

GRANT ANALYSIS FORM

OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

Contact Person & Phone No: **Jessica Gathirimu, X6269**

Category of Request

- ☐ New Grant
- ☒ Grant Continuation
- ☐ Change in Previously Approved Grant

Previous Council File No. 121065

Previous Council File No.

Project/Program Title: **Medical Assistance Outreach ForwardHealth Grant**

Grantor Agency: **State of Wisconsin Dept of Health Services**

Grant Application Date: **April 15, 2009 (multi-year grant commitment)**

Anticipated Award Date: **January 1, 2014**

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this funding is to continue support for the City of Milwaukee Health Department (MHD) Community Healthcare Access Program (CHAP), formerly the Medical Assistance Outreach Program. DHS funding in 2010 assured program staffing to improve access to and utilization of primary and preventive health care for low income individuals eligible for expanded BadgerCare Plus program services. CHAP has been successful by intensifying efforts in community outreach to high-risk populations and partnering with new community-based organizations and consumers.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

CHAP helps Milwaukee's uninsured, low-income populations get enrolled in BadgerCare Plus programs. This allows clients to access health insurance so they can attend regular, preventive doctor visits, have more consistent prenatal care, receive comprehensive reproductive health services and decrease their emergency room visits.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Enrollment in BadgerCare Plus programs is greatly improved through community-based outreach and application assistance. MHD staff assists clients with completing online applications and renewals, facilitating necessary documentation electronically and serve to answer questions and troubleshoot problems after initial applications and renewals are sent. Assuring clients have healthcare coverage will decrease the burden on MHD services currently provided to uninsured residents and increase MHD's ability to bill for services provided to our clients.

4. Results Measurement/Progress Report (Applies only to Programs):

By December 31, 2014: Complete 5,500 BadgerCare Plus (BC+) online applications. Complete 2,000 online renewals and change reports. Complete 6,000 technical assists.

Develop and expand partnerships with local social service agencies and organizations representing underserved socioeconomic groups, especially moms, infants and children.

Establish at least six new community partners in zip codes 53204, 53205, 53206, 53209, 53210, 53212, 53216, 53218, 53223, 53225 and 53233 to locate CHAP staff on-site.

5. Grant Period, Timetable and Program Phase-out Plan:

January 1, 2014 – December 31, 2014.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach.

See Attached Budget