

**From:** Jason Stuewe <jstuewe@summerfest.com>  
**Sent:** Friday, March 4, 2022 4:31 PM  
**To:** Bauman, Robert <rjbauma@milwaukee.gov>; Crump, Lafayette <Lafayette.Crump@milwaukee.gov>; cityplancommission <cityplancommission@milwaukee.gov>  
**Cc:** Koster, Vanessa <vkoste@milwaukee.gov>; Don Smiley <smiley2013@summerfest.com>  
**Subject:** City Plan Commission public hearing - agenda item #5 - file number 211529

Alderman Robert Bauman, Commissioner Lafayette Crump, and members of the City Plan Commission,

Regarding the City Plan Commission public hearing scheduled for March 7, 2022 and in reference to file number 211529, Milwaukee World Festival, Inc. has prepared a statement regarding the proposed zoning changes in the Third Ward. We ask that the statement below be added to the official record. Milwaukee World Festival, Inc. will not have any additional comments for the public hearing on March 7, 2022.

Milwaukee World Festival, Inc. supports the city's position to promote development through construction, economic growth strategies, and changes to the Third Ward zoning. MWF has continuously supported growth and development to bolster the lively Third Ward environment, and we believe that permitted uses under the C9G zoning designation will compliment community and cultural events that are hosted annually at Henry Maier Festival Park. It is our position that we can live harmoniously with our neighbors and future development as the city of Milwaukee continues to grow.

MWF is a 501C-3 not-for-profit organization that is committed to promote an understanding of different ethnic cultures, the histories and traditions of various nationalities, harmony in the community, civic pride and provide a showcase for performing arts, activities and recreation for the public and employment opportunities for the community.

Respectfully,

Don Smiley, President and Chief Executive Officer, Milwaukee World Festival, Inc.  
Jason Stuewe, Vice President of Planning and Development, Milwaukee World Festival, Inc.

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