

GERALD RAPPAPORT BIOGRAPHY

Gerald Rappaport started his hospitality career in Illinois as a Cashier at the Hilton Palmer house Hotel in 1980. He majored in Food and Lodging at Southern Illinois University.

In 1982 he became Chief Room Supervisor at the Conrad Hilton in Chicago.

Gerald was hired by The Marcus Corporation in 1984, having started as Assistant Front Office Manager at the Marc Plaza and risen through the ranks as Rooms Division Manager in 1986 and then Assistant General Manager in 1990. He was promoted to General Manager of the Sheraton Mayfair in 1991.

In 1994, Gerald became Special Assistant to the President of Marcus Hotels & Resorts during the renovation of the Hotel in anticipation of the new Hilton flag.

Since September of 1996, he has been the General Manager of the Hilton Milwaukee City Center, the premier convention headquarter hotel in Milwaukee.

Gerald has been actively involved in many civic and trade organizations and is currently a Director for Westown Association and serves as their Treasurer. Gerald is also a Director for the Greater Milwaukee Hotel & Motel Association, Chairperson for the Milwaukee Downtown General Manager's Task Force, and a member of the Downtown Milwaukee Collaborative Marketing Committee. He is also a very active supporter of United Cerebral Palsy.

Gerald is married to Nancy and has two daughters, Kayleigh and Emily. The Rappaport family resides in Fox Point, Wisconsin.