

FN 11296

# MENOMONEE VALLEY PARTNERS, INC.

February 27, 2012

Mike Goodrich  
Potawatomi Bingo Casino  
1721 W. Canal Street  
Milwaukee, WI 53233

Dear Mr. Goodrich,

On behalf of Menomonee Valley Partners, Inc. (MVP), I write to extend our support of your plans to make significant investments at the Potawatomi Bingo Casino. We thank members of the Casino team for presenting the expansion plans at the January meeting of our Board of Directors. The vibrancy of your business, one of the largest and most diverse employers in the Milwaukee area, is important to the region. We support your plans to build a hotel and new amenities for your guests, and bring more permanent jobs to the heart of Milwaukee.

The Casino's plans to expand through a new hotel, as well as a biogas digester facility to convert liquid food waste into energy, are important to the future of your business and the Valley as a whole. The hotel will add about 230 permanent jobs to the 2,500 already existing at the Casino and will support construction jobs at a time when construction activity is needed. MVP commends the Forest County Potawatomi and the Casino for these investments and your strong commitment to sustainability. MVP is particularly excited about the biogas digester plant that will produce enough renewable energy to power the entire Casino. It is admirable that you are considering LEED certification for the hotel. LEED certification would exceed the measures within the Menomonee Valley Sustainable Design Guidelines, and would make the hotel one of the few LEED certified hotels within the state of Wisconsin.

Through the thoughtful and deliberative planning process that MVP, the City of Milwaukee, Potawatomi, and other stakeholders have engaged in for the last decade, the Valley has become a thriving industrial and recreation/entertainment district with quality jobs and expanding businesses. This is a unique combination where industry coexists with the state's largest tourist destinations. Running through it all is the Menomonee River and the Hank Aaron State Trail, Wisconsin's only urban state trail. This mix is working.

Forest County Potawatomi and the Potawatomi Bingo Casino have been and continue to be central partners in the revitalization of the Valley. The investments Potawatomi have made here have brought millions of visitors each year and thousands of new jobs. The Forest County Potawatomi and the Casino have been major drivers in projects that have brought economic development and

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Laura Bray

ecological recovery throughout the Valley, including the expansion and rebuilding of Canal Street, expansion of the County bus system to better serve employees in the Valley, water quality improvements, and continued support for economic and environmental programs of MVP. We are appreciative of the extraordinary investments of the Forest County Potawatomi and the Casino and thank you for your leadership and partnership.

We congratulate you on your success and offer our assistance as you move forward with your developments.

Sincerely,

A handwritten signature in blue ink that reads "Laura Bray". The signature is written in a cursive, flowing style.

Laura Bray  
Executive Director

Cc: Jeff Crawford, Attorney General, Forest County Potawatomi  
David Brien, Potawatomi Bingo Casino  
Kelly Skindzelewski, Potawatomi Bingo Casino