

# *Memo*

**To:** MUL Board of Directors  
**From:** Ralph Hollmon  
**Date:** 10/04/04  
**Re:** Potawatomi Economic Impact Study

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Recently the Forest County Potawatomi Community asked MUL to send a letter to the Bureau of Indian Affairs requesting that the Bureau consider the economic impact on Milwaukee County if a casino was developed in Kenosha County.

Now Potawatomi wants to conduct an Economic Impact Study and would like for MUL to join with others in supporting this study. Others supporting the study include: City of Milwaukee Aldermen, Greater Milwaukee Committee, MMAC, Hispanic Chamber of Commerce, and the Greater Milwaukee Convention and Visitors Bureau. CBO supporters of the study have been asked for the use of their organization's name and a small contribution to help pay for the study. MUL's contribution would be \$250.

The scope of this study is consistent with the MUL mission, to promote economic development and the retention of jobs in the Milwaukee Metropolitan area. In 2003, the Potawatomi Casino employed over 1,800 people, 29% African American, 12% Hispanic, 9% Native American, and 4% Asian. It is also estimated that the casino is indirectly responsible for another 6,300 jobs due to the revenue it puts into our economy. Therefore, I recommend that MUL lend its support to this Economic Impact Study and contribute \$250 to help fund the study.

Please let me know your thoughts at your earliest convenience.