



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, August 24, 2022

COMMITTEE MEETING NOTICE

AD 07

GREEN, Patrice, Agent  
GD Enterprises LLC  
1317 W Birch Ct  
Milwaukee, WI 53209

You are requested to attend a virtual hearing to be held on:

**Wednesday, September 07, 2022 at 09:10 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, Poetry Readings, Comedy Acts and 3 Hour Performances Per Year as agent for "GD Enterprises LLC" for "Happy Days Day Bar" at 3536 W Fond Du Lac Av #201.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/964972349>. If you wish to call in, please call [+1 \(224\) 501-3412](tel:+12245013412) and use Access Code: 964-972-349.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stas5@milwaukee.gov](mailto:stas5@milwaukee.gov)**

Date: 06/24/2022 .  
Officer: Bowie Buchner

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Happy Days Day Bar  
Address: 3536 W Fond Du Lac Av #201  
Phone: 414-301-1027

Owner: Patrice Green  
Owner address: 1317 W Birch Ct  
City State Zip: Milwaukee, WI 53209  
Owner Phone: 414-334-8177  
Owner email: happydaysdrinks@gmail.com

Licensee/Agent: Same as above  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Patrice Green

Location currently open:  YES  NO

Projected open date: As soon as possible after license is granted

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11:00AM – 8:00PM 24 hours Y N  
Mon: 11:00AM – 8:00PM  
Tue: 11:00AM – 8:00PM  
Wed: 11:00AM – 8:00PM  
Thu: 11:00AM – 8:00PM  
Fri: 11:00AM – 8:00PM  
Sat: 11:00AM – 8:00PM

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

Alcohol:  Yes  No Class: B #: BTAVN 338755  
 Tobacco:  Yes  No #:  
 Food:  Yes  No #:  
 Extended Hours:  Yes  No #:  
 Secondhand Dealer:  Yes  No Type: #:  
 Other:  Yes  No Type: Public Entertainment #: PEP 338755  
 Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many: 2
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot Yes No How many

**Interior Survey:**

- 25. What is the planned capacity unknown
- 26. What is the minimum number of employees That will be on premise 2
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
  - a. Did you provide a district contact guide to the owner? Yes No

**Security**

- 33. How many security personnel are going to be employed: 0
- 34. How ill they be deployed: Interior Exterior
- 35. What days will they be deployed MonTueWedThuFriSatSun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
  - Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction
  - Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This location is located inside of the Sherman Phoenix, which is a building that houses numerous businesses. There is no entrance directly from the exterior of the building into this business.

Regarding cameras, this location does have cameras on the exterior and in the parking lot. However, those cameras are managed by the Sherman Phoenix. Therefore, Ms. Green did not know how many there where or any other information regarding them. The Sherman Phoenix also as cameras inside of the building. Ms. Green plans to install two cameras of her own inside her business. Herself and her manager will be able to retrieve footage only from those two cameras.

Regarding security, Ms. Green does not intend to obtain security specifically for her business. However, the building does have security guards. However, those are managed by the director of the Sherman Phoenix so Ms. Green did not have information on them.

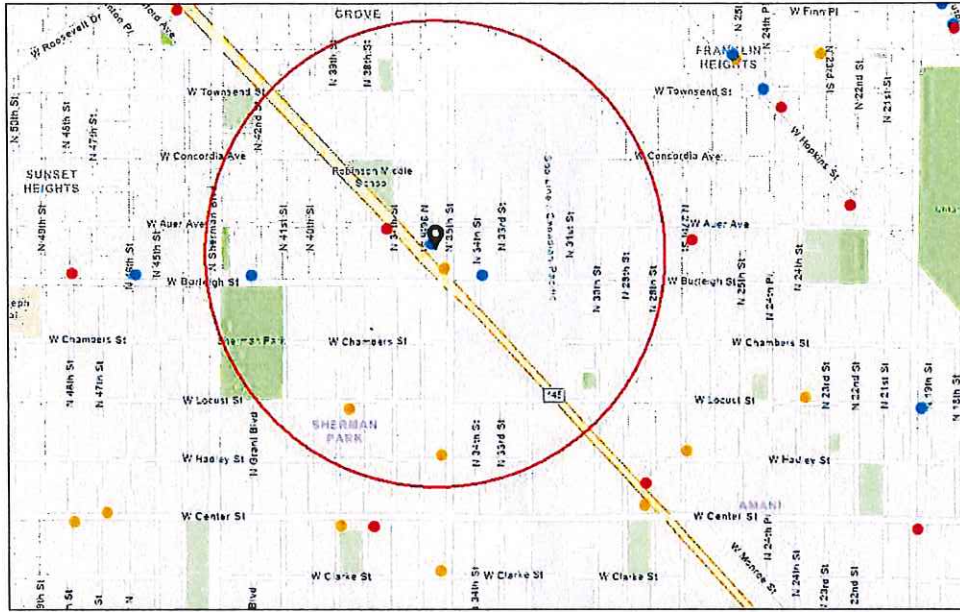


# Concentration Map - 3536 W Fond Du Lac AV #201

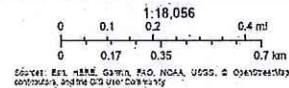
## Area of Interest (AOI) Information

Area : 21,862,585.72 ft<sup>2</sup>

Jun 6 2022 11:58:50 Central Daylight Time



- Alcohol Licenses
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Tavern
- City Limits



## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	7		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Fond Du Lac Beer & Liquor Inc	Polina Liquor	HAKAM SINGH, Agt	3179 N 37TH ST	Class A Malt & Class A Liquor License		1/20/2022, 6:00 PM	1
2	Vibez Creative Arts Space LLC	Vibez Creative Arts Space	Chrishella R Carter, Agt	3536 W Fond Du Lac AV 201	Class B Tavern License		2/7/2022, 6:00 PM	1
3	OMAR FOOD MARKET LLC	Omar Food	Ahmed I Salem, Agt	2803 N 35TH ST	Class A Fermented Malt Beverage Retailer's License		6/7/2022, 7:00 PM	1
4	PEOPLE'S LOUNGE	PEOPLE'S LOUNGE	MC WILLIE LEWIS, SP	3328 W BURLEIGH ST	Class B Tavern License	150	6/29/2022, 7:00 PM	1
5	Walters Grocery, LLC	Walters Grocery	ASTON B WALTERS, Agt	3821 W LOCUST ST	Class A Fermented Malt Beverage Retailer's License		7/25/2022, 7:00 PM	1
6	HAR & GUR, INC.	All For Us	Sharanjit Singh, Agt	3500 W FOND DU LAC AV	Class A Fermented Malt Beverage Retailer's License		9/21/2022, 7:00 PM	1
7	SRJEWELL ENTERTAINMENT LLC	42nd Street Bar & Grill	SHERLISE A JEWELL, Agt	4200 W BURLEIGH ST	Class B Tavern License	80	10/31/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, August 24, 2022



# Notice of Public Hearing

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GREEN, Patrice  
Happy Days Day Bar at 3536 W Fond Du Lac Av #201  
Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, Poetry Readings, Comedy Acts and 3 Theater Performances Per Year

**Wednesday, September 07, 2022 at 09:10 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 09/07/2022 at 9:10 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3103 N 36TH ST	MILWAUKEE, WI 53216-3713
CURRENT OCCUPANT	3110 N 35TH ST, 1	MILWAUKEE, WI 53216-3746
CURRENT OCCUPANT	3110 N 35TH ST, 2	MILWAUKEE, WI 53216-3746
CURRENT OCCUPANT	3110 N 35TH ST, 3	MILWAUKEE, WI 53216-3746
CURRENT OCCUPANT	3110 N 35TH ST, 4	MILWAUKEE, WI 53216-3746
CURRENT OCCUPANT	3110 N 35TH ST, 5	MILWAUKEE, WI 53216-3746
CURRENT OCCUPANT	3120 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3120 N 37TH ST	MILWAUKEE, WI 53216-3722
CURRENT OCCUPANT	3120A N 37TH ST	MILWAUKEE, WI 53216-3722
CURRENT OCCUPANT	3122 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3124 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3126 N 37TH ST	MILWAUKEE, WI 53216-3722
CURRENT OCCUPANT	3126A N 37TH ST	MILWAUKEE, WI 53216-3722
CURRENT OCCUPANT	3128 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3130 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3130 N 37TH ST	MILWAUKEE, WI 53216-3722
CURRENT OCCUPANT	3132 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3134 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3136 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3138 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3139 N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3139A N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3140 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3144 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3147 N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3147A N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3150 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3150A N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3151 N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3151A N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3154 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3156 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3157 N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3158 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3160 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3161 N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3161A N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3164 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3169 N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3169A N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3170 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3171 N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3172 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3173 N 35TH ST	MILWAUKEE, WI 53216-3705
CURRENT OCCUPANT	3200 N 35TH ST	MILWAUKEE, WI 53216-3708
CURRENT OCCUPANT	3201 N 35TH ST	MILWAUKEE, WI 53216-3707

CURRENT OCCUPANT	3201 N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3203 N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3207 N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3209 N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3210 N 35TH ST	MILWAUKEE, WI 53216-3708
CURRENT OCCUPANT	3211 N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3213 N 35TH ST	MILWAUKEE, WI 53216-3707
CURRENT OCCUPANT	3217 N 35TH ST	MILWAUKEE, WI 53216-3707
CURRENT OCCUPANT	3217A N 35TH ST	MILWAUKEE, WI 53216-3707
CURRENT OCCUPANT	3222 N 36TH ST	MILWAUKEE, WI 53216-3716
CURRENT OCCUPANT	3222A N 36TH ST	MILWAUKEE, WI 53216-3716
CURRENT OCCUPANT	3223 N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3223A N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3225 N 35TH ST	MILWAUKEE, WI 53216-3707
CURRENT OCCUPANT	3226 N 36TH ST	MILWAUKEE, WI 53216-3716
CURRENT OCCUPANT	3227 N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3227A N 36TH ST	MILWAUKEE, WI 53216-3715
CURRENT OCCUPANT	3426 W AUER AVE	MILWAUKEE, WI 53216-3730
CURRENT OCCUPANT	3506 W AUER AVE	MILWAUKEE, WI 53216-3732
CURRENT OCCUPANT	3530 W FOND DU LAC AVE, 1	MILWAUKEE, WI 53216-3737
CURRENT OCCUPANT	3530 W FOND DU LAC AVE, 2	MILWAUKEE, WI 53216-3737
CURRENT OCCUPANT	3614 W BURLEIGH ST	MILWAUKEE, WI 53210-1931

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Total Records: 68

Radius 250.0 feet and Center of Circle: 3536 W Fond du Lac Av



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

**Class B Tavern**

Do you have any experience operating this type of business?  No  Yes If yes, explain: **I have been operating major of**

## 2. Business Operations

**3 Other Businesses**

- a. Proposed Opening Date: 7/1/2022
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: **Sherman Phoenix Market Place**

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: **When there is a Band**

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 2 Locations: **TOP OF STAIRS & BY BAR**  
Outside: \_\_\_\_\_ Locations: \_\_\_\_\_
- c. Is a crowd control barrier used?  No  Yes If yes, describe: **Security open/close door after 6pm**
- d. How many restrooms are on the premises? 2 (Down stairs in Sherman Phoenix)
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 40 and describe the parking security plan: Sherman Pharmacy has parking for customers & staff / checked regularly
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 2 and answer the following:  
 What are their responsibilities? To secure the facility, check/search  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? \_\_\_\_\_ and list locations: around the perimeter of building & all entrances, exits, sitting areas & stair cases
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe after login only

## 6. Percentage of Sales (must total 100%)

and by Hupr; Disp Staff if carrying liquor

Alcohol <u>80</u> %	Food <u>0</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>20</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 56 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: inside the Sherman Phoenix on Fond Du Lac Ave

c. Nearest Major Cross Street: 35<sup>th</sup> & Fond Du Lac

d. Describe Building:  Free Standing Building  Strip Mall  Other: Multi-Business Facility

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Sherman Phoenix LLC Phone Number: 414 248 5993 (C/O Valentia Group)

Building Owner Address: 1850 W. Fond Du Lac Ave

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

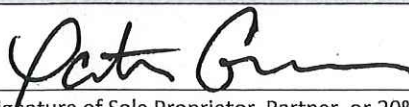
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10:00 AM	12 AM	75	25-65	
Monday	10:00 AM		75	25-65	
Tuesday	10:00 AM		75	25-65	
Wednesday	10:00 AM		75	25-65	
Thursday	10:00 AM		75	25-65	
Friday	10:00 AM		75	25-65	
Saturday	10:00 AM		75	25-65	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>GD Enterprises, LLC</u>	
Premise Address: <u>3536 W Ford On Lac Ave, Mil WI 53216 #201</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>I own coolers, Sherman Phoenix owns all other fixtures</u>
c) Are you purchasing the stock and/or fixtures?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ <u>2,000</u>
d) Total amount paid for business	\$ <u>8,000</u>
e) Total amount paid for goodwill of the business	\$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
<b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>	
a) Date lease begins	<u>7/1/2022</u> Ends <u>7/1/2023</u>
b) Monthly rental	\$ <u>1500</u>
c) Do you have an option to renew the lease?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)?	<u>1 yr</u>

### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain utilities
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 3534 W Fond du Lac Ave #201 Mil, WI 53206

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input checked="" type="checkbox"/> Theatrical Performances Approx. # per year? <u>3</u>
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

online advertising, Radio, Internet printing, Posters

At any time will sound amplification be used?  No  Yes If Yes, Describe:

To Amplify Musicians w/in the building

**LEGAL CAPACITY OF PREMISES**

50 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

[Signature]

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**  
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_  
Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)



NT

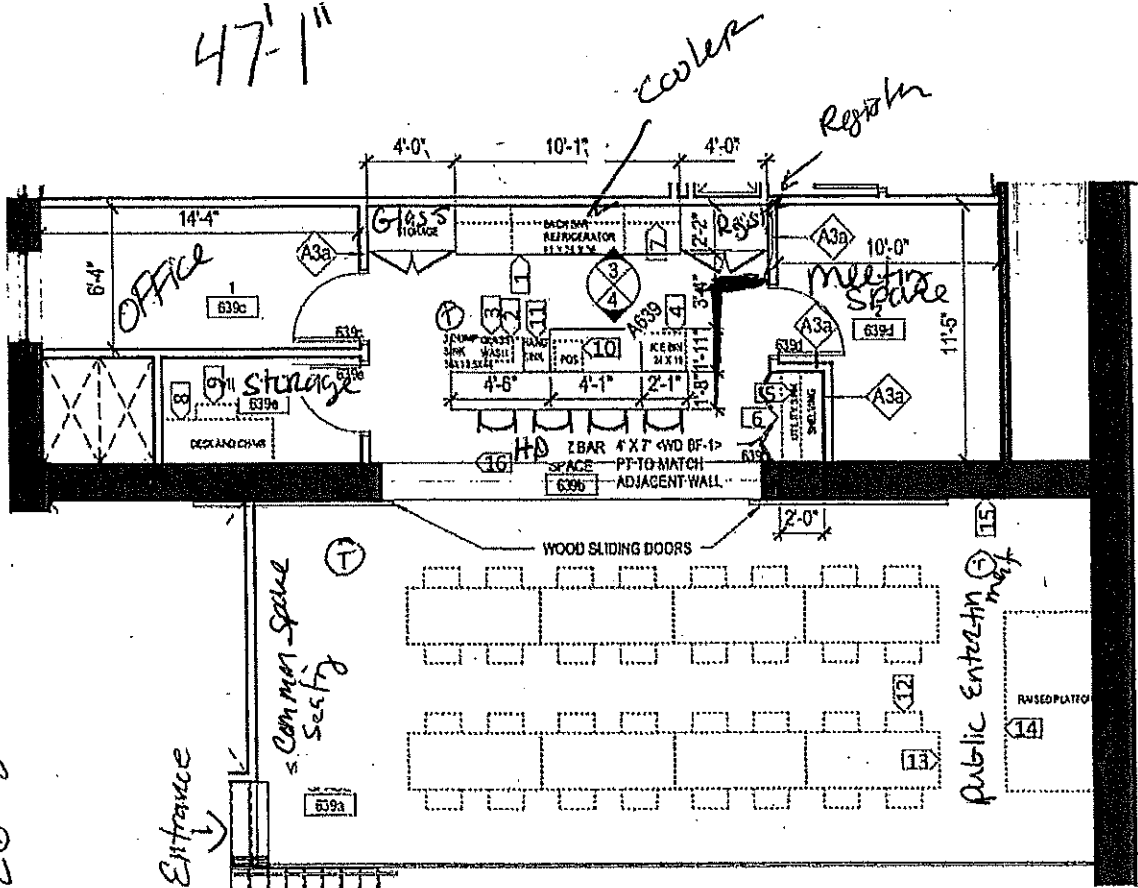
6/6/2022

EXHIBIT A

SUITE 201 - FLOOR PLAN OF TENANT PREMISES

1,195 Sq. Ft

47'-1"



29'6"

Parking

22'-8"

10,021

Exhibit A  
Tenant Premises and Equipment List

Fond Du Lac Avenue

GO Enterprises, LLC  
HAPPY DAYS DAY BAR  
Patrice Green

3536 W. Fond du lac, Suite 201  
Milwaukee, WI 53216