



# Community & Economic Development Committee

Thursday, January 3, 2019

*Prepared by Deshea Agee, Historic King Drive BID No. 8*

*Photos by Pat A. Robinson*





**MKE**  
**BUSINESS**  
**NOW**  
 ENTREPRENEURSHIP  
 SUMMIT

**SATURDAY**  
**JANUARY 27, 2018**

**DR. MARTIN LUTHER KING JR.,**  
**ELEMENTARY SCHOOL**  
**3275 N. 3<sup>RD</sup> ST. • 10AM - 2PM**

**FREE AND OPEN TO THE PUBLIC!**

Join us for a free event that will include workshops, panel discussions and a resource fair. There will be dozens of organizations and opportunities available to help Milwaukee entrepreneurs launch new business ventures and connect with established local professionals.



**VENDORS**

AFRICAN AMERICAN CHAMBER OF COMMERCE • BOARD OF ZONING OF APPEALS  
 C. RENEE CONSULTING & MANAGEMENT GROUP (CRC) • CENTER STREET BID 39  
 CITY OF MILWAUKEE PERMITS • DEPT. OF CITY DEVELOPMENT-COMMERCIAL CORRIDOR  
 DEPT. OF NEIGHBORHOOD SERVICES • HEALTH DEPARTMENT • HISTORIC KING DRIVE BID  
 HUDSON BUSINESS LOUNGE • CAFE • LAW & ENTREPRENEURSHIP CLINIC  
 LICENSE DEPT. • ME 2 • MEDC • NETWORK • OFFICE OF SMALL BUSINESS DEVELOPMENT  
 PRISM TECHNICAL MANAGEMENT & MARKETING SERVICES, LLC • SCALE UP • US BANK  
 WISCONSIN BLACK CHAMBER OF COMMERCE • WWBC AND MORE....

**WORKSHOPS**

- 10:30 AM**  
 [A SEAT AT THE TABLE]  
 HOW TO CONTRACT WITH THE CITY
- 11:15 AM**  
 [BUSINESS BASICS]  
 FROM IDEA TO REALITY
- 11:15 AM**  
 [HOW TO SECURE THE BAG]  
 OPTIONS FOR BUSINESS FINANCING
- 12:00 PM**  
 [POWER TO THE PEOPLE]  
 USING SOCIAL MEDIA TO  
 BUILD YOUR BRAND
- 1:00 PM**  
 [PANEL DISCUSSION]



Reasonable accommodations can be made with at least 72-hour notice before the event by calling 414-286-2233.







**MKE BUSINESS NOW**  
ENTREPRENEURSHIP SUMMIT

# WORKSHOPS

- 10:30 AM** **A SEAT AT THE TABLE: HOW TO CONTRACT WITH THE CITY**  
PRESENTED BY: (Emelina Paggiaro) Government Business Officer, Wisconsin Dept. of Transportation - Office of Small Business Development.
- 11:15 AM** **BUSINESS BASICS: FROM IDEA TO REALITY**  
PRESENTED BY: (Doreen Price) Promotor & Owner of IP Innovations, LLC (Christopher Orr) Loan Officer - MWBC
- 11:15 AM** **HOW TO SECURE THE BAG: OPTIONS FOR BUSINESS FINANCE**  
PRESENTED BY: (Lorena Garza) Business Banking Officer, US Bank (Phyllis Wachob) Small Business Specialist, US Bank (Nichole Cross) Program Lead, MW
- 12:00 PM** **POWER TO THE PEOPLE: USING SOCIAL MEDIA TO BUILD YOUR BRAND**  
PRESENTED BY: (Tanya Gault) Brand Strategist & Creative Director, South Media Group

**Workshops**



**How to Secure the Bag:  
Options for Business Financing**  
11:15 a.m. – 12 p.m.

Presenters: **Julian Berry**, Business Banking Officer, US Bank  
**Wesley McKenzie III**, Small Business Specialist, US Bank  
**Nichole Crust**, Kiva Program Lead







Dr. Martin Luther King Elementary School  
3275 N. 3<sup>rd</sup> Street  
10am – 2pm

Saturday, January 26, 2018