



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, September 21, 2018

COMMITTEE MEETING NOTICE

AD 14

BURICH, Jordan A, Agent  
Vine Society LLC  
422 E Lincoln Av  
Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 02, 2018 at 01:15 PM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Disc Jockey and 3 Amusement Machines as agent for "Vine Society LLC" for "Voyager Wine & Cocktail Bar" at 422 E Lincoln Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, September 21, 2018

COMMITTEE MEETING NOTICE

AD 14

BURICH, Jordan A, Agent  
Vine Society LLC  
1101 S 61<sup>st</sup> St  
West Allis, WI 53214

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**Tuesday, October 02, 2018 at 01:15 PM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Disc Jockey and 3 Amusement Machines as agent for "Vine Society LLC" for "Voyager Wine & Cocktail Bar" at 422 E Lincoln Av.

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JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:07-25-18  
Officer: PO Josh Dummann

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Voyager  
Address: 422 E. Lincoln Av.  
Phone:

Owner: Jordan A. Burich  
Owner address: 1101 S. 61<sup>st</sup> St.  
City State Zip: West Allis, WI 53214  
Owner Phone: 414-828-9068  
Owner email: info@voyager.mke.com

Licensee/Agent: Jordan A. Burich  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Jordan A. Burich

Location currently open:  YES  NO

Projected open date: 10-1-18

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12AM – 8PM 24 hours Y N  
Mon: 3PM – 10PM  
Tue: 3PM – 10PM  
Wed: 3PM – 10PM  
Thu: 3PM – 10PM  
Fri: 3PM – 12AM  
Sat: 3PM – 12AM

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

Alcohol:  Yes  No Class: #:  
 Tobacco:  Yes  No #:  
 Food:  Yes  No #:  
 Extended Hours:  Yes  No #:  
 Secondhand Dealer:  Yes  No Type: #:  
 Other:  Yes  No Type: #:  
 Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 4
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No N/A
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No N/A
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: N/A
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
N/A
24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned capacity Unknown
26. What is the minimum number of employees That will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
28. Is the interior of the location neat and clean?  Yes  No
29. Does an interior camera face the entrance/exit?  Yes  No
30. Is there a lockable area that separates employees from customers?  Yes  No
31. Are emergency and non-emergency numbers posted near the phone?  Yes  No
32. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

33. How many security personnel are going to be employed: None
34. How ill they be deployed: Interior Exterior N/A
35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun
36. Will the security be managed by business  or contracted
37. Will they be armed  Yes  No
38. What type of security measures to be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This report is written by P.O. Joshua Dummann assigned to District Six, Early Power Shift.

On 7-25-18 at 11:15AM I conducted a CPTED survey at Voyager located at 422 E. Lincoln Av. I met with Jordan A. BURICH who is the owner of Voyager. Mr. BURICH stated he is leasing the property and plans to open a wine bar at the location. He stated he plans on remodeling the space and will be opening in October of 2018.

I walked throughout the property with Mr. BURICH. During the walk through I observed no interior or exterior security cameras. Mr. BURICH stated he plans on adding multiple cameras to the interior and exterior but has not yet purchased a security system. Mr. BURICH also stated he plans on updating and adding additional exterior lighting near both entrances of the property.

# Alcohol Concentration for 422 E Lincoln Ave

City of Milwaukee, Wisconsin



## - Legend -

Street names 10,000



City limits



Freeways 15,000



Exit ramps



Entry ramps



Ramps



Major streets 10,000



Streets 10,000



Waterways



Milwaukee Parcels



Street names 10,000



Alcohol licenses

- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

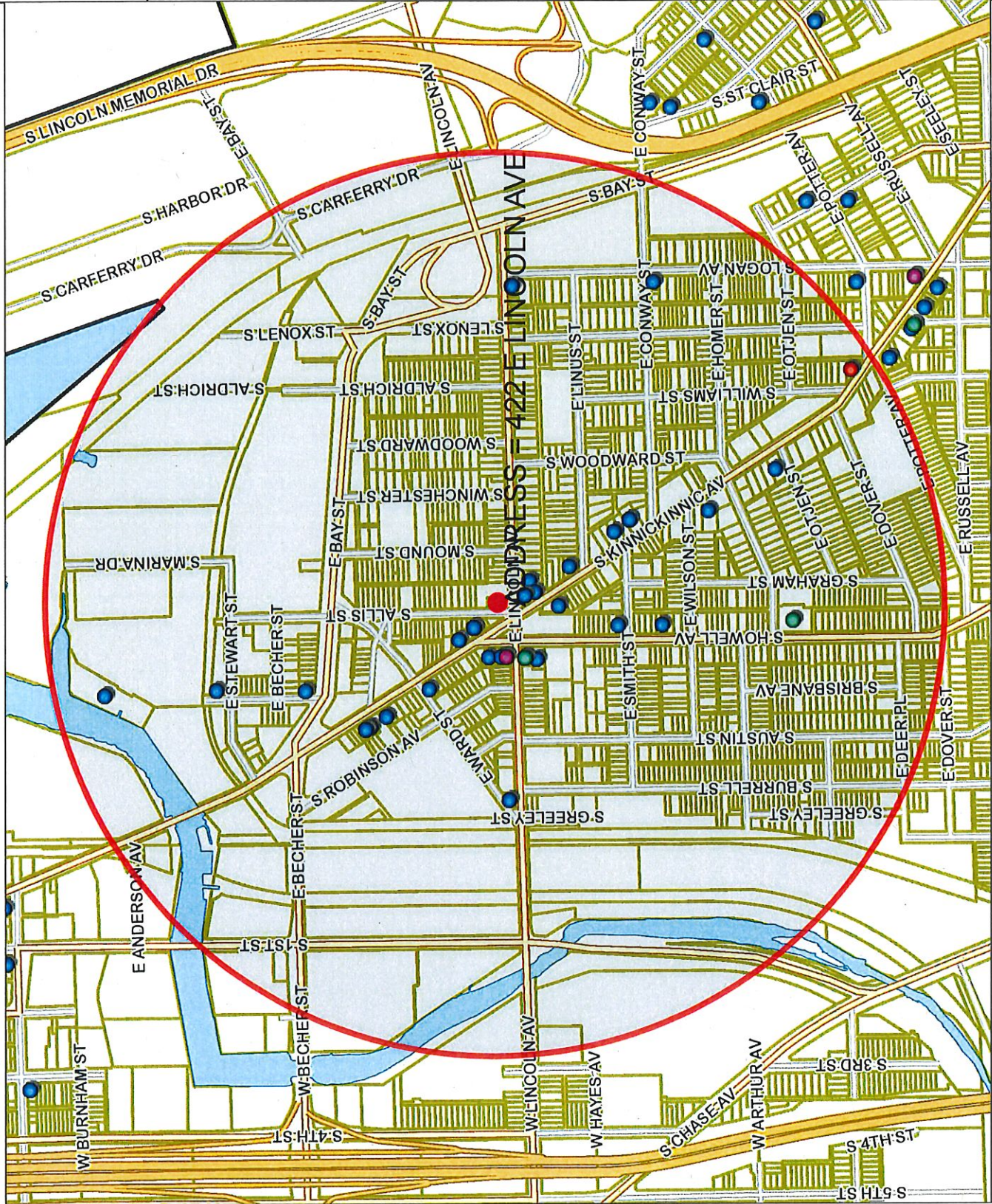


## - Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 422 E Lincoln Ave as of July 6, 2018.



Department of Administration - IT/MD



833.3 0 416.67 833.3 Feet

Map Scale: 1: 10,000

Alcohol Establishments within a .5 Mile radius centered on 422 E Lincoln Ave as of June 6, 2018									
License Summary	Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	Expiration date	Total
Class A Fermented Malt Beverage Retailer's License	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	Class A Fermented Malt Beverage Retailer's License			2277 S HOWELL AV	6/17/19	
Class A Malt & Class A Liquor License	N LAW LLC	N LAW	MUHANAD T MUSTAFA, Agt	Class A Fermented Malt Beverage Retailer's License			2305 S HOWELL AV	2/4/19	
Class A Retailer's Intoxicating Liquor License	SEIGEL LIQUOR, INC	SEIGEL LIQUOR	AMARUIT S VIRK, Agt	Class A Malt & Class A Liquor License			2632 S KINNICKINNIC AV	9/23/18	
Class B Fermented Malt Beverage Retailer's License	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	Class A Retailer's Intoxicating Liquor License			2277 S HOWELL AV	6/17/19	
Class B Fermented Malt Beverage Retailer's License	Radbat LLC	Littleduck Kitchen & Catering	Melissa R Buchholz, Agt	Class B Fermented Malt Beverage Retailer's License			2301 S Howell AV	5/12/19	
Class C Wine Retailer's License	ST AUGUSTINE CONGREGATION	ST AUGUSTINE CONGREGATION	Scott C Gregory, Agt	Class B Fermented Malt Beverage Retailer's License			2530 S HOWELL AV	12/30/18	
	AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	Class B Tavern License	160	80 capacity ind	2155 S KINNICKINNIC AV	9/18/18	
	BABY BOOMERS	BABY BOOMERS	WENDELL E BENNETT, SP	Class B Tavern License	80		182 E LINCOLN AV	11/4/18	
	BAY STREET PUB, LLC	BAY STREET PUB	MARK R PASCHAL, Agt	Class B Tavern License	70		338 E BAY ST	4/13/19	
	Caviche, Inc.	C-Viche	KARLOS J SORIANO, Agt	Class B Tavern License			2165 S Kinnickinnic AV	1/22/19	
	CIAO CUCINA, LLC	CAFE LULU	SARAH F JONAS, Agt	Class B Tavern License	189	50 - cafe & 139	2261-65 S Howell AV	4/8/19	
	District 14 Craft Brewing, LLC	D14 Brewery & Pub	MATTHEW G MC CULLOCH, Agt	Class B Tavern License	75		2273 S Howell AV	9/21/18	
	DRI 5 BAYVIEW LLC	CAFE CENTRAAL	ERIC G WAGNER, Agt	Class B Tavern License	261		2306 S KINNICKINNIC AV	6/29/19	
	FRANK'S NEWPORT, LLC	THE NEWPORT LOUNGE	FRANCIS C CREED, Agt	Class B Tavern License	80		939 E CONWAY ST	5/18/19	
	Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	Class B Tavern License			2317 S Howell AV	7/29/18	
	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	Class B Tavern License	99		2394 S Kinnickinnic AV	2/2/19	
	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	Class B Tavern License	160		2416 S KINNICKINNIC AV	7/11/19	
	Homerun Holdings LLC	Santino's Social Club	Gregory L Huber, Agt	Class B Tavern License			352 E Stewart ST	2/5/19	
	LANDLUBBERS, INC	BARNACLE BUD'S	GENE M MC KIERNAN, Agt	Class B Tavern License	50		1955 S HILBERT ST	2/13/19	
	Lazy Susan MKE Inc	Lazy Susan MKE	AMANDA J DIXON, Agt	Class B Tavern License	80		2376-78 S Howell AV	1/20/19	
	Lost Whale Enterprises LLC	Lost Whale	Richard W Duval, Agt	Class B Tavern License			2151 S KINNICKINNIC AV	6/18/19	
	M2 Productions LLC	Kindred	Marija D Wladunic, Agt	Class B Tavern License	150		2335 S Kinnickinnic AV	2/27/19	
	MAPLE LEAF ENTERPRISES, LLC	SUGAR MAPLE	ADRIENNE M PIERLUISSI, Agt	Class B Tavern License	160		441 E LINCOLN AV	7/29/18	
	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	Class B Tavern License			2473 S Kinnickinnic AV	12/14/18	
	NEVADA PRODUCTIONS LLC	THE TONIC TAVERN	PAUL U JONAS, Agt	Class B Tavern License	99		2335 S KINNICKINNIC AV	2/25/19	
	RADBAT LLC	Odd Duck	ROSS M BACHHUBER, Agt	Class B Tavern License	80		2352-54 S Kinnickinnic AV	2/26/19	
	Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	Class B Tavern License			2201 S Kinnickinnic AV	9/14/18	
	Revel Group Inc	Revel	Joseph W Gill, Agt	Class B Tavern License	80		2246 S Kinnickinnic AV	8/4/18	
	SUNJO, LLC	THE Highbury Pub	JOSEPH R KATZ, Agt	Class B Tavern License	80		2322 S KINNICKINNIC AV	6/13/19	
	Three Sheets LLC	The Stone	SHAWN T LEET, Agt	Class B Tavern License	80		2422 S Howell AV	7/28/18	
	TOTA'S, LLC	RIVIERA MAYA RESTAURANT	JOSE G BOTELLO, Agt	Class B Tavern License	90		2258-60 S KINNICKINNIC AV	7/5/19	
	U.C. Jonas Inc	Urban BayView	PAUL U JONAS, Agt	Class B Tavern License			2301 S Logan AV	5/29/19	
	Radbat LLC	Littleduck Kitchen & Catering	Melissa R Buchholz, Agt	Class C Wine Retailer's License			2301 S Howell AV	5/12/19	





Friday, September 21, 2018

## Licenses Committee Notice of Hearing

Allis & Lincoln LLC  
PO Box 070224  
Milwaukee, WI 53207

Date: 10/2/2018  
Time: 01:15 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License  
Applications Requesting Disc Jockey and 3 Amusement Machines  
BURICH, Jordan A, Agent  
Voyager Wine & Cocktail Bar at 422 E Lincoln Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, September 21, 2018

# Licenses Committee Notice of Hearing

Nicholas Lawrence  
2875 S Superior St  
Milwaukee, WI 53207

Date: 10/2/2018  
Time: 01:15 PM  
Location: Room 301-B, Third Floor, City Hall

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Friday, September 21, 2018



# Notice of Public Hearing

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BURICH, Jordan A, Agent  
Voyager Wine & Cocktail Bar at 422 E Lincoln Av  
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications  
Requesting Disc Jockey and 3 Amusement Machines

**Tuesday, October 02, 2018 at 1:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/2/2018 at 1:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	456 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	456B E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	456A E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	460 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2240 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2236 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 3	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 4	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ALLIS ST 3	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ALLIS ST 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	460A E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2270 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2274 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	442 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	444 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2246 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2249A S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2243 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2237 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2257A S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2227 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2272 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2258 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	448 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2249 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2236 S ALLIS ST A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2303 S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST D	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST C	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2233A S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2233 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ALLIS ST 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2231A S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE 3	MILWAUKEE, WI 53207
CURRENT OCCUPANT	451 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2266 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	450 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2268 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255A S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2253 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2244 S ALLIS ST	MILWAUKEE, WI 53207

CURRENT OCCUPANT	2242 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2307 S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2229 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2232 S ALLIS ST 4	MILWAUKEE, WI 53207
CURRENT OCCUPANT	457 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	463 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2264 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	446 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2261A S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2237 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 5	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST B	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235A S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2231 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2331A S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2331 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2335A S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE 4	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2262 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2261 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2235A S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2305A S HOWELL AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 2	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2226 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE 3	MILWAUKEE, WI 53207
CURRENT OCCUPANT	453 E LINCOLN AVE A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	449 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2260 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2268 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2242A S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2239 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2239 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2263 S HOWELL AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2222 S ALLIS ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207
CURRENT OCCUPANT	449 E LINCOLN AVE A	MILWAUKEE, WI 53207
CURRENT OCCUPANT	453 E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2320 S KINNICKINNIC AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	450A E LINCOLN AVE	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2255 S ALLIS ST E	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2251 S MOUND ST	MILWAUKEE, WI 53207
CURRENT OCCUPANT	2244 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207

Total Records: 90

Radius: 250.0 feet and Center of Circle: 422 E Lincoln Ave



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required) CLABS "B" TAVERN

Provide a detailed description of the type of business you plan on operating:

WINE BAR W/ COCKTAILS AND PREPARED FOOD

Do you have any experience operating this type of business?  No  Yes If yes, explain: EXTENSIVE RESTAURANT/BAR MANAGEMENT.

## 2. Business Operations

- a. Proposed Opening Date: 09/15/2018 (9/15/2018)
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 05/31/2018
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: SIDEWALK DINING / FOOD RETAIL
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: STANDARD STEREO EQUIP.

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: inside: 5 Locations: BAR, RESTROOMS, OFFICE AREA  
Outside: 1 Locations: BEHIND PREMISES
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

### 5. Security

a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_

b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: loading zone is along south side, daytime deliveries only

c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_

Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_

List their licensing, certification, or training credentials \_\_\_\_\_

d. Will there be security cameras?  No  Yes If yes, where? ABOVE ENTRANCES

e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe IDs checked upon greeting

### 6. Percentage of Sales (must total 100%)

Alcohol <u>75</u> %	Food <u>25</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Describe: _____	

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant   
  Cafe/Coffee Shop   
  Deli or Fast Food Restaurant   
  Private/Fraternal/Veterans Club  
 Night Club   
  Tavern   
  Cocktail Lounge   
  Teen Club  
 Banquet Hall   
  Sports Facility   
  Bowling Alley  
 Hotel/Motel : Number of Floors: \_\_\_\_\_   
  Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_   
 Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store   
  Corner Store   
  Supermarket   
  Convenience Store  
 Gas Station   
  Amusement/Phonograph Distributor   
  Recycling, Salvage or Towing  
 Used Car Dealer   
  Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)   
  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit   
  Cigarette & Tobacco   
  Gas Station   
  Extended Hours   
  Class "B" Tavern   
  Weights & Measures  
 Secondhand Dealer   
 Precious Metal & Gem   
 Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 49 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

*Occupancy permit is processing.*

### 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: LINCOLN AVE / KINNICKINNIC
- d. Describe Building:  Free Standing Building  Strip Mall  Other: CONTAINS APT. UNITS
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: NICHOLAS LAWRENCE Phone Number: 202-385-3729  
 Business Owner Address: 2857 S. SUPERIOR ST. MILW WI 53207

### 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

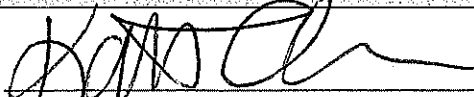
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12 PM	8 PM	50-60	21-99	"NONE"
Monday	3 PM	10 PM	30	21-99	
Tuesday	3 PM	10 PM	30	21-99	
Wednesday	3 PM	10 PM	30	21-99	
Thursday	3 PM	10 PM	40	21-99	
Friday	3 PM	12 AM	50-60	21-99	
Saturday	3 PM	12 AM	50-60	21-99	

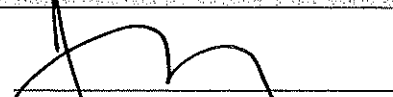
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

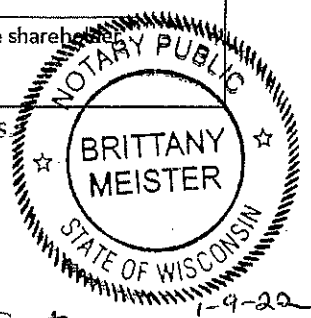
Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

  
 Signature of additional partner or 20% or more shareholder



See Application Information for a complete list of all required application forms

State of Wisconsin, County of Milwaukee  
 This document was signed before me on June 25<sup>th</sup>, 2018  
 by Kathryn Leckmann and Jordan Berichs.

Brittany Meister



State of Wisconsin

County of Milwaukee

This certificate is attached to a Business license application dated 6/25/18, of 1 pages,  
also signed by Kathryn Zechmann and Jordan Burich

This document was signed before me on 6/25/18

Brittany Meister



EXP 1-9-22



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: VINE SOCIETY LLC

Premise Address: 422 E. LINCOLN AVE.

**Proximity of Premises to Church, School, Daycare Center or Hospital**

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

**"Service Bar Only" Designation**

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: PARTNER KATHRYN LOCHMANN

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: KATHRYN LOCHMANN

**Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.  
A lease or office to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

**Property Information (New & Transfer Applicants Only)**

- Do you own or lease the building?  Own  Lease
- Who owns the fixtures (for example, coolers, etc.)? VINE SOCIETY LLC
- Are you purchasing the stock and/or fixtures?  No ~~Yes~~
- Total amount paid for business \$ 100,000
- Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

See Application Information for a list of all required application forms.

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins 9/15/18 Ends 9/14/21
- b) Monthly rental \$ 2500
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain approx. \$650 NNN charges / month
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME  
This 25<sup>th</sup> day of June, 2018  
Brittany Meister  
(Clerk/Notary Public)  
My Commission Expires 1-9-22  
\*Notary Seal must be affixed.

[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders  
[Signature]  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 8/1/17

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: VINE SOCIETY LLC

Premises Address: 422 E. LINCOLN AVE.

## SECTION 1 TYPE OF BUSINESS

Type of application (check one):  taking over a currently operating business  starting a new business  
Anticipated opening date? 09/15/2018 = 9/15/2018

Check the type that best describes your business (check only one):

See Food Dealer License Information sheet for definitions.

Restaurant

~~Retail Establishment~~

If retail, will it be a convenience store?  Yes  No

(Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

Bed & Breakfast

Base for Food Peddler

Base for Temporary/Seasonal Food Stand

In addition, will any wholesale business be done?  Yes  No

If yes, what percentage of the business will be wholesale?  Less than 25%  25% or More (Contact DATCP)\*

Will retail items be sold?  No  Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %

Will restaurant items be sold?  No\*  Yes If Yes, indicate percentage of food sales 100 %

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done? ~~No~~  Yes  
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

SNACKS & BEVERAGES

includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese

MEALS

includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: CHEESES, CURED MEATS, FRUITS, VEGETABLES

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
  - I will rent space from another operator ("Shared Kitchen Agreement" is required)
  - I will rent space to another operator (peddler/caterer)

**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

- Will you have seating on site for dining?  No  Yes
- Will you be doing any catering?  No  Yes
- Will you be doing any delivery?  No  Yes
- Will you have outdoor activities?  No  Yes
  - If Yes to outdoor activities, check all that apply:
    - Bar
    - Cooking/Grilling
    - Dining
- Will you have a drive thru window?  No  Yes
  - If Yes to drive thru, are hours different from inside?  No  Yes
  - If Yes, provide drive thru hours: \_\_\_\_\_
- Will any scales or barcode scanners be used?  No  Yes
  - If Yes, a Weights & Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- At a single site
  - At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 8
- Yes If Yes, check all that apply:
  - New construction of a building
  - Construction changes to an existing building
  - Renovation or remodeling
  - Equipment changes only (installation or replacement)

Provide a brief description of the changes: NEW BAR/BACK BAR + COOLERS, DISH, ETC.

Start date: 7/15/2018

Name, Address & Phone Number of Architect: WILD DESIGN LLC  
1950 S. HILBERT ST 2nd FLOOR

Name, Address & Phone Number of Contractor: (same as above) Milw. WI 53207

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- No If No, SKIP to Section 9
- Yes IF YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued?  Immediately  At the same time as the alcohol license

**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- I understand the license must be issued and posted in my establishment prior to opening for business.
- I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: 

Signature of additional partner(s): 

K



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 422 E. LINCOLN AVE. MILW. WI 53207

### TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures on Projection Screens – How many? _____	<input checked="" type="checkbox"/> Amusement Machines – How many? <u>3</u>	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
		Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe: standard stereo equip at reasonable volume

### LEGAL CAPACITY OF PREMISES

(Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_ If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

### NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

SUBSCRIBED AND SWORN TO BEFORE ME

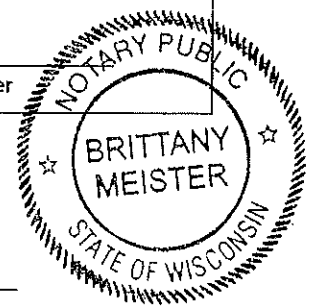
This 25<sup>th</sup> day of June, 20 18

Brittany Meister  
(Clerk/Notary Public)

My Commission Expires 1-9-22  
Notary Seal must be affixed

[Signature]  
Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more shareholder, Corporate Officer - print name, title and sign)

[Signature]  
Additional partner or 20% or more shareholder



Office Use Only:  
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Check if only PEP (must be heard w/in 60 days) Granted \_\_\_\_\_ License # \_\_\_\_\_

N ↑

S. ALLIS ST.

▣ = BAR / TABLE

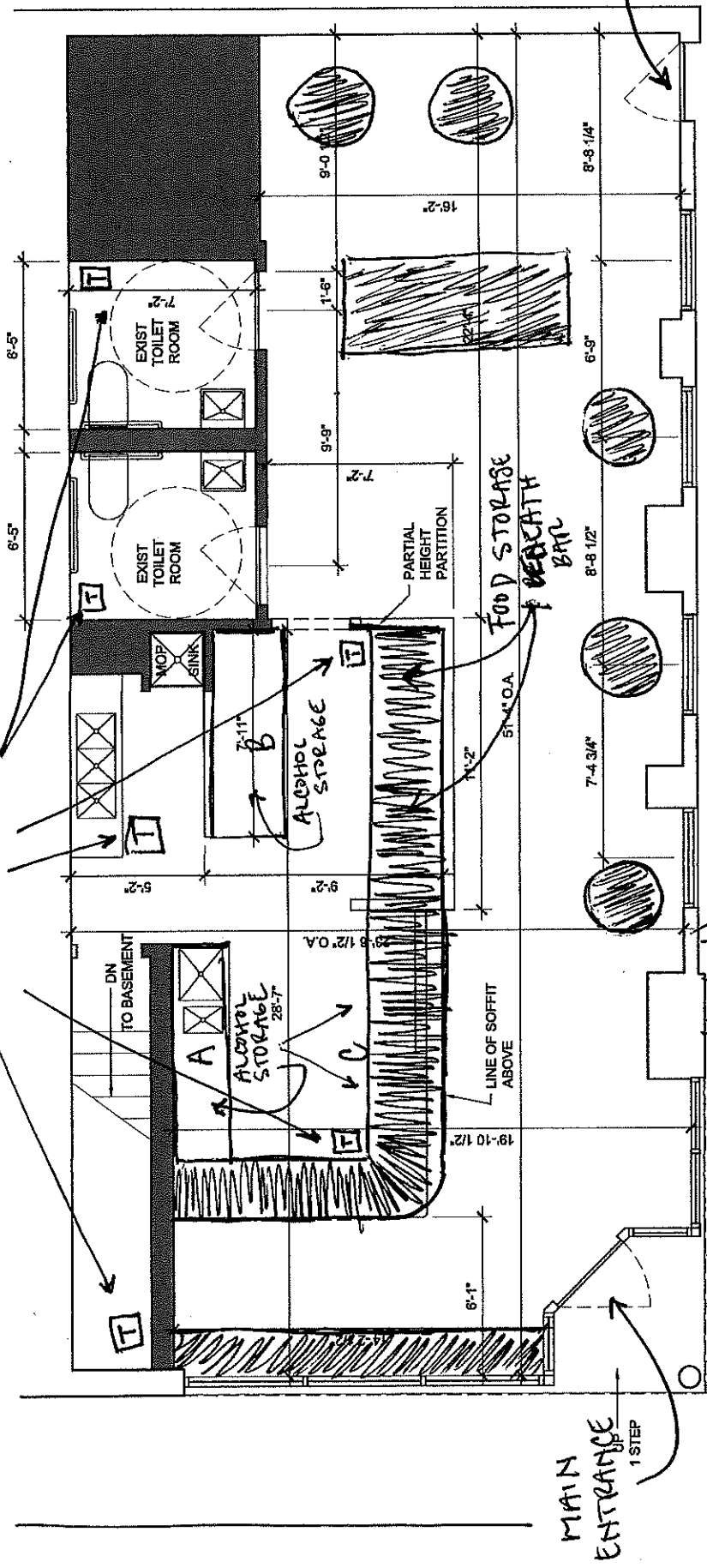
⊠ = TRASH CAN

ALCOHOL STORAGE

(A) 29" x 70" + shelving above (72" x 48")

(B) 29" x 90 + shelving above (72" x 48)

(C) STADIUM RAIL w/ 20 btl capacity (24" x 36")

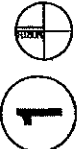


REAR / DELIV. ENTRANCE

MAIN ENTRANCE 1 STEP

### FIRST FLOOR PLAN

422 East Lincoln Avenue Milwaukee, WI 53207



(PATIO SEATING... see attached)

51'-4" x 23'-6" (1200 sqft.)

(OUTDOOR SEATING: 40' x 4' (192 sqft.))

VINE SOCIETY LLC (REG. AGENT - JORDAN BURICH)

aka "VOYAGER WINE & COCKTAIL BAR"

24 JUNE 2018

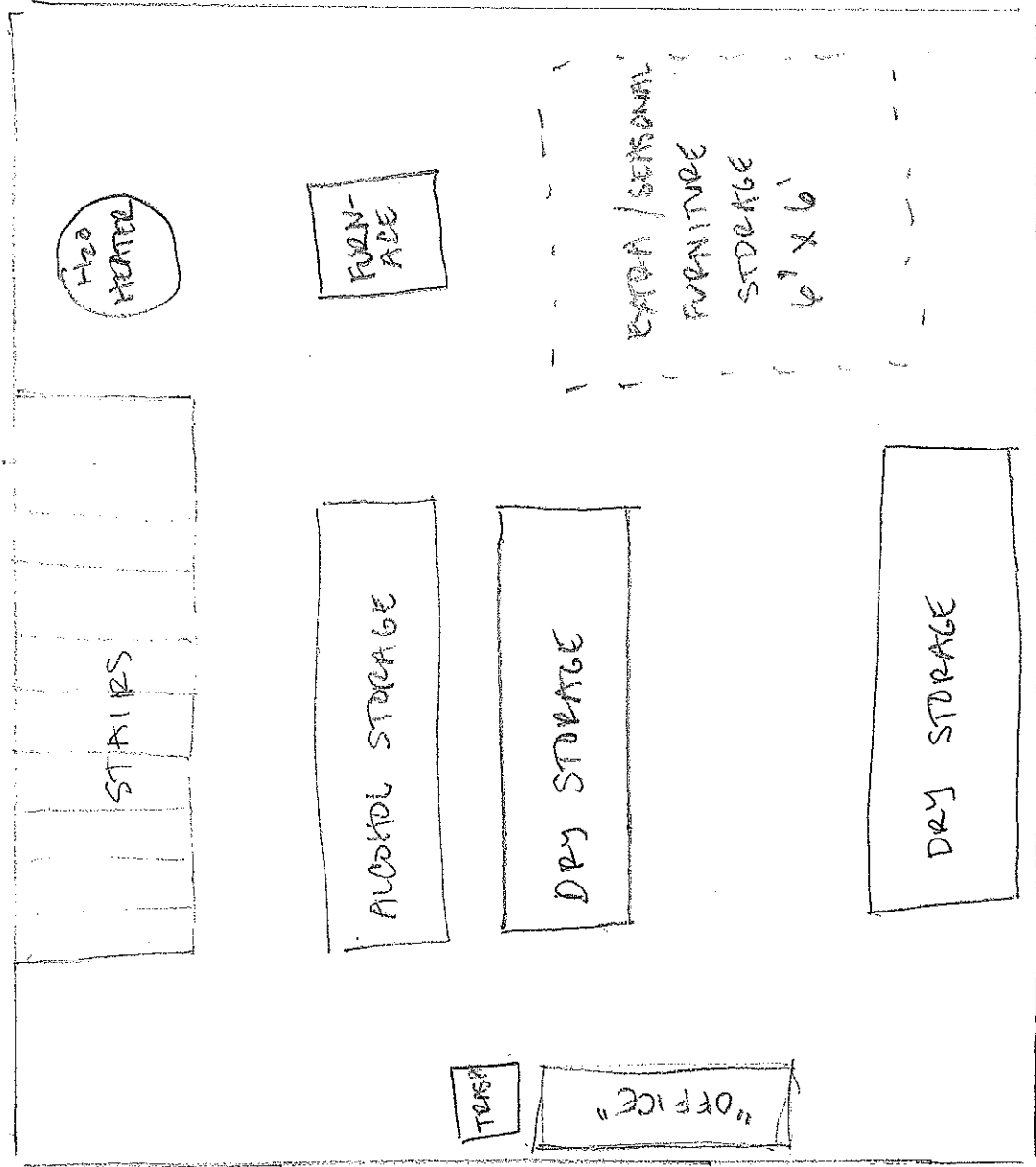
E. LINCOLN AVE.



N

ALCOHOL STORAGE = 6' x 3'  
DRY STORAGE (2) = 6' x 3'

S. ALLIS ST



23' x 32' (736 sqft)

S. LINCOLN AVE.

BASEMENT PLAN  
 422 E. LINCOLN AVE.  
 MILW WI 53207  
 VINE SOCIETY LLC (REG. AGENT:  
 JORDAN BURICK)  
 d/b/a "VYAGER WINE & CORKAGE BAR"  
 6 JULY 2018



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, September 21, 2018

**COMMITTEE MEETING NOTICE**

AD 14

MARTINEZ BRAVO, Laura, Agent  
La Luchera Restaurante & Taqueria LLC  
10301 S Shepard Av  
Oak Creek, WI 53154

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 02, 2018 at 01:15 PM**

**Regarding:** Your Class B Tavern-Service Bar Only and Public Entertainment P<sup>oses</sup> License Applications Requesting Karaoke as agent for "La Luchera Restaurante & Taqueria LLC" f<sup>La Luchera Restaurante & Taqueria</sup> at 2940 S 13th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:6-22-18  
Officer: PO Josh Dummann

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: La Luchera Restaurante and Taqueria  
Address: 2940 S. 13<sup>th</sup> St.  
Phone: 414-210-4353

Owner: Martinez Bravo, Laura D.  
Owner address: 10301 S. Shepard Av.  
City State Zip: Oak Creek, WI 53154  
Owner Phone: 847-393-6358  
Owner email: martinezbravolaura@gmail.com

Licensee/Agent: Laura D. Martinez Bravo  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Laura D. Martinez Bravo

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9AM - 8PM 24 hours Y N  
Mon: 9AM - 8PM  
Tue: 9AM - 8PM  
Wed: 9AM - 8PM  
Thu: 9AM - 8PM  
Fri: 9AM - 8PM  
Sat: 9AM - 8PM

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #: FREST - 0010925 exp: 04-18-19
- Occupancy:  Yes  No #: NOCC - 18-00249
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

Who is your alcohol distributor? Unknown

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 2
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many:
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments:

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?
  - a. Color  Yes  No

- b. Digital  Yes  No
- c. VCR  Yes  No
- d. Recorded  Yes  No

- 22. How long is footage stored for later viewing: 24 hours
- 23. Are there exterior cameras  Yes  No How many:
- 24. Are there interior cameras  Yes  No How many: 2
- 25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
- 26. Cameras located in parking lot  Yes  No  N/A How many

Camera Survey Comments:

**Interior Survey:**

- 27. What is the planned/posted capacity 59
- 28. What is the minimum number of employees that will be on premise 3
- 29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
- 30. Is the interior of the location neat and clean?  Yes  No
- 31. Does an interior camera face the entrance/exit?  Yes  No
- 32. Are emergency and non-emergency numbers posted near the phone?  Yes  No
- 33. Does the owner know how to contact their police district directly?  Yes  No
  - a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments:

**Security**

- 34. How many security personnel are going to be employed: None  N/A
- 35. How will they be deployed: Interior Exterior  N/A
- 36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL
- 37. Will the security be managed by business  or contracted
- 38. Will they be armed  Yes  No  N/A
- 39. What type of security measures will be used:  N/A
  - Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction
  - Other
- 40. When at capacity, how will the overflow crowd be managed?
- 41. Will a guard monitor the overflow crowd at all times?  Yes  No

Security Comments:

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This report is written by P.O. Joshua Dummann assigned to District Six, Early Power Shift.

On 6-22-18 at 5:00PM I conducted a CPTED at La Luchera Restaurante and Taqueria located at 2940 S. 13th St. I met with Laura D. Martinez Bravo who is the owner/licensee of the

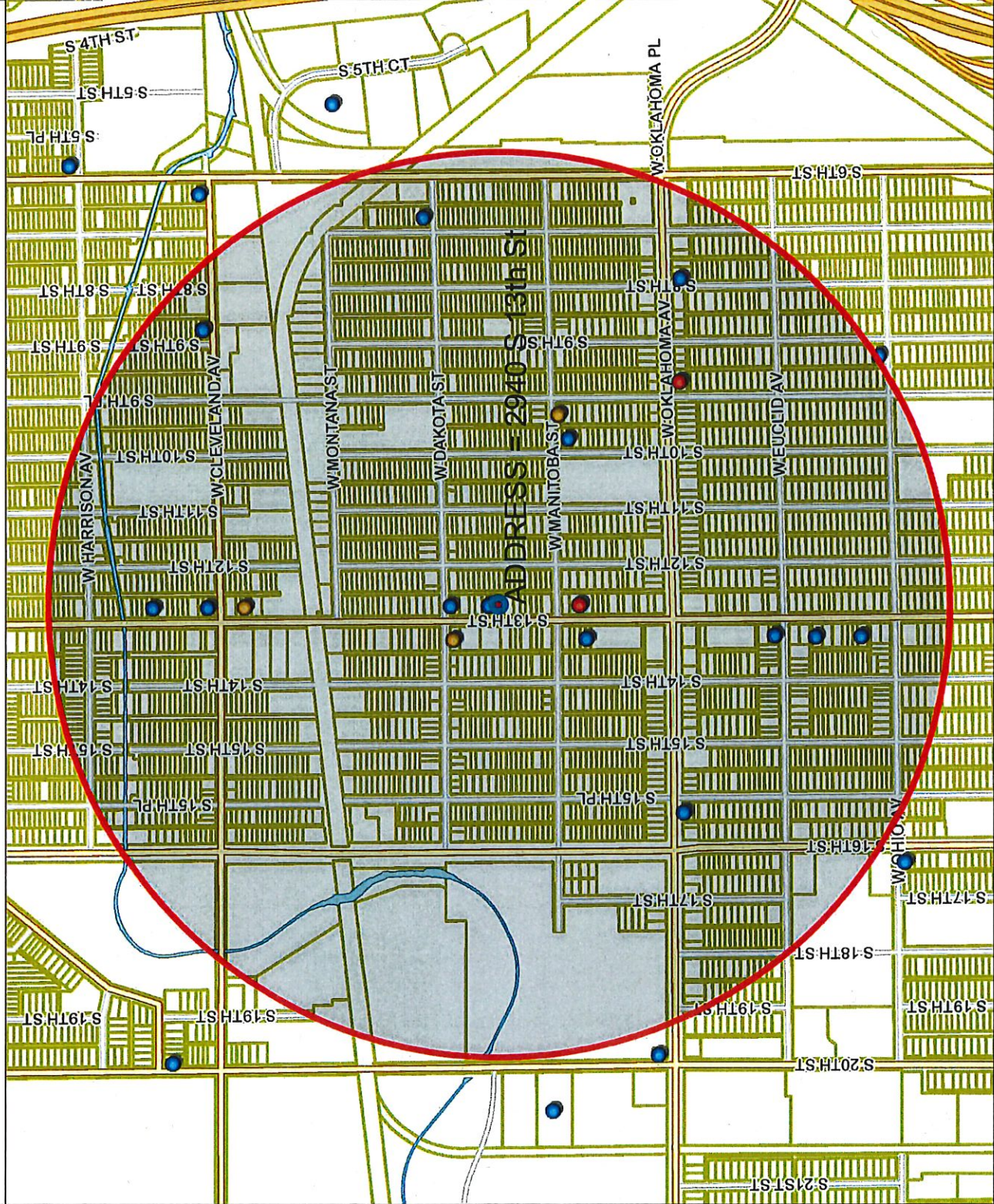
restaurant. Ms. Martinez stated she applied for a liquor license so she can serve beer, wine and margaritas at the restaurant.

I conducted a walk-through of the restaurant with Ms. Martinez. I observed two interior security cameras. Ms. Martinez stated the cameras do record, but for only 24 hours. Ms. Martinez stated she will look into having the system record and store for 30 days. I observed exterior lighting outside of the entrance but no security cameras. Ms. Martinez stated there is no plan to add exterior cameras.

In the rear of the restaurant, near the kitchen, I observed open doors and unlocked storage rooms which were near the bathrooms. I encouraged Ms. Martinez to keep these rooms closed and locked so patrons of the restaurant could not enter.

# Alcohol concentration for 2940 S 13th St

City of Milwaukee, Wisconsin



## - Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Parcels - MPROP\_lite
- Parcels - MPROP\_lite
- Street names 10,000
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

## - Notes -

Alcohol establishments within a .5 mile radius centered on 2940 S 13th St on 6/7/2018



Department of Administration - ITMD



Map Scale: 1: 10,000

Disclaimer  
6/7/2018

© City of Milwaukee, Wisconsin  
Map Milwaukee: Property Information

Alcohol establishments within a .5 mile radius centered on 2940 S 13th St on 6/7/18

License Summary

Class A Fermented Malt Beverage Retailer's License

Class A Malt & Class A Liquor License

Class B Tavern License

Total

3

2

13

Grand Total: 18

Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	Expiration date
C & R MARKET, LLC	C & R MARKET	USA J YANKE, Agt	Class A Fermented Malt Beverage Retailer's License			3001 S 9TH PL	2/27/2019 18:00
IGG, LLC	Mi Tierra Food Mart	Parminder S Ghotra, Agt	Class A Fermented Malt Beverage Retailer's License			2901 S 13th ST	10/14/2018 19:00
Singh's Corner Grocery Inc	South Star Food	BALJINDER SINGH, Agt	Class A Fermented Malt Beverage Retailer's License			2714 S 13th ST	10/31/2018 19:00
MONTE ENTERPRISES LLC	MONTERREY MARKET	ROBERTO MONTEMAYOR, Agt	Class A Malt & Class A Liquor License			3014 S 13TH ST	6/8/2019 19:00
Rajdip Inc	Oklahoma Liquor	Rupen A Patel, Agt	Class A Malt & Class A Liquor License			933 W Oklahoma AV	11/5/2018 18:00
13TH STREET SALOON	13TH STREET SALOON	TERRIE M RANDALL, SP	Class B Tavern License			2690 S 13TH ST	3/22/2019 19:00
BOB-E-LANES, INC	BOB-E-LANES	JAMES R RYDZEWSKI, Agt	Class B Tavern License	51		2932 S 13TH ST	6/13/2019 19:00
BROWNS PLACE, LLC	BROWNS PLACE	JO ANN BROWN, Agt	Class B Tavern License	25		2874 S 7TH ST	10/8/2018 19:00
BUCKSHOTS BAR LLC	BUCKSHOTS BAR	David Nunez Cruz, Agt	Class B Tavern License	25		3219 S 13TH ST	9/19/2018 19:00
Club 73	Club 73	Jose G Lechuga, Agt	Class B Tavern License			3173 S 13th ST	7/24/2018 19:00
El Relajo LLC	El Relajo	Elias Vidrio, Agt	Class B Tavern License	76		733 W Oklahoma AV	4/1/2019 19:00
El Tucanazo Taqueria Y Mariscos Corp	El Tucanazo Taqueria Y Mariscos	FRANCISCO J GONZALEZ, Agt	Class B Tavern License	65		3261 S 13TH ST	7/12/2018 19:00
J J BROTHERS	J J BROTHERS	JORGE L DIAZ, SP	Class B Tavern License		60 1st floor		
JJ STRIPES	JJ STRIPES	JAMES J DORANGRICHIA, SR, SP	Class B Tavern License	130	70 beer garden	2644 S 13TH ST	1/20/2019 18:00
JOBIN, INC	B & B TAP	PATRICIA L WESTPHAL, Agt	Class B Tavern License	55		3101 S 15TH PL	12/16/2018 18:00
Nick's Anvil Inn	Nick's Anvil Inn	Nancy J Tribbey, SP	Class B Tavern License	49		3021 S 13TH ST	6/22/2019 19:00
THE DOCTOR'S INN	THE DOCTOR'S INN	GENE M PEDERSEN, SP	Class B Tavern License	25		2900 S 13th ST	6/29/2018 19:00
THE END ZONE	THE END ZONE	JODY A THOMAS, SP	Class B Tavern License	80		3010 S 10TH ST	6/29/2018 19:00
				118		2690 S 9TH ST	6/4/2019 19:00





Friday, September 21, 2018

# Licenses Committee Notice of Hearing

Slobodan Pavlovic  
Stojan Coralic  
5922 N Clark St  
Chicago, IL 60660

Date: 10/2/2018  
Time: 01:15 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern-Service Bar Only and Public Entertainment Premises License  
Applications Requesting Karaoke  
MARTINEZ BRAVO, Laura, Agent  
La Lünchera Restaurante & Taqueria at 2940 S 13th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, September 21, 2018



# Notice of Public Hearing

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MARTINEZ BRAVO, Laura, Agent  
La Luchera Restaurante & Taqueria at 2940 S 13th St  
Class B Tavern-Service Bar Only and Public Entertainment Premises License Applications  
Requesting Karaoke

**Tuesday, October 02, 2018 at 1:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/2/2018 at 1:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2936A S 13TH ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2936A S 13TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2952A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2964 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2970 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2917 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2929 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2957 S 12TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2973 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2934 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2942A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2946 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2952A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2949 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2953A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2906 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2977 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2913 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2933 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2918 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2922 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2930 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2953B S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2948A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2942 S 13TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2950 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2903 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2969A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2916A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2916 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2924 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2941 S 13TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2963 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2916 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2938 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2936A S 13TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2942 S 13TH ST C	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2970 S 13TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2925 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2949 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2953A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2953 S 12TH ST	MILWAUKEE, WI 53215

CURRENT OCCUPANT	2965A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2942 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2932A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2936A S 13TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2923 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2927 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2945 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2957 S 12TH ST C	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2965 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2920 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2918A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2941 S 13TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2928 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2944 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2948 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2966 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2937 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2961 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2952 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2906A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2912 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2979 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2936A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2942 S 13TH ST B	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2941 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2945A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2969 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1231 W DAKOTA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2934A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2948 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1305 W DAKOTA ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2953C S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2932 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2952 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2957 S 12TH ST D	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2957 S 12TH ST B	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2971 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2920A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2924A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2946A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1305 W DAKOTA ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1305 W DAKOTA ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1305 W DAKOTA ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2941 S 13TH ST	MILWAUKEE, WI 53215

CURRENT OCCUPANT 2934 S 13TH ST MILWAUKEE, WI 53215

Total Records: 94

Radius: 250.0 feet and Center of Circle: 2940 S 13th St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for: \_\_\_\_\_ ended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Dine in Restaurant, full service restaurant, breakfast, lunch & dinner

Do you have any experience operating this type of business?  No  Yes If yes, explain: Manager of Operations @ Chipotle 11 years with the company

## 2. Business Operations

- a. Proposed Opening Date: March 21, 2018
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Restaurant Food License
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: speakers

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 6 Locations: cash, dining room, 2 in kitchen, 1 storage, restrooms  
Outside: 2 Locations: Dumpster (back of building)
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Eagle Disposal

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? Front entrance, dining room, cash
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>80</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: <u>0</u>
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 59 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Oklahoma Street

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Stojan Coralic, Slobodan Number: \_\_\_\_\_

Business Owner Address: 5922 N Clark Chicago IL 60660

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	2 AM	25	20+	NONE
Monday	6 AM	2 AM	25	20+	NONE
Tuesday	6 AM	2 AM	25	20+	NONE
Wednesday	6 AM	2 AM	25	20+	NONE
Thursday	6 AM	2 AM	30	21+	NONE
Friday	6 AM	2:30 AM	35	21+	NONE
Saturday	6 AM	2:30 AM	35	21+	NONE

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.





## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: La Luchega Restaurante & Taqueria, LLC

Premise Address: 2940 S 13th St Milwaukee, WI 53215

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? WE own equipment

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 20,000

e) Total amount paid for goodwill of the business \$ 3,200

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**See Application Information for a list of all required application forms.**

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins Jan 1, 2018 Ends Dec 31, 2019
- b) Monthly rental \$ 1200
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
\_\_\_\_\_

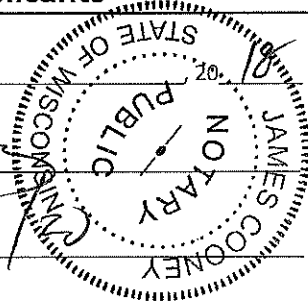
**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 11<sup>th</sup> day of May, 2018

(Clerk/Notary Public)

My Commission Expires 3/7/20  
\*Notary Seal must be affixed.



[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or Agent—only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 2940 S 13th St Milwaukee WI 53215

### TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures on Projection Screens – How many? _____	<input type="checkbox"/> Amusement Machines – How many? _____	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
		Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: \_\_\_\_\_

At any time will sound amplification be used?  No  Yes If Yes, Describe: \_\_\_\_\_

### LEGAL CAPACITY OF PREMISES

59 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

### NOTARIZED SIGNATURES

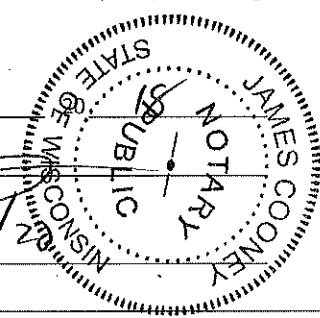
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

SUBSCRIBED AND SWORN TO BEFORE ME

This 11<sup>th</sup> day of May  
(Clerk/Notary Public)



[Signature]  
Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more shareholder, Corporate Officer - print name/title and sign)

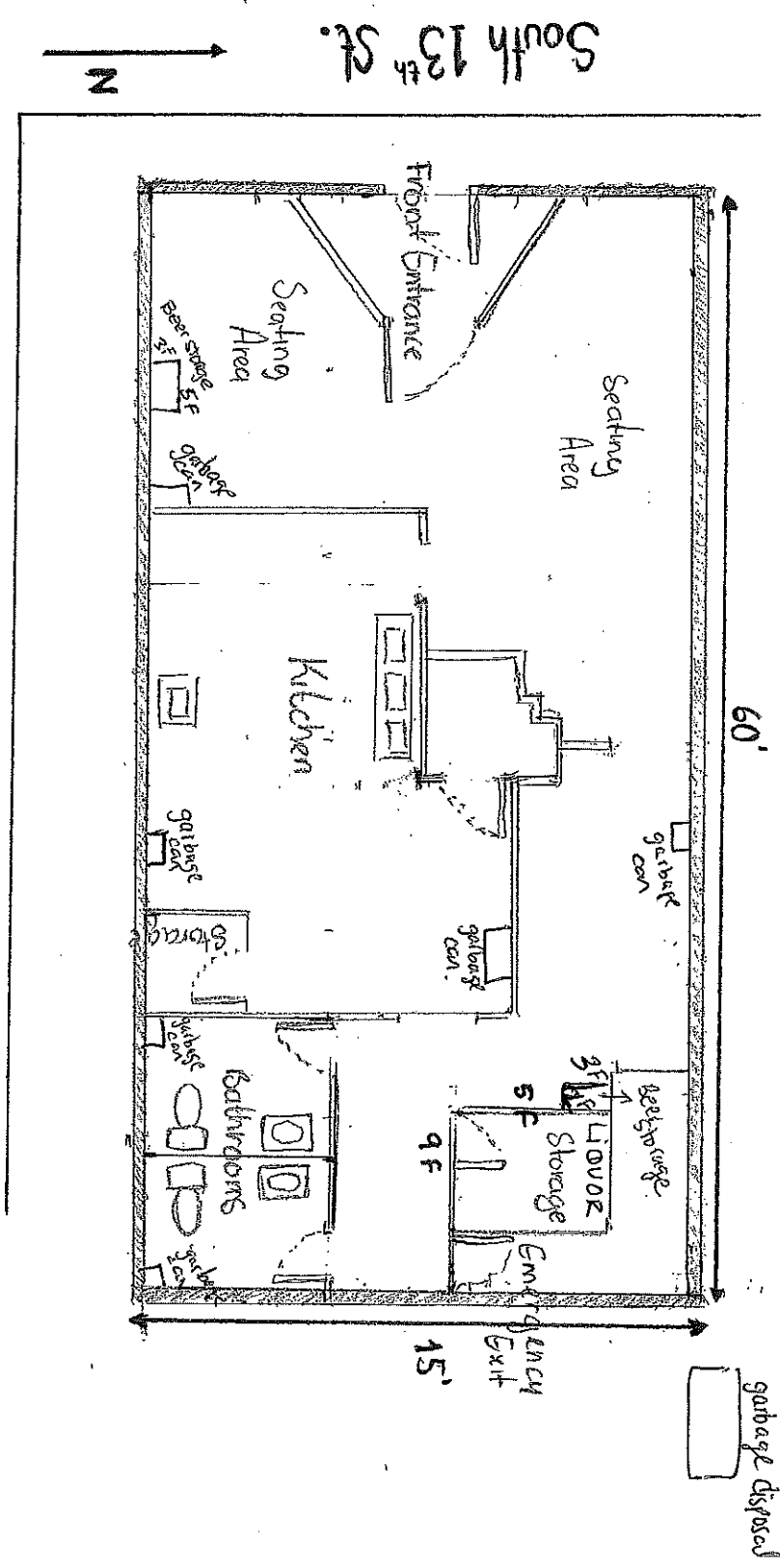
My Commission Expires 3/7/17  
Notary Seal must be affixed

[Signature]  
Additional partner or 20% or more shareholder

Office Use Only:  
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Check if only PEP (must be heard w/in 60 days) Granted \_\_\_\_\_ License # \_\_\_\_\_

La Luchera  
 Restaurante + Taqueria



Laura D. Martinez Brand  
 La Luchera  
 Restaurante + Taqueria, LLC

2940 S 13th St  
 Milwaukee, WI 53215

Total  
 Square  
 Footage =  
 900'

2/13/18