



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, September 19, 2016

**COMMITTEE MEETING NOTICE**

AD 14

FRANCO, Jorge L, Agent  
Cleveland Auto Repair LLC  
2353 S 57TH St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 27, 2016 at 01:15 PM**



**Regarding:** Your Recycling, Salvaging, or Towing Premises Renewal Application with Change of Agent and Shareholder, Hours From 9 AM-6 PM Mon-Sat To 8 AM-7 PM Mon-Sat, and Adding Junk/Valuable Metal and Salvage Vehicle Parts as agent for "Cleveland Auto Repair LLC" for "Cleveland Auto Repair" at 707 W CLEVELAND Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

AD14

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 09/09/16

**LICENSE TYPE:** RECYCLING, SALVAGING, & TOW

**No. 237036**

**NEW:**

**Application Date:**

**RENEWAL:**

**License Location:** 707 W Cleveland Avenue

**Business Name:** Cleveland Auto Repair LLC

**Licensee/Applicant:** Franco, Jorge L  
(Last Name, First Name, MI)

**Date of Birth:** 03/16/88

**Home Address:** 2462 S 9<sup>th</sup> Street

**City:** Milwaukee

**State:** WI **Zip Code:** 53215

**Home Phone:**

This report is written by Police Officer KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/20/08, applicant was charged with Possess w/Intent-Cocaine in Milwaukee County.

**Charge:** Possess w/Intent Cocaine  
**Finding:** Guilty  
**Sentence:** 3 yrs State Prison Imposed & Stayed/3 yrs Extended Supervision/  
6 months license suspension/3 yrs Probation, Sent Imposed  
**Date:** 08/25/09  
**Case:** 08CF001472

2. On 05/05/08, applicant was charged with Possession of Marijuana by Greenfield Police Department.

**Charge:** Possession of Marijuana  
**Finding:** Guilty  
**Sentence:** Fined  
**Date:** 05/28/08  
**Case:** 08-3198



Monday, September 19, 2016



# Notice of Public Hearing

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FRANCO, Jorge L, Agent  
Cleveland Auto Repair at 707 W CLEVELAND Av  
Recycling, Salvaging, or Towing Premises Renewal Application with Change of Agent and  
Shareholder, Hours From 9 AM-6 PM Mon-Sat To 8 AM-7 PM Mon-Sat, and Adding Junk/Valuable  
Metal and Salvage Vehicle Parts

**Tuesday, September 27, 2016 at 1:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/27/2016 at 1:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	714 W MONTANA ST	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	2685A S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2684A S 9TH ST	MILWAUKEE, WI 53215-3424
CURRENT OCCUPANT	2673 S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2677 S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2675 S 8TH ST	MILWAUKEE, WI 53215-3411
CURRENT OCCUPANT	816 W MONTANA ST 1	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	800 W MONTANA ST 1	MILWAUKEE, WI 53215-3985
CURRENT OCCUPANT	800 W MONTANA ST 2	MILWAUKEE, WI 53215-3985
CURRENT OCCUPANT	734 W MONTANA ST 3	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	720 W MONTANA ST	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	2685B S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2676 S 8TH ST	MILWAUKEE, WI 53215-3412
CURRENT OCCUPANT	2680 S 8TH ST	MILWAUKEE, WI 53215-3412
CURRENT OCCUPANT	816 W MONTANA ST 2	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	810 W MONTANA ST 3	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	2685D S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2669 S 8TH ST	MILWAUKEE, WI 53215-3411
CURRENT OCCUPANT	2675 S 8TH ST B	MILWAUKEE, WI 53215-3411
CURRENT OCCUPANT	800 W MONTANA ST 3	MILWAUKEE, WI 53215-3985
CURRENT OCCUPANT	2683 S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	810 W MONTANA ST 2	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	2690A S 9TH ST	MILWAUKEE, WI 53215-3424
CURRENT OCCUPANT	2686 S 9TH ST	MILWAUKEE, WI 53215-3424
CURRENT OCCUPANT	722 W MONTANA ST	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	2686 S 7TH ST	MILWAUKEE, WI 53215-3408
CURRENT OCCUPANT	2670 S 8TH ST	MILWAUKEE, WI 53215-3412
CURRENT OCCUPANT	2677A S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2682 S 7TH ST	MILWAUKEE, WI 53215-3408
CURRENT OCCUPANT	816 W MONTANA ST 3	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	800 W MONTANA ST 4	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	734 W MONTANA ST 2	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	2686 S 8TH ST	MILWAUKEE, WI 53215-3412
CURRENT OCCUPANT	2689 S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2664A S 8TH ST	MILWAUKEE, WI 53215-3412
CURRENT OCCUPANT	2672 S 8TH ST	MILWAUKEE, WI 53215-3412
CURRENT OCCUPANT	2682A S 7TH ST	MILWAUKEE, WI 53215-3408
CURRENT OCCUPANT	2675 S 8TH ST A	MILWAUKEE, WI 53215-3411
CURRENT OCCUPANT	816 W MONTANA ST 4	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	810 W MONTANA ST 1	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	734 W MONTANA ST 1	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	718 W MONTANA ST	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	716 W MONTANA ST	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	2690 S 7TH ST	MILWAUKEE, WI 53215-3408
CURRENT OCCUPANT	2685C S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2664 S 8TH ST	MILWAUKEE, WI 53215-3412
CURRENT OCCUPANT	2677B S 7TH ST	MILWAUKEE, WI 53215-3407
CURRENT OCCUPANT	2672 S 7TH ST	MILWAUKEE, WI 53215-3408
CURRENT OCCUPANT	2682 S 9TH ST	MILWAUKEE, WI 53215-3424
CURRENT OCCUPANT	810 W MONTANA ST 4	MILWAUKEE, WI 53215-3964
CURRENT OCCUPANT	734 W MONTANA ST 4	MILWAUKEE, WI 53215-3914
CURRENT OCCUPANT	2684 S 9TH ST	MILWAUKEE, WI 53215-3424

**Total Records: 53**

**Radius: 250.0 feet and Center of Circle: 707 W Cleveland AV**



# RECYCLING, SALVAGING OR TOWING PREMISES LICENSE SUPPLEMENTAL RENEWAL APPLICATION

ccl-rstprenapp 4/6/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**Legal Entity Name:** Cleveland Auto Repair LLC

**Business Address:** 707 W CLEVELAND AV

Do you understand that you must follow all recordkeeping, reporting and operating regulations in MCO 93-43-49?  Yes  No  
Do you understand that all records and reports must be available to the police department upon request?  Yes  No

### Business Operations – check all activities that apply:

Non-Consensual Towing: Provide the address within the City of Milwaukee where vehicles will be towed:

707 W Cleveland Ave

Junk/Valuable Metal:  Dealing, Storing and/or Transporting  Removing and/or Recycling

Waste Tires:  Dealing, Storing and/or Transporting  Removing and/or Recycling

Salvage Vehicles/  
Used Motor Vehicle Parts:  
(including tires/batteries)  Dealing, Storing and/or Transporting  Removing and/or Recycling

How many motor vehicles will be used in the business operations? 2 Provide information for each vehicle on page 2.

Do you have an additional yard(s) used for storage?  Yes  No

If yes, provide the address(es) below and submit an additional \$50 per yard:

\_\_\_\_\_  
\_\_\_\_\_

Hours of Operation: Date of the Week	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)	Estimated Number of Customers expected per day
Sunday			
Monday	8:00 a.m	7:00 p.m	10
Tuesday	8:00 a.m	7:00 p.m	10
Wednesday	8:00 a.m.	7:00 p.m	10
Thursday	8:00 a.m	7:00 p.m	10
Friday	8:00 a.m	7:00 p.m	10
Saturday	8:00 a.m	7:00 p.m	10

### Required Signature(s)

[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder,  
or the Agent - only if there are no 20% or more shareholders

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, September 19, 2016

**COMMITTEE MEETING NOTICE**

AD 14

GONZALEZ, Nichole L, Agent  
New Hustle LLC  
2737 N 20th St

Milwaukee, WI 53206

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 27, 2016 at 01:15 PM**

**Regarding:** Your Food Variance Application as agent for "New Hustle LLC" for "Fivestar Nacho" at 3216 S HOWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk

License Division Manager

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Monday, September 19, 2016



# Notice of Public Hearing

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GONZALEZ, Nichole L, Agent  
Fivestar Nacho at 3216 S HOWELL Av  
Food Variance Application

**Tuesday, September 27, 2016 at 1:15 PM**

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OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	3212 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	3262 S WHITNALL AVE	MILWAUKEE, WI 53207-2749
CURRENT OCCUPANT	3257 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	338 E EUCLID AVE	MILWAUKEE, WI 53207-2650
CURRENT OCCUPANT	3169 S GRIFFIN AVE	MILWAUKEE, WI 53207-2735
CURRENT OCCUPANT	3162 S HOWELL AVE	MILWAUKEE, WI 53207-2625
CURRENT OCCUPANT	3240 S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	3235 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	3211 S HOWELL AVE 4	MILWAUKEE, WI 53207-2741
CURRENT OCCUPANT	3238 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	3246A S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	3247 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	3177A S HOWELL AVE	MILWAUKEE, WI 53207-2624
CURRENT OCCUPANT	3164 S HOWELL AVE	MILWAUKEE, WI 53207-2625
CURRENT OCCUPANT	3235 S HOWELL AVE	MILWAUKEE, WI 53207-2741
CURRENT OCCUPANT	3232 S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	3217 S HOWELL AVE	MILWAUKEE, WI 53207-2741
CURRENT OCCUPANT	411 E EUCLID AVE	MILWAUKEE, WI 53207-2733
CURRENT OCCUPANT	3202 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	3206 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	337 E EUCLID AVE	MILWAUKEE, WI 53207-2615
CURRENT OCCUPANT	3177C S HOWELL AVE	MILWAUKEE, WI 53207-2624
CURRENT OCCUPANT	3167 S HOWELL AVE	MILWAUKEE, WI 53207-2624
CURRENT OCCUPANT	3240A S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	332A E BURDICK AVE	MILWAUKEE, WI 53207-2732
CURRENT OCCUPANT	3233 S HOWELL AVE	MILWAUKEE, WI 53207-2741
CURRENT OCCUPANT	3229 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	333 E EUCLID AVE	MILWAUKEE, WI 53207-2615
CURRENT OCCUPANT	409 E EUCLID AVE	MILWAUKEE, WI 53207-2733
CURRENT OCCUPANT	3203 S HOWELL AVE 2	MILWAUKEE, WI 53207-2775
CURRENT OCCUPANT	3177B S HOWELL AVE	MILWAUKEE, WI 53207-2624
CURRENT OCCUPANT	3224 S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	3217 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	3244 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	3275 S HOWELL AVE	MILWAUKEE, WI 53207-2763
CURRENT OCCUPANT	3246 S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	421 E EUCLID AVE	MILWAUKEE, WI 53207-2733
CURRENT OCCUPANT	335 E EUCLID AVE	MILWAUKEE, WI 53207-2615
CURRENT OCCUPANT	332 E BURDICK AVE	MILWAUKEE, WI 53207-2732
CURRENT OCCUPANT	3228 S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	329 E EUCLID AVE	MILWAUKEE, WI 53207-2615
CURRENT OCCUPANT	3216 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	3249 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	3203 S HOWELL AVE 3	MILWAUKEE, WI 53207-2775
CURRENT OCCUPANT	3175 S HOWELL AVE	MILWAUKEE, WI 53207-2624
CURRENT OCCUPANT	3236A S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	328 E BURDICK AVE	MILWAUKEE, WI 53207-2732
CURRENT OCCUPANT	3225 S HOWELL AVE	MILWAUKEE, WI 53207-2741
CURRENT OCCUPANT	3223 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	3211 S HOWELL AVE 1	MILWAUKEE, WI 53207-2741
CURRENT OCCUPANT	3211 S HOWELL AVE 3	MILWAUKEE, WI 53207-2741
CURRENT OCCUPANT	3172 S GRIFFIN AVE	MILWAUKEE, WI 53207-2736
CURRENT OCCUPANT	3234 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	3255 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	417 E EUCLID AVE	MILWAUKEE, WI 53207-2733



CURRENT OCCUPANT	3203 S HOWELL AVE 4	MILWAUKEE, WI 53207-2775
CURRENT OCCUPANT	3241 S GRIFFIN AVE	MILWAUKEE, WI 53207-2737
CURRENT OCCUPANT	3228A S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	3224A S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	3211 S HOWELL AVE 2	MILWAUKEE, WI 53207-2741
CURRENT OCCUPANT	405 E EUCLID AVE	MILWAUKEE, WI 53207-2733
CURRENT OCCUPANT	411A E EUCLID AVE	MILWAUKEE, WI 53207-2733
CURRENT OCCUPANT	3222 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	3228 S GRIFFIN AVE	MILWAUKEE, WI 53207-2738
CURRENT OCCUPANT	3236 S HOWELL AVE	MILWAUKEE, WI 53207-2742
CURRENT OCCUPANT	3200 S HOWELL AVE	MILWAUKEE, WI 53207-2742

**Total Records: 67**

**Radius: 250.0 feet and Center of Circle: 3216 S Howell AV**



**APPLICATION FOR A VARIANCE OR HEALTH DEPARTMENT APPROVAL  
FOR SPECIALIZED PROCESSES, PRACTICES OR CONDITIONS**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

New Applications: Submit this form with the Food Dealer / Food Peddler application.  
If submitted after the initial new license application, a \$75 fee applies.

**Applicant Information**

Legal Entity Name: New Hustle LLC D.B.A. Fivestar Nacho  
Premise Address: 3216 S. Howell Ave

**Variance/Department Approval Requested**

Department approval or a variance to the WI Food Code or local ordinances is required for the activities listed below.  
Indicate approvals/variances being requested (check all that apply):

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Acidification of food such as rice      | <input type="checkbox"/> Fermenting foods               | <input type="checkbox"/> Shellfish - comingling   |
| <input type="checkbox"/> Bare hand contact to ready to eat foods | <input type="checkbox"/> Non-continuous cooking         | <input type="checkbox"/> Shellfish -display tanks |
| <input type="checkbox"/> Bathrooms not accessible to the public  | <input checked="" type="checkbox"/> Peddler base waiver | <input type="checkbox"/> Smoking for preservation |
| <input type="checkbox"/> Convenience store safety requirements   | <input type="checkbox"/> No person in charge            | <input type="checkbox"/> Sprouting                |
| <input type="checkbox"/> Curing                                  | <input type="checkbox"/> Reduced oxygen packaging       | <input type="checkbox"/> Wild game                |
| <input type="checkbox"/> Dogs in outside dining areas            | <input type="checkbox"/> Sale without consumer advisory |   |

Other (including construction and design), specify

General description of the variance being requested and why the request is needed:

mainly because all prep and storage is on the truck.  
There is really no need for a base kitchen.

Ordinance(s) or WI Food Code requirement(s) for which approval or a variance is being requested:

mco 08-41-7m

List additional steps that will be taken to address potential public health hazards and nuisances.

Describe here or submit a plan with the application, such as a HACCP (Hazard Analysis & Critical Control Points) plan:

All waste water will be dumped in an approved location.  
More storage space will be added to the truck.

Signature Required on Reverse Side

**OFFICE USE ONLY**

Initials <u>[Signature]</u>	Date <u>7/8/16</u>	Application # <u>233519</u>	Fee Paid
HD Approval <u>[Signature]</u>	ALD Approval	License #	



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, September 20, 2016

COMMITTEE MEETING NOTICE

AD 14

MADUNIC, Marija D, Agent
M2 Productions LLC
4725 N Oakland Av

Whitefish Bay, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 27, 2016 at 01:15 PM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Bands, Disc Jockey, Instrumental Musicians, Karaoke, and Patrons Dancing as agent for "M2 Productions LLC" for "Kindred" at 2535 S Kinnickinnic Av

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: Jason Schunk

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Date:8-2-16  
Officer: PO Josh Dummann

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Kindred  
Address: 2535 S. Kinnickinnic Av.  
Phone:

Owner: Madunic, Marija D.  
Owner address: 4725 N. Oakland Av.  
City State Zip: Whitefishbay, WI 53211  
Owner Phone: 414-614-0496  
Owner email: marija@gracious-events.com

Licensee/Agent: Madunic, Marija D.  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Madunic, Marija

Location currently open:  YES  NO

Projected open date: October 1<sup>st</sup>, 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 3PM - 2AM  
Mon: 3PM - 2AM  
Tue: 3PM - 2AM  
Wed: 3PM - 2AM  
Thu: 3PM - 2AM  
Fri: 3PM - 2AM  
Sat: 3PM - 2AM  
24 hours Y N

Premise Type: Tavern/Bar  
Restaurant  
Other:

**Licenses currently held:**

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Occupancy:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

Who is your alcohol distributor? TBD

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many? 2
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appear to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many:
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments:

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?
  - a. Color  Yes  No

- b. Digital  Yes  No
- c. VCR  Yes  No
- d. Recorded  Yes  No

- 22. How long is footage stored for later viewing: No Cameras as of yet.
- 23. Are there exterior cameras  Yes  No How many:
- 24. Are there interior cameras  Yes  No How many:
- 25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
- 26. Cameras located in parking lot  Yes  No  N/A How many

Camera Survey Comments:

**Interior Survey:**

- 27. What is the planned/posted capacity 150
- 28. What is the minimum number of employees that will be on premise 4-8
- 29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
- 30. Is the interior of the location neat and clean?  Yes  No
- 31. Does an interior camera face the entrance/exit?  Yes  No
- 32. Are emergency and non-emergency numbers posted near the phone?  Yes  No
- 33. Does the owner know how to contact their police district directly?  Yes  No
  - a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments:

**Security**

- 34. How many security personnel are going to be employed: 0  N/A
- 35. How will they be deployed: Interior Exterior  N/A
- 36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL
- 37. Will the security be managed by business  or contracted
- 38. Will they be armed  Yes  No  N/A
- 39. What type of security measures will be used:  N/A
  - Wanding/metal detector
  - ID Scanner
  - Dress Code Typical Tavern dress code.
  - Cover Charge
  - Age restriction 21 for tavern area.
  - Other
- 40. When at capacity, how will the overflow crowd be managed? Unknown at this time.
- 41. Will a guard monitor the overflow crowd at all times?  Yes  No

Security Comments:

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

On Tuesday, August 2nd, 2016 at 1:00PM I met with Marija D. MADUNIC (F/W, 08-03-72) who is the owner of Kindred at 2535 S. Kinnickinnic Av. MADUNIC is the pending licensee of the tavern/restaurant. She is leasing the first floor from Joca Properties LLC. Joca Properties LLC is currently renovating the first and second floor. The second floor is being renovated as a six-room hotel and will be operated by Joca Properties LLC owner, Charles Bailey.

Currently the bar/restaurant is still being renovated and is not completed. It is a large open space about 50 feet by 50 feet in size. There are no interior walls at this time. MADUNIC stated the only area that will be enclosed will be the kitchen area, which will be located in the southwest corner of the space. The kitchen has yet to be built. MADUNIC stated the bar area will be located in the northeast corner of the room. This area has yet to be constructed as well. Outside the first floor will be a large patio, sit down area. This has yet to be constructed. Also on the exterior will be a small parking lot, approximately seven spaces, for patrons of the tavern. This lot is on the west side of the building off of the alley.

MADUNIC stated she has four security cameras purchased to be used for the interior space. She also stated the owner has purchased an additional two for the use of the exterior. MADUNIC stated these cameras would be installed prior to opening the bar/restaurant. She also stated the owner of the property is planning on installing additional exterior lighting for the property.

MADUNIC has no plans to host live music or large special events at the property.

MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS

DATE: 05/14/2015  
LICENSE TYPE: BTAVN  
NEW:  
RENEWAL: X

No. 210306  
Application Date: 05/13/2015  
Expiration Date:

License Location: 2535 W Kinnickinnic Avenue  
Business Name: Spectacle Enterprises, INC

Aldermanic District:03

Licensee/Applicant: Brodersen, Timothy J  
(Last Name, First Name, MI)  
Date of Birth: 08/23/1969

Male:                      Female:

Home Address: 2117 N. Palmer St.  
City: Milwaukee                      State: WI                      Zip Code: 53212  
Home Phone: (773) 562-4670

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/29/12 at 1:00 pm, Milwaukee police spoke with Timothy Brodersen regarding the business located at 2535 S KK Avenue. Brodersen told police he purchased the bar without any infractions and believed the licenses were turned over to him as assets of the business. Brodersen was advised that he must apply for the bar's licenses down at the license division at City Hall.
2. On 11/24/13 at 1:20 am, Milwaukee police conducted a park and walk on S KK Avenue and as they approached the Down and Over pub located at 2535 S KK, they could hear yelling coming from inside the bar and glass breaking. Police found patrons pushing a male out of the door. This subject was found to be highly intoxicated and was escorted by police off the premises. The subject was cited for disorderly conduct. Police spoke with the bartender Alexander Nowicki who stated the subject jumped in the middle of two people arguing and that some glasses were pushed off the table and landed on the floor as bar security was trying to escort the subject out the front door. Police also made contact with the licensee Timothy Brodersen by phone.

Previous premise



MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS

DATE: 05/14/2015  
LICENSE TYPE: BTAVN  
NEW:  
RENEWAL: X

No. 210306  
Application Date: 05/13/2015  
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Business Name: Spectacle Enterprises, INC

Aldermanic District:03

Licensee/Applicant: Brodersen, Timothy J  
(Last Name, First Name, MI)  
Date of Birth: 08/23/1969

Male:                      Female:

Home Address: 2117 N. Palmer St.  
City: Milwaukee                      State: WI              Zip Code: 53212  
Home Phone: (773) 562-4670

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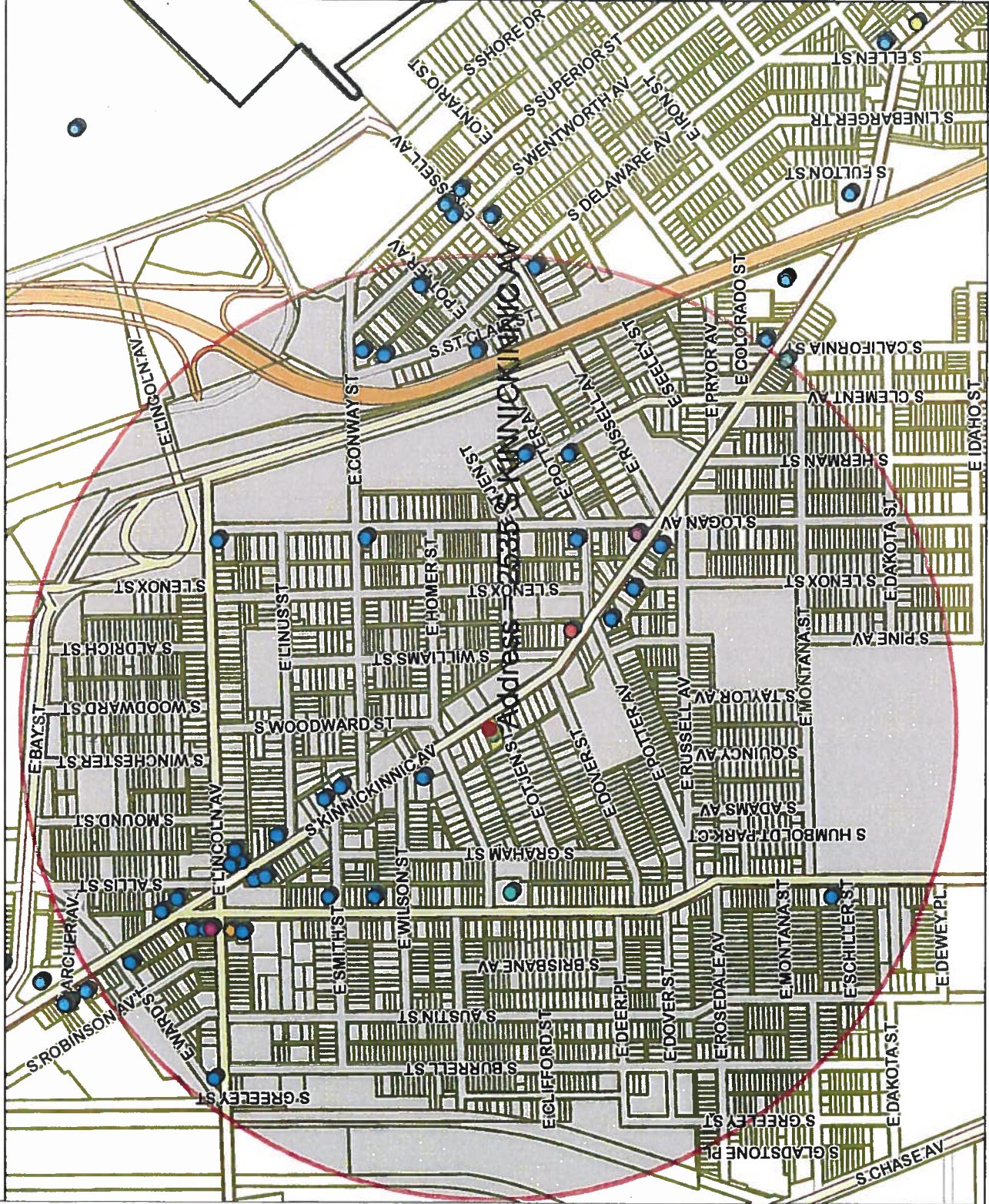
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- 

Previous premise

# Alcohol License Concentration for 2535 S Kinnickinnic Ave

City of Milwaukee, Wisconsin



## - Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

## - Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 2535 S Kinnickinnic Ave on 06/13/2016



Department of Administration - ITMD



Map Scale: 1 : 9,552







Tuesday, September 20, 2016

# Licenses Committee Notice of Hearing

JOCA PROPERTIES LLC  
4300 N LAKE DR

Shorewood, WI 53211

Date: 9/27/2016  
Time: 01:15 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License  
Applications Requesting Bands, Disc Jockey, Instrumental Musicians, Karaoke, and  
Patrons Dancing  
MADUNIC, Marija D, Agent  
Kindred at 2535 S Kinnickinnic Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, September 20, 2016



# Notice of Public Hearing

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MADUNIC, Marija D, Agent  
Kindred at 2535 S Kinnickinnic Av  
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications  
Requesting Bands, Disc Jockey, Instrumental Musicians, Karaoke, and Patrons Dancing

**Tuesday, September 27, 2016 at 1:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/27/2016 at 1:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	2511A S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	623 E OTJEN ST 3	MILWAUKEE, WI 53207-1679
CURRENT OCCUPANT	2571 S KINNICKINNIC AVE 10	MILWAUKEE, WI 53207-1659
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 104	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 105	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 108	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	535 E HOMER ST	MILWAUKEE, WI 53207-1621
CURRENT OCCUPANT	603 E HOMER ST	MILWAUKEE, WI 53207-1623
CURRENT OCCUPANT	605 E HOMER ST	MILWAUKEE, WI 53207-1623
CURRENT OCCUPANT	617 E HOMER ST 2	MILWAUKEE, WI 53207-1623
CURRENT OCCUPANT	2501 S KINNICKINNIC AVE 3	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 203	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 209	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	729 E HOMER ST	MILWAUKEE, WI 53207-1873
CURRENT OCCUPANT	619 E OTJEN ST	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	2571 S KINNICKINNIC AVE 12	MILWAUKEE, WI 53207-1659
CURRENT OCCUPANT	643 E OTJEN ST	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	643A E OTJEN ST	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 306	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 307	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 308	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 207	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 204	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	630 E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	2519A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 202	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 204	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 105	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2529 S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	737 E HOMER ST	MILWAUKEE, WI 53207-1873
CURRENT OCCUPANT	637A E OTJEN ST	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	637 E OTJEN ST 2	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 203	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 304	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 301	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 202	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	541 E HOMER ST	MILWAUKEE, WI 53207-1621
CURRENT OCCUPANT	547A E HOMER ST	MILWAUKEE, WI 53207-1621
CURRENT OCCUPANT	601 E HOMER ST	MILWAUKEE, WI 53207-1623
CURRENT OCCUPANT	617 E HOMER ST 3	MILWAUKEE, WI 53207-1623
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 205	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 207	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 208	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2571 S KINNICKINNIC AVE 11	MILWAUKEE, WI 53207-1659
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 205	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 102	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 305	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 303	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	636A E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	2525 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 201	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 103	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2523 S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	2515 S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	729A E HOMER ST	MILWAUKEE, WI 53207-1873

CURRENT OCCUPANT	623 E OTJEN ST 2	MILWAUKEE, WI 53207-1679
CURRENT OCCUPANT	2571 S KINNICKINNIC AVE 14	MILWAUKEE, WI 53207-1659
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 103	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	617 E HOMER ST 4	MILWAUKEE, WI 53207-1623
CURRENT OCCUPANT	2501 S KINNICKINNIC AVE 2	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	615 E OTJEN ST	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	606A E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	606 E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 206	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 106	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 107	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2513 S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 208	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 206	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 106	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	636 E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	2533 S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	547 E HOMER ST	MILWAUKEE, WI 53207-1621
CURRENT OCCUPANT	2519 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	2501 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	610 E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	616 E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	618 E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	2525A S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	2511 S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	735 E HOMER ST	MILWAUKEE, WI 53207-1873
CURRENT OCCUPANT	617 E OTJEN ST	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	623 E OTJEN ST 1	MILWAUKEE, WI 53207-1679
CURRENT OCCUPANT	2571 S KINNICKINNIC AVE 5	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	541A E HOMER ST	MILWAUKEE, WI 53207-1621
CURRENT OCCUPANT	2513 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	620 E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	2534 S KINNICKINNIC AVE 104	MILWAUKEE, WI 53207-1608
CURRENT OCCUPANT	2525 S WILLIAMS ST	MILWAUKEE, WI 53207-1829
CURRENT OCCUPANT	629 E OTJEN ST	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	2571 S KINNICKINNIC AVE 6	MILWAUKEE, WI 53207-1659
CURRENT OCCUPANT	637 E OTJEN ST 1	MILWAUKEE, WI 53207-1613
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 107	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	2549 S KINNICKINNIC AVE 302	MILWAUKEE, WI 53207-1653
CURRENT OCCUPANT	632 E OTJEN ST	MILWAUKEE, WI 53207-1614
CURRENT OCCUPANT	617 E HOMER ST 1	MILWAUKEE, WI 53207-1623
CURRENT OCCUPANT	2513A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	2501 S KINNICKINNIC AVE 4	MILWAUKEE, WI 53207-1629
CURRENT OCCUPANT	2527 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1629

**Total Records: 100**

**Radius: 250.0 feet and Center of Circle: 2535 S Kinnickinnic AV**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/7/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

- Applying for:  Extended Hours Establishment  Filling Station  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*Restaurant + Lounge*

Do you have any experience operating this type of business?  No  Yes If yes, explain: *Co-founder Gracious Events Corp / Firefly Restaurant*

## 2. Business Operations

- a. Proposed Opening Date: 9.1.16
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 8.19.16
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Hotel

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Visual / Audio equipment for ambient music

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 12 Locations: Bar, kitchen, service areas  
Outside: 2 Locations: service areas
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: TBD



## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? 7 and describe the parking security plan: CAMERAS
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? entry, bar + restaurants
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food <u>60</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_  Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 150 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Franklin & Lincoln
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: Both
- g. Building Owner Name: JOCA Properties Phone Number: 773. 909. 4947  
 Business Owner Address: 4300 N. Lake Del Shoreways 5311

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	3pm	12am	150	21-65	
Monday	3pm	12am	75-100	"	
Tuesday	3pm	12am	75-100	"	
Wednesday	3pm	12am	150	"	
Thursday	3pm	2am	250	"	
Friday	3pm	2am	275	"	
Saturday	3pm	2am	275	"	

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours: If alcohol beverage establishment, same as alcohol license hours.  
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
 unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

  
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
 Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>M2 Productions. LLC</u>
Premise Address: <u>2535 S. Kinnickinnic Ave. Bay View WI 53207</u>
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>"Service Bar Only" Designation</b>
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
<b>Business Information</b>
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
<b>Proof of Ownership, Lease, or Offer to Purchase (new &amp; transfer applicants only)</b>
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must: a) Be in the same legal entity name as that apply for the license b) Reflect the same address as the premises address on this application c) Reflect current dates and d) Be signed by the lessor/seller and lessee/buyer
<b>Property Information (new &amp; transfer applicants only)</b>
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>M2 none</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ _____
e) Total amount paid for goodwill of the business \$ _____
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

See Application Information for a list of all required application forms.

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 5/22/16 Ends 5/22/2038
- b) Monthly rental \$ 4986.84
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 22
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain CAM, takes 1%
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 13<sup>th</sup> day of June, 20 16

[Signature]  
(Clerk/Notary Public)

My Commission Expires March 22, 2019

\*Notary Seal must be affixed.

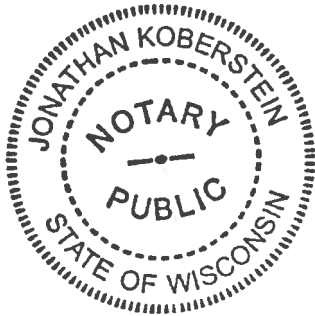
[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent - only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu







# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

cci-foodplan 2/22/16

FREST  
232490

Legal Entity Name: M2 Productions, LLC

Premises Address: 2530 S. Kinnickinnic Ave. Bay View 53207

### SECTION 1

Type of application (check one):  taking over a currently operating business  starting a new business  
Anticipated opening date? 9.1.2016

Check the type that best describes your business (check only one):  
See Food Dealer License Information sheet for definitions.  
 Restaurant  Community Food Program  
 Retail Establishment  Bed & Breakfast  
If retail, will it be a convenience store?  Yes  No  
(less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)  Base for Food Peddler  
 Base for Temporary/Seasonal Food Stand  
In addition, will any wholesale business be done?  Yes  No  
If yes, what percentage of the business will be wholesale?  Less than 25%  25% or More (Contact DATCP)\*  
Will retail items be sold?  No  Yes If Yes, indicate percentage of food sales 5 %  
Will restaurant items be sold?  No\*  Yes If Yes, indicate percentage of food sales 95 %  
*\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.*

### SECTION 2

Will you be sharing kitchen space with another operator?  
 No If No, SKIP to Section 3  
 Yes If Yes, check one:  
 I will rent space from another operator ("Shared Kitchen Agreement" is required)  
 I will rent space to another operator (peddler/caterer)

### SECTION 3

Answer the following questions:  
Will you have seating on site for dining?  No  Yes  
Will you be doing any catering?  No  Yes  
Will you be doing any delivery?  No  Yes  
Will you have outdoor activities?  No  Yes  
If Yes to outdoor activities, check all that apply:  Bar  Cooking/Grilling  Dining  
Will you have a drive thru window?  No  Yes  
If Yes to drive thru, are hours different from inside?  No  Yes  
If Yes, provide drive thru hours: \_\_\_\_\_  
Will any scales or barcode scanners be used?  No  Yes  
If Yes, a Weights & Measures application must be completed and a license obtained.

**SECTION 4**

Where will food be prepared and/or sold?

At a single site

At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 5**

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 6

Yes If Yes, check all that apply:

- New construction of a building
- Construction changes to an existing building
- Renovation or remodeling
- Equipment changes only (installation or replacement)

Provide a brief description of the changes: Main Floor open space - converted to restaurant / bar + kitchen

Start date: 6-20-2016

Name, Address & Phone Number of Architect: Wade Weissmann Architecture  
8655 N. Brown Deer Drive 53207

Name, Address & Phone Number of Contractor: TSD

**SECTION 6**

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 7

Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued?  Immediately  At the same time as the alcohol license

**SECTION 7**

You must initial each item confirming your understanding:

MM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

MM I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

MM I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

MM I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.

MM I understand the license must be issued and posted in my establishment prior to opening for business.

MM I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: [Signature]

Signature of additional partner(s): \_\_\_\_\_

OTJEN

FIRST FLOOR PLAN

76'

45' →

PARKING

35'x58'

Handicap

Exit

SEATING

BAR 23'x24'

Tables

ROUGH PATIO - 55' x 25'

3456 sq ft

N ↘

01

A-101

2535 SOUTH KINNICKINNIC AVENUE  
MILWAUKEE, WISCONSIN 53207

- M2 Productions, LLC

- Kindred Agent

Marisa Madril

Kinnickinnic

6.13.16

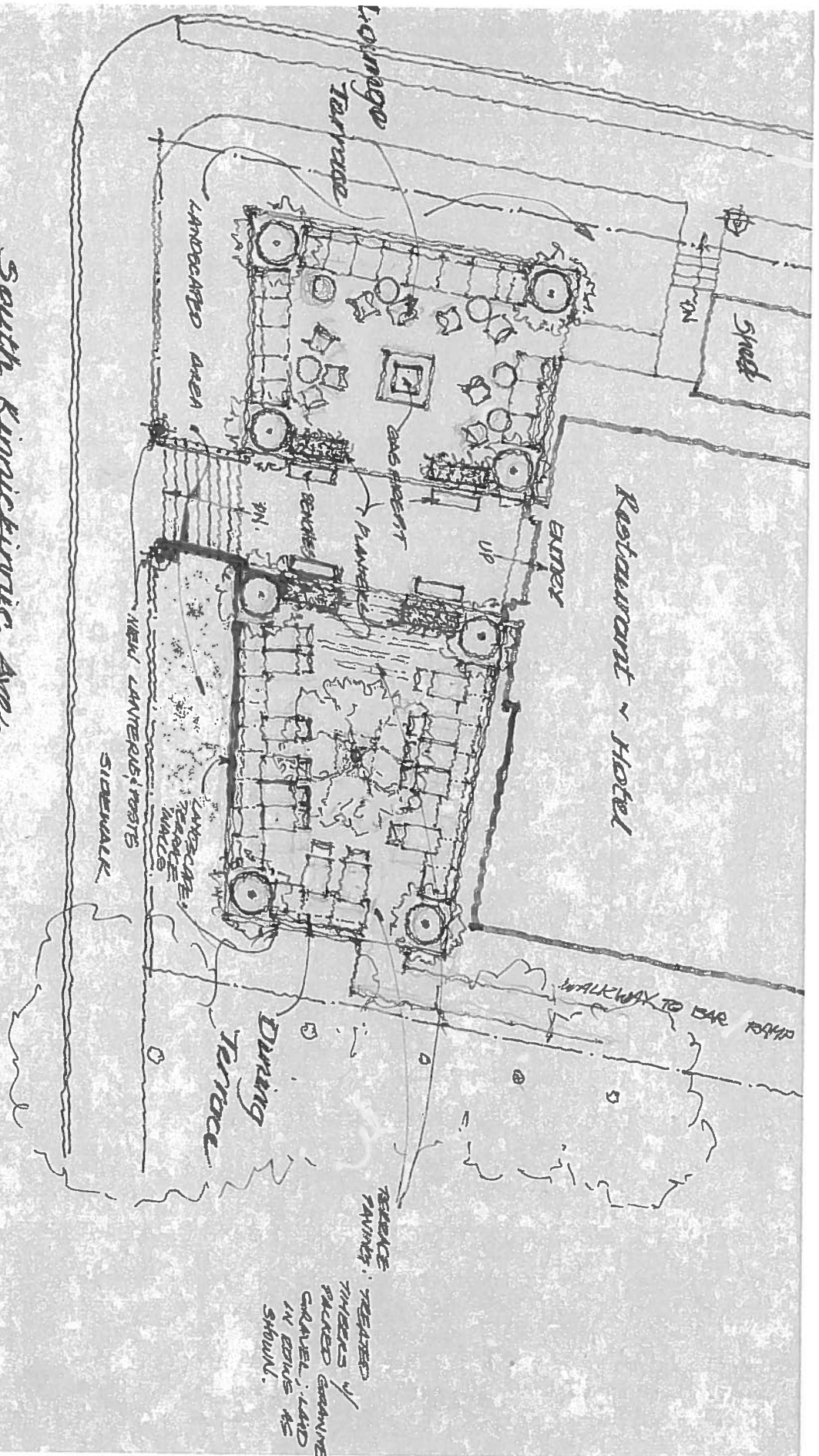
OTJEN ARCHITECTS LLC  
P.O. Box 8077  
Milwaukee, Wisconsin 53208



PATIO

South Kinnickinnic Ave.

Terrace Proposal  
Kindred Restaurant  
Milwaukee, WI  
5-15-14



REFERENCE DRAWING: TERRACE PLANTS: TERRACE PLANTS TO BE PLANTED IN EDGES AS SHOWN.







**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, September 19, 2016

**COMMITTEE MEETING NOTICE**

AD 14

TONI L MARUNOWSKI

2813 S HOWELL Av

MILWAUKEE, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 27, 2016 at 01:15 PM**



**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications for "TONI'S MOODY BLUES" at 2813 S HOWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.


You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:   
\_\_\_\_\_  
Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

## Koberstein, Jonathan

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**From:** License  
**Sent:** Tuesday, August 30, 2016 8:12 AM  
**To:** Koberstein, Jonathan  
**Subject:** FW: Tavern Complaint



Jonathan Koberstein  
License Specialist III  
City Clerk's Office – License Division  
City Hall Rm 105  
200 E Wells St  
Milwaukee, WI 53202  
(414)286-2238 Office

**REDACTED RECORD**

**From:**  
**Sent:** Monday, August 29, 2016 7:59 PM  
**To:** License  
**Subject:** Tavern Complaint

Hi,

I'm writing to complain about a tavern in my neighborhood whose patrons are a nuisance. Customers of Toni's Moody Blues are out smoking on the sidewalk frequently, which I understand. However, while many are polite, there have been several instances of overly drunk patrons shouting at or arguing with people walking by on either side of the street. Tonight around 7:15, I was out walking, among many children and families on their way back from the event at Humboldt Park, when a visibly intoxicated woman got in an argument with someone across the street about I don't even know what. She was belligerent and shouting, while the other woman tried to ignore her and keep walking. Aside from creating an aggressive situation that easily could have escalated, she also seemed drunk to the point where any responsible bartender would have stopped serving her long before. There have been other instances of confrontational, rude, loud, and inappropriate customers loitering outside of the bar on the street, but it is especially upsetting to see it with such frequency, and in front of children walking home before dark. This establishment is a detriment to its immediate neighborhood - they're ruining an otherwise quiet, family-friendly street.

Thank you.

**MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT**

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
**SYNOPSIS**

**DATE:** 08/16/2016

**LICENSE TYPE:** CLASS B TAVERN

**NEW:**

**RENEWAL:** X

**No.** 236026

**Application Date:** 08/16/2016

**Expiration Date:**

**License Location:** 2813 S Howell Ave.

**Aldermanic District:** 14

**Business Name:** Toni's Moody Blues

**Licensee/Applicant:** Marunowski, Toni L.

(Last Name, First Name, MI)

**Date of Birth:** 5-24-1958

**Male:**

**Female:** x

**Home Address:** 2813 S Howell Ave

**City:** Milwaukee

**State:** Wi

**Zip Code:** 53207

**Home Phone:** 414-672-5982

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 3-29-2002 at 10:40pm a 20-year-old Milwaukee Police Aide entered Toni's Moody Blues tavern at 2813 S Howell Ave. at the direction of Milwaukee Police Officers. The aide was able to purchase alcoholic beverages from the bartender, Jeffrey Siejkowski, without being asked for ID.

The bartender Siejkowski was charged with the following:

**Charge:** Sale of alcohol to Underage

**Finding:** Guilty

**Sentence:** \$150.00

**Date:** 5-21-2002

**Case:** 02065565

2. On 4-11-03, at 10:10PM, Police officers, accompanied by an underage police aide, conducted a premises check at the tavern, Toni's Moody Blues, 2813 So Howell Avenue. The police aide entered the premises alone and purchased an alcoholic beverage (Captain Morgan & coke) from the bartender. The bartender, Jeffery Siejkowski, did not ask for identification at the time of the sale.

Continued on page #2

Page #2

Re: MARUNOWSKI, TONI L, for the premises 2813 So Howell Avenue

Citation issued to licensee,

Charge: Sale to Underage – licensee responsibility  
Finding: **Guilty**  
Sentence: **Fined \$80.00**  
Date: **08/21/03**  
Case: 03073739  
Citation: 57941111

Citation issued to bartender, Jeffrey Siejkowski

Charge: Sale of Alcohol to Underage person  
Finding: **Dismissed w/o prejudice**  
Date: **08/21/03**  
Case: 03073765  
Citation: 57941063

=====  
**Item #2 previously reported, disposition now added.**  
=====

3. On 06/28/08 at 12:04 am, Milwaukee police were dispatched to a Subject With A Gun at 2813 S Howell Avenue. Police spoke to the tavern owner Toni Marunowski who stated a patron who was intoxicated and harassing other patrons was asked to leave. Marunowski stated she escorted this patron out of the tavern and it was then when the patron stated, " He would back." She observed this subject to sit in his auto for several minutes and not leave. The patron then attempted to re enter the tavern and was observed to reach into his waistband. The bartender, Jeffery Siejkowski, tried to escort this subject out when he felt what he thought was a gun in the subjects waistband. Siejkowski along with another patron recovered the gun and held the subject until police arrived. The subject was arrested and charged with Disorderly Conduct While Armed and Felon in Possession of Firearm. No tavern violations were found.

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Monday, September 19, 2016



# Notice of Public Hearing

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MARUNOWSKI, Toni L

TONI'S MOODY BLUES at 2813 S HOWELL Av

Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications

**Tuesday, September 27, 2016 at 1:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/27/2016 at 1:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	2773 S HUMBOLDT PARK CT	MILWAUKEE, WI 53207-2161
CURRENT OCCUPANT	2835 S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	332 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	340 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	346A E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	370 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	2805 S HOWELL AVE	MILWAUKEE, WI 53207-2053
CURRENT OCCUPANT	345 E MONTANA ST	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	2841B S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	337 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	355 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	355A E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	408 E MONTANA ST	MILWAUKEE, WI 53207-2111
CURRENT OCCUPANT	2775 S HOWELL AVE	MILWAUKEE, WI 53207-2071
CURRENT OCCUPANT	358A E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	2783A S HOWELL AVE	MILWAUKEE, WI 53207-2071
CURRENT OCCUPANT	345 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	2779 S HOWELL AVE	MILWAUKEE, WI 53207-2071
CURRENT OCCUPANT	330 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	344A E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	352B E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	341 E MONTANA ST	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	355 E MONTANA ST	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	2783 S HOWELL AVE	MILWAUKEE, WI 53207-2071
CURRENT OCCUPANT	2841A S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	359 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	359A E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	2779 S HUMBOLDT PARK CT	MILWAUKEE, WI 53207-2161
CURRENT OCCUPANT	2829 S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	336 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	354 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	358 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	360 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	2813 S HOWELL AVE	MILWAUKEE, WI 53207-2053
CURRENT OCCUPANT	2787 S HOWELL AVE	MILWAUKEE, WI 53207-2071
CURRENT OCCUPANT	341A E MONTANA ST	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	349A E MONTANA ST	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	359 E MONTANA ST	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	349 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	351 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	2779A S HUMBOLDT PARK CT	MILWAUKEE, WI 53207-2161
CURRENT OCCUPANT	346 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	352A E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	2805A S HOWELL AVE	MILWAUKEE, WI 53207-2053
CURRENT OCCUPANT	2849B S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	2849 S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	2771 S HOWELL AVE	MILWAUKEE, WI 53207-2071
CURRENT OCCUPANT	2770 S HOWELL AVE	MILWAUKEE, WI 53207-2072
CURRENT OCCUPANT	2819 S HOWELL AVE	MILWAUKEE, WI 53207-2053
CURRENT OCCUPANT	335 E MONTANA ST	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	351 E MONTANA ST	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	351 E MONTANA ST A	MILWAUKEE, WI 53207-2017
CURRENT OCCUPANT	2849C S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	341 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	402 E MONTANA ST	MILWAUKEE, WI 53207-2111

CURRENT OCCUPANT	352 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	349 E MONTANA ST	MILWAUKEE, WI 53207-2017
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CURRENT OCCUPANT	408A E MONTANA ST	MILWAUKEE, WI 53207-2111
CURRENT OCCUPANT	365 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	344 E SCHILLER ST	MILWAUKEE, WI 53207-2020
CURRENT OCCUPANT	2841 S HOWELL AVE	MILWAUKEE, WI 53207-2082

**Total Records: 63**

**Radius: 250.0 feet and Center of Circle: 2813 S Howell AV**

# 2016-2017 Plan of Operation for 2813 S HOWELL AV

## 1. Litter & Security Plans

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other:

How often will grounds be cleaned?  Daily  Weekly  Other:

Who cleans the grounds?  Licensee  Building Owner  Employees  Hired Maintenance  Other:

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  Signs Posted  
 Other: NOT AN ISSUE

Are there designated outdoor smoking areas?  No  Yes If Yes, Describe:

Number of garbage cans: Inside 6 Locations: BEHIND BAR, BATHROOMS, END OF BAR  
 Outside \_\_\_\_\_ Locations: \_\_\_\_\_

Is a crowd control barrier used?  No  Yes If Yes, Describe:

Number of restrooms: 2

Name of solid waste contractor:

Are there parking spaces on the premises?  No  Yes If Yes, list number of spaces: \_\_\_\_\_ and describe security plans:

Are there designated loading areas?  No  Yes If Yes, describe security plans:

Do you have security personnel on the premise?  No  Yes If Yes, how many? \_\_\_\_\_

AND What are their responsibilities? \_\_\_\_\_  
 What security equipment do they use? \_\_\_\_\_  
 List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras?  No  Yes If Yes, list all locations:

Are searches and/or identification checks conducted upon entry?  No  Yes If Yes, describe:

## 2. Percentage of Sales (must total 100%)

Alcohol 99 % Food Sales 1 % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %

## 3. Businesses On The Premises (choose all that apply):

- Restaurant  Cafe/Coffee Shop  Cocktail Lounge  Convenience Store  Other:  
 Night Club  Tavern  Banquet Hall  Sports Facility  
 Liquor Store  Hotel  Supermarket  Private/Fraternal/Veterans' Club

## 4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction?  No  Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

## 5. Floor Plan and Capacity

Are you requesting any changes to the floor plan or capacity?  No  Yes If Yes, Describe:

If requesting changes to the floor plan, submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

## 6. Sidewalk Dining (If renewing a current license – Renewal Fee : \$)

Are there any changes to the sidewalk dining site plan?  No  Yes If Yes, submit an updated site plan with this application.

# PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTAL APPLICATION

## 1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, 2 Amusement Machines, 1 Pool Table

## 2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to ADD:

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows          | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling            | <input type="checkbox"/> Patron Contests     | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Karaoke              | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables             |
| <input type="checkbox"/> Motion Pictures                                | <input type="checkbox"/> Amusement Machines – | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____   | How many? _____                               | Approx. # per year? _____                    | Approx. # per year? _____                        |
| <input type="checkbox"/> Other: _____                                   |   |  |  |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

## 3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

## 4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

## 5. NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

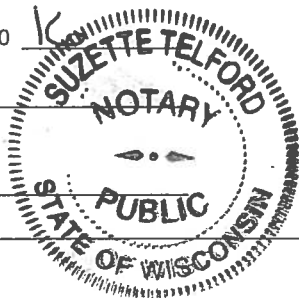
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

### SUBSCRIBED AND SWORN TO BEFORE ME

This 6<sup>th</sup> day of August, 2016

Suzette Telford  
(Clerk/Notary Public)

My Commission Expires 9/26/17  
\*Notary Seal must be affixed.



Maryanne D.  
Agent/20% or More Shareholder/Partner

\_\_\_\_\_  
Additional 20% or More Shareholder/Partner



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, September 19, 2016

COMMITTEE MEETING NOTICE

AD 14

Matthew J Schmehl

3048 N Bartlett Av

Milwaukee, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 27, 2016 at 01:15 PM



**Regarding:** Your Food Dealer -Restaurant Application and Food Peddler Renewal and Transfer Applications for "Dave Fromans" at 2018 S 1ST St #330.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Matthew Schmehl

Dave Fromans

3048 N. Bartlett Ave.

Milwaukee, WI 53211

I, Matt Schmehl, owner of Dave Fromans, is appealing letter sent July 7th 2016. Local common Council member to whom this application curtails, and Licensing Division of the city of Milwaukee. For city zoning and Health Department have approved of my forced change of service kitchen location. My service kitchen on record is Kasana Catering LLC. I'm appealing on the grounds that my current kitchen base no longer exists and I have a new location under Milwaukee law.

The business had a pipe burst in late April and the owners decided to end operations without informing the other karts that use their kitchen. The owners took the accident insurance and left kart owners like, myself, to quickly find a new base. I was given strong advisement, under the information that Kristine Vlosich from the Milwaukee City Health Department referred to me. And that I had to search for a new base address ASAP. This all went down at the same time I had to focus on finals for the 18 credits at UWM I needed to complete May 9th through the 15th. As I was planning on adding a third kart to my business after UWM finals.

I found and signed a new contract with the owners of Top Note at 2018 s 1st and had an approved health inspection less than 10 days after municipality zoning approved the location as well.

I want to emphasize that my current food dealer license is an address that is currently being converted into underground parking. I'm not opening a new business or expanding just forced to change addresses. I'm aware that because of circumstances on May 10th 2016 that happened at the same time as my computer science finals that I am not allowed a third Kart till May 26th 2017. That is also something I would like to appeal, however, at this time this letter is only focus on service kitchen location.

I'm in an approved location that I had to reapply as a New Food Dealers license comma because under the filing shared kitchens there isn't a process for just relocation. After losing my deposit with Kasana on 241 North Broadway I also had to rebuy all my licenses as if I was starting out a new business or under the city's process a food dealer. Kristine Vlosich from the Milwaukee Health Department and three of the licensing Clarks that have been going through this process with me during the month of June can confirm all facts above.

Matthew Schmehl

Owner of Dave Fromans

**Cooney, James**

---

**From:** Celella, Jessica  
**Sent:** Monday, March 21, 2016 8:59 AM  
**To:** Cooney, James; Schunk, Jason  
**Subject:** RE: 2nd Street hot dog peddler

Dave Fromans, thanks

---

**From:** Cooney, James  
**Sent:** Monday, March 21, 2016 8:58 AM  
**To:** Schunk, Jason  
**Cc:** Celella, Jessica  
**Subject:** RE: 2nd Street hot dog peddler

Do we know what peddler this should be attached to?

Jim Cooney  
License Specialist III  
City of Milwaukee, License Division  
200 E Wells St #105 Milwaukee, WI 53202  
414-286-2238



**REDACTED RECORD**

---

**From:** Schunk, Jason  
**Sent:** Monday, March 21, 2016 8:05 AM  
**To:** Cooney, James  
**Cc:** Celella, Jessica  
**Subject:** FW: 2nd Street hot dog peddler

Please add as an objection. I have attached the contact information provided by Alderman Perez for M...

---

**From:** Perez, Jose  
**Sent:** Saturday, March 19, 2016 7:20 PM  
**To:** Wurth, Heather; Raden, Chad  
**Cc:** Schunk, Jason; Celella, Jessica; Murillo, Maribel  
**Subject:** 2nd Street hot dog peddler

I've received complaints regarding the hot dog vendor located on 2nd Street just south of national. His location is near some residential apartments and they're making way too much noise between 1 a.m. and 4 a.m.

the owner of fluid resides next to his establishment and the noise is a nuisance. Is there any way you can assist?

Please advise.

Thank you.

Ald. Perez  
District 12

Sent from my Verizon Wireless 4G LTE smartphone

**REDACTED RECORD**



## Cooney, James

---

**From:** Celella, Jessica  
**Sent:** Thursday, April 28, 2016 7:15 PM  
**To:** Cooney, James  
**Cc:** Schunk, Jason  
**Subject:** FW: Dave Fromans hot dog cart

Can you please add as objection and place an original and redacted copy in my inbox for notices?

---

**From:** Perez, Jose  
**Sent:** Wednesday, April 27, 2016 7:02 AM  
**To:** Murillo, Maribel; Celella, Jessica; Schunk, Jason  
**Subject:** Fwd: Dave Fromans hot dog cart

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

**From:** [n](#)>  
**Date:** 4/26/2016 11:29 PM (GMT-06:00)  
**To:** "Perez, Jose" <[JoseG.Perez@milwaukee.gov](mailto:JoseG.Perez@milwaukee.gov)>  
**Subject:** Dave Fromans hot dog cart

This is in regards to the hot dog cart that I've been dealing with for some time. every Friday and Saturday night he has until recently been parking it underneath my bedroom window so sleep is impossible until the wee hours of the morning. Talking to the vendor did no good so I've called the police several times. At br close I would consider it a fire hazard because we are talking about well over 100 people on the sidewalk causing a traffic jam of bodies. I have had to pick up half eaten sausages...napkins...peppers ...pickles...and the sidewalk gets stained with condiments. only after calling the police did he move to National ave but it is my concern that will be short lived as people exiting La Cage turn to the right rather than the left. I am one of only a few residents on the block but not for long. There will be many more voices soon with all the construction going up. I find it hard to believe they can just park anywhere...turn on a propane tank. What does he do when he has to use the bathroom? His cart has been vandalized...knocked over...his propane tank has been stolen and ran across the street by 3 women leaving another bar because they thought the dogs were to expensive. I understand he cant control how aggressive people act...but it makes me VERY uncomfortable to have aggressive people near a propane tank...if they want to cause a lot of damage they could do it very easily and I may have to pay the price...This is a quality of life issue for me. thank you all for listening...

**REDACTED RECORD**

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 06/09/16

**LICENSE TYPE:** FOOD PEDDLER

**NEW:**

**RENEWAL:**

**No. 231342**

**Application Date:**

**License Location:** 2818 S 1<sup>st</sup> Street #330

**Business Name:** Dave Fromans LLC

**Licensee/Applicant:** Schmehl, Matthew J  
(Last Name, First Name, MI)

**Date of Birth:** 06/22/88

**Home Address:** 3070 N Hackett Avenue

**City:** Milwaukee

**State:** WI **Zip Code:** 53211

**Home Phone:**

This report is written by Police Officer KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/03/16, Milwaukee police were dispatched to trouble with a subject at 811 S 2<sup>nd</sup> Street. The complainant stated that a hot dog stand was located outside of his window and that there were ongoing problems with patrons urinating and regurgitating on his building, as well as littering. Police spoke with the owner of the hot dog cart, Matthew J SCHMEHL, who presented his food peddlers license which was valid until 9/2/16. SCHMEHL stated that every night he is there; he does pick up all the garbage around his area. SCHMEHL also stated most of his patrons are patrons from La Cage Lounge and the Fluid Tavern and all the littering and disturbance would still happen if his business was not there.



Monday, September 19, 2016



# Notice of Public Hearing

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SCHMEHL, Matthew J  
Dave Fromans at 2018 S 1ST St #330  
Food Dealer -Restaurant Application and Food Peddler Renewal and Transfer Applications

**Tuesday, September 27, 2016 at 1:15 PM**

To whom it may concern:

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OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	316 E STEWART ST 2	MILWAUKEE, WI 53207-1259
CURRENT OCCUPANT	316 E STEWART ST 3	MILWAUKEE, WI 53207-1259
CURRENT OCCUPANT	316 E STEWART ST 1	MILWAUKEE, WI 53207-1259
CURRENT OCCUPANT	316 E STEWART ST 4	MILWAUKEE, WI 53207-1259

**Total Records: 5**

**Radius: 550.0 feet and Center of Circle: 2018 S 1st ST**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/7/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours Establishment  Filling Station  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:  
mobile kitchen food karts

Do you have any experience operating this type of business?  No  Yes If yes, explain: 6 years

## 2. Business Operations

a. Proposed Opening Date: 06/06/2016  
b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_  
c. Is this a franchise?  No  Yes  
d. Is this premises currently licensed?  No  Yes If yes, list type of license: Light Food processing plant license  
e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_  
f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_  
g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): 241 N. Broadway Ave Milwaukee WI 53202  
h. Are other businesses operating in the same building?  No  Yes If yes, describe: 70 of them

## 3. Litter & Noise

a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_  
b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_  
c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_  
d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_  
e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_  
b. Number of Garbage Cans: Inside: 14 Locations: North South west east  
Outside: 0 Locations: \_\_\_\_\_  
c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_  
d. How many restrooms are on the premises? 8  
e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? 45 and describe the parking security plan: Building owners of Lincoln Warehouse
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: Building owners Lincoln Warehouse
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 3 and answer the following:  
 What are their responsibilities? Warehouse Provides Security  
 Is security equipment used?  No  Yes If yes, describe Cameras  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? like 25 of them
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>100</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: <u>0</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_  Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures Food processing plant license
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

### 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: 3rd floor

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: 1st St. and Center

c. Nearest Major Cross Street: \_\_\_\_\_

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 4  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Andy Bander Phone Number: 414 939 8385

Business Owner Address: 2026 S. CA Street Milwaukee, WI 53207

### 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday					
Monday	10:30	14:30	- -	21-41	
Tuesday	10:30	14:30	- -		
Wednesday	10:30	14:30	- -		
Thursday	10:30	14:30	- -		
Friday	10:30	14:30	- -		
Saturday	10:30	14:30	- -		
Saturday	20:30	2:30	20		

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

### 11. Signature(s)

[Signature]  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



# FOOD DEALER LICENSE PLAN OF OPERATION

cci-foodplan 2/22/16

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Matthew J Schmechel

Premises Address: 2018 So 1st St. Milwaukee, WI 53207

### SECTION 1

Type of application (check one):  taking over a currently operating business  starting a new business

Anticipated opening date? 06/30/16

Check the type that best describes your business (check only one):  
See Food Dealer License Information sheet for definitions.

Restaurant  Community Food Program  
 Retail Establishment  Bed & Breakfast  
 Base for Food Peddler  
 Base for Temporary/Seasonal Food Stand

If retail, will it be a convenience store?  Yes  No  
(less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done?  Yes  No

If yes, what percentage of the business will be wholesale?  Less than 25%  25% or More (Contact DATCP)\*

Will retail items be sold?  No  Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %

Will restaurant items be sold?  No\*  Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

### SECTION 2

Will you be sharing kitchen space with another operator?

No If No, SKIP to Section 3

Yes If Yes, check one:

I will rent space from another operator ("Shared Kitchen Agreement" is required)

I will rent space to another operator (peddler/caterer)

### SECTION 3

Answer the following questions:

Will you have seating on site for dining?  No  Yes

Will you be doing any catering?  No  Yes

Will you be doing any delivery?  No  Yes

Will you have outdoor activities?  No  Yes

If Yes to outdoor activities, check all that apply:  Bar  Cooking/Grilling  Dining

Will you have a drive thru window?  No  Yes

If Yes to drive thru, are hours different from inside?  No  Yes

If Yes, provide drive thru hours: \_\_\_\_\_

Will any scales or barcode scanners be used?  No  Yes

If Yes, a Weights & Measures application must be completed and a license obtained.



**SECTION 4**

Where will food be prepared and/or sold?

At a single site

At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 5**

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 6

Yes If Yes, check all that apply:

- New construction of a building
- Construction changes to an existing building
- Renovation or remodeling
- Equipment changes only (installation or replacement)

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address & Phone Number of Architect: \_\_\_\_\_

Name, Address & Phone Number of Contractor: \_\_\_\_\_

**SECTION 6**

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 7

Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued?  Immediately  At the same time as the alcohol license

**SECTION 7**

You must initial each item confirming your understanding:

MJS

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

MJS

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

MJS

I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

MJS

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.

MJS

I understand the license must be issued and posted in my establishment prior to opening for business.

MJS

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: X *[Signature]*

Signature of additional partner(s): \_\_\_\_\_

Matt Schmech / ~~1st~~ Street

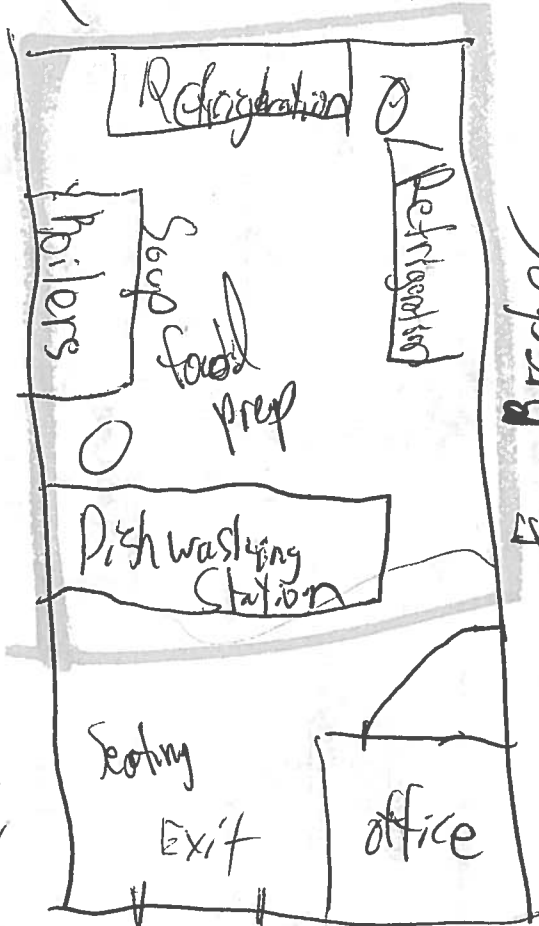
06/08/2016

Suite 330

10'

500-700 Sq ft

26'



Brecher

No Parking

Top Note  
Soda Products

Dave Fromm

Mailing address

La Pavia Beverage Inc

Matthew Schmech  
3048 N. Bartlett Ave  
Milwaukee, WI 53211

2018 S. 1st St.

Milwaukee, WI 53207

Suite 330

Light Food processing  
plant license



# FOOD PEDDLER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division  
 200 E. Wells St. Room 105, Milwaukee, WI 53202  
 (414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Matthew J Schmehl  
 Matthew J Schmehl  
 3070 N HACKETT AV  
 Milwaukee WI 53211

Current License Expiration Date: 9/2/2016  
 Application Due Date: 5/26/2016  
 \$75 Late Fee Begins: 5/27/2016

**RENEWAL FEE: \$320.00**  
 FPPREST 471

**Aligned to Expire with your: Food Dealer License on: 8/30/2017**

<b>MOBILE LICENSE</b>	
Do you hold a State of Wisconsin Mobile Food License? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, you do not need to renew this license. However, if you have a base kitchen in the City of Milwaukee, the Food Dealer (base) license is still required.	
<b>CART / VEHICLE</b> <i>If this has changed, do not file this renewal application. A new application is required.</i>	
<input checked="" type="checkbox"/> Pushed, Pedaled, Pulled or Carried	
<input type="checkbox"/> Motorized	Make: _____ Model: _____
If any of this information is missing, please provide	VIN #: _____ License Plate #: _____
<b>LITTER &amp; NOISE</b>	
Are there any changes to your Litter/Noise plan? <input checked="" type="checkbox"/> NO IF NO, SKIP THIS SECTION <input type="checkbox"/> YES IF YES, ANSWER QUESTIONS BELOW	
Who will be operating the cart/vehicle? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Employees	
How will the area around the cart/vehicle be kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pick Up litter <input checked="" type="checkbox"/> Garbage Cans <input type="checkbox"/> Other _____	
How often will the area around the cart/vehicle be checked for litter? <input checked="" type="checkbox"/> Hourly <input type="checkbox"/> Daily/Nightly <input type="checkbox"/> Other _____	
Who will keep the area around the cart/vehicle clean? <input checked="" type="checkbox"/> Licensee <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Other _____	
How will noise issues be addressed/prevented? <input checked="" type="checkbox"/> By the cart operator <input type="checkbox"/> Police will be called <input type="checkbox"/> Other _____	
<b>ACKNOWLEDGEMENT &amp; SIGNATURE</b>	
The current license includes the following business operations: <b>Extended Hours, Food Prep</b>	
I confirm that no changes are being made to the business operations for the 2016-2017 renewal period.	
Signature of Individual, Partner, Agent or 20% or More Shareholder: _____ 	

**ALSO COMPLETE REVERSE SIDE**



# FOOD PEDDLER RENEWAL ITINERARY SHEET

All City of Milwaukee Food Peddlers are required to maintain and submit a current itinerary sheet detailing all vending locations along with the days and hours of operation at these locations. The itinerary must also provide a schedule for returning to the operational base or commissary for servicing the unit. If any changes are to be made regarding the itinerary on file (for example: changes to vending locations, times, or base visits), then an updated itinerary must be submitted to the City Clerk prior to enactment of the changes. Failure to maintain a current and valid itinerary with this department may result in progressive enforcement action including citation and permit suspension and/or revocation.

**PEDDLER UNIT:**

Itinerary Effective Date: \_\_\_\_\_

License Number: FPPREST 471

Legal Entity: Matthew J Schmehl dba Dave Froman's

Premise Address: 241 N BROADWAY Milwaukee WI 53202

**VENDING ITINERARY**

Vending Location Address	Location Type	Days at This Location (circle all that apply)	Times (include a.m. or p.m.)		
			Start	End	
Water and Avenue	<input checked="" type="checkbox"/> Public Way <input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Private Property <input type="checkbox"/> Event	Sun Mon Tue Wed Thu <b>Fri Sat</b>	2:00	2:30
	<input type="checkbox"/> Public Way <input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Private Property <input type="checkbox"/> Event	Sun Mon Tue Wed Thu Fri Sat		
	<input type="checkbox"/> Public Way <input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Private Property <input type="checkbox"/> Event	Sun Mon Tue Wed Thu Fri Sat		
	<input type="checkbox"/> Public Way <input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Private Property <input type="checkbox"/> Event	Sun Mon Tue Wed Thu Fri Sat		
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	<input type="checkbox"/> Public Way <input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Private Property <input type="checkbox"/> Event	Sun Mon Tue Wed Thu Fri Sat		
	<input type="checkbox"/> Public Way <input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Private Property <input type="checkbox"/> Event	Sun Mon Tue Wed Thu Fri Sat		

**OPERATIONAL BASE**

Provide the start and end time (include a.m. or p.m.) for each day of the week that the peddler unit will be serviced at the operational base:

Day of the Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Start Time						2:00	2:00
End Time						2:30	2:30

**AUTHORIZATION**

Submitted by:

*[Handwritten Signature]*

Signature of Individual, Partner, Agent or 20% or More Shareholder

05/26/2016

Date

Keep a copy of your up to date itinerary at all times at your operational base, on the unit, and on file with the City Clerk's Office. Selling food to the public on private property may require an occupancy permit from the Department of Neighborhood Services.



# FOOD PEDDLER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division  
 200 E. Wells St. Room 105, Milwaukee, WI 53202  
 (414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Matthew J Schmehl  
 Matthew J Schmehl  
 3070 N HACKETT AV  
 Milwaukee WI 53211

Current License Expiration Date: 8/30/2016  
 Application Due Date: 5/26/2016  
 \$75 Late Fee Begins: 5/27/2016

**RENEWAL FEE: \$320.00**  
 FPPREST 470

Aligned to Expire with your: on:

<b>MOBILE LICENSE</b>	
Do you hold a State of Wisconsin Mobile Food License? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, you do not need to renew this license. However, if you have a base kitchen in the City of Milwaukee, the Food Dealer (base) license is still required.	
<b>CART / VEHICLE</b> <i>If this has changed, do not file this renewal application. A new application is required.</i>	
<input checked="" type="checkbox"/> Pushed, Pedaled, Pulled or Carried	
<input type="checkbox"/> Motorized	Make: _____ Model: _____
If any of this information is missing, please provide	VIN #: _____ License Plate #: _____
<b>LITTER &amp; NOISE</b>	
Are there any changes to your Litter/Noise plan? <input checked="" type="checkbox"/> NO IF NO, SKIP THIS SECTION <input type="checkbox"/> YES IF YES, ANSWER QUESTIONS BELOW	
Who will be operating the cart/vehicle? <input type="checkbox"/> Licensee <input type="checkbox"/> Employees	
How will the area around the cart/vehicle be kept clean? <input type="checkbox"/> Sweep <input type="checkbox"/> Pick Up litter <input type="checkbox"/> Garbage Cans <input type="checkbox"/> Other _____	
How often will the area around the cart/vehicle be checked for litter? <input type="checkbox"/> Hourly <input type="checkbox"/> Daily/Nightly <input type="checkbox"/> Other _____	
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How will noise issues be addressed/prevented? <input type="checkbox"/> By the cart operator <input type="checkbox"/> Police will be called <input type="checkbox"/> Other _____	
<b>ACKNOWLEDGEMENT &amp; SIGNATURE</b>	
The current license includes the following business operations: <b>Extended Hours, Food Prep, DHS - MODERATE</b>	
I confirm that no changes are being made to the business operations for the 2016-2017 renewal period.	
Signature of Individual, Partner, Agent or 20% or More Shareholder:	



# FOOD PEDDLER RENEWAL ITINERARY SHEET

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**PEDDLER UNIT:**

Itinerary Effective Date: \_\_\_\_\_

License Number: FPPREST 470

Legal Entity: Matthew J Schmehl dba Dave Froman's

Premise Address: 241 N BROADWAY Milwaukee WI 53202

**VENDING ITINERARY**

Vending Location Address	Location Type		Days at This Location (circle all that apply)							Times (include a.m. or p.m.)		
			Sun	Mon	Tue	Wed	Thu	Fri	Sat	Start	End	
North Ave Murray St	<input checked="" type="checkbox"/> Public Way	<input type="checkbox"/> Private Property									11:00	2:30
	<input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Event										
	<input type="checkbox"/> Public Way	<input type="checkbox"/> Private Property										
	<input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Event										
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	<input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Event										
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	<input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Event										
	<input type="checkbox"/> Public Way	<input type="checkbox"/> Private Property										
	<input type="checkbox"/> Seasonal Market	<input type="checkbox"/> Event										

**OPERATIONAL BASE**

Provide the start and end time (include a.m. or p.m.) for each day of the week that the peddler unit will be serviced at the operational base:

Day of the Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Start Time					11:00	11:00	11:00
End Time					2:30	2:30	2:30

**AUTHORIZATION**

Submitted by:

*Matthew Schmehl*  
Signature of Individual, Partner, Agent or 20% or More Shareholder

*MS* 05/26/2016  
Date

Keep a copy of your up to date itinerary at all times at your operational base, on the unit, and on file with the City Clerk's Office. Selling food to the public on private property may require an occupancy permit from the Department of Neighborhood Services.