

LRB-FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 6, FILE # 021024

NOVEMBER 14, 2002

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File # 020124 is a resolution relative to application, acceptance and funding of the Tobacco Control Community Coalition Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund the Tobacco Control Community Coalition Grant project from the State of Wisconsin Department of Health and Family Services.
2. This resolution is Phase IV of the original grant project and is a grant continuation.
3. Phase I provided initial funding for organizing local agencies into a partnership per Tobacco Control Board requirements. General planning occurred in this phase. Phase II (to end on June 30, 2002 through contract extension) provided the opportunity to develop strategic planning for the community coalition (approximately 20 members) as well as goals and work plan objectives outlined in Discussion item # 5. Phase III included contracts with *16th Street Community Health Center, Fighting Back, Black Health Coalition and Strive Media Institute*. The community partners determined goals emphasizing community tobacco prevention and education.

Discussion

1. The purpose of this project is to establish a broad-based community tobacco coalition to develop a strategic plan for the pursuit of the elimination of tobacco use.
2. This grant will continue the goals of the community-based coalition including the elimination of the morbidity and mortality associated with tobacco use.
3. The community-based coalition joins with community agencies to prevent tobacco use among youth, promote the cessation of tobacco use and to eliminate second-hand smoke.
4. This grant relates to and furthers MHD's commitment to focus on assessment and monitoring and assurance of community services to reduce and eliminate smoking-related diseases and deaths.

5. The specific goals of the project as determined by the community partners include:
 - The reduction and prevention of tobacco use among communities of color
 - The reduction of the percentage of pregnant women who smoke
 - The reduction of tobacco use among youth and their families
 - The reduction of exposure to environmental tobacco smoke.
6. This grant encompasses the period of January 1, 2003 through December 31, 2003.

Fiscal Impact

1. The total amount of this grant is \$342,637, entirely from the grantor.
2. This grant funds the following:
 - A portion of the Tobacco Control Program Manager, SG 07, salary and fringe benefits - **\$19,522.**
 - Miscellaneous program supplies, office services and staff expenses - **\$8,600**
 - Contractual Services - **\$342,637** or 90% of the grant total. These services will be contracted with community agencies. The MHD Tobacco Program Manager will monitor these subcontracts and provide technical assistance. RFPs will be offered in November 2002 with contracts to be signed after January 1, 2003.

Further Information

Specific funding for this grant project is from the Wisconsin Tobacco Control Board with dollars received from the broad-based tobacco settlement. Funding from the Wisconsin Tobacco Control Board commenced in year 2000.

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LRB-Fiscal Review Section
November 13, 2002

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