



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, June 15, 2023

COMMITTEE MEETING NOTICE

AD 13

SOLLAZO, Theresa R, Agent
703 CLUB, INC
703 W LAYTON Av
MILWAUKEE, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 27, 2023 at 01:50 PM

The access code is <https://meet.goto.com/459516781>. If you wish to call in: **+1 (646) 749-3122** and use Access Code: **459-516-781**. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications as agent for "703 CLUB, INC" for "703 CLUB" at 703 W LAYTON Av.

There is a possibility that your application may be denied for one or more  the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 05/22/23
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 351636
Application Date:
Expiration Date:

License Location: 703 W Layton Avenue
Business Name: 703 Club

Aldermanic District: 13

Licensee/Applicant: Sollazo, Theresa A
(Last Name, First Name, MI)
Date of Birth: 02/26/49

Male: **Female:**

Home Address: 8641 S Hunting Park Drive
City: Franklin **State:** Wi **Zip Code:** 53132
Home Phone: (414) 421-6857

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/17/09 at 7:09 pm, Milwaukee police were dispatched to 7th and Layton for a Trouble With Subject complaint. Officers spoke to the caller who stated he was a patron at Sollazo's Club when the owner kicked him out for no reason. The victim stated he had money sitting on the bar and he wanted it returned. Police spoke to the owner/bartender Ronald Sollazo who stated the patron was in the bar earlier but after a while, he realized that this patron had been told not to come back due to a fight and property damage he caused when he was at the bar previously. Sollazo stated that is when he kicked the patron out and further stated that the subject did not have any money sitting on the bar. The call was advised.
2. On 10/20/09 at 1:08 am, Milwaukee police were dispatched to 703 W Layton Avenue for an Armed Robbery complaint. Investigation found two unknown suspects entered the tavern armed with guns and demanded money and property from the bartender and two patrons that were inside at the time. One suspect then struck the bartender identified as Ronald Sollazo in the head with his shoe and ransacked the cash register. The suspects then fled the scene. Sollazo was able to provide officers descriptions of the suspects as well as the information on the car they fled in. Minor injuries were reported. Video surveillance was to be provided to police once a company technician arrived later that morning.

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3. On 02/26/12 at 12:26 am, Milwaukee police were dispatched to 703 W Layton Avenue for a Threat complaint. Police spoke with the bartender Mary Schock who stated two patrons were exchanging words with one another and that she had asked all parties to leave. The patrons left without incident. Police later cited both patrons for disorderly conduct.

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4. On 03/02/2016 Milwaukee police responded to a theft complaint at 703 West Layton Avenue (Club 703). The caller told officers that sometime between 3:00pm and 6:00pm someone had broken into four video poker machines inside the business and taken over \$100.00. Milwaukee police incident report #160620151 filed.

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5. On 11/27/20 at 11:45pm, Milwaukee Police conducted a license premise check at 703 W. Layton Avenue. No violations were found and the applicant was cooperative.

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6. On 02/11/23 at 8:47pm, Milwaukee Police were dispatched to 703 W. Layton Avenue for a subject with gun complaint. Investigation revealed that an unruly subject, who damaged equipment, was kick out of the establishment. The applicant, during the confrontation, had a firearm on his hip.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231380191

OtherEvent #: 23-LP-1667

Incident

703 W LAYTON AV MILWAUKEE, WISCONSIN 53221

Incident Date/Time:: 02/11/2023 20:47:00
CAD Number:: 230421351
District:: 6
Beat:: 650
Reporting Area:: 7330

Business Agent (1)

SOLLAZO, THERESA FRANCES

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 05/03/1980
Sex:: FEMALE
Race:: WHITE
Address:: 703 W LAYTON AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53221

Licensed Persons Involved (1)

SOLLAZO, RONALD A

Person Involvement:: Manager
DOB:: 08/17/1948
Sex:: MALE
Race:: WHITE
Address:: 8641 S HUNTING PARK DR
City:: FRANKLIN
State:: WISCONSIN
Zip Code:: 53132

Licensed Premise Data (1)

703 CLUB

Phone 1 Number:: (414)-482-3270
Phone 1 Type:: Phone
Address:: 703 W LAYTON AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53221
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231380191

OtherEvent #: 23-LP-1667

Narrative (1)

LICENSED PREMISE REPORT

Porchia, Raymon D 024619

05/19/2023

This report is written by P.O Raymon PORCHIA assigned to District Six early shift squad 6251.

CALLER: PATRON

CALL INFORMATION: CLLR STS BARTENDER PULLED OUT METAL BAR ON THE CALLER//OCCURRED 5 MINS AGO//SUBJ DID NOT PULL OUT THE GUN BUT PUT HIS HAND ON HIS GUN

On Saturday, February 11th, 2023, while dressed in Full Milwaukee Police uniform and utilizing body worn camera, P.O Frank HEEG and I responded to a subject with Gun complaint located at 703 W. Layton Ave the 703 Club. During the investigation we spoke with owner Ronald A. SOLLAZO, W/M, 8-17-48 who stated he had got into an argument with a customer, and he had his firearm on his right hip. SOLLAZO stated by the time we arrived the argument was over, and the subject left the establishment without incident. He stated the caller was being unruly and was asked to leave, there was no weapon involved and the caller was just angry he was kicked out. He stated the caller made a deal with another patron over a pool game and refused to honor it. The caller then began damaging bar equipment, SOLLAZO did not want anything done about the damage. The caller was not on scene and did not answer a returned phone call. This incident was given a c10 (ADVISED)

During this incident there was no security on scene and there has been 2 calls for service at this location this year.

End of report.

Officer (2)

Reporting Officer:	Porchia, Raymon D (024619)	05/19/2023 19:31:00
Section: (Work Location):	62	
Approving Officer:	Velasquez, Guadalupe (018673)	05/19/2023 21:12:13
Section: (Work Location):	04	



Thursday, June 15, 2023



Notice of Public Hearing

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SOLLAZO, Theresa R, Agent
703 CLUB at 703 W LAYTON Av

Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications

Tuesday, June 27, 2023 at 1:50 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/27/2023 at 1:50 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

CURRENT OCCUPANT	700 W LAYTON AVE# C6	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# C7	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# C8	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# C9	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D1	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D10	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D11	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D12	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D13	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D14	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D15	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D2	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D3	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D4	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D5	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D6	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D7	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D8	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	700 W LAYTON AVE# D9	MILWAUKEE, WI 53221-2425
CURRENT OCCUPANT	703 W LAYTON AVE	MILWAUKEE, WI 53221-2424
CURRENT OCCUPANT	820 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	822 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	824 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	826 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	828 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	830 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	832 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	834 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	836 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	838 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	840 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	842 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	844 W LAYTON AVE	MILWAUKEE, WI 53221-2427
CURRENT OCCUPANT	846 W LAYTON AVE	MILWAUKEE, WI 53221-2427

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Total Records: 80

Radius 250.0 feet and Center of the Circle: 703 W Layton Av

2022-2023 Plan of Operation for 703 W LAYTON AV

1. Litter & Security Plans

How are the grounds kept clean? ☐ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☐ Daily ☐ Weekly ☐ Other: when needed

Who cleans the grounds? ☐ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: front + side porch

Number of garbage cans: Inside 4 Locations: Behind Bar, In Bar, 2 Backrooms
Outside 1 Locations: side porch

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: D. F. L.

Are there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: _____ and describe security plans: _____

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans: _____

Do you have security personnel on the premise? ☒ No ☐ Yes If Yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? _____

List their licensing, certification or training credentials: _____

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: 3 inside 2 outside

Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe: _____

2. Percentage of Sales (must total 100%)

Alcohol 100 % Food Sales _____ % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

☐ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe: _____

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 17617 Fee: \$250.00

Your current food license includes the following food operations:

DHS - PREPACK, Tavern Restaurant.

Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:

Are there any changes to the number or types of devices? ☐ No ☐ Yes If yes, contact our office for further instructions.

CITY OF MILWAUKEE
LICENSE DIVISION
2023 MAY - 8 P 5:01

1. CURRENT APPROVED ENTERTAINMENT for 703 CLUB 703 W LAYTON AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, 4 amusement games, 2 pool tables, 2 theatrical performances

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

☐ Instrumental Musicians

☐ Bands

☐ Battle of the Bands

☐ Comedy Acts

☐ Disc Jockey

☐ Magic Shows

☐ Poetry Readings

☐ Dancing by Performers

☐ Jukebox

☐ Wrestling

☐ Patron Contests

☐ Patrons Dancing

☐ Adult Entertainment/
Strippers/Erotic Dance

☐ Karaoke

☐ Bowling Alley

☐ Pool Tables

☐ Motion Pictures (movies by admission)

☐ Amusement Machines

☐ Concerts

☐ Theatrical Performances

How many screens? _____

How many? _____

Approx. # per year? _____

Approx. # per year? _____

☐ Other: _____

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

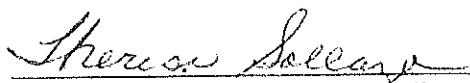
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign