

September 22, 2009

To the Honorable Common Council
Community Economic Development Committee
City of Milwaukee

Dear Committee Members:

On September 21, 2009 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District Number Forty-Three (South 27th Street, Common Council file number 090560) and approve its first year operating plan. The district would generally be bounded by the properties at the South 27th Street and West Oklahoma Avenue intersection on the north, extending south to the Milwaukee/Greenfield municipal border, including properties along the Kinnickinnic River Parkway, in the 13th Aldermanic District.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 43 will be used to enhance the economic viability of local businesses and property values, maximize business facilities (conventions, dining and entertainment), promote friendliness and quality of services, enhance the community image through safety and beautification, and promote area growth.

Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore recommended approval of the establishment of BID No. 43.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: R. Manuel

File