

CITY OF MILWAUKEE

14 MAR -5 PM 11:41

CITY CLERK'S OFFICE

March 3, 2014

Mr. Chris Lee  
City of Milwaukee  
200 E. Wells, Room 205  
Milwaukee, WI 53202

Dear Mr. Lee:

Enclosed is Milwaukee Irish Fest's sister city application and informational materials. Additionally, I have sent a copy of the letter I sent in August 2013, explaining further our relationship with Galway Ireland. The main goal of our sister city relationship is to strengthen relationships with Irish business and governmental representatives and their counter parts in Milwaukee. Our relationship has been developing over the course of the last several years, but currently it involves Galway sending representatives to our festival in August and meeting with elected officials while they are here. We hope to expand our opportunities with Galway in the future, but it currently is a very informal relationship, so may not fit with other sister city organizations.

I have included a list of our Board, our bylaws and our most current budget. Please feel free to contact myself or Patrick Boyle, Executive Director for Milwaukee Irish Fest.\

Sincerely,



Donna Brady  
Former President of Milwaukee Irish Fest

# Application To Renew A Sister City Relationship\*

City Clerk's Office  
City Hall, Room 205  
200 E. Wells Street

Milwaukee, WI 53202 PH: (414) 286-2221

WEB: [www.milwaukee.gov/sistercities](http://www.milwaukee.gov/sistercities)

CITY OF MILWAUKEE

14 MAR -5 PM 11:41

CITY CLERK'S OFFICE



## APPLICATION ORGANIZATION

Name Milwaukee Irish Festivals, Inc.

Mailing Address 1532 Wauwatosa Avenue

Website [www.irishfest.com](http://www.irishfest.com)

## PERSON IN CHARGE OF ORGANIZATION

Name Patrick Boyle

Phone 414-476-3378

Mailing Address same

Email [Patrick@irishfest.com](mailto:Patrick@irishfest.com)

## SISTER CITY

Name Galway

Country Ireland

Population 250,541

## Please attach the following information:

### Information about the sister city:

- Areas of mutual interest and involvement between Milwaukee and the sister city in the areas of culture and business
- Details of communication and consultation with the sister city regarding the existing relationship
- Updated information regarding the local organizational structure in the sister city that supports the relationship

### Information about the applicant organization:

- Organizational status (e.g. 501c-3). List Board of Directors and attach bylaws
- Number of members and their professional and business background
- Goals of the organization regarding the sister city relationship
- Current activities of the organization in relation to the sister city
- Methods the organization uses to meet the goals of the sister city relationship
- Financial base of the organization and funds available to support the sister city relationship
- Evidence of local community support for the sister city relationship, including additional financial support and interest in exchange program

*\*Note: Application for renewal of a sister city relationship must be submitted to the Sister Cities Committee not less than 6 months before the expiration of the existing relationship.*

**IRISH FEST BOARD 2/26/2014**

LAST NAME	FIRST NAME	AREA	ADDRESS	CITY, STATE, ZIP	HOME PHONE	WORK/CELL	E-MAIL
Boyle	Patrick	Executive Director	W69 N 976 Washington	Cedarburg, WI 53012	262-387-0016	414-610-0516	patrick@irishfest.com
Brady	Donna	Past President, Guest Relations	4718 W Bluemound Rd	Milwaukee, WI 53208	414-467-3182	414-223-1415 Cell 414-467-3182	donna.brady1@gmail.com / Donna_Brady@fd.org
Carpenter	Eileen	Board, Cultural, Moore Street	5909 West Park Hill Ave	Milwaukee, WI 53213		Cell 414-550-9929	eileen.carpenter@hotmail.com
Fitzgibbons	Pat	Board Treasurer, Cultural	5919 N Berkeley Blvd	Whitefish Bay, WI 53217	414-962-3995	414-647-6001 Cell 414-870-1997	fitzgibbons.pat@gmail.com
Heck	Timm	Board, Stages	2159 N 69th St	Wauwatosa, WI 53213	414-607-1153	Cell 414-366-3600	etimmel3@gmail.com
Kennedy	Colleen	Area Superv, Foundation, Board	13120 Gremoor Dr	Elm Grove, WI 53122	262-782-5274	Cell 414-702-6004	cmkennedy19@gmail.com F- 262-782-5274
Klibowitz	Linda	Board Vice President, Information, Raffle	7325 Maple Terrace	Wauwatosa, WI 53213	414-287-0834	414-807-7328	linda@klibowitz.com
LaBonte	Peter	Board, Music Mart High Life	3281 S Springfield Ave	Milwaukee, WI 53207	414-489-7277	Cell 414-698-6691	p.labonte@sbcglobal.net
McCartan	Bernie	Board, Legal, Foundation	S346 S3290 Holland Ct	Oconomowoc, WI 53066	262-431-4007	Cell 262-337-0251	bmccartan@wi.rr.com
Mikush	Bob	Board, Product Sales	2505 Minot Lane	Waukesha, WI 53188		Cell 414-218-3103	bmikush@dreidlerealestate.com
Modlinski	Maureen	Board, Marketplace	8333 South 100th Street	Franklin, WI 53132		Cell 414-940-8070	mmodlinski1@wi.rr.com
Nazario	Cynthia	Board Secretary, Cultural	4021 S 2nd St	Milwaukee, WI 53207	414-481-2943	Cell 414-534-1910	knihoulihan@yahoo.com
Oliver	Stewart	Board, Fund Development, Jameson Lounge	15245 Briar Ridge Ct	Elm Grove, WI 53122	262-938-5955	262-641-9000 Cell 414-333-1010	stewart.oliver@sbcglobal.net
Orlovsky	Patty	Bd, IT&Ticket Co.	8710 W Arden Place	Milwaukee, WI 53225	414-462-9779	Cell 414-378-1296	pattyorlovsky@gmail.com
Pliskie	Mona	Board	3280 Fordham Court	Brookfield, WI 53005		Cell 262-402-7151	mpliskie!me.com
Tierney	MaryAlice	Board, PR, Getaway Weekend	18745 Follett	Brookfield, WI 53045	262-797-9367	Cell 414-313-6769	mtierney2@wi.rr.com
Ward	Cathy B	Board President, Childrens Area	15305 Santa Maria Ct	Brookfield, WI 53005	262-821-2065	Cell 414-507-7017	catherine.ward56@gmail.com
Ward	Ed	Board, Archives, Drama, Leinie Stage	15305 Santa Maria Ct	Brookfield, WI 53005	262-821-2065	256-2326	eward2@wi.rr.com

**BY-LAWS**  
**OF**  
**IRISH FESTIVALS, INC.**

**ARTICLE I**

**OFFICES**

The principal offices of the corporation in the State of Wisconsin shall be located in the County of Milwaukee. The corporation may have other offices either within or without the State of Wisconsin, as the Board of Directors may designate or any business of the corporation shall require from time to time.

**ARTICLE II**

**BOARD OF DIRECTORS**

Section 1: General Powers

The Board of Directors shall elect the officers and shall manage the business and affairs of the corporation. The Board of Directors shall have complete control over and management of the property, affairs and business of the corporation with power to borrow money and to authorize its general officers to execute in the corporate name bills, notes, and other evidence of indebtedness and to mortgage the property of the corporation for that purpose. No contract shall be made or expense incurred on behalf of this corporation except in accordance with rules prescribed and approved by the Board of Directors. Additionally, the Board of Directors shall elect the members of the Board of Directors of the corporation.

Section 2: Meetings

The annual meeting of the Board of Directors shall be held on the first Tuesday of the month of November in each year, at the hour of 7:00 o'clock P.M. for the purpose of electing directors and officers and for the transaction of any other business as comes before the meeting. If the day fixed for the annual

meeting shall be a legal holiday in the State of Wisconsin, such meeting shall be held on the next succeeding business day. If the election of the directors and officers shall not be held on the day designated herein for the annual meeting of the directors or at the adjournment thereof, the Board of Directors may cause the election to be held at a special meeting of the Board of Directors as soon thereafter as conveniently may be. Special meetings of the Board of Directors may be called by or at the request of the Executive Director, President, Secretary or any five (5) directors.

Section 3: Number, Qualifications and Term Limits

Directors shall be residents of the State of Wisconsin.

The number of voting directors of the corporation shall be eighteen (18),seventeen (17) of which will be voting members. Except as otherwise specified in this section, the term of office for each elected director shall be three (3) years. Each director shall hold office until his or her successor shall have been appointed.

The Incorporator shall be a permanent voting member of the Board of Directors for so long as he may be willing and able to serve. In the event that his position should become vacant for any reason, it shall be filled and thereafter treated as any other elected position on the Board.

The Immediate Past President of the Corporation shall be an ex officio, voting member of the Board of Directors for an indefinite term commencing when he/she leaves the office of President and ending when his/her successor becomes the Immediate Past President. In the event that the Immediate Past President's position on the Board of Directors becomes vacant for any reason, the position shall remain vacant until the next succeeding Immediate Past President qualifies to assume the position.

The Executive Director shall be a non-voting director of the corporation.

All Directors except the Incorporator, the Immediate Past President and Executive Director shall be limited to serving no more than three (3) consecutive three year terms. A former Director may run for an additional term on the Board after not less than a one year (12 month) absence from the Board.

Section 4: Election

The election of all voting directors, except the Incorporator and the Immediate Past President, shall be conducted at the annual meeting of the corporation. A majority of votes cast shall be necessary for election. Nominations and balloting shall be held in accordance with rules, policies and procedures adopted or amended by the Board of Directors from time to time, but no less than 30 days prior to any election for which such rules, policies and procedures are to be in effect.

Section 5: Notice

Notice of any special meeting of the Board of Directors shall be given at least forty-eight (48) hours before the start of the meeting, either personally, or by mail, telephone, e-mail, or by any other means reasonably calculated to give actual notice of the meeting to each director at his or her home or business address. Such notice may be given either orally or in writing. Attendance at any special meeting by a director shall constitute waiver of any deficiency in notice to that director.

Section 6: Quorum

A majority of the number of voting directors holding office at any given time shall constitute a quorum for the election of officers and for the transaction of any business at any meeting of the Board of Directors except as otherwise provided herein.

Section 7: Removal

Any director may be removed from office for cause by the affirmative vote of two-thirds (2/3) of the Board of Directors at a special meeting of the Board of Directors called for that purpose.

Section 8: Vacancies

Except for the seat designated for the Immediate Past President, a vacancy in any seat on the Board of Directors because of death, resignation, removal, disqualification or otherwise shall be filled by the Board of Directors not later than the next annual meeting for the unexpired term.

Section 9: Compensation of Directors

No director shall be entitled to compensation for services rendered to the corporation in the course of his or her holding a seat on the Board of Directors. The Board may authorize reasonable compensation for services of value performed by a director independent of his or her position as a member of the Board of Directors.

**ARTICLE III**

**OFFICERS**

Section 1: Number

The principal officers of the corporation, all of whom shall be directors, shall consist of an Executive Director, President, Vice-President, Secretary, Treasurer and the Immediate Past President, each of whom shall be elected by the Board of Directors with the exception of the Immediate Past President, whose position shall be ex officio. Such other officers and assistant officers as may be deemed necessary by the Board may be designated and elected by the Board at any time, in its discretion. Such other officers and assistant officers need not be directors.

Section 2: Election and Term of Office

The principal officers shall be elected each year by the Board of Directors at the annual meeting of the corporation. Each such officer shall hold office for one year, or until his or her successor is chosen and qualified, until his or her death, and until he or she shall have resigned, or, until he or she shall have been removed in the manner provided in these By-Laws, whichever shall first occur.

Section 3: Removal

Any officer elected or appointed by the Board of Directors may be removed by the Board of Directors whenever, in its judgment, the best interest of the corporation will be served thereby.

Section 4: Vacancies

A vacancy in any principal office because of death, resignation, removal, disqualification or otherwise shall be filled by the Board of Directors for the unexpired term of office.

Section 5: Duties of Officers

A. EXECUTIVE DIRECTOR. The Executive Director shall be the principal operating officer of the corporation, reporting to the Board of Directors. The Executive Director shall serve as a non-voting member of the Board of Directors, the Executive Committee, and all of the committees of the corporation, and shall carry out the directives of the Board of Directors.

B. PRESIDENT. The president shall be the principal executive officer of the corporation. He/She shall see to it that all resolutions and policies of the Board are carried into effect; he/she shall be ex officio a member of all committees of the corporation; he/she shall have the general powers and duties of supervision usually vested in the Chairman of the Board of a non-stock corporation.

C. VICE-PRESIDENT. The Vice-President shall perform all of the duties of the President during the latter's absence or disability, and shall succeed to the office of President in the event of withdrawal or resignation or removal of the President for any reason. The Vice-President shall also perform such other duties as shall be assigned by the Executive Committee.

D. SECRETARY. The Secretary shall keep the Minutes of the Board of Directors' meetings, see that all notices are given in accordance with the By-Laws, be custodian of the corporate records and in general perform all duties incident to the office of Secretary.

E. TREASURER. The Treasurer shall have charge and custody of and be responsible for all of the funds and securities of the corporation and shall report to the Board of Directors concerning the status of the same at each of the regular meetings of the Board of Directors as well as at the annual meeting.

F. IMMEDIATE PAST PRESIDENT. The Immediate Past President shall serve as a consultant to the Board of Directors and other Officers of the Corporation, providing the benefit of his/her knowledge and experience to foster and maintain continuity of



leadership. He/she may also represent the Corporation in official or ceremonial capacities as requested or authorized by the Board of Directors or the President.

G. ASSISTANT OFFICERS. Each Assistant Officer, if any, shall perform such duties as are assigned by the Board of Directors.

Section 6: Compensation of Officers

No officers, with the exception of the Executive Director of the Festival, shall be entitled to compensation for services rendered to the corporation in the course of holding his or her office. The Board of Directors may authorize reasonable compensation for services of value to the corporation performed by an officer independent of his or her office.

**ARTICLE IV**

**EXECUTIVE COMMITTEE**

Section 1: Powers

The Executive Committee shall have and may exercise, when the Board of Directors is not in session, the powers of the Board of Directors in the management of the affairs of the corporation, except action in respect to the election or removal of officers or board members.

Section 2: Membership

The Executive Committee shall consist of the Executive Director, President, Vice-President, Secretary, Treasurer and Immediate Past President of the corporation.

Section 3: Meetings

The Executive Committee may hold regular meetings, monthly or as it may otherwise determine, at such places and times and upon such notice, either oral or written, as it may, in its discretion, determine. Special meetings of the Executive Committee may be called at any time by the President or Executive Director, or by any two (2) of its members, either personally, or by mail, email, or telephone. Four members of the Executive Committee shall constitute a quorum for all purposes if the Corporation has a serving Immediate Past President. Three members of the Executive Committee shall

constitute such quorum if the Corporation does not have a serving Immediate Past President.

## ARTICLE V

### BOARD OF TRUSTEES

#### Section 1: Creation and Membership

The Board of Directors may, at its discretion and at any time, create a Board of Trustees composed of individuals interested in the advancement of the purposes of the corporation and who, by reason of their position, education or experience, are well suited in the opinion of the Board of Directors to advise and assist the Board in carrying out its functions.

#### Section 2: Function, Powers and Duties

The Board of Trustees shall be an advisory body only and shall consult with, advise and assist the Board of Directors of the corporation at such times, in such a manner, and with respect to such affairs of the corporation as the Board of Directors shall from time to time request. The Board of Directors may consult with one, any, or all of the Trustees or request advice or assistance from one, any or all of the Trustees as the Board of Directors may, in its discretion, from time to time determine.

#### Section 3: Term of Office

Each Trustee shall be appointed for an initial term ending on the date of the first meeting after the annual meeting immediately following the date of their appointment. Each Trustee may be appointed for succeeding one-year terms, at the discretion of the Board of Directors, without limitation.

#### Section 4: Compensation

No Trustee shall be entitled to compensation for services rendered to the corporation in the course of his or her duties as a Trustee. The Board of Directors may authorize reasonable compensation for services of value rendered to the corporation by a Trustee independent of his or her position as a Trustee.

## ARTICLE VI

### CONTRACT, LOAN, CHECKS AND DEPOSITS

#### Section 1: Contracts

The Board of Directors may authorize any officer or officers, agent or agents to enter into any contract or execute and deliver any instrument in the name of the corporation and on its behalf, and such authorization may be general or confined to specific instances.

#### Section 2: Loans

No loan shall be contracted on behalf of the corporation or evidences of indebtedness shall be issued by the corporation unless authorized by or under the authority of a resolution of the Board of Directors. Such authorization may be general or confined to specific instances.

#### Section 3: Checks, Drafts, Etc.

All checks, drafts or other orders for the payment of money, notes or other evidences of indebtedness shall be issued in the name of the corporation; shall be signed by and in such manner as shall from time to time be determined by or under the authority of a resolution of the Board of Directors.

#### Section 4: Deposits

All funds of the corporation not otherwise employed shall be deposited from time to time to the credit of the corporation in such banks, trust companies or other depositories as may be selected by or under the authority of the Board of Directors. Surplus funds of the corporation may be invested by the Board of Directors from time to time in such securities as the Board of Directors may, in its discretion, determine are best suited for conservation and growth of the corporation's assets.

## ARTICLE VII

### COMMITTEES

#### Section 1: Creation and Membership

The Board of Directors may create such committees as it shall from time to time, in its discretion, determine as necessary to carry out the purposes of the corporation. Each committee shall be composed of such individuals as the Board of Directors may determine including but not limited to members of the Board of Directors. The President of the corporation shall be an ex officio member of each committee of the corporation and may designate one member of the Board of Directors to act as a liaison to a particular committee. The chairperson and all members of any committee shall be appointed by the President of the corporation, subject to the approval of the Board of Directors. The term of the chairperson and all members of each committee shall expire on the last day of the term of the President who appointed the members of the committee. In the event that the President who appointed the members of the committee withdraws or is removed from office for any reason before the end of his or her term, the term of the members of any committee appointed by that President shall continue until the last day of the term of that President if he or she had served his or her full term in office. Notwithstanding the foregoing, the Board of Directors may remove the chairperson or any member of any committee, or may dissolve any committee at any time, in its discretion.

#### Section 2: Powers and Duties

The committees created under Article VII, Section 1 of these By-Laws shall have such duties and shall exercise such powers as determined by the Board of Directors from time to time in its discretion. Each committee shall, by its chairperson or other designated representative, report to the Board of Directors on a regular basis.

#### Section 3: Compensation

No member of any committee of the corporation shall be entitled to compensation for services rendered to the corporation in the course of his or her duties as a member of such committee. The Board may authorize reasonable compensation for services of value performed by a member of a committee independent of his or her position on a committee of the corporation.

## **ARTICLE VIII**

### **INDEMNIFICATION OF DIRECTORS AND OFFICERS**

Each present and future director and officer of the corporation shall be entitled, without prejudice to any other rights he or she may have, to be indemnified and held harmless by the corporation from any and all liabilities and associated expenses, including cost of defense, arising in any way out of their activities for or on behalf of the corporation, to the full extent allowed by Chapter 181, Wis. Stats. with respect to directors, as may be amended from time to time. For purposes of this article, officers and directors shall be treated identically.

## **ARTICLE IX**

### **FISCAL YEAR**

The fiscal year of the corporation shall begin on the 1<sup>st</sup> day of January and end on the 31<sup>st</sup> day of December in each year.

## **ARTICLE X**

### **AMENDMENT OF BY-LAWS**

These By-Laws may be amended or any part thereof repealed by a two-thirds (2/3) majority of all directors present at any regular or special meeting of the Board of Directors of the corporation, provided that the proposed amendment shall have been submitted in writing and read at a previous meeting of the Board of Directors and notice of the proposed amendment shall have been mailed to the directors at least twelve(12) days before the meeting at which the amendment will be considered for adoption.

## **ARTICLE XI**

### **RULES OF PROCEDURE**

The rules of procedure at meetings of the Board of Directors, Executive Committee, Board of Trustees, and any other committees of this corporation shall be according to Robert's Rules of

Order, so far as applicable and when not inconsistent with these By-Laws. The rules of procedure may be suspended by a majority vote of those present and voting at any meeting.

## **Article XII**

### **DERIVATIVE ACTIONS**

Members of the Board of Directors, individually or otherwise, shall not under any circumstances be authorized or permitted to bring derivative actions against the Board of Directors, the corporation, or any of its officers.

## **ARTICLE XIII**

### **STATUS**

This corporation is a non-stock, not for profit corporation organized under Chapter 181 of the Wisconsin Statutes, 1977, as may be amended from time to time, and is not conducted for pecuniary profit. Notwithstanding anything to the contrary in these By-Laws, all aspects of the operation of the corporation shall be conducted in accordance with applicable laws, rules and regulations for tax exempt organizations, including but not limited to Section 501(c)(3) of the Internal Revenue Code of 1954 as may be amended from time to time.

Reviewed and revised May, 2010.

## Summary of expenses by area

Area	2012 Actual	2013 Budget	2013 Projected	2014 Budget	2013/2014 Change	% of total Exp.
Services	59,280	63,705	56,046	56,368	0.6%	2.2%
Entertainment	523,375	560,750	535,596	737,300	37.7%	21.0%
Beverages	363,427	369,890	381,959	382,413	0.1%	13.5%
Culture	49,199	57,205	57,993	67,166	15.8%	2.4%
Volunteers	61,908	71,450	71,521	77,000	7.7%	2.7%
Sports/Contests	12,816	11,935	13,327	13,585	1.9%	0.5%
Product Sales	181,052	166,500	153,561	160,118	4.3%	5.6%
Guest Relations	13,604	16,120	11,776	14,200	20.6%	0.5%
Bank	18,519	17,775	19,328	19,800	2.4%	0.7%
Schools	36,390	38,860	41,700	35,204	-15.6%	1.2%
Administration	341,918	352,129	371,670	278,189	-25.2%	9.8%
Building	60,588	60,000	56,598	59,550	5.2%	2.1%
Board	140,818	84,200	69,617	49,050	-29.5%	1.7%
Grounds	267,028	273,333	298,867	295,780	-1.0%	10.4%
Audience Participation	33,767	39,230	36,344	40,471	11.4%	1.4%
Special Events	57,317	33,375	34,726	44,250	27.4%	1.6%
Archives	68,026	48,130	65,863	157,591	139.3%	5.6%
Technology	32,705	34,950	24,678	34,190	38.5%	1.2%
Public Relation's	193,830	225,000	231,864	270,957	16.9%	9.6%
Fund Development			11,774	42,710	262.7%	1.5%
<b>Total</b>	<b>2,515,566</b>	<b>2,524,537</b>	<b>2,544,808</b>	<b>2,835,892</b>	<b>11.4%</b>	

## Summary of Revenues by area

Area	2012 Actual	2013 Budget	2013 Projected	2014 Budget	2013/204 Change	% of total Rev.
Admissions	537,285	540,000	510,793	510,000	-0.2%	19.8%
Pre-sales	57,034	55,000	64,466	64,000	-0.7%	2.5%
Preview Night	4,070	6,100	6,183	43,100	597.1%	1.7%
Raffle Sales	14,199	16,000	16,298	16,000	-1.8%	0.6%
C.C. Merch. & Wheel Chair Renta	1,340	800	576	1,150	99.7%	
Sponsorships - Other	8,780					
Market Place Rental	126,100	126,100	113,600	123,200	8.5%	4.8%
Irish Fest Store	80,827	81,000	51,397	60,000	16.7%	2.3%
Poster Sales	3,427	3,500	2,109	3,000	42.2%	0.1%
Artist's Merchandise CD's Tapes	80,472	85,000	109,560	95,000	-13.3%	3.7%
Food Commission	211,194	212,000	230,225	215,000	-6.6%	8.4%
Tea Room	39,567	40,000	34,550	40,000	15.8%	1.6%
Paddy's Place	8,904	9,000	9,700	10,000	3.1%	0.4%
Guest Relations	22,213	25,500	38,577	27,200	-29.5%	1.1%
Donations - All Others	2,654	1,000				0.0%
Culture revenues	4,974	4,000	4,235	4,000	-5.5%	0.2%
Beverages	1,010,239	992,500	1,083,439	1,016,700	-6.2%	39.6%
Special Events	35,227	36,750	30,661	34,600	12.8%	1.3%
Technology ( Internet Retail)	1,478	0				
Archives	36,202	11,950	22,155	12,293	-44.5%	0.5%
Grounds - Sky Glider	10,398	10,000	13,359	10,000	-25.1%	0.4%
Tuition & School Rev's	37,804	39,200	30,401	33,500	10.2%	1.3%
Admin Revenues	2,654	2,000	1,500	1,425	-5.0%	0.1%
Fund Development	239,050	239,050	210,500	250,000	18.8%	9.7%
<b>Total</b>	<b>2,576,092</b>	<b>2,536,450</b>	<b>2,584,284</b>	<b>2,570,168</b>	<b>-0.5%</b>	

<b>Operating Surplus/(Deficit)</b>	<b>60,526</b>	<b>11,913</b>	<b>39,476</b>	<b>(265,724)</b>	<b>-773.1%</b>	
------------------------------------	---------------	---------------	---------------	------------------	----------------	--

August 25, 2013

Mr. Chris Lee  
200 E. Wells Street  
Room 205  
Milwaukee, WI 53202

RE: Galway, Ireland Sister City Annual Report

Dear Mr. Lee:

On behalf of Milwaukee Irish Fest and the Board of Directors, we respectfully encourage the City of Milwaukee to maintain the sister city relationship with Galway, Ireland. Our primary contact with Galway has been Keith Finnegan of Galway Bay Radio. Our Sister City Relationship has been growing for nearly 15 years. In fact, each year, the City of Galway sends a 10-15 person delegation to not only Milwaukee Irish Fest, but to meet with area Business leaders and elected officials. This year both the Mayor of Galway City and County Galway attended the festival and they had an opportunity to meet with the Mayor of Milwaukee and Alderman for a reception in city hall. Alderman Michael Murphy continues to be instrumental in growing this relationship. Each year, in addition to a welcome reception, the Alderman and Mayor often have the opportunity to meet with their representatives outside of the festival Irish Fest representatives have visited Galway countless times over the years and we have visited with area elected officials, representatives from tourism and area businesses. In fact, a group from Irish Fest visited representatives from Galway in May, 2012, and as a result, Galway sent two different businesses to the festival this year. We plan a return visit in 2013 to strengthen those new relationships.

The partnership, between Galway and Milwaukee Irish Fest has allowed us to attract many government leaders, vendors, and guests from Galway and other places in Ireland to come to Milwaukee to sell their tourist packages, goods and services. The City of Milwaukee clearly benefits from this by having our Galway guests stay in Milwaukee, visit our many attractions and spend their tourist dollars right here in the city.



In a growing global economy, there are many opportunities for Milwaukee and Galway to support each other as our partnership continues to grow and we are grateful for the continued support of the City of Milwaukee and Alderman Murphy, Alderman Donovan and Mayor Barrett.

Milwaukee Irish Fest is a year round organization. We are known in the city for our annual festival; this year we celebrated our 33<sup>rd</sup> anniversary to record crowds, including a delegation from Galway. In addition to the festival, we have many beneficial ties with Ireland; North and South. We would be happy to provide assistance to anyone traveling to Ireland and would be happy to make introductions for business leaders and elected officials as well. Please keep us in mind as opportunities present themselves. Thank you for maintaining this exciting international program. If we can help provide any additional leadership to develop this partnership please let us know.

Sincerely,

Donna Brady  
President of Milwaukee Irish Fest