

**Cooperative Ventures Undertaken by the City of Milwaukee and  
the  
Milwaukee Area Workforce Investment Board  
July 1, 2010 - December 31, 2010**

**2010 Earn & Learn**

In 2010, a total of 2,296 students were employed.

- ◆ Community Work Experience Program 1,507
- ◆ Private Sector Job Connection 623
- ◆ Summer Youth Internship Program 166

**A. Community Work Experience**

- ◆ MAWIB coordinates the Earn & Learn Community Work Experience program with the City of Milwaukee to place youth in seven-week work experiences during the summer.
- ◆ In 2010, funding from several sources that supported summer employment in 2009 was unavailable, including ARRA, the City of Milwaukee and Milwaukee Public Schools.
- ◆ 1,507 youth were placed in subsidized employment at over 100 community-based worksites.

**B. Private Sector Job Connection**

- ◆ John Kissinger of GRAEF-USA and Giacomo Fallucca of Palermo's Pizza continued to serve as champions for youth employment, leading the recruitment of private sector employers.
- ◆ 623 youth were employed in private sector jobs.
- ◆ 31 employers pledged to hire youth.
- ◆ Johnson Controls supported the fifth year of the Milwaukee Conservation Leadership Corp Program, providing 74 youth jobs.
- ◆ World Festivals, Inc. (Summerfest) employed nearly 400 Milwaukee residents between the ages of 16 and 24.
- ◆ Wisconsin State Fair employed 55 youth.

**C. Summer Youth Internship Program**

- ◆ The City continued its summer youth internship program, operated with Community Development Block Grant funds, placing 166 youth in virtually every city department.

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**M.O.R.E Ordinance and other Recruitment Efforts**

**A. M.O.R.E.**

- ◆ No referral or other activity under M.O.R.E. ordinance to date

**B. Talgo**

- ◆ All job seekers going to the former Tower Automotive site were referred to MAWIB.
- ◆ MAWIB collected resumes from more than 400 job seekers interested in applying for Talgo jobs
- ◆ Talgo conducted on-site interviews at MAWIB during November and December
- ◆ Due to the loss of several HR personnel, Talgo contracted with MAWIB to provide screening services.

**C. Outreach to New Employers**

- ◆ Discussions are underway with Helios regarding possible On-the-Job Training (OJT) services.

**Partnerships:**

**A. Urban Forestry**

- ◆ Continuing Collaboration with DPW and Office of Block Grant Development.
- ◆ Of the first group of 20, 13 completed the program.
- ◆ Outcomes
  - ◆ Tree Climber Specialist – Certificate of Completion 4
  - ◆ Ground Operations Specialist – Certificate of Completion 10
  - ◆ State of WI Commercial Drivers License – Class B w/airbrake certification 8
  - ◆ Strengthening Diversity in Urban Forestry Service Delivery Graduate Certificate 13
  - ◆ Electrical Hazards Awareness Program Training & CPR Certification 7
- ◆ Placed into employment at time of program completion 12
- ◆ Wage range at placement \$12.76-\$14.28
- ◆ Employment information:
  - ◆ Asplundh 4
  - ◆ American Tree Experts 1
  - ◆ Crawford Tree Service 1
  - ◆ Hoppe Tree Service 1
  - ◆ Triada Employment 5\*

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- ◆ \*Temporary laborers with Nature Systems or Cedarburg
- ◆ The partnership is recruiting for the second cohort. The new group of 12 will be selected and begin training in March, 2011

**B. Milwaukee Adult Build (MB)**

- ◆ The first cohort of 28 has completed the Milwaukee Adult Build training.
- ◆ The group is receiving additional training funded by MAWIB and the Pathways Out of Poverty.
- ◆ A major construction company anticipates hiring the graduates to work on a project that will be implemented shortly.
- ◆ The second cohort of 30 will enroll in January.
- ◆ The partnership with DWD, CBDG and the Housing Authority and two community based organizations, Northcott Neighborhood House (NNH) and the Milwaukee Christian Center (MCC), is providing transitional jobs and training in construction and will lead to pre apprenticeships and other placements.
- ◆ This target population includes African American males which have the highest unemployment in the city at an unemployment rate of approximately 50%.
- ◆ Participants trained on real construction projects and will received additional training including GED and MATC course.
- ◆ MB is a \$1 million project funded by CBDG ARRA funds and state GPR.

**C. Growing Milwaukee!**

- ◆ The *Growing Milwaukee!* initiative has recruited (10) in-school and fifteen (15) out-of-school youth to participate in a twelve-month "Food Systems Specialist" Internship program that provides effective job training in the community-based food systems development), facility development (constructing, maintaining, and implementing urban sustainable food systems), and retail (as it relates to marketing and distributing locally produced food). All youth recruited remain in the program.
- ◆ The Youth participate in a paid work experience and gain academic and occupational skills to prepare them to enter the green workforce and/or higher education upon completion of the twelve-month program.

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- ◆ This program is funded by a \$381,000 federal appropriation to the City of Milwaukee. The program partnership includes MAWIB, Growing Power and CBDG.

**D. KIOSK Project**

- ◆ MAWIB is a partner in the recently awarded the Broadband Stimulus Grant led by the City's Information and Technology Management Division. The new sites have been identified and work is underway to get them installed:
- ◆ Anticipated new CMC Kiosk Locations
  - ◆ Atkinson Library
  - ◆ Forest Home Library
  - ◆ Martin Luther King Library
  - ◆ Villard Avenue Library
  - ◆ Washington Park Library
- Existing KIOSK locations
  - ◆ Goodwill Workforce Connection Centers( 2 locations)
    - ◆ 6055 N. 91<sup>st</sup>. Street and 3903 N. Richards Street
  - ◆ Silver Spring Neighborhood Center -- 5460 N. 64<sup>th</sup> Street
  - ◆ Center Street Library -- 2727 W. Fond Du Lac Ave
  - ◆ Mill Road Library -- 76<sup>th</sup>/Mill Rd
  - ◆ Wisconsin Department of Corrections
    - ◆ Capitol Dr/Port Washington
    - ◆ 9<sup>th</sup> Street/ W. Mitchell Street
  - ◆ MAWIB- Resource Center -- 2342 N. 27<sup>th</sup> Street

**E. Job Corps Center**

- ◆ MAWIB is collaborating with the new Job Corp to recruit Milwaukee Residences. We have mailed to over 1,800 potential candidates and will host several information meetings during the month of February and March.

**F. African American Male Task Force**

- ◆ MAWIB's Human Resource Manager is a member of the task force.