

Sam Denny

Background and Experience

Sam Denny has been involved in commercial real estate development and property management for over 20 years and is currently the Executive Vice President and General Manager of The Brewery Works, Inc., the developers of Schlitz Park.

Schlitz Park is a development in downtown Milwaukee consisting of over 1 million square feet of office space. Mr. Denny's responsibilities at Schlitz Park are vast and include everything from cash management to property management.

His broad experience in the urban development environment has allowed the award winning Schlitz Park to become one of the most successful rehabilitation projects in the country. The most recent addition to Schlitz Park, the world Headquarters of Manpower, Inc. was completed in September, 2007. This 280,000 SF office building along with its over 400,000 SF, 1,260 car parking structure at a cost of over \$82 million is quite an addition to the city.

Mr. Denny's ability to employ various types of financing from typical commercial loans to Historic Tax Credits to TIF loans and grants to taxable bond financing has allowed Schlitz Park to transform from a blighted brewery to a very successful development in downtown Milwaukee.

Mr. Denny was also instrumental in securing historic tax credits for The Mercantile Building, winner of the 2004 Mayor's Urban Design Award, located in the historic Third Ward.

Organizational Involvement

- Historic King Drive BID #8, Board Member, Past Chairman
- International Council of Shopping Centers, Member
- Commercial Association of Realtors, Member
- Congregation Beth Israel, Co-chairman of Building Committee, (completed \$3.15 million dollar renovation, October, 2006)
- Milwaukee Jewish Day School (Officer of the Board for 15 years)

Education

- Bachelor of Business Administration, University of Georgia