



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 28, 2025

COMMITTEE MEETING NOTICE

AD 06

ARNOLD, Joshua, Agent
JAY'S KARAOKE LOUNGE LLC
340 W RESERVOIR AV
MILWAUKEE, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, November 11, 2025 at 01:30 PM

The access code is <https://meet.goto.com/658271221>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Jukebox, Karaoke, Poetry Readings, Comedy Acts, Patrons Dancing and Hookah Service as agent for "JAY'S KARAOKE LOUNGE LLC" for "JAY'S KARAOKE LOUNGE" at 340 W RESERVOIR Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____


Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 28, 2025

COMMITTEE MEETING NOTICE

AD 06

ARNOLD, Joshua, Agent
JAY'S KARAOKE LOUNGE LLC
1508 S 92ND ST #16
MILWAUKEE, WI 53204

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JIM OWCZARSKI, CITY CLERK

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Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Objection to July 30, 2025, Notice of Public Interest

License Type: Class B Tavern and Entertainment Premises

Applicant: Jay's Karaoke Lounge

Agent: Joshua Arnold

REDACTED
BY
TR

To Whom It May Concern:

I am writing to formally and respectfully **object** to the Notice of Public Interest of July 31, 2025 regarding the new application for a Class B Tavern and Public Entertainment filed for Jay's Karaoke Lounge LLC. My objection is rooted in concerns that affect both the immediate neighborhood and the wider community namely:

- Noise impact on local residents;
- Parking and traffic noise and congestion;
- Public safety and order;
- Fit with community character;

Noise Impact on Local Residents

First and foremost, the proposed establishment raises serious concerns about noise levels, particularly during late-night hours. Jay's Karaoke Lounge will operate 7 days a week from 1100AM to 0200AM +1. As a result, granting a license as petitioned "will have an adverse impact on the health, safety, and welfare of the public and the neighborhood" (Source: July 30, 2025, Notice of Public Interest). This will impact negatively the quality of life and character of our neighborhood community.

On February 16th, 2022, I objected to an application by the licensee at the site, Lounge 340, for karaoke and disc jockey entertainment due to the certainty of the noise from the establishment violating existing city noise ordinances. This would have a disparate impact on all families with special concern for the neighborhood's elderly and for those who require a peaceful environment for rest.

The 2022 application for karaoke and disc jockey by Lounge 340 / Lush Lounge was denied by the License Division. The noise issue is for both the licensee's music volume noise and music frequency broad spectrum noise within the limits of city ordinances. Low-frequency music sounds, typically ranging from 10Hz to 200Hz, can penetrate through thick solid materials, making them difficult to block.

In my judgement, nothing has changed with the current application dated July 31, 2025 to undo the License Division's prior established precedent(s) of denying the application by a previous licensee for Karaoke and Disk Jockey activities in the business.

Parking and Traffic Noise and Congestion

Additionally, the location of Jay's Karaoke Lounge could exacerbate already limited parking availability on local streets. Increased traffic flow and traffic noise would further inconvenience neighborhood residents. Traffic noise and traffic congestion violations were extensively documented in videos provided to the License Division for previous licensees' applications.

Public Safety and Order

The operation of a late-night entertainment venue such as a karaoke lounge and a Class B tavern carries with it the risk of increased instances of loitering and potentially unruly behavior. This could strain local law enforcement resources and create safety concerns for both patrons and non-patrons alike.

Public safety and order violations have been a serious problem in the past years with the 2 previous licensees at the site; Luch Lounge and Lounge 340. As with noise violations, extensive video evidence of violations of public safety and order was submitted to the License Division.

Fit with Community Character

It is also important to consider whether the proposed lounge aligns with the character and needs of our neighborhood which is principally residential and further enhanced by the Parish of St Francis of Assisi. The introduction of Jay's Karaoke Lounge and the license to sell alcoholic beverages may undermine the family-friendly atmosphere of a primarily residential neighborhood enhanced with the religious activities of the Parish of St Francis of Assisi.

As an example of possible ongoing risks to a primarily residential family and non-secular neighborhood atmosphere, video evidence was submitted for license violations by the prior licensee, Lush Lounge, engaging in female stripping activities.

It is noteworthy to point out that the entrance to the proposed Jay's Karaoke Lounge and the entrance to the St Francis of Assisi's Parish church based on a preliminary analysis would appear to be less than the city stipulated 300 feet minimum distance for a Class B tavern. This distance is calculated as the shortest distance between the entrances to the Class B tavern and the entrance to St Francis of Assisi church. This should preclude the granting of a Class B tavern and entertainment license.

Conclusion

For these reasons, I respectfully urge the relevant authorities to deny approval of the application for Jay's Karaoke Lounge. The approval of the application "will have an adverse impact on the health, safety, and welfare of the public and the neighborhood" (source: July 30, 2025, Notice of Public Interest) impacting negatively the quality of life and character of our community.

Thank you for your attention and for considering my objections. My objection to the license application is submitted considering only the best interests of Milwaukee and our beautiful community. I am proud to be a resident of Milwaukee and to participate in my civic responsibilities as requested by the City of Milwaukee authorities.

Sincerely,

August 12, 2025

Cox, Andrew

From: License
Sent: Wednesday, August 6, 2025 1:07 PM
To: Cox, Andrew
Subject: FW: License Application Objection - Jay's Karaoke Lounge

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

From:
Sent: Tuesday, August 5, 2025 10:28 PM
To: License <LICENSE@milwaukee.gov>
Cc:
Subject: License Application Objection - Jay's Karaoke Lounge

Hello,

We received a Notice of Public Interest letter in the mail this week for the new license application filed for Jay's Karaoke Lounge (340 W Reservoir), and would like to submit our objection.

We have lived in the neighborhood since 2018 and have witnessed firsthand the adverse effects of a late night / extended hours establishment operating in an otherwise quiet neighborhood, next to a YWCA and across the street from a church.

Please also note that the application incorrectly states that it is not within 300 feet of a church, however St. Francis of Assisi Roman Catholic Church is directly across the street (1937 N. Vel R. Phillips Ave).

In addition to the owner never operating a business with Extended Hours and applying for a license for 7 days a week from 11 am-2 am except Sundays (until midnight), they have not completed the required Responsible Beverage Server Training course nor have they held a bartending license in the state in the past two years, which makes us concerned that they do not understand the challenges with operating a karaoke bar / lounge serving both 91% alcohol and 9% tobacco products, especially one with extended hours.

As a karaoke bar with sound amplification inside the bar, there are serious concerns about the level of noise this establishment would emit into the neighborhood at the extended hours, seven days a week. The stage is displayed at the south window, with maximum sound amplification into the neighborhood and adjacent residences, with no plans for security to enforce noise ordinances and other laws. Also with the Public Entertainment Premises license and planned types of entertainment such as comedy, hookah, dancing, and jukebox, we have serious concerns with the level of noise and safety and welfare of the public and neighborhood as a result of this entertainment in a residential area. We are on

the record objecting in the past to the previous businesses at this address requests for karaoke, and it has no place in a residential neighborhood.

We would like to express our extremely large concerns with the new license application, and object to the granting of the license for Jay's Karaoke Lounge.

Thank you,

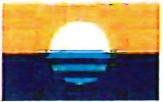
REDACTED
BY *AC*

Richardson, Tonja

From: License
Sent: Monday, August 11, 2025 3:58 PM
To: Richardson, Tonja
Subject: FW: License application for Jay's Karaoke Lounge

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY
TR

From:
Sent: Monday, August 11, 2025 2:05 PM
To: License <LICENSE@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>
Subject: License application for Jay's Karaoke Lounge

To Whom It May Concern,

This letter is to express my concerns over granting a license to Jay's Karaoke Lounge at 340 W Reservoir Ave.

I don't feel that this location is appropriate for an establishment of this kind. We are basically a residential area with a church right across the street from this location. We have had many issues with the former tenants. It has been a pleasant summer here since they closed. Now it appears that we may encounter even more disruptions and noise especially since he wants to be opened EVERY day until the wee hours of the night. It also doesn't appear to have any security measures besides cameras to control what goes on inside and outside the establishment.

I'm so concerned that we are just going backwards and will have to deal with all the issues that we did before.

Please consider the people who live in this area when you make your decision. Understand that I am not against someone having and starting a business. I just don't believe that it is appropriate in this case.

Thank you for your time and consideration in this matter. I hope that it will be denied.

Roman, Carmen

From: License
Sent: Wednesday, August 6, 2025 12:30 PM
To: Roman, Carmen
Subject: FW: Jay's Karaoke Lounge 340 W Reservoir

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

REDACTED
BY *COL*

From: I
Sent: Tuesday, August 5, 2025 5:05 PM
To: License <LICENSE@milwaukee.gov>
Subject: Jay's Karaoke Lounge 340 W Reservoir

Hello,

I am writing to you today in regards to the notice I received regarding the opening of Jay's Karaoke Lounge.

My name is [redacted], I am the Regional Coordinator for [redacted]. We are located at [redacted] right around the corner from the proposed Jay's Lounge. [redacted] is a house of studies. We house and give supportive services to 12 formerly incarcerated men. Each of our resident scholars are here to continue their education and make positive changes in their lives. The men all go to school and hold down jobs.

Our residents came to me before I got this notice to express their concerns about what was going into the old lounge because that place was nothing but trouble and attracted the worst kinds of people. Our residents have found out that in fact it's going to be a hip hop club and that will "attract guns and drugs."

Those are their words, not mine. There has already been drug activity going on there. Our residents are working so hard, some of them to keep clean and sober. This new lounge would pose such a threat to not only their sobriety but to keeping them from going back to their old lifestyle. I have 5 formerly incarcerated men here, some who were imprisoned for drug offenses so I believe them when they tell me, "it can be called a karaoke lounge, but the word out on the streets... it's going to be a hip hop club"

I ask that you do not let this license move forward. Please consider the hard work of our residents and their request to not let this lounge open. Let's give the residents of [redacted] the chance to change their lives.

Thank you for your consideration,

Collins, Rolanda

From: License
Sent: Tuesday, August 5, 2025 11:09 AM
To: Collins, Rolanda
Subject: FW: Letter of License Application Opposition - 340 W Reservoir Ave. - Jay's Karaoke Lounge
Attachments: 8-3-25 1030pm (1).JPG; Letter of License Opposition - 340 W Reservoir Ave. - Jay's Karaoke Lounge.pdf
Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license

REDACTED
BY *RC*



[Take Our Survey!](#)

From:
Sent: Monday, August 4, 2025 8:16 PM
To: License <LICENSE@milwaukee.gov>; Melendez, Yadira <Yadira.Melendez@milwaukee.gov>
Cc: Dantzler, Akuwa <adantz@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>;

Subject: Letter of License Application Opposition - 340 W Reservoir Ave. - Jay's Karaoke Lounge

Good Evening MKE License Committee,

Please find attached our written opposition to the open application of "Jay's Karaoke Lounge" at 340 W Reservoir Ave.

The business was documented on the nights of Friday 8/1 and Sunday 8/3 of serving alcohol and tobacco products from behind the bar without a license. The bar was not open to the public as it had its "Open" sign off, curtains drawn, but there were numerous cars parked outside and 5-8 patrons within the bar. Additional video/photo evidence is available upon request.

Thank you and please confirm once received,



Office of City Clerk, License Division
Room 105, City Hall
200 E. Wells St.
Milwaukee, WI 53202

Dear Milwaukee License Committee,

This is a formal letter of opposition to the application by Jay's Karaoke Lounge, LLC for "Jay's Karaoke Lounge" (JKL) proposed for 340 W Reservoir Dr.

After reviewing the attached license application, many immediate neighbors of the bar have severe anxiety about quality of life and noise level of the neighborhood. Particularly because the business model JKL proposes in their application is very similar to previous bars that were tenants of the building in the last 4 years. This letter will highlight those.

Before we get to the highlights, as of 8/4/2025 the JKL's application for a license has only been submitted but not approved. Despite this, on the nights of Friday 8/1 and Sunday 8/3, it was observed the bar had visitors (ranging from five on 8/1, and eight on 8/3) who were consuming alcohol and tobacco products being served from behind the bar. Please see below pictures confirming this. There is also video evidence upon request. There may also be a police report available associated with the 8/3 incident since the district 5 Tavern Unit was called and asked to check. How is this legal or behavior of a responsible business owner if JKL's liquor and operator's license hasn't been approved yet?

Per WiDOR rules: *"No one can sell alcohol beverages (or give away for a commercial purpose) or allow consumption in a public place without getting the appropriate license or permit."*

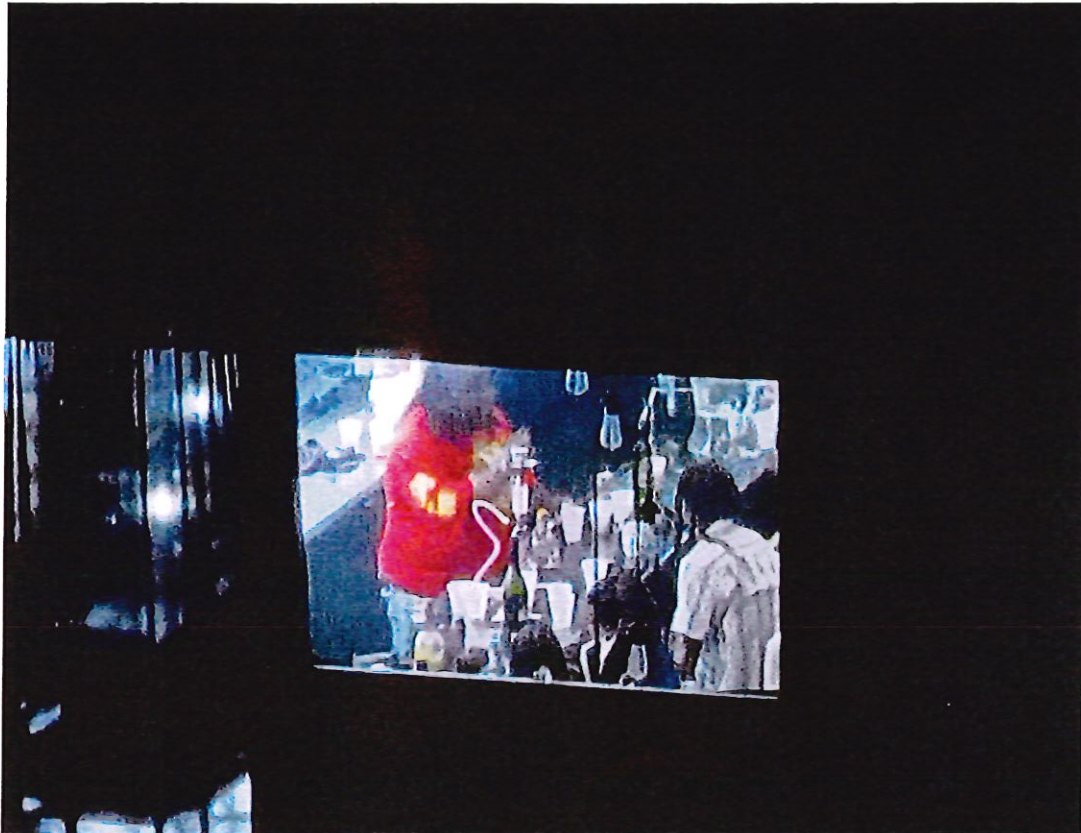
Photos from 8/1/25:



REDACTED
BY *[signature]*



Photos from 8/3/25:



Highlights of My Concerns

1. **Responsible Beverage Server Training.** The bar owner/agent states they have satisfied the responsible beverage server training requirement at time of filing but then later on states they haven't. They also do not submit proof of this as required. Applicant will need to submit proof, someone who owns a bar as a sole proprietor is not allowed to have an Operator's license per Wisconsin Law without this satisfied.

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement? ☐ Yes ☒ No
Submit proof of completion.

Agent Type (check one)
☒ Original (no fee) ☐ Successor (\$10 fee for municipal licensees only)

Part A: Business Information	
1. Legal Business Name (Individual name if sole proprietor) <u>Jay's Karaoke Lounge LLC</u>	
2. Business Trade Name or DBA <u>Jay's Karaoke Lounge</u>	
3. Entity Type (check one) ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization	
4. Alcohol Beverage Business Authorization (check one) ☒ Municipal Retail License ☐ State Permit	5. If successor agent, provide State Permit or Municipal Retail License Number
6. Describe the reason for appointing a successor agent, if successor is checked above. <u>In Charge of Day to Day Operations</u>	

13. How do I qualify for an operator's license?

To qualify for an operator's license, you must

- be at least 18 years old,
- meet criminal record requirements, and
- have completed a responsible beverage server training course. Contact your local Wisconsin technical college, or see "Training" on the Department of Revenue website

The last requirement can be waived if it is a renewal application or if you held a non-expired Wisconsin alcohol beverage license, including an operator's license, within the past two years. The municipality may issue you a provisional operator's license if you are enrolled in a responsible beverage server training course when you apply. An operator's license is only good in the municipality that issues it. For instance, if you are issued an operator's license in the City of Milwaukee, you may not use it in a suburban municipality, like Franklin. (sec. 125.04(5), Wis. Stats.)

REDACTED
BY
CE

2. **The Owner has Criminal History.** Personally, I'm not comfortable being neighbors with someone who has a history of being convicted of domestic abuse and did jail time. While this was 14 years ago, to me this says the owner has an aggressive demeanor, and complaints by neighbors will not be received well. In addition, the applicant/sole proprietor has a history of fines for driving without a valid license numerous times and refusing to renew per Wisconsin Circuit. While not a violent crime, to me it tells of irresponsibility. Knowing this pattern, serving alcohol and tobacco products without a license in a public setting checks out.

Part D: Criminal History		
1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances?..... ☒ Yes ☐ No		
If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.		
Law/Ordinance Violated Domestic Abuse	Location Milwaukee	Conviction Date 4/7/2011
Penalty Imposed 5 days Jail time		Was sentence completed?..... ☒ Yes ☐ No
Law/Ordinance Violated	Location	Conviction Date

2025TR001563	04-28-2025	Sheboygan	Closed	Arnold, Joshua	01-1981	Sheboygan, County of vs. Joshua Arnold
2025TR001562	04-28-2025	Sheboygan	Closed	Arnold, Joshua	01-1981	Sheboygan, County of vs. Joshua Arnold
2024PA000937P1	10-02-2024	Racine	Closed	Arnold, Joshua	01-1981	In Re the Paternity of E. M. C.
2024TR010574	09-19-2024	Milwaukee	Closed	Arnold, Joshua	01-1981	Milwaukee, County of vs. Joshua Arnold
2024TR010573	09-10-2024	Milwaukee	Closed	Arnold, Joshua	01-1981	Milwaukee, County of vs. Joshua Arnold
2024TR000483	02-05-2024	Sheboygan	Closed	Arnold, Joshua	01-1981	Sheboygan, County of vs. Joshua Arnold
2023TR002582	11-20-2023	Ozaukee	Closed	Arnold, Joshua	01-1981	Ozaukee County vs. Joshua Arnold
2023TR002827	07-18-2023	Manitowoc	Closed	Arnold, Joshua	01-1981	County of Manitowoc vs. Joshua Arnold
2023TR000459	01-30-2023	Manitowoc	Closed	Arnold, Joshua	01-1981	County of Manitowoc vs. Joshua Arnold
2022TR003197	10-17-2022	Manitowoc	Closed	Arnold, Joshua	01-1981	County of Manitowoc vs. Joshua Arnold
2021TR000499	01-21-2020	Waukesha	Closed	Arnold, Joshua	01-1981	Waukesha, County of vs. Joshua Arnold
2019PA001917P1	05-20-2019	Milwaukee	Closed	ARNOLD, JOSHUA	01-1981	In Re the Paternity of J. S. N.
2012FA000753	02-06-2012	Milwaukee	Closed	Arnold, Joshua	01-1981	Petitioner vs. Joshua Arnold
2010TR008105	03-16-2010	Milwaukee	Closed	Arnold, Joshua	01-1981	Milwaukee, County of vs. Joshua Arnold
2009TR0025674	10-02-2009	Milwaukee	Closed	Arnold, Joshua	01-1981	Milwaukee, County of vs. Joshua Arnold
2009TR004710	03-23-2009	Milwaukee	Closed	Arnold, Joshua	01-1981	Milwaukee, County of vs. Joshua Arnold
2007FO001344	05-26-2007	Milwaukee	Closed	Arnold, Joshua	01-1981	Milwaukee, County of vs. Joshua Arnold
2005TR010413	11-04-2005	Racine	Closed	Arnold, Joshua NMI	01-1981	County of Racine vs. Joshua NMI Arnold
2005TR010412	11-04-2005	Racine	Closed	Arnold, Joshua NMI	01-1981	County of Racine vs. Joshua NMI Arnold
2004TR033738	08-30-2004	Milwaukee	Closed	Arnold, Joshua	01-1981	Milwaukee, County of vs. Joshua Arnold
2002FA0006157	08-09-2002	Milwaukee	Closed	Arnold, Joshua	01-1981	Rochelle Adams vs. Joshua Arnold
2002FA001004	02-01-2002	Milwaukee	Closed	Arnold, Joshua	01-1981	Rochelle Adams vs. Joshua Arnold

REDACTED
BY
RC

3. **A History of LLCs That Are Delinquent.** The registered agent of JKL is also that of two other local LLCs. Both at some point in their history were delinquent. Jay A LLC dissolved and 4Jay's Hot Dogs has been of delinquent status twice with only returning to in good standing in June of this year. Running a business is tough and not being profitable enough to pay taxes is not necessarily reflective of the character of the business. However, if the owner is already running a struggling hot dog business and now wants to run a karaoke bar simultaneously but per application has no experience of running a late-night bar.... I have severe concerns if the owner will be able to be attentive enough to maintain a quiet neighborhood setting at 340 W Reservoir.

Corporate Records

ID	Entity Name / Type	Registered Effective Date	Status / Status Date
F063235	<u>4JAY'S HOT DOGS LIMITED LIABILITY COMPANY</u> found: JOSHUA ARNOLD 12 - Domestic Limited Liability Company	03/11/2020	Restored to Good Standing 06/09/2025
D067339	<u>DIPPED IN LLC</u> found: JOSHUA ARNOLD RUDDAT 12 - Domestic Limited Liability Company	08/24/2020	Administratively Dissolved 09/13/2023
F074848	<u>FANCIFUL FOOTWEAR LLC</u> found: JOSHUA ARNOLD RUDDAT 12 - Domestic Limited Liability Company	07/23/2024	Organized 07/23/2024
J052404	<u>JAY A LLC</u> found: JOSHUA ARNOLD 12 - Domestic Limited Liability Company	07/09/2020	Administratively Dissolved 01/25/2024
J065967	<u>JAY'S KARAOKE LOUNGE LLC</u> found: JOSHUA ARNOLD 12 - Domestic Limited Liability Company	07/10/2025	Organized 07/10/2025

Effective Date	Transaction	Processed Date	Description
07/09/2020	Organized	07/09/2020	E-Form
07/01/2022	Delinquent	07/01/2022	
07/14/2023	Notice of Administrative Dissolution	07/14/2023	RTND UNDELIVERABLE
09/25/2023	Notice of Administrative Dissolution	09/25/2023	RTND UNDELIVERABLE
11/25/2023	Notice of Administrative Dissolution	11/25/2023	PUBLICATION
01/25/2024	Administrative Dissolution	01/25/2024	

REDACTED
BY
RC

Effective Date	Transaction	Processed Date	Description
03/11/2020	Organized	03/11/2020	E-Form
01/01/2022	Delinquent	01/01/2022	
01/14/2023	Notice of Administrative Dissolution	01/14/2023	
03/16/2023	Administrative Dissolution	03/16/2023	
12/19/2023	Restored to Good Standing	12/20/2023	
12/19/2023	Certificate of Reinstatement	12/20/2023	
12/19/2023	Change of Registered Agent	12/20/2023	FM 5 2023
03/25/2024	Change of Registered Agent	03/25/2024	FM13-E-Form
01/01/2025	Delinquent	01/01/2025	
06/09/2025	Change of Registered Agent	06/09/2025	OnlineForm 5
06/09/2025	Restored to Good Standing	06/09/2025	OnlineForm 5

4. **Hours of Operation/No Experience with Extended Hours/No Bartending License.** With previous bars at this location, the neighborhood has had substantial issues with noise, particularly at night on weekends. Residents could not properly fall asleep or have windows open due to traffic and patron loitering noise brought upon by the bar. Given the below hours are calling for the bar to be open 7 days a week with most nights until bar close and expecting upwards to 70 patrons per night, I am terrified of noise level and quality of life. Not having a bar next door these last two months has greatly improved quality of life of the neighborhood. Loud noisy bars and ability to having a quiet night enjoyed by residents are not compatible.

The agent/sole proprietor has not had a bartending license in the last two years and has not owned a bar per their LLC history. Combine this with the stated inexperience of operating a business with extended hours, I fear the owner not being onsite late at night when most issues arrive. The owners of the previous bars both had extensive bar experience but still struggled to comply with basic local city noise ordinances.

2. Business Operations	
a.	Proposed Opening Date: <u>ASAP</u>
b.	Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
c.	Is this a franchise? ☒ No ☐ Yes
d.	Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
e.	Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
f.	Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes If yes, explain: _____
g.	Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes If yes, list address(es): _____
h.	Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

REDACTED BY RC

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	11 AM	12 AM	10-70	21 to 100	None
Monday	11 AM	12 AM	↓	↓	↓
Tuesday	11 AM	12 AM			
Wednesday	11 AM	12 AM			
Thursday	11 AM	12 AM			
Friday	11 AM	12 AM			
Saturday	11 AM	12 AM			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

1. Within the last 2 years have you held a bartender's license in the state of Wisconsin? ☐ Yes ☒ No
2. Within the last 2 years have you held a Class "A" or Class "B" alcohol beverage license, or a Class "B" manager's license in the state of Wisconsin? ☐ Yes ☒ No
3. Within the last 2 years have you completed a Responsible Beverage Server Training Course in the state of Wisconsin? ☐ Yes ☒ No

Corporate Records

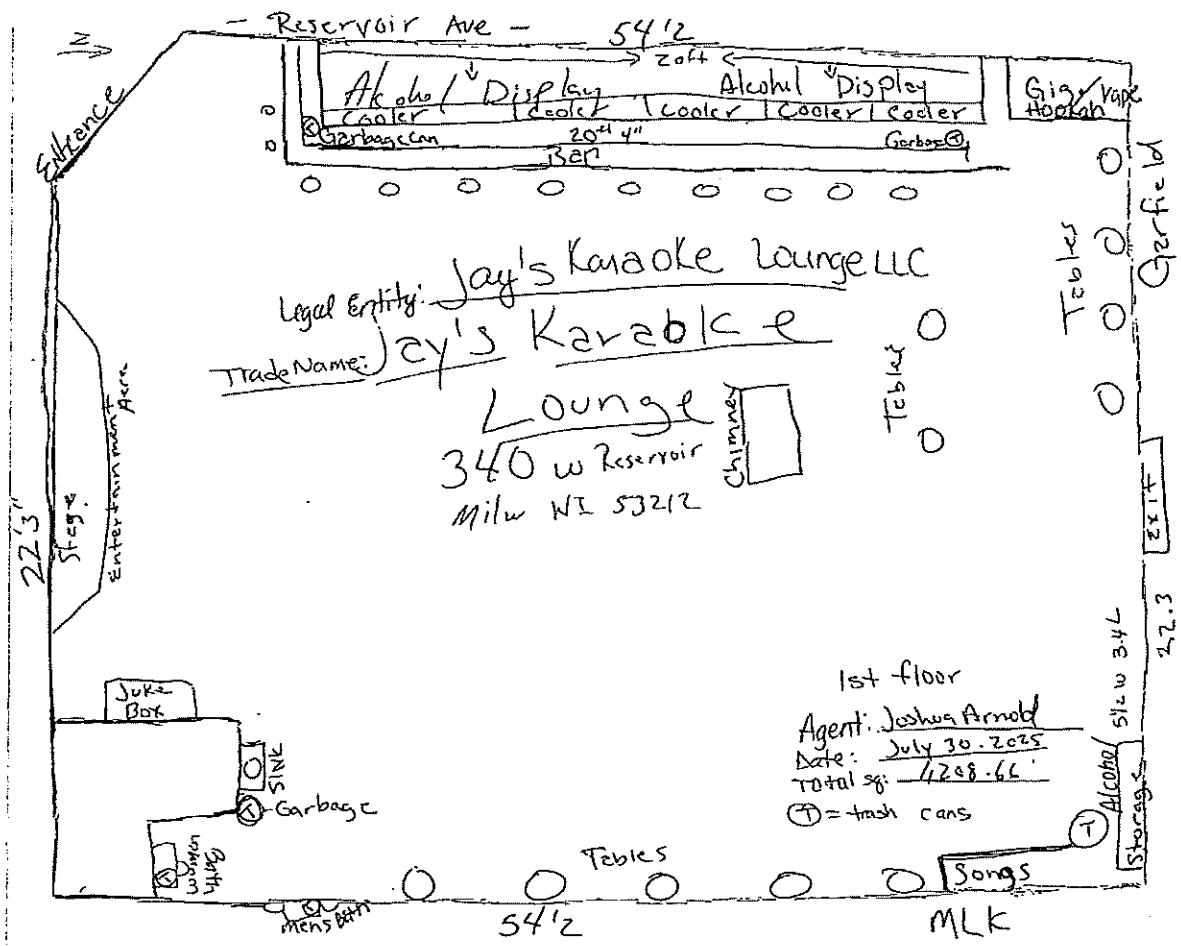
ID	Entity Name / Type	Registered Effective Date	Status / Status Date
F063235	JAY'S HOT DOGS LIMITED LIABILITY COMPANY found: JOSHUA ARNOLD 12 - Domestic Limited Liability Company	03/11/2020	Restored to Good Standing 06/09/2025
D067339	DIPPED IN LLC found: JOSHUA ARNOLD RUDDAT 12 - Domestic Limited Liability Company	08/24/2020	Administratively Dissolved 09/12/2023
F074848	FANCIENT FOOTWEAR LLC found: JOSHUA ARNOLD RUDDAT 12 - Domestic Limited Liability Company	07/23/2024	Organized 07/23/2024
J052404	JAY A LLC found: JOSHUA ARNOLD 12 - Domestic Limited Liability Company	07/09/2020	Administratively Dissolved 01/25/2024
J065967	JAY'S KARAOKE LOUNGE LLC found: JOSHUA ARNOLD 12 - Domestic Limited Liability Company	07/10/2025	Organized 07/10/2025

REDACTED
BY

5. **Similar Operations to Previous Loud Bars.** The applicant is applying for many similar operations as previous loud bars such as Hookah Service, Sound Amplification, "Poetry Reading", etc. I fear this will just be a repeat of previous issues the neighborhood has had with a bar at this location. Looking at the floorplans, the stage will be right next to the front windows that face Reservoir Ave and my residence across the street. This building is not soundproof contrary to what anyone says whether from the actual music or use of subwoofers. Having most sound amplification concentrated right here, neighbors will be subjected to loud music and singing seven days a week. Per Milwaukee Chapter 80 "Nuisances", no business may engage in an activity that projects sound beyond 50 feet without a proper permit. That's aside from the expected loud vehicle noise due to patrons having to park up and down the street.

PREMISES ADDRESS: <u>340 W Reservoir Ave., Milwaukee, WI 53212</u>			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
☐ Instrumental Musicians	☐ Battle of the Bands	☐ Dancing by Performers	☐ Amusement Machines How many? _____
☐ Bands	☒ Comedy Acts	☐ Adult Entertainment/ Strippers/Erotic Dance	☐ Concerts Approx. # per year? _____
☐ Bowling Alley How many? _____	☐ Disc Jockey	☐ Wrestling	☐ Theatrical Performances Approx. # per year? _____
☐ Pool Tables How many? _____	☐ Magic Shows	☐ Patron Contests	☒ Jukebox
☐ Motion Pictures (movies by admission) - How many? _____	☒ Poetry Readings	☒ Patrons Dancing	☒ Karaoke
☒ Hookah Service	☐ Other: _____		
Entertainment Outdoor Closing Hours: <u>10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</u>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe: _____			
At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: <u>Sound will be amplified for music, and Karaoke via indoor speaker systems.</u>			

REDACTED
BY RC



b-2. Sound-producing devices. The operation of any radio, television, musical instrument, compact disc or tape player, phonograph or other machine or device for producing or reproducing sound in such manner as to disturb the peace, quiet and comfort of the neighboring occupants, or at any time with louder volume than is necessary for convenient hearing for voluntary listeners without hearing impairment who are in the room, vehicle or area in which the machine or device is operated.

b-3. Distance of greater than 50 feet. The operation of any radio, television, musical instrument, compact disc or tape player, phonograph or other machine or device in a manner that tends to disturb the peace, quiet and comfort of the neighboring occupants at a distance of greater than 50 feet from the site, building, structure or vehicle where the machine or device is located.

REDACTED
BY
RC

6. No Security is Planned for This Bar. Previous bars at this location with similar business models required security to maintain peace and enforce city ordinances. Combined with the agent/sole proprietary never operating an extended hour business... how can they expect to enforce laws and take care of issues brought on by the neighbors sufficiently?

c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:

What are their responsibilities? _____

Describe equipment used _____

List their License Number (s) _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☒ Signs Posted ☐ Other: _____

7. **Applicant States No Church with 300 Feet of Lounge.** To me, this demonstrates a complete lack of understanding on where the bar will operate given there is literally an entire block-sized monastery and church right across the street. Not to mention next to a Boys & Girls Club and YWCA center. The bar main entrance is located approximately 165 feet from the nearest corner of the church and 282 feet from the church's main entrance. Technically this would be illegal if the bar was founded after 1947 per Wisconsin State Statute.

Premise Address: 340 W Reservoir Ave., Milwaukee, WI 53212

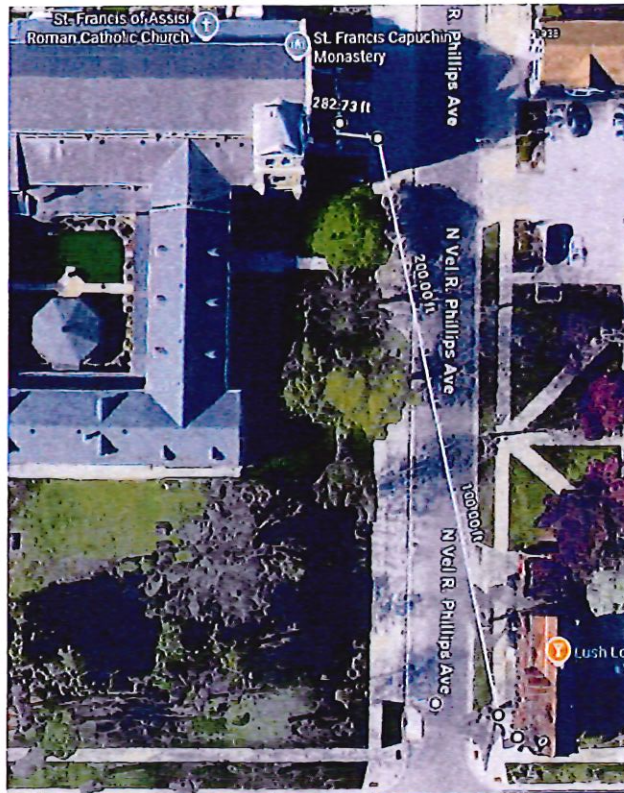
Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?

☒ No ☐ Yes



REDACTED
BY
KCC



90-14. Restrictions as to Location of Premises.

1. 300 FEET RESTRICTION. No "Class A" or "Class B" license for the sale of intoxicating liquor may be issued for premises the main entrance of which is less than 300 feet from the main entrance of any church, school, day care center or hospital, except that this prohibition may be waived by a majority vote of the common council. The distance shall be measured by the shortest route along the highway from the main entrance of the school, church, day care center or hospital to the main entrance of the premises covered by the license.

2. EXCEPTIONS. The prohibition in sub. 1 does not apply to any of the following:

a. Premises covered by a "Class A" or "Class B" license on June 30, 1947.

b. Premises covered by a "Class A" or "Class B" license prior to the occupation of real property within 300 feet thereof by a school, day care center, hospital or church building.

c. A restaurant located within 300 feet of a church, day care center or school. This paragraph applies only to restaurants in which the sale of alcohol beverages accounts for less than 50% of its gross receipts.

REDACTED
BY
JC

The neighborhood is NOT anti-business contrary to what has been said and what will be accused of after this letter is reviewed. We would love nothing more if a quiet daytime coffeeshop or sandwich shop opened at this location. For the last 4 years we have experienced decreased quality of life and high noise levels when a bar similar to what JKL is applying for is allowed to operate. Business owners that have no connection to the neighborhood profit at the expense of our quality of life. With the closing of the previous bar, the neighbors have had unparalleled quiet in the neighborhood only interrupted by normal city functions like emergency vehicle sirens. On top of all of this, the bar has documented incidents of serving alcohol and tobacco products prior to their liquor and tobacco license being granted. Does the License Committee really see this as appropriate?

I ask the License Committee decline this application knowing the trouble past bars have been at this location. The neighbors are tired of "giving chances."

Thank you,

REDACTED
BY RE

Crite, Yvette

From: License
Sent: Tuesday, September 2, 2025 11:19 AM
To: Crite, Yvette
Subject: FW: Aldermanic District 6 / Jay's Karaoke Lounge LLC

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY


From: '
Sent: Tuesday, September 2, 2025 8:00 AM
To: License <LICENSE@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>

Subject: Aldermanic District 6 / Jay's Karaoke Lounge LLC

Good morning,

Our names are _____ and we're residents in Aldermanic District 6 and are in the neighborhood where Jay's Karaoke Lounge bar would be located.

Many residents on our _____, are not interested in our peace and quiet being disturbed by a karaoke lounge/bar. This is a neighborhood where children, teens, and families live and daily frequent the sidewalk area near this location (where some proposed hours of the establishment) overlap those times.

Over the last three years, _____, we've seen extremely disturbing, violent, troubling, chaotic, loud activity, disruptive behavior, and reckless driving. Although, this proposed new establishment Jay's Karoke Lounge, may not be tied to the previous two owners, we've noticed a ongoing pattern with music, lack of care and respect for residents surrounding the bar, that includes, illegal parking, trash, loitering outside the bar throughout the neighborhood during/after business hours, loud music blaring from bar and from vehicles, along with arguments.

This type of behavior seems to follow these types of establishments and never adds value to our neighborhood. The current owner doesn't live anywhere near the bar, and when individuals don't live

in our neighborhood, they don't usually show care or create productive pathways of connection to residents.

I'm also not sure the applicant has the experience necessary to support the type of establishment he's requesting, with not even 2 years of holding a bartender's license, per his application. That lack of experience, along with not having held a Class A or Class B alcohol beverage doesn't give us much confidence at all that this person has the necessary experience to manage the type of crowds this bar attracts.

Mr. Arnold has also never had experience with an "Extended Hours License," and we do not want our neighborhood to be a testing ground for his inexperience. We've also seen previous owners mention that the property and surrounding areas would be cleaned daily, and that was not always the case. Again, although this is a new applicant, we have lost much faith in these types of establishments. It's noted that Mr. Arnold would be the person who cleans the establishment, not his employees, and we're curious if that will be feasible/he be able to keep up, also as the person running the day-to-day operations.

Regarding noise issues and how they'll be addressed, the licensee does not note that he'll have any security and which seemed to support some of the behavior from previous owners. Note, this did not rectify the noise issues, but did to a certain extent. Without the commitment and lack of security, it only adds to our lack of faith and confidence in safety and any noise concerns being addressed in a timely manner or efficient manner. With no security, there's likely to be more parking issues, which will likely lead to illegal parking, including parking too close to the corners, areas where signage notes there is no parking, parking in front of walkways, and driveways. Also, with no security or any searches of patrons, how will the bar owner support an environment where guns or other weapons aren't on site?

Finally, the request for the age range begins at 21 years old, and across the city, we continue to see individuals closer to this age range hang out and loiter, causing trouble at times when associated with spaces that play music that glorifies drugs, violence, and unproductive behavior.

Right now, Mr. Arnold doesn't even have a lease beyond one year, and we're curious if the owner is uncertain if this type of establishment, similar to the other two establishments, Lush Lounge and Lounge 340, will last.

Residents have rallied together in the past when the patrons of the last two establishments caused the issues we discussed above. Since the Lush Lounge's license wasn't renewed, residents have mentioned the peace they've been able to enjoy, and we'd like support in keeping it that way.

Sincerely,

REDACTED
BY


Roman, Carmen

From: License
Sent: Monday, August 11, 2025 11:23 AM
To: Roman, Carmen
Subject: FW: Objection to Jay's Karaoke Lounge

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license

REDACTED
BY 



[Take Our Survey!](#)

From: I
Sent: Friday, August 8, 2025 4:11 PM
To: License <LICENSE@milwaukee.gov>
Subject: Objection to Jay's Karaoke Lounge

This objection is in regard to Jay's Karaoke Lounge LLC, 340 W Reservoir

My name is _____ and I reside _____ from the proposed Jay's Karaoke Lounge.

This lounge is located on a quiet residential street, very close to our condo building and within about 300 feet of a church. I strongly object to a liquor and entertainment license at that address given past issues. My fellow residents and neighbors regularly witnessed fights (even a fatal shooting), excess noise, public drunkenness, illegal parking (often blocking our parking lot and garage entrances), trash, cups and bottles thrown on our property and vicinity and reckless driving—all of which which negatively impacts the health, safety and welfare of the public and area residents.

I take it as a warning sign that the new owner has **not** reached out to neighbors or taken steps to organize a community meeting. His fairly identical business model ensures more of the same or worse given that his application includes plans for sound amplification inside the bar. Proposed hours of 11am-2am every day except Sunday will create noise, disruption and havoc in our neighborhood.

I appreciate someone trying to make a living but there are businesses that would be a much better suited to this location such as a shop or cafe (think Honey B Sage or Niche Books). Our quality of life—even simply being able to have our windows open and no daily litter pickups—has improved exponentially since the last bar (Lush Lounge) closed.

A bar in a residential neighborhood is never a good idea, especially one that's going to have loud music and is open seven days a week with extended hours.

Thank you,

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/01/25

LICENSE TYPE: Class B Tavern

NEW: ☒

RENEWAL: ☐

No. 384091

Application Date:

License Location: 340 W Reservoir

Business Name: Jay's Karaoke Lounge

Licensee/Applicant: Arnold, Joshua
(Last Name, First Name, MI)

Date of Birth: 01/13/81

Home Address: 1508 S 92nd St #16

City: W Allis

State: WI **Zip Code:** 53214

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/09/16, the applicant was cited for Resisting/Obstructing an Officer.

Charge: Resisting/Obstructing an Officer

Finding: Guilty

Sentence: Fine

Date: 11/08/16

Case: 16045442

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/01/25

LICENSE TYPE: Class B Tavern

NEW: ☒

RENEWAL: ☐

No. 384091

Application Date:

License Location: 340 W Reservoir

Business Name: Lounge 340

Licensee/Applicant: Lloyd, Kimberly
(Last Name, First Name, MI)

Date of Birth: 07/02/79

Home Address: 3060 N 9th St

City: Milwaukee

State: WI Zip Code: 53206

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/21/25 at 9:21p.m., Milwaukee Police were dispatched to a Welfare Check at 340 W. Reservoir. Investigation revealed patrons were fighting inside the establishment, however, security broke the fight up. The business does have video surveillance, however, the employee on scene stated only the agent can access it. The business was cooperative.

=====

PREVIOUS PREMISE

Date: 09/14/2025
Officer: Gussie NELSON

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: JAY'S KARAOKE LOUNGE
Address: 340 W RESERVOIR
Phone: 262-450-1265

Owner: Joshua Arnold
Owner address: 1508 S 92nd Street Apt. 16
City State Zip: Milwaukee, WI 53214
Owner Phone: 262-450-1265
Owner email: dj.jay.allc@gamil.com

Licensee/Agent: Joshua Arnold
Home Address: 1508 S 92nd Street Apt. 16
City State Zip: Milwaukee, WI 53214
Phone: 262-450-1265
Email: dj.jay.allc@gamil.com

Preferred contact: Agent and Owner

Location currently open: ☐ YES ☒ NO

Projected open date: October

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 3pm-10pm ☐24 hours ☐Y ☒N
Mon: 3pm-12am
Tue: 3pm-12am
Wed: 3pm-12am
Thu: 3pm-12am
Fri: 3pm-1:30am
Sat: 3pm-1:30am

Premise Type: ☒ Tavern/Bar
☐ Restaurant
☐ Other:

Licenses currently held: Occupancy License

Alcohol: ☒ Yes ☐ No Class: #:
Tobacco: ☒ Yes ☐ No #:

Food: ☐ Yes ☒ No #:
 Extended Hours: ☒ Yes ☐ No #:
 Secondhand Dealer: ☐ Yes ☒ No Type: #:
 Other: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☒ Park
 - b. ☒ School
 - c. ☐ Youth Center
 - d. ☒ Church
 - e. ☒ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Off-Street parking ☒ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☐ Yes ☒ No. Does it appears to be adequate ☐ Yes ☒ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☒ Yes ☐ No
15. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

16. Does this location have security cameras? ☒ Yes ☐ No
17. Are they in working order? ☒ Yes ☐ No
18. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. Recorded ☒ Yes ☐ No
19. How long is footage stored for later viewing: Owner stated storage is forever.
20. Are there exterior cameras ☒ Yes ☐ No How many: 4
21. Are there interior cameras ☒ Yes ☐ No How many: 4
22. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

Interior Survey:

23. What is the planned capacity 75 per previous capacity allotment
24. What is the minimum number of employees That will be on premise 5

25. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
(not at this time, standing complaint form was left with agent if needed later)
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
26. Is the interior of the location neat and clean? ☒ Yes ☐ No
27. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
28. Is there a lockable area that separates employees from customers? ☐ Yes ☒ No
29. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No
30. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

31. How many security personnel are going to be employed: 1 (additional for events)
32. How will they be deployed: Interior 0 Exterior 1 Roving between interior and exterior
33. What days will they be deployed ☒ Mon ☒ Tue ☒ Wed ☒ Thu ☒ Fri ☒ Sat ☒ Sun
34. Will the security be managed by business ☐ or contracted ☒
35. Will they be armed ☐ Yes ☒ No
36. What type of security measures to be used:
☒ Wanding/metal detector Wanding
☒ ID Scanner
☐ Dress Code
☐ Cover Charge
☒ Age restriction
☐ Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

None

- Not all entrances have camera footage
- Some points of entrance and exit have blind spots where a person could hide
- Gang way needs lighting
- Front door needs to be clear of tent.
- Will need more exterior cameras and lighting
- A few blind spots on cameras.

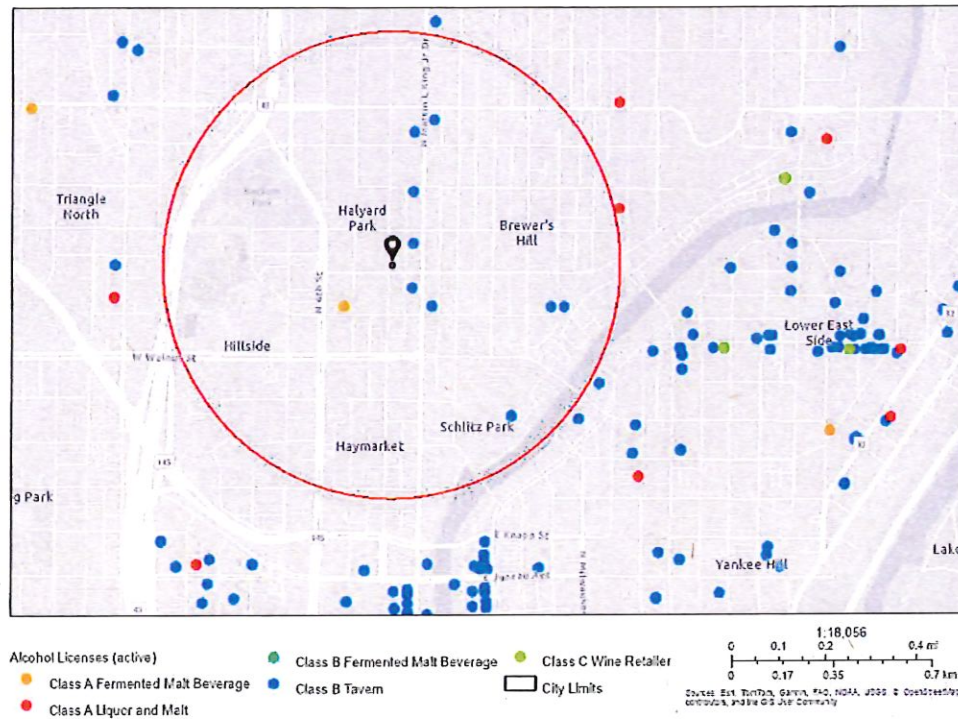


Concentration Map 340 W RESERVOIR AVE

Area of Interest (AOI) Information

Area : 21,862,585.76 ft²

Jul 30 2025 15:52:37 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	11		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Money Clip Enterprises LLC	Flame 13 Restaurant and Bar	Marvin S Bailey, Agt	2230 N MARTIN L KING JR DR	Class B Tavern License		7/30/2025, 7:00 PM	1
2	AVLI MILWAUKEE LLC	AVLI INSPIRED GREEK	Robert E Case, Agt	1818 N HUBBARD ST	Class B Tavern License		9/11/2025, 7:00 PM	1
3	MLK Dream MKE, LLC	Dream Lounge Social	Amy R Tucker, Agt	1806 N MARTIN L KING JR DR	Class B Tavern License		9/15/2025, 7:00 PM	1
4	Mi Casa Su Cafe LLC	Mi Casa Su Cafe	Paul L Whigham, Agt	1839A N MARTIN L KING JR DR	Class B Tavern License		10/30/2025, 7:00 PM	1
5	Penny Saver, LLC	Penny Saver	Nayef M Azzam, Agt	510 W VINE ST	Class A Fermented Malt Beverage Retailer's License		11/20/2025, 6:00 PM	1
6	BRONZEVILL E KITCHEN & LOUNGE LLC	BRONZEVILL E KITCHEN & LOUNGE	Shana M Green, Agt	2053 N MARTIN L KING JR DR	Class B Tavern License		1/14/2026, 6:00 PM	1
7	Uncle Wolfie's Breakfast Tavern LLC	Uncle Wolfie's Breakfast Tavern	Matthew A Schaefer, Agt	234 E Vine ST	Class B Tavern License		1/19/2026, 6:00 PM	1
8	Niche Book Bar LLC	Niche Book Bar	Cetonia P Weston-Roy, Agt	1937 N Martin L King Jr DR	Class B Tavern License	40	4/6/2026, 7:00 PM	1
9	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Fermented Malt Beverage Retailer's License		5/11/2026, 7:00 PM	1
10	Pepperpot on MLK, LLC	Pepperpot on MLK	Dwight A Jackson, Agt	2215 N MARTIN L KING JR DR	Class B Tavern License		6/1/2026, 7:00 PM	1
11	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Tavern License		7/29/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, October 28, 2025



Notice of Public Hearing

Blank Notice

ARNOLD, Joshua, Agent
JAY'S KARAOKE LOUNGE at 340 W RESERVOIR Av
Class B Tavern and Public Entertainment Premises Licenses Application Requesting Jukebox,
Karaoke, Poetry Readings, Comedy Acts, Patrons Dancing and Hookah Service

Tuesday, November 11, 2025 at 1:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/11/2025 at 1:30 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1827 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	1833 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	1835 N DR MARTIN LUTHER KING DR	MILWAUKEE, WI 53212-3673
CURRENT OCCUPANT	1837 N DR MARTIN LUTHER KING DR	MILWAUKEE, WI 53212-3673
CURRENT OCCUPANT	1839 N DR MARTIN LUTHER KING DR# C	MILWAUKEE, WI 53212-3673
CURRENT OCCUPANT	1839 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	1839B N DR MARTIN LUTHER KING DR	MILWAUKEE, WI 53212-3673
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 101	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 102	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 201	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 202	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 301	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 302	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 401	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 402	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 501	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1846 N VEL R PHILLIPS AVE# 502	MILWAUKEE, WI 53212-3610
CURRENT OCCUPANT	1847A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	1847B N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	1849 N DR MARTIN LUTHER KING DR# 101	MILWAUKEE, WI 53212-3639
CURRENT OCCUPANT	1915 N DR MARTIN LUTHER KING DR	MILWAUKEE, WI 53212-3675
CURRENT OCCUPANT	327 W BROWN ST	MILWAUKEE, WI 53212-3624
CURRENT OCCUPANT	338 W RESERVOIR AVE	MILWAUKEE, WI 53212-3631

Blank Notice

Total Records: 23

Radius 250 feet and Center of the Circle: 340 W Reservoir Av



APPLICATION AMENDMENT

Office of the City Clerk License Division

200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

ccl-amend 9/10/18

Date: 10/20/25

To the License Division of the City of Milwaukee:

I, Joshua Arnold, wish to amend my answer(s) on the application for a
(full legal name)

Class B license at 340 W Reservoir AVE:
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name): _____ Also complete 3, 4, 5 & 6
3. Date of birth should be: _____
4. Home address should be (include city/state/zip): _____
5. Phone number should be (include area code): _____
6. Driver's License Number/State ID Number should be: _____
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____
10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____
12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____
14. Class B Tavern: Age Distinction should be: 30+ UP
15. Other: Hours will Mon-Thur 12p.m-12AM Fri-Sat 12pm-1:30
Sunday 12pm-10pm License Security will be on premis
(Check with the License Division before submitting "Other" amendments using this form.)

Joshua Arnold
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: 384091 Date: 10/20/25 Initials: TR To LC: _____
LC Email: ☐MPD ☐NS ☐HD Initials: _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Karaoke Lounge/Bar

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Bartender, and Karaoke DJ.

2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: Only Indoors

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: outside back of building
- b. Number of Garbage Cans: Inside: 6 Locations: Bath, Bar, Storage
Outside: 2 Locations: Side of building,
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: City of Milw

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 8 and list locations: 4 out 4 in
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe identification checks

6. Percentage of Sales (must total 100%)

Alcohol <u>91</u> %	Food _____ % Cigarettes, Electronic Vape Devices, Tobacco Products <u>9</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☒ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: ____ Number of Rooms: ____
Number of Rooms: ____
- ☐ Rooming House: Number of Floors: ____
Number of Rooms: ____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: _____
- b. Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☒ Other: Reservoir Ave
- c. Nearest Major Cross Street: Vel R Phillis
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____
- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories _____, Other: _____
- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: 414-403-7461
- g. Building Owner Name: Jeff Phone Number: _____
 Building Owner Address: 340 W Reservoir Ave

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

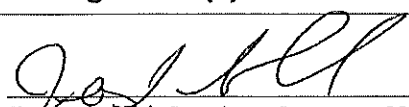
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 AM	12 AM	10-70	21 to 100	None
Monday	11 AM	12 AM	↓	↓	↓
Tuesday	11 AM	12 AM			
Wednesday	11 AM	12 AM			
Thursday	11 AM	12 AM			
Friday	11 AM	12 AM			
Saturday	11 AM	12 AM			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Jay's Karaoke Lounge LLC

Premise Address: 340 W Reservoir Ave., Milwaukee, WI 53212

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? _____

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ _____

e) Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 7/22/2025 Ends 7/22/2026

b) Monthly rental \$ 2,600.00

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 1 year

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: <u>340 W. Reservoir Ave., Milwaukee, WI 53212</u>			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
☐ Instrumental Musicians	☐ Battle of the Bands	☐ Dancing by Performers	☐ Amusement Machines How many? _____
☐ Bands	☒ Comedy Acts	☐ Adult Entertainment/ Strippers/Erotic Dance	☐ Concerts Approx. # per year? _____
☐ Bowling Alley How many? _____	☐ Disc Jockey	☐ Wrestling	☐ Theatrical Performances Approx. # per year? _____
☐ Pool Tables How many? _____	☐ Magic Shows	☐ Patron Contests	☒ Jukebox
☐ Motion Pictures (movies by admission) - How many? _____	☒ Poetry Readings	☒ Patrons Dancing	☒ Karaoke
☒ Hookah Service	☐ Other: _____		
Entertainment Outdoor Closing Hours: <u>10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</u>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe: _____			
At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: <u>Sound will be amplified for music, and Karaoke via indoor speaker systems.</u>			
LEGAL CAPACITY OF PREMISES			
_____. (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
<u>[Signature]</u> Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

22'3" 57'6"

Entrance

Stage
Entertainment Here

Alcohol / Display
Cooler
Garbage can
20" x 4" Ben
Alcohol / Display
Cooler
Cooler / cooler
Garbage

Legal Entity: Jay's Karaoke Lounge LLC

Trade Name: Jay's Karaoke

Lounge
340 w Reservoir
Milw WI 53212



Tables

Tables

Gizmo Vape
Hookah

1st floor

Agent: Joshua Arnold
Date: July 30, 2025
Total sq: 1208.66

(T) = trash cans

Tables

Songs

MILK

Mens Bath

Women's Bath

Juke Box

SINK

Garbage

Alcohol 5/2 w 3.4L

Storage

Garfield

EXIT

32.3