



August 24 , 2022

City Of Milwaukee
Licensing Committee
200 E Wells St # 105
Milwaukee, WI 53202

Re: 3622 W. Villard Avenue (ELITE Social Lounge LLC)

Dear Licensing Committee:

On Wednesday August 17th, 2022, the owners of “ELITE Social Lounge LLC ” presented their business plans to our Business Improvement District's Board of Directors. The operators of this new business is an existing business in our BID that is petitioning to expand their footprint in our neighborhood. Their existing business (Motor Kings LLC/a used car dealership) is in good standing with the BID, and has contributed significant efforts to give their existing property a much needed face lift. The Board of Directors voted to approved a letter of support for their business expansion on the following conditions:

- The target customer will be 25 and up
- on-site security shall be provided
- no adult entertainment that involves any kind of nudity

Thank you for your consideration of their application, and the board's input.

Respectfully,

Angelique Sharpe
Director
Villard Avenue BID
414-431-2255
Angelique@havenwoods.org

C:

Ald. Milele Coggs
Ald. Dodd
Ald. Borkowski
Ald. Perez
Ald. Spiker
Ald. Hamilton