



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, September 22, 2014

COMMITTEE MEETING NOTICE

AD 07

NUELL, Jennie M, Agent  
MAXIMUM CAPACITY, LLC  
4001 W FOND DU LAC Av

MILWAUKEE, WI 53216

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, September 29, 2014 at 09:45 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "MAXIMUM CAPACITY, LLC" for "ALL STAR SPORTS BAR" at 4001 W FOND DU LAC Av.

There is a possibility that your application may be denied for one or more of the following reasons: failure of applicant to meet the statutory and municipal license qualifications; pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employees, or patrons (if the licensee is a corporation or licensed limited partnership, the conviction of the corporate agent, officers, directors, members or any shareholder holding 20% or more of the corporation's total or voting stock, or proxies for that amount of stock, of any of the offenses enumerated in s. 125.12(2)(ag), Wis. Stats., as amended); the appropriateness of tavern location and premises; neighborhood problems due to management or location; failure of the licensee to operate the premise in accordance with the floor plan and plan of operation submitted pursuant to s. 90-5-1-c. of the Milwaukee Code of Ordinances; and any factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: Rebecca N. Grill  
Rebecca N. Grill  
Deputy City Clerk

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS**  
**SYNOPSIS**

**DATE: 09/16/2014**  
**LICENSE TYPE: BTAVN**  
**NEW:**  
**RENEWAL: X**

**No. 194551**  
**Application Date: 09/15/2014**  
**Expiration Date:**

**License Location: 4001 W Fond Du Lac Avenue**  
**Business Name: All Star Sports Bar**

**Aldermanic District: 07**

**Licensee/Applicant: Nuell, Jennie M**  
(Last Name, First Name, MI)  
**Date of Birth: 09-01-59**

**Male:**                      **Female: X**

**Home Address: 8135 W. Muriel Pl**  
**City: Milwaukee**  
**Home Phone: (414) 464-6719**

**State: Wi**      **Zip Code: 53218**

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04-03-85, applicant was arrested by Milwaukee Police Department for Possession of Controlled Substance.

**Charge:** Possession of Controlled Substance  
**Finding:** Guilty  
**Sentence:** 1 yr. Probation  
**Date:** 07-02-85  
**Case:** L-1575

2. On 11-15-89, applicant was arrested by Milwaukee Police Department for Possession With Intent to Deliver/Manufacture.

**Charge:** Poss. W/Intent to Deliver/Manufacture  
**Finding:** Guilty  
**Sentence:** 3 yr's Probation  
**Date:** 06-06-90  
**Case:** F893652

3. On 11-18-03 at 7:33am, applicant was issued two citations for Animals at Large at 10904 W. Florist.

Charge: Animals at Large  
Finding: Guilty  
Sentence: Fined \$75.00/ 2<sup>nd</sup> citation was dismissed  
Date: 03-15-04  
Case: 03174416  
03174417

**NOTE: Applicants license is suspended for 6 months for a BAC violation on 03-06-06.**

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4. On 03/24/07, applicant received a citation for Permitting Animal At Large at 8134 W Muriel Place.

Charge: Permitting Animals At Large  
Finding: Guilty  
Sentence: Fined \$130.00  
Date: 05/16/07  
Case: 07040172

5. On 03/04/08 at 8:36 pm, Milwaukee police were dispatched to Shots Fired at 4001 W. Fond Du Lac Avenue. Police spoke to Jennie Nuell who stated she heard a couple of gunshots and that a bullet had entered the bar through a window near the main entrance and struck several bottles that were on a shelf behind the bar. Officers observed a bullet hole in the octagonal window next to the main door of the bar and saw several bottles that were broken. Police also recovered a bullet on the floor behind the bar. No injuries were reported.
6. On 06/29/08 at 1:58 pm, Milwaukee police were dispatched to 4001 W Fond Du Lac for a Battery complaint. Officers spoke to a security guard identified as James Perry who stated a patron was escorted out of the bar early by another guard. Perry was standing outside the bar when this patron approached him and started to argue with him and spit in face. Perry stated he grabbed the subject because he was going to handcuff him and call police when a female jumped on his back and grabbed his badge that was around his neck. The male subject then ran away. Police were able to identify the subject and a citation was issued to this patron for Assault and Battery.
7. On 07/14/08, Milwaukee police were dispatched to 4001 W Fond Du Lac for a Fight complaint. Investigation found the presence of an underage inside the tavern. The underage patron was issued a citation for Presence of Underage as well as the licensee, Jennie Nuell.

Charge: Presence of Underage  
Finding: Dismissed without prejudice  
Date: 10/21/08  
Case: 08093029

8. On 07/24/08 at 1:15 am, Milwaukee police were flagged down by security for All Stars Sports Bar located at 4001 W Fond Du Lac. The guards stated they had detained two subjects who entered the tavern after being told they couldn't because the tavern was closed. The subjects had to be physically removed from the tavern and were detained outside of the bar. Officers issued trespassing citations to both subjects.
9. On 07/27/08 at 12:45 am, Milwaukee police were dispatched to 4001 W Fond Du Lac for a report of a Fight. Officers spoke to the security guards who stated there had been an argument between several patrons that escalated into a physical fight. All of the subjects were physically removed from inside the tavern and were being detained by security until police arrived. Citations for disorderly conduct were issued to five of the patrons and they were released from the scene.

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**Incident # 7 previously reported, disposition now added.**

10. On 08/27/08 at 12:15 am, Milwaukee police were dispatched to 4001 W Fond Du Lac Avenue for an Entry To Auto complaint. Investigation found an unknown actor broke into an auto and removed property from within. Officers spoke to the licensee, Jennie Nuell, who was able to provide officers video surveillance of the incident. A report was filed.
11. On 11/15/08 at 4:58 am, Milwaukee police were dispatched to 5000 W Chambers ( St Joseph's Hospital) for a Battery complaint. Police spoke to the victim who stated at approximately 1:15 am, she was inside the All Star Sports tavern when she saw her ex-boyfriend inside the tavern with another girl. The victim stated that her ex-boyfriend ordered the girl he was with to fight the victim. A fight ensued with security escorting both subjects out of the tavern. The fight continued outside of the tavern when friends of the suspect came out from the tavern and also began fighting with the victim. The victim was treated for pain to the head and face. On 11/19/08 at 1:10 am, Milwaukee police conducted follow up at the All Star Sports bar and spoke to Eddie Nuell, manager of the bar. Nuell stated he was bartending that night and did observe two females fighting near the pool table. Nuell stated both subjects were thrown out of the tavern for fighting and that he observed one female cross the street while the other female stayed in front of the bar. Nuell then stated he observed both females fighting again outside of the tavern with family members, who were still inside the tavern, leaving the bar to break up the fight. Nuell stated there was probably video surveillance regarding this incident however he was unable to retrieve it for officers at that time. Nuell stated he could drop off a copy of the tape at the district for the officers when he was able to retrieve it. Officers have not received a copy of the tape. A report was filed.
12. On 11/27/08 at 1:17 am, Milwaukee police were dispatched to 4001 W Fond Du Lac for a Subject With Weapon complaint. Police were advised by a complainant who was at District Seven that there were people pointing guns at the heads of other people in front of the tavern. As police arrived at 4001 W Fond Du Lac they observed a large crowd in front of the bar and people leaving at the direction of the bar staff. The patrons leaving were loud and boisterous and officers assisted in dispersing the crowd. Police then spoke to the manager/bartender Eddie Nuell who stated that there had been a fight inside the tavern between several females before police arrived. Nuell further stated the bar staff broke the fight up and escorted the females out of the tavern. Police advised Nuell of the complaint of fighting outside the tavern and Nuell stated he wasn't aware of any fight outside of the tavern.

13. On 12/06/08 at 2:02 am, Milwaukee police were patrolling the area of 40<sup>th</sup> and Fond Du Lac when officers observed patrons exiting the All Star Sports bar walking into the streets and impeding traffic. Officer observed these subjects to be intoxicated and additional squads were called to help break up the crowds. Three squads were needed for 60 minutes to help clear the area. One patron was arrested and issued a disorderly conduct ticket because of a fight that took place just north of the tavern.
14. On 12/14/08 at 2:03 am, Milwaukee police were dispatched to 4001 W Fond Du Lac for a Shooting complaint. Officers spoke to Marcus Nuell who works security for the tavern and Nuell stated that there was no shooting at the bar but that he did hear shots fired about one block away. Police gave Marcus Nuell a description of the shooter and asked if he had seen anyone matching the description to which Marcus Nuell stated no. Investigation revealed Marcus Nuell had knowledge of the shooting which happened outside approximately 30 feet from the tavern door. Marcus Nuell knew the location of the shooting suspect who was found hiding in the private living quarters of the Nuell family home which was directly above the tavern. Further investigation revealed the shooting suspect was employed by the tavern as a security guard and was identified as Marques Hendrix. Hendrix ran and hid on the second floor after realizing police were investigating the shooting. A gun was also located on the second floor and matched the description police were given. Police viewed video surveillance that showed Hendrix was the shooter. Police interviewed Jennie Nuell and when asked if she knew anything about the shooting, Jennie stated no. When officers asked Jennie Nuell if they could review the video she stated no one at the location knew how to operate it. Jennie Nuell further stated she would call the person who installed the system to obtain the video. Officers were aware that Jennie and Marcus Nuell knew how to operate the system since officers had handled a complaint of entry into autos a few months prior to this incident in which they provided video to police then. During a search of the second floor, the video system was found disconnected and hidden under a bed. A search of the bar revealed a loaded .38 revolver hidden between two shirts. Police interviewed Eddie Nuell who also works for the tavern and was asked if he had any knowledge of the shooting to which he stated no. Investigation also revealed Eddie Nuell had knowledge of the shooting and had sent text messages to Hendrix who was hiding on the second floor at the time. All subjects were arrested for further questioning to this shooting investigation. As of 01/08/09, Eddie Nuell and Jennie Nuell were charged with Resisting or Obstructing An Officer. On 04/08/09, a modifier of Party To A Crime added. (It should be noted that Jennie Nuell was charged under the name of Jennie M Bernard)

As to Eddie Nuell:

Charge: Resisting or Obstructing An Officer PTAC  
Finding: Guilty due to Guilty Plea  
Sentence: Fined/ 2 days HOC  
Date: 04/08/09  
Case: 08CM007457

As to Jennie Nuell (Bernard):

Charge: Resisting or Obstructing An Officer PTAC  
Finding: Guilty due to Guilty Plea  
Sentence: Fined/ 1 day HOC  
Date: 04/08/09  
Case: 08CM007462

15. On 12/18/08 at 3:15 pm, Milwaukee police pulled up to the All Star Sports Club and observed an unknown subject who was at the front door run back into the tavern upon seeing police and locked the door. Officers looked through the windows but were unable to see anyone or get a response as they knocked on the door. Officers contacted DNS Inspector Matt Damma who responded to the location within 15 minutes. It was then that Jennie Nuell walked out from the bar and when asked who ran into the tavern when officers arrived, Nuell stated no one. Officers conduct a protective search of the bar when Marcus Nuell began walking down the stairs from the upper area of the bar. Police could smell a strong odor of burned marijuana. Upon further investigation, police checked the upper portion of the bar and found a subject trying to conceal himself in a bedroom. This subject was identified as Eddie Nuell. Also found in the bedroom were brown cigar wraps suspected to contain marijuana. The wraps were confiscated and later tested positive for marijuana. Police interviewed Jennie Nuell regarding what officers found and Nuell stated she was not aware that Eddie was hiding and that marijuana was found. Jennie later stated to police that it was her daughter that ran into the tavern to let her know that the police were on scene. It should be noted the only exit from the upstairs is through the bar.
16. On 12/19/08 at 1:35 am, Milwaukee police responded to 4001 W Fond Du Lac Avenue for follow up regarding a shooting. Officers entered the tavern and observed three patrons who were wanted in connection with the shooting that occurred on 12/14/08. Police arrested these three subjects with two being charged with Resisting/Obstructing a Police Officer and the third was charged with Felon in Possession of Firearm. A tavern check was conducted and one patron was arrested on an outstanding warrant with another patron being cited for Disorderly Conduct. Officers also found a bag of white chalky substance that later tested positive for cocaine and had a street value of \$450.00. It was placed on inventory.
17. On 12/26/08 at 1:20 am, Milwaukee police were dispatched to 3278 N 41<sup>st</sup> Street for a Shooting complaint. Police spoke to the victim who stated he just walked out of the All Star Sports Bar when he was shot in his leg. The victim was treated for a gunshot wound to the right leg. Officers also spoke to a witness who stated he was the victim's cousin and that they just left the tavern and were talking on the front steps of the tavern when he heard two shots coming from behind him to the right of the doorway of the bar. The witness stated he did not see who was shooting and took off running when he heard the shots.
18. On 01/03/09 at 4:03 am, Milwaukee police were dispatched to 2323 N Lake Drive regarding a Battery complaint. Officers spoke to the victim who stated she was a patron on the All Star Club on Fond Du Lac Avenue when a known female came up to her and started a verbal argument with her. The victim stated she walked over to one of the security guards to tell him what happened when one of the bartenders pushed her and the known female began kicking and punching her. The victim stated she only knew the bartender as "Eddie" and that "Eddie" told this known female to "kick her ass". The victim stated she left the bar with a friend and drove herself to the hospital for treatment. At no time did Milwaukee police receive a call from All Stars tavern regarding a fight.
19. On 02/17/09 at 9:25 pm, Milwaukee police conducted a tavern check at 4001 W Fond Du Lac Avenue. Upon entering the premises, a patron ran into the bathroom and officers followed. Police observed this subject with his hand in the garbage can. A search of garbage revealed a loaded .380 and 20 suspected Ecstasy pills. The patron was arrested and conveyed to the district station. The suspected ecstasy pills later tested inconclusively and were sent to the crime lab for further analysis.

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20. On 08/04/2006 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for Operating While Intoxicated.  
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21. On 06/07/11, applicant received a citation for Building Code Violations at 4001 W Fond Du Lac Avenue.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: Fined \$230.00  
Date: 04/05/12  
Case: 11114991

22. On 09/17/11 at 12:50 am, Milwaukee police received a call from a citizen regarding subjects with guns in the parking lot of 4001 W Fond Avenue. On scene, police recovered two guns from the trunk of an auto what belonged to a convicted felon who identified himself as Lezar Burnside. Burnside stated he worked as security for the tavern. Officers recovered shell casings from the park lot as well. Police spoke with Jennie Nuell who allowed police to view the tavern's surveillance video. Nuell stated she was inside the bar and unaware of what was going on outside until customers came into the bar and notified her. The surveillance video showed Nuell outside in the parking lot at the time of the disturbance and was fully aware of the trouble. Nuell did flag down officers as they approached the bar. A check of the bar revealed patrons dancing in the back of the bar and the tavern did not possess the required tavern dance permit. Nuell stated she was aware of needing the license, but that her alderman refuses to issue her one.

23. On 05/05/12 at 1:12 pm, Milwaukee police were dispatched to 7027 N 43<sup>rd</sup> Street for a Battery complaint. Investigation found a battery occurred between a patron and the DJ who have a child in common. The patron was asked to leave the bar and she did. A report was filed.

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24. On 08/13/12 at 11:12 pm, Milwaukee police responded to 3315 N 40<sup>th</sup> Street for a Shots Fired complaint. Investigation revealed two dogs from the above residence chased a DJ from All Star Sports and two other men when they began attacking them. Someone then fired shots and the dogs ran away. The owner of the dog stated to police that it was Marcus Nuell who had a gun and fired the shots. Several witnesses who were outside of the bar and witnessed the incident stated to police that they did not observe who fired the shots. A report was filed and reviewed by ADA Ben Lindsay who declined to issue charges due to insufficient evidence.

25. On 10/22/12 at 12:32 am, Milwaukee police conducted a License Premise Check at 4001 W Fond Du Lac Avenue. Investigation revealed the bar was over the capacity limit by 29 patrons. The agent, Jennie Nuell, was cited for the violation.

Charge: License Establishment-Exceeding Occupy Limit  
Finding: Dismissed without prejudice  
Sentence:  
Date: 10/16/2013  
Case: 13027363

26. On 12/15/12 at 1:57 am, Milwaukee police were dispatched to St. Joseph's Hospital for a Battery/Cutting complaint. Investigation revealed the victim was at the All Star Sports with friends when she observed a female she knew and at one time, had a restraining order on, in the bar. A confrontation took place and the suspect took a cocktail glass and hit the victim in the face cutting her. The victim stated no one called police while she was there and that her friends took her to the hospital for treatment. Officers followed up at the bar and spoke with Jennie Nuell regarding what occurred. Officers were able to view video footage of the incident reports were filed.
27. On 02/06/13 at 9:25 pm, Milwaukee police conducted an Investigation at 4001 W Fond Du Lac with officers in plain clothes. Two officers walked into the bar and set off the metal detector due to their cell phones. A security guard met the UC officers at the door and asked for identification. The security guard did check the ID of the UC officer, but not the purse she was carrying. The ID she provided showed a DOB that depicts that she was 24 years old. The other UC officer was patted down and allowed in. The bar's license had an age restriction of 25 and older.

Charge: Liquor License Required  
Finding: Dismissed without prejudice  
Sentence:  
Date: 10/16/2013  
Case: 13027364

28. On 03/10/13 at 1:20 am, Milwaukee police conducted a License Premise Check at 4001 W Fond Du Lac Avenue. Investigation revealed the bar was over capacity by 98 patrons. Police attempted to have the agent, Jennie Nuell, to comply with the occupancy limit, to which she refused, saying there was no way they were over capacity. Nuell was advised to shut the bar down, to which she complied, and was to provide police with video surveillance from the bar. Nuell was cited for the violation.

Charge: License Establishment-Exceeding Occupy Limit  
Finding: Guilty  
Sentence: \$200.00 fine  
Date: 10/16/2013  
Case: 13037590

29. On 03/24/13 at 12:45 am, Milwaukee police conducted a License Premise Check at 4001 W Fond Du Lac Avenue. Investigation found the bar was over capacity by 81 patrons. Officers spoke to Jennie Nuell, who was on scene, and told her to shut down the bar for the night due to the violation. There was security guards at the front door hired by the bar to keep track of the number of patrons, but have never had an accurate count. Nuell was cited.

Charge: License Establishment-Exceeding Occupy Limit (two citations)  
Finding: **Citation 13042813/Dismissed w/o Prejudice/Pre Trial 09/03/13 8:30 am**  
Sentence:  
Date:  
Case: 13042813  
13053907



30. On 03/31/13 at 1:30 am, Milwaukee police conducted a License Premise Check at 4001 W Fond Du Lac Avenue. Investigation found the bar was over capacity by 26 patrons. There was security officers at the front door who were to be keeping track of the number of occupants.

Charge: License Establishment-Exceeding Occupy Limit (two citations)  
Finding: **Citation 13053906 Dismissed w/o Prejudice/Pre Trial 09/03/13 8:30 am**  
Sentence:  
Date:  
Case: 13042814  
13053906

31. On 04/13/13 at 1:19 am, Milwaukee police observed a crowd of 20 people fighting in the roadway in the 4000 Block of W. FDL. Due to the fight, traffic was backing up and additional squads were needed to help disperse the crowd. Police observed an employee of the bar, Charles Cleveland, who confirmed to police that he was employed by the bar. Police attempted to obtain information from Cleveland who was uncooperative and placed into custody and conveyed to the district station. Police advised the agent, Jennie Nuell, who was on scene, how her employee refused to cooperate with police. Nuell also advised officers that there was a fight in the bar and that her security staff had just removed the participants. Capacity was found to be at 86 patrons.

32. On 05/11/13 at 12:59 am, a License Premise Check was conducted at 4001 W Fond Du Lac Avenue. The bar was found to over capacity by 3 patrons. A bartender was also found to have an expired Bartender's license and was cited for the violation. Nuell was cited for over capacity.

Charge: License Establishment-Exceeding Occupy Limit  
Finding: Guilty  
Sentence: \$200.00 fine  
Date: 10/16/2013  
Case: 13063121

33. On 06/02/13 at 1:23 am, Milwaukee police conducted a License Premise Check at 4001 W Fond Du Lac. Investigation found that the bar had patrons who were under the age of 25, contrary to the bar's age restriction of 25 and older. The agent, Jennie Nuell, was uncooperative with police and cited for the violation.

Charge: Liquor License-Required  
Finding: Dismissed without prejudice  
Sentence:  
Date: 10/16/2013  
Case: 13070955

34. On 06/10/13 at 1:11 am, Milwaukee police were dispatched to 41<sup>st</sup> and Auer for a Shots Fired complaint. Investigation found that shots had been fired in the area of 41<sup>st</sup> and W. Fond Du Lac because security from the All Star Sports Bar denied entry to a patron who did not have his ID on him. The subject threatened to shoot up the place and close it down. Video surveillance captures the subject at the front door and showed him driving by the tavern multiple times prior to shooting his firearm.

35. On 07/01/13 at 1:39 am, Milwaukee police, while on routine patrol in the area of 4000 W Fond Du Lac, observed a battery occurring in front of 4002 W Fond Du Lac. Investigation found the two subjects had been inside the bar prior to the battery occurring. One victim sustained lacerations to the lip due to two severely chipped teeth, and one tooth being knocked out. Abrasions were also observed on the victim's face. Stitches were required to close the lacerations. The suspect was arrested and charged with substantial battery.
36. On 07/13/13 at 12:30 am, Milwaukee police were flagged down for a Trouble With Subject at the All Star Sports Bar. Officers spoke with a security guard who stated two males were causing problems and that the owner didn't want them in the bar anymore. He further stated that one of the subjects was armed with gun and that the gun was initially missed on the first pat down, but found on a secondary pat down and that they escorted the two subjects out of the bar. The licensee, Jennie Nuell, was on scene at the time of the incident.
37. On 07/18/13, while conducting a background investigation on the applicant for a liquor license she applied for at 8775 N 107<sup>th</sup> Street, Headquarters 2 Sports Bar, the applicant filled out an auxiliary questionnaire in which she was asked if she had any convictions or pending cases, whether it be Federal, State or Local, to which the applicant checked the box NO. The background investigation revealed that Nuell had Circuit convictions as well as Municipal convictions, and also has several citations for future court dates for violations that pertain to a bar she owns at 4001 W Fond Du Lac, All Star Sports bar. A citation was issued to Nuell.

Charge: Truth of Statements & Affidavits Falsifying  
 Finding: Guilty  
 Sentence: \$681.00 fine  
 Date: 10/16/2013  
 Case: 13076810

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Items #25, #27, #28, #32, #33 and #37 previously reported disposition added 09/16/2014.

38. On 09/13/2013 the applicant was cited at 4001 West Fond du Lac Avenue in the city of Milwaukee for Liquor License Required.

Charge: Liquor License Required  
 Finding: Guilty  
 Sentence: Suspended Sentence (no additional sentencing information available)  
 Date: 11/07/2013  
 Case: 13092218

39. On 09/30/2013 the applicant was cited at 309 West Wisconsin Avenue in the city of Milwaukee for Vandalism.

Charge: Vandalism  
 Finding: Guilty  
 Sentence: \$363.00 fine  
 Date: 06/10/2014  
 Case: 13095633



Monday, September 22, 2014



# Notice of Public Hearing

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NUELL, Jennie M, Agent  
ALL STAR SPORTS BAR at 4001 W FOND DU LAC Av  
Class B Tavern and Public Entertainment Premises License Renewal Applications

**Monday, September 29, 2014 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/29/2014 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	3285 N 40TH ST	MILWAUKEE, WI 53216-3612
CURRENT RESIDENT	3286 N 40TH ST	MILWAUKEE, WI 53216-3613
CURRENT RESIDENT	3286 N 41ST ST	MILWAUKEE, WI 53216-3617
CURRENT RESIDENT	3291 N 40TH ST	MILWAUKEE, WI 53216-3612
CURRENT RESIDENT	3300 N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3301 N 40TH ST	MILWAUKEE, WI 53216-3634
CURRENT RESIDENT	3301 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3302 N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3303 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3305 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3306 N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3308 N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3309 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3312 N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3313 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3314 N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3315 N 40TH ST	MILWAUKEE, WI 53216-3634
CURRENT RESIDENT	3318 N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3319 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3319A N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3321 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3321A N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3325 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3327 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3328 N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3328A N 41ST ST	MILWAUKEE, WI 53216-3639
CURRENT RESIDENT	3331 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3333 N 39TH ST	MILWAUKEE, WI 53216-3630
CURRENT RESIDENT	3333 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3337 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3343 N 39TH ST	MILWAUKEE, WI 53216-3630
CURRENT RESIDENT	3343 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3343A N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3345 N 39TH ST	MILWAUKEE, WI 53216-3630
CURRENT RESIDENT	3349 N 41ST ST	MILWAUKEE, WI 53216-3638
CURRENT RESIDENT	3354 N 40TH ST	MILWAUKEE, WI 53216-3656
CURRENT RESIDENT	3908 W FOND DU LAC AVE	MILWAUKEE, WI 53216-3643
CURRENT RESIDENT	3928 W FOND DU LAC AVE	MILWAUKEE, WI 53216-3643
CURRENT RESIDENT	3939A W CONCORDIA AVE	MILWAUKEE, WI 53216-3622
CURRENT RESIDENT	4001A W FOND DU LAC AVE	MILWAUKEE, WI 53216-3644
CURRENT RESIDENT	4007 W CONCORDIA AVE	MILWAUKEE, WI 53216-3623
CURRENT RESIDENT	4025 W CONCORDIA AVE	MILWAUKEE, WI 53216-3623

**Total Records: 43**

**Radius: 250.0 feet and Center of Circle: 4001 W Fond Du Lac AV**

# 2014-2015 Plan of Operation for 4001 W FOND DU LAC AV

## 1. Litter and Noise

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_

How often will grounds be cleaned?  Daily  Weekly  Other: \_\_\_\_\_

Grounds Cleaned By:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

## 2. Smoking and Sanitation

Are there designated outdoor smoking areas?  No  Yes

If yes, describe the area(s) and provide location(s): Side Door

Number of Garbage Cans: Inside: 7 Locations: NE  
 Outside: 3 Locations: NE corner

Is a Crowd Control Barrier used?  No  Yes If yes, describe: Cones (orange)

Describe sanitation facilities (restrooms): 1 mens 1 women

Provide name of solid waste contractor: Waste Management

## 3. Security

Are there parking spaces on the premises?  No  Yes If yes, number of spaces: 15 and describe security provisions:

Patrolled by Security

Are there designated loading areas?  No  Yes If yes, describe security provisions \_\_\_\_\_

Do you have security personnel on the premise?  No  Yes If yes, how many? 6

AND What are their responsibilities? Check ID's & Search - check Purses

What security equipment do they use? Hand-held metal detectors + over the Door Detector

List their licensing, certification or training credentials: None

Are there security cameras?  No  Yes If yes, list all locations: 10 cameras - through out the establishment

Are searches and/or identification checks conducted upon entry?  No  Yes If yes, describe: All Areas covered

Check ID's, search persons & purses, wand w/ metal Detector

## 4. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food Sales _____ %	Entertainment _____ %	Other _____ %
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## 5. Businesses On The Premise (choose all that apply):

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop  | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input type="checkbox"/> Night Club              | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge         | <input type="checkbox"/> Teen Club                        |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel             | <input type="checkbox"/> Banquet Hall            | <input type="checkbox"/> Sports Facility                  |
| <input type="checkbox"/> Liquor Store            | <input type="checkbox"/> Corner Store      | <input type="checkbox"/> Supermarket             | <input type="checkbox"/> Convenience Store                |
| <input type="checkbox"/> Gas Station             | <input type="checkbox"/> Other _____       |  |   |

## 6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction?  No  Yes If yes, describe \_\_\_\_\_

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

## 7. Floor Plan

Are there any changes to the current floor plan?  No  Yes If yes, describe \_\_\_\_\_

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

# PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

## (1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:  
 Disc Jockey, Jukebox, Karaoke, 1 Pool Table, 2 Amusement Machines

## (2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD \*No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
		How many? _____	How many? _____
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines –	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
How many screens? _____	How many? _____	Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

## (3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: \_\_\_\_\_

## (4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No  Yes, describe: \_\_\_\_\_

## (5) LEGAL CAPACITY OF PREMISES

80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## (6) IDENTIFY IF SOUND AMPLIFICATION IS USED

No  Yes, describe: \_\_\_\_\_

## (7) DECLARATIONS, ACKNOWLEDGEMENTS, AND DISCLOSURES

1. The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
2. The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
3. The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
4. The undersigned has knowledge of the City Ordinances currently regulating the public entertainment, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicant violates any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

## (8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME  
 This 15th day of September, 2014  
David Harris  
 (Clerk/Notary Public)  
 My Commission Expires 2/19/17

Jennie Nuell  
 Agent/Owner/Partner  
 Additional Owner/Partner  
 \*Notary Seal must be affixed.

