

## GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Library BoardContact Person & Phone No: Kelly Hughbanks, 286-3078

## Category of Request

 New Grant Grant Continuation

Previous Council File No. \_\_\_\_\_

 Change in Previously Approved Grant

Previous Council File No. \_\_\_\_\_

Project/Program Title: Bridging the Reading Gap through Summer Outreach GrantGrantor Agency: State of Wisconsin Department of Public InstructionGrant Application Date: September 16, 2011Anticipated Award Date: January, 2012

## 1. Description of Grant Project/Program (Include Target Locations and Populations):

The library is requesting funds to support educators to work with children who have been identified at the greatest need for literacy enrichment over the summer of 2012. The educators will have weekly contact with these children at their summer camps and share a love of books to spark a passion for reading in the children. The educators will also inform the children about the resources at the library. Each location will receive a collection of library books for use over the summer.

## 2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

## A. City-Wide:

1. Foster an environment that will focus on the educational needs of children.
2. Improve the literacy rate.
3. Expand support services to youth and single-parent households.
4. Support and build the capacity of programs that address the needs of youth families.

## B. Library:

1. Expand outreach efforts to child serving agencies in the community.
2. Expand and diversify collections, particularly to target customer groups.
3. Strengthen literacy efforts.
4. Promote Milwaukee Public Library collections and resources through collaborations and programs.
5. Increase the number of library cardholders and card users in targeted groups.
6. Expand training for all staff.
7. Promote the library's services, resources and benefits to increase community awareness, usage and support.
8. Target neighborhood groups, churches, nursing homes, and community-based organizations to strengthen or forge partnerships and collaborations.

## 3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The city of Milwaukee has one of the lowest fourth grade reading scores in the country. A variety of factors contribute to this, including reading loss over summer breaks. Intervention is needed to reduce the summer reading gap and improve reading scores of our children.

## 4. Results Measurement/Progress Report (Applies only to Programs):

Results will be measured by the outcomes of attitude changes through surveys. Time spent reading, the number of books checked out and the number of visits by the educator will be recorded.

## 5. Grant Period, Timetable and Program Phase-Out Plan:

January, 2012 – December 31, 2012

## 6. Provide a list of Subgrantees:

## 7. If Possible, complete Grant Budget Form and attach to back.