



ACCENTS FOR LIFE

October 18, 2005

City Clerks Office
200 E. Wells
Room #205
Milwaukee, WI

To Whom It May Concern:

As requested, Cranston is submitting this letter as a request for an appeal to the Common Council regarding window signage that is suggested to be in non-compliance with the provisions of Section 200-61 of the Milwaukee Code of Ordinances. Please also find included a copy of the letter titled "Statement of Denial" for your review.

Sincerely,

Mark Van Ess
Owner, Cranston

250 North Water Street
Milwaukee, WI. 53202

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Statement of Denial

September 21, 2005

Mr. Mark Van Ess
Cranston
250 N. Water Street
Milwaukee, WI 53202

Re: 207 E. Buffalo (aka 250 N. Water Street) – Marshall Building - Cranston
Window signs

Dear Mr. Van Ess:

Upon review of the record from a public hearing for the referenced project, the Architectural Review Board has determined that the denial of the window signs shall be affirmed. This determination is based on the following:

- No extraordinary circumstances were shown to exist under which strict adherence to the design guidelines would cause a substantial hardship on the applicant that is not self imposed or based solely on economic grounds.

Therefore, in accordance with the provisions of Section 200-61 of the Milwaukee Code of Ordinances, the denial this application for Certificate of Appropriateness is affirmed. The applicant, however, may submit a written request for an appeal to the Common Council office within 30 days of the date of the mailing of this document.

If you have any questions regarding this denial or the public hearing process, please contact the City Clerks office at (414) 286-2221.

Sincerely,



Alderman Robert Bauman

Chairman, Architectural Review Board

cc: Michael Mooney – Marshall Building
Tracy Williams - Department of Neighborhood Services
Chris Rute – Development Center
File

