

# CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Tuesday, November 18, 2025

#### COMMITTEE MEETING NOTICE

**AD 08** 

GUTIERREZ VERA, Rogelio, Agent LOS JALISIENSES EXPRESS, LLC 2026 W LINCOLN AV MILWAUKEE, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

### Tuesday, December 02, 2025 at 01:15 PM

The access code is https://meet.goto.com/598621565. Please see the enclosed best practices document for further instructions.

Regarding:

Your Food Dealer and Food Peddler Licenses Renewal Application as agent for "LOS JALISIENSES EXPRESS, LLC" for "LOS JALISIENSES EXPRESS" at 2028 W MITCHELL St.

There is a possibility that your application may be denied for one or more committee regarding the application shall be based on evidence presented at the ling. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffit, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

### Cox, Andrew

From:

License

Sent:

Wednesday, December 18, 2024 3:16 PM

To:

Cox, Andrew

Subject:

FW: Food Truck Complaint

Attachments:

IMG\_1935.jpeg; IMG\_1933.jpeg; IMG\_1934.jpeg

#### Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

From: Dawson, Sam <Sam.Dawson@milwaukee.gov>

Sent: Wednesday, December 18, 2024 1:46 PM

To: License <LICENSE@milwaukee.gov>
Subject: RE: Food Truck Complaint

From: License < LICENSE@milwaukee.gov > Sent: Wednesday, December 18, 2024 1:44 PM To: Dawson, Sam < Sam.Dawson@milwaukee.gov >

Subject: FW: Food Truck Complaint

One to get images for

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

From: no-reply@relay.milwaukee.gov <no-reply@relay.milwaukee.gov>

Sent: Friday, November 8, 2024 10:38 AM To: License < LICENSE@milwaukee.gov >

Subject: Food Truck Complaint

Name:

Ethan Ehler

Contact Information: eehler@milwaukee.gov

Business Name:

Los Jalisienses Express Milwaukee

Date:

10/21, but brought to my attention on 11/7

I work over in DPW in the storm water department. On 10/21 a DPW employee witnessed the Los Jalisienses Express Milwaukee food truck discharging process water and sink water into a storm drain on S 35th street in Milwaukee. The employee approached the operator of the truck and the dumping was halted. I am told that there was a bit of a language barrier, but the conversation the employee had the the operator of the truck made them believe this was how they disposed of their waste at this site.

Description:

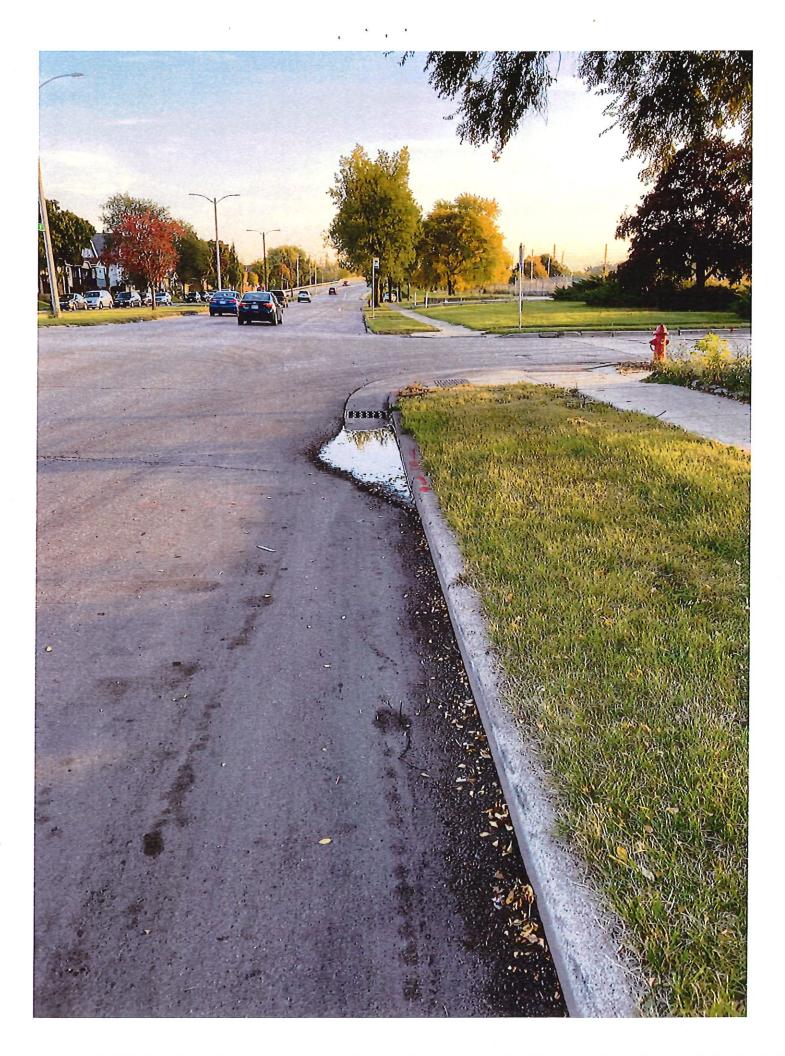
Rarely do we have any issues with food trucks in our role, so this is kind of new to us, but I figured this would be a health department violation. I am thinking of printing the Food Truck and Mobile Vendor brochures in English and Spanish to keep in our trucks if and when we come across this issue again we can hand them out, but if you have any guidance regarding these types of violations and if this is something the Health Department is interested in, I would love to hear back. Thanks, Ethan Ehler

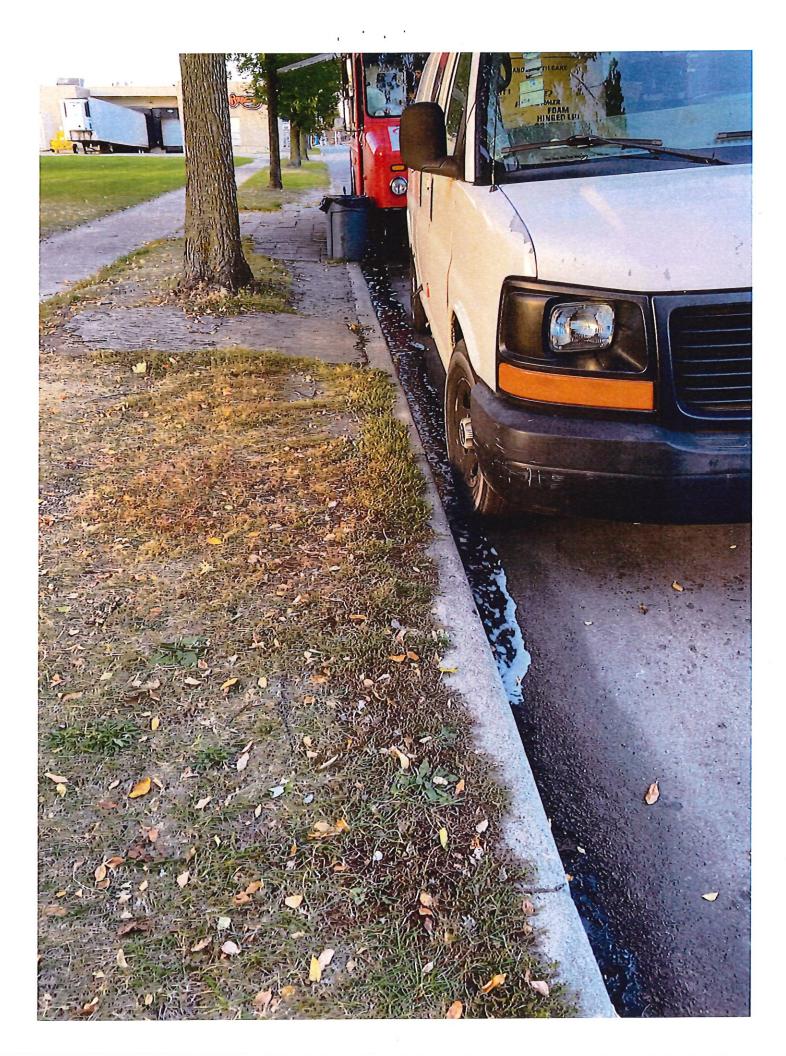
Attachment1:

/ImageLibrary/Public/Food-Trucks/IMG 1934.jpeg /ImageLibrary/Public/Food-Trucks/IMG 1933.jpeg /ImageLibrary/Public/Food-Trucks/IMG 1935.jpeg

Attachement2: Attachement3:

See Current Results











# Notice of Public Hearing

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GUTIERREZ VERA, Rogelio, Agent Los Jalisienses Express at 2028 W MITCHELL St Food Dealer and Food Peddler Licenses Renewal Application

## Tuesday, December 02, 2025 at 1:15 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 12/2/2025 at 1:15 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

# Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAN ADDDECC	OTTI CTATE TIP
CURRENT OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
	1626 S 21ST ST	MILWAUKEE, WI 53204-2557
CURRENT OCCUPANT	1629 S 21ST ST	MILWAUKEE, WI 53204-2663
CURRENT OCCUPANT	1630 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1630A S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1631 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1632 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1635 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1636 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1638 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1639 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1640 S 21ST ST	MILWAUKEE, WI 53204-2662
<b>CURRENT OCCUPANT</b>	1640A S 21ST ST	MILWAUKEE, WI 53204-2662
<b>CURRENT OCCUPANT</b>	1643 S 20TH ST	MILWAUKEE, WI 53204-2664
<b>CURRENT OCCUPANT</b>	1643A S 20TH ST	MILWAUKEE, WI 53204-2664
<b>CURRENT OCCUPANT</b>	1643B S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1644 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1646 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1647 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1647A S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1648 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1650 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1650A S 21ST ST	•
CURRENT OCCUPANT	1651 S 20TH ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT		MILWAUKEE, WI 53204-2664
	1651A S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1652 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1654 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1655 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1658 S 21ST ST	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1658 S 21ST ST# A	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1658 S 21ST ST# B	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1658 S 21ST ST# C	MILWAUKEE, WI 53204-2662
CURRENT OCCUPANT	1659 S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1659A S 20TH ST	MILWAUKEE, WI 53204-2664
CURRENT OCCUPANT	1673 S 20TH ST	MILWAUKEE, WI 53204-2664
<b>CURRENT OCCUPANT</b>	1704 S 21ST ST	MILWAUKEE, WI 53204-3003
<b>CURRENT OCCUPANT</b>	1704 S 21ST ST# 1	MILWAUKEE, WI 53204-3003
<b>CURRENT OCCUPANT</b>	1704 S 21ST ST# 2	MILWAUKEE, WI 53204-3003
<b>CURRENT OCCUPANT</b>	1719 S 21ST ST	MILWAUKEE, WI 53204-3004
<b>CURRENT OCCUPANT</b>	1720 S 21ST ST	MILWAUKEE, WI 53204-3003
CURRENT OCCUPANT	1720A S 21ST ST	MILWAUKEE, WI 53204-3003
CURRENT OCCUPANT	1721 S 21ST ST	MILWAUKEE, WI 53204-3004
CURRENT OCCUPANT	1721 S MUSKEGO AVE	MILWAUKEE, WI 53204-3161
CURRENT OCCUPANT	1721A S 21ST ST	MILWAUKEE, WI 53204-3004
CURRENT OCCUPANT	1723 S 21ST ST	MILWAUKEE, WI 53204-3004
CURRENT OCCUPANT	1739 S MUSKEGO AVE# 1	MILWAUKEE, WI 53204-3171
CURRENT OCCUPANT	1739 S MUSKEGO AVE# 2	MILWAUKEE, WI 53204-3171
COMMENT OCCOLUMN	1733 3 WIOSKEGO AVEH 2	WILLY WI JJ2U4-31/1

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2126 W MITCHELL ST

MILWAUKEE, WI 53204-3171 MILWAUKEE, WI 53204-3171 MILWAUKEE, WI 53204-3171 MILWAUKEE, WI 53204-3161 MILWAUKEE, WI 53204-3161 MILWAUKEE, WI 53204-3161 MILWAUKEE, WI 53204-3017 MILWAUKEE, WI 53204-3017 MILWAUKEE, WI 53204-3017 MILWAUKEE, WI 53204-3018 MILWAUKEE, WI 53204-3017 MILWAUKEE, WI 53204-3018 MILWAUKEE, WI 53204-3017 MILWAUKEE, WI 53204-3018 MILWAUKEE, WI 53204-3017 MILWAUKEE, WI 53204-3018 MILWAUKEE, WI 53204-3017 MILWAUKEE, WI 53204-3017 MILWAUKEE, WI 53204-3018 MILWAUKEE, WI 53204-3018 MILWAUKEE, WI 53204-3018 MILWAUKEE, WI 53204-3018 MILWAUKEE, WI 53204-3020 MILWAUKEE, WI 53204-3019 MILWAUKEE, WI 53204-3020 MILWAUKEE, WI 53204-3019 MILWAUKEE, WI 53204-3019 MILWAUKEE, WI 53204-3019

Total Records: 92

Radius 250 feet and Center of the Circle: 2028 W Mitchell St



### FOOD DEALER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division
200 E. Welis St. Room 105, Milwaukee, WI 53202
(414) 286-2238 <u>license@milwaukee.gov/license</u> <u>www.milwaukee.gov/license</u>

GUTIERREZ VERA, Rogelio, Agent Los Jalisienses Express, LLC 2026 W LINCOLN AV Milwaukee WI 53215

License # FREST 21606

Fee: \$125.00

SECTION 1 – CHANGES TO THE PLAN OF OPERATION?
Are there any changes to the current hours of operation?  If yes, describe:
Your current hours of operation are listed on your current license.  Please note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.  .
Are there any changes in your plans to address litter, noise, and/or security? Yes  If yes, describe:
Are there any changes to your current plan of operation or floor plan*?
*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at <a href="https://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information. However, a "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.
SECTION 2 - ACKNOWLEDGEMENT & SIGNATURE
Your current food license includes the following business operations: MOBILE RESTAURANT BASE
Except for any changes listed in Section 1 or 2 above, I confirm that no changes are being made to the business operations for the next renewal period.
Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign



License #

Exp Date:

Renewal Fee:

### FOOD PEDDLER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 <u>license@milwaukee.gov</u> <u>www.milwaukee.gov/license</u>

GUTIERREZ VERA, Rogelio, Agent Los Jalisienses Express, LLC 2026 W LINCOLN AV Milwaukee WI 53215

FPMREST 1934

12/17/2025

\$305.00

Unique ID# 0288

File By Date:	9/25/2025	Date \$75 Late Fee Begins: 9/26/202	25
CART / VEHICLE	, If this has chan	ged, do not file this renewal application. A ne	w application is required.:
Pushed, Peda	led, Pulled or Ca	rried	
Motorized PROVIDE INFORM	MATION	Make: Ford Model: 6527	7
If any information	ı is missing:	VIN #: 1FCLE49L68DA40199	License Plate #: 002**
LITTER & NOISE	Contract Street State of Contract of		
Who will be opera	ating the cart/ve	ehicle? XLicensee Employees	
How will the area	around the cart	/vehicle be kept clean? 🛮 🛣 Sweep 🖎	Rick Up litter Garbage Cans Other
How often will the	e area around th	e cart/vehicle be checked for litter?	Hourly Daily/Nightly Other
Who will keep the	area around th	e cart/vehicle clean? Licensee Er	mployees
Other		*	,
How will noise iss	ues be addresse	d/prevented? $M$ By the cart operator [	Police will be called Other
How will disruptiv	e behaviors to s	urrounding neighbors be addressed/prev	vented? By the cart operator Police will be
called 🔲 Other		<u> </u>	
			<u> </u>
ACKNOWLEGEN	ENT & SIGNAT	iure ( ) i	
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	Rogeb	<u>6</u> U	
	Signature of Sol	e Proprietor; a Partner; or if a Corporation or	LLC, the Agent must sign

ALSO COMPLETE REVERSE SIDE

	ress, LLC dba Los Ja . ST Milwaukee WI!	•	License Number: I lique Id# <b>0288</b>	PMREST 1934	
List all Vending Location Addresses	Check the Local	ion Type	Circle the Days of the Week at this Location	Start Time (include am/pm)	End Time (include am/pm)
35th & Hayes	Public Way  □ Event	☐ Private Property ☐ Seasonal Market	Sun Mon Tue Wed Thu Fri Sat	8:30Am	12:00
. , <b>U</b>	☐ Public Way ☐ Event	☐ Private Property ☐ Seasonal Market	Sun Mon Tue Wed Thu Fri Sat		
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NATURE(S)					
nderstand that any changes I wish to make implemented. I will keep a copy of my cu	must be reported to rrent Itinerary on my	the City Clerk (License D mobile until and at my se	ivision) on an updated itinerary	form before any cl	hanges can
nderstand that failure to maintain a currer ation and permit suspension and/or revoca	at itinerary with the Cation.	ity Clerk (License Division	i) may result in progressive enfo	orcement action inc	duding