



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, December 17, 2025

COMMITTEE MEETING NOTICE

AD 13

PATEL, Bhavin G, Agent
SHUBHAM, LLC
2008 W LAYTON Av
MILWAUKEE, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 06, 2026 at 11:30 AM

The access code is <https://meet.goto.com/880736941>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor and Food Dealer Licenses Renewal Application as agent for "SHUBHAM, LLC" for "LAYTON BEER & LIQUOR" at 2008 W LAYTON Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 11/12/25
LICENSE TYPE: ALQML
NEW:
RENEWAL: X

No. 387571
Application Date:
Expiration Date:

License Location: 2008 W. Layton Ave.
Business Name: Layton Beer & Liquor

Aldermanic District: 13

Licensee/Applicant: Patel, Bhavin G
(Last Name, First Name, MI)
Date of Birth: 05/05/1980

Home Address: 1591 E. Arbor Creek Drive
City: Oak Creek
Home Phone: (414) 469-5288

State: WI **Zip Code:** 53154

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/27/2008 at 7:32pm a Milwaukee Police aide, working in conjunction with Milwaukee Police, was able to purchase a six-pack of Smirnoff Ice brand alcoholic beverage at 2008 W. Layton Ave. (Layton Beer & Liquor) from the applicant. The applicant was cited for Sale of Alcohol to Underage Person.

Charge: Sale of Alcohol to Underage Person
Finding: Guilty
Sentence: \$160.00 fine
Date: 11/21/2008
Case: 08131262

- =====
2. On 07/09/09 at 6:34 pm, Milwaukee police were conducting Sales of Alcohol To Underage Persons and had a police aide, who is under the age of 21, enter 2008 W Layton in attempts to purchase alcohol. The clerk, identified as Dilip Patel, sold the aide 3 bottles of alcohol without asking for any ID. When questioned by police, Patel stated he was sorry. A citation was issued.

As to Dilip Patel:

Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: \$160.00
Date: 09/02/09
Case: 09106342

=====

3. On 07/19/2017 officers conducted a licensed premise check on Layton Beer & Liquor, 2008 W. Layton Av. The officers asked the sole employee, Dilipkumar PATEL, for his Class D operators license and he stated he did not have one. The applicant stated he was aware his employee did not have a license.

Charge: Responsible Person on Premises Required
Finding: Guilty
Sentence: Fined \$378.00
Date: 09/13/2017
Case: 17033379

4. On 12/02/2017 a 17 year old working in conjunction with the Milwaukee Police Department and WI WINS Tobacco initiative, was able to purchase a 2 pack Swisher Sweet Arctic Ice Cigars from the clerk at Layton Beer and Liquor, 2008 W. Layton Av. The clerk, Dilipkumar PATEL, admitted the sale. The applicant was mailed a MARTS letter. As of 01/09/2018 the applicant had not registered for the MARTS program and was issued a citation for the offence.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: Fined \$260.00
Date: 03/09/2018
Case: 18016295

=====

5. On 06/17/2019 at 1:30pm officers conducted a licensed premise check at Layton Beer and Liquor, 2008 W. Layton Av., which has a Class A Liquor license. The sole employee did not have a Class D Operator's license. The officer spoke with the applicant by phone, and he stated he thought the clerk did not need a license because the clerk was his wife's father. The applicant was advised to have a license bartender on scene when the business was open.

Charge: Responsible Person on Premise Required
Finding: Guilty
Sentence: Fined \$250.00
Date: 09/12/2019
Case: 19027833

6. On 10/26/2019 a 17-year-old working in conjunction with the Milwaukee Police and the WI WINS Tobacco Initiative was able to purchase a Swisher Sweet cigar from the clerk at 2008 W. Layton Av. The clerk was identified and he stated he did check the ID but got the month wrong. The applicant was issued a citation for Sale of Cigarette to Minor/Underage.

Charge: Sale of Cigarette to Minor/Underage
Finding: Guilty
Sentence: Fined \$691.00
Date: 01/02/2020
Case: 19054632

=====

7. On 01/31/21 at 6:52pm, Milwaukee Police were dispatched to 2008 W. Layton Avenue for a welfare of citizen complaint. Investigation revealed that a subject, who was hallucinating on crystal methamphetamine, entered the establishment and stated to the applicant that people were chasing and trying to kill him. The subject received medical transport to the hospital and the applicant was completely cooperative. No violations were observed.

=====

8. On 09/07/22 at 11:59am, Milwaukee Police were dispatched to 2008 W. Layton Avenue for an armed robbery complaint. Investigation revealed that a subject entered the store with a firearm and demanded the employee to open the cash register. The subject took money from the register and fled the location. The applicant was cooperative and assisted with additional information, along with surveillance video.
9. On 02/17/23, at 11:52am, Milwaukee Police were dispatched to 2008 W, Layton Avenue for a trouble with subject complaint. Upon arrival officers asked the subject who was causing problems to leave and the subject left without incident.

=====

10. On 10/29/25, Milwaukee Police were conducting Alcohol Compliance Checks utilizing underage participants. At approximately a 19-year-old youth entered 2008 W. Layton Ave., and purchased an alcoholic beverage from the clerk, who did not check ID. The clerk denied the transaction and was advised a citation would be issued. No citation found as of the date of this report.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510290137

OtherEvent #: 25-LP-4971

Incident

2008 W LAYTON AV Milwaukee, WI 53221

Incident Date/Time:: 10/29/2025 18:28:00
CAD Number:: P2510291161
District:: 6
Beat:: 630
Reporting Area:: 7310

Business Agent (1)

PATEL, BHAVIN G

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 05/05/1980
Sex:: MALE
Race:: ASIAN
Phone 1 Number:: (414)-469-5288
Phone 1 Type:: Phone
Address:: 1591 E ARBOR CREEK DR
City:: OAK CREEK
State:: WISCONSIN
Zip Code:: 53154

Licensed Premise Data (1)

LAYTON BEER & LIQUOR

Phone 1 Number:: (414)-282-8181
Phone 1 Type:: Work
Address:: 2008 W LAYTON AV
City:: Milwaukee
State:: WI
Zip Code:: 53221
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510290137

OtherEvent #: 25-LP-4971

LICENSED PREMISE REPORT

Walker, Alicia D 028496

11/03/2025

THIS REPORT IS WRITTEN BY P.O. ALICIA WALKER, ASSIGNED TO DISTRICT 7, DAY SHIFT, SQUAD 7165.

ON WEDNESDAY, OCTOBER 29, 2025, AT 6:27 PM, I WAS CONDUCTING ALCOHOL COMPLIANCE CHECKS WITH COMMUNITY ADVOCATE PROGRAM WITH A MILWAUKEE SAFETY CADET. WE WENT TO LAYTON BEER & LIQUOR AT 2008 W LAYTON AV. IN THE CITY AND COUNTY OF MILWAUKEE.

AT 6:28 PM, AYLANNI MUNZO (7/17/06) WENT INTO LAYTON BEER & LIQUOR. THE INDIAN MALE CLERK SOLD AYLANNI STEEL RESERVE SPIKED STRAWBERRY 16 OZ CAN. THE MALE CLERK DID NOT CHECK AYLANNI ID. AYLANNI STATED THE CLERK IS AN INDIAN MALE AND HE IS IN HIS 40'S, 5'2, MEDIUM BUILD, BLUE AND BURGUNDY STRIPE SWEATER, BLUE JEANS, GREEN WATCH, GOLD TEE AND MUSTACHE AND A SILVER HOOP EARRING IN HIS LEFT EAR.

I WENT INTO THE STORE, AND I OBSERVED AN INDIAN MALE AND HE IS IN HIS 40'S, 5'2, MEDIUM BUILD, BLUE AND BURGUNDY STRIPE SWEATER, BLUE JEANS, GREEN WATCH, GOLD TEE AND MUSTACHE AND A SILVER HOOP EARRING IN HIS LEFT EAR. I STATED TO THE CLERK THAT HE JUST SOLD ALCOHOL TO A MINOR. I ASKED THE CLERK FOR HIS NAME, AND HE STATED, AMIT AND I ASKED FOR THE OWNER'S NAME AND PHONE NUMBER. AMIT STATED THAT HE NEVER SOLD TO A MINOR BEFORE AND HE BEEN WORKING THERE SINCE 2002. I EXPLAIN HOW IMPORTANT IT IS TO CHECK ID'S AND DO NOT SELL TO MINORS. THE BUSINESS LICENSES ARE UP TO DATE, AND THE OWNER WILL RECEIVE A CITATION.

Officer (2)

Reporting Officer:	Walker, Alicia D (028496)	11/03/2025 18:39:00
Section: (Work Location):	71	
Approving Officer:	Pierce, Daniel J (018658)	11/04/2025 10:32:29
Section: (Work Location):	71	



Wednesday, December 17, 2025



Notice of Public Hearing

Blank Notice

PATEL, Bhavin G, Agent
LAYTON BEER & LIQUOR at 2008 W LAYTON Av
Class A Malt & Class A Liquor and Food Dealer Licenses Renewal Application

Tuesday, January 06, 2026 at 11:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2026 at 11:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

[illegible]

[illegible]

CURRENT OCCUPANT	4635 S 20TH ST# 218	MILWAUKEE, WI 53221-5304
CURRENT OCCUPANT	4635 S 20TH ST# 219	MILWAUKEE, WI 53221-5304
CURRENT OCCUPANT	4635 S 20TH ST# 220	MILWAUKEE, WI 53221-5304
CURRENT OCCUPANT	4635 S 20TH ST# 221	MILWAUKEE, WI 53221-5304
CURRENT OCCUPANT	4635 S 20TH ST# 222	MILWAUKEE, WI 53221-5304
CURRENT OCCUPANT	4635 S 20TH ST# 223	MILWAUKEE, WI 53221-5304
CURRENT OCCUPANT	4635 S 20TH ST# 224	MILWAUKEE, WI 53221-5304
CURRENT OCCUPANT	4661 S 20TH ST	MILWAUKEE, WI 53221-2807

Blank Notice

Total Records: 148

Radius 250 feet and Center of the Circle: 2008 W Layton Av

2025-2026 Plan of Operation for 2008 W LAYTON AV**1. Litter & Security Plans**How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:Who cleans the grounds? ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted
☐ Other:Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:Number of garbage cans: Inside 1 Locations: by Register
Outside 2 Locations: west side of Bldg, east side of BldgIs a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:Number of restrooms: 1 Name of solid waste contractor: waste managementAre there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 15 and describe security plans:Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:Do you have licensed security personnel on the premise? ☒ No ☐ Yes If Yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? _____

List their licenses number(s): _____

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: 12 inside, 4 outsideAre searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe:**2. Percentage of Sales (must total 100%)**Alcohol 80 % Food Sales 10 % Entertainment _____ % Other 10 % lottery**3. Businesses On The Premises (choose all that apply):**☐ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☒ Convenience Store ☐ Night Club ☒ Liquor Store ☐ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:**4. Hours of Operation and Age Restriction**Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and CapacityAre you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.**7. Food License: FOOD 15253 Fee: \$350.00**Your current food license includes the following food operations:
Processing, Hazardous Foods, Sales < \$20,000, Food Store.Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain
_____**8. Weights and Measures: Fee:**

Number/Type of Devices:

Are there any changes to the number or types of devices? ☒ No ☐ Yes
If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for LAYTON BEER & LIQUOR 2008 W LAYTON AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

N/A

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Hookah Service | <input type="checkbox"/> Other: _____ | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☐ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☐ Yes If Yes, Describe:


5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or If a Corporation or LLC, the Agent must sign