Michael Joseph Brady, Employee Benefits Director 200 East Wells Street, Room 701 Milwaukee, WI 53202

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Biography of Michael Brady

Mr. Brady has been the Director of Employee Benefits for the City of Milwaukee since 1996. Mr. Brady, a Marquette University graduate, has been working for the City of Milwaukee in the benefits and community development area since 1989. He previously has worked in Consumer Affairs for WE Energies, as Staff Director to Congressman Henry S. Reuss, and as a teacher and youth worker.

Mr. Brady works closely with Mayor Tom Barrett and the Milwaukee aldermen to administer health care benefits for 6800 active and 4300 retired City employees. The 2008 projected budget for health care benefits is \$104M.

Mr. Brady has been a board member of the Wisconsin Healthcare Purchasers for Quality since 2003, a public-private effort supporting Leapfrog measures and other quality standards. He has been on the advisory committee of the Well City Milwaukee effort since its start in 2006, an effort to promote healthy lifestyles through Milwaukee employers. He is leading wellness promotion efforts for City of Milwaukee employees in cooperation with the City Health Department and Department team leaders. He initiated use of a Medicare D plan with a wrap-around for City retirees in 2007. He has initiated a Diabetes Ten City Challenge program for City employees. He has initiated pay-for-performance efforts with Navitus Health Solutions, the City's prescription benefit manager.

The average annual increase in City health care costs for active employees since 2003 under the managed competition model used by the City have been under 5%. The model provides financial incentives for employees to select better value, lower cost and higher quality plans. The City is currently using the UnitedHealthcare Choice insured HMO plan for medical services and the Navitus Health Solutions Prescription Benefit Plan, a fully transparent PBM that returns all discounts, rebates and incentives to the employer.

Mr. Brady resides in the Story Hill neighborhood of Milwaukee with his wife Donna. He has four grown children and three grandchildren. He was born in Chicago and has been married 35 years. He has been a bike commuter for 25 years, enjoys hiking, cross country skiing and camping. He is former President of the Marquette University Arts and Science Alumni Board and a former member of their National Alumni Board. He is a 28-year Milwaukee Irish Fest volunteer; a board member of the Milwaukee Ulster Project; and, a board member of the Friends of the Henry Aaron State Trail.