



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, May 06, 2015

COMMITTEE MEETING NOTICE

AD 09

BERNARD, David J, Agent
Truck Country of Wisconsin, Inc
9202 N 107th St

Milwaukee, WI 53224

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Thursday, May 14, 2015 at 09:00 AM

Regarding: Your Secondhand Motor Vehicle Dealer's License Application as agent for "Truck Country of Wisconsin, Inc" for "Truck Country" at 9202 N 107th St.

There is a possibility that your application may be denied one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, May 06, 2015

COMMITTEE MEETING NOTICE

AD 09

BERNARD, David J, Agent
Truck Country of Wisconsin, Inc
N107 W14113 Overlook Ct
Germantown, WI 53022

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Thursday, May 14, 2015 at 09:00 AM

Regarding: Your Secondhand Motor Vehicle Dealer's License Application as agent for "Truck Country of Wisconsin, Inc" for "Truck Country" at 9202 N 107th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



**SECONDHAND MOTOR VEHICLE DEALER,
USED MOTOR VEHICLE DEALER-PARTS ONLY &
USED BIKE, TIRE & BATTERY LICENSE
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:

Premise Address:

Type of License applied for (check one):

- Secondhand Motor Vehicle Retail Dealer
- Secondhand Motor Vehicle Wholesale Dealer
- Used Motor Vehicle Retail Dealer - Parts Only
- Used Motor Vehicle Wholesale Dealer - Parts Only
- Used Bike, Tire & Battery Retail Dealer
- Used Bike, Tire & Battery Wholesale Dealer

RETAIL DEALERS ONLY

Total Number of Parking Spaces (including customer/employee parking) 25

Number of Parking Spaces that will be used for Display/Storage of Secondhand Motor Vehicles 10

STORAGE, MAINTENANCE & REPAIR

Do you understand that all vehicles associated with the business must be stored on the licensed premise? Yes No

List your plans to ensure this requirement is met: We have no intention of displaying vehicles elsewhere

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? Yes No

List your plans to ensure this requirement is met: We only have equipment at this location to repair trucks.

DISCLOSURE

Has the applicant ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 93 denied, not renewed, suspended, or revoked? No Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant:

REQUIRED SIGNATURE(S)

Sole Proprietor, Partner, 20% or more Shareholder, or the Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more shareholder

**SUBMIT THIS FORM ALONG WITH THE
BUSINESS LICENSE APPLICATION & BUSINESS LICENSE PLAN OF OPERATION**

Office Use Only:

Initials _____ Filed _____ App# _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/8/14

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Is this application for an Extended Hours Establishment License? No Yes

Provide a detailed description of the type of business you plan on operating:

SECOND HAND MOTOR VEHICLE SALES

Do you have any experience operating this type of business? No Yes

If yes, explain:

2. Business Operations

- a) Proposed Opening Date: 12/29/2015
- b) Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c) Is this a franchise? No Yes
- d) Is this premises currently licensed? No Yes If yes, list type of license: _____
- e) Is the current licensee operating? No Yes If no, list date closed: _____
- f) What other types of licenses/permits will you hold at this location? (check all that apply)
 Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____
- g) Do you have future plans for other businesses, licenses or permits at this location? No Yes
 If yes, explain: _____
- h) Have you previously held an Extended Hours License in Milwaukee? No Yes
 If yes, list address(es): _____
- i) Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Premises Description

- a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b) Describe Location: Major Thoroughfare Secondary Street Other: _____
- c) Nearest Major Cross Street: Brown Deer Road
- d) Describe Building: Free Standing Building Strip Mall Other: _____
- e) Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f) Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g) Are there off-street parking places? No Yes If yes, how many? _____
- h) Property Owner's Name: JALE BOEDEGER Phone Number: 414-573-8380
 Address: 1220 N 9000 TOWNLINE ROAD MENOMONEE FALLS WI 53051

4. Businesses On The Premises (check all that apply):

Type 1

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input checked="" type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

6. Percentage of Sales (must total 100%)

Alcohol _____ %	Cigarettes _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Food _____ %	Entertainment _____ %	Other _____ % Describe: _____	
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Litter and Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. Number of Garbage Cans: Inside: _____ Locations: _____
Outside: 3 Locations: ALL LOCATED AT SOUTH END OF THE LOT
- e. Describe sanitation facilities (restrooms): 3 RESTROOMS ALL SINGLE CAPACITY
- f. Name of solid waste contractor: _____
- g. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- h. Will a sound amplification system be used? No Yes If yes, describe: _____

8. Security

- a. Will you have security personnel on premise? No Yes If yes, how many? _____
- What are their responsibilities? _____
- Is security equipment used? No Yes If yes, describe _____
- List their licensing, certification, or training credentials _____

b. Will there be security cameras? No Yes If yes, where? _____

c. Will searches or identification checks be conducted upon entry? No Yes If yes, describe _____

9. Customers

a. Will customers be entering the premises? No Yes

b. Are there designated outdoor smoking areas? No Yes If yes, describe: _____

c. Is a crowd control barrier used? No Yes If yes, describe: _____

10. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	CLOSED				
Monday	7:00 AM	4:00 PM			
Tuesday	7:00 AM	4:00 PM			
Wednesday	7:00 AM	4:00 PM			
Thursday	7:00 AM	4:00 PM			
Friday	7:00 AM	4:00 PM			
Saturday	CLOSED				

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

11. Required Signature(s)

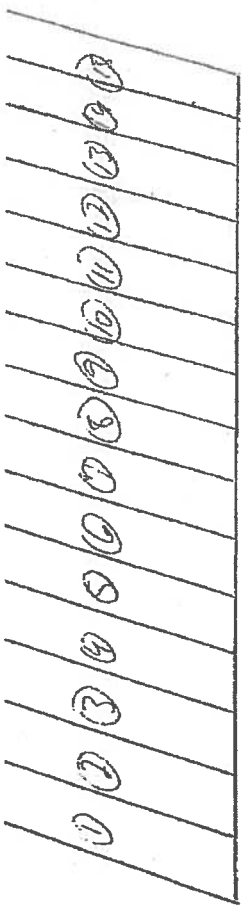
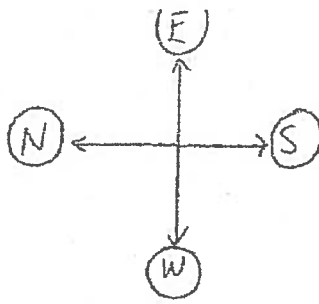


Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

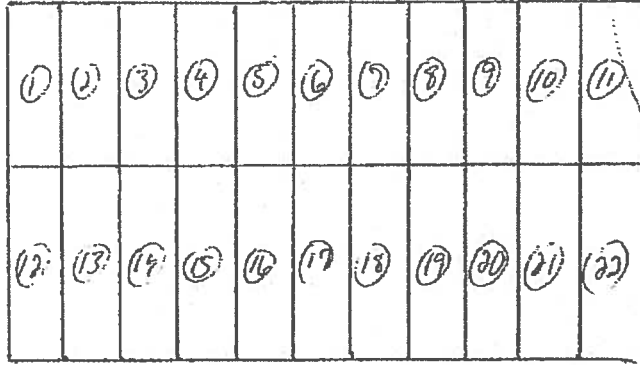
Signature of additional partner or 20% or more shareholder

See Application Information for a list of all required application forms.

TRUCK COUNTY
 9202 N. 107TH STREET
 MILWAUKEE WI 53224

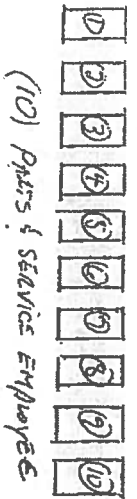


(15) TRUCKER PARKING

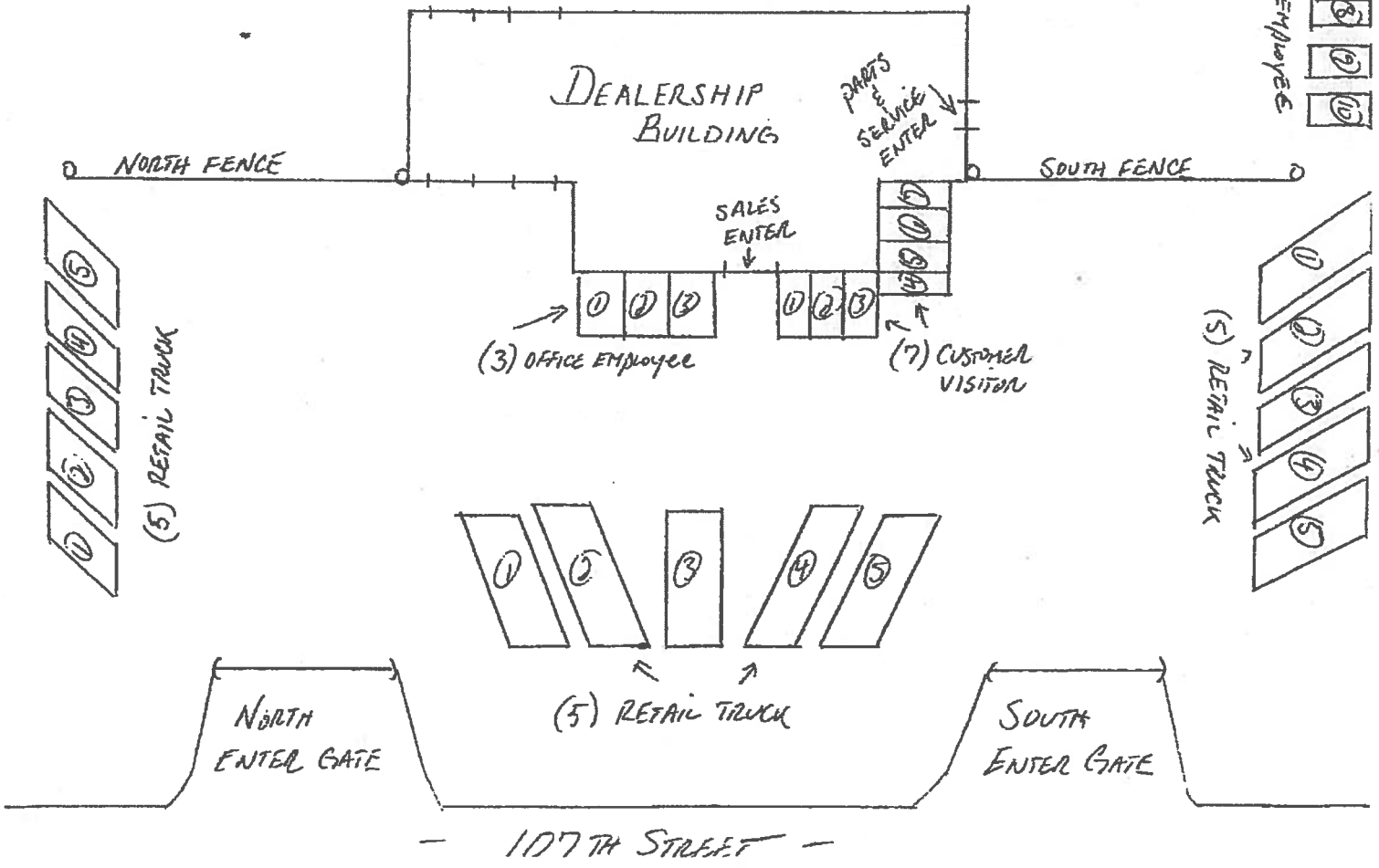


(22) TRUCK & TRACTOR SERVICE PARKING

MAILED
 4/28/2015 10:15AM
 Attn: Janice



(10) PARTS & SERVICE EMPLOYEES





CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, May 05, 2015

COMMITTEE MEETING NOTICE

AD 10

MONTOTO, Gregorio, Agent
Valdemar 5108 LLC
5108 W Blue Mound Rd

Milwaukee, WI 53208

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Thursday, May 14, 2015 at 09:00 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal and Food Dealer Transfer Applications Requesting to Close at 2 AM Instead of 11 PM Each Day and Add Mariachi Bands as agent for "Valdemar 5108 LLC" for "Fat Valdy's" at 5108 W Blue Mound Rd.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

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MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/11/2015

LICENSE TYPE: Class B Tavern

No. 206063

NEW:

Application Date: 03/11/2015

RENEWAL:

License Location: 5108 West Blue Mound Road

Business Name: Valdemar 5108

Licensee/Applicant: Montoto, Gregorio
(Last Name, First Name, MI)

Date of Birth: 11/17/1945

Home Address: 7994 South Susanna Court

City: Franklin

State: WI Zip Code: 53132

Home Phone: (414) 305-5131

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

Items #1 through #26 apply to Valdemar Escobar who is listed on the application as 100% shareholder and the former agent.

1. On 08/29/2003, Valdemar Escobar filed an application for a Class B Tavern license, for the premises Fiesta Garibaldi, 5108 West Bluemound Road. Along with the application, the subject filed the required form, Auxiliary Questionnaire. Question #2(a) of this form asks, "Have you ever been convicted of any offenses (other than traffic unrelated to Alcohol Beverages), for violations of any federal laws, any Wisconsin laws, or laws of any other states?" Question #2(b) asks, "Have you ever been convicted of any violation of any municipal ordinances?" The subject answered "No" to both of these questions. He signed the application and swore before a Notary Public that the answers were true and correct. Based on the subject's conviction record, both responses are inaccurate. The subject was cited.

Charge: Truth of Statements & Affidavits – Falsifying
 Finding: Guilty – Milwaukee Municipal Court
 Sentence: Fined \$200.00
 Date: 10/30/2003
 Case#: 03142468

2. On 05/31/2005 Valdemar Escobar was charged in Milwaukee County with Child Abuse §948.03(3)(b) and Battery §940.19(1).

Charge1: Child Abuse-Reckless Cause Harm
Charge2: Battery
Finding1: Dismissed-Read In
Finding2: Guilty – Milwaukee County Circuit Court
Sentence: 9 months house of correction (imposed and stayed); 2 years probation
Date1-2: 08/10/2005
Case#: 2005CF003112

3. On 10/27/2005 Valdemar Escobar received a citation for B & Z Violations at 2239-2243 S 13th Street.

Charge: B & Z Violations
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$320.00
Date: 07/06/2006
Case#: 06051321

4. On 11/06/2005 at 12:45am, Milwaukee Police conducted a license premise check at 5108 West Bluemound Road (Fiesta Garibaldi). Investigation revealed numerous violations. There was no licensed manager or bartender present, the tavern license had expired 11/04/2005. There was a DJ in the rear of the bar playing pre-recorded music and approximately 15 people were dancing. The business does not have a valid license for either of these activities. Valdemar Escobar received four citations for:

Charge1: Permit Person to Tend Bar w/o License
Charge2: Tavern Amusement License Required
Charge3: Basic Liquor License Required
Charge4: Music Machine License
Finding1-2: Guilty on both charges – Milwaukee Municipal Court
Finding3-4: Dismissed - Milwaukee Municipal Court
Sentence: Fined \$250.00 on each citation
Date: 01/31/2006
Case#1: 05121646
Case#2: 05121649

5. On 01/18/2006 at 11:04pm, Milwaukee Police were conducting underage alcohol buys at local Class A and Class B establishments. An underage police aide entered 5108 W Bluemound Road (Fiesta Garibaldi) and was able to purchase two margaritas from the bartender. Valdemar Escobar was cited for:

Charge: Sale of Alcohol to Underage Person
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$85.00
Date: 03/22/2006
Case#: 06021316

6. On 02/28/2006 Valdemar Escobar was cited at 5108 West Bluemound Road for State Code Violations.

Charge: State Code Violations
Finding: Guilty - Milwaukee Municipal Court
Sentence: Fined \$408.00
Date: 05/18/2006
Case#: 06041350

7. On 12/19/2007 the Wisconsin Department of Transportation revoked Valdemar Escobar's drivers license for 6 months for Operating While Intoxicated.

8. On 01/11/2008 Valdemar Escobar was cited by the West Allis Police for Disorderly Conduct.

Charge: Disorderly Conduct
Finding: Guilty
Sentence: Fine
Date: 02/11/2008
Case: Not indicated

9. On 05/07/2008, Milwaukee police were checking taverns for sales of alcohols to minors and had an underage person enter 5108 W Bluemound. The underage patron asked for and received a 12 oz bottle of Corona beer from the bartender without being asked for any ID. The licensee, Valdemar Escobar was also with bartender at the time of the violation. Valdemar Escobar was issued a citation for Sale To Underage Prohibited.

Charge: Sale of Alcohol To Underage Person
Finding: Guilty - Milwaukee Municipal Court
Sentence: Fined \$160.00
Date: 06/25/2008
Case#: 08061234

10. On 09/30/2008 at 5:32 pm, Milwaukee police were conducting Sales of Alcohol To Minors and had a police aide, who is under the age of 21, enter 5108 W Bluemound and attempt to purchase alcohol. The bartender identified as Jorge E Lozano-Briones sold a bottle of Budweiser to the police aide. It was discovered that Lozano-Briones did not have a valid bartenders license and he was issued a citation. The licensee, Valdemar Escobar, was not on scene and employees on scene did not know how to contact him. Attempts by police to make contact via phone were unsuccessful. There was no licensed bartender on scene and another employee had to be called so the business could continue to serve alcohol. Valdemar Escobar was cited for Sale of Underage Prohibited and Licensee's Responsibility.

Charge1: Sale of Alcohol To Underage Person
Charge2: Class B Licensee's Responsibility
Finding1: Dismissed w/o prejudice
Finding2: Guilty - Milwaukee Municipal Court
Sentence: Fined \$300.00
Date: 02/18/2009
Case#1: 08129742
Case#2: 08129743

11. On 10/15/2008 the Wisconsin Department of Transportation revoked Valdemar Escobar's drivers license for 3 years for Operating While Intoxicated.
12. On 10/19/2008 at 10:38 pm, Milwaukee police conducted a License Premise check at 5108 W Bluemound Road. Officers spoke to Bertin Arce who stated he was currently in charge of the establishment. Arce stated that the licensee, Valdemar Escobar, was not on scene and that there was no licensed bartender there. Arce stated the he was just waiting until his customers were done and that he was acting as bartender but that he had not served anyone since the licensed bartender left. Officers spoke to the licensee Valdemar Escobar regarding no licensed bartender on scene and Escobar stated he left the business at 9:45 pm and that his licensed bartender was on scene at that time. Valdemar Escobar advised this was the second time the business was found to not have a licensed bartender on scene and a citation was issued.

Charge: Licensee's Responsibility
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$100.00
Date: 02/18/2009
Case#: 08140068

13. On 04/07/2009 Valdemar Escobar was cited at 5106-18 West Bluemound Road in the city of Milwaukee for Zoning Violations.

Charge: Zoning Violations
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$334.00
Date: 11/17/2009
Case#: 09075074

14. On 07/21/2009 Valdemar Escobar was cited at 5106-18 West Bluemound Road in the city of Milwaukee for Zoning Violations.

Charge: Zoning Violations
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$334.00
Date: 11/17/2009
Case#: 09122410

15. On 09/26/2009 Valdemar Escobar was cited at 821 West Lincoln Ave. in the city of Milwaukee for Class D Operator's Liquor License.

Charge: Class D Operator's Liquor License
Finding: Guilty
Sentence: \$356.00 fine
Date: 01/20/2010
Case: 091593529

16. On 11/02/2009 Valdemar Escobar was cited at 5106-18 West Bluemound Road in the city of Milwaukee for Zoning Violations.

Charge: Zoning Violations (two citations)
Finding: Guilty on both –Milwaukee Municipal Court
Sentence: Fined \$334.00 each citation
Date: 01/07/2010
Case#1: 09158961
Case#2: 09158962

17. On 01/20/2010 Valdemar Escobar was cited at 5106-18 West Bluemound Road in the city of Milwaukee for Zoning Violations.

Charge: Zoning Violations (two citations)
Finding: Guilty on both – Milwaukee Municipal Court
Sentence: Fined \$334.00 each citation
Date: 04/08/2010
Case#1: 10015287
Case#2: 10015288

18. On 04/23/2010 Valdemar Escobar was cited at 5106-18 West Bluemound Road in the city of Milwaukee for Zoning Violations.

Charge: Zoning Violations (two citations)
Finding: Guilty on both – Milwaukee Municipal Court
Sentence: Fined \$345.00 & \$170.00
Date: 03/22/2011
Case#1: 10058856
Case#2: 10058857

19. On 08/04/2010 Valdemar Escobar was cited at 5106-18 West Bluemound Road in the city of Milwaukee for Zoning Violations.

Charge: Zoning Violations
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$345.00
Date: 03/22/2011
Case#: 10105921

20. On 08/11/2010 Valdemar Escobar was cited at 2239 South 13th Street in the city of Milwaukee for Annual Fire Inspection.

Charge: Annual Fire Inspection
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$270.00
Date: 03/22/2011
Case#: 10106636

21. On 10/08/2010 Valdemar Escobar was cited at 2239 South 13th Street in the city of Milwaukee for Registration Statement Required-Vacant Building.

Charge: Registration Stmt Required-Vacant Building
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$300.00
Date: 01/06/2011
Case#: 10123682

22. On 03/16/2011 Valdemar Escobar was cited at 5106 West Bluemound Road in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$1,020.00
Date: 05/29/2012
Case#: 11103601

23. On 05/11/2011 Valdemar Escobar was cited at 2239 South 13th Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$3,050.00
Date: 10/13/2011
Case#: 11089079

24. On 10/06/2011 at 11:30 am, Milwaukee police conducted a License Premise Check at 821 W Lincoln because officers were aware that the business' liquor license had expired. Officers spoke with Valdemar Escobar who stated he was aware that his license was expired, however he was in the process of renewing it. Escobar stated he has several restaurants and they are under different names and that he lost track of which license was in need of renewing. Officers asked Escobar where he has been purchasing his alcohol since distributors will not sell to him without a valid license to which Escobar responded he has been purchasing his liquor wholesale at Oklahoma Liquor. Due to this admission, officers' were able to determine that Escobar has been operating as a Class B establishment since the expiration of his license in 2010. Escobar was cited and advised that he can no longer operate as a Class B establishment until his liquor license was renewed and issued. Officers also made a referral to ATF Agent King regarding the purchase of liquor from a retail dealer. King stated she would follow up at the establishment in the next week.

Charge: Liquor License Required
Finding: Guilty – Milwaukee Municipal Court
Sentence: Fined \$3,224.00
Date: 12/02/2011
Case#: 11123376

25. On 01/12/2012 at 9:41pm, Milwaukee Police conducted a license premise check at 5108 W Blue Mound Road following an aldermanic service request regarding the business having a karaoke night and operating under a new name. Investigation revealed that a license to perform karaoke had been applied for, but had not been issued at the time of the violation and nothing had been submitted regarding the name change. Signs inside the establishment were observed with the new name "Fiesta Sports", additionally, the bartender/manager was wearing a t-shirt with that name on it. The applicant's business partner claimed he was unaware that a license was needed to have karaoke and that once he took over he would apply for the license. Valdemar Escobar was cited.

Charge1: Fail to report change on Liquor License
Charge2: Prerecorded Music Machine License Req'd
Finding: Dismissed without Prejudice both – Milwaukee Municipal Court
Sentence:
Date1-2: 01/12/2012
Case#1: 12018369
Case#2: 12018370

26. On 10/15/2012 Valdemar Escobar was cited at 5106 West Blue Mound Road for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence \$1520.00 fine
Date: 10/01/2013
Case: 13040718

=====

27. On 07/07/2014 the applicant was cited at 1639 South 20th Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Due for arraignment 03/12/2015 8:30am branch 1
Sentence:
Date:
Case: 15005108

Koberstein, Jonathan

From: Celella, Jessica
Sent: Tuesday, May 05, 2015 12:06 PM
To: Koberstein, Jonathan
Cc: Schunk, Jason
Subject: FW: Objection to Fat Valdy's - 5108 W Bluemound Ave

Please add to file

From: Huertas, Edwin
Sent: Tuesday, May 05, 2015 12:06 PM
To: Schunk, Jason; Celella, Jessica
Subject: Objection to Fat Valdy's - 5108 W Bluemound Ave

REDACTED RECORD

Hi Jessica and Jason -

Just forwarding this your way.

5/4								Against the late night playing of mariachi band @ Fat Valdy's, doesn't want hours extended to 2AM.
-----	--	--	--	--	--	--	--	--

Thank you.

-Edwin

Edwin Huertas | Office of Common Council President
Legislative Assistant to President Michael J. Murphy
10th District
200 East Wells Street - 2nd Floor | Milwaukee, WI 53202
414.286.2074 (office) | 414.286.3456 (fax)
edwin.huertas@milwaukee.gov (email)



**Click the logo for more information!*

Koberstein, Jonathan

From: Celella, Jessica
Sent: Wednesday, May 06, 2015 4:14 PM
To: Koberstein, Jonathan
Subject: FW: Fat Valdys

REDACTED RECORD

Can you add to the file?

From: Huertas, Edwin
Sent: Tuesday, May 05, 2015 2:38 PM
To:
Cc: Murphy, Michael (Alderman); Celella, Jessica; Schunk, Jason
Subject: RE: Fat Valdys

Thank you for contacting our office, . I have cc'd the License Division on this email so they are aware of your objection.

Should you need anything else, please let us know.

-Edwin

Edwin Huertas | Office of Common Council President
Legislative Assistant to President Michael J. Murphy
10th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.2074 (office) | 414.286.3456 (fax)
edwin.huertas@milwaukee.gov (email)



**Click the logo for more information!*

From:
Sent: Tuesday, May 05, 2015 1:45 PM
To: Murphy, Michael (Alderman)
Subject: Fat Valdys

Dear Alderman Murphy,

which is an easy walk to Fat Valdys -- just south to the corner and west on Bluemound Road -- in all about two blocks. We dined and drank beer and wine at the location when it was Fiesta Garibaldi, and we now have had dinner at Fat Valdys a few times. As for the menu and overall dining experience, we can see that the new ownership has made good improvements, no doubt many expensive ones. The food and service is good; the owner or manager, whom we've had friendly conversations with, shows that he cares about his business and

customers; and one night a two-trumpet, Mariachi band was in fine form, and everyone was having a great time. So we hope the business does well and continues.

We do not agree, however, with the proposal to close daily at 2 a.m. We're fine with the live band music, but not until 2 in the morning, if that's also what is proposed. We weren't able to attend Monday's neighborhood meeting at Hawley Avenue school to explain the following:

Fat Valdys' location, unlike the other licensed locations on Bluemound, edges right next to the densest portion of Story Hill's residential neighborhoods, to the east of the location on the north and south sides of Bluemound. With the reopening of that tavern/restaurant location (with new name and ownership) and the opening of Story Hill BKC, we have personally witnessed a major increase in vehicle parking on both sides of 50th and on Bluemound, along with customer walking traffic to and from them. While that may detract somewhat from the formerly quiet feel of 50th Street, we also appreciate having responsibly-run restaurants and taverns nearby. But based on past unpleasant experiences in a few of the many Milwaukee neighborhoods where we've lived (and moved out because of noise issues), we think it would be a bad idea to allow restaurant/bar/entertainment, with the resulting increase in sidewalk traffic and parking activity, to continue into the wee hours of each night.

Fat Valdys owners knew that their location abutted some quiet neighborhoods, unlike those establishments to the west, where the business look and presence on Bluemound is more prominent. We applaud their decision to do business here. But their interests at the cash register should take second place to their neighbors' being able to enjoy quiet nights of relaxation and sleep.

Koberstein, Jonathan

From: Celella, Jessica
Sent: Monday, May 04, 2015 8:14 AM
To: Koberstein, Jonathan
Cc: Schunk, Jason
Subject: FW: Valdy's license meeting

Please add to file.

REDACTED RECORD

From: Murphy, Michael (Alderman)
Sent: Monday, May 04, 2015 8:03 AM
To:
Cc: Celella, Jessica; Huertas, Edwin; Schunk, Jason
Subject: RE: Valdy's license meeting

Good morning

Thank you for reaching out. I have cc'd my staff and the License Division on this email so they are aware of your objection.

I hope you enjoyed your weekend and have a great Monday.

Sincerely,

Michael J. Murphy | Common Council President
Alderman, 10th District
200 East Wells Street -- 2nd Floor | Milwaukee, WI 53202
414.286.3763 414.286.3456 (fax)
mmurph@milwaukee.gov

From:
Sent: Sunday, May 03, 2015 3:22 PM
To: Murphy, Michael (Alderman)
Subject: Valdy's license meeting

Dear Alderman Murphy,

I cannot make the meeting regarding Fat Valdy's licensing tomorrow night. I am glad that businesses are doing well in our neighborhood, but I would strongly object to their extended hours and ability to have music inside and outside so late into the night.

„ I like that our neighborhood is fairly quiet by 10pm. Early risers and it's important to us that they can live and play in a quiet, safe area. We have experienced some random loud, disturbing and drunken events near our house due to the aftereffects of the Brewers games and other late-night bar-scene activities.

It is unusual for this to happen, and we'd like to keep it that way.

Thank you for your time and representation for our community.

Sincerely,

Story Hill resident

Koberstein, Jonathan

From: Ceiella, Jessica
Sent: Monday, May 04, 2015 8:13 AM
To: Koberstein, Jonathan
Cc: Schunk, Jason
Subject: FW: Licenses for Fat Valdy's Establishment, 5108 W Blue Mound Road, Milwaukee

Please add to file.

-----Original Message-----

From: Murphy, Michael (Alderman)
Sent: Monday, May 04, 2015 8:12 AM
To:
Cc:
Subject: RE: Licenses for Fat Valdy's Establishment, 5108 W Blue Mound Road, Milwaukee

REDACTED RECORD

Good morning

Thank you for reaching out. I have cc'd my staff and the License Division on this email so they are aware of your objection.

I hope you enjoyed your weekend and have a great Monday.

Sincerely,

Michael J. Murphy | Common Council President Alderman, 10th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.3763 414.286.3456 (fax)
mmurph@milwaukee.gov

-----Original Message-----

From: _____
Sent: Friday, May 01, 2015 9:25 PM
To: _____
Subject: Licenses for Fat Valdy's Establishment, 5108 W Blue Mound Road, Milwaukee

we object to the extension of the license after 11pm, and we object to the addition of a mariachi band license for Fat Valdy's Establishment, 5108 W Blue Mound Road, Milwaukee

There has been no police reports of any concern because the trouble, noise, fighting, littering and loitering has in the past always occurred after 11pm. This has always been the time when the problems have arisen.

We have no faith whatsoever that things will be any different on this fourth attempt to operate under full license. The owner has yet to carry out conditions that were imposed on him on the granting of the patio license, and which the city has not enforced. Granting these licenses is the short end of a long stick. Valdemar Escobar has no respect for others in this neighborhood.

When we compare the history of Fat Valdy's, in all its different forms, to the outstanding operation of Story Hill BKC, there is a massive difference between the two businesses. There are as many parked cars as there are at a ball game almost every day who have customers visiting BKC. They do not shout, throw rubbish, be abusive and corrosive to this

corner of Blue Mound Rd. These are customers that are genuinely friendly and take an interest in the neighborhood, which for many is a new experience. Is the city going to allow their experience to be marred by noise and loud drunken behavior? The owners of Story Hill BKC are an asset to this neighborhood and the city. This is the sort of business which needs to be encouraged and developed. Let Valdemar Escobar take his business to his own sub-division in suburbia.

When the previous music license was granted with all the strict conditions, the very first night the premises was open the band was playing on the patio well beyond the allotted hour. Tonight as I write this e-mail there has been more noise from Fat Valdy's than in a single night, including sporting events, for the last 18 months. Why? There is a mariachi band playing at Fat Valdy's at this very moment! This is an indicative quality of Valdemar Escobar, showing total disrespect for the current license (unless he has a special license that I am unaware of) and that is the way it will go on. Give the man an inch and he will, eventually, take a whole mile.

Respectfully submitted as our objection to the licenses, as we are unable to attend the meeting on May 4th, and for which we apologize.

Koberstein, Jonathan

From: Celella, Jessica
Sent: Friday, May 01, 2015 10:10 AM
To: Koberstein, Jonathan
Subject: Fw: Fat Valdy's

Can you please add to the file

Sent from my iPhone

From: Huertas, Edwin
Sent: Friday, May 1, 2015 10:01:47 AM
To: Celella, Jessica; Schunk, Jason
Subject: Fat Valdy's

REDACTED RECORD

Hi Jess and Jason,

Just wanted to make sure these were sent to you.

4/30								Won't be at Fat Valdy's meeting - Not in favor of mariachi band outside, agreeable to late hours like other bars in area or outside events could be scheduled for late business hours like Kelly's Bleachers, wants to make sure BKC is aware and wants to give their opinion. If License goes through, she'd like to see additional security.
4/30								Opposed to the mariachi band at Fat Valdy's (5108 W Bluemound), playing until midnight on Friday and Saturday is unnecessary. Story Hill BKC is changing the neighborhood, streets have become parking lots, sent an email but MM never responded, hopes BKS will be respectful of neighbors when outdoor dining become available, neighborhood is not East Side or Downer Ave, losing integrity.

Thank you.

-Edwin

Edwin Huertas | Office of Common Council President
Legislative Assistant to President Michael J. Murphy
10th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.2074 (office) | 414.286.3456 (fax)
edwin.huertas@milwaukee.gov (email)

Koberstein, Jonathan

From: Celella, Jessica
Sent: Friday, May 01, 2015 10:10 AM
To: Koberstein, Jonathan
Subject: Fw: Fat Valdy's

Can you please add to the file

Sent from my iPhone

REDACTED RECORD

From: Huertas, Edwin
Sent: Friday, May 1, 2015 10:01:47 AM
To: Celella, Jessica; Schunk, Jason
Subject: Fat Valdy's

Hi Jess and Jason,

Just wanted to make sure these were sent to you.

4/30								Won't be at Fat Valdy's meeting - Not in favor of mariachi band outside, agreeable to late hours like other bars in area or outside events could be scheduled for late business hours like Kelly's Bleachers, wants to make sure BKC is aware and wants to give their opinion. If License goes through, she'd like to see additional security.
4/30								Opposed to the mariachi band at Fat Valdy's (5108 W Bluemound), playing until midnight on Friday and Saturday is unnecessary. Story Hill BKC is changing the neighborhood, streets have become parking lots, sent an email but MM never responded, hopes BKS will be respectful of neighbors when outdoor dining become available, neighborhood is not East Side or Downer Ave, losing integrity.

Thank you.

-Edwin

Edwin Huertas | Office of Common Council President
Legislative Assistant to President Michael J. Murphy
10th District
200 East Wells Street - 2nd Floor | Milwaukee, WI 53202
414.286.2074 (office) | 414.286.3456 (fax)
edwin.huertas@milwaukee.gov (email)

Koberstein, Jonathan

From: Celella, Jessica
Sent: Wednesday, April 29, 2015 8:05 PM
To: Koberstein, Jonathan
Cc: Schunk, Jason
Subject: Fw: Contact Information

Please add as objection.

REDACTED RECORD

From: Huertas, Edwin
Sent: Wednesday, April 29, 2015 3:39 PM
To:
Cc: Schunk, Jason; Celella, Jessica; Murphy, Michael (Alderman)
Subject: RE: Contact Information

Thank you for your response. I will forward your concern to the Licenses Division for their records. In addition, if you have the time, we encourage you to attend the neighborhood meeting we have scheduled at Hawley School on May 4, 2015 to voice your opinion with fellow neighbors.

Should you need anything else, please let me know and I look forward to meeting you and your wife.

Have a great rest of your Wednesday.

-Edwin

Edwin Huertas | Office of Common Council President
Legislative Assistant to President Michael J. Murphy
10th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.2074 (office) | 414.286.3456 (fax)
edwin.huertas@milwaukee.gov (email)

From:
Sent: Wednesday, April 29, 2015 3:15 PM
To: Huertas, Edwin
Subject: Re: Contact Information

Hello Mr. Huertas

Thank you for your email; I'm now replying to confirm that I received your message. If you would please respond that this reply also came through I'd appreciate it.

I must add that I'm very opposed to music played outside at Fat Valdy's. I think 10PM is too late, let alone 12AM on Fridays and Saturdays.

Story Hill is still a neighborhood of families, and not a music venue. Neighbors on Bluemound and 51st and 52nd street are already stressed by BKC customers turning the streets into a parking lot; additionally, the owners of BKC have informed neighbors that they will be putting tables outside this spring and summer. This is Story Hill neighborhood not the third ward, not Summerfest II. The neighborhood is changing as a result, and my wife and I, and the neighbors we've talked to agree that enough is enough. Please oppose any additional changes that effect the quality of our neighborhood.

(If music is played inside only those who want to listen will have to listen.)

Thank you for taking my call and for reading my email.

Sincerely,

On Wed, Apr 29, 2015 at 11:38 AM, Huertas, Edwin <Edwin.Huertas@milwaukee.gov> wrote:
Hi

I've included both my contact information and President Murphy's. Unfortunately, I do not see the mentioned email in our phone conversation from earlier. **Please respond to this email so I can confirm our email system is working and that we are receiving your emails.**

Michael J. Murphy | Common Council President
Alderman, 10th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
[414.286.3763](tel:414.286.3763) [414.286.3456](tel:414.286.3456) (fax)
mmurph@milwaukee.gov

Should you need anything else, please let me know. Thank you again for calling our office regarding your thoughts on Fat Valdy's.

-Edwin

Edwin Huertas | Office of Common Council President
Legislative Assistant to President Michael J. Murphy
10th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202

414.286.2074 (office) | 414.286.3456 (fax)
edwin.huertas@milwaukee.gov (email)

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Monday, May 04, 2015



Notice of Public Hearing

MONTOTO, Gregorio, Agent

Fat Valdy's at 5108 W Blue Mound Rd

Class B Tavern and Public Entertainment Premises License Renewal and Food Dealer Transfer Applications Requesting to Close at 2 AM Instead of 11 PM Each Day and Add Mariachi Bands

Thursday, May 14, 2015 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/14/2015 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	5022 W BLUE MOUND RD	MILWAUKEE, WI 53208-3652
CURRENT RESIDENT	5025 W BLUE MOUND RD	MILWAUKEE, WI 53208-3653
CURRENT RESIDENT	5028 W BLUE MOUND RD	MILWAUKEE, WI 53208-3652
CURRENT RESIDENT	5030 W BLUE MOUND RD	MILWAUKEE, WI 53208-3652
CURRENT RESIDENT	5036 W BLUE MOUND RD	MILWAUKEE, WI 53208-3652
CURRENT RESIDENT	5122 W BLUE MOUND RD	MILWAUKEE, WI 53208-3654
CURRENT RESIDENT	5122 W BLUE MOUND RD A	MILWAUKEE, WI 53208-3654
CURRENT RESIDENT	5122 W BLUE MOUND RD B	MILWAUKEE, WI 53208-3654
CURRENT RESIDENT	5128 W BLUE MOUND RD 201	MILWAUKEE, WI 53208-3654
CURRENT RESIDENT	5128 W BLUE MOUND RD 301	MILWAUKEE, WI 53208-3654
CURRENT RESIDENT	5128 W BLUE MOUND RD 302	MILWAUKEE, WI 53208-3654
CURRENT RESIDENT	5128 W BLUE MOUND RD 401	MILWAUKEE, WI 53208-3654
CURRENT RESIDENT	5128 W BLUE MOUND RD 402	MILWAUKEE, WI 53208-3654
CURRENT RESIDENT	516 N 52ND ST 1	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	516 N 52ND ST 2	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	516 N 52ND ST 3	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	516 N 52ND ST 4	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	518 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	519 N 50TH ST	MILWAUKEE, WI 53208-3637
CURRENT RESIDENT	519 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT RESIDENT	519A N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT RESIDENT	520 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	5202A W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT RESIDENT	5208A W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT RESIDENT	5208B W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT RESIDENT	521 N 50TH ST	MILWAUKEE, WI 53208-3637
CURRENT RESIDENT	521 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT RESIDENT	522 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	524 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	525 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT RESIDENT	526 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	527 N 50TH ST	MILWAUKEE, WI 53208-3637
CURRENT RESIDENT	527 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT RESIDENT	529 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT RESIDENT	529 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT RESIDENT	530 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	530 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	530A N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	530A N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	530B N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	530C N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	532 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	533 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT RESIDENT	535 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT RESIDENT	536 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	538 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT RESIDENT	539 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT RESIDENT	542 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	543 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT RESIDENT	544 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT RESIDENT	545 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT RESIDENT	600 N 51ST ST	MILWAUKEE, WI 53208-3642
CURRENT RESIDENT	603 N 52ND ST	MILWAUKEE, WI 53208-3647
CURRENT RESIDENT	604 N 52ND ST	MILWAUKEE, WI 53208-3646
CURRENT RESIDENT	605 N 51ST ST	MILWAUKEE, WI 53208-3643

CURRENT RESIDENT 606 N 51ST ST
CURRENT RESIDENT 606A N 51ST ST
CURRENT RESIDENT 608 N 52ND ST
CURRENT RESIDENT 609 N 51ST ST

MILWAUKEE, WI 53208-3642
MILWAUKEE, WI 53208-3642
MILWAUKEE, WI 53208-3646
MILWAUKEE, WI 53208-3643

Total Records: 60

Radius: 250.0 feet and Center of Circle: 5108 W Blue Mound RD

2014-2015 Plan of Operation for 5108 W BLUE MOUND RD

1. Litter and Noise

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

How often will grounds be cleaned? Daily Weekly Other: _____

Grounds Cleaned By: Licensee Building Owner Employees Hired Maintenance Other: _____

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

2. Smoking and Sanitation

Are there designated outdoor smoking areas? No Yes

If yes, describe the area(s) and provide location(s): _____

Number of Garbage Cans: Inside: 15 Locations: kitchen, bar, seating area, bathroom
 Outside: 2 Locations: patio

Is a Crowd Control Barrier used? No Yes If yes, describe: _____

Describe sanitation facilities (restrooms): 2 stalls women's room 2 stalls men's room

Provide name of solid waste contractor: Waste management

3. Security

Are there parking spaces on the premises? No Yes If yes, number of spaces: _____ and describe security provisions:

Cameras, manager controls

Are there designated loading areas? No Yes If yes, describe security provisions _____

Do you have security personnel on the premise? No Yes If yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? _____

List their licensing, certification or training credentials: _____

Are there security cameras? No Yes If yes, list all locations: outside building patio & back of building

Are searches and/or identification checks conducted upon entry? No Yes If yes, describe: _____

4. Percentage of Sales (must total 100%)

Alcohol 30 % Food Sales 70 % Entertainment 0 % Other 0 %

5. Businesses On The Premise (choose all that apply):

- | | | | |
|---|---|--|---|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Other _____ | | |

6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If yes, describe _____

would like to extend hours 7am - 2am Sun - Sat

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

7. Floor Plan

Are there any changes to the current floor plan? No Yes If yes, describe _____

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

(1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:
Jukebox, 5 Amusement Machines

(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD *No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines -	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
How many screens? _____	How many? _____	Approx. # per year? _____	Approx. # per year? _____

Other: Marachi Band

(3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: _____

(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

(5) LEGAL CAPACITY OF PREMISES

160 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

(6) IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: _____

(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

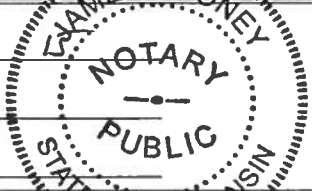
Read And Initial Each Item Confirming Your Understanding:

- 09 I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- 09 I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- 09 I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- 09 I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.
- 09 I request that my Public Entertainment Premises License Application be held subject to the processing and review requirements of the other licenses for which I am applying. I, therefore, waive the requirement of the Milwaukee Code of Ordinances Section 108-5-1b requiring that the Common Council grant or deny my Public Entertainment Premises License Application within 60 days of certification. (If you do not wish to waive this requirement, you must complete the Public Entertainment Premises Waiver Exemption Form (ccl-pepxmpt) and submit it with this application.)

(8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME
 This 11th day of March, 2015

 (Clerk/Notary Public)
 My Commission Expires 3-6-15



 Agent/Owner/Partner

 Additional Owner/Partner

*Notary Seal must be affixed.



ALCOHOL BEVERAGE & FOOD ESTABLISHMENTS REQUEST TO CHANGE HOURS OF OPERATION, FLOOR PLAN, BUSINESS OPERATIONS AND/OR AGE RESTRICTION

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV

Check License Type(s): Alcohol Beverage Food

Legal Entity Name (Individual, Partnership, Corporation or LLC): Valdemar 5108 LLC

Agent's Name (Corp/LLC): Gregory montoto

Trade Name: Fat Valdy's

Business Address (include city/state/zip code): 5108 W. Bluemound Aldermanic District: 10

Mailing Address: Identify the address where all correspondence from the License Division should be sent. Check (✓) one:
 Same as Business Address above
 Same as Home Address as follows: _____ (include city/state/zip code)
 Other as follows: _____ (include city/state/zip code)

Business E-mail Address: _____ Business Phone Number: 414-349-0200 Business Fax Number: _____

REQUEST TO CHANGE HOURS OF OPERATION AS FOLLOWS:

Day of the Week	Current Hours of Operation:		Proposed Hours of Operation:		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday	7am	11am	7am	2am	100	
Monday	↓	↓	↓	↓	↓	
Tuesday	↓	↓	↓	↓	↓	
Wednesday	↓	↓	↓	↓	↓	
Thursday	↓	↓	↓	↓	↓	
Friday	↓	↓	↓	↓	↓	
Saturday	↓	↓	↓	↓	↓	

Office Use Only:
 Filed 3/11/15 Initials JAE Food App# 206077 Alcohol App# _____ LC _____ Granted _____

Remove from MPD queue 1) Give application directly to manager and 2) send an email to the primary specialist to advise