



Sam Denny
Executive Vice President and General Manager

Background and Experience

Sam Denny has been involved in commercial real estate development and property management for over 27 years. His broad experience in the urban development environment has allowed Schlitz Park to become one of the most successful rehabilitation projects in the country. The most recent addition to Schlitz Park, the headquarters for UMB Fund Services, is scheduled for completion in the Spring of 2014. Mr. Denny's ability to use various types of financing from the usual commercial loan products to Historic and New Market Tax Credits to TIF loans to bond financing has allowed Schlitz Park to transform a blighted brewery to a successful mixed use development that has caused increasing development in the fastest growing area of downtown Milwaukee. Mr. Denny was also instrumental in securing Historic Tax Credits for the Mercantile Building, winner of the 2004 Mayor's Urban Design Award, located in the historic Third Ward.

Organizational Involvement

- Historic King Drive BID #8, Board Member, Treasurer, Past Chairman
- Milwaukee Riverwalk District BID #15, Board Member
- Commercial Association of Realtors, Member, Affiliate of the Year 2010
- Congregation Beth Israel Ner Tamid, Co-chairman of Building Committee, (completed \$3.15 million dollar renovation, October 2006)
- Milwaukee Jewish Day School (Board Member for 15 years)

Education

- Bachelor of Business Administration, University of Georgia

shdennyschlitzpark.com

The Brewery Works Inc.
1555 N. RiverCenter Drive
Milwaukee, WI 53212
414.272.6302