

Exhibit A

File No. 241872

Minor Modification to a Detailed Planned Development known as Park Place, Stage 19

11800 W. Park Place, Milwaukee, WI. 53224

April 8, 2025

Previous File History and Project Summary

This site is part of the Park Place General Planned Development (GPD; Sub Area D), which establishes, among other things, a permitted use list and signage standards. Additionally, a Detailed Planned Development (DPD) known as Park Place, Stage 19 was approved in 2000 as File No. 000418 to allow the construction of a 2-story, approx. 57,400 sf office building. It also set specific wall signage standards for the building.

Minor Modification Summary

Currently, this DPD allows 1 building wall sign that is up to 32 sf in area. The sign is to be mounted to the elevation facing W. Park Place ("front elevation") and located above the second floor windows as indicated in the exhibit for File No. 000418. The sign may be internally illuminated.

This Minor Modification is requested by the building owner to allow additional signage to meet the needs of tenants within the building. Specifically, this file will allow the following changes to the building wall signage standards:

- Increase the number of allowable building wall signs from 1 to 4.
- All signs will be Type A, consisting of individual letters and logos.
- Each sign may be up to 60 sf and internally illuminated.
- Signs may be placed on the west, north, and south facades of the building and above the second story windows of the building.
- Sign will be located in the brick area above the windows and will not overhang any decorative building elements or windows.

All other aspects of the DPD remain unchanged.

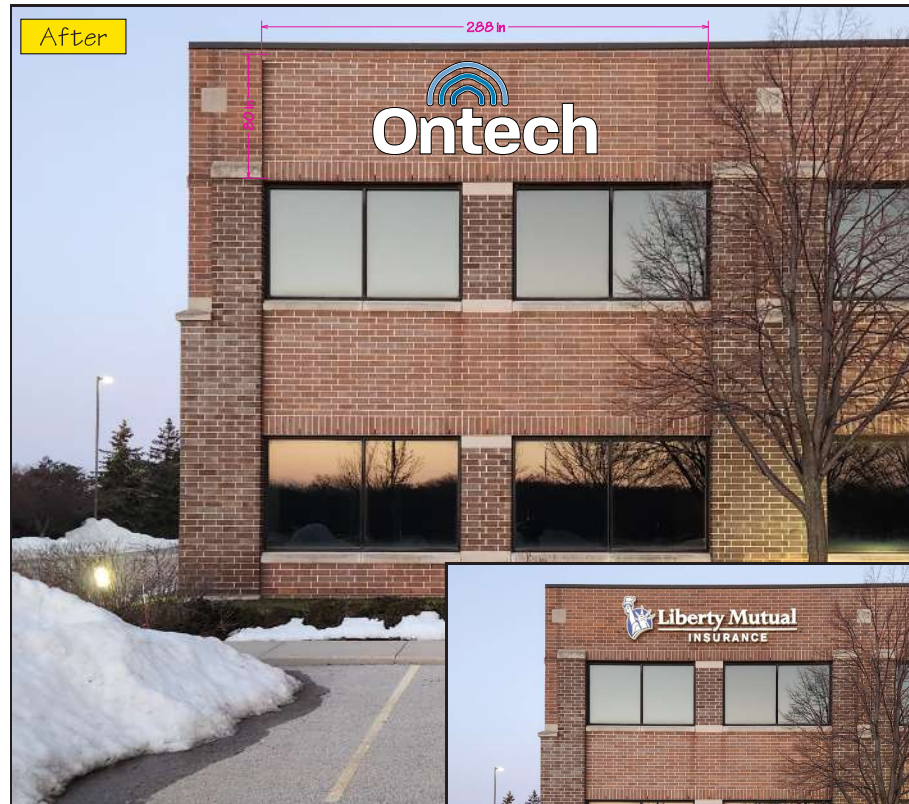
List of Attachments

1. Vicinity map
2. Site photos
3. Sign Drawings



Channel Letters

Front Elevation (West):



Address: 11800 W Park Pl, Milwaukee, WI

Proposed
Ontech Wall Sign



JOB DETAILS:

Type-A Sign:
LED Internally Illuminated
Channel Letters
- White Faces/Black Trim
Caps & Returns
- Translucent Vinyl Graphics

- ☐ Azure
- ☐ Olympic Blue
- ☐ Intense Bluse

- ☐ Customer Pickup
- ☐ Signworks Deliver
- ☒ Signworks Install
- ☐ Other _____
- ☐ Ship To _____

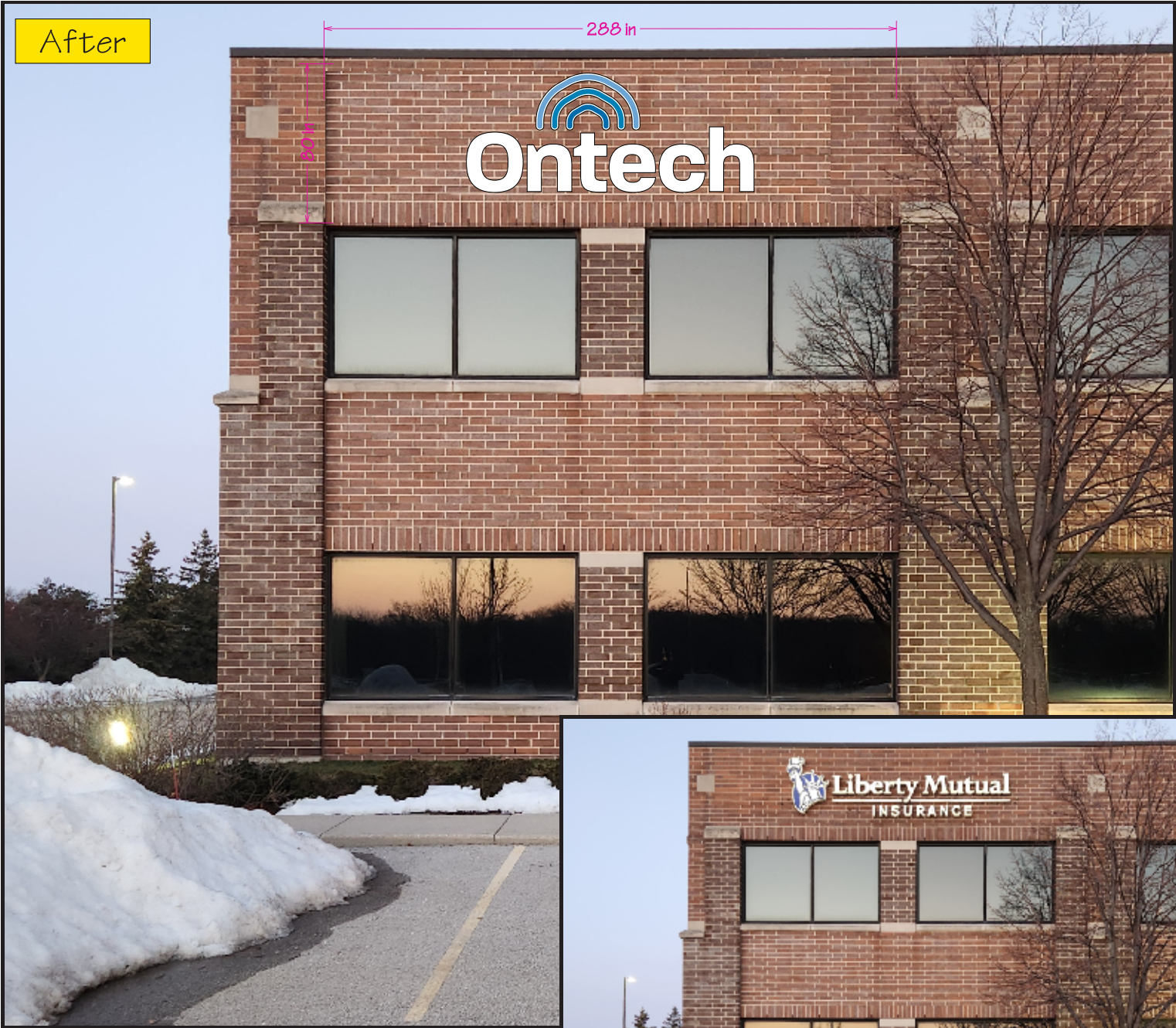
R1 3/19/2025

Quote Number:

Customer Name: Ontech	Sales Representative: Dan	Designer: Lisa
Customer Address:	Job Location:	
File: 2025 Sketches/by name/Ontech		

These conceptual designs are the property of Signworks of Wisconsin, Inc. The drawing is for presentation only - actual colors may vary on the finished sign.

Front Elevation (West):



Address: 11800 W Park Pl, Milwaukee, WI



Channel Letters

West Elevation

Proposed Ontech
Sign Location



North / West Elevation



JOB DETAILS:

Type-A Sign:
LED Internally Illuminated
Channel Letters
- White Faces/Black Trim
Caps & Returns
- Translucent Vinyl Graphics

- ☐ Azure
- ☒ Olympic Blue
- ☒ Intense Bluse

- ☐ Customer Pickup
- ☐ Signworks Deliver
- ☒ Signworks Install
- ☐ Other _____
- ☐ Ship To _____

R1 3/19/2025

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Other Elevations

North Elevation



South Elevation



South / West Elevation



JOB DETAILS:

Elevations Shown for
Potential Future Tenant
Signage

- ☐ Customer Pickup
☐ Signworks Deliver
☒ Signworks Install
☐ Other _____
☐ Ship To _____

R1 3/19/2025

Quote Number:

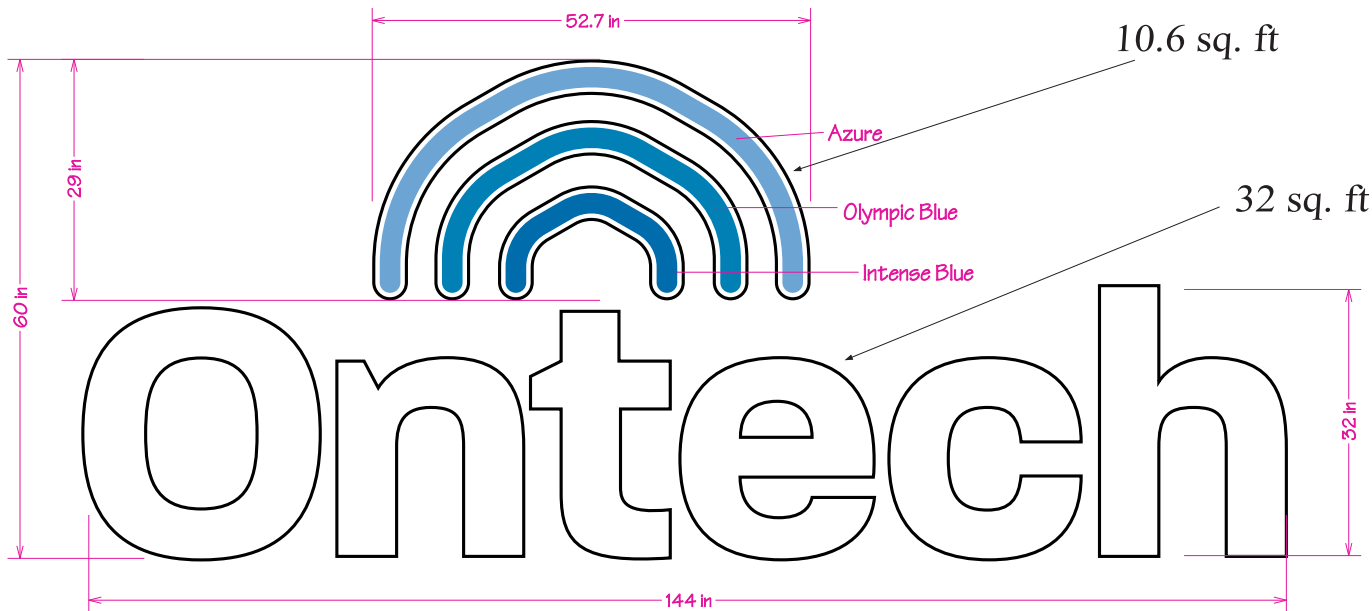
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Channel Letters

Total Sign square footage - 60 sq. ft



JOB DETAILS:

Type-A Sign:
LED Internally Illuminated
Channel Letters
- White Faces/Black Trim
Caps & Returns
- Translucent Vinyl Graphics

- ☐ Azure
- ☐ Olympic Blue
- ☐ Intense Blue

- ☐ Customer Pickup
- ☐ Signworks Deliver
- ☒ Signworks Install
- ☐ Other _____
- ☐ Ship To _____
- _____
- _____

R1 3/19/2025

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Front Elevation (West):

Fabricate and Install NEW Direct Mount Channel Letters - White & Translucent Blue Face
Black Trim Cap & Black Returns

