

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

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Category of Request

☐ New Grant☒ Grant ContinuationPrevious Council File No. 231714☐ Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: Wisconsin SNAP-Ed Collective Action InitiativeGrantor Agency: Wisconsin Department of Health ServicesGrant Application Date: September 2024Anticipated Award Date: 10/01/2024

1. Description of Grant Project/Program (Include Target Locations and Populations):
This grant will support a Public Health Strategist who will support nutrition education programming, community gardens and urban agriculture, healthy food retail support in existing and new businesses, City policy, zoning, and practice, Healthy Food Financing initiatives, creation of a community commercial kitchen, resident leadership and engagement, and other things. The goal of this position is to increase access to and consumption of healthy foods among the SNAP-Ed target audience, which includes those with risk factors for nutrition-related chronic disease, such as obesity, prevent or postpone the onset of disease by establishing healthier eating habits and being more physically active.
2. Relationship to City-Wide Strategic Goals and Departmental Objectives:
There is growing local momentum to implement strategies that influence the policy, system, and environmental factors that impact food access. In 2022, the MHD's CHIP - MKE Elevate continued to identify access to basic needs such as healthy food as a priority for improving the health of Milwaukee. This plan followed the 2013 publication of ReFresh Milwaukee and the 2017 CHIP, city-wide strategic plans to address sustainability, which identified many goals related to food access. ReFresh Milwaukee preceded the City of Milwaukee's 2019 Healthy Food Access Plan, a plan aimed at increasing healthy food access across the city. Despite the publication of these three plans, progress has been slow on implementing the identified activities.
3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):
The Wisconsin SNAP-Ed grant from USDA administered by DHS will be used to fund up to \$20,000 annually in salary expense for the position directed towards SNAP-Ed efforts on an ongoing basis starting in Federal Fiscal Year (FY) 2024. The Scope and agreement will be renewed on an annual basis after the Wisconsin SNAP-Ed plan is approved by USDA. The Common Council partially funded a Healthy Food Access Coordinator in the 2020 budget. This funding will support that position (classified as Public Health Strategist).
4. Results Measurement/Progress Report (Applies only to Programs):
N/A
5. Grant Period, Timetable and Program Phase-Out Plan:
10/1/2024-9/30/2025
6. Provide a list of Subgrantees:
N/A
7. If Possible, complete Grant Budget Form and attach to back.