Fine  
Date: 02/25/19  
Case: 15002674

2. On 08/06/15, the applicant was cited at 2856 N 44<sup>th</sup> St, for Building Code Violations.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: Fine  
Date: 03/10/16  
Case: 16002096

3. On 06/22/16, the applicant was cited at 2856 N 44<sup>th</sup> St., for Building Code Violations.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: Fine  
Date: 10/20/16  
Case: 16051139

Date: 03/09/2023  
Officer: T. Geniesse

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Belles Liquor  
Address: 7278 N Teutonia Av  
Phone: None

Owner: Tyrone M. Smith B/M 07/31/74, Exp. 7/26, S5308137427108  
Owner address: 4266 N 75<sup>th</sup> St  
City State Zip: Milwaukee, WI 53216  
Owner Phone: 414-467-4791  
Owner email: mvcb1952@gmail.com

Manager: Tyrone M. Smith  
Home Address: 4266 N 75<sup>th</sup> St  
City State Zip: Milwaukee, WI. 53216  
Phone: 414-467-4791  
Email: mvcb1952@gmail.com

Preferred contact: Tyrone M. Smith

Location currently open:  YES  NO

Projected open date: 06/01/2023

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9A-9P 24 hours Y N  
Mon: 9A-9P  
Tue: 9A-9P  
Wed: 9A-9P  
Thu: 9A-9P  
Fri: 9A-9P  
Sat: 9A-9P

Premise Type: Liquor Store  
Convenience Store  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many: 5
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: 30 days
19. Are there exterior cameras  Yes  No How many: 5
20. Are there interior cameras  Yes  No How many: 11
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
23. Is the interior of the location neat and clean?  Yes  No
24. Does an interior camera face the entrance/exit?  Yes  No
25. Is there a lockable area that separates employees from customers?  Yes  No
26. Does the store sell single chore boy?  Yes  No
27. Does the store sell blunt wraps?  Yes  No
28. Does the store sell scales?  Yes  No
29. Does the store sell items that may be used as crack pipes?  Yes  No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies:  Yes  No
31. Does the owner understand that these items are often used for drug use?  Yes  No
32. Do the products in the store appear to be new and rotated often?  Yes  No
33. Are emergency and non-emergency numbers posted near the phone?  Yes  No
34. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk?  Yes  No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees?  Yes  No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994?  Yes  No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?  Yes  No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise?  Yes  No  N/A
5. Are at least two high-resolution surveillance security cameras installed?  Yes  No
6. Are the security cameras in working order?  Yes  No
7. Does one camera show an overall view of the counter and register area?  Yes  No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store?  Yes  No
9. Are the camera views obstructed by fixtures or displays?  Yes  No
10. Is the recorded footage stored for at least 30 days?  Yes  No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody?  Yes  No



12. Are customer entrances/exits made of glass or other transparent material?  Yes  No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1  Yes  No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2  Yes  No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

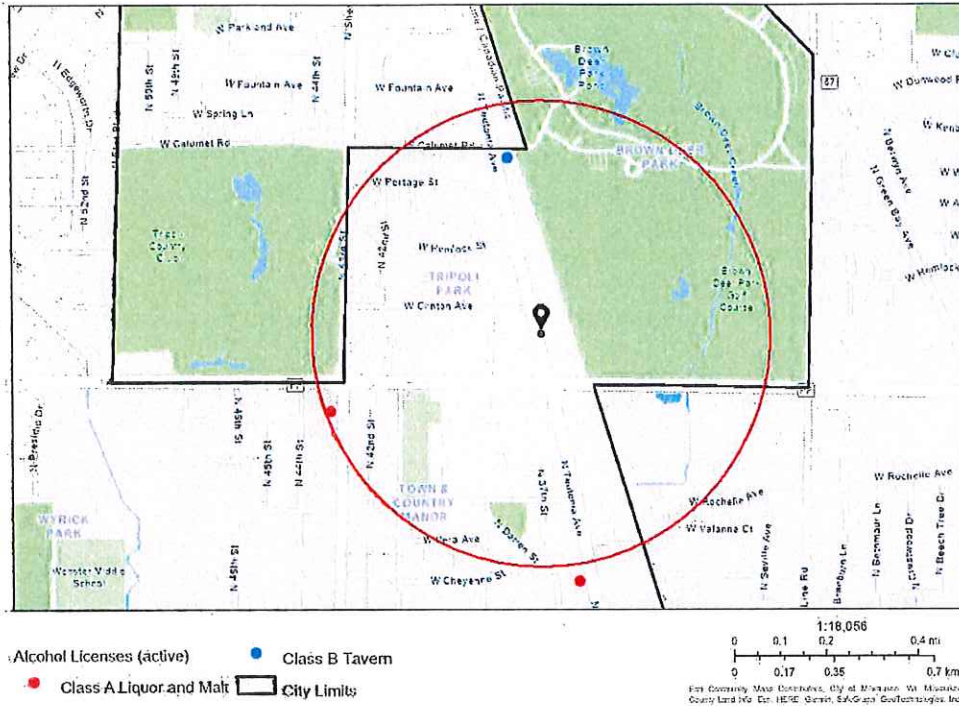
The store is under construction and the design has not been decided at this point. Mr. Smith will invite us back prior to opening for a walk through. He is also putting up additional cameras inside the store. He will post "No loitering" signs on the exterior of the building as well.

 **City of Milwaukee** 7278 N Teutonia Av

### Area of Interest (AOI) Information

Area : 21,862,585.81 ft<sup>2</sup>

Feb 20 2023 15:34:13 Central Standard Time



## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	2		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	THE THIRSTY FOX, INC	THE THIRSTY FOX	DOUGLAS N NEWSTED, Agt	7586 N TEUTONIA AV	Class B Tavern License	90	4/11/2023, 7:00 PM	1
2	MOHINDRA, INC	VINCE'S BEER AND LIQUOR	JAGDEEP S GREWAL, Agt	7141 N 43RD ST	Class A Malt & Class A Liquor License		7/24/2023, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, May 04, 2023



# Notice of Public Hearing

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SMITH, Tyron M, Agent  
Belle's Liquor at 7278 N Teutonia Av  
Class A Malt & Class A Liquor and Weights & Measures License Applications

**Tuesday, May 16, 2023 at 3:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/16/2023 at 3:15 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3700 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3701 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3702 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3703 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3704 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3705 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3706 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3707 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3708 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3709 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3710 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3711 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3712 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3714 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3717 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3718 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3719 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3720 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3721 W CLINTON AVE	MILWAUKEE, WI 53209-1940
CURRENT OCCUPANT	3721 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3722 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3723 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3724 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3725 W CLINTON AVE	MILWAUKEE, WI 53209-1940
CURRENT OCCUPANT	3725 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3726 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3727 W JUNIPER CT	MILWAUKEE, WI 53209-1960
CURRENT OCCUPANT	3729 W CLINTON AVE	MILWAUKEE, WI 53209-1940
CURRENT OCCUPANT	3731 W CLINTON AVE	MILWAUKEE, WI 53209-1940
CURRENT OCCUPANT	3735 W CLINTON AVE	MILWAUKEE, WI 53209-1940
CURRENT OCCUPANT	3737 W CLINTON AVE	MILWAUKEE, WI 53209-1940
CURRENT OCCUPANT	3741 W CLINTON AVE	MILWAUKEE, WI 53209-1940
CURRENT OCCUPANT	7248 N 38TH ST	MILWAUKEE, WI 53209-1937
CURRENT OCCUPANT	7250 N 38TH ST	MILWAUKEE, WI 53209-1937
CURRENT OCCUPANT	7274 N 38TH ST	MILWAUKEE, WI 53209-1970
CURRENT OCCUPANT	7278 N 38TH ST	MILWAUKEE, WI 53209-1970
CURRENT OCCUPANT	7282 N 38TH ST	MILWAUKEE, WI 53209-1970
CURRENT OCCUPANT	7286 N 38TH ST	MILWAUKEE, WI 53209-1970
CURRENT OCCUPANT	7302 N 38TH ST	MILWAUKEE, WI 53209-1939
CURRENT OCCUPANT	7306 N 38TH ST	MILWAUKEE, WI 53209-1939

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Total Records: 40

Radius 250.0 feet and Center of the Circle: 7278 N Teutonia Av



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Liquor Store

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: April 1st 2023
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): 4115 N 76th Milwaukee, WISC 53222
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Mac Velma's Corned Beef

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 3 Locations: Near Register  
Outside: 2 Locations: Back of Building
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Eagle



## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 12 and describe the parking security plan: NONE
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: In Rear of Building 3 Cameras
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 20 and list locations: 4 outside  
4 inside 12 IN Rest of Building
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe Only upon purchase

## 6. Percentage of Sales (must total 100%)

Alcohol <u>50</u> %	Food <u>10</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>40</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Describe: _____	

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Good hope RD.
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Mae Velma's Corned Beef Phone Number: 414-467-4791  
 Building Owner Address: 4200 N. 75th Milwaukee, Wisc 53216

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

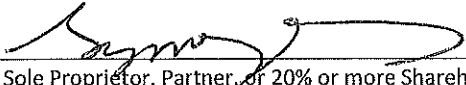
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 am	9 pm	40	21-65	
Monday	9 AM	9 pm	40	21-65	
Tuesday	9 AM	9 pm	40	21-65	
Wednesday	9 AM	9 pm	40	21-65	
Thursday	9 AM	9 pm	40	21-65	
Friday	9 AM	9 pm	40	21-65	
Saturday	9 AM	9 pm	40	21-65	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Belle Liqueur, LLC

Premise Address: 7298 N. Tenth Ave.

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Belle's Liqueur

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ 25K

d) Total amount paid for business \$ N/A

e) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins Jan 1, 2023 Ends \_\_\_\_\_

b) Monthly rental \$ 2500.00

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 25 years

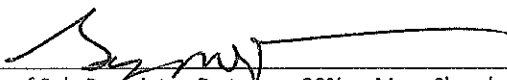
## Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

## Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

## Signature

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



**WEIGHTS & MEASURES LICENSE  
SUPPLEMENTAL APPLICATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Office Use Only:	
App#	_____
Filed	_____
Initials	_____
Paid	_____
Lic #	_____

Legal Entity Name: Belle's Liqueur, LLC  
Premise Address: 7278 N. Teutonia Ave

**Device Type(s)**

- Check all device types for which you need a license.
  - For each device type checked, indicate how many you have in the Number of Devices column (b).
  - Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
  - Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.
- \* **Exception:** The Scanner fee is not per device. Check the box for the appropriate range.  
If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250.  
Check the Number of Devices (b).

Device Type	License Period	Fee Per Device Type (a)	Number of Devices (b)	Total Fee Per Device Type (a x b)
<b>Liquid Measuring Devices</b>				
<input type="checkbox"/> Retail Petroleum Meters	12 months	\$60		
<input type="checkbox"/> 0 to 30 gallons per minute	24 months	\$60		
<input type="checkbox"/> 31 to 200 gallons per minute	24 months	\$250		
<input type="checkbox"/> Over 200 gallons per minute	24 months	\$250		
<b>Scales</b>				
<input type="checkbox"/> Measuring any weight amount	24 months	\$55		
<b>Scanners</b>				
		Fee for scanners is by range	Check how many scanners you have	
<input checked="" type="checkbox"/> Up to 3 scanners	24 months	\$130 total*	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
<input type="checkbox"/> Four or more scanners	24 months	\$250 total*	<input type="checkbox"/> 4 <input type="checkbox"/> Other ___	
<b>Other Devices</b>				
<input type="checkbox"/> Length Measuring Device	24 months	\$60		
<input type="checkbox"/> Timing Device	24 months	\$30		
<b>Total Fee Due</b>				<u>130.00</u>

**Signature**

I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44. I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

I have read, understand, and will adhere to all the above acknowledgments.

\_\_\_\_\_  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

*This form must be submitted with the Business License Application, Weights & Measures Plan of Operation, and appropriate fee. Forms can be obtained online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses).*



# WEIGHTS & MEASURES PLAN OF OPERATION

ccl-wmpln 1/9/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) [license@milwaukee.gov](mailto:license@milwaukee.gov)

Legal Entity Name: Belles liquor, LLC

Premise Address: 7279 N. Tevtonia Ave Milwaukee, Wisc. 53209

## Type of Business

Provide a brief description of the establishment/business:  
Liquor Store Beverage Store

*Other licenses may be required depending on the type of business you are operating.*

## Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

## Signature

\_\_\_\_\_  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

*This form must be submitted with the Business License Application, Weights & Measures License Supplemental Application, and appropriate fee. Forms can be obtained online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses).*

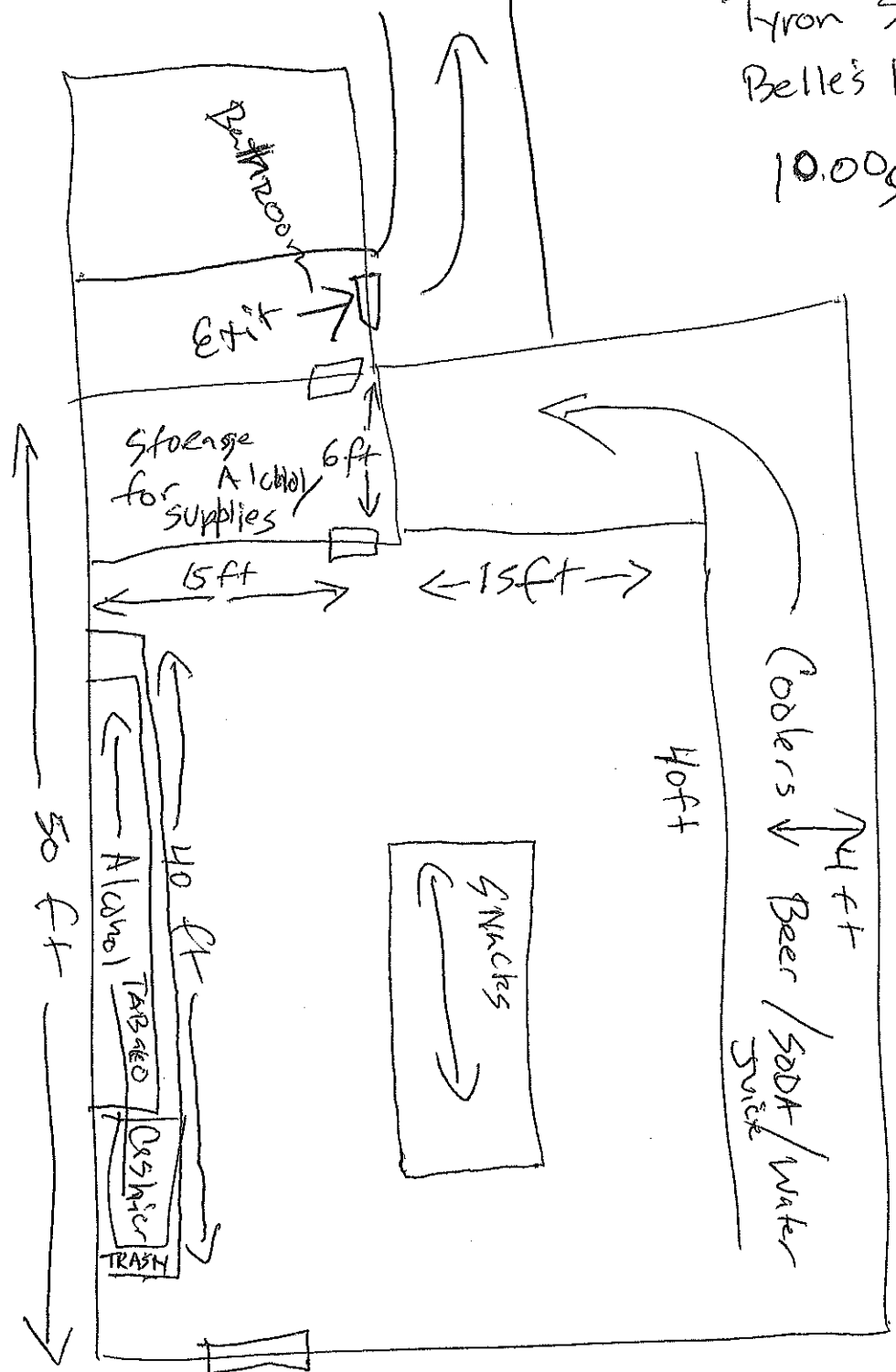


Belle's liquor  
7278 N Teutonia Ave  
53210 ~~2-20-2023~~

TRASH

Tyron Smith  
Belle's liquor LLC  
10,000 sq ft

E



50 ft  
PARKING 50 X 12  
W

20 ft

Teutonia Ave

S

N

PARKING

Area 30 ft  
30 X 40