



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, November 15, 2023

COMMITTEE MEETING NOTICE

AD 14

SCHULIST, Christopher J, Agent
LLT 7 LLC
2996 S DELAWARE Av
Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, November 28, 2023 at 10:45 AM

The access code is <https://meet.goto.com/210788517>. If you wish to call in: +1 (872) 240-3412 and use Access Code: 210-788-517
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Bands, Karaoke, 4 Amusement Machines, Patrons Dancing and Comedy Acts as agent for "LLT 7 LLC" for "The Wiggle Room" at 2996 S Kinnickinnic Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/05/23

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 357162

Application Date:

License Location: 2988 S Kinnickinnic Ave

Business Name: The Wiggleroom

Licensee/Applicant: Schulist, Christopher J
(Last Name, First Name, MI)

Date of Birth: 06/08/75

Home Address: 2996 S Delaware Ave

City: Milwaukee

State: WI **Zip Code:** 53207

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/12/19, the applicant was charged with OWI in Milwaukee County Circuit Court. On 11/25/19, he was convicted and his license was revoked for 6 months.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/05/23
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 357162
Application Date:

License Location: 2988 South Kinnickinnic Avenue
Business Name: Sons of Ander

Licensee/Applicant: Anderson, Jason J.
(Last Name, First Name, MI)
Date of Birth: 06/27/1971

Home Address: 2855 South Ellen Street
City: Milwaukee State: WI Zip Code: 53207
Home Phone: 414-526-5079

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/15/2015 a 20 year old Milwaukee police aide, working in conjunction with Milwaukee police, was able to purchase two Miller High Life's from the bartender at 2988 South Kinnickinnic Avenue (Lee's Lounge). The applicant and bartender were told forms for enrolling in Respect 21 would be sent to the business. On 04/15/2015 the applicant was cited at 2988 South Kinnickinnic Avenue in the city of Milwaukee for Sale of Alcohol to Underage Person.

Charge: Sale of Alcohol to Underage Person
Finding: Guilty
Sentence: \$181.00 fine
Date: 02/09/2016
Case: 16001918

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2. On 01/26/20 at 10:20pm, Milwaukee Police were dispatched to 2988 S. Knnickinnic Avenue for a sick and injured complaint. Officers interviewed the injured employee who stated that it was the end of her shift and she was getting ice from the basement for the oncoming bartender and she fell approximately three steps. Officers observed that the steps were worn, dirty, poorly lit,

and the handrail did not extend all the way to the bottom of the stairs. The employee was treated at St. Luke's Medical Center.

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3. On 01/10/2022 officers conducted a license premise check at Lee's Luxury Lounge, 2988 S Kinnickinnic Av. The officer spoke with the bartender, who was able to provide his Class D Operator's license. No violations observed.

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PREVIOUS PREMISE

Date: 10-20-2023
Officer: P.O. Michael Ward

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: The Wiggle Room
Address: 2988 S. Kinnickinnic Ave.
Phone: 414-350-2645

Owner: Christopher Schulist
Owner address: 2996 S. Delaware Ave
City State Zip: Milwaukee, WI 53207
Owner Phone: 414-350-2645
Owner email: chrisschulist@gmail.com

Licensee/Agent: **Same**
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Both

Location currently open: YES NO

Projected open date: January 2024

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 4pm-2am 24 hours Y N
Mon: 4pm-2am
Tue: 4pm-2am
Wed: 4pm-2am
Thu: 4pm-2am
Fri: 4pm-230am
Sat: 4pm-230am

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
 2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 2
 - f. Residential
 - g. Other businesses
 - h. Other:
 3. Can you see from the outside of the location into the interior Yes No
 4. Can you see the employees inside of the location from the outside Yes No
 5. Are exterior windows free of signage Yes No
 6. Is there a parking lot Yes No
 7. Is the parking lot clean? Yes No **No Parking Lot**
 8. Off-Street parking Yes No
 9. Is the parking lot well lit? Yes No **No Parking Lot**
 10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
 11. Are there areas where a person could conceal themselves Yes No
 12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
- W/ Street Lighting (2)**
13. Exterior Payphone? Yes No
 14. Are there No Loitering Signs posted? Yes No **Will Post If Needed**
 15. Are there exterior security cameras Yes No How Many: **Future Install (3)**
 16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No **Future Install – See Notes**
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many:

22. Are there interior cameras Yes No How many:
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many **No Parking Lot**

Interior Survey:

25. What is the planned capacity **125**
26. What is the minimum number of employees That will be on premise **2**
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No **Discussion**
- Had -See Notes**
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: **No Security at Location**
34. How will they be deployed: Interior Exterior
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report is written by Police officer Michael Ward, assigned to District 6 Community Liaison office.

This location was still being updated during our inspection. We were advised that there will be approximately 3 exterior cameras and approximately 8 interior cameras located on premise. 3 of the interior cameras will be located in the basement to cover supplies, office, and safe. A

discussion regarding placement of interior cameras to capture front door and register (bar) was had. We were advised that the video footage will be stored for at least 30 days.

Exterior lighting is minimal in front of location, but is adequate with the two street lights in front of business if operational. We were advised that updates to the lighted sign above main entrance would be made, which may enhance the lighting of the business.

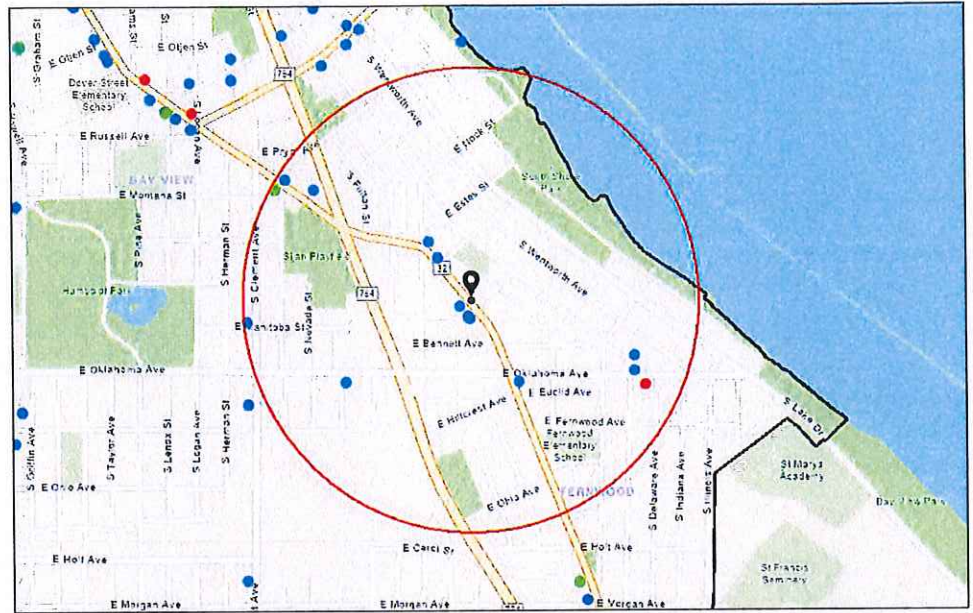
Contact guide and Standing Complainant form was emailed to agent.

This concludes my additional notes.

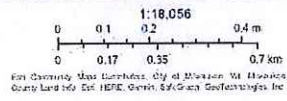
Area of Interest (AOI) Information

Area : 21,862,585.6 ft²

Oct 3 2023 12:25:49 Central Daylight Time



- Alcohol Licenses (active)
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer
- City Limits



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	15		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Little Cancun 2 LLC	Little Cancun Sports	Veronica M Cervera, Agt	3040 S Delaware AV	Class D Tavern License		10/9/2023, 7:00 PM	1
2	BV Tap LLC	Straight Shots	Derek A Donaldson, Agt	1503 E Oklahoma AV	Class B Tavern License	99	11/13/2023, 6:00 PM	1
3	THE WHITE HOUSE RESTAURANT LLC	The White House	Allison M Meinhardt, Agt	2900 S KINNICKINNI C AV	Class B Tavern License		12/14/2023, 6:00 PM	1
4	Franks Power Plant BV LLC	Patti's Power Plant	Patricia A D'Acquisto, Agt	2800 S KINNICKINNI C AV	Class B Tavern License	80	1/27/2024, 6:00 PM	1
5	F10 RESTAURANTS, INC	TENUTA'S ITALIAN RESTAURANT	FRANK L TENUTA, Agt	2995 S CLEMENT AV	Class B Tavern License	60	2/8/2024, 6:00 PM	1
6	CMAK, LLC	BERT'S LIQUOR IN BAY VIEW	RICHARD G FRENN, JR, Agt	2523 E OKLAHOMA AV	Class A Malt & Class A Liquor License		3/22/2024, 7:00 PM	1
7	TRAILER PARK TAVERN LLC	TRAILER PARK TAVERN	Jordon A Bledsoe, Agt	2989 S Kinnickinnic AV	Class B Tavern License	79	5/6/2024, 7:00 PM	1
8	CLASSIC SLICE, INC	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		5/23/2024, 7:00 PM	1
9	Blackwood Bros Restaurant and Social Club LLC	Blackwood Bros Restaurant and Social Club	Mario C Malacara, Agt	3001 S KINNICKINNI C AV	Class B Tavern License		5/8/2024, 7:00 PM	1
10	CLASSIC SLICE, INC	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNI C AV	Class C Wine Retailer's License		5/23/2024, 7:00 PM	1
11	OUTPOST NATURAL FOODS COOPERATIVE	OUTPOST NATURAL FOODS COOPERATIVE	EDWARD J SENGER, Agt	2826 S KINNICKINNI C AV	Class B Tavern License		6/17/2024, 7:00 PM	1
12	FRANCISCO, INC	Francisco's	FRANCIS DANIELS, Agt	2109-13 E OKLAHOMA AV	Class B Tavern License	150	6/29/2024, 7:00 PM	1
13	BLACKBIRD BAR, INC	BLACKBIRD BAR	HOLLY C DOAR, Agt	3007 S KINNICKINNI C AV	Class B Tavern License	88	7/5/2024, 7:00 PM	1
14	Clutch Corp.	Anodyne Coffee Roasting Co.	Laura E Lown, Agt	2920 S Kinnickinnic AV	Class B Tavern License		7/20/2024, 7:00 PM	1
15	SmallPie, Inc	Smallpie	VALERI A LUCKS, Agt	2504 E Oklahoma AV	Class B Tavern License	80	8/1/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, November 15, 2023



Notice of Public Hearing

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SCHULIST, Christopher J, Agent
The Wiggle Room at 2988 S Kinnickinnic Av
Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Bands, Karaoke, 4 Amusement Machines, Patrons Dancing and Comedy Acts

Tuesday, November 28, 2023 at 10:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/28/2023 at 10:45 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1832 E RUSK AVE	MILWAUKEE, WI 53207-2556
CURRENT OCCUPANT	1836 E RUSK AVE	MILWAUKEE, WI 53207-2556
CURRENT OCCUPANT	1902 E RUSK AVE	MILWAUKEE, WI 53207-2558
CURRENT OCCUPANT	1909 E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1912 E RUSK AVE	MILWAUKEE, WI 53207-2558
CURRENT OCCUPANT	1913 E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1913A E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1915 E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1915A E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1930 E RUSK AVE	MILWAUKEE, WI 53207-2558
CURRENT OCCUPANT	1930 E RUSK AVE# A	MILWAUKEE, WI 53207-2558
CURRENT OCCUPANT	2006 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2007 E RUSK AVE	MILWAUKEE, WI 53207-2526
CURRENT OCCUPANT	2012 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2016 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2022 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2028 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2857 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2859 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2863 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2869 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2871 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2877 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2883 S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2883A S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2886 S MABBETT AVE	MILWAUKEE, WI 53207-2523
CURRENT OCCUPANT	2886A S MABBETT AVE	MILWAUKEE, WI 53207-2523
CURRENT OCCUPANT	2892 S MABBETT AVE	MILWAUKEE, WI 53207-2523
CURRENT OCCUPANT	2903 S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2909 S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2915 S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2915A S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2919 S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2958 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2961 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2961A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2962 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2965 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2965A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2966 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2967 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2969 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2972 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2973 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2973A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2975 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518

CURRENT OCCUPANT	2975A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2976 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2980 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2981 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2987 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2991 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2995 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	3002 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2521
CURRENT OCCUPANT	3006 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2521
CURRENT OCCUPANT	3010 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2521
CURRENT OCCUPANT	3015 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2520
CURRENT OCCUPANT	3016 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2521
CURRENT OCCUPANT	3017 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2520

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Total Records: 59

Radius 250 feet and Center of the Circle: 2988 S Kinnickinnic Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required) BAR / EVENT SPACE

Provide a detailed description of the type of business you plan on operating:
EVENTSPACE FEATURING LISTENING ROOM W/ FULLY STOCKED BAR + N/A OPTIONS.

Do you have any experience operating this type of business? No Yes If yes, explain: BAR / RESTAURANT

2. Business Operations

- a. Proposed Opening Date: 1/1/24
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: POSSIBLE FOOD LICENSE
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: CLEANING SERVICE
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: SOUND PROOFING INDICES.
- e. Will a sound amplification system be used? No Yes If yes, describe: HOUSE STEREO SYSTEM

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: AREA OUTSIDE
- b. Number of Garbage Cans: Inside: 5 Locations: INSIDE BATHROOMS, BEHIND BAR
Outside: 2 Locations: DUMPSTERS LOCATED OUTSIDE ON PUSK
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 6 and list locations: 4 INSIDE / 2 OUTSIDE
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe ID CHECKS

6. Percentage of Sales (must total 100%)

Alcohol <u>85</u> %	Food <u>5</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>10</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility Bowling Alley
 Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
 Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 125 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: OKLAHOMA

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: 2988 SAK LLC Phone Number: 414-350-2645

Building Owner Address: 3434 S HANSON, MILWAUKEE, WI 53207

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	4 PM	2 AM	80	21-60	NONE ↓
Monday	4 PM	2 AM	80	21-60	
Tuesday	4 PM	2 AM	80	21-60	
Wednesday	4 PM	2 AM	80	21-60	
Thursday	4 PM	2 AM	80	21-60	
Friday	4 PM	2 AM	150	21-60	
Saturday	4 PM	2 AM	150	21-60	

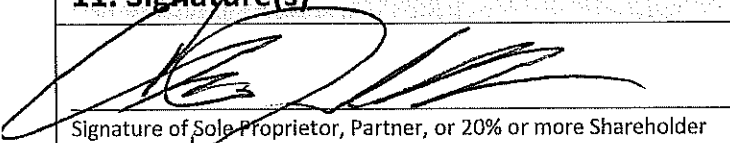
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

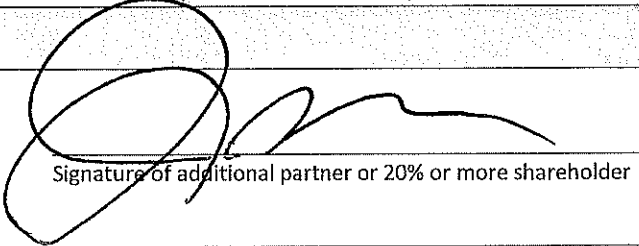
Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)


Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: LLT7 LLC

Premise Address: 2988 S KANNICKINNIC AVE

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: 8 TOTAL PARTNERS WITH MONEY INVESTED

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: TRU CITY NATIONAL BANK

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? WE DO

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 675,000.00

e) Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins _____ Ends _____

b) Monthly rental \$ _____

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____


Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 2988 S KINWICKWIC AVE

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input checked="" type="checkbox"/> Amusement Machines
How many? <u>4</u> |
| <input checked="" type="checkbox"/> Bands | <input checked="" type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input checked="" type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No ~~Yes~~ If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: HOUSE STEREO SYSTEM


LEGAL CAPACITY OF PREMISES

125 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)
CHRISTOPHER SCHUEST OWNER/OPERATOR

Office Use Only:
Initials: _____ Filed: _____ App: _____
Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

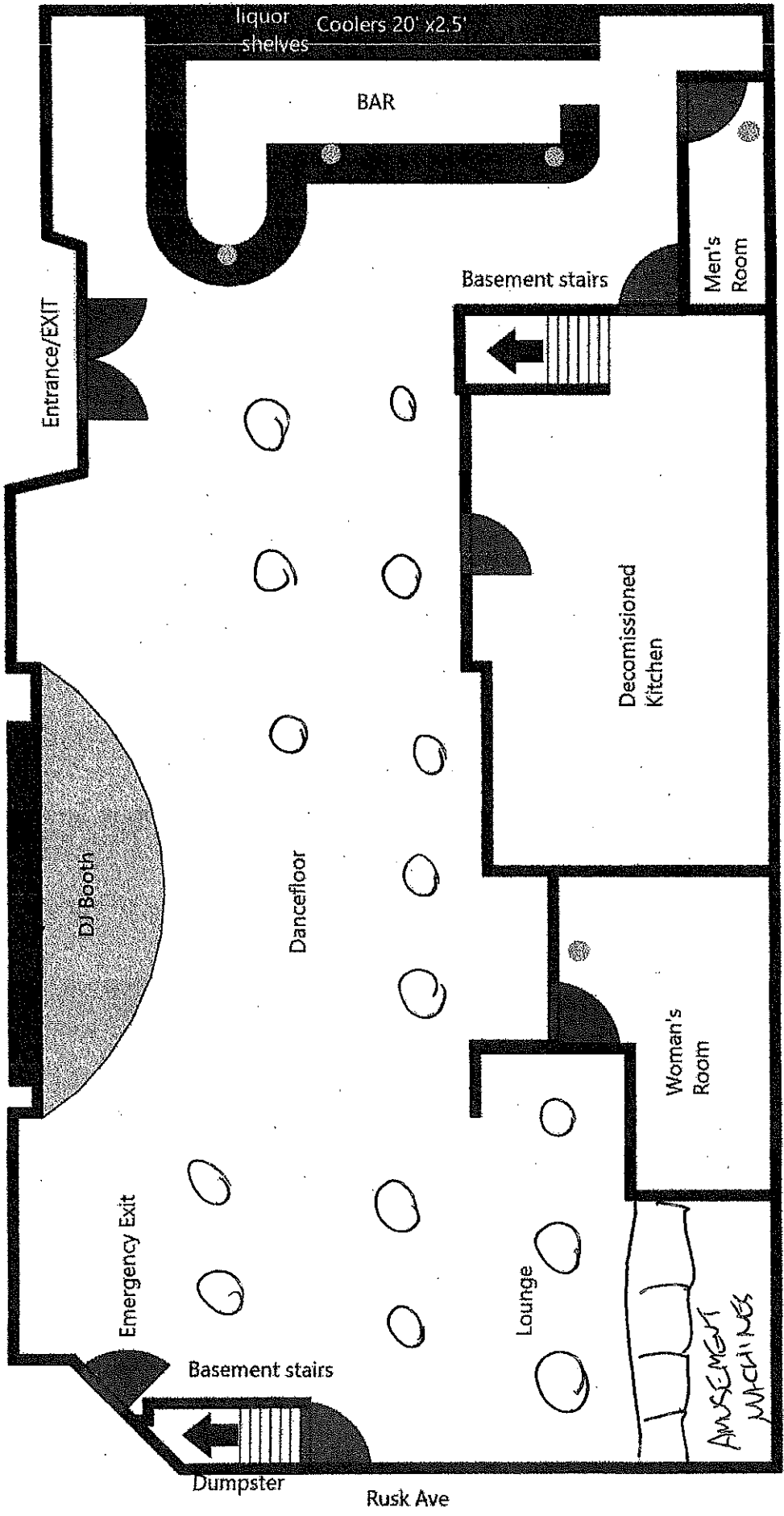
10/1/23

● = trash can



LET 7 LLC / CHRIS SCHULST
2988 S Kinnickinnic Ave. 2,592sq.ft.
DBA THE WIGGER.COM

Kinnickinnic Ave.



○ = TABLES

10/1/23

LET7 LLC / CHRIS SCHWARTZ

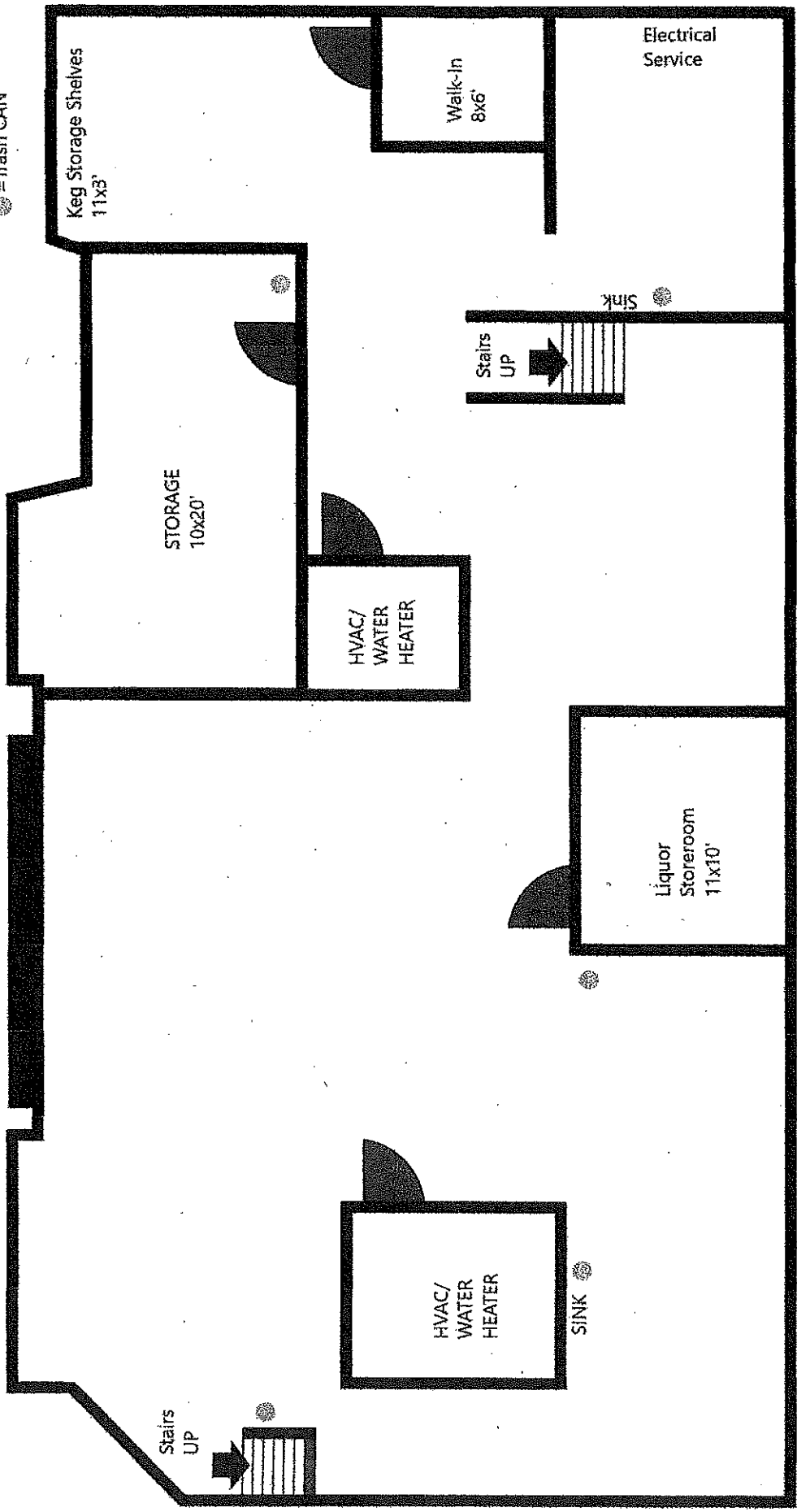
2988 S Kinnickinnic Ave 2,592sq.ft.

DBA THE WIGGLE ROOM

Kinnickinnic Ave



☉ = Trash CAN



76"

72"

Rusk AVE