

MICHAEL J. MURPHY

ALDERMAN, 10TH DISTRICT

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Employees' Retirement System Investment Committee
Finance & Personnel Committee
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Milwaukee Arts Board

MEMBER:
Steering & Rules Committee
Zoning, Neighborhoods & Development

December 20, 2013

Mr. George Fertitta
Bloomberg Philanthropy
C/O Bloomberg Associates
731 Lexington Avenue
New York City, NY 10022

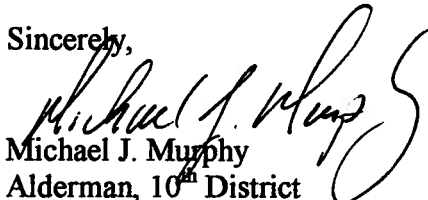
Dear Mr. Fertitta:

I am writing in regards to the New York Times article, *Bloomberg Focuses on Rest (as in Rest of the World)*, that was printed on December 14, 2013. As the 10th District Alderman and longest-serving member of the current Common Council for the City of Milwaukee, I ask that you consider our city as a probable candidate to become involved with Bloomberg Associates. I know that the benefit of this project can help reshape the City of Milwaukee in the areas of economic development and environmental sustainability.

In November 2012, Mayor Tom Barrett and the City of Milwaukee's proposal HOME GR/OWN Milwaukee was selected as a finalist for the Bloomberg Philanthropies' Mayors Challenge. The project empowers residents and community organizations to transform foreclosed properties into community assets that improve public health and nutritional outcomes, revitalize neighborhoods, and spark economic opportunity. As of today, HOME GR/OWN Milwaukee continues to grow and produce environmental sustainable projects that have a positive impact on the community.

The City of Milwaukee has promising economic opportunities that are in need of fostering with the right resources. Bloomberg Associates offer great opportunities that can help provide this city with comprehensive strategies on improving economic development and environmental sustainability. I welcome the opportunity to further discuss these opportunities and I thank you for your time and consideration.

Sincerely,


Michael J. Murphy
Alderman, 10th District