

**PROPOSED WALKER'S POINT
NEIGHBORHOOD IMPROVEMENT
DISTRICT**

PROPOSED WALKER'S POINT NID MILWAUKEE'S NEAR SOUTH SIDE

Prepared by the Department of City Development Planning Division, 8/3/2016
Source: City of Milwaukee Information Technology Management Division



Path: \\GISData\Projects\2015\Projects\15-05-08 Walker's Point NID\Map - Proposed Walker's Point NID (Rev 8-3-16).ind

Why?

- Walker's Point is growing...and growing
- Assure continued quality neighborhood development – the alternative is to just let it happen
- Collective voice
- Partial support for paid staff
- Clean sweep; graffiti removal
- Streetscaping/greening
- Marketing/branding
- Future ideas: property improvement grants, business development, parking, signage

Communications and Feedback

- Face to face meetings, phone calls, emails
- “What do you want to get out of the NID”
- City mailing of Op Plan
- Informational meetings – several tweaks/refinements to Op Plan

The objectives of the proposed NID:

- promote and sustain Walker's Point as a thriving, mixed-use and diverse neighborhood
- influence the design of new structures and the recycling of old buildings in a way that preserves, enhances and excites the Walker's Point sense of place
- ensure that residents, businesses and property owners have an active role in the redevelopment and planning of the area
- further the neighborhood's image as a clean, safe, affordable and welcoming environment in which to live, work and play

The proposed activities, year one:

- Enhance the area's image through signage, beautification and maintenance related activities
- Develop marketing and promotional programs to promote the district and foster collaboration
- Employ and manage staff and/or support employment of staff by the Walker's Point Association
- Implement shared parking initiatives based on the Walker's Point Parking Study dated November 14, 2014
- Expand the boundaries of the NID in Year One and Two to more truly incorporate the entire Walker's Point neighborhood

Proposed expenditures:

WPA-NID admin, outreach to residents/for expansion	\$49,239
Reserves/Special Projects	\$ 3,957
Resident-Directed Projects	\$10,000
Streetscaping/Greening	\$80,000
Services (clean sweep, graffiti, street/landscp maint)	\$60,000
Marketing and PR	\$10,000
Start-Up Expenses	\$ 5,000
Annual Audit, Insurance	\$ 3,000
TOTAL	\$221,196



Photo: Dave Schlabowske



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