

## LRB – FISCAL REVIEW SECTION ANALYSIS

FINANCE AND PERSONNEL COMMITTEE

ITEM 14, FILE 030440

JULY 30, 2003

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File #030440 is a resolution relative to the application for Libros Para Placer y Informacion Grant by the Milwaukee Public Library.

### Background and Discussion

1. This resolution authorizes the Milwaukee Public Library (MPL) to apply for a Libros Para Placer y Informacion (*books for pleasure and information*) Grant from the State of Wisconsin Department of Public Instruction. The purpose of the grant is to better meet the need for English for Speakers of Other Languages (ESOL) resources and to enhance current Spanish collections with additional titles. **This is a new grant.**
2. The grant supports the City-wide goals by: strengthening the quality and value of Milwaukee neighborhoods, enhance the self-motivation and self-esteem of Milwaukee children, and recognize the importance of lifelong learning. The grant also supports Library objectives to: to provide materials, services and facilities for all Milwaukee citizens, expand library collections, resources and services for bilingual residents whose primary language is Spanish and who are not served by the library; improve customer service and increase public awareness of library resources, and expand and diversify collections and services to multiracial and multicultural populations.
3. The Library will collaborate with the Hispanic community organizations to enhance the current Spanish collections with additional titles to increase public library service the Spanish speaking community. The number of city residents who are Hispanic has doubled since 1990, from 39,409 to 71,646 for 2000. Through a survey conducted through the community agencies, the library will determine the reading and information needs for the collection. The largest Spanish collections are located at Central Library and the Forest Home Library. This grant will assist in purchasing additional Spanish library material at other city libraries like Zablocki and Bay View.
4. The effectiveness of the program will be measured by the surveys, collection development and promotion. This includes the number of: community agencies assisting with the surveys, meetings with community agencies, attendance at and the results of the meetings; the number of Spanish library materials added to the collection and the marketing through advertising, public presentation and direct mail. This will culminate with an open house to highlight the expanded collection.

### Fiscal Impact

1. This resolution only authorizes application for a grant. The total funding for the Libros Para Placer y Informacion Grant from the State of Wisconsin Department of Public Instruction is estimated at \$30,000.
2. The grant period is from January 1, 2004 through December 31, 2004.

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