

LAURA A. LUTTER COLE
4808 W. Woodlawn Court
Milwaukee, WI 53208
(414) 226-2252



EDUCATION:

Roosevelt University - Chicago, Illinois
Lawyer's Assistant Program, Certificate
Civil Litigation Specialty
January 1993

University of Wisconsin - LaCrosse, WI
Bachelor of Science Degree
Public Administration & Political Science, Majors
December 1991

WORK EXPERIENCE:

Ernst & Young Entrepreneur Of The Year® Program Manager (1997 - 2001)
Ernst & Young, Milwaukee, Wisconsin & Chicago, Illinois

Managed and coordinated the Ernst & Young Entrepreneur Of The Year (EOY) program for Wisconsin and Illinois:

- Secured over \$300,000 in sponsorships annually and negotiated all sponsor, patron and vendor contracts.
- Coordinated all aspects of two black-tie award banquets for approximately 400-500 guests each.
- Created printed marketing pieces, direct mail, telemarketing initiatives, etc.
- Coordinated selection of two independent regional judging panels and managed the judging process.
- Coordinated two targeted solicitation initiatives for nominations from Illinois and Wisconsin.
- Served as regional liaison to all nominees, sponsors, judges, and National Entrepreneurial Services Practice.

Event Planner / Marketing Coordinator (1999 - 2001)
Ernst & Young, Milwaukee, Wisconsin

Planned all Ernst & Young Milwaukee office events and marketing initiatives including:

- Served as contact person for Milwaukee office marketing and PR initiatives.
- Coordinated events annually for approximately 250 guests held at different venues in the Milwaukee area.

Administrative Assistant (1995 - 1997)
Prevent Child Abuse America (formerly National Committee to Prevent Child Abuse), Chicago, Illinois

Provided administrative support to the Associate and Executive Directors in the national headquarters:

- Planned and coordinated National Board meetings and dinners.
- Coordinated Ad Council/NCPCA strategy meetings, monthly Executive Committee and Long Range Planning meetings and dinners.
- Maintained current file of state and federal child protection legislation and resource literature on child protection reform.

Paralegal (1994 - 1995)
Henry J. Plum Law Office, Wauwatosa, Wisconsin

- Provided litigation support for a small law firm specializing in juvenile law.

Legal Assistant (1993 - 1994)
Peterson & Ross, Chicago, Illinois

- Provided litigation support for a large law firm specializing in insurance/reinsurance defense.

VOLUNTEER / FUNDRAISING WORK:

Milwaukee Wave "Wave of Kindness"
Alzheimer's Association of SE Wisconsin
Friends of Hôpital Albert Schweitzer
George Karl's Friends Of Hoop Foundation

Milwaukee Youth Mentoring Network
LaCasa Family Crisis Center
Healthy Families America