



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, June 11, 2020

COMMITTEE MEETING NOTICE

AD 15

SHARIF, Asad, Agent
PRIDE GROCERIES OF MILWAUKEE, LLC
2101 W BROWN St

MILWAUKEE, WI 53205

You are requested to attend a virtual hearing to be held on:

Tuesday, June 23, 2020 at 01:00 PM

Regarding: Your Class A Malt and Food Dealer License Renewal applications as agent for "PRIDE GROCERIES OF MILWAUKEE, LLC" for "PRIDE FOOD" at 2101 W BROWN St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/828960621>. If you wish to call in, please call +1 (312) 757-3121 and use Access Code: 828-960-621.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Ceella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 04/08/2020
LICENSE TYPE: AMALT
NEW:
RENEWAL:

No. 308465
Application Date: 04/03/2020

License Location: 2101 W Brown St
Business Name: Pride Groceries of Milwaukee, LLC

Licensee/Applicant: SHARIF, Asad
(Last Name, First Name, MI)

Date of Birth: 03/01/1964

Home Address: 4601 S 1st St #316
City: Milwaukee State: WI Zip Code: 53207
Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/28/2008 the applicant was cited in the City of Milwaukee at 1845 N. 12th St for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$7,880.00
Date: 12/11/2008
Case: 08065371

- =====
2. On 03/28/2018 an officer conducted a licensed premises check at Pride Foods, 2101 W. Brown St. Upon entering the officer could smell a strong odor of cigarette smoke. The officer observed a customer seated with an ashtray next to him. The applicant was advised he could not allow anyone to smoke inside the business.
- =====

3. On 10/15/2019 officers, along with Department of Revenue agents and DNS building inspectors, conducted a licensed premise check at Pride Food, 2101 W. Brown St. The

building inspector located a problem with the electrical box which required WE Energies to shut off the power to the building to correct. Located in the cash register were several WIC cards with passwords. In the business the officers located medical supplies; including needles, diabetes test strips, and two different prescription medications in the name of subjects not associated with the business. The Department of Revenue agents confiscated two boxes of un-invoiced tobacco products. The applicant was advised of the violations, stating he was willing to work with Police but did not want retaliation from the neighbors.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 192880067

OtherEvent #: 19-LP-1189

Incident

2101 W BROWN ST Milwaukee, WISCONSIN 53205

Incident Date/Time:: 10/15/2019 09:30:00
CAD Number:: 192880714
District:: 3
Beat:: 340
Reporting Area:: 3858

Business Agent (1)

SHARIF, ASAD A

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/01/1964
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-305-7299
Address:: 4601 S 1ST ST
Apartment or Suite:: 316
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53207

Licensed Premise Data (1)

Pride Food

Phone 1 Number:: (414)-342-9224
Address:: 2101 W BROWN ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53205
License Type:: Tobacco
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 10/15/2019 09:30:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

INITIAL INVESTIGATION

Whittenberger, Dorian L 019758

10/17/2019

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 192880067

OtherEvent #: 19-LP-1189

This report was written by Police Officer Dorian WHITTENBERGER, assigned to District Three – Modified Early Shift, Community Prosecution Unit.

On October 15, 2019, Squad 3272 (PO Michael JONES) and 3271 (myself) were wearing our department issued Milwaukee Police Department uniforms with our badges and names affixed to our outermost garments, while operating an unmarked Milwaukee Police Department squad (#803) with working red and blue lights and sirens. My partner and I were equipped with body worn cameras.

On this aforementioned date at approximately 9:30AM, PO JONES and I assisted in a site visit with Alcohol Tobacco Special Agent Georgeann KING and Department of Neighborhood Services Special Enforcement Inspector Lorie GALLUP at 2101 W Brown St (Pride Food), in the City and County of Milwaukee. During this site visit the agent of the location, Asad SHARIF (m/w, 03/01/64), was on premise. The store was closed during the time of the site visit.

During the site visit, it was determined that there was a hazard issue in regards to the electrical box in the basement of the location. WE Energies turned the power off for SHARIF to solve the issue. Inspector GALLUP explained that only one electrical box was currently had an associated account and paid for, and it was not supposed to be used to power the entire store.

As the visit continued and we assisted Special Agent KING, green Wisconsin Food Share (WIC) cards were located in the cash register. Several of the WIC cards were located with receipts and passcodes written on pieces of papers. One card described had the name Chad Manuel. Another card located had the name Takia Wade, along with receipt and paper with pin number. A third card located had the name Drake Word, along with two receipts. These were placed on MPD Inventory# 19034959. A call was placed to the Department of Health Services fraud hotline regarding. On a later date, I spoke to Nicole Housley from Department of Health Services and gave her information regarding.

During the investigation, several other items were taken from the property, due to the owner not having possession of them, and no owner information to return to others. Items are all listed under MPD Inventory# 19034959. Items are:

- 3 Easy Comfort pen needs – Name on box Jeffrey Harris (no other identifiers to determine Jeffrey Harris). States on box use with insulin
- 1 Novolong Flexpen. – Name on box Jeffrey Harris (no other identifiers to determine Jeffrey Harris).

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

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- 1 Insulin glargin injection pens. Name on box Jeffrey Harris (no other identifiers to determine Jeffrey Harris).
- 1 OneTouch UltraSoft Lancets. Diabetes test strips. Name on box Jeffrey Harris (no other identifiers to determine Jeffrey Harris).
- 1 PLS money order for \$20. No name on pay of order and issue date of 1/26/19.
- 1 pack of Azithromycin medication tablets, no name on box.
- 1 Target gift card, no ownership.
- 1 Walmart gift card, no ownership.
- 10 Milwaukee County Transit cards (MCTS M-Card Lite), no ownership. SHARIF did not say how he was in possession of these items, but stated he sells them.
- 1 check stub from MB Financial Bank for \$30, no ownership.

While checking tobacco packets, Special Agent KING located an empty PallMall cigarette box with two white pills. After checking pill identifiers, it was determined this was suspected Tramadol pills. This was also placed under MPD Inventory# 19034959.

Next to the cash register, an orange medication pill bottle with a white cap was location. The name on the sticker was Brandon HOBBS, address of 2724 N 18th St. The medication type was Alprazolam 2mg, with issue date of 9/24/19. It was determined the identity of the pills was Brandon J. HOBBS (m/b, 04/04/1982). This bottle was placed on MPD Inventory# 19034956. HOBBS was notified about the inventory of his medication and given information to pick up at Milwaukee Police Department Property Control.

A firearm was location near the register. SHARIF stated he is a CCW carrier. SHARIF stated he bought the firearm from a person living in the area. A check was done of the firearm, and it was not reported as stolen.

Special Agent KING reported that the invoices for alcohol and tobacco were scattered all over the business. SHARIF was instructed to start separating the alcohol and tobacco invoices and create a filing system. Special Agent KING confiscated two boxes of various tobacco products due to no invoices being present.

SHARIF was notified of the issues concerning his store and the criminal activity around it. SHARIF stated

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 192880067

OtherEvent #: 19-LP-1189

he was willing to work with police, but stated he also did not want retaliation with the neighbors. SHARIF stated that he currently had no further information.

END REPORT.

Officer (3)

Reporting Officer:	Whittenberger, Dorian L (019758)	10/17/2019 13:15:00
Section: (Work Location):	32	
Approving Officer:	Laurila, David E (010748)	11/11/2019 23:19:03
Section: (Work Location):	32	
Assisting Officer:	Jones Jr, Michael (028467)	11/09/2019 15:37:00
Section: (Work Location):	32	

Attachment Data (1)

Description: DOCUMENTS
File Name: 192880067.pdf



Thursday, June 11, 2020



Notice of Public Hearing

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notice

SHARIF, Asad, Agent
PRIDE FOOD at 2101 W BROWN St
Class A Malt and Food Dealer License Renewal Applications

Tuesday, June 23, 2020 at 1:00 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 6/23/2020 at 1:00 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel -- Channel 25 on Spectrum Cable -- or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1936 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1924 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1961 N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1945 N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2016 N 22ND ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2122 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2112 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2121 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2118 W VINE ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2028 W VINE ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2023 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1953A N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1953 N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1946 N 22ND ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2127 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2115A W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1941 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2112 W VINE ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2109 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1925 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1919 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1944 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1930 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2027 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1949 N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1937A N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2120 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2011A N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2124 W VINE ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1937 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1931 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2100 W VINE ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1934 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1916A N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2034 W VINE ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2027 W BROWN ST A	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1955 N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1931 N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1918 N 22ND ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2101 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2103 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2125 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2115 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1916 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1912 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2111 W BROWN ST	MILWAUKEE, WI 53205

CURRENT OCCUPANT	2033 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2007 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1937 N 20TH ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2011 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1926 N 22ND ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2119 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1939 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1950 N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1912A N 21ST ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2000 N 22ND ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2108 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2133 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	2135 W BROWN ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1944 N 22ND ST	MILWAUKEE, WI 53205
CURRENT OCCUPANT	1934 N 22ND ST	MILWAUKEE, WI 53205
blank	notice	

Total Records: 61

Radius: 250.0 feet and Center of Circle: 2101 W Brown St

2020-2021 Plan of Operation for 2101 W BROWN ST

1. Litter & Security Plans	
How are the grounds kept clean? <input type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:	
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:	
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:	
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:	
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:	
Number of garbage cans: Inside _____ / Locations: _____ Outside _____ / Locations: _____	
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:	
Number of restrooms: _____ /	Name of solid waste contractor: _____ /
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:	
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:	
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____ AND What are their responsibilities? _____ What security equipment do they use? _____ List their licensing, certification or training credentials: _____	
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>4 INSIDE STORE, 2 OUTSIDE.</u>	
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:	
2. Percentage of Sales (must total 100%)	
Alcohol <u>25</u> %	Food Sales <u>50</u> % Entertainment <u>0</u> % Other <u>25</u> %
3. Businesses On The Premises (choose all that apply):	
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input checked="" type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:	
4. Hours of Operation and Age Restriction	
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:	
<p>Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.</p>	
5. Floor Plan and Capacity	
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.	
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.	
6. Sidewalk Dining: Fee:	
Are there any changes to the sidewalk dining site plan? <input type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.	
7. Food License: FOOD 10072 Fee: \$300.00	8. Weights and Measures: Fee:
Your current food license includes the following food operations: No Processing, Hazardous Foods, Sales \$20,001 - \$200,000, Convenience. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____	Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.