

Lee, Chris

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**From:** I gensch <lgensch@yahoo.com>  
**Sent:** Monday, October 03, 2016 7:04 AM  
**To:** Bohl, James  
**Cc:** Coggs, Milele; Rainey, Khalif; Kovac, Nik; Stamper II, Russell; Perez, Jose; Lee, Chris; foster@milwaukee.gov  
**Subject:** Resolution Relating to the Permanent Designation of the South Second Street Historic District (#160539)  
**Attachments:** 10 Benefits.docx

On October 4, 2016, a resolution will come before the committee relating to the permanent designation of the South Second Street Historic District in the 12th Aldermanic District (#160539).

I am in support of this resolution.

Respectfully, I have attached a brief document for your review which outlines the positive aspects of local district designation called "10 Benefits of Establishing a Local Historic District". In addition, as you have a moment, please view writings and lectures presented by Donovan Rypkema: Economic Benefits of Preservation. His work focuses on preservation investments that revitalize neighborhoods, stimulate local economy and create jobs across the nation.

Thank you.

Lori A. Gensch