

**GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: City Development

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Category of Request

- New Grant
 Grant Continuation
 Change in Previously Approved Grant

Previous Council File No.

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Project/Program Title: Global Youth Service Day 2014 MGIC Grant

Grantor Agency: Mortgage Guaranty Insurance Corporation (MGIC)

Grant Application Date: 12/26/2013

Anticipated Award Date: 04/01/2014

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

DCD has received grant funds from the Mortgage Guaranty Insurance Corporation to plan, coordinate, promote and conduct local Global Youth Service Day ("GYSD") 2014 activities on April 11-13, 2014. Grant funds will be used to increase the scale, visibility and impact of GYSD 2014 by convening a planning coalition of at least 10 partner organizations that will engage 2,200 youth volunteers in 55 service projects, engage local media and elected officials, and plan a high-profile signature event and celebration of service. In 2013, DCD served as Milwaukee's Lead Agency and helped provide community service and service-learning activities for nearly 1,600 students from 29 schools and community-based organizations.

2. Relationship to Citywide Strategic Goals and Departmental Objectives:

This grant supports Milwaukee's economic development plan goal to, "grow the workforce employers need by encouraging Milwaukeeans to finish high school and pursue post-secondary education" by supporting and expanding collaborative initiatives, such as the Life Ventures Partnership and Earn & Learn, that promote the future vitality of Milwaukee's economy by preparing young people to become life-long learners, productive workers and engaged citizens.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

There will be no fiscal or operational impact on other City departments.

4. Results Measurement/Progress Report (Applies only to Programs):

DCD will:

- Organize a coalition of at least 10 organizations, including youth representatives.
- Conduct comprehensive outreach efforts to non-profits and community-based organizations, K-12 schools, universities, faith-based organizations, government entities and others.
- Engage 2,200 youth volunteers.
- Facilitate the coalition's planning process for GYSD 2014 in Milwaukee to implement service activities on April 11-13, 2014.
- Plan a high-profile public service project, demonstration or celebration event on April 11-13, 2014.

- Invite members of the media and local, state and federal officials to participate in this event.
- Promote service-learning and educate coalition members about how to make their projects service-learning projects.

5. Grant Period, Timetable and Program Phase-out Plan:

Grant - from 04/01/2014 to 06/30/2014

This is an annual event - no phase-out is anticipated.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach to Back.