



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, December 20, 2023

COMMITTEE MEETING NOTICE

AD 09

Pamela D Perrin

6514 W HUSTIS St
Milwaukee, WI 53223

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Friday, January 05, 2024 at 03:10 PM

The access code is <https://meet.goto.com/852030949>. If you wish to call in: **+1 (571) 317-3112** and use Access Code: **852-030-949**
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications Adding Disc Jockey and Karaoke and; Change of Hours From Closing at 11PM on Sun and 12AM Mon-Thu To Close at 2AM Sun-Thu for "Coconut Bowl" at 4707 W MILL Rd.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/02/22

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 341997

Application Date:

License Location: 4707 W Mill Rd

Business Name: Coconut Bowl

Licensee/Applicant: Perrin, Pamela D.
(Last Name, First Name, MI)

Date of Birth: 08/18/79

Home Address: 6514 W Hustis St

City: Milwaukee

State: WI **Zip Code:** 53223

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/06/22, Milwaukee Police were dispatched to a Shots Fired complaint at 4707 W. Mill Rd. Officers were advised by security they heard multiple shots coming from the area. Officers recovered casings near they parking lot and along the sidewalk area between 47-49th St. The owner advised officers they would be able to view video surveillance on 04/08/22.
2. On 05/02/22, Milwaukee Police conducted a meeting with the agent for Coconut Bowling Alley, located at 4707 W. Mill Rd. This was due to the Shots Fired incident on 04/06/22. The agent was cooperative and has complied with changes that were suggested at the meeting, and has hired additional security.

- =====
3. On 12/26/22 at 9:56p.m., Milwaukee Police were dispatched to a Trouble with Subject at 4707 W. Mill Rd. Investigation revealed patrons entered the business and were observed taking a bottle of alcohol out of a jacket. Security approached the subjects and advised them they cannot bring alcohol into the establishment and they were too young to consume alcohol. The individuals were advised they had to leave the premise at which time a patron began to physically struggle with security. The patrons were eventually all escorted out with no further incident.

4. On 03/04/23 at 9:41p.m., Milwaukee Police were dispatched to a Subject with Gun at 4707 W. Mill Rd. The officers were advised by security and the agent a patron was leaving the establishment and pulled a gun out, aiming it at the ceiling and made a statement to shoot up the business. The officers interviewed several patrons in an attempt to identify the individual, however, everyone denied knowing the subject's name. The agent was cooperative with the investigation and stated they would upload video surveillance of the incident for officers to view.
5. On 03/29/23 at 7:45p.m, Milwaukee Police conducted a License Premise Check at 4707 W. Mill Rd. On arrival officers were met by the manager who advised officers of additional security measures they added to ensure safety of the employees and patrons. The business added exterior LED lights, 5 exterior security cameras and hired an additional two security officers to assist on the weekends.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223600125

OtherEvent #: 22-LP-1055

Incident

4707 W MILL RD MILWAUKEE, WISCONSIN 53218

Incident Date/Time:: 12/26/2022 21:56:32
CAD Number:: 223601522
District:: 4
Beat:: 430
Reporting Area:: 411

Business Agent (1)

PERRIN, PAMELA DENIKA

Person Involvement: (Must choose Agent
AGENT from drop down):

DOB:: 08/18/1973
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-880-5925
Phone 1 Type:: Phone
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Persons Involved (2)

DILLS, GENTLE JR

Person Involvement:: Employee
DOB:: 04/22/1984
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 4505 W BURLEIGH ST
Apartment or Suite:: #12
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53210

PERRIN, DELROY ANTHONY

Person Involvement:: Manager
DOB:: 08/08/1973
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

COCONUT BOWLING ALLEY

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 223600125

OtherEvent #: 22-LP-1055

Address:: 4707 W MILL RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218
License Type:: Public Entertainment Premise
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 12/26/2022 23:00:00
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSE PREMISE REPORT

Stamps III, O'Neal 029826

12/26/2022

This report is written by PO O'Neal STAMPS III, assigned to District 4, Late Power shift.

NATURE OF CALL/ JUSTIFICATION

On Monday, December 26, 2022 at approximately 9:56 pm, PO Khalid MAJEED and I (Squad 4467) responded to a Trouble with Subject complaint located at the address of 4707 W Mill Rd which is the Coconut Bowling Alley. This address is located in both the City and County of Milwaukee, WI.

INVESTIGATION

PO MAJEED and I were patrolling the area near 47th and W Mill Rd where we were flagged down by Gentle J. DILLS (B/M 04/22/1984) who is employed at the Coconut Bowling alley as a security guard. DILLS stated that there was a small altercation inside of the business where a male and a female were removed from the building for causing a disturbance. PO MAJEED and I parked our fully marked squad in front of the main entrance of the business.

I observed a black male wearing a red sweatshirt and blue jean pants standing in the parking lot in front of the main entrance. The male, later identified as Gerrone Z. LAWSON (B/M 08/03/2004) was identified by DILL as one of the individuals who were asked to leave the business. DILL stated that LAWSON was with a female, later identified as Jakira E. LUCUS (B/F 10/17/2003), who were patrons of the business.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223600125

OtherEvent #: 22-LP-1055

DILL stated that on this day, LUCUS and LAWSON entered the bowling alley and was check by security by use of a hand held metal detector. DILL stated that LUCUS and LAWSON were in the company of two other unidentified females when they entered the building. DILL stated that LUCUS and the two females entered the female restroom where an employee observed the females removing a bottle of alcohol from the liner of a coat. DILL stated that he was informed about the liquor and approached the females as the exited the bathroom. DILL stated that he informed the females that no one can bring alcohol into the establishment and an argument began between the security and the females. Delroy A. PERRIN heard the confrontation and attempted to speak to the group of females. PERRIN stated ~~that alcoholic beverages can not be brought into the business and also that LUCUS~~ and LAWSON were too young to legally consume alcohol. PERRIN stated that the group of individuals had to leave the premise in which LUCUS began to physically struggle with DILL. LAWSON also struggled with DILL as he escorted LUCUS and the other two females out of the building. PERRIN and DILL stated that they were able to remove the individuals from the building without further incident.

LAWSON and LUCUS was located in the parking lot and disclosed their information to officers. LAWSON and LUCUS was informed that they were not allowed back inside of the business per PERRIN. A check in department records revealed that LAWSON and LUCUS was not wanted by authorities.

Officers did not located any bottles of alcohol in the parking lot of the business and LAWSON and LUCUS denied having any alcohol.

LAWSON and LUCUS was picked up by an acquaintance and departed the scene without further incident.

LICENSES

Class B Tavern License - BTAVN 210650 - Expires 11/22/2023

Food Dealer - Restaurant - FREST 18161 - Expires 11/22/2023

Public Entertainment Premise License - PEP 8516 - Expires 11/22/2023

Officer (3)

Assisting Officer:	Majeed, Khalid (028473)	12/26/2022 21:56:32
Section: (Work Location):	44	
Approving Officer:	Kitts, Derek J (018642)	12/31/2022 20:01:24
Section: (Work Location):	44	
Reporting Officer:	Stamps III, ONeal (029826)	12/26/2022 23:30:00

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 223600125

OtherEvent #: 22-LP-1055

Section: (Work Location): 44

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 230630177

OtherEvent #: 23-LP-0462

Incident

4707 W MILL RD MILWAUKEE, WISCONSIN 53218

Incident Date/Time:: 03/04/2023 21:12:00
CAD Number:: 230631432
District:: 4
Beat:: 430
Reporting Area:: 411

Business Agent (1)

PERRIN, PAMELA DENIKA

Person Involvement: (Must choose Agent
AGENT from drop down):

DOB:: 08/18/1979
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-880-6925
Phone 1 Type:: Phone
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Persons Involved (2)

PERRIN, DELROY ANTHONY

Person Involvement:: Manager
DOB:: 08/08/1973
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

PERRIN, PAMELA DENIKA

Person Involvement:: Agent (License Holder)
DOB:: 08/18/1979
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

COCONUT BOWL

Address:: 4707 W MILL RD

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #: 230630177

OtherEvent #: 23-LP-0462

City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

INITIAL INVESTIGATION

Saenphonphadkee, Jesse S 028811

03/04/2023

This report is written by P.O. Jesse SAENPHONPHAKDEE, assigned to District four, Early Shift, Squad 4231 with P.O. Mathew DEGLEY.

On Saturday March 4, 2023, at approximately 9:41 PM, P.O. DEGLEY and I were dispatched to 4704 W. Mill Rd which is located in the City and County of Milwaukee, WI for a subject with gun complaint.

On arrival officers spoke to the caller/owner of the of the business, Delroy A. PERRIN (B/M, 08/08/73) who stated there was a subject at his business who threatened to shoot up the business as he was advised by security personnel and his wife.

Thereafter, I spoke to security personnel Kraig S. THOMAS (B/M, 01/20/79) who stated he was standing near the front of the entrance with the owner, Pamela D. PERRIN (B/F, 08/18/79). While conversing with Pamela, THOMAS stated he observed a black male, approximately 18 years old to his mid 20s wearing all black concealing a firearm in his waistband. THOMAS stated the subject appeared he was leaving the facility but turned around and waved a firearm towards the ceiling stating "I'll shoot this motherfucker up". THOMAS then stated the subject left the premise.

I then spoke to Pamela who observed the incident as well which she stated she was just talking to THOMAS and observed a black male wearing all black walk pass as if he was going to leave the premise. Pamela stated as the subject walked pass, he turned around and displayed a firearm stating, "I'll shoot this motherfucker up".

Pamela stated the subject was at the establishment for a birthday party that started at 6:00 PM and believes he was there the whole time.

Officers attempted to speak to individuals who may know the subject as they attended the same birthday party, but no one knew his name.

There was video surveillance on scene that captured the incident which Delroy will be submitting the evidence through evidence.com.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

OtherEvent #: 23-LP-0462

Case #: 230630177

PV-17 issued.

End of report.

Officer (2)

Reporting Officer:	Saenphonphadkee, Jesse S (028811)	03/04/2023 22:23:00
Section: (Work Location):	42	
Approving Officer:	Panfil, Kevin M (015123)	03/06/2023 10:28:24
Section: (Work Location):	21	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230880146

OtherEvent #: 23-LP-0750

Incident

4707 W MILL RD MILWAUKEE, WISCONSIN 53218

Incident Date/Time:: 03/29/2023 19:45:58
CAD Number:: 230881534
District:: 4
Beat:: 430
Reporting Area:: 411

Business Agent (2)

PERRIN, PAMELA DENIKA

Person Involvement: (Must choose Agent
AGENT from drop down):

DOB:: 08/18/1979
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-880-5925
Phone 1 Type:: Phone
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

PERRIN, DELROY ANTHONY

Person Involvement: (Must choose Manager
AGENT from drop down):

DOB:: 08/08/1973
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-699-8850
Phone 1 Type:: Phone
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

COCONUT BOWLING ALLEY

Address:: 4707 W MILL RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 03/29/2023 20:09:00
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230880146

OtherEvent #: 23-LP-0750

Licensee or Manager was on premises at time of violation/incident::

Yes

Narrative (1)

LICENSE PREMISE REPORT

Stamps III, O'Neal 029826

03/29/2023

This report is written by PO O'Neal STAMPS III, assigned to District 4, Late Power shift.

NATURE OF CALL/ JUSTIFICATION

On Wednesday, March 29, 2023, at approximately 7:45 pm, PO Khalid MAJEED and I (Squad 4467) conducted a Tavern Check at the address of 4707 W Mill Rd which is the Coconut Bowling Alley. This address is located in both the City and County of Milwaukee, WI.

INVESTIGATION

PO MAJEED and I arrived at the mentioned address where we observed the manager Delroy A. PERRIN on the exterior of the building in the parking lot. PERRIN stated that he was in the parking lot inspecting the new LED lights that he had installed on the exterior of the building. PERRIN stated that he installed 7 new exterior light to aide in illuminating the north and west parking lots of the business. I observed that the exterior of the building had a combination of "can" styled lights as well as large LED lighting. PERRIN stated that he also installed 5 additional exterior security cameras to cover the blind spots in the parking lots and also W Mill Rd.

PERRIN stated that the new cameras as well as the new lighting will aide with securing the business and also protect his employees and patrons. PERRIN stated that he has added two additional security guards on the weekends.

LICENSES

Class B Tavern License - BTAVN 210650 - Expires 11/22/2023

Food Dealer - Restaurant - FREST 18161 - Expires 11/22/2023

Public Entertainment Premise License - PEP 8516 - Expires 11/22/2023

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230880146

OtherEvent #: 23-LP-0750

Officer (3)

Assisting Officer:	Majeed, Khalid (028473)	03/29/2023 19:45:58
Section: (Work Location):	44	
Approving Officer:	Bradley, Lisa M (018521)	03/30/2023 01:27:17
Section: (Work Location):	44	
Reporting Officer:	Stamps III, ONeal (029826)	03/29/2023 20:39:00
Section: (Work Location):	44	



Wednesday, December 20, 2023



Notice of Public Hearing

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PERRIN, Pamela D

Coconut Bowl at 4707 W MILL Rd

Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications Adding Disc Jockey and Karaoke and; Change of Hours From Closing at 11PM on Sun and 12AM Mon-Thu To Close at 2AM Sun-Thu

Friday, January 05, 2024 at 3:10 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/5/2024 at 3:10 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	4621 W MILL RD	MILWAUKEE, WI 53218-1403
CURRENT OCCUPANT	4621 W MILL RD# A	MILWAUKEE, WI 53218-1403
CURRENT OCCUPANT	4622 W MILL RD	MILWAUKEE, WI 53218-1402
CURRENT OCCUPANT	4624 W MILL RD	MILWAUKEE, WI 53218-1402
CURRENT OCCUPANT	4630 W MILL RD	MILWAUKEE, WI 53218-1402
CURRENT OCCUPANT	4632 W MILL RD	MILWAUKEE, WI 53218-1402
CURRENT OCCUPANT	4706 W MILL RD	MILWAUKEE, WI 53218-1404
CURRENT OCCUPANT	4707 W MILL RD	MILWAUKEE, WI 53218-1405
CURRENT OCCUPANT	4708 W MILL RD	MILWAUKEE, WI 53218-1404
CURRENT OCCUPANT	4714 W MILL RD	MILWAUKEE, WI 53218-1404
CURRENT OCCUPANT	4722 W MILL RD	MILWAUKEE, WI 53218-1404
CURRENT OCCUPANT	4802 W MILL RD	MILWAUKEE, WI 53218-1406
CURRENT OCCUPANT	4808 W MILL RD	MILWAUKEE, WI 53218-1406
CURRENT OCCUPANT	4810 W MILL RD	MILWAUKEE, WI 53218-1406
CURRENT OCCUPANT	4811 W MILL RD	MILWAUKEE, WI 53218-1407
CURRENT OCCUPANT	6409 N 47TH ST	MILWAUKEE, WI 53223-6001
CURRENT OCCUPANT	6423 N 47TH ST	MILWAUKEE, WI 53223-6001
CURRENT OCCUPANT	6430 N 48TH CT	MILWAUKEE, WI 53223-6003
CURRENT OCCUPANT	6436 N 48TH CT	MILWAUKEE, WI 53223-6003

Blank Notice

Total Records: 19

Radius 250.0 feet and Center of the Circle: 4707 W Mill Rd

2022-2023 Plan of Operation for 4707 W MILL RD

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employee Wired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe: Outside of Building next to cigarette disposal

Number of garbage cans: Inside 12 Locations: Each of 4 restrooms, bar area, bowling floor, kitchen, three
 Outside 4 Locations: All 4 corners of Building

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 5 Name of solid waste contractor: Waste Management, Eagle Creek

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: 47 and describe security plans:

Security personnel & security cameras monitor parking area

Are there designated loading areas? No Yes If Yes, describe security plans:

Do you have security personnel on the premise? No Yes If Yes, how many? 2+

AND What are their responsibilities? Monitor indoor outdoor premises, search each patron upon entry.
 What security equipment do they use? Handheld wands.

List their licensing, certification or training credentials:

Are there security cameras? No Yes If Yes, list all locations:

Are searches and/or identification checks conducted upon entry? No Yes if Yes, describe: Security personnel conduct search & wandling of patrons upon entry

2. Percentage of Sales (must total 100%)

Alcohol 30 % Food Sales 30 % Entertainment 40 % Other _____ %

3. Businesses On The Premises (choose all that apply):

Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other Bowling Alley

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:
Sunday 10AM-2AM Tuesday 10AM-2AM Thursday 10AM-2AM Saturday 10AM-2:30AM
Monday 10AM-2AM Wednesday 10AM-2AM Friday 10AM-2:30AM

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 18161 Fee: \$800.00

Your current food license includes the following food operations:
 DHS - MODERATE, Restaurant, Sales \$20,001 - \$200,000.
 Are there any changes to your food operations as listed above? No Yes, if Yes, explain

8. Weights and Measures: Fee:

Number/Type of Devices:
 Are there any changes to the number or types of devices? No Yes
 If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for Coconut Bowl 4707 W MILL RD

The following types of entertainment have been approved for your current Public Entertainment Premises license:
Jukebox, 12 lanes bowling alley, 1 pool table, 5 amusement machines, patron dancing in the hall (lower level)

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input checked="" type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.
** New entertainment does not change the current plan of operation. - PD Perrin 9/1/23*

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove: *N/A*

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe: *Bowling P.A. System digital microphone*

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to Inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

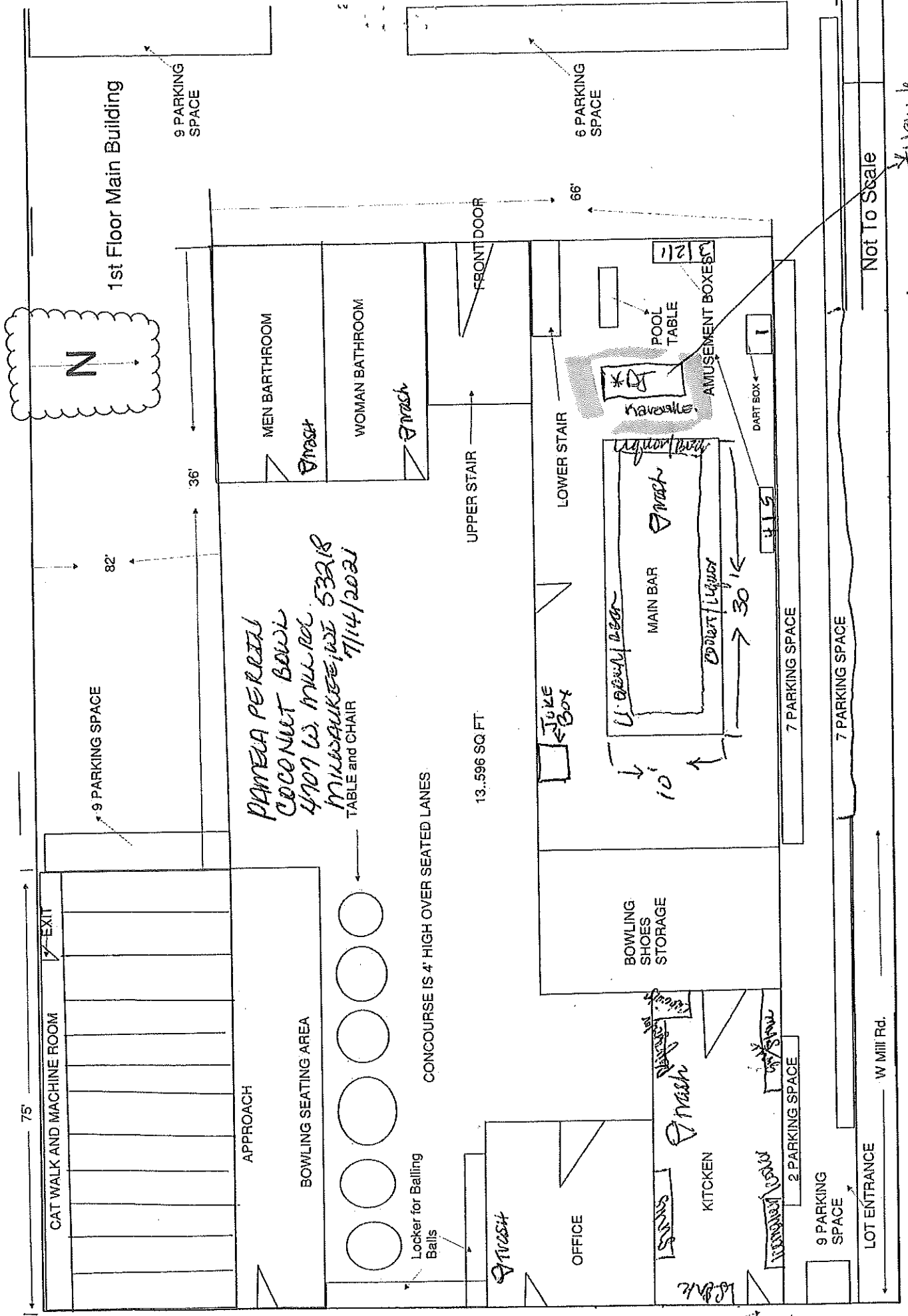
I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

PD Perrin

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign

1 - WOODDORF AVE



*PAMELA PERREA
 COCONUT BOWL
 4707 W. MILL RD. 53218
 MILWAUKEE, WI 7/14/2021*

CONCOURSE IS 4' HIGH OVER SEATED LANES.

*NEW TO APPLICATION *

ALL PARKING SPACE 10' X 20'